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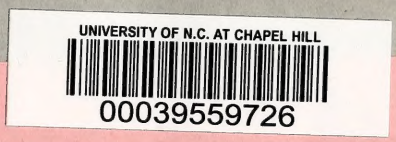
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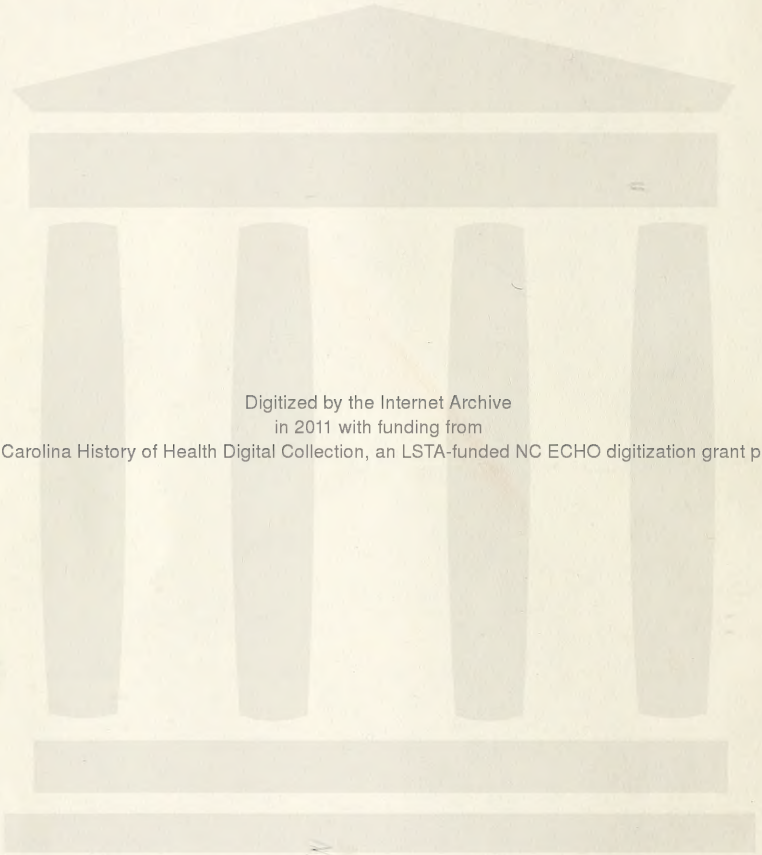

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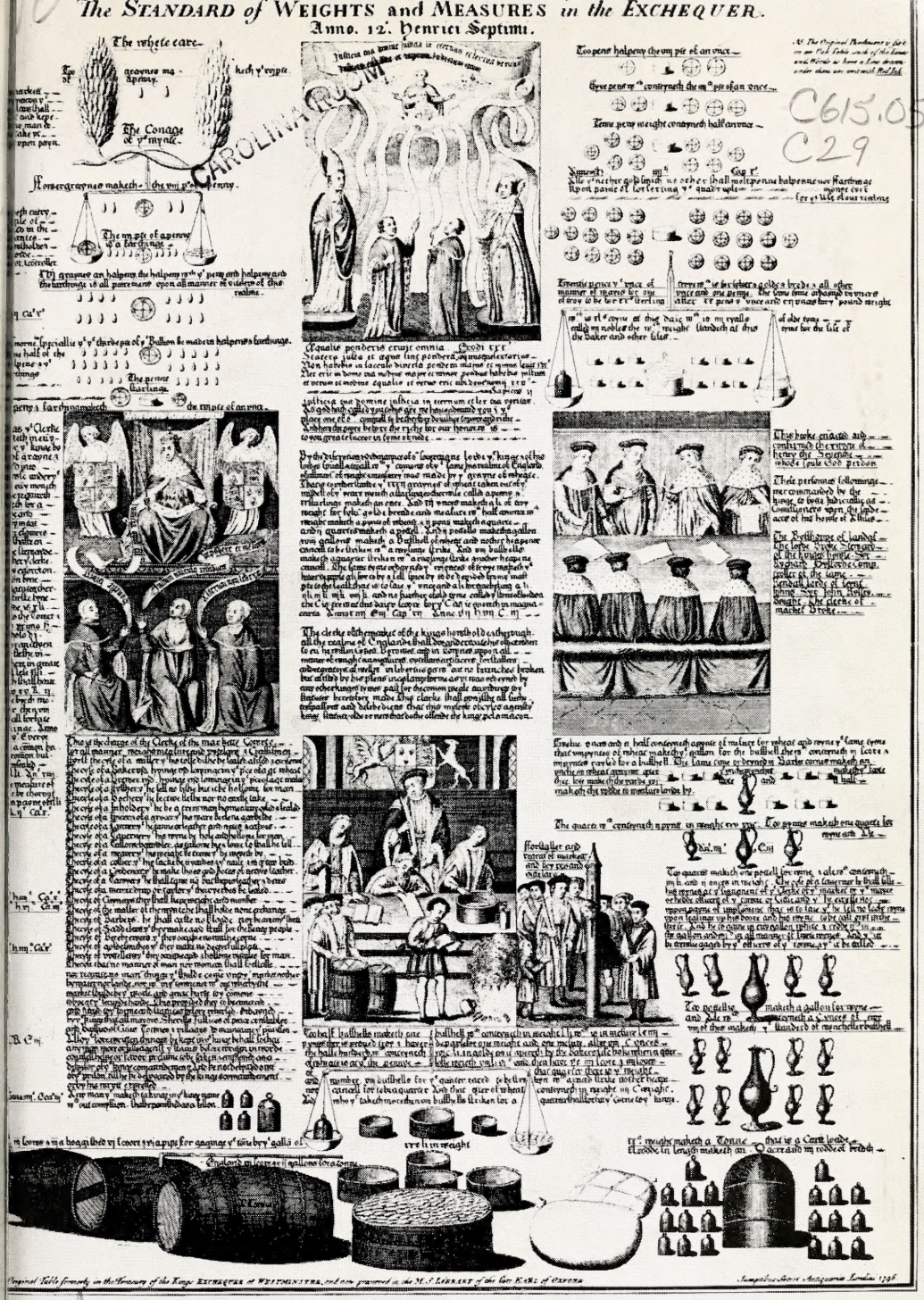

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The Carolina JOURNAL OF PHARMACY

JAN 19 1959

Volume XL JANUARY, 1959 Number 1

How to shrink those wide open spaces...

36 Lilly Service Wholesalers corral the great Southwest

Modern prescription department operation demands fast, efficient stock replenishment—precisely the function of more than 300 Lilly service wholesalers throughout the country.

Even in the vast Southwest, a pharmacist need not wait for shipments from distant warehouses. Thirty-six strategically located Lilly wholesalers provide rapid delivery anywhere in the area. No minimum orders are required of him. He has only one invoice to record . . . only one bill to pay.

The Lilly Policy of wholesale distribution serves the southwestern pharmacist — and pharmacists everywhere—by simplifying his operation, making it more efficient.

No matter where you are, there's a Lilly service wholesaler nearby.

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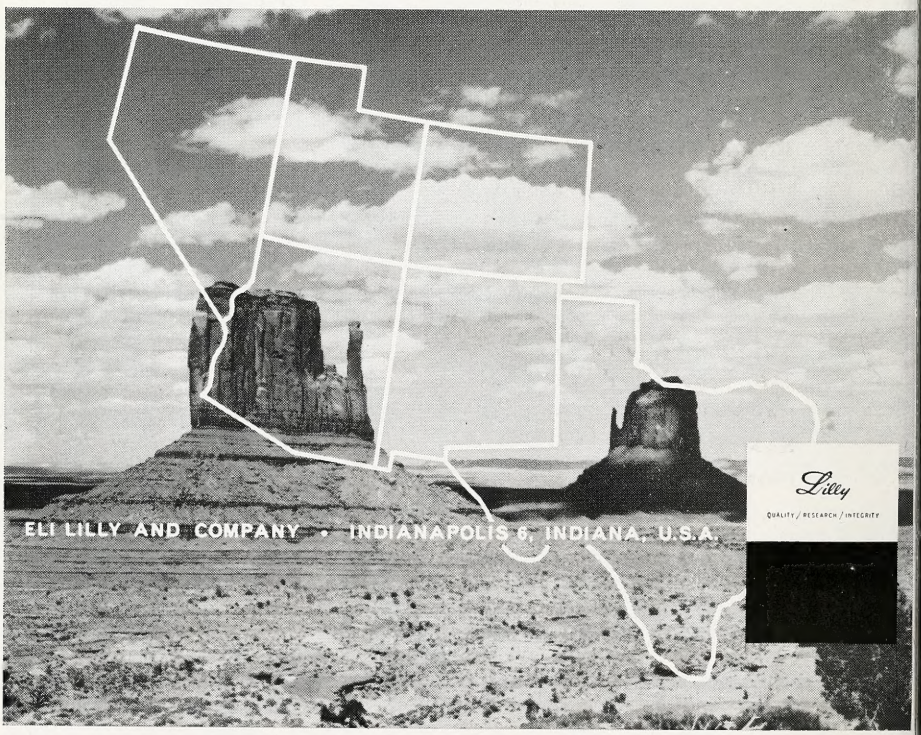
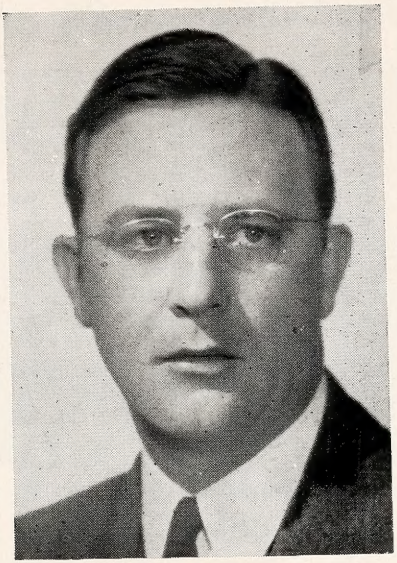


JUSTICE DRUG COMPANY SALESMAN OF THE YEAR 1958



Lynn R. Davis

Justice Drug Company salutes Lynn R. Davis for outstanding achievement in sales in the Justice Drug Company Gifts Galore Promotion. This selection is made on the basis of Gift Show work, Holiday Showroom work, Customer Relations, House Cooperation and General Salesmanship. Many thanks to his loyal customers in the Liberty, Siler City, Asheboro, Randleman, Star, Biscoe, Troy, Carthage, Candor, Pinehurst, Southern Pines, Raeford, Fort Bragg, Fayetteville, Lillington, Goldston, Ramseur and Sanford area for making this recognition possible.

* * * * * * *

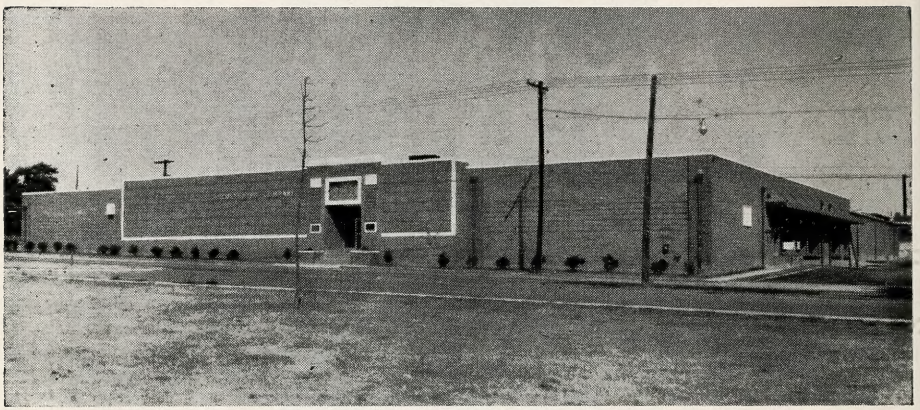
JUSTICE DRUG COMPANY

Greensboro, N. C.

Celebrating our 60th Anniversary of Service
to the Retail Druggists of North Carolina.

792713

The House of Friendly Service



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Service Wholesalers Since 1891

The Best Taste In Gifts

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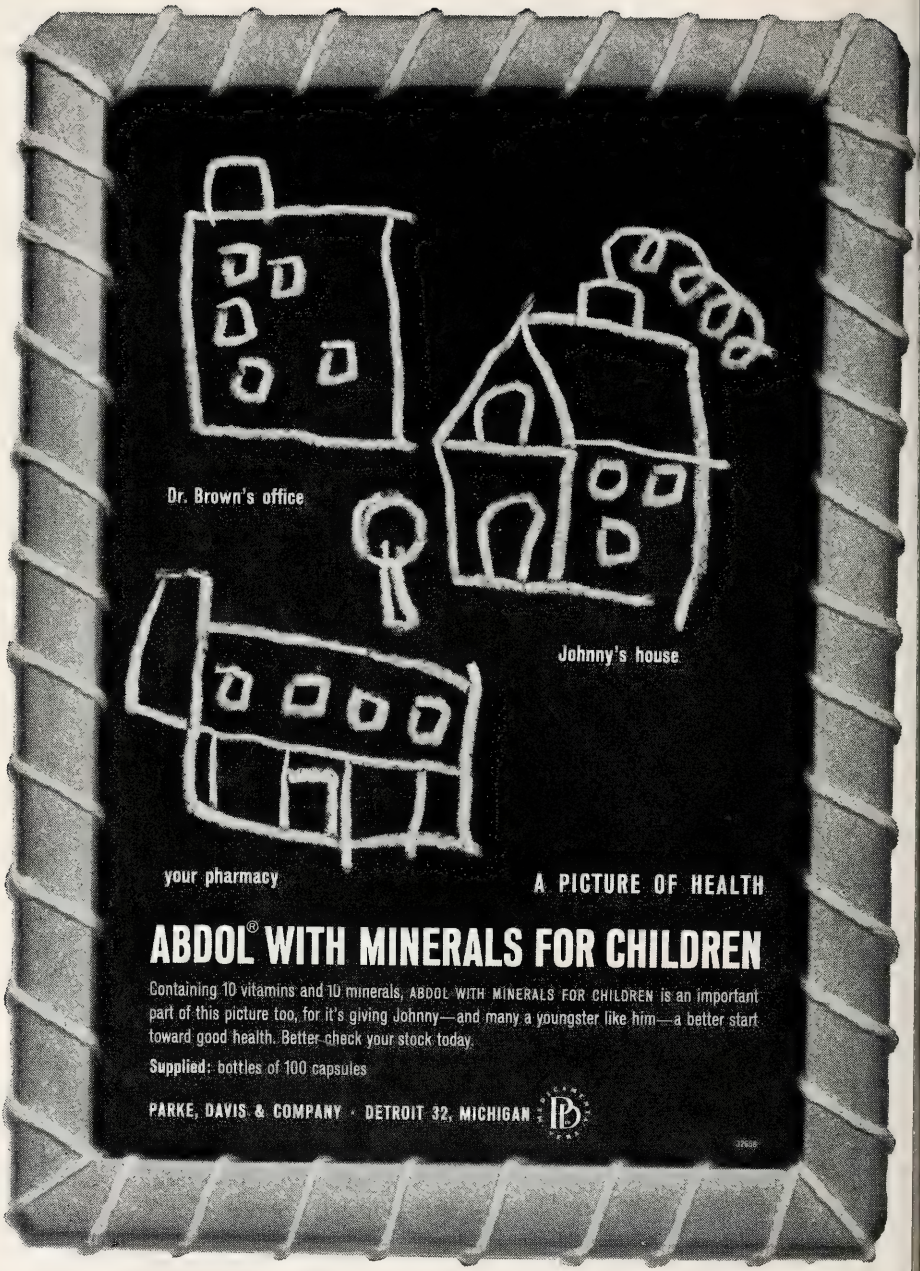
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your pharmacy
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Containing 10 vitamins and 10 minerals, ABDOL WITH MINERALS FOR CHILDREN is an important part of this picture too, for it's giving Johnny—and many a youngster like him—a better start toward good health. Better check your stock today.
Supplied: bottles of 100 capsules
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The Carolina
JOURNAL OF PHARMACY

January, 1959

VOL. XL No. 1

★

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Anti-Fair Traders at Work

An announcement in this issue of THE JOURNAL outlines plans of the NARD for the Federal Fair Trade Bill, which is expected to be introduced and considered by Congress this year.

If the bill is to pass, it will take the unified efforts of all pharmacists together with the support of their friends in allied fields. Opponents of the legislation are at work—note this editorial entitled "A Federal Fair Trade Bill Might Pass" which appeared in *The Montgomery Advertiser* and was reprinted by *The Burlington News:*

"When a federal 'fair trade' law was first proposed by price-fixers intent on plugging the gaping holes left by recent court decisions, it was considered unlikely that such a bill would pass. After all, it was aimed at the consumer, wasn't it? And congressmen would scarcely be willing to go on record in favor of a measure which would immediately raise the prices of many things their constituents buy.

"But now the failure of the proposal seems far less certain. This because consumers aren't organized the way manufacturers and retailers are. The National Association of Retail Druggists, for example, has raised a war chest to finance lobbying for the bill. And with good reason: Many 'fair traded' drug store items sell for profit margins ranging from 100% to 1,000%.

"A 1956 survey by the government revealed that in areas where fair trade prices were enforced, consumers paid prices averaging 28% higher than did consumers in areas where free enterprise and supply and demand established the price.

"Although the Justice Department has gone on record as being opposed to fair trade laws, along with the Departments of Commerce and Agriculture, the Federal Trade Commission, the American Farm Bureau, and the General Federation of Woman's Clubs, the opposition is nowhere near as militant as the powerful fair trade lobby. And lobbies, it has been clearly demonstrated too often, can by pressure and guile overcome the wishes and interests of the public."

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

Patterson Completes Remodeling Job

Patterson Drug Company, 112 West Fourth Street, Winston-Salem, has completed a $20,000 remodeling program.

The store now has a new front and neon sign. The interior has been improved with the addition of modern fixtures and a new floor.

Leslie M. Myers is manager of the store, one of eight in a chain founded in Lynchburg in 1909 by C. G. Patterson.

Oscar Smith Appointed

Oscar W. Smith of Pilot Mountain has been appointed to the Board of Trustees of Northern Surry Hospital by the Surry County Commissioners.

In addition to serving on numerous town and county boards and commissions, Mr. Smith is now mayor of Pilot Mountain.

Heads March of Dimes Drive

George Matthews of Fayetteville is heading up Cumberland County's 1959 March of Dimes.

Henley Opens New Pharmacy

John Henley, operator of a pharmacy in Hope Mills and Cumberland County Representative, has opened a second pharmacy in Fayetteville directly opposite the Cape Fear Valley Hospital.

The new pharmacy will be managed by Daniel McCormick, formerly of Southern Pines and Tabor City.

The opening was marred by the appearance of thieves, who broke into the building, taking $60 in cash and a quantity of merchandise.

Griffin Moves Next Door

After occupying the same location Kings Mountain for 38 years, Griffin's Dr Store moved to an adjacent building early December.

Prior to the move, the building was co pletely renovated, with a new front, ne floor covering, new fixtures and furnishin and a central-fired gas heating system.

Self-selection is featured in the new pha macy, which is 30 feet wide by 100 fe deep.

Ellerbe Wilson Griffin, Sr., established t business in 1922, and he and his son, Pha macist E. W., Jr., and Walter K., now pharmacy student at Chapel Hill, are activ in the management of the pharmacy.

Fire Destroys House Store

A pre-Christmas, storm-fanned fire d stroyed Joe House's Drug Store in Beaufor Total loss, including several nearby bus nesses, was estimated to be $200,000.

Firemen had the blaze under control u til the water gave out. During a 30-minut wait until an emergency water suppl could be obtained the fire spread from th drug store to adjacent buildings.

Win Sunday Opening Battle

Under provisions of a newly amende municipal ordinance, drug stores of Fayett ville will be permitted to remain open a day Sunday, instead of having to close be tween the hours of 10 A.M. and noon.

Walker M. K. Bender and Cade Brook spearheaded the drive which led to th amended ordinance.

DS Buys Prane Labs

Prane Laboratories, manufacturers of a number of external preparations, has bee acquired by Drug Specialties of Clemmons

Charged with Narcotic Violations

Dr. Robert W. Nicholson of Wilmingto has been charged with 11 counts of violat ing the narcotic laws.

According to Solicitor John J. Burney of New Hanover County, Dr. Nicholson alleged ly wrote false prescriptions for various amounts of drugs. The prescriptions were filled at various drug stores and the narcotics returned to the physician.

A First

Three Brother Pharmactists Employed By Woolard's

Woolard's of Henderson is believed to be the only pharmacy in the state with three pharmacist brothers on the pharmacy staff.

For a number of years, Jimmie and Charles Barnett have been employed by Woolard's. On December 1, the third brother, Frank, went to work for the firm.

All three brothers attended the University of North Carolina as undergraduates, then Frank and Jimmie graduated from the UNC School of Pharmacy and Charles from the Medical College of Virginia.

Jimmie was the first to join Woolard's in 1952. Charles became an employee of the firm in 1956. Although Frank has been with Woolard's less than two months, he has been in Henderson with another firm since 1951.

E. W. Woolard and Miss Elsie Woolard operate two pharmacies in Henderson, where they will be assisted by the three brother pharmacists.

In an announcement to the public, Mr. Woolard said: "We think it a bit unusual to have acquired the services of three brothers who are all registered pharmacists, all thoroughly experienced in the compounding of drugs. Come in and meet them at either our Garnett street store or our Raleigh road store."

BROTHER TEAM—Pictured are three brothers—all pharmacists—now employed by Woolard's of Henderson. Left to right: Charles M. Barnett, Jimmie Barnett and Frank Barnett.

Occupies New Quarters in Troutman

Troutman Drug Store, owned by Russell Harris of Troutman, now occupies quarters in a recently constructed medical office building. Adjacent to the pharmacy are offices of two MD's.

The clinic and pharmacy have a front stretching 90 feet along Troutman's main street. Decorating the front exterior is a long row of small boxwood plants.

A parking lot at the rear of the clinic-pharmacy building will take care of 65 cars. An entrance from the parking lot leads to the pharmacy.

Goodman Holds Formal Opening

Goodman Drug Company, Mooresville, celebrated the completion and occupancy of its new quarters on South Broad Street with a 3-day formal opening in mid-December.

Goodman Drug Company was established in 1876 and operated for many years by the late George C. Goodman. George Templeton was owner of the pharmacy until 1951 at which time he sold it to John T. Gardner, who, with his brother, Carlin M., now operate the business.

Lawton London is pharmacist in charge of the prescription department.

Gilpin Plans Rocky Mount Branch

The Henry B. Gilpin Company has announced the purchase of a tract of land on US 301-A just north of Rocky Mount, where eventually the company plans to erect a branch distributing warehouse.

Gilpin operates out of Norfolk and Baltimore and has a branch under construction in Dover, Del.

Paper Throws Spotlight on Matthews

George Matthews of Stoneville was the subject of an illustrated feature story in a recent issue of *The Winston-Salem Journal-Sentinel.*

Mr. Matthews has operated a pharmacy in Stoneville since 1936, first as an employee of the late J. R. Hughes of Madison, and as owner of the pharmacy since 1938. With a son, David, a third year pharmacy student at Chapel Hill, Mr. Matthews is now looking forward to the time when he can retire to a nearby 200 acre farm.

Wins $5,000

For having submitted the second best ending to this statement: "I like shaving with an Eversharp-Schick Injector Razor because———," Charles V. Berry of Durham received $5,000 from the Schick Safety Razor Company.

News Briefs

Mr. P. A. Hayes, Chairman of the Board of Justice Drug Company is back on the job after about ten days of confinement to his room due to leg injury.

Mr. William P. Brewer, Executive Vice President-Sales attended the D.S.C. Pharmaceutical Seminar in Atlanta, Georgia, December 18.

Wins $100

Charlie Andrews of Burlington is one of several hundred pharmacists who cooperate with Market Research Associates of Darien, Conn., by supplying certain types of information relative to prescriptions, refills, etc.

Monthly, the research firm picks a name at random from the list of pharmacies sending in reports. In November, Charlie's name was drawn, hence he was the recipient of a $100 check from Market Research Associates.

Publishes Directory

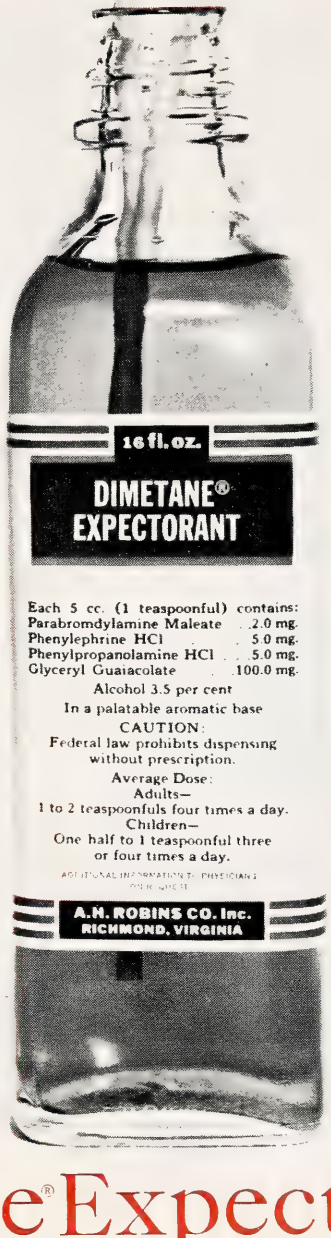
The Mecklenburg County Pharmaceutical Society has published an attractive directory listing (1) name, address and telephone number of the county's pharmacies, and (2) name, registration and telephone number of the local pharmacists.

The page facing fourth cover lists local hospitals, rest homes, wholesale drug and surgical houses.

Total number of pharmacies is 53; total pharmacists, 89. The attractive directory, bound in "pharmacy green" paper, is being distributed to members of the Mecklenburg Medical and Pharmaceutial Societies.

being introduced this month

new for cough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EXPECTORANT
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Parabromdylamine Maleate . . 2.0 mg.
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Alcohol 3.5 per cent
In a palatable aromatic base
CAUTION:
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Average Dose:
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works better

combines the unsurpassed antihistamine Dimetane with the clinically proven expectorant glyceryl guaiacolate (which increases R.T.F. almost 200%) and two recognized decongestants. When additional cough suppressant action is indicated, prescribe DIMETANE EXPECTORANT-DC, which provides the basic formula with dihydrocodeinone bitartrate 1.8 mg. per 5 cc. (exempt narcotic).

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Dimetane® Expectorant-DC

Robins

A BILL TO BE ENTITLED AN ACT TO AMEND G.S. 90-65 RELATING TO THE POWER OF THE BOARD OF PHARMACY TO SUSPEND, REVOKE, OR REFUSE TO RENEW A PHARMACIST'S LICENSE OR A DRUG STORE PERMIT.

The General Assembly of North Carolina do enact:

Section 1. G.S. 90-65 is hereby amended by rewriting said section to read as follows:

"G.S. 90-65. Denial, **suspension,** revocation or **refusal to renew** pharmacist's license or drug store permit.—(1) The Board of Pharmacy may, after due notice and hearing, refuse to grant any license, or may suspend, revoke, or refuse to renew any license issued by it to any pharmacist or assistant pharmacist, or any permit to a physician to conduct a drug store in a village of not more than 800 inhabitants upon any of the following grounds:

"(a) fraud or false representations made in connection with securing such license or any renewal thereof;

"(b) conviction of or confession in open court of, or entering plea of nolo contendere to any felony or **any offense involving moral turpitude if the felony or offense affects his fitness to practice pharmacy;**

"(c) habitual indulgence in the use of narcotic or **hypnotic** drugs or intoxicating liquors to such a degree as renders him unfit to practice pharmacy;

"(d) **unprofessional conduct endangering the public health or safety;**

"(e) gross immorality;

"(f) **physical or mental disability, when shown by affidavit of three physicians that such conditions exist and the Board determines that it is in the interest of the public health and safety that the** license should not remain in force, or be renewed, as the case might be.

"(g) **failure to comply with the laws governing the practice of pharmacy and the distribution of drugs and/or the Rules and Regulations of the Board of Pharmacy.**

"(2) The Board of Pharmacy may, after due notice and hearing, refuse to grant any permit for the operation of a drug store or pharmacy, or may suspend, revoke or refuse to renew the permit, or any renewal thereof, of any holder for the operation of any drug store or pharmacy upon the same grounds as stated in Subsection (1) for such action covering the licenses of pharmacists, assistant pharmacists and permits to physicians to conduct drug stores in villages of not more than 800 inhabitants.

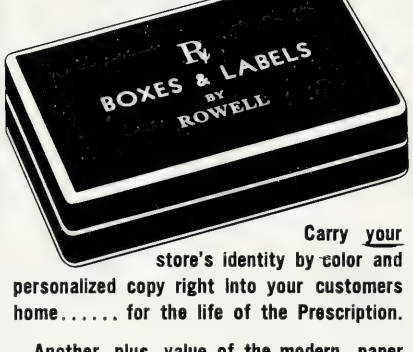
"(3) Any license or permit or renewal thereof obtained through fraud or by any fraudulent or false representations shall be void and of no effect in law."

Section 2. If any clause, sentence, paragraph or provision of the Act shall for any reason be adjudged by any court to be unconstitutional or invalid such judgment shall not affect or invalidate the remainder thereof but shall be confined in its operation to the clause, sentence, paragraph or provision thereof so found unconstitutional or invalid.

Section 3. All laws and clauses of laws in conflict with this Act are hereby repealed.

Section 4. This Act shall be in full force and effect from and after its ratification.

DISTINCTIVE



Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

Representative:

M. C. GRIER

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MONROE, NORTH CAROLINA

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E. N. ROWELL CO., INC.

BATAVIA, NEW YORK

A BILL TO BE ENTITLED AN ACT TO AMEND G.S. 90-75 RELATING TO REGISTRATION AND PERMITS OF DRUG STORES AND PHARMACIES.

The General Assembly of North Carolina do enact:

Section 1. G.S. 90-75 is hereby amended to read as follows:

"§ 90-75 **Permits for Drug Stores and Pharmacies.**—(a) It is unlawful for any person to establish, open, operate, or maintain any drug store or pharmacy in this State without first having obtained a permit to do so from the Board of Pharmacy. All permits issued under this section shall expire on Deceember thirty-first of each year, at which time they shall be invalid unless renewed by the Board.

"(b) Upon application on forms provided by the Board, and upon payment of the fee required in G.S. 90-60, the Board shall issue, except as provided in G.S. 90-65, a drug store or pharmacy permit or renewal thereof if, upon investigation, the Board is satisfied that:

(1) Adequate qualified personnel has been secured for the drug store or pharmacy to render properly pharmaceutical service in the manner prescribed by law.

(2) Such personnel will be maintained during the period for which the permit is issued.

(3) The drug store or pharmacy will be conducted in compliance with the laws and with the rules and regulations of the Board.

(4) The location, appointments, and technical equipment of the drug store or pharmacy are such that it can be maintained and operated without endangering the public health or safety.

"(c) Prior to denial of a drug store or pharmacy permit or renewal thereof for any cause, notice and hearing shall be afforded to the applicant by the Board.

"(d) Before granting an original drug store or pharmacy permit the Board shall require as part of its investigation the personal appearance before the Board of the owner of the proposed drug store or pharmacy and of the pharmacist in charge.

"(e) Permits issued under this section are not transferable, and shall be displayed in a conspicuous place in the drug store or pharmacy for which the permit is granted.

"(f) The terms 'drug store' and 'pharmacy' as used in this article mean any store or other place in which drugs, medicines, chemicals, poisons, or prescriptions are compounded, dispensed, or sold at retail, or which uses the title 'drug store,' 'pharmacy,' or 'apothecary,' or any combination of such titles, or any title or description of like import. Nothing in this section shall require any person to obtain a permit from the Board to sell patent or proprietary preparations, nonpoisonous domestic remedies, and insecticides as provided for in the second paragraph of G.S. 90-71."

Section 2. If any clause, sentence, paragraph or provision of this Act shall for any reason be adjudged by any court to be unconstitutional or invalid such judgment shall not affect or invalidate the remainder of this Act but shall be confined in its operation to the clause, sentence, paragraph, or provision so found unconstitutional or invalid.

Section 3. All laws and clauses of laws in conflict with this Act are hereby repealed.

Section 4. This Act shall become effective October 1, 1959.

The two bills appearing on this and the opposite page were approved by the NCPA Legislative and Executive Committee in late 1958. To inform yourself of the purposes of this legislation, we suggest you carefully read pages 13-15-17 of this Journal.

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"BC" is the product of a well-established firm that has continually manufactured "BC" . . . and nothing else . . . for almost a half century.

As you will recognize on the label, "BC" contains a number of well-known ingredients widely recommended for the relief of pain. These ingredients are compounded and "BC" is produced under the finest pharmaceutical-type conditions in a modern plant.

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DURHAM, NORTH CAROLINA

Need for Pharmacy Law Revision Explained

By H. C. McALLISTER

Our present pharmacy law enumerates certain grounds upon which a pharmacist's license or a pharmacy permit can be revoked. Not only are there important courses of conduct (or more properly misconduct) omitted from these grounds for revocation, but equally outstanding is the failure to provide for the less serious action of "suspension" of a license or permit.

The present law provides for the Board to revoke a license or permit—which means to cancel it, to render it void. It does not provide for the suspension of a license or permit—that is, to simply make it inoperative for a given period of time. From an enforcement standpoint, there is a vast difference between the two procedures.

The Board feels that these two deficiencies in our present law should be corrected through revision. A bill designed to do this is reproduced on the opposite page, with the new sections being in bold face type.

It is important that each pharmacist thoroughly understand this legislation so that he will be prepared to discuss it with his legislative representative this month.

This bill makes the powers authorized for the Board permissive as opposed to mandatory. The Act says "The Board of Pharmacy **may**, after due notice and hearing, etc." take the actions which will be discussed later. This is important, since unlike another section of our law which makes revocation mandatory, it is left to the discretion of the Board whether any action at all shall be taken. This, coupled with the suspension feature, provides the Board with a highly flexible framework of operation.

The next general feature of this bill is that dealing with the suspension of a license or permit. As our law is presently written, the Board may revoke a license or permit for various offenses. There is no provision for the suspension of these, however. Revocation and suspension mean two things.

In connection with revocation, the statute specifically prohibits the reinstatement of a license or permit which has been revoked until after the expiration of one year. There are offenses where such punishment is not too severe. There are others, however, in which this action would be unreasonable, even though authorized by the law. The Board desires the opportunity to take an alternate course of action when conditions so warrant.

The third general provision of this proposed bill is that dealing with drug store permits. Our present law implies that a permit might be revoked for various stated causes. However, the only ground for revocation that is specifically spelled out is that of fraud or false representation made in connection with obtaining the permit or a renewal thereof. It is the opinion of the Board that responsibilities of pharmacy ownership are as important as those of pharmacy practice. This is especially true when one considers that policies made by the management of a pharmacy might well, and more often do, affect conditions of practice in that pharmacy. This being true, those responsible for making store policies should be subject to the same standard of conduct as those who must observe these policies. This is especially important to the pharmacist employee—to know that his license alone does not stand in jeopardy for acts over which he has no control except that of sacrifice of his position. The coverage of pharmacy permits in this bill places the responsibility for lawful operation where it properly belongs—with the owner.

Our present pharmacy law enumerates certain grounds upon which a pharmacist's license can be revoked. Most of you are already familiar with these. There are, however, important areas which are omitted from our present law, and, in addition, some of the conditions included in our present law are not well stated. Section 1 of the proposed bill rectifies this situation. There are four new grounds for revocation included in this provision. They are Sub-

(Continued on page 15)

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LAW REVISION

(Continued from page 13)

section (b) dealing with offenses involving moral turpitude. Although aggravated offenses involving moral turpitude may be classified under our present "gross immorality" clause, it is felt that a specific section dealing with moral turpitude is indicated. Indeed, certain courses of conduct which would be dealt with under this subsection are of such nature that the public health cannot be jeopardized time and again waiting for them to reach the proportion of gross immorality. Certainly the child who was hospitalized in a diabetic coma because the insulin she was taking had been heat damaged in a fire should not be allowed to die before the dealer who sold the insulin could be punished. The man who could not resist the extra few cents profit when he sold four dozen nembutal capsules on a prescription that had originally called for six, to be refilled at specified intervals, for a patient suffering the tensions of menopause and who took the whole lot at once with fatal results—this man, is he worthy to represent pharmacy to the public and to the allied health services? Must he be permitted to do this type of thing time and again before he is subject to discipline under gross immorality? That is for you to decide.

Subsection (d) is a new section dealing with unprofessional conduct which endangers the public health, safety and general welfare. This is a general section that would cover a wide area of offenses. It is one of the most important changes in the whole revision. The use of this type of section is recommended in the Model Uniform Revisions of Pharmacy Laws as opposed to the more cumbersome method of spelling out each particular offense. In general, "unprofessional conduct" is conduct which violates those standards of professional behavior which through professional experience have become established by consensus of the expert opinion of the members, as reasonably necessary for the protection of the public interest. In our amendment, it has been restricted further to those courses of conduct which endanger the public health, safety and welfare. There are many areas of professional activity covered by this section as can be seen. However, a specific example might be the pharmacist at drug store A, who receives a prescription originally filled at drug store B, and who without getting a copy of the original prescription or contacting the prescribing physician fills the prescription with what he believes it to be, which turns out to be the wrong medication and an injury results to the patient. The Board believes he should be punished for this act.

Subsection (f) is the third new condition to be included, and this is also recommended by the Model Act. This section is included to take care of those infrequent situations in which some mentally or physically disabled pharmacist would be willing to "rent" his license to non-pharmacist owners. In recent years this has not been a great problem; however, it is felt that such a section is worthy of inclusion.

Subsection (g) is the final new condition to be included in the revision. As was stated earlier, the law charges the Board with the duty of making rules and regulations for the proper discharge of its functions. It fails, however, to provide adequate means for the enforcement of these rules and regulations. Without such provision the rules and regulations cannot be as useful as they would otherwise be. In some states the problem has been solved by empowering the Board of Pharmacy to levy fines. In others, disciplinary measures consist of revocation or suspension of licenses and permits. Our Board feels that the latter procedure is more in keeping with the regulatory functions of the Board.

Finally, it should be emphasized that the sole purpose of the proposed legislation is to clarify and modernize the law enforcement function of the Board. It is necessary that we do this in order to keep pace with the rapidly changing nature of our profession. It is necessary also if we are to rely on administrative government to handle the bulk of our irregularities satisfactorily.

In considering whether to lend your suport to this revision program you might say to yourself, "Efficient law enforcement proce-

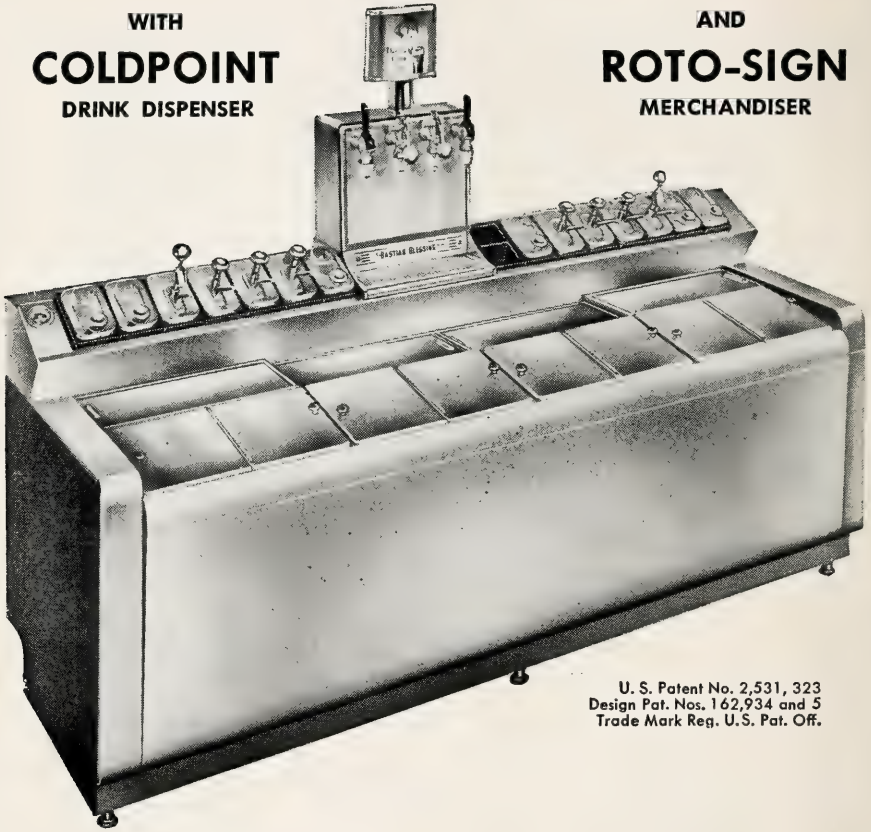
(Concluded on page 17)

TWIN-SERV

THE SENSATIONAL SODA FOUNTAIN

WITH
COLDPOINT
DRINK DISPENSER

AND
ROTO-SIGN
MERCHANDISER



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Now the dual efficiency and clean beauty of the exclusive TWIN-SERV, pacemaker of the industry, are combined with the large volume beverage-serving perfection of COLDPOINT and the sales stimulating effect of colorful ROTO-SIGN. Put this winning combination to work for you. Made exclusively by Bastian-Blessing, world's largest manufacturer of food fountain equipment. See this fountain yourself, or write us for catalog.

GRANT E. KEY, INC.

Manufacturers — Distributors

LYNCHBURG VIRGINIA

LAW REVISION

(Continued from page 15)

dures are fine for the Board; they enable it to clear up irregularities without delay and to discharge its duties with dispatch, but what about my rights should I ever be so unfortunate as to be subject to these disciplinary measures?" It is entirely proper that you should ask this question and, indeed, prudence demands that you do so, because unbridled administrative authority is the first step toward bureaucracy and dictatorship. Happily there is an answer to your question already enacted into law. It is the wise and sure safeguard against autocratic actions of all of our administrative agencies, enacted by the legislature several years ago. (You might be interested to know that the Board of Pharmacy was the first to publicly urge the passage of this type of legislation some fifteen years ago.) Your safeguard is contained in G.S. 143-307 which says, in part, "Any person who is aggrieved by a final administrative decision, and who has exhausted all administrative remedies made available to him by statute or agency rule, is entitled to judicial review of such decision under this act." For the purposes of discussion, let us assume that I have been called before the Board on a disciplinary charge and I am not satisfied with the disposition of my case by the Board and decide to seek judicial review of my case, what happens now? G.S. 143-315 (a part of the same law) says, "The court may affirm the decision of the agency or remand the case for further proceedings; or it may reverse or modify the decision if the substantial rights of the petitioners may have been prejudiced because the administrative findings, inferences, conclusions, or decisions are:

(a) in violation of constitutional provisions; or

(b) in excess of the statutory authority or judisdiction of the agency; or

(c) made upon unlawful procedure; or

(d) affected by other error of law; or

(e) unsupported by competent, material, and substantial evidence in view of the entire record as submitted; or

(f) arbitrary or capricious.

If the court reverses or modifies the decision of the agency, the judge shall set out in writing, which writing shall become a part of the record, the reasons for such reversal.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
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LANCE
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is your opportunity to make MORE profit . . .

WHEN

you show and sell them the ECONOMY size!

50 POWDERS

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STANBACK

and ONLY Stanback offers you this size package for...

MORE PROFIT

Random Comments

By W. J. Smith

Billion and million have the same relationship as a ten dollar bill to a penny.

* * *

To become an accredited member of the American College of Surgeons, a doctor must perform a minimum of 100 operations, on each of which he must submit a detailed report (cases in which he merely assists do not count in this reckoning).

Problems for the resident surgeon: how to reach this total while in hospital training. Health insurance has reduced the number of charity cases in which young surgeons can gain experience (health insurance converts charity patients into private patients, who do not want unknowns).

So far, no one has come up with a satisfactory answer.

* * *

In the years ahead, pharmacists of Eastern North Carolina should have no difficulty in obtaining necessary pharmaceutical supplies. In addition to the wholesalers servicing this area for years, soon three new branch houses will be in operation—Owens, Minor & Bodeker in Wilson, W. H. King Drug Company in Kinston and Gilpin in Rocky Mount.

* * *

One top merchandiser who has used about every premium deal, stamp plan, price idea and competitive promotional stunt, is now going to personal service. "It's the only thing," he says, "we can offer beyond what our competitors are doing."

* * *

A ground of youngsters in an Eastern North Carolina school were told to draw the pictures for Christmas cards they would give their parents, but to copy the verse from a card they found at home. That's why one mother and father received this greeting from their daughter: "It's been a pleasure to do business with you."

* * *

Arnold Glasgow says the only exercise some folks get is jumping at conclusions, running down their friends, sidestepping responsibility and pushing their luck.

* * *

Wernher Von Braun, U. S. Rocket Chief: "Basic research is what I am doing when I don't know what I am doing."

* * *

The Model T Ford, first produced in 1908, had a price tag of $850—but the average American had to work 86 weeks to earn enough to buy one. Today, Ford economists say the price of the 1959 model can be earned in only 26 weeks.

* * *

These days, a child who knows the value of a dollar must be mighty discouraged. —Bob Brown.

* * *

Recently the Post Office Department cracked down on *Life*. In one of its issues, the magazine carried a 24-page Corn Products cookbook, stapled in as a part of the magazine. The publisher was required to pay third class postage on this portion of the book, amounting to a difference of three cents per copy.

* * *

The Chinese celebrate the Chinese New Year by undertaking to pay off all indebtedness and obligations. Perhaps this will catch on with non-Confucius groups.

45th Vitamin success story

"More than doubled our vitamin business"

at Bennett's Pharmacy, Decatur, Georgia

"After the fine year we had in 1957, we never imagined our vitamin business would climb in '58 at so amazing a pace. But the way things are going, we happily hesitate to predict what 1959 has in store.

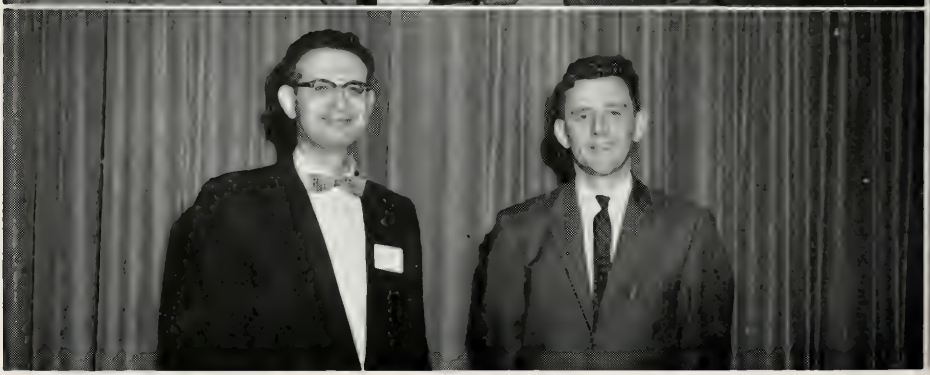
"A large part of the credit must go to the strong sales support we receive from Squibb. It is no coincidence that since we started taking advantage of the many Squibb sales and promotion aids, our pharmacy became the Fight Back center. We use all the material we receive from Squibb – everything from counter displays to envelope stuffers. They have indeed helped to make our customers vitamin conscious.

"We've discovered that it pays to fight back . . . and the proof of the pudding is in our constantly expanding vitamin sales volume."

Thomas J. Bennett.

THOMAS J. BENNETT

SQUIBB *quality . . . the priceless ingredient*



Carolina Camera

Top: The faculty of the School of Pharmacy, University of North Carolina, for the school year of 1958-59 are shown. Seated, left to right: Dean Edward A. Brecht, Dr. Herman O. Thompson, Dr. Sigurdur Jonsson and Dr. Fred T. Semeniuk. Standing, left to right: Carl T. Bauguess, Dr. Earl Brown, Edward M. Smith, Dr. Claude Piantadosi, W. W. Taylor and Dr. George Cocolas.

Center: When Holmes Drug Company of Statesville recently filled its one millionth prescription, E. R. Squibb & Sons commemorated the event by presenting the pharmacy with a special prescription award plaque. This award is part of a program instituted by Squibb to give recognition to pharmacists for their outstanding professional achievement and service to the public.

The Squibb plaque was presented to Ralph V. Holmes (left), owner of Holmes Drug Company, by Rease Inge (right), Squibb Atlanta Regional Sales Manager, as A. Lyle Davis, Squibb sales representative, looks on.

Bottom: One of the speakers at a recent seminar for pharmacists in Norfolk was Dr. Nathan A. Baily, Dean, School of Business Administration, American University, Washington, D. C. Dr. Baily's subject was "Management and Leadership in Drug Retailing." Here Dr. Baily (left) is shown with Tom Boone of Ahoskie, presiding of the Northeastern Carolina Pharmaceutical Society—one of the sponsors of the seminar.

Social Security

Changes in the Social Security Tax Rate, applicable as of January 1, are as follows:

1. The contribution rate for employee and employer will go to *2½%* instead of the current 2¼% (in 1960 it will go to 3%).

2. The base on which Social Security is to be collected is being raised to *$4,800 annually* from the present $4,200.

3. For self-employed persons covered by the Act, the rate is being increased to *3¾%* from the present 3⅜%.

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PROFIT FROM THIS EXPERIENCE

Pine State

North Carolina's Choice Since 1919

A Suggested Return Goods Policy

By B. CADE BROOKS, Fayetteville

We are all beset with the problem of when, where, and what to do with items of merchandise in our stock which are obsolete, out of date, or just simply aren't moving as they once did or as was expected. New products are constantly being introduced which not only increase our inventories but also necessitate our finding space on our shelves for them. My own "New Product Section" has expanded until every available shelf, ledge and even the floor has been utilized for storing them. I have considered several solutions such as—returning an old product to the manufacturer who puts a new product on the market, but this isn't a practical way to do it. The best way, I believe, would be to make periodical surveys of the items in our prescription departments and remove those items which are not moving. However some system of dating each item would be necessary. (Even then, if we return an item, we can expect demand for that product, at least by the following week. It never fails.)

But, whatever method we use for determining which items should be returned, then the problem of how to arrange for their return presents itself. At the present time there are almost as many different return policies as there are different manufacturers. A Philadelphia lawyer could hardly keep up with the varying details, provisions, and exceptions.

In my opinion, two manufacturers stand out above all others with a most liberal returned goods policy. These two companies, Upjohn and Sharpe & Dohme, simply require that you pack the merchandise to be returned and ship it back to them transportation prepaid. But the provisions vary even between these two companies. For example: Sharpe & Dohme will not issue credit for partially empty bottles of any product or for products over five years old. However, Upjohn will issue credit for broken bottles of antibiotics and steroids provided that such credit amounts to $10.00 or more. And those who sign a contract with Upjohn for pre-stocking new products are assured by the company that they, the retailer, will suffer no loss as a result.

Regarding return policies of the present time, most companies are similar on the following points:

(1) Most require return authorization to be obtained either from their representative or district office.

(2) Most do *not* permit their representatives to pick up the items themselves for return.

(3) Most require that transportation charges be paid by the retailer. However, there are at least two exceptions. For example: when items are returned to Abbott or Parke-Davis for exchange, the retailer is required to bear transportation charges *both* ways.

(4) Most require that Biologicals be returned within two years after expiration date. But others require them to be returned within 60 days, others within 6 months. If Biologicals are returned later than the required limit only part credit will be issued. This may vary from 50% to salvage value or no credit at all.

(5) In general the following are *not returnable*. This applies to most Manufacturers:

(1) Biologicals *Not* outdated.
(2) Opened packages.
(3) Articles damaged by fire, heat, smoke, or water resulting from fire. They probably figure our fire insurance should take care of this.
(4) Articles purchased at sacrifice or bankruptcy sales. Although some do allow salvage value credit.
(5) Articles over five years old.
(6) Items returned by other than the original purchaser.

The fact that requirements vary so much that we are unable to remember who requires what, points to the need for a standard return goods policy that could be adopted by all major manufacturers.

Several proposals have been mentioned, one of which follows:

Recommended Return Goods Policy

1. Full credit allowed or exchange granted on unopened packages up to five years after date of purchase. In order to prevent items from becoming outdated, code dating used by individual manufacturer should appear in company catalog.
2. Fifty percent (50%) credit allowance on unopened packages purchased more than five years prior to date of return.
3. No credit or exchange given on broken trade packages with the exception of packages bearing expiration dates.
4. Non-direct purchases should be accepted for return by wholesalers from whom they are purchased while direct purchases should be returned to the Company.
5. If return authorization is required, process would be expedited if manufacturer would supply return authorization forms which would provide for information enabling manufacturer to determine if merchandise is returnable thus preventing misunderstanding.
6. Material bearing expiration dates should be returned for full credit to the manufacturer no later than six months after the expiration date.
7. Since several manufacturers assume postage charges for authorized returns and since this policy has contributed toward the improvement of trade relations, it is considered advisable that all manufacturers adopt a similar policy.

Whatever is done, or which policy seems best for adoption as a standard, I sincerely recommend that the various manufacturers be notified of the confusion that exists and that they take the necessary steps to devise and adopt a return goods policy that will be acceptable to all.

COMMENTS

This move to encourage manufacturers to adopt a uniform policy is excellent, and, as a suggestion, we advocate that dated items be a part of the general returned goods policy. We have never been able to understand why dated goods need be handled any differently, as we doubt seriously that there is any salvage value regardless of whether the items carry a date or not. This is an ambitious effort by the NCPA and, if successful, you deserve the thanks of every pharmacist in North Carolina.

Robert H. Milton, Salisbury

This is a good plan but suggest the addition of this provision: Several small companies insist on the name of the wholesaler where merchandise purchased. Often when a product has been in stock for 2 or 3 years, this is impossible to determine. This is a weak excuse. They should accept the name of any wholesaler with whom you regularly do business.

C. D. Blanton, Jr., Kings Mountain

Amendment to #4: Non-direct items should be returnable to either wholesaler or manufacturer. Where a drug store deals with several wholesalers, it is often impractical to keep a record of wholesaler's name of each package purchased.

G. S. Coble, Stanley

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

For seventy-three years

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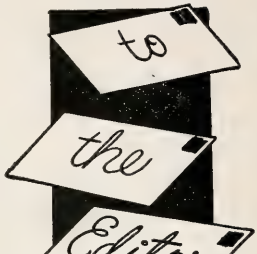
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-ninth volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA



Dear W. J.:

I am enclosing a copy of a prescription which one of our customers brought home with her after a visit to her daughter in——.

It seems to me that all pharmacists should prepare copies of prescriptions on the typewriter to assure accuracy in a town away from where the local physician has written same.

This guy either writes poorly or probably does this purposely to confuse other drug stores.

Wiltshire Griffith
Hendersonville

The VA Rx Review Committee has the same difficulty. Every month, the Committee has to check back with various pharmacists on ten to twenty prescriptions—prescriptions which the Committee is unable to decipher.

Submit Correct Answers

For correct answers to the oil problem on page 567 of the December issue, CAROLINA JOURNAL OF PHARMACY, gifts have been mailed by the NCPA to: Edwin R. Fuller, Jr. of Salisbury; Claude Paoloni, Chief Pharmacist of Cone Hospital, Greensboro.

Winston-Salem

By MRS. ARTHUR JOHNSON

The Apothecary Club of Winston-Salem held its December meeting at the home of Mrs. Craig Lewis, with Mrs. B. G. Warren, Mrs. James Darlington, and Mrs. Ernest Rollins as co-hostesses. Eighteen members, one inactive member, and three visitors attended. Mrs. Leslie Myers, president, presided over the business session, when routine matters with committee chairmen reporting were heard.

Mrs. Ralph Rogers, State Auxiliary President spoke to the group, stressing the importance of the pharmacist today in his city or community. She also asked that members help in a pharmacy student recruitment program by trying to get information into the high schools, regarding pharmacy as a profession. Mrs. Rogers also pointed out how much the state auxiliary had grown, beginning with 26 members, and now numbering 615.

Mrs. Rogers' daughter, Mrs. Jack Miller, who is a resident of Winston-Salem, also attended the meeting as a visitor.

Mrs. A. C. Dollar, program chairman, introduced Mrs. Henry McCoy, manager of a local gift shop, who displayed gifts from her shop, explaining the origin of each, and describing where they could best be used.

A social hour was enjoyed, with refreshments being served from the dining room by the hostesses.

Hypo

You talk about shaggy dog stories, you can't get any shaggier than this one about the visit of the 1st earth space ship to Mars. The crew emerged from the rocket and encountered a big creature covered with shaggy hair about 6 inches long. "Are you a Martian?" they asked. "Sirs," he said, "I am a Furry." "Well," they said, "please take us to your leader." So he led them along a winding trail to a great cavern, and just inside the cavern they encounterd a similar creature covered with shaggy hair and on top of his head was a hypodermic needle.

"Are you the leader?" the earth men asked.

"No," said the creature, "I am the Furry with the S'ringe on Top."

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Reabela Tablets $8.00 per 1000 $12.00 doz. 100s

Reaco B-Complex with C Tablets $20.00 Doz. 100s

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Pyridoxine HCl (B6) 10 mg. Tablets $2.25 per 100

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Reavita Capsules $34.80 Doz. 100s $28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

Reacaps $25.80 Doz. 100s

Rea-Secal $15.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

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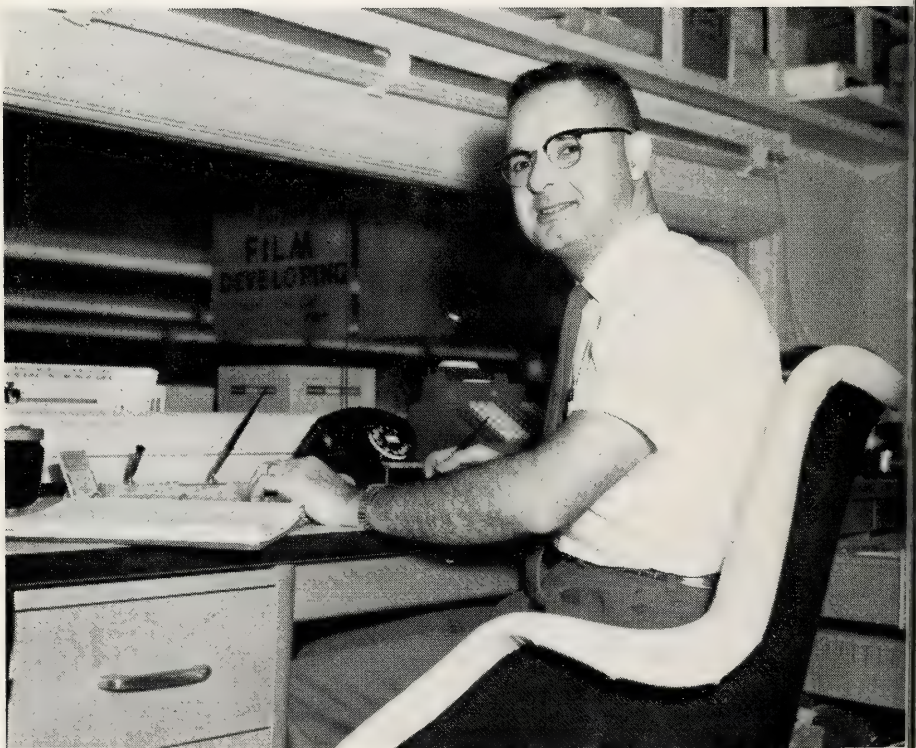
WEST DURHAM, NORTH CAROLINA

Charlotte Drug Travelers Club

In a gay and festive manner, the Christmas Season was heralded by the members of the Charlotte Drug Travelers Club and their wives at the annual party held Friday, December 5th, in the Tryon Room of the Charlotte Hotel. A cocktail hour, dinner, and dancing to the music of a combo highlighted the party, attended by more than fifty members. Decorations, in lovely arrangements of pink and silver, were done by Mrs. Charles E. Reynolds, all the ladies received presents—and to add to the delightful occasion two very handsome door prize were given to the lucky winners—Mrs. Ca per G. Lamb and Dick Brazelle. Presider James A. Wolfe introduced the new officer for 1959 as follows: President—Casper (Lamb: Vice-President—H. T. (Pat) Ryder Secretary-Treasurer—Richard Brazelle; Ass Secretary-Treasurer—Hugh J. Singl ton. All went home saying, "This is th best, most enjoyable party we've ever had. Thanks are in order for Charles E. Reynold Jr., Entertainment Chairman, for arrangin such a nice affair.

N. C. P. A. CONVENTION
ASHEVILLE, N. C.
APRIL 19-20-21, 1959



Al Rachide in his office at the New River Pharmacy, Jacksonville. News story on opposite pag

Jacksonville Has State's Largest Retail Pharmacy

By BILLY ARTHUR

In less than 5½ years the New River Pharmacy at Jacksonville, North Carolina, has become the largest drug store in size in the two Carolinas.

Occupying 15,000 square feet of floor space, it nows fills more than 50,000 prescriptions annually and merchandises from more than 40 separate self-service-made-easy departments.

Thirty-three-year-old owner Al Rachide explains this phenomenal growth:

"Simply by giving the customers what they want, what they normally expect and what they're beginning to expect from a drug store."

Just what is that?

"That includes an extensive prescription department, completely and freshly stocked," Mr. Rachide says, "to reflect that the compounding of prescriptions is still the most important thing in our business."

That also includes the largest cosmetic department in the state, an 80-seat lunch counter daily serving 600 meals prepared in an all-electric kitchen, plainly designated shelves and islands of drug sundries, gifts, nursery supplies and soft toys, photographic equipment and supplies, tobaccos, candies, newspapers and magazines, greeting cards, hard toys, sporting goods, pet and garden supplies, kitchenware, party needs, automotive accessories, soda fount, ice cream in bulk, and pick-up clothing ranging from tots' dresses to men's socks.

It adds up to an inventory exceeding $150,000, exclusive of fixtures. Magazines and newspapers are the only consignment goods (rack merchandise) stocked.

Does it pay?

Mr. Rachide indicates it does when he modestly and softly says that since the new, enlarged and completely remodeled store opened on June 24 "traffic has increased 30 per cent and gross sales are up 30 per cent."

The New River Pharmacy features self-service-made-easy. The store throughout is well-lighted, islands and shleves plainly designated and amply stocked. They are not cluttered, however, "You might call it limited self service," Mr. Rachide explains. "In some departments customers want personalized service. For instance, cosmetics and drugs. In others they don't. But in all cases they want to shop and get out in a hurry. So we on the floor see that they're served and then we send them to the check out counters."

There are five, one for drugs, one for cosmetics, one for meals, one for tobaccos-candies-photographic equipment, and one for general merchandise.

Thirteen persons are rqeuired on the floor at all times during the 13-hour week day and 6½-hour Sunday. In all 42 persons are employed.

The personnel includes three registered pharmacists and two apprentices, who compound prescriptions at any hour any day. Prescriptions are delivered free when the store is open.

Mr. Rachide himself is a registered pharmacist, and any discussion of his drug store reveals his pride in his prescription department. The efficiency therein has been largely responsible for the over-all growth of the business.

The prescription department is actively directed by Banks Scudder, of Ripley, Tenn., a registered pharmacist and one of the store's original employees who is now assistant manager. The department is located to the side-rear of the store away from busy traffic "as the customers seem to prefer it," says Mr. Rachide.

Next in his pride is the cosmetic department on the right of the main entrance. Sixty different suppliers are represented with all the popular brands on the market and, many franchise and import brands. Mrs. Rachide personally manages this department, and does all the buying.

(Continued on page 30)

STATE'S LARGEST

(Continued from page 29)

Mr. Rachide does the rest, and most of the orders are placed by mail or phone immediately as needed. That is to keep inventory and inventory records up to the minute. Very little stock replacement purchasing is done from salesmen, Mr. Rachide says, to save "both our time and their time."

He confesses that "some of the departments in the new store are actually to meet competition or to keep down competition. We've heard that grocery stores will start putting in prescription departments. Not that we intend to put in groceries, but we want our customers to know that we can meet the competition of other type stores who carry what they expect us to."

Admittedly, several departments are in on a test basis. If they don't pay, they'll be replaced with something else, or departments which are moving merchandise will be expanded.

Mr. Rachide is youthful enough not to hesitate considering a change and sufficiently visionary to recognize potentials and pitfalls.

After he was graduated from the School of Pharmacy at the University of North Carolina in 1947, Mr. Rachide worked a year with Tony Libbus at Tony's Pharmacy in New Bern. Then he went to Havelock to manage a pharmacy.

Meanwhile, nearby Jacksonville continued to increase in size. It already had led the nation with a 310% increase in population from 1940 to 1950. Thousands of families, civilian and service-connected, were being attracted there by the vast and permanent U. S. Marine Corps base at Camp Lejeune.

They were being served by three established drug stores, but the New River Shopping Center was being erected. Mr. Rachide was confident of the potential of a pharmacy in the center.

In November 1952 he opened for business there in a 50 x 103-foot location with soda fountain, prescription department and sundries. He and Mrs. Rachide and Mr. Scudder were the principal storekeepers.

"From the moment we opened we needed more space," Mr. Rachide recalls today.

In May 1955 he obtained the Walgreen Agency and installed new fixtures and a new merchandising operation. And immediately the Rachides began planning a larger store. More people were moving into the community (conservative unofficial estimates now place 50,000 persons in the Jacksonville shopping area) and more drug stores were opened. More people patronized the New River Pharmacy.

Mr. Rachide made a personal survey of large drug stores in all parts of the country which cater to a heterogeneous population. He selected features he believed best and needed in his cosmopolitan community of Jacksonville, and made a rough layout incorporating them in one store of 15,000 square feet. Eleven thousand is devoted to sales and 4,000 to storage and office.

"We're going to keep on trying to give the customers what they want," Mr. Rachide says.

POWERS-TAYLOR
DRUG COMPANY
Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Fair Trade Review—1958

By DR. JOHN W. DARGAVEL, *Chairman*
Bureau of Education on Fair Trade

Substantial progress was made in 1958 on the first national fair trade bill introduced in Congress since passage by California of the original state fair trade act.

In the House of Representatives, the bill was introduced by Rep. Oren Harris, chairman of the House Committee on Interstate and Foreign Commerce. A sub-committee held hearings, revised the bill to clarify its scope and strengthen it as to constitutionality, and recommended the Harris Bill to the full Committee. Companion bills were introduced by five other Representatives.

In the U. S. Senate, a national fair trade bill was introduced by Senator Hubert Humphrey and co-sponsored by Senator William Proxmire. A sub-committee of the Senate Committee on Interstate and Foreign Commerce held public hearings on the Humphrey-Proxmire Bill.

Supporting the bills were manufacturer, wholesaler and retailer representatives of a wide variety of industries, including tobacco, bedding, drugs, typewriters gasoline, electrical appliances, radio and television sets, jewelry, men's clothing, hardware, seed, automobile accessories and books.

The Harris and Humphrey-Proxmire bills, as revised, will be re-introduced in the new Congress which meets January 7, 1959. This Congress will include 34 Senators who voted in 1952 for the McGuire Act (a fair trade enabling statute which permits fair trade to operate effectively in interstate commerce among states having fair trade laws), as well as 30 Representatives who spoke in favor of the McGuire Bill during House debate. Every member of the House and Senate, seeking re-election last November, whose names were associated with the national fair trade bill in the last Congress, were returned to office. Further a number of other Senators regarded as favorable to fair trade were either re-elected or elected to the Senate for the first time.

Supporters of fair trade had not sought a national fair trade law since California's enactment of a state fair trade statute in 1931. Since then, 44 other States had passed fair trade acts, and the courts of last resort of 17 States, as well as the Supreme Court of the United States, had upheld the constitutionality of state fair trade acts. On the other hand, beginning in 1949 with Florida's high court, 15 state courts of last resort have by their decisions seriously weakened the legal structure of fair trade.

These decisions brought chaos to the marketplace, not only in the affected states but throughout most of the United States. While there were no all out price wars in 1958 comparable to those of 1951 (when the U. S. Supreme Court found a technical flaw in the Miller-Tydings Fair Trade Enabling Act, later corrected by passage of the McGuire Act), the past year saw a continuation on a rising scale of price sniping. More and more, independent small merchants were brought to bankruptcy, while those remaining were further exposed to ultimate destruction.

Nor were distributors alone adversely affected. Many manufacturers reported declining sales volume as a consequence of the use of their trade-marked products as leaders by retailers seeking to attract competitors' customers by cutting price on outstanding branded merchandise. Several large manufacturers turned to stop gap methods to recoup their sales and to repair the damage to the good will symbolized by the popular trademarks which identify their merchandise. Several turned to selective distribution, while one manufacturer, beginning in 1959, will sell his goods on consignment on the west coast as a means of protecting his distribution system.

The Harris and Humphrey-Proxmire national fair trade bills will receive energetic and wholehearted support in 1959 from retailers, wholesalers and manufacturers who believe that fair trade is good for small business and for our brand name economy, and serves the long-term interest of the American consumer and citizen.

Robins

JANUARY CHECK LIST

Tear out for a handy check of your current stock of these Robins products that are receiving special promotion in your area THIS MONTH

☐ Dimetane®
☐ Elix. 1 Pt.
Expectorant

☐ Robaxin®
☐ Tab. 50's ☐ Tab. 500's

☐ Donnagel®
☐ 6 oz.

☐ Donnagel®
☐ 6 oz.
with Neomycin

☐ Phenaphen®
☐ Cap. 100's ☐ Cap. 500's ☐ Cap. 1000's
☐ Tab. 100's ☐ Tab. 500's ☐ Tab. 1000's

☐ Phenaphen®
with Codeine
☐ Cap. ¼ gr. 100's ☐ Cap. ½ gr. 100's ☐ Cap. 1 gr. 100's
☐ Cap. ¼ gr. 500's ☐ Cap. ½ gr. 500's ☐ Cap. 1 gr. 500's

☐ Allbee® with C
☐ Cap. 100's ☐ Cap. 500's ☐ Cap. 1000's

Why not check your stock of all Robins products at the same time —and be prepared

A. H. ROBINS CO., INC., RICHMOND 20, VA.

Greensboro

By MRS. CLAUDE PAOLONI

The November meeting of the Greensboro Drug Auxiliary was held at Harold's Restaurant in the Friendly Shopping Center, with Mrs. Fran Hart, presiding. Devotions were given by Mrs. Lib Pickard. Mrs. Mickey Rose introduced the speaker, Miss Elizabeth Umstead, of the physical education faculty at Woman's College. She gave a most interesting talk and showed slides of her stay in Iran as a Fulbright exchange teacher.

Hostesses for the meeting were Mesdames C. C. Graham, E. R. Kinard, W. S. Dukes, and J. A. Ranzenhofer. The door prize was won by Mrs. G. H. Edmonds.

Mrs. Ruby Graham, chairman of the Ways and Means Committee, reported a profit of $104 from the benefit bridge. She also stated that the Christmas candy had arrived and urged that each member sell as much as possible. On motion, it was voted that $1.00 be charged per can of candy.

It was unanimously voted that regular meetings be resumed at the Mayfair Cafeteria with the next meeting in January.

A visitor was the president's mother, Mrs. J. G. Pouliot of Sherbrooke, Quebec, Canada.

Charlotte

By MRS. TED JOHNSON

The Charlotte Women's Druggist Auxiliary held its December meeting at the Park Road S & W Cafeteria.

A red, white, and silver color scheme was used in the decorations, and each place was set with miniature Christmas corsages.

Mrs. Clyde Lisk, Jr., president, presided, and Mrs. Hugh Singleton gave the devotional.

Miss Janice Hudson, soloist, accompanied by Miss Catherine Woods of Queens College, presented a program of Christmas music. This was followed by the singing of Christmas carols by the members.

Gifts were brought for the children's ward at the Good Samaritan Hospital.

Guests were Mrs. Harry White, Mrs. Walter Dixon, and Mrs. Robert Lewis.

Plans were made for the Auxiliary's annual benefit bridge, to be held February 3.

Weddings

Ward-Fortune

Waites James Ward, son of Mr. and Mrs. W. A. Ward of Swannanoa, and Miss Mary Louise Fortune of Black Mountain, were married at the Friendship Presbyterian Church, Black Mountain, Friday, December 26th.

Webb-Whitley

Miss Virginia Mason Whitley, daughter of Mr. and Mrs. W. Y. Whitley of Fremont, and Charles Donald Webb, were married Saturday, December 27th at the Fremont Methodist Church.

Births

Lisa Ann Heath

Lisa Ann, weighing 7 lbs, was born to Mr. and Mrs. I. L. Heath, Jr. of Greensboro, December 2, 1958. Mr. Heath is associated with Crutchfield-Browning Drug Store 2.

Augusta Lynn Sherrill

Mr. and Mrs. Fred Sherrill are announcing the birth of Augusta Lynn, weighing 6 lb. 11 oz. on December 19, 1958. Mr. Sherrill is with the Highland Drug Store, Hickory.

Kevin Lee Watson

Kevin Lee, weighing 8 lbs .3 oz. was born December 17th, to Mr. and Mrs. Emory Milner Watson of Sanford. Mr. Watson is with the Center Walgreen Agency Drugs of Jonesboro Heights, Sanford.

Druie Daniel Winstead, III

Mr. and Mrs. "Pat" Winstead are announcing the birth of Druie Daniel, III, on Sunday, November 16, weighing 9 lbs. Mr. Winstead is associated with Toms Drug Store, Wilmington.

Fiftieth Anniversary Celebration

Mr. and Mrs. Ralph Sykes of Greensboro were honored with a fiftieth wedding anniversary celebration, December 21, at the West Market Street Methodist Church. Their son, James, and his wife were hosts for the occasion.

WE ARE A Lilly DISTRIBUTOR

TODAY'S HEALTH

Never before in the history of man has there been such extensive research in an effort to improve medical care. As new drugs, medical procedures, and nursing techniques are developed, better public health results.

We are proud to be a part of pharmacy's vital contribution to today's health, and we regard our function of distribution as a serious responsibility. As another new year begins, we want to reaffirm our desire to provide you with the finest service possible. Call on us at any time—we are at your service.

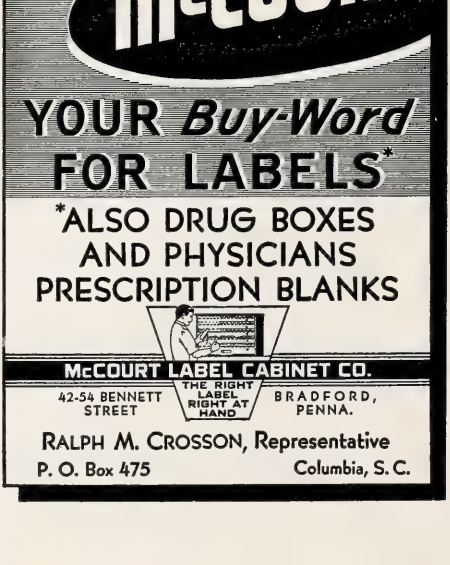
THE PEABODY DRUG COMPANY
Durham, North Carolina

HOWELL HALL HAPPENINGS

The first work stoppage on the new pharmacy building by weather was caused on December 11 when seven inches of snow fell. Work was resumed three or four work days later. At this point the third floor was about one half completed.

The annual drive for funds to the North Carolina Pharmaceutical Research Foundation was most successful through the excellent work of the pharmacists who served as county chairmen. If any friends of the School of Pharmacy were missed in this drive their checks may be directed to Secretary E. A. Brecht at the School of Pharmacy.

It is interesting that two handsome pamphlets appeared almost simultaneously directed at the recruitment of women for careers in pharmacy. "She Is a Pharmacist" has been made available by Kappa Epsilon, the national pharmacy fraternity for women, and "Why Should a Girl Become a Pharmacist?" has been distributed on a complimentary basis by McKesson & Robbins.



Faculty members Brecht, Jonsson, Bau guess and Smith attended the meeting of th Greensboro Drug Club on November 28 t hear Mr. W. Y. Preyer, ex-president of Vic Chemical Company discuss interesting a pects of the pharmaceutical industry.

Dean Brecht attended the meeting of th N.C.P.A. Legislative Committee on Novem ber 30 at the Institute of Pharmacy.

A baby boy was born to Dr. and Mr George Cocolas on December 3.

Dean Brecht was a guest at the meetin of the Dental Foundation on December Approximately 400 practicing dentists o North Carolina attended the dinner an seminar.

The annual meeting of Alpha Beta Gamm Society, junior college chemistry organiza tion, was addressed on December 6 a Campbell College by Dean E. A. Brecht wh spoke on the new pharmacy building an the pre-pharmacy curriculum and Professo Herman O. Thompson who spoke on caree in pharmacy.

Miss Alice Noble, research historian i the School of Pharmacy, addressed the Clyd Eubanks Circle of the Chapel Hill Methodis Church on the subject of "Christ as Apothe cary." Great interest was sehown in th subject and the many pictures collected b Miss Noble.

Dean Brecht spoke on "Drugs and Thei Implication in Our Economy" at the annua meeting of the North Carolina Health Cou cil in Raleigh on December 10.

The annual Christmas party for student and faculty sponsored by the professiona fraternities and the Pharmacy Girls Asso ciation was held at the Legion Hut on De cember 12.

N.C.P.A. Student Branch

The December meeting of the Studen Branch of the N.C.P.A. was held in the for of a Christmas party at the Institute o Pharmacy.

Kappa Psi

The annual Christmas reception for mem bers of the faculty and their families wa held at the house on December 17.

HISTORICAL NOTE

By ALICE NOBLE, *Research Historian*

The *Annual Register*, a serial published in London long ago, is a source of never ending delight to us, not only because of its historical value, but because it shows what people were interested in during the early part of the eighteenth century. Volume 2 (1759) carries the following item under the heading, "Acacia Food for Cattle." (The contributor undoubtedly is an American.)

"M. Bodasch, counsellor of commerce to the Queen of Hungary, professor of physic and natural philosophy in the University of Prague, and member of the Florentine academy, published in the last year, a treatise in the German language, wherein he proposes a noble addition to the food of horses and horned cattle; by cultivating the acacia. In consequence of a long course of observations, he asserts, that cattle are exceedingly fond of its leaves, which are to them a more agreeable nourishment than any of the most reputed vegetables, as lucerne, saintsoin, clover, etc. The leaves may be given them either green or dry; alone, or mixed with hay or chopped straw. The culture of the acacia is no way difficult; it delights most in dry elevated soils, but almost any will suit it; and may be raised from seed or slips. Care indeed should be taken not to plant it near gardens or arable lands, because its roots are apt to spread to a great distance.

"The species of acacia fit for this purpose is probably the acacia Americana, siliquis glabris of Ray. Hist. Plant. Robinia Pseudo-acacia of Linnaeus, not only because it has long gone under the name of acacia simply, and as it is naturally an inhabitant of North America, bears our climate extremely well, but principally as it is a tree of the diadelphous or leguminous class, of which the leaves are well known, almost without exception, to be very acceptable to cattle; my acquaintance with exotic plants, however, is but slender, and therefore, I leave this matter to the determination of better judges." (Signed) R. P.

Look what's happened to VI-DAYLIN®

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12 fluidounces of VI-DAYLIN in every "Pressure-Pak"

Lemon candy-flavored VI-DAYLIN is also supplied in 3-fl.oz., 8-fl.oz. and pint bottles,

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JUST PRESS—IT POURS!

No mess . . . no waste . . . no sticky cap. All Mom does is press the button, and golden VI-DAYLIN fills the teaspoon!

FASCINATES YOUNGSTERS!

Children of all ages delight in serving their own daily doses of VI-DAYLIN from the new "Pressure-Pak." It even softens up "won't takers" at vitamin time.

COLORFUL COUNTER DISPLAY

The new VI-DAYLIN "Pressure-Pak" comes with a bright, gay counter display self-shipper to help you sell VI-DAYLIN to parents and youngsters alike. Set it up and watch your VI-DAYLIN sales soar!

®VI-DAYLIN—Homogenized Mixture of Vitamins A, D, B_1, B_2, B_6, B_{12}, C and Nicotinamide, Abbott.

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Surgical Support Service Added by Culbreth of Southern Pines

"Absolutely amazing," Mrs. Graham Culbreth commented on the success of her new business, which is supplying and fitting surgical and scientific supports to those people who need them.

"We've been in this less than two months," she said, "and already we've had people come in from as far away as Lumberton, Troy, Asheboro, and Dunn. By far," she added, "the greatest portion of the business, about 90 per cent, comes from out of town, surprisingly enough."

Mrs. Culbreth, who is "Lou" to most people who know her, and her husband, proprietors of the Southern Pines Pharmacy, have been considering for several years establishing a department in their store in which they could specialize in what they refer to as "supports used for specific anatomical conditions." In the past few years, she said, similar departments have been set up in a number of drug stores in the country and have, for the most part, met with full approval of local physicians.

"In fact," she said, "we're really in this because many general practitioners here and nearby, plus a few hospitals, urged this on us. They kept saying: 'Why don't you put it in?' "

"So we did, and we're glad."

To cite one small example of success, Mr. Culbreth said that the store had been carrying elastic stockings for "years and years." They sold steadily, he said, but nothing of any great consequence. But then, after the new department was established and the elastic stockings moved to the shelves there, stocking sales took a tremendous jump. Why?

"I guess most people just like to see things of that type in a special department rather than lying around the counters," he answered.

The department the Culbreths fixed up consists of two rooms, one in which the various articles are displayed, and the other a fitting room. The company which supplies the major portion of their aticles suggested the private fitting room as a "must" and the Culbreths agree.

"We've also had some patients from hospitals come for fittings in their pajamas," she added, "and obviously we wouldn't have had their business unless we had a private room, would we?"

Under the arrangements now in effect, Mrs. Culbreth does all the fittings. She has traveled out of town many times to hospitals, and to homes. She is equipped to fit almost any support from the neck down with the exception of complicated braces (those that require metal work), and such. Patients are generally transferred to Duke Hospital.

She has, in one instance, fitted a patient with a sleeping traction, and another with a brace for a broken neck. Almost without exception patients are referrals from doctors and they come complete with prescriptions that appear to be the same as those for regular medication.

In answer to a question of who uses the supports, Mrs. Culbreth read over a long list that included people with back trouble, expectant mothers, elderly people with weak legs or backs, and, surprisingly, many golfers.

One of the things that makes the business a pleasant one for Mrs. Culbreth is seeing people who have just been fitted. In recent years, with new materials and design, surgical supports have come to look, in many instances, more like regular undergarments than the large, bulky type that people formerly had to wear.

"If you have to wear these things,' she says, "at least the newer ones will make you look well."—Reprinted from *The Pilot*, Southern Pines.

arolina Camera

Top (left): C. J. Kee, secretary-treasurer, senting gift to P. A. Hayes, chairman of board, from employees at the annual stice Drug Company party on December The party is held each year in celebra- n of Mr. Hayes' birthday, which is De- ber 20.

Top (right): S. T. Sarvis, sales repre- ntative, presenting gift to Mr. Hayes m the Justice Drug Company salesmen.

Bottom: Former President and Mrs. rry S. Truman were guests of the E. C. niels at their home in Zebulon in early ember. Here Mr. and Mrs. Daniel (in eground) and Mr. and Mrs. Truman are shown at a reception given in honor of the Trumans.

Chapel Hill Woman's Pharmaceutical Auxiliary

By MISS ALICE NOBLE

The Chapel Hill Woman's Pharmaceutical Auxiliary enjoyed a Christmas pot-luck dinner party on the evening of December 29 at the home of the W. J. Smiths with the members' husbands as guests. Present also were Mr. and Mrs. Ralph P. Rogers, of Durham. Mrs. Rogers is president of the State Pharmaceutical Auxiliary. After dinner Christmas games were played.

The next meeting of the Auxiliary will be held on the evening of Feb. 4 at the home of Mrs. J. L. Sutton. Mrs. Rogers will address the group at this session.

Get CAPUDINE From Your Druggist

Capudine advertisements have been emphasizing this for over 50 years—always promoting the sale of Capudine only through Drug Stores.

We take this opportunity to thank the Druggists of North Carolina for their co-operation in the sale of millions of bottles of Capudine during the past half century, without a complaint from a consumer.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

Anything Else, Mr. Examiner?

In carrying out its responsibilities, The Federal Trade Commission frequently calls on our citizens for testimony. This classic response by one such individual is not presented here as being typical but rather unusual—to use the word loosely.

"Well, frankly you know how you do at these meetings. You hear a lot of tripe and a lot of crap and red tape which they put through, and they put on a lot of rigamarole and put you on these committees doing a lot of different things. A lot of it, too, has been a lot of different things. A lot of it, too, has been very constructive and I have been very active, and I spent a lot of time doings things I thought beneficial not only to my company but to the industry as a whole and of benefit ultimately for the good of the country as a whole.

"But, after we get rid of a lot of this stuff, maybe while we are at lunch or adjourning for a drink or some thing, then we start talking. Maybe somebody will say to you, 'you so-and-so Son of a B., what did you do down at Bill Jones'?' And you will say, 'What did I do?' And then somebody calls somebody a liar and so forth, and then maybe he would say, 'Well, I have got the evidence that you did, and you are a liar,' and then you would get into a fight with this fellow, and first thing you know, somebody else would come up and listen to the conversation, and then there would be six of them there, and they would be picking on you—I don't mean picking on me, but picking on these price cutters, you understand.

"So, well, maybe by that time they had three or four drinks and the thing begins to get a little tougher, and the drinks loosen up some tongues—of course, I don't drink, you understand now, gentlemen, therefore I was always in perfect control of my vocal cords, and I have a marvelous vocabulary, I can assure you, when it comes to calling names, and it has been tested by every member of the Institute, and when I call a guy a dirty, low kind of a so-and-so price cutter, he knows he has been called a price cutter.

"I will be frank, and if you want to crucify me I will add this: I would tell him further that if he didn't stop these dam price cuttings I would show him how to cu prices, and many times I did cut them, an when I cut a price, and if it was your pric I was cutting, take it from me, brother, yo knew your price had been cut.

"I could go on and on and on—but I want to say that when any two businessme get together, whether it is a Chain Institut meeting or a Bible Class meeting, if the happen to belong to the same industry, jus as soon as the prayers have been said the start talking about the conditions in the in dustry, and it is bound definitely to gravi tate, that talk, to the price structure in th industry. What else is there to talk about And a guy like me, that doesn't drink or ge high and go to the bar, why, of course, had to defend myself in some other fashio than getting drunk and forgetting it—i there anything else you want me to tell yo now?"

Cover Page

This illustrated engraving represents th weights and measures standardized in th twelfth year of Henry VII, 1496, as copie and printed by the Antiquarian Society i 1746.

The copy measures 21 by 26 inches an is on display in Dean Brecht's office, UN School of Pharmacy, Chapel Hill.

Purchase of this rare item by the Schoo was made possible by a special gift fro Mr. Rowe B. Campbell of Taylorsville.

CONVENTION

If you plan to attend the NCPA Convention in Asheville, April 19-21, write to the NCPA, Box 151, Chapel Hill, N. C. for room reservation cards.

QUALITY Rx PRODUCTS
Lilly
FOR PRESTIGE AND PROFIT

TODAY'S HEALTH

Never before in the history of man has there been such extensive research in an effort to improve medical care. As new drugs, medical procedures, and nursing techniques are developed, better public health results.

We are proud to be a part of pharmacy's vital contribution to today's health, and we regard our function of distribution as a serious responsibility. As another new year begins, we want to reaffirm our desire to provide you with the finest service possible. Call on us any time—we are at your service.

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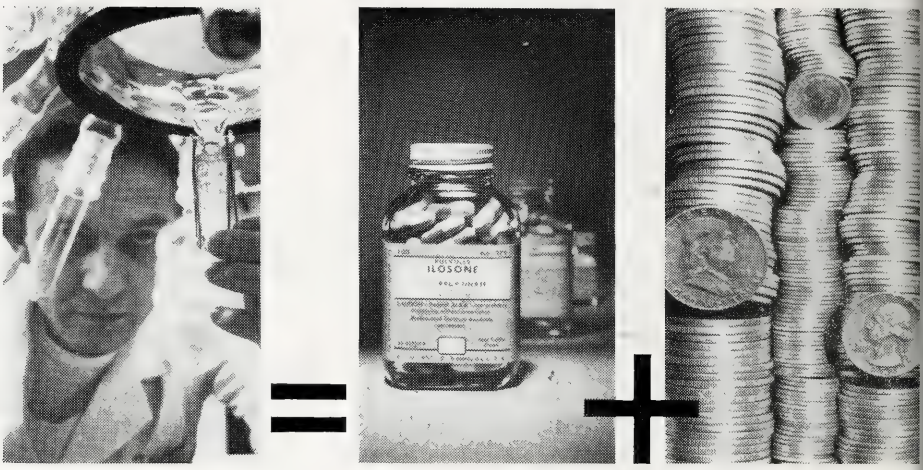

"Research" literally means to "investigate exhaustively" or "to search again and again." Many new prescription drugs are the result of years of such constant painstaking search. ILOSONE™, Lilly's new antibiotic, is a good example.

ILOSONE is chemically derived from erythromycin. However, the subtle chemical change involved is responsible for the product's outstanding clinical advantages and the tremendous prescription demand which has followed its introduction.

In order to profit from this example of modern medical progress, be sure to maintain an adequate stock of ILOSONE in your prescription department. For quick, dependable service, send your orders to us.

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THE W. H. KING DRUG COMPANY

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The Carolina JOURNAL OF PHARMACY

Volume XL FEBRUARY, 1959 Number 2

CAROLINA ROOM

FEB 23 1959

Scanning the rocky New England shore...

22 Lilly service wholesalers

"keep a weather eye open"

for the prescription trade

Traditional Yankee prudence places great stock in business efficiency. That's why the Lilly policy of wholesale distribution means so much to the New England pharmacist.

He can maintain minimal stocks because his nearby wholesaler can replenish them rapidly. His bookkeeping is simplified since he has only one invoice to record . . . one bill to pay.

More than 300 Lilly wholesalers span the nation with the most successful distribution network in the industry. Avail yourself of this efficiency and convenience by routing all your orders through the Lilly service wholesaler of your choice.

No matter where you are, there's a Lilly service wholesaler nearby.

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* * * * * * *

JUSTICE DRUG COMPANY

Greensboro, N. C.

Celebrating our 60th Anniversary of Service
to the Retail Druggists of North Carolina.

The House of Friendly Service

2923 South Tryon Street
Charlotte, N. C.

Scott Drug Company

Service Wholesalers Since 1891

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IN RECEIVING

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Hollingsworth's
UNUSUAL CANDIES

North Carolina Representative:
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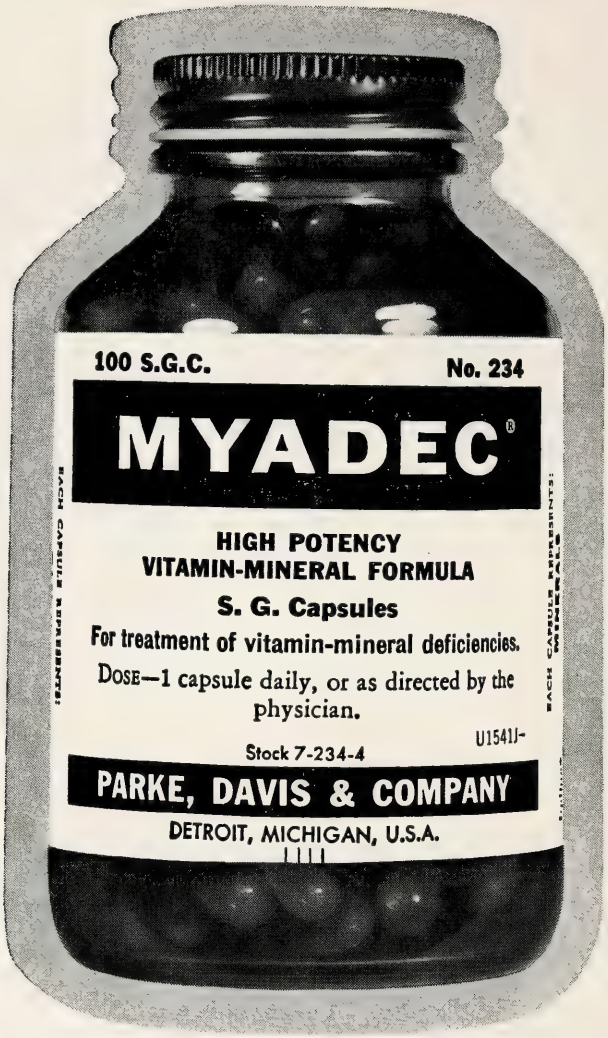

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The Carolina JOURNAL OF PHARMACY

February, 1959

VOL. XL No. 2

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A SALUTE TO THE CLASS OF '59

One of the largest classes to graduate from the School of Pharmacy, University of North Carolina, since inception of the four year curriculum, will soon enter the ranks of practicing pharmacists in the state.

The Class of '59 has another distinction. It will be the last pharmacy group to complete its studies in Howell Hall, which was first occupied by Pharmacy in 1925. Beginning this fall, Pharmacy will be housed in its new building on Pittsboro Road opposite the entrance to the University's Memorial Hospital.

The Class of '59 measures up well with its predecessors, numbering in its group many outstanding students and campus leaders. Well qualified to enter the ranks of Pharmacy, the profession offers the graduates an unexcelled opportunity to apply what they have learned at Chapel Hill.

Pictures of forty-nine and sketches of all fifty-three of the graduates start on page 62. If in need of a pharmacist (available in July) or one of the graduates lacking the necessary 12-months practical experience, we believe you will find the information of value.

We salute the Class of '59 and, at the same time, pose a challenge to its members to utilize their knowledge and talents to the betterment of their profession and themselves in the years ahead. Having watched the Class develop its potential at Chapel Hill, we are confident it will measure up to the responsibility for which it has prepared itself.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

Gilliam Named Health Chairman

Wade A. Gilliam, Winston-Salem pharmacist and past-president of the N. C. Board of Pharmacy, has been selected as chairman of the Forsyth County Board of Health.

Mr. Gilliam succeeds Dr. John R. Bender, who has served as chairman of the health board for the past six years.

In 1956, Mr. Gilliam was named "Pharmacist of the Year" by the North Carolina Pharmaceutical Association—an organization which he headed as president in 1944-45 and 1945-46 (only pharmacist to serve two terms as president of NCPA).

In New Location

Winston-Salem's Carolina Drug Store, after operating at 424 West Fourth Street for 30 years, has moved to 1201 Waughtown Street.

The new location is the former quarters of the Waughtown Drug Store. C. L. Nelson is president at the Carolina Drug Store.

Not What the Doctor Ordered

Two Long Island, New York, pharmacists were convicted of substituting one-cent cold tablets for an antibiotic prescribed for a 16-year-old girl. The girl suffered from chronic bronchitis and was under treatment for an upper respiratory infection, according to her physician. The substitution was discovered in time to prevent possible serious complications.

Charles P. Greenberg and Marvin Goldstein, partners in Page Drug Company, Bethpage, Long Island, N. Y., were each fined $1,500 and given a one-year jail sentence, suspended. As an additional deterrent to violations of the Federal Food, Drug, and Cosmetic Act, they were placed on probation for 3 years. Greenberg and Goldstein were reprimanded by the Federal Court, both at arraignment and at sentencing.

McGee Appointed

Raymond R. McGee has been appointed sales manager of the Charlotte Drug Division of McKesson & Robbins, Inc., according to an announcement by Henry H. Henley, Jr., vice president of the company.

Mr. McGee, formerly sales manager of the company's Roanoke Drug Division, joined the McKesson organization in 1946 as a sales trainee.

In his new post, Mr. McGee succeeds Donald H. Ahern who has been transferred to the Roanoke Drug Division of McKesson as acting manager.

Mobley Elected

Ben Mobley has been elected president of The Alamance Pharmaceutical Society for the current year.

Serving with him will be these officers: Hobart Whaley, vice-president; Robert Woody, secretary-treasurer; and Jack Mc Adams, member of the executive committee.

Two meetings of the Society have been held in Burlington since the first of the year—a business session on January 21 and a steak supper-Valentine dance at the Burlington Elks Club on February 11.

Two special programs are being planned for the spring: a meeting with dentists and later, the veterinarians will be guests of the Society.

Linwey Secretarial Service has been retained by the Society for credit information and to handle past-due accounts on special request of member stores.

Formulary Revised; Now Available

The Duke Hospital "Dermatologic Formulary" has been revised by Pharmacist I. Thomas Reamer and Dr. Glenn E. McCormick.

Copies of The Formulary are available, without cost, by writing Reaco Products, P. O. Box 247, West Durham, North Carolina.

The Formulary, 40 pages, is presented as an aid to physicians in prescribing dermatologic preparations. A valuable reference in compounding D.H.F. (Duke Hospital Formulary) prescriptions.

4 Preliminary Report

Asheville Convention Plans Set

Plans for the Asheville Convention of the NCPA, TMA, and Woman's Auxiliary (April 19-20-21) are nearing completion, following selection of these convention officials in late 1958: James W. Harrison is local chairman of NCPA activities; Mrs. Edwin Brown acts in a similar capacity for The Woman's Auxiliary. The TMA's picked Bruce Wingate of Charlotte as TMA Entertainment Chairman.

Complete details concerning the annual meeting to be held in "The Land of the Sky" will appear in the March issue of The Carolina Journal of Pharmacy. Briefly, here are a few notes that will provide a preliminary glimpse of what is being planned:

Guest Speakers

John A. MacCartney, Director of Professional Relations, Parke, Davis & Company, and past-president of the American Pharmaceutical Association.

George C. Straayer, Director of Professional and Trade Relations, Schering Corporation.

Robert A. Dube, Field Manager, Prescription Ware Division, Owens-Illinois.

Feature

"What's New In Prescription Room Design"—a 30 minute slide presentation by representatives of McKesson & Robbins.

Starter

Edmund Harding, the story-a-minute humorist from Washington, opens the convention on Sunday night with a sure-cure for depressed spirits. The curing stage to be preceded by a buffet dinner in The George Vanderbilt.

Association Business

Action indicated on these NCPA committee reports: (1) Proposal to change the present method of selecting nominees for membership on the State Board of Pharmacy and (2) adoption of a "Code of Ethics."

Something New

A business-starter breakfast for all registrants on Monday morning, April 20. Speakers: President Welch (NCPA), President Rogers (Woman's Auxiliary); President Russell (TMA); Dean Brecht (UNC School of Pharmacy); and R. N. McCray of Boys Home.

Dinners-Luncheons

50 Plus Dinner—honoring members of the NCPA who have been licensed as pharmacists 50 plus years.

Past-Presidents' Luncheon—honoring past-presidents of the NCPA.

Awards

The A. H. Robins Company of Richmond will award "The Bowl of Hygeia" to a pharmacist in recognition of "outstanding community service."

McKesson & Robbins will award a "gavel plaque" to the NCPA's in-coming president.

Academy of Pharmacy certificates will be presented.

Golf Tournament

Scheduled Monday morning, April 20, under sponsorship of The Traveling Men's Auxiliary. W. W. Morton is chairman of the tournament. Valuable prizes as usual.

Woman's Auxiliary

Plans being completed for 200 members of The Woman's Auxiliary . . . a luncheon, a prize drawing in addition to the Auxiliary's business session and the usual convention entertainment.

Entertainment

At The Asheville Municipal Auditorium on Monday and Tuesday night. Dr. T. C. Smith Company opens with a musical-dance show, utilizing talent from the western area of the state. The TMA's close the convention with their usual high-quality floor show and dance.

Hospital Pharmacists Install Rodgers as President

The North Carolina Society of Hospital Pharmacists met in Chapel Hill on January 24 for a dinner at Carolina Inn, sponsored by Lederle Laboratories, followed by a business session at The Institute of Pharmacy.

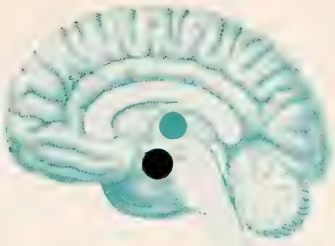
At the business session, Mr. H. C. McAllister, Secretary of the State Board of Pharmacy, discussed "Drug Distribution in Hospitals." Stricter control over pharmaceutical services in hospitals is under consideration by the Board.

Officers for the Society were installed by W. W. Taylor, Chief Pharmacist of Memorial Hospital, Chapel Hill (see picture below). A key chain "for devotion and services rendered" was presented to the outgoing president, Ernest W. Rollins of Baptist Hospital, Winston-Salem.

New committee appointments for the coming year were read and the duties of the various chairmen were outlined by President Rodgers. The April meeting of the Society will be held in Atlanta during the annual convention of the Southeastern Society of Hospital Pharmacists.

Guests present at the meeting included Harold Heusner of Lederle Laboratories, Miss Ann Magee, President of the Virginia Society of Hospital Pharmacists; Mr. Barnes, Administrator of Rex Hospital, Raleigh; and several members of the faculty of the UNC School of Pharmacy.

OFFICERS OF THE N. C. SOCIETY OF HOSPITAL PHARMACISTS are shown on the front row, left to right: Gerald Stahl, Vice-President; O. J. Rodgers, President; Frank Lowder, Secretary-Treasurer; and the Immediate Past Officers: Wade Carter, Vice-President; E. W. Rollins, President; and Virginia Caudle, Treasurer.



Announcing

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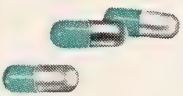
FOR SPECIFIC CONTROL OF EMOTIONAL DISTURBANCES THROUGH DUAL ACTION

PROZINE implements the new concept of emotional disturbances, i.e., that emotional disturbances are mediated by several brain areas. Unlike any other ataractic agent, PROZINE acts on two areas of the brain—the thalamus and hypothalamus. The result is more specific control and far fewer side-effects than with other ataraxics.

Physicians are already learning about PROZINE from reports published in the professional literature. They'll be learning more through a complete, informative promotional campaign: national and regional journal advertising, direct mail, detailing, etc. This extensive promotion plus the demonstrated effectiveness of PROZINE means that it will be heavily prescribed. Make sure that you are adequately stocked.

SUPPLIED: Bottles of 50 green-and-white capsules, each containing 200 mg. meprobamate and 25 mg. promazine hydrochloride.



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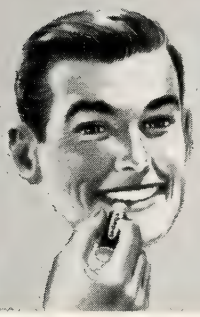
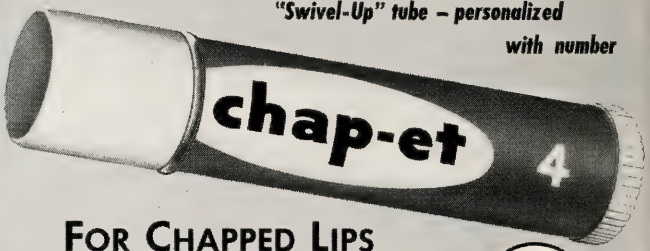


"Swivel-Up" tube – personalized with number



FOR CHAPPED LIPS

"Next to a Kiss-Best for Lips"

35¢ NO U.S. TAX

Deal #1

PEG BOARD or COUNTER DISPLAY

Each tube on a self-service peg-board card. Packed 12 in a counter display.

	COST	RESALE
1 Doz. chap-et	$2.80	$4.20
¼ Doz. chap-et DISPLAY BONUS*		1.05
*Expires April 30, 1959	$2.80	$5.25

YOUR PROFIT: $2.45 (46⅔%)

Deal #2

WALL CARD or COUNTER DISPLAY

12 tubes mounted on eye-catching card for hanging or easel display.

	COST	RESALE
1 Doz. chap-et	$2.80	$4.20
¼ Doz. chap-et DISPLAY BONUS*		1.05
*Expires April 30, 1959	$2.80	$5.25

YOUR PROFIT: $2.45 (46⅔%)

STANBACK CO., LTD., Distributors; SALISBURY, N. C.

TAR HEEL DIGEST

New Pharmacy Opens

Formal opening of the Hospital Pharmacy, Mount Airy, owned by Wallace Johnson and Robert G. Smith, was held on Friday and Saturday, January 16-17.

The new pharmacy is located across the street from Mount Airy's new hospital.

Had Pony

From **The Greensboro Record:** Charles W. Irvin, Sr., an ex-grocer with a gold thumb, entered the business world at the age of 10 when he started selling pine kindling to housewives.

"Roger McDuffie was my biggest competitor," he says. "He had a pony and I didn't."

(Mr. Irvin was part owner of the Elam Drug Company for many years.)

New Service

Smith Drug Store, Forest City, has installed a drive-in prescription window. Customers may drive up to the window, ring a bell, and have their prescription filled without leaving their car.

Carroll Installed

Bill Carroll, Dunn pharmacist, was recently installed as master of the Palmyra Masonic Lodge.

New Manager

Oscar Speed succeeds Miss Brinkley Hardin as manager of the Walker-Boone Drug Company, Ahoskie. The change took place on January 3.

For the past ten years Mr. Speed was employed as a commercial artist by a Washington, D. C. advertising agency.

More Space

The Community Pharmacy of Morganton, owned by Gold B. Propst, is being enlarged by an addition measuring 30 by 30 feet.

Members of the firm, in addition to Mr. Propst, are: Dan Rhodes, James S. Greene and Edward Whisenant.

Joins Piedmont Drug

Carl Wiesener, a graduate of the University of Tennessee School of Pharmacy, has joined the Piedmont Drug Company, Forest City. Jack Rudisill is owner-operator of the pharmacy.

Estes Drug in New Location

After occupying quarters in Haw River for many years, the Estes Drug Company moved recently to a new building located at the junction of Highway 49 and 70-A north of Haw River.

J. Hunter Jones operated the pharmacy until World War II at which time he sold the business to Rankin Caruthers. The present owner, Joseph Estes, purchased the store in 1954.

White Elected

Vice-president of the Burlington Merchant's Association for the coming year is Graham White, Acme Drug Company.

Pike Opens Pharmacy

Medical Center Pharmacy, a new prescription pharmacy near the Cabarrus Memorial Hospital in Concord, was opened on Friday, January 2.

Owned and operated by Joe W. Pike, the new pharmacy features a drive-in window for rapid prescription service.

Members of the Pike family have been in pharmacy in Concord for the past 55 years. A daughter of the Joe Pikes is a member of the first year pharmacy class at Chapel Hill.

KEY designed interiors will boost your sales because of better and more distinctive displays

"KEY" FIXTURES FOR CONSTANT PROFIT

A modern Bastian-Blessing Food-Fountain is a magnet that draws customers back into your store time and time again. It helps make your store a friendly place to shop.

Continuous KEY-LINE Wall Cases give you the maximum in uncluttered display space and covenience of self-selection.

Meet the challenge of today's ke competition with modern KEY-L SIGNED Store fixtures.

KEY-LINE Fixture lend an air distinction to your store that invi constantly increasing store traf Maximum display and self-select meet the busy shopper's requiremer

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Random Comments

By W. J. Smith

Apparently John's Pharmacy of Sanford has a corner on the talent market for at least four "Miss Sanfords" of the past have worked in the store. Perhaps John Terrell is using some sort of secret formula in selecting his employees.

* * *

Three foreign prescriptions sent to us for "deciphering" by Mr. H. B. Young of Benson were referred to Dr. Sigurdur Jonsson of the UNC School of Pharmacy. Fortunately, Dr. Jonsson, having worked in a pharmacy at one time where foreign prescriptions represented a high percentage of the store's daily volume, was able to come up with usable information.

* * *

Thanks to the aggressive action of Johnson & Johnson, the Supreme Court has upheld the consititionality of the Hawaii Fair Trade Act. The court, in its decision, said 'The Act is not arbitrary, unfair or unreasonable."

* * *

The sheriff of Wilkes County and the sheriff of Davie County are looking for a house to house patent medicine vendor who fluped some trusting souls with a cure-all that failed to measure up to all its alleged benefits.

Specifically, the salesman is charged with selling a 65 cent bottle of medicine, with the manufacturer's name cut off the label, for $5.00 each, "guaranteeing" that buyers of two bottles would get $40 per month from the government.

The salesman also sold some $10 pills with more powerful built-in government benefits.

Shades of nightshade! Perhaps our preacher was right when he said "what this country needs is more ignorance."

* * *

Some pharmaceutical houses detail the pharmacist before approaching the physician. This appeals to us as being the practical way to introduce a new product. With adequate information, the pharmacist is better able to justify his claim to being a "consultant to the physician."

* * *

Several members of the NCPA have expressed interest in "major medical" insurance—the type that provides coverage ($10,000) for prolonged illnesses. One insurance official, when approached on the matter, gave us a pessimistic report. Reason: the liberal provisions of "major medical" subject it to excessive abuses: (1) An osteopath sent a bill for more than $1000 for an "ear manipulation" and ensuing treatments; (2) an agent was charged $775 for a one-day trip through a heart clinic; (3) for a normal childbirth, an obstetrician asked $750.

Perhaps some insurance company will come up with enough "protective clauses" in its contract to make "major medical" available on a practical basis and at a reasonable premium.

* * *

In 1946 the U. S. pharmaceutical industry produced about 12 thousand pounds of antibiotics; by 1956, the figure had soared to 3.2 million pounds, an increase of over 250 times. Last year, pharmaceutical manufacturers sold about $450 million worth of antibiotics at manufacturers level in United States. Human medicines accounted for about 85% of this total.

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Drug Firm and Customer Are Convicted for Illegal Sale of Prescription Drugs

Drug firms are legally responsible for making sure they ship prescription drugs only to persons authorized to distribute and dispense them, the Food and Drug Administration pointed out in reporting the convictions of a Philadelphia drug manufacturer and a Roanoke, Va., customer who resold drugs to his friends. Authorized persons are those regularly engaged in the distribution and dispensing of drugs such as drug manufacturers and wholesalers, retail pharmacists, public health agencies, and practitioners licensed to dispense drugs, FDA explained.

Commenting on the public health protection afforded by the law, FDA Enforcement Director Malcolm R. Stephens said: "Modern prescription drugs are beneficial and safe when their use is directed and supervised by a physician. They are potentially dangerous, however, when they come into the possession of persons not regularly and lawfully engaged in their manufacturing, distribution and dispensing. It is a fundamental obligation of those legally entrusted with the responsibility for the proper handling of prescription drugs to see that they do not get into the hands of unauthorized persons."

Professional Products Company and Raymond Steiner, a partner, were convicted of shipping drugs in interstate commerce to a chiropractor not licensed by his State to dispense drugs. They were also convicted of shipping drugs without adequate directions for use in the labeling, and shipping vitamins that had lost their potency and were worthless for their intended use. On questioning by the Court about the deficient vitamin product, the Food and Drug inspector stated that it was intended for injection in certain types of anemia and was 90 percent deficient invitamin B_1 and 75 percent deficient in vitamin B_{12}. When informed of these deficiencies by FDA the defendants refused to reveal disposition of their remaining stock. The court fined both defendants a total of $1,000 and placed them on probation for one year.

Before sentencing the defendants in the Professional Products case, the Court had received information the Professional Products was also selling dangerous prescription drugs to a second unauthorized person—Woodrow C. Brightwell, of Roanoke, Va.

Subsequent investigation by FDA disclosed that Brightwell bought prescription drugs, including barbiturates, chloral hydrate, Rauwolfia serpentina, sulfa drugs, and antibiotics, from Professional Products and sold them to his friends. A separate criminal information on Brightwell was filed in another jurisdiction. He was convicted of selling dangerous drugs without a physician's prescription. Federal Judge John Paul (Western District of Virginia) fined him $500. Two other defendants named with Brightwell in a separate criminal information—Chester L. Davis and Lewis D. Rowland—were convicted of reselling drugs they bought from Brightwell. The Court fined them $250 each.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

one of a series of advertisements on research at S.K.F.

she grows "reluctant" organisms

Margaret Dolan is a mycologist, an expert on fungi. Fungi are "reluctant" organisms, as difficult to grow under laboratory conditions as they are har to eradicate when found in or on the human body. But Miss Dolan, i her search for an effective fungicide, has the job of making them grow.

Typical of all pharmaceutical research is Miss Dolan's experience in th project. To date, she has tested 2,200 potential fungicides and has found onl two worthy of trial in human patients. And only if her persistence uncover a fungicidal agent clearly superior to others now available will it be place on the market.

Miss Dolan's work is, of course, only one small part of S.K.F. research. Ou laboratories investigate a wide variety of pharmaceutical problems. Ou research budget continues to be one of the largest in the industry.

Emphasis on research . . . insistence on products with unique qualities—these ar two of the reasons why an S.K.F. label means a fast-moving product.

Smith Kline & French Laboratories, Philadelphia
pioneering in pharmaceuticals . . . for better health

Activities of the Local-Sectional Clubs

Columbus County

A new president was installed as head of the Columbus County Drug Club at a meeting of the organization in Tabor City on January 13.

Hubert Dameron, Dameron Drug Store, Tabor City, will head the club during the coming year. He succeeds Gerald Hege of Whiteville.

Other officers installed: John McNeill of Whiteville, vice president; and Jimmy Atkinson of Fair Bluff, secretary-treasurer.

Ken Phelps of Wilmington, National Cash Register representative, was the guest speaker. The credit policies of members of the club and conditions affecting future credit accounts were discussed.

Next meeting: April 8 at Lake Waccamaw.

Lenoir County

Alden Hobbs was elected president of the Lenoir County Pharmaceutical Society at a January meeting of the organization held in Kinston.

Ernest Buchanan was installed as vice-president and Hal Paderick continues as secretary-treasurer.

A talk on orthopedic surgery was given by the guest speaker, Dr. Prescott Spigner.

Greensboro

An interesting talk on "Hypnotism" by Dr. W. C. Mahafee highlighted the January 29 meeting of The Greensboro Drug Club.

Held in Greensboro at the Mayfair Cafeteria, the meeting was attended by twenty-five members and guests.

Beginning with a history of hypnotism, the speaker reviewed its stigma, cult, application, results, dangers of indiscriminate use and its application in present day therapy.

Johnston County

Members of the Johnston County Drug Club met at Nelson's Restaurant (mid-way between Smithfield and Selma) on January 14.

The program was devoted to a report by President Oliver G. Fleming, who covered the highlights of a "President's Meeting" held in Chapel Hill in late 1958.

Two meetings of the club were held in the fall. In September, the speaker was N. O. McDowell, Jr., a member of the State Board of Pharmacy, and in November, prescription pricing was discussed by Carl Bauguess of the UNC Pharmacy Extension Division.

Durham-Orange

Members of the Durham-Orange Dental Society were guests of the Durham-Orange Drug Club at a dinner meeting held in Durham on January 19.

The North Carolina Dental Formulary—its potential usefulness to the two professions, was discussed by W. W. Taylor and Dr. Duncan Getsinger of Chapel Hill.

In an open forum session moderated by W. J. Smith, several of the dentists present, including Dr. Suggs, the president of the Durham-Orange Dental Society, commented favorably on the publication, which is generally considered to be the most outstanding state dental formulary in this country.

Howard Yandle, president of the club, presided at the dinner meeting, which was attended by 40 members and guests.

Southeastern

A copy of Clinical Toxicology of Commercial Products has been presented to James Walker Memorial Hospital "Poison Control Center" by the Southeastern North Carolina Drug Club, Wilmington.

J. F. Howard, secretary-treasurer of the club, arranged for presentation of the book to the Hospital's chief pharmacist, Maurice Underwood.

Rutherford County

J. Ruffin Bailey of Raleigh, an attorney retained by the State Board of Pharmacy, was guest speaker at the January 11 meeting of The Rutherford County Drug Association.

Mr. Bailey discussed a number of proposed changes in the State Pharmacy Act, which are to be considered by members of The General Assembly this spring.

The meeting was held in Forest City.

Rules of a Pharmaceutical Store

1. Business hours will include the time between breakfast and 6 o'clock P.M., except when special duty may require it otherwise.

During business hours all hands must be on their feet, and must be employed either in waiting on the counter or at some regular store duty.

2. As waiting on the counter is a duty which requires most knowledge and experience, the Senior apprentice must always serve where there is one customer; when two, the first Junior apprentice will assist, and when three the second Junior will aid.

The Senior apprentice must always take that part of the duty which requires most knowledge and skill. This order of duty must never be deviated from if circumstances will at all admit of it.

3. Never put up an article without you are certain it is right.

4. In every instance, customers must be waited on with promptitude, and in case one only is present and several articles are wanting, or a prescription, or in any instance where assistance will expedite, the first Junior, and the second, if necessary, will aid.

Every other duty must give way to that of waiting on the counter except when serious detriment would be the consequence.

5. Every person entering the store, whether pauper or president, infant or adult, white or colored, must be treated with courtesy and kindness.

6. Boisterous mirth and a sullen temper are to be equally avoided as productive of neither business nor business character. The acquisition of a uniformly cheerful temperament is an attainment worth far beyond the price it usually costs.

7. There are to be no masters and no servants. Each one is to feel conscious of the fact that the performance of the duties assigned to him are just as necessary and as important as what pertains to any other hand in the store. All useful employment is honorable. Indolence is a disgrace.

8. An afternoon of every week will be devoted to cleaning the store, in which all must share as occasion offers.

As neatness, order, cleanliness, and accuracy are necessary and not mere accomplishments in a Pharmacist, all are required to practice them constantly.

9. Every apprentice will be expected to become a graduate of the College of Pharmacy, and will be furnished with tickets

Rankin Caruthers, medical service representative for Geigy Chemical Company in North Carolina, presented 1874 pharmacy reference book to the NCPA, from which these "rules" were copied. We are intrigued by rule one which specifies "all hands must be on their feet."

DISTINCTIVE

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

Representative:

M. C. GRIER

1110 ANN ST., AT. 3-3847

MONROE, NORTH CAROLINA

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E. N. ROWELL CO., INC.

BATAVIA, NEW YORK

for the lectures of the College and every opportunity for availing himself of the honor of the degree of that Institution.

To deserve this degree will require a severe economy of leisure hours, and their application to the study of those books which relate to the theoretical and practical knowledge necessary to make an accomplished Pharmacist.

10. Apprentices need but few social acquaintances, and they should be very select. While the occasional visit of a well-behaved young friend will be countenanced, lounging in the store will not be tolerated.

11. Each apprentice will have at his disposal an afternoon and evening every week, and every other Sunday. The afternoon will comprise the time between 12 o'clock, at noon, and 6 o'clock P.M., and the evening between 6 o'clock P.M., and the closing of the store. These privileges will not be interfered with unnecessarily. A vacation of two weeks, every year, will be allowed each apprentice.

12. No apprentice residing in the house will be allowed to be absent at night after the closing of the store, without special permission.

13. It is not the wish of the proprietor of the store that any of his apprentices should extol an article beyond its merit to advance his pecuniary interest, or to say or do aught in the performance of his duty that he would not be willing that others should say or do to him under the same circumstances.

14. As all are presumed to be members of the proprietor's family, their intercourse will be characterized with the courtesy becoming young gentlemen.

No bond of apprenticeship will be required except the honor of the individual.

Should the party wishing to leave before the allotted time expires have a good reason for so doing, the proprietor will not probably object; and should his cause be a bad one and be persisted in, the proprietor will certainly not offer a hindrance to his going.

15. A cheerful compliance with the foregoing rules is confidently expected, and the repeated infraction of a known regulation of the store will be cause for a dismissal.

Not Neat

A guy went to a dance and met an absolutely gorgeous blonde. She was really a dish. He asked her to dance, and she danced like a soft warm cloud. They stopped to chat, and he found she could discuss any subject and agreed with him on everything from styles and politics to the Ride-to-Work Amendment. She was gay and merry, and dressed in perfect taste. At the end of the dance he asked if he might see her home, and she said her Jaguar was parked right next door. They rode to her apt, and she invited him in for coffee, eggs, toast and bacon, remarking that she just loved to cook.

She put the key in the lock and he, already counting how much it would cost him to get married, pushed open the door. And there, lying in the middle of the floor, was a dead horse. He stopped, aghast.

"Well, all right," she said, "so I'm not neat!"

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years insures our ability to serve you satisfactorily

Recommend "BC" with Confidence...

America's Fastest-Selling Headache Powder

. . . And As A Tablet—

A Nation-wide Success Selling Faster Each Day

REPEAT SALES ASSURED!

"BC" is the product of a well-established firm that has continually manufactured "BC" . . . and nothing else . . . for almost a half century.

As you will recognize on the label, "BC" contains a number of well-known ingredients widely recommended for the relief of pain. These ingredients are compounded and "BC" is produced under the finest pharmaceutical-type conditions in a modern plant.

You can recommend "BC" with confidence. The gentle but effective relief of "BC" will bring you repeat sales.

BC

OVER 89 MILLION PACKAGES A YEAR

backed by hard-hitting local and national advertising

B. C. REMEDY CO.

DURHAM, NORTH CAROLINA

Theatre Trip to New York

Thirty-three persons, including pharmacists, their wives and friends, chartered a special Trailways bus (The Apothecary Special) for a 5-day theatre trip to New York in mid-January.

While in the city, the group attended three plays—Goldilocks, Sunrise at Campobello and Music Man—as well as visiting the United Nations Building, the Metropolitan Museum, Radio City, Stock Exchange, etc.

One of the highlights of the trip was an opportunity to go through The New York Times Building and to view at first hand the preparation of one of the world's largest newspapers. E. C. Daniel, Jr., an associate editor of **The Times** and son of Pharmacist and Mrs. E. C. Daniel of Zebulon, personally greeted the group and made the necessary arrangements for members of the party to look over the **Times** plant, where 5,000 persons are employed.

Two members of the bus group—Mr. and Mrs. Clifton S. Brinkley of Kernersville—appeared on Bud Collier's "Beat the Clock" nationally televized program. The Brinkleys "Beat the Clock" and were awarded a stove, a vaccum cleaner and floor polisher, a toaster, blender, and other appliances.

Some of the party visited the Jack Paar Show, Bill Cullen's "The Price is Right" show, and some went to shows that so far as we know, have never appeared on your TV picture tube.

A memorable part of the trip was a visit to one of New York's top restaurants—Mama Leones—located directly across the street from the Hotel President, where the group made its headquarters while in the city.

It takes more than three hours to eat Leone's 20-course dinner. Some folks are unable to live up to the challenge.

Numbered in the group were persons from all sections of the state, extending from Burnsville (The Pollards) to Elizabeth City (The Overmans).

A repeat of the trip may be in the making. Time will tell.

Greene Buys Pharmacy

James P. Greene, an employee of the Carolina Pharmacy of Boone for the past three years, is now owner-operator of the business. C. H. Mock, operator of the pharmacy for the past 16 years, sold the store to Mr. Greene on January 1.

A native of Bakersville and graduate of the UNC School of Pharmacy, Mr. Greene was employed in Rutherfordton before locating in Boone. For the present, Mr. Mock will continue with the firm on a part-time basis, later expects to enjoy a well earned vacation.

Refresher Course Underway

A four-weeks refresher course for pharmacists got underway at the UNC School of Pharmacy on February 4. Sponsored by UNC's Pharmacy School Extension Division and under the direction of Carl Bauguess, the course will be held on successive Wednesday nights.

The first lecture covered diabetes and diabetic supplies, with emphasis on the chemistry of the newer diabetic drugs.

Thirty-two pharmacists are enrolled.

EVERFRESH MAGNESIA

The Name at the Top—It's EVERFRESH

and . . . . The top Name among quality brands

Assures PROFITS
Assures DEMANDS

"The swing is definitely toward the brands the public knows."

ORDER TODAY

Thru Your Wholesaler

List price, $2.30 per dozen. Minimum Retail Price, 30¢ each.

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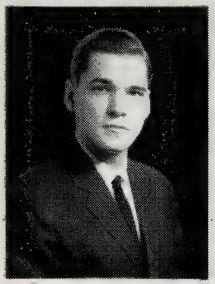
BILLY THOMAS ALLEN
RALEIGH

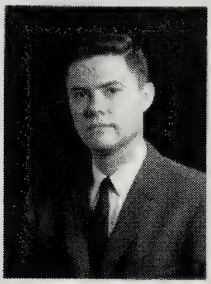
SUE BALLANTINE
HAMLET

ROBERT W. BARBER
CLAYTON

ROBERT ELLIS BISHOP
KINSTON



ALLAN CRAIG BOYD
RALEIGH



JOE F. BROWNING
GRAHAM

VIRGILIA CARSWELL
PROVIDENCE FORGE, VA

CARL V. CHRISTENSEN
CHARLOTTE

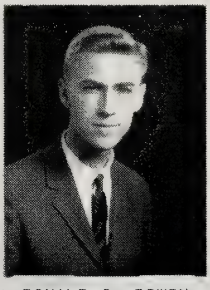
DAVID L. CHRONISTER
HICKORY

JAMES BAKER CLAY
OXFORD

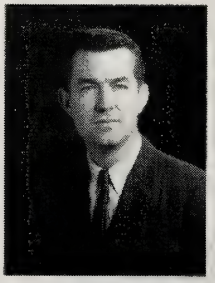
R. F. COPPEDGE, JR.
ASHEVILLE

M. RUSSELL COWAN
ROBERSONVILLE

DONALD J. DEATON
MOORESVILLE



DONALD C. DOWDY
ROSEBORO



JACK STEVEN DUGGINS
ASHEBORO

BILL MACK DUNN
KANNAPOLIS

BILLY THOMAS ALLEN
Raleigh

Born May 17, 1932; single; veteran. Member Kappa Psi Fraternity (president); A.Ph.A. and NCPA Student Branches. Vice-president UNC School of Pharmacy. Drug store experience, approximately five months. Has not yet accepted employment after graduation. Prefers central or eastern part of state. Chapel Hill address: Kappa Psi House, 117 W. Rosemary Street.

LULA SUE BALLENTINE
Hamlet

Born September 28, 1937; single. Member A.Ph.A. and NCPA Student Branches; Kappa Epsilon (president); Secretary sophomore class; dormitory president; president Carolina Women's Council; President's Cabinet. Six months drug store experience. Has not yet accepted employment after graduation. Chapel Hill address: 204 Carr Dormitory.

ROBERT WILLIAM BARBER
Clayton

Born September 18, 1937; single; non-veteran. Member A.Ph.A. and NCPA Student Branches Approximately six months drug store experience. Has not yet accepted employment after graduation. Chapel Hill address: 315 Teague Dormitory.

ROBERT ELLIS BISHOP
Kinston

Born October 31, 1936; married; one child. Member A.Ph.A. and NCPA Student Branches; Approximately eight months drug store experience. Prefers employment in eastern part of state. Chapel Hill address: Taylor's Trailer Park.

ALLAN CRAIG BOYD
Raleigh

Born January 10, 1938; single; non-veteran. Member Kappa Psi Fraternity; A.Ph.A. and NCPA Student Branches. Has not yet accepted employment after graduation. No drug store experience. Chapel Hill address: Kappa Psi House, 117 W. Rosemary Street.

JOSEPH FLETCHER BROWNING, JR.
Graham

Born April 19, 1936; single; non-veteran. Attended Davidson College before coming to UNC. Member A.Ph.A. and NCPA Student Branches; Phi Gamma Delta Fraternity. Approximately six months drug store experience. Prefers employment in piedmont section of state. Chapel Hill address: 316 Teague dormitory.

VIRGILIA CARSWELL
Providence Forge, Va.

Born June 28, 1937; single. Member A.Ph.A. Student Branch; Kappa Epsilon (vice-president); Rho Chi (secretary-treasurer). No drug store experience; has not yet accepted employment after graduation. Chapel Hill address: 208 Carr Dormitory.

CARL VIGGO CHRISTENSEN
Charlotte

Born July 20, 1926; married; one child; veteran. Attended N. C. State before enrolling at Carolina. Member NCPA Student Branch; Rho Chi (vice-president, 1958-59). Approximately four years drug store experience. Prefers employment in Charlotte. Home address: 2210 Bernard Street, Raleigh.

DAVID LEE CHRONISTER
Hickory

Born March 31, 1937; single; non-veteran.. Member A.Ph.A. and NCPA Student Branches; Lab Assistant. None months drug store experience. Prefers employment in Greensboro vicinity. Chapel Hill address: 221 Cobb Dormitory.

JAMES B. CLAY
Oxford

Born September 11, 1935; single. Member A.Ph.A. and NCPA Student Branches. Has not yet accepted employment after graduation. Chapel Hill address: 406 Mangum Dormitory.

RAYMOND F. COPPEDGE, JR.
Asheville

Born June 30, 1932; married; one child; veteran. Member A.Ph.A. and NCPA Student Branches; Phi Delta Chi Fraternity. Drug store experience, approximately three months. Has not yet accepted employment. Chapel Hill address: 110 Mason Farm Road.

RUSSELL COWAN
Robersonville

Born November 22, 1935; single; non-veteran. Member A.Ph.A. and NCPA Student Branches. Three months drug store experience. Chapel Hill address: 122 Joyner Dormitory.

DONALD JASON DEATON
Mooresville

Born March 28, 1937; married; no children. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate; Phi Delta Chi fraternity. President of Freshman class, 1955; President Pharmacy Senate; President Phi Delta Chi. Drug store experience—approximately one year. Has not yet accepted employment. Chapel Hill address: 14 W. Rosemary Street.

DONALD CARLISLE DOWDY
Roseboro

Born August 11, 1937; single; non-veteran. Member NCPA Student Branch and Kappa Psi Fraternity. Drug store experience—approximately three months. Prefers employment in Greensboro or Charlotte. Chapel Hill address: Kappa Psi House, 117 W. Rosemary Street.

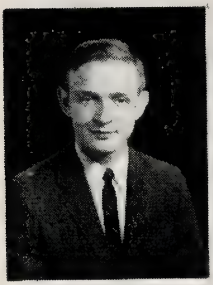
JACK STEVEN DUGGINS
Asheboro

Born June 27, 1931; married; one child; veteran. Member NCPA Student Branch; Phi Delta Chi fraternity. Three years drug store experience. Prefers employment in piedmont section of state. Chapel Hill address: 196 Jackson Circle.

BILL M. DUNN
Kannapolis

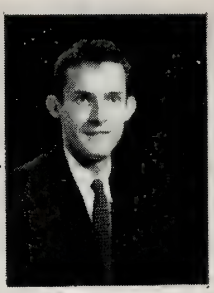
Born August 15, 1937; single; non-veteran. Member NCPA Student Branch (member of Executive Committee); Kappa Psi Fraternity. Nine months drug store experience; has accepted employment. Chapel Hill address: Kappa Psi House, 117 W. Rosemary Street.

GRADUATES, UNC SCHOOL OF PHARMACY, CLASS OF 1959



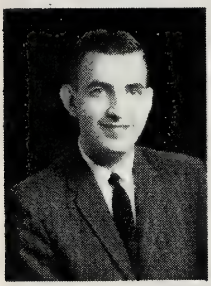
W. B. FEARING, III
MANTEO

THOMAS M. FRALEY
KANNAPOLIS



P. L. GEORGE, JR.
CHERRYVILLE

W. R. GRIFFIN, JR.
OLD FORT



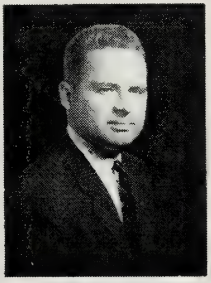
JIMMY R. HAITHCOCK
MOUNT GILEAD

JOANNE B. HAMBRIGHT
FAYETTEVILLE

CHARLES E. HARDY
LaGRANGE

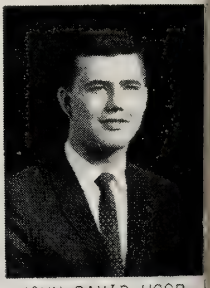
WENDELL J. HARPER
DEEP RUN

THOMAS E. HARRIS, JR.
THOMASVILLE

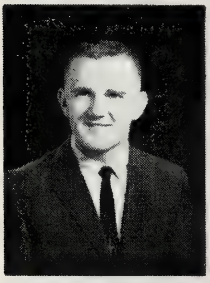


STEVEN V. HARRISON
DENTON

HERMAN R. HONEYCUTT
RALEIGH



JOHN DAVID HOOD
MORGANTON



D. S. HUFFSTETLER
KINGS MOUNTAIN

CHARLES L. JARRETT
LINCOLNTON

KEITHAN B. JENKS
PITTSBORO

JEROME KARL JOHNSON
CLAYTON

WOODSON BRADFORD FEARING, III
Manteo

Born September 4, 1937; single; non-veteran. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity. Approximately six months drug store experience. Has accepted employment following graduation. Chapel Hill address: Kappa Psi House, 117 W. Rosemary Street.

THOMAS MAURICE FRALEY
Kannapolis

Born November 27, 1935, single, non-veteran. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate, Kappa Psi Fraternity. Nine months drug store experience. Prefers employment in piedmont section of state. Chapel Hill address: Kappa Psi House, 117 W. Rosemary St.

PRENTISS LEGARR GEORGE, JR.
Cherryville

Born October 26, 1933; married; two children. Member Kappa Psi Fraternity. Drug store experience, approximately 15 months. Has not yet accepted employment after graduation. Chapel Hill address: 262 Jackson Circle.

WILLIAM RUSSELL GRIFFIN, JR.
Old Fort

Born August 7, 1938; single; non-veteran. Member A.Ph.A. and NCPA Student Branches. Nine months drug store experience; has accepted employment after graduation. Chapel Hill address: #7 Battle Dormitory.

JIMMY REID HAITHCOCK
Mt. Gilead

Born April 23, 1937; single; non-veteran. Member A.Ph.A. and NCPA Student Branches (vice-president); Kappa Psi Fraternity; President senior class, School of Pharmacy. Drug store experience—approximately four months. Prefers employment in central part of state. Chapel Hill address: Kappa Psi House, 117 W. Rosemary Street.

JOANNA BULLARD HAMBRIGHT
Fayetteville

Born May 24, 1937; married. Member A.Ph.A. and NCPA Student Branches; Secretary-treasurer Senior Class. Six months drug store experience. Prefers employment in Chapel Hill-Durham area. Chapel Hill address: 75 Maxwell Road.

CHARLES EDWARD HARDY
LaGrange

Born March 4, 1937; single; non-veteran. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity. Attended N. C. State College before enrolling at UNC. Drug store experience—approximately four months. Prefers employment in eastern part of State. Chapel Hill address: 305 Alexander Dormitory.

WENDELL JAMES HARPER
Deep Run

Born January 28, 1937; single; non-veteran. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity. Six months drug store experience; has accepted employment after graduation. Chapel Hill address: 305 Alexander Dormitory.

THOMAS ELWOOD HARRIS, JR.
Thomasville

Born May 21, 1935; married; non-veteran. Member Phi Delta Chi Fraternity. Attended Appalachian Teachers College and High Point College before entering UNC. Has accepted employment after graduation. Chapel Hill address: 166 Bagley Drive.

STEPHEN VANCE HARRISON
Denton

Born May 5, 1932; single, veteran. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate; Kappa Psi Fraternity (historian—two years). Approximately 15 months drug store experience. Has not yet accepted employment. Chapel Hill address: Kappa Psi House, 117 W. Rosemary St.

HERMAN HONEYCUTT
Raleigh

Born May 24, 1932; married; veteran. Member A.Ph.A. and NCPA Student Branches. Nine months drug store experience; has accepted employment. Home address: 525 Wayne Drive, Raleigh.

JOHN DAVID HOOD
Morganton

Born August 28, 1936; married; one child. Member A.Ph.A. and NCPA Student Branches; Phi Delta Chi fraternity. No drug store experience. Prefers employment in western part of state. Chapel Hill address: 129 Mason Farm Road.

DELVIN SYLVANUS HUFFSTETLER
Kings Mountain

Born July 10, 1932; married; two children; veteran. Member A.Ph.A. and NCPA Student Branches. Prefers employment in western or central part of state. Chapel Hill address: 258 Jackson Circle.

CHARLES LEONARD JARRETT
Lincolnton

Born July 6, 1937; single; non-veteran. Member A.Ph.A. and NCPA Student Branches; Secretary Lutheran Student Association. Approximately 6 months drug store experience. Prefers employment in western or piedmont North Carolina. Chapel Hill address: #7 Battle Dormitory.

KEITHAN BLANCHARD JENKS
Pittsboro

Born June 8, 1930; married; veteran; one child. Member NCPA Student Branch. Drug store experience—approximately three months. Prefers employment in Central part of state. Home address: Pittsboro, North Carolina.

JEROME KARL JOHNSON
Clayton

Born July 13, 1937; single; non-veteran. Member A.Ph.A. and NCPA Student Branches. No drug store experience. Has not yet accepted employment. Chapel Hill address: 315 Teague Dormitory.

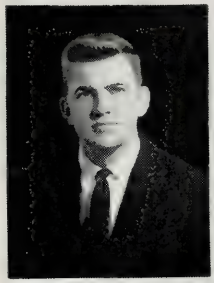
GRADUATES, UNC SCHOOL OF PHARMACY, CLASS OF 1959

GLENN ALDEN KING
HICKORY

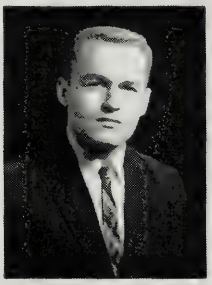
VERN ALLEN EARSON
HIGH POINT

KENNETH LEE LAWING
NEWTON

J.MICHAEL LAZARUS
SANFORD



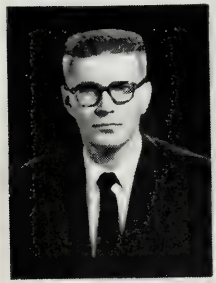
JOHN F. McNEILL
NORWOOD



JESSE J.MILEY, JR.
ABERDEEN

RUSSELL G.MITCHELL
ROSEBORO

DAVID W.MONTGOMERY
GREENSBORO



GEORGE A.MORRISON
SOUTHERN PINES

DAVID ELLISON NEAL
KANNAPOLIS

THURMAN Q.OWENS,JR.
WHITEVILLE

JANE WELCH PAGE
WASHINGTON

CHAS.L.STEVENS
CLAYTON

CHAS.D.THOMPSON
SNOW CAMP

WM.L.VANDERBURG
GOLDSBORO

FRANKLIN E.WELLS
ROSEBORO

CAROL B. WILSON
DURHAM

GLENN ALDEN KING
Hickory

Born December 18, 1933; married. Attended Wake Forest College, where he graduated with a B.S. degree, before coming to UNC. At UNC member of A.Ph.A. and NCPA Student Branches; Pharmacy Senate (parliamentarian); Phi Delta Chi Fraternity (pledge master). Approximately twelve months drug store experience; has accepted employment after graduation. Chapel Hill address: 203 Short St.

VERL A. LARSON
High Point

Born May 11, 1931; single; veteran. Attended North Dakota State and Moorhead State Teachers College before entering UNC. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity. Drug store experience available time since February, 1955. Has accepted employment after graduation. Chapel Hill address: Green Street.

KENNETH LEE LAWING
Newton

Born March 6, 1933; married; veteran. Attended Lenoir Rhyne College prior to coming to Chapel Hill. Member A.Ph.A. and NCPA Student Branches; Phi Delta Chi Fraternity. Thirteen months drug store experience. Has accepted employment. Chapel Hill address: 146 Daniels Road.

MIKE LAZARUS
Sanford

Born September 19, 1937; single. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate; Rho Chi (president); Kappa Psi Fraternity (terasurer, vice-president); Order of the Old Well; Dance Committee and Court; Freshman counsellor; president sophomore class; president Pharmacy School student body. Approximately five years drug store experience. Expects to be available summer months for relief work. Chapel Hill address: Kappa Psi House, 117 W. Rosemary Street.

JOHN PARKER MCNEILL
Norwood

Born December 24, 1935; single; non-veteran. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity. Attended Mars Hill Junior College before coming to UNC. Three years drug store experience. Has accepted employment after graduation. Chapel Hill address: Green Street.

JESSE JAMES MILEY, JR.
Aberdeen

Born September 26, 1937; married; one child. Member A.Ph.A. and NCPA Student Branches. Drug Store experience—approximately 5 months. Prefers employment in piedmont or sandhills section of state. Chapel Hill address: 324 Teague Dormitory.

RUSSELL G. MITCHELL
Roseboro

Born November 9, 1934; married; one child; veteran. Member A.Ph.A. and NCPA Student Branches (assistant to the president); Kappa Psi Fraternity; President of Junior class of the Pharmacy School. Three months hospital Pharmacy experience. Has accepted employment. Chapel Hill address: 153 Daniels Road.

DAVID W. MONTGOMERY
Greensboro

Born February 27, 1937; married; one child. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity. Vice-president Senior Class of Pharmacy School. Nine years drug store experience; has accepted employment. Chapel Hill address: Kappa Psi House; 117 W. Rosemary Street.

GEORGE ARTHUR MORRISON
Southern Pines

Born January 23, 1936; married; two children. Non-veteran. Member A.Ph.A. and NCPA Student Branches. Drug store experience, approximately four years. Prefers employment in western or piedmont section of state. Chapel Hill address: 132 Mason Farm Road.

DAVID ELLISON NEAL
Kannapolis

Born April 7, 1937; single; non-veteran. Attended Mars Hill College before coming to Carolina. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity (treasurer). Approximately nine months drug store experience. Prefers employment in piedmont section of state. Chapel Hill address: Kappa Psi House, 117 W. Rosemary St.

THURMAN QUINTON OWENS, JR.
Whiteville

Born January 9, 1936; married. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity. Drug store experience—approximately six months. Prefers employment in central or coastal area of state. Chapel Hill address: 423 Whitehead Circle.

JANE WELCH PAGE
Washington

Born December 9, 1937; married. Member A.Ph.A. and NCPA Student Branches; Kappa Epsilon; Chi Omega Sorority; Pharmacy Girls Association; Y.W.C.A.; Secretary-treasurer Freshman Pharmacy class; Secretary-treasurer Pharmacy Student Body; Orientation Counsellor. Approximately one year drug store experience. Has accepted employment after graduation. Chapel Hill address: 15 Flemington Road.

CHARLES LEE STEVENS
Clayton

Born March 7, 1932; married; veteran. Member A.Ph.A. and NCPA Student Branches; Phi Delta Chi Fraternity. Approximately three years drug store experience. Has accepted employment after graduation. Chapel Hill address: 101 Daniels Road.

CHARLES DALE THOMPSON
Snow Camp

Born June 12, 1930; married; veteran. Member A.Ph.A. and NCPA Student Branch; Phi Delta Chi Fraternity. Prefers employment in Piedmont or Burlington area. Chapel Hill address: 120 Bagley Drive.

WILLIAM LEE VANDERBURG
Goldsboro

Born September 15, 1937; single; non-veteran. Member A.Ph.A. and NCPA Student Branches; Approximately ten months drug store experience; has accepted employment following graduation. Chapel Hill address: #7 Battle Dormitory.

(Continued on page 69)

"Sure I'm loaded. Gotta hot salesman!

Works hard all day — no salary, no commission."

Member of the family?

"No-no. Sealtest Ice Cream. So good it sells itself, you know. Fountain sales are 25 per cent of my store's total volume. Folks really go for Sealtest quality."

"Sealtest quality"?

"Sure. Low over-run. High butterfat. Pure, *natural* flavorings. No artificial flavors in any Southern Dairies Sealtest ice cream."

Who's Southern Dairies?

"A division of National Dairy Products Corporation. Local plants all over the Southeast."

And what about—

"Look, friend, I'm busy counting profits. Call up your Southern Dairies plant and put a Sealtest *salesman* on the griddle. One thousand, four hundred and seventeen; one thousand, four . . ."

. . . sells your store!

Sealtest
TRADE MARK
ICE CREAM

GRADUATES, UNC SCHOOL OF PHARMACY, CLASS OF 1959

FRANKLIN ENNIS WELLS
Roseboro

Born January 19, 1933; married; veteran. Member A.Ph.A. and NCPA Student Branches. Drug store experience, approximately one and one-half years. Prefers employment in Piedmont section of state. Home address: 2011½ Fairview Road, Raleigh.

CAROL BRAY WILSON
Durham

Born September 4, 1937; single. Member A.Ph.A. and NCPA Student Branches; Kappa Epsilon (historian). About three months hospital pharmacy experience. Prefers employment in piedmont section of state. Home address: Route 1, Box 95, Durham, N. C.

— Pictures Unavailable —

ROBERT IRVING CROMLEY, JR.
Raleigh

Born November 2, 1937; single. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate; Kappa Psi Fraternity; University Dance Committee (secretary); Orientation counsellor. Eleven years experience in his father's store. Plans to attend Naval Officer Candidate School shortly after graduation. Chapel Hill address: Kappa Psi House, 117 W. Rosemary Street.

JOSEPH ERNEST FARRAR
Mount Holly

Born September 20, 1928; married; one child; veteran. Attended Georgia Tech before coming to Carolina. Member Kappa Psi Fraternity. Drug store experience, approximately six months. Has not yet accepted employment. Chapel Hill address: 175 Daniels Road.

PAYTON DONALD JACKSON
Dunn

Born December 26, 1936; married; no children; non-veteran. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity. Drug store experience—approximately four months. Prefers employment in Piedmont section of state. Home address: 1618 N. Duke Street, Durham, N. C.

THOMAS MARION YOST
Weaverville

Born April 25, 1934; married; no children. Attended Duke University, where he was awarded an A.B. degree, before coming to Carolina. Member A.PhA. and NCPA Student Branches; Phi Delta Chi fraternity. Approximately 3½ years drug store experience. Prefers employment in Chapel-Hill-Durham-Raleigh area. Chapel Hill address: 219-A Macauley Street.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
TOASTCHEE
LANCE
LANCE
CHARLOTTE, N.C.

SPEEDY

Don't be *Short Sighted!*®

★ ★ ★ ★ Speedy News Flashes ★ ★ ★ ★

ORDER ALKA-SELTZER®

WINTER WEATHER INCREASES SALES OF ALKA-SELTZER!

Be sure you have a good supply of ALKA-SELTZER on hand to meet the increased demand during these bad weather months.

MILES PRODUCTS

Partner of the retail druggist for 75 years

Division of Miles Laboratories, Inc.
Elkhart, Indiana

Brazell Joins Hood in Kinston

Banks Brazell of LaGrange, Georgia, a graduate of the Auburn School of Pharmacy and licensed pharmacist, has accepted a position as assistant manager of J. E. Hood & Company, Kinston.

Mr. Brazell served in the U. S. Army during World War II. He was a first lieutenant.

John C. Hood, Jr. continues with the pharmacy as vice-president and manager. Miss Helen Duguid is pharmacist in charge of Hood's Prescription Shop on Glenwood Avenue.

Attend P-D Meeting

Joining medical service representatives from 33 other states at a special meeting in Detroit on February 2 were these P-D MSR from North Carolina: R. Health, Hickory; R. L. Jordan, Salisbury; and H. D. Lucas, Charlotte.

Highlight of the meeting was a discussion of the latest developments in medicine, new plans for product sales and a tour of P-D's main laboratories (69 buildings).

Early Home

Asheville's public library (about 1883) was located over Devault's Drug Store, according to a press report. Information concerning this pharmacy will be appreciated by the NCPA.

Treatment For Facial Paralysis

From **The Winston-Salem Journal-Sentinel** (Feb. 1) we reprint this interesting abstract from "A Country Doctor in the South Mountains"—an autobiography by Dr. Benjamin Earle Washburn:

He mentions another surprising example of the knowledge of medicinal herbs in the old-time home treatment of facial paralysis.

Dr. Washburn first saw a certain patient about two weeks after the paralysis had occurred. "He was already on the road to recovery. His treatment had been a tea made from the roots of 'black crowhop.'"

Dr. Washburn recalled that he had only recently read about a suggested treatment for facial paralysis. This remedy was "Cimicifuga racemosa," but in order to obtain the drug, a prescription would have had to be sent 20 miles to the nearest drug store located in Forest City.

"Since the patient was improving under the local treatment, I decided not to change this. Upon returning home I consulted my materia medica and found that the common name for Cimicifuga is Black Cohosh. It grows in the North Carolina moutains. Later I secured a specimen of 'Black Crowhop' and found it to be Black Cohosh."

Registrar—Pharmacy Officer

Lt. Gerald K. Harrington, now stationed in Georgia at Moody Air Force Base, is registrar and pharmacy officer of the 3550th USAF Hospital.

Prior to entering military service, Lt. Harrington was employed by the Lee Drug Store, Jonesboro Heights, Sanford.

McDonald Receives Award

For assuming the responsibility of chairman of the United Nations Day observance in Hickory, William R. McDonald, III (Ninth Avenue Pharmacy) has been awarded a certificate of merit by the mayor of Hickory, Donald S. Menzies.

Carolina Apothecary

Four interior pictures of The Carolina Apothecary, Reidsville, appeared in the January issue of **The American Professional Pharmacist.** This professional pharmacy, owned by W. G. Dudley, Jr., is one of the most successful in the state.

Lilly Reactivates Charlotte District

Eli Lilly and Company announces the reactivation of its Charlotte District, with George L. Coaker as manager, effective January 1. Since 1956 the Charlotte area had been incorporated in the Southeast District.

Coaker joined Lilly as a representative in Cleveland in 1949. He was transferred to Ashtabula in 1951 and was named field manager of the Raleigh area last March.

A native of Alabama, Coaker was graduated from Foley High School in 1939. In 1948 he received a Bachelor of Science degree in pharmacy from Ohio Northern University and became a registered pharmacist in Ohio.

He is a member of the Traveling Men's Auxiliary of the North Carolina Pharmaceutical Association.

DOINGS

OF THE AUXILIARIES

- **Alamance—Mrs. Jack McAdams**
- **Asheville—Asheville Citizen**
- **Greensboro—Mrs. Claude Paoloni**
- **Rowan—Mrs. Robert H. Milton**
- **Charlotte—Mrs. Ted Johnson**
- **Chapel Hill—Miss Alice Noble**
- **Wilmington—Mrs. W. R. Adams**
- **Winston-Salem—Mrs. Arthur Johnson**

Executive Board Meets

Members of the Executive Board of the NCPA Woman's Auxiliary were entertained at a luncheon by Mrs. William B. Aycock, wife of the Chancellor of the University of North Carolina, at her home in Chapel Hill, January 28th. Other guests included Mrs. William C. Friday, Mrs. Henry T. Clark, Jr., and Mrs. W. J. Smith.

Following the luncheon, the Executive Board held a business session at the Institute of Pharmacy. Plans for the April convention were made, and the completion of the year's work was discussed.

Present for the luncheon and meeting were Mrs. Ralph P. Rogers, president, Durham, who conducted the business session, and her officers—Mrs. T. M. Holland, Mt. Holly; Mrs. Haywood Jones, Zebulon; Mrs. A. W. Jowdy, Jr., New Bern; Mrs. Winfield Rose, Greensboro; Mrs. G. W. Turner, Wilmington; Mrs. P. W. Kendall, Charlotte; and Mrs. W. D. Welch, Jr., Washington.

Rowan-Davie

At the December meeting of the Rowan Auxiliary, it was voted that the eligible women of Davie County be invited to join the group. Necessary changes were made in the By-Laws to include this provision.

At the January meeting Mrs. E. D. Hoyle of Cooleemee, Mrs. Robert B. Hall and Mrs. Roy Collette of Mocksville were welcomed as members of the newly constituted organization. This meeting, held at the Salisbury Country Club, was presided over by the president, Mrs. Henry Fairley. Mrs. Edwin Fuller gave the devotional, and also introduced the speaker, the Reverend W. J Stephenson, pastor of the First Baptis Church, and Mrs. Stephenson.

Mr. Stephenson's talk centered aroun the topics: making the job worthwhile, th consuming desire to be great, masterin little skills, and disposition.

The table decorations, featuring bras balances containing greenery and Toka grapes, and flanked by brass mortars fille with potted pink African violets, were ar ranged by Mrs. E. R. Fuller.

Mrs. Robert Julian won the door prize, a necklace and earring set.

Asheville

At the January meeting of the Weste Carolina Drug Club Auxiliary, Miss Eunic Adams gave a paper on the United Nation Prizes were won by Mrs. J. O. Hendrix an Mrs. H. R. Laidlaw.

The February meeting was announced fo February 13th at the home of Mrs. Glen Rogers, with members of the men's grou as special guests.

Burlington

Mrs. Ralph P. Rogers, state president o the NCPA Woman's Auxiliary, was guest speaker at the January meeting of th Alamance Drug Circle. Mrs. C. A. Wharton chaplain, offered a prayer for the new year

Mrs. Rogers' talk included some of he activities as state president, and also some historical material concerning the organiza tion.

Mrs. A. L. Moir presided over the brie business session.

Hostesses were Mrs. L. A. Wharton an Mrs. E. L. McAdams.

Wilmington

The January meeting of the Wilmingto Drug Club Auxiliary was held at the hom of Mrs. Lindsey Odum, with Mrs. Lillia Owens serving as co-hostess.

Mrs. R. E. Carter presided over a brie business session. Mrs. Bill Morton, treas urer, reported on the receipts from a rum mage sale held recently.

Mrs. Vince Lindenschmidt, Salvatio Army representative, asked the members t bring articles for the baby's layette to th next meeting. She also said that canne

oods for the pantry and children's used othing were needed.

Mrs. George Turner reported on conven- on news, and read a letter from Mrs. alph Rogers, President of the NCPA Aux- iary. Tentative plans were made for a ncheon meeting whenever it proved most onvenient for Mrs. Rogers to meet with the uxiliary.

Mesdames Holloway, Morton, Carter, and indenschmidt volunteered to serve on the efreshment committee for a Valentine ance at the Edgewater Club, being held by he Wilmington Drug Club.

Delicious refreshments were served by the ostesses, after which Bridge and Canasta ere enjoyed by those present. Mrs. Mor- on and Mrs. Carter were high scores.

Chapel Hill

The Chapel Hill Woman's Pharmaceutical uxiliary held its monthly meeting on the vening of February 4 at the home of Mrs. . L. Sutton, with the president, Mrs. M. L. acobs, officiating. In an interesting report. Irs. Jacobs summarized the activities of tate and local auxiliaries. Mrs. Ralph P. ogers, president of the State Auxiliary, as the guest speaker and gave a tentative utline of the program of the annual con- ention of the state pharmaceutical organi- ations to be held in Asheville, April 19-21; iscussed the importance of pharmaceutical uxiliaries co-operating with other women's rganizations working for the betterment f the state; and paid tribute to the UNC chool of Pharmacy, suggesting that local uxiliaries hold occasional sessions in Chapel ill with a visit to the School included.

The next meeting will be held on the after- oon of March 10 at the home of Mrs. enry T. Clark. At this time the hostess ill talk about her recent trip to Europe.

Charlotte

Dean E. A. Brecht of the UNC School of harmacy was guest of The Charlotte Wom- ns Druggist Auxiliary at their January eeting. Mrs. Brecht accompanied Dean recht.

Dean Brecht, introduced by Mrs. Bizzell, old of the growth of the new pharmacy uilding. His talk was illustrated with olorful slides.

(Continued on page 77)

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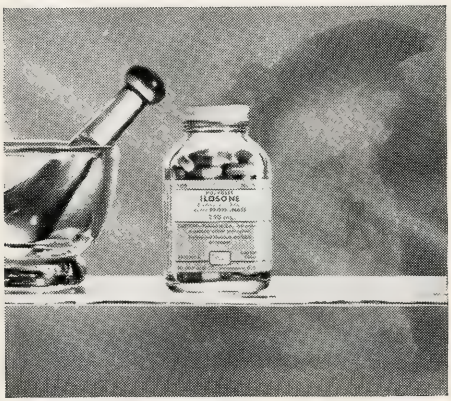

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To prevent missing sales and seasonal profit opportunities on this outstanding antibiotic ask our salesman to check your stock of Ilosone on every call. For quick, dependable service, send your orders to us.

THE PEABODY DRUG COMPANY
Durham, North Carolina

Crispens Rejoins Lilly

Warren E. Crispens has rejoined Eli Lilly and Company as a representative in the Portsmouth, Va.-Northeastern North Carolina territory.

Crispens first joined Lilly in 1955. In 1957, he resigned to enter retail pharmacy as co-owner of Foster Pharmacy, Greensboro.

Blue Laws

For selling a toy on Sunday, an employee of Walgreen's Drug Store, Greensboro, was convicted of violating the city's "blue laws."

Start Library Fund

Four pharmacies of Mount Airy—Hollingsworth, Wolfe, Lamm and Square Pharmacy—have started "The Clover Leaf Library Fund" to help the new Martin Memorial School of Nursing.

Purpose of the fund is to provide needed reference books for the student nurses.

Career Talk

G. S. Coble of the Stanley Rexall Drug Company, Stanley, addressed an assembly of high school students on February 2. Subject of Mr. Coble's talk was "Pharmacy as a Career."

Grant Appointed

George F. Grant, Jr., of Abingdon, Virginia has been appointed a District Sales Supervisor of the North Carolina and South Carolina District for the S. E. Massengill Company, a nationwide pharmaceutical manufacturer.

Mr. Grant began with the Massengill Company in 1936 as a Medical Service Representative. His most recent territory being East Tennessee and Western North Carolina.

Grant is married, with one daughter and is active in civic and church work.

Links' Art on Exhibit

Paintings by Pharmacist and Mrs. Phil Link of Reidsville were exhibited in Statesville during February by the Arts and Science Museum.

The husband-wife team have had paintings on exhibit in this and other southern states. They are founders of the Studio Group of Reidsville.

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Bill Gurley Promotes UNC Alumni Meeting

President William C. Friday of the Consolidated University was guest speaker at a UNC Alumni dinner meeting in Windsor on January 9. W. B. Gurley of Windsor, president of the UNC alumni in Bertie County, arranged the meeting.

There were 75 UNC alumni and guests present. Guests from Chapel Hill included J. Maryon Saunders, alumni association secretary, and Dr. Jacocks. W. Dorsey Welch, Jr., president of the NCPA, was present as were UNC alumni from Edenton, Williamston and Greenville.

Fleming Elected

Oliver G. Fleming of Smithfield, president of the Johnston County Drug Club, has been selected as a director of the Smithfield Rotary Club. He is also serving as chairman of Smithfield's Merchants Committee for 1959.

Kritzer Re-elected

Everett L. Kritzer, Albemarle, has been re-elected to another four-year term as a member of the Stanly County Board of Health.

For Perfect Attendance

For 33 years of perfect attendance at the Ahoskie Kiwanis Club, Rob Roy Copeland has been awarded a special pin, which will have to share a space with his NCPA Past Presidents' Pin.

Hospital Pharmacy Entered

In a recent break-in at the Dula Hospital Pharmacy in Lenoir, $50 in cash was taken from a register. Entry was by way of a sliding window, which was forced open. No narcotics were taken.

Two Named to Health Board

Pharmacist R. R. Herring of Oxford and Otis Aiken of the Creedmoor Drug Company, Creedmoor, have been named to the Granville County Board of Health.

In this connection, more than fifty county and district boards of health in North Carolina have pharmacists as official members of the boards. This is believed to be a national record for the pharmaceutical profession.

Pharmacy Laws - From Day to Day

By H. C. McALLISTER, *Secretary, N. C. Board of Pharmacy*

Q. Our law states that the original of very prescription must be kept in the files of the pharmacy where filled) for five ears. Is such a prescription the legal propty of the store owner, the pharmacist-inharge, or the person for whom it was ritten?

Ans. There is no law in North Carolina ealing with the ownership of a written rescription that has been filed in the pharacy where filled. Similarly there have een no court cases in this state upon which rule might be based. G.S. 90-71 states in art: "Every proprietor or manager of a rug store or pharmacy shall keep in his lace of business a suitable book or file in hich shall be preserved for a period of not ss than five years the original of every rescription compounded or dispensed at uch drug store or pharmacy. Upon the equest of the prescribing physician, or of he person for whom such prescription was ompounded or dispensed, the proprietor or anager of such drug store or pharmacy hall furnish a true and correct copy of uch prescription . . ."

As to the ownership of the paper writing prescription), litigation has arisen in other tates, but the decisions have been conflictng. All of these decisions indicate that the erson for whom the prescription was writen retains a qualified interest in the precription but that the pharmacy owner also as an interest, which, if not in conflict with hat of the patient, the law will protect.

In the absence of any law or legal rule egarding this matter, a good rule to folow is to assume that the prescription is the roperty of the person for whom written nd which must be held in trust by the pharacy owner or manager (pharmacist).

Q. I know a lot of soda shops and places hat are selling Elixir Terpin Hydrate and odeine. Does the Board have the inspecors check such places regularly, or is it nly done when a place is suspected?

Ans. At the present time the Board does ot have a sufficient number of inspectors o regularly call on all outlets which might sell so-called "patent or proprietary medicines" and home remedies. For this reason it has been necessary to limit inspections of this type of outlet to those which for one reason or another might be suspected of violating the law. Persons having knowledge of violations in this type of outlet should report it to the Board.

It should be noted here that Elixir of Terpin Hydrate and Codeine may not be legally sold by the general dealer, even though he might be registered in Class 5 under the Harrison Narcotic Act. Our state law does permit the sale of paregoric and Godfrey's Cordial by the general dealer in certain rural communities, provided he is registered in Class 5. However, this does not apply to Elixir of Terpin Hydrate and Codeine or to other cough syrups which contain any narcotic drugs. The latter may not be legally sold by the general dealer.

Award Goes to Mrs. Adair

The wife of a Roxboro pharmacist, W. H. Adair, has been named Person County's "Citizen of the Year" for 1958 by the Roxboro Exchange Club.

Mrs. W. H. (Lizzie) Adair was selected for the award for her outstanding work with a youth program and a fix-up, clean-up project.

CHARLOTTE

(Continued from page 73)

Guests included Messrs. John R. Ray, Ross L. Cooper, A. S. McKaig, Robert Lewis, R. H. Roughton, John Martin, Howard Niven, Sam Lindsey, Roger Sharreth, James G. Grantham, Misses Harriett Monroe and Alice Barrentine.

WILLIAM KIRKSEY GARDNER

William Kirksey Gardner of Charlotte died November 12, 1958 following an illness. He was the husband of Pharmacist Mattie Smith Gardner.

A native of Saluda, South Carolina, Mr. Gardner came to Charlotte in 1909 and was associated with Esso Standard Oil Company for 27 years.

HOWELL HALL HAPPENINGS

The new catalogue of the School of Pharmacy, featuring a picture of the new building on its cover, is now available on request. In anticipation of larger classes the order was increased by 500 copies. The catalogue along with "Career Opportunities in Pharmacy" are the most valuable printed literature for presentation in local high schools on career day.

It was pleasing to note that the Piantadosis' Christmas decorations on the outside of their apartment in Glen Lennox was published on the front page of the Chapel Hill News Leader.

Shu-Sing Cheng passed the final oral examination for the degree of Master of Science with a major in pharmaceutical chemistry on January 8. The title of his thesis was "The Synthesis of Some Alkyl and Aryl Beta-Aminoethyl Ketones as Potential Metabolic Anatagonists of Beta-Alanine."

Dean E. A. Brecht attended the Governor's meeting in Raleigh on the Research Triangle held at the Sir Walter Hotel on January 9. The success of this constructive project for the future of North Carolina is not only most pleasing but also amazing in the speed of its progress.

On January 13 Dean and Mrs. E. A. Brecht were guests of the Charlotte Women's Druggist Auxiliary. Dean Brecht showed colored slides depicting progress of the new pharmacy building and discussed the need for special pharmacy scholarships for needy students. At the request of the program chairman he briefly discussed and distributed printed material on a mental calendar.

The faculty attended the January meeting of the Durham-Orange Drug Club at the Castle Club in Durham on January 19. Members of the Durham-Orange Dental Society were guests of the club, and the program consisted of a discussion of the North Carolina Dental Formulary.

The faculty of the School attended the meeting of the North Carolina Society of Hospital Pharmacists at the Institute of Pharmacy on January 24. They also attended the dinner given through the courtesy of Lederle Laboratories at the Carolina Inn preceding the meeting.

Doctor Henry T. Clark, Jr., Administrator of the Division of Health Affairs, was honored by selection as Tarheel of the Week for the January 25 issue of the **News and Observer,** Raleigh, N. C. One interesting heading in the biography was "Romance in Pharmacy" recalling the original meeting of Doctor Clark with Miss Blanche Burrus in Duke Hospital Pharmacy following her graduation from the School of Pharmacy. Needless to say, Miss Burrus became Mrs. Clark.

Final examinations for the fall semester were held January 19 through 26.

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BE READY—
HAVE ENOUGH INSURANCE
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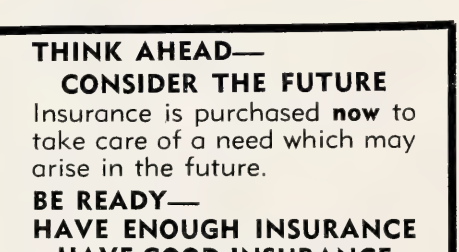

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Historical Notes

By ALICE NOBLE, *Research Historian*

Early in January we came across the following item in the *Annual Register*, dated January 6, 1762 (Epiphany Day):

"His Majesty this day made the usual offering at the Chapel—Royal of gold, myrrh, and frankincense; but there was no playing at hazard, nor any ball at night."

It is good to remember that English kings commemorate manifestations of Christ to the Gentiles as the Magi—the Three Kings of the Orient—paid homage to the newly born Saviour long ago.

As we have said before in this column, the above two-hundred years ago publication has much of interest. We always enjoy reading a monthly contribution by Dr. J. Hill about medicaments. Here are two typical paragraphs in the volume for 1762:

Rat Poison: A premium of five guineas was lately given by the Dublin society for the following receipt to kill rats. One qt. of oatmeal, 4 drops of rhodium, 1 grain of musk, 2 nuts of nux vomica, the whole made very fine and placed where the rats frequent, and continued while they eat it.

Nightshade: There being reason to fear two poor persons, who within these few days, died suddenly at Islington, perished by deadly Nightshade, the following caution has been inserted in the public papers by the writer (Dr. Hill): "This plant is now a quarter of a yard high, and has an aspect so inviting, that one almost wonders nature gave to it a poison. It has invited many to boil it; and death was always in the pot. Gay mentions it growing in a ditch at the end of Goswell-street, in the road to Islington. It had been thought lost in that place; but I fear these unhappy persons have found it."

New Corporations

Pike's Drug Store, Inc., Concord. Jesse M. Pike, Dorothy D. Pike and Woodrow W. Harrison.

S & M Pharmacy, Inc., Hertford. H. C. Sullivan, Margaret D. Sullivan and Harry B. Umphlett.

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Pine State
MILK

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PROFIT FROM THIS EXPERIENCE

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North Carolina's Choice Since 1919

New Pharmacies

Professional Drug Company, Owen Drive, Fayetteville. John T. Henley, owner; Dan McCormick, pharmacist in charge.

Smiths Drug Store, 1038 Broad Street, New Bern. Ozie T. Faison and Dr. J. E. Littman, owners; Alton T. Smith (colored), pharmacist in charge.

Newton Rexall Drugs, Main & College Avenue, Newton. A. H. Cornwell, part owner and pharmacist in charge.

Mann's Drug Store, 341 North Fayetteville St., Asheboro. D. A. Dowdy, part owner; Leo H. Carter, pharmacist in charge.

Hospital Pharmacy, 817 Rockford Street, Mount Airy. Wallace A. Johnson and Robert G. Smith, owners; Robert G. Smith, pharmacist in charge.

Huntersville Drug Company, Main Street, Huntersville. Murray B. Craven and Dwight S. Cross, owners; Lloyd C. Brisson, pharmacist in charge.

Center Street Pharmacy, East Center Street at Fairview, Lexington. John F. Harmon, Jr., part owner and pharmacist in charge.

Purser's Drug Store, 137 East Second Street, Ayden. L. W. Purser, owner; Don Bissett, pharmacist in charge.

Change in Ownership

Hospital Pharmacy, Inc., 200 North Ellis Avenue, Dunn. Rupert Cox and Mrs. Grace Cox, owners; Rupert Cox, pharmacist in charge.

Economy Drug Store, 451 North Main Street, Hendersonville. Robert C. and William B. Wilson, owners; Robert C. Wilson, pharmacist in charge.

H and H Drug Company, 313 Queen Street, Grifton. Joe House, Jr., owner and pharmacist in charge.

Hambrick, Austin & Thomas, Main Street, Roxboro. W. W. Allgood, owner and pharmacist in charge.

Piedmont Drug Company, Inc., 6 West Main Street, Forest City. J. S. Rudisill Jr. and Mrs. J. S. Rudisill, Sr., owners; C. V. Wiesener, pharmacist in charge.

Whitley Drugs, 417 7th Avenue, East Hendersonville. Gene M. Whitley, owner; J. R. Whitley, pharmacist in charge.

Carolina Pharmacy, 231 East King Street Boone. James P. Greene, owner and pharmacist in charge.

Pine Street Drugs, Inc., 1810 North Pine Street, Lumberton. Earle G. and Mrs Christine Caldwell, owners; Earle G. Caldwell, pharmacist in charge.

Fairview Pharmacy, 620 Fairview Avenue Wilson. Henry E. Williams, owner; J. P David, pharmacist in charge.

Black's Drug Store #4, Inc., 119 West Avenue, Kannapolis. Jonsie F. Black and D. L. Parker, Jr., owners; L. D. Cain, pharmacist in charge.

Black's Drug Store #3 Inc., 110 West Avenue, Kannapolis. Jonsie F. Black owner; William V. Bradley, Jr., pharmacist in charge.

Black's Drug Store #2, 603 North Cannon Blvd., Kannapolis. Mrs. Jonsie F. Black owner; Peggy Black Chandler, pharmacist in charge.

Peoples Drug Company, 1122 North 4th Street, Wilmington. Morris E. Merritt and John W. Baldwin, owners; Morris E. Merritt, pharmacist in charge.

Baxter's Drug Store, Inc., 901 South Main St., Kannapolis. Baxter Black, Thomas Bostian and Mrs. Fran Black, owners Thomas Bostian, pharmacist in charge (Formerly Black's Drug Store #1.)

Franklin Drug Store #4, 1018 North Elm Street, Greensboro. Russell E. Franklin owner; Keith N. Fulbright, pharmacist in charge.

Adams-Blauvelt, Inc., 16 Battery Park Avenue, Asheville. George W. Mathews owner and pharmacist in charge.

Model Pharmacy, Inc., 562 Patterson Avenue, Winston-Salem. F. L. Douglas (colored), part owner and pharmacist in charge.

Hunter Drug Company, 240 South Main Street, Warrenton. Mrs. Alice Taylor Jones, Mrs. Sadye Johnson White, owners; Alheus Jones, Jr., pharmacist in charge.

MacKethan & Company, 102 Person Street, Fayetteville. H. P. Underwood, Jr., owner and pharmacist in charge.

Massey Hill Drug Company, Inc., 1061 Southern Avenue, Fayetteville. Leon C. Tomlinson, part owner and pharmacist in charge.

Pharmacies Closed

Joe House Drug Store, Beaufort (by fire).

Dodd Drug Company, 311 S. Wilmington, Raleigh.

Ketchum Drug Company, Midway Park.

City Drug Store, Raleigh.

Personnel Changes

Steve C. C. Uzzell from the Black Mountain Drug Company, Black Mountain, to Morris Pharmacy, Brevard.

Leo H. Carter from Mann's Drug Store, High Point, to Mann's Drug Store, Asheboro.

Miss Jeanette Hunter from the Pharmacy Department of St. Mary's Hospital, West Palm Beach, Florida, to the Pharmacy Department, Duval Medical Center, Jacksonville, Florida.

Robert G. Smith from Wilkins Drug Company, Mocksville, to Hospital Pharmacy, Mount Airy.

C. B. Hargett from Bissette's Drug Store, Greenville, to S. B. Etheridge Drug Store, Washington.

John H. Bius from Walgreen's of Raleigh to Walgreen's of Durham.

J. A. Betts from Walker-Boone Drug Company, Ahoskie, to Lumberton Drugs, Lumberton.

Miss Shirley Bumgardner, Harris Rexall Drug Store, Blowing Rock, to Tyrrell Drug Company, Columbia, North Carolina.

H. R. Simmons from Ketchum Drug Company, Midway Park, to Bissette's of Greenville.

Marriages

Fletcher-Tainter

Miss Betty Ann Tainter, daughter of Mrs. Dean W. Tainter and the late Mr. Tainter of Marion, and James Hugh Fletcher of Drexel, were married January 10 in the First Methodist Church of Marion. Mr. Fletcher is pharmacist at Holmes Drug Company, Statesville.

Births

Raymond Martin Ammons, Jr.

Mr. and Mrs. Raymond Ammons of Red Springs are announcing the birth of Raymond Martin, Jr., January 8, 1959, and weighing 7 lbs. 15 ozs. Mr. Ammons is pharmacist at Townsend's Pharmacy.

Deaths

JAMES R. CASTEEL

James Ralph Casteel, age 46, president-manager of the Durham Drug Company, Durham, died January 7 following an illness of six months.

A native of Cumberland, Maryland and a graduate in pharmacy of West Virginia University, Mr. Casteel operated a pharmacy in Morgantown, West Virginia until 1941 at which time he entered military service. During World War II, he served as an officer in the 82nd Airborne Division. At the time of his discharge from active duty, he was a lieutenant-colonel.

While stationed in North Carolina, prior to going overseas, he was so impressed with the state he decided to locate here after the war. Accordingly, he was licensed in the state by reciprocity in 1946, working first in the western part of North Carolina. In July, 1947, he became part owner and manager of the Durham Drug Company and later, sole owner, manager and president of this firm.

Within a ten year period as a resident of Durham, Mr. Casteel became closely identified with the community life of that town. Possessed of boundless enthusiasm and a friendly spirit, his leadership qualities were quickly recognized. While the dollar volume of the store was doubling and tripling, his services outside the store were in demand—president of the local drug club, board of directors of the merchants association, convention chairman, vice-president of a mutual wholesale company, steward in his church to mention a few.

Editorially, **The Durham Sun** said: "He was here only a decade and died early, but he made and left an impression. Durham regrets to lose him." Those of us who knew Jimmy so well feel the same way—we will miss him from our ranks.

Survivors include his wife; five sisters; four brothers and a number of nieces and nephews. Funeral services were conducted at Duke Memorial Methodist Church with burial in Woodlawn Cemetery, Durham.

J. W. WILLIAMSON

J. Worth Williamson, Salisbury pharmacist, died January 5 at the Veterans Administration Hospital in Durham after a lingering illness.

A graduate of the Medical College of Virginia, Mr. Williamson was associated with pharmacies in St. Paul and Mooresville until 1933 at which time he accepted a position as sales representative with the Martha Washington Candy Company.

He returned to retail pharmacy with the Innes Street Drug Company of Salisbury. In 1947, he and P. J. Liske opened the Salisbury Pharmacy, which the two operated until this past fall at which time Mr. Williamson sold his interest in the business.

W. F. RHYNE

Wayne Frank Rhyne, age 70 years, Gastonia pharmacist, died January 21 following an automobile accident near Gastonia.

A graduate of the UNC School of Pharmacy, Mr. Rhyne began his career in pharmacy in 1905. Rhyne's Drug Store, which he established in 1924, was sold some time ago to John Friday in anticipation of retirement this year.

At one time Mr. Rhyne praticed pharmacy in College Park and Rome, Georgia.

J. T. USHER

Joseph T. Usher, age 60, owner-operator of the Asheboro Street Pharmacy, Greensboro, died January 29.

Mr. Usher attended UNC as a special student in 1918-1919 following service in World War I. His initial retail pharmacy training was in Chadbourn, Elm City and Rocky Mount. He moved to Greensboro in the early 30's as an employee of Liggett's. The Asheboro Street Pharmacy, which he was operating at the time of his death, was bought on Sept. 1, 1932.

C. B. STRICKLAND

Charles Brandon Strickland, age 50, owner of Strickland's Drug Store, Fayetteville, died January 18 following a heart attack at his home.

Mr. Strickland was a native of Autryville and a graduate of the UNC School of Pharmacy, Class of 1932. For the past 20 years he had been associated with various pharmacies in Fayetteville. In 1957 he became sole owner of Strickland's Drug Store which he was operating at the time of his death.

H. G. COLEMAN

Henry Grady Coleman, 69, operator of a pharmacy in Durham near the Washington Duke Hotel for many years, died December 28.

DR. D. G. MacKETHAN

Dr. David Gillespie MacKethan, prominent pharmacist and physician of Fayetteville, died December 7 after a long illness. He was 80 years of age.

Dr. MacKethan, together with his three brothers, started the MacKethan Drug Company more than fifty years ago. Some years ago he was joined in this enterprise by his nephew, Hamilton P. Underwood, Jr., who will continue to operate the pharmacy.

JOHN J. WHITE

John J. White, age 54, operator of White's Drug Store, Henderson, since 1933, died January 20 following a heart attack at his pharmacy.

Mr. White was a native of Vance County and attended the University of North Carolina. His license to practice pharmacy was issued in 1927.

E. C. WILSON

Eugene Curry Wilson, age 66, for many years part-owner of the Heritage-Wilson Drug Company of Burlington, died January 20.

A graduate of the Medical College of Virginia, Mr. Wilson had been associated with various pharmacies in the Greensboro-Burlington area for the past 40 years.

At the time of his death, Mr. Wilson was employed by the Mann Drug Store of Burlington.

MRS. MARY TUNSTALL KING DAVIS

Mrs. Mary Tunstall King Davis, mother of Pharmacist David R. Davis, II of Williamston, died New Years Eve, following several years of declining health.

Mrs. Davis was born in Louisburg on July 21, 1878. Following her marriage to David R. Davis in 1902, she located in New Bern where she spent most of her life.

Mrs. Davis was associated with a unique pharmaceutical family, perhaps unsurpassed in the state: Her father-in-law (Allen Davis of Beaufort) was a pharmacist; her husband (David R. Davis I, of New Bern) was a pharmacist; her son (David R. Davis, II, of Williamston) is a pharmacist; her grandson, David R. Davis, III, of Williamston) is a pharmacist; her brother (E. M. Davis of Roxboro) was a pharmacist; two uncles (Frank Hunter of Warrenton and Buxton W. Hunter of New Bern) were pharmacists.

M. L. JONES

Maynard L. Jones, born March 17, 1898, died in Asheville, February 4, following a heart attack. A native of Mississippi and graduate in pharmacy of the University of Tennessee, Mr. Jones reciprocated to this state in 1937. In 1944 he purchased Finley's Depot Drug Store from C. A. Lord. About five years ago the store was moved to 262 Patton Avenue and the name changed to Jones Drugs.

Massengill Promotes Morris

J. H. Morris, Jr. has been promoted to the position of West Coast Regional Sales Manager for The S. E. Massengill Company, nationwide pharmaceutical manufacturer of Bristol, Tennessee. Mr. Morris assumed his new position in early 1959. The West Coast Office of The S. E. Massengill Company is in San Francisco.

A native of Asheville, North Carolina, Mr. Morris received his College education at the University of North Carolina. With the Massengill Company for twelve years, he has been a District Sales Supervisor of the North Carolina-South Carolina District for the past two years, residing in Charlotte, North Carolina with his wife and four children.

Ralph Crosson Hospitalized

H. H. Black, President of the McCourt Label Cabinet Company, 42 Bennett Street, Bradford, Pa. has distributed this letter in North and South Carolina:

To all of Ralph Crosson's Friends—

You may or may not have heard that our good friend, Ralph Crosson has been seriously ill for the past few weeks.

Ralph was stricken with a cerebral hemorrhage while working in Florence, S. C. where he was hospitalized until being removed recently to the South Carolina Baptist Hospital in Columbia.

Undoubtedly, it will be sometime before Mr. Crosson will be able to call on you as has been his custom for so many years.

Under the circumstances, may we suggest that you check your supply of Labels, Boxes Physicians Prescription Blanks, etc. that you are accustomed to buy from Mr. Crosson, and mail your order direct to us.

It will have our best attention and Mr Crosson will receive credit for the order the same as if you had given it to him in person.

Your order will be acknowledged to Mrs Crosson, and while at this time Ralph is too ill to thank you for your order, we are sure both he and Mrs. Crosson will appreciate it, as we will.

Misunderstood

For years a standard, advertised policy of the Carolina Cut Rate of Charlotte has been "free mailing of candy purchased to any point in the United States."

Twice the policy has been misunderstood —a young girl and an elder lady thought the "free" extended to the product itself. As a goodwill gesture, the company mailed the candy without further comment.

Now operating on an 18-hour daily schedule, for many years the store never closed.

Two features of the store are of special interest to customers and passerbys: The U. S. flag which flies at the front of the establishment and a cow bell, which customers ring when they want to enter the rear door.

Cover Page

The half-way mark has been reached in the construction of the new School of Pharmacy building at the University of North Caroyina in Chapel Hill. The new building will be completed by Aug. 20. It will enable the school to double its present enrollment. This means that 120 freshmen students will be accepted in September and 7 transfer students will be accepted as sophomores. The faculty will be increased by one assistant dean, one associate professor in pharmacognosy and three assistant professors of pharmacy. The new building contains 69,240 feet of floor space and is being constructed at a cost of $1,345,000.

(UNC Photo by J. B. Clay)

Problems ?

Just like prescriptions, they should be handled by trained and competent hands.

For greater volume and more profitable stores our Customer Store Promotion Department can help you convert to or plan a more efficient and effective operation.

Extra Sales from

1. **Better Merchandising**
2. **Better Departmentalization**
3. **Better Traffic Flow**
4. **Better Store Planning and Layout**

Let your problems become ours, by contacting our Store Promotion Department, another service which is yours for the asking from Owens, Minor & Bodeker, who for 77 years have been dedicated to the task of helping our customers solve the many problems encountered in the operation of a retail pharmacy.

help you **OWENS,** *obtain* **MINOR &** *more* **BODEKER** *business & profits*

1000-08 East Cary Street • Richmond, Virginia

NEW TELEPHONE SERVICE

DIRECT LINE

To all drug order departments.....VAnce 8-3261

ALL OTHER DEPARTMENTS

Bookkeeping, Personnel, etc.....TEmple 2-0525

Emergency, Nights & Weekends:

J. M. Moore.....TEmple 2-3101

Tom Sanders.....TEmple 3-6006

B. M. Hux.....TEmple 2-0319

PHOTO ORDER DEPT.....TEmple 2-0356

"SERVICE IS OUR MOST IMPORTANT PRODUCT"

The W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

C615.05
C29
MAR 31 1959
CAROLINA ROOM

RODUCT FROM STANBACK COMPANY—NORTH CAROLINA'S GOVERNOR LUTHER HODGES (RIGHT) TRIES ANBACK COMPANY'S NEWEST PRODUCT CHAP-ET FOR CHAPPED LIPS. PARTNERS BILL STANBACK AND FRED CK, JR. OF THE COMPANY'S SALISBURY, N. C. HOME OFFICE LOOK ON WITH INTEREST.

he Carolina **JOURNAL OF PHARMACY**

Volume XL **MARCH, 1959** **Number 3**

Echoing a day gone by...

43 Lilly service wholesalers make life simpler for "Deep South" prescriptionists

Though his heart may yearn for the gentler days, the Southern pharmacist lives in an era of free and open competition. His mind must be alert to the times—ever ready to conform to current trends in medical opinion.

This task is simplified when he places his orders through the service wholesaler. He need not buy direct large quantities of a new item with only a question mark for a future. He can purchase from his distributor the smallest quantity necessary to meet the foreseeable need. Then, when a greater demand materializes, he places a simple phone order for rapid resupply. He has no unused stock to burden him, yet he averts embarrassing delays in serving his customers.

Life will be easier for you, too, when you find that precise balance between inventory and sales. Find it by routing all your orders through one of the 300 Lilly service wholesalers who serve the nation.

No matter where you are, there's a Lilly service wholesaler nearby

990021

ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U.S.A

A Warm Welcome to

N.C.P.A.—WOMAN'S AUXILIARY—T.M.A.

Members Attending

The State Pharmaceutical Convention

April 19-20-21

Asheville

It will be a pleasure to see our many friends

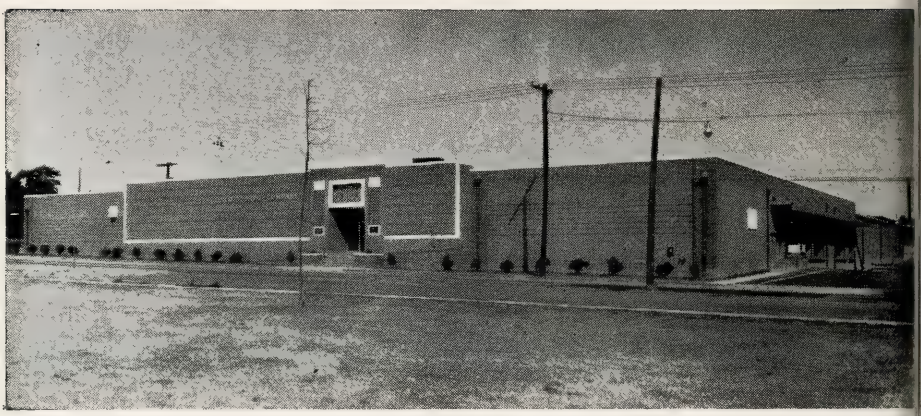
and associates there

JUSTICE DRUG COMPANY

Greensboro, N. C.

Dependable Service Since 1898

The House of Friendly Service



2923 South Tryon Street
Charlotte, N. C.

Scott Drug Company

Service Wholesalers Since 1891

The Best Taste In Gifts

Nunnally's

THE CANDY OF THE SOUTH

Box Bountiful
$2.00 Lb.

North Carolina Representative:

R. L. Blanton, P. O. Box 84, Charlotte

every one of your middle-aged and older customers is a prospect for

GERIPLEX®

geriatric vitamin-mineral formula

KAPSEALS®

More and more physicians recommend GERIPLEX for their middle-aged and older patients because it is specifically formulated to help safeguard health and vitality in the middle and later years. Containing eight important vitamins, valuable minerals, rutin, and Taka-Diastase® for starch digestion, GERIPLEX aids in correcting nutritional deficiencies which may lead to premature debility. Stock enough GERIPLEX Kapseals to meet your customers' needs—theirs is a buying habit that will continue throughout the years.

MEDICAMENTA VERA

PARKE, DAVIS & COMPANY
DETROIT 32, MICHIGAN

The Carolina JOURNAL OF PHARMACY

March, 1959

VOL. XL No. 3

★

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Famous Dates in History

1500 B.C. Ebers Papyrus, an early manuscript pertaining to pharmacy, compiled

131 A.D. Galen, originator of "Galenicals" was born

1297 A.D. Guild of Pharmacists organized in Bruges

1498 A.D. First official pharmacopoeia published in Europe

1604 A.D. Louis Hebert, first pharmacist to settle in North America

1736 A.D. First law regulating pharmacy in America enacted in Virginia

1820 A.D. First edition of the United States Pharmacopoeia published

1852 A.D. American Pharmaceutical Association founded

1880 A.D. North Carolina Pharmaceutical Association organized

1881 A.D. North Carolina Board of Pharmacy established

1897 A.D. School of Pharmacy, University of North Carolina, established

1898 A.D. National Association of Retail Druggists founded

1928 A.D. Sir Alexander Fleming discovered Penicillin

1959 A.D. North Carolina Pharmaceutical Association and its two affiliated auxiliaries meet in Asheville, April 19-21

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

In April

All Roads Lead to Asheville

For information-inspiration, make your plans now to attend the NCPA Convention in Asheville, April 19-21. Arrangements have been completed—see the next 20 pages of this issue of THE JOURNAL for details—to take care of 800 delegates representing the NCPA, the TMA and the Woman's Auxiliary.

A convention has been defined as an "opportunity"—an opportunity to meet, to create interest and enthusiasm, to sell ideas and projects, to learn, to improve, to stimulate, to reach decisions.

The convention-planning committees of Asheville supplemented by the efforts of the officers of the NCPA fully intend to measure up to this "opportunity." Check the caliber of the speakers, the depth of the program, the social activities and entertainment events. If you do, you will find sufficient reason to be in Asheville in April when you can join with your friends and co-workers for "A Look into the Future."

ASHEVILLE—THE '59 CONVENTION CITY. IN THE "LAND OF THE SKY" OF WESTERN NORTH CAROLINA. VIEW OF ASHEVILLE FROM BEAUCATCHER MOUNTAIN, LOOKING WEST TOWARD THE GREAT SMOKY MOUNTAINS.

Convention in Brief

Sunday, April 19, 1959

:00 p.m. Registration desks open—George Vanderbilt Hotel

7:00 p.m. **Buffet Dinner**—for all convention guests
Ballroom—George Vanderbilt Hotel
Featured speakers: Edmund Harding, Humorist, and R. N. McCray of Boys' Home
(Dinner reservations from NCPA office, Chapel Hill)

Monday, April 20, 1959

8:30 a.m. **Breakfast-Business Session for all Convention Guests:** NCPA, TMA, and Woman's Auxiliary members
George Vandebilt Hotel
(Breakfast reservations from NCPA office)
Annual Reports by President Welch (NCPA), President Reuben Russell (TMA), President Mrs. Ralph P. Rogers, Sr. (Woman's Auxiliary) and Dean E. A. Brecht (School of Pharmacy)

9:00 a.m.
to
1:00 p.m. **Golf Tournament**

2:00 noon **Woman's Auxiliary Luncheon,** courtesy Borden Ice Cream Co.
Fashion Show, courtesy J. C. Penny Company—Battery Park Hotel

2.00 p.m. NCPA Business Session

2:30 p.m. **Woman's Auxiliary Tour of Biltmore House,** courtesy Biltmore Dairy Farms

6:00 p.m. Dinner for "50+" Group—George Vanderbilt Hotel
Sponsored by Justice Drug Company.

8:00 p.m. City Auditorium, **"Mountain Hullabaloo"** given by Dr. T. C. Smith Company

Tuesday, April 21, 1959

8:30 a.m. **NCPA Breakfast-business session**—George Vanderbilt Hotel (Breakfast reservation from NCPA office, Chapel Hill)

1:00 a.m. **TMA Business Session**

1:45 a.m. **Woman's Auxiliary Luncheon-Business Session-Prize Drawing**

Hear EDMUND H. HARDING—The King of Jesters—on Sunday Night

Luncheon, courtesy Southern Dairies
Battery Park Hotel

2:00 p.m. **NCPA Business Session—George Vanderbilt Hotel**

4:30 p.m. **Installation Service**—NCPA, Woman's Auxiliary, TMA Officers—George Vanderbilt Hotel

8:30 p.m. TMA Party—City Auditorium

Hotel-Motel Accommodations

Asheville Hotel, 59 Rooms
Asheville-Biltmore Hotel, 100 Rooms.
Battery Park Hotel, Sold Out
George Vanderbilt Hotel, Sold Out
Langren Hotel, 250 Rooms
The Manor, 80 Rooms

There are more than fifty (50) motels in Asheville. Write to the NCPA for list, which specifies name of motel, address, telephone number and map showing location in reference to convention headquarters.

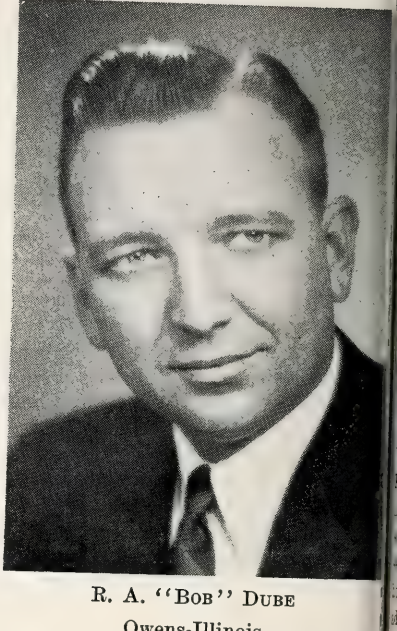
FOR ACCOMODATIONS, Write

Mr. William D. Turner, Jr.
George Vanderbilt Hotel
Asheville, North Carolina

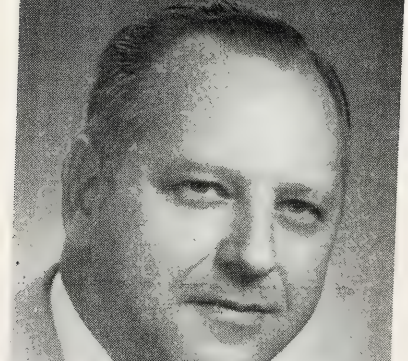
Specify type room desired (single, double or twin), and date of arrival and departure.

OUTSTANDING SPEAKERS

CHARLES R. BEALL
McKesson & Robbins



R. A. "BOB" DUBE
Owens-Illinois



GEORGE C. STRAAYER
Schering

JOHN A. MACCARTNEY
Parke, Davis

WITH VITAL MESSAGES

Sunday Night

R. N. McCray, Director of Boys Home, Lake Waccamaw. Native of Tennessee; All-American basket ball player; former head football coach of William & Mary College; for many years active in community recreation and youth programs.

Edmund H. Harding, Tar Heel Humorist, Washington. "King of Jesters." Tells a story a minute and all of them are clean. Governor Luther H. Hodges has appointed him North Carolina's Ambassador of Goodwill.

Monday Morning

Charles R. Beall, Vice President and Trade Promotion Manager, McKesson & Robbins, Inc. Native of Mississippi. Was appointed Sales Manager of M&R's Jackson, Mississippi Division in 1947; later served as Sales Manager in Tulsa, Oklahoma and in Houston, Texas. In 1956, was advanced to his present position at the company's home office in New York City. Mr. Beall is Chairman of the Retailer Relations Committee of the National Wholesale Druggists Association. Topic: "What's New In Prescription Room Design."

R. A. "Bob" Dube, Field Manager, Prescription Ware Sales, Owens-Illinois, Toledo, Ohio. Native of Austin, Texas and graduate of the University of Texas. Joined Owens-Illinois in 1952 as field representative in southern states; represented O-I in Chicago until transferred to Toledo and appointed to present position. Topic: "Showmanship in Pharmacy—The Key To Better Public Relations."

Tuesday Morning

George C. Straayer, Director of Professional and Trade Relations, Schering Corporation, Bloomfield, New Jersey. His experience includes almost 20 years in sales, sales training and public relations with Schering, and several years as a retail pharmacist in Michigan. B.S. in Pharmacy (1937) from Ferris Institute. Topic: "Improved Public Relations Through Employee Training."

John A. MacCartney, Director of Professional Relations, Parke, Davis & Company, Detroit, Michigan. Mr. MacCartney is a pharmacist, a graduate of the University of Pittsburgh, College of Pharmacy, and has had wide experience as a retail pharmacist, as a medical service representative and an executive of Parke, Davis & Company. President of the American Pharmaceutical Association, 1956-57. Is a recognized authority on public relations and trade relations in pharmacy and medicine. Topic: "The Blood Bank of Pharmacy."

Hear These Tar Heel Pharmacists

In addition to the guest speakers, a number of Tar Heel pharmacists will appear on the NCPA Business Program. Scheduled to appear on Monday afternoon, April 20, are these three pharmacists:

1. Jarvis Alligood of Biggs Drug Store, Greenville. *"It's What's Up Front That Counts."* The results of moving Rx department from rear to front of pharmacy. Illustrated.
2. Roger Sloop, Bobbitt's College Pharmacy, Winston-Salem. *"Dental Detailing—An Opportunity for Professional Service."* What happens when dentists become familiar with the Dental Formulary.
3. N. O. McDowell, Jr., McDowell's Pharmacy, Scotland Neck. *"A New Kind of Investment Club."* How to assure a brighter future for Pharmacy.

Important Reports

1. Recommendations of the special committee set up by President Welch to establish new procedure for selecting nominees for State Board of Pharmacy. W. Latham West, Chairman.

2. New NCPA Code of Ethics (present one was adopted in 1881). Presented by Edwin R. Fuller, Chairman.

3. Reports: Legislative by J. C. Jackson; Endowment Fund by T. J. Ham, Jr.; Research Foundation by Wade A. Gilliam.

We *all* look forward to
having you in Asheville
for your 79*th* Convention

Dr. T. C. Smith Company

WHOLESALE 90th YEAR **DRUGGISTS**

THE PRESIDING OFFICERS

W. DORSEY WELCH, JR., *President*
N. C. Pharmaceutical Association

The Joint Session will be opened Sunday night, April 19, by these three officials.

As a new innovation this year, their annual reports will be delivered to the combined group following the Business-Starter Breakfast on Monday morning. All registrants, irrespective of their affiliation, are invited to attend the breakfast, scheduled for the West Ballroom of The George Vanderbilt, 8:30 A.M., April 20.

Prior to the regular NCPA Business Session, which follows the breakfast, Dean E. A. Brecht will report on the progress of the UNC School of Pharmacy, the new pharmacy building, enrollment and other points of interest.

MRS. RALPH ROGERS, President
Woman's Auxiliary, NCPA

REUBEN C. RUSSELL, President
Traveling Men's Auxiliary, NCPA

vitamin-time is FUN...

when it's VI-DAYLIN®

(Vi-Daylin—Homogenized mixture of Vitamins A, D, B_1, B_2, B_6, B_{12}, C and Nicotinamide, Abbott)

in the new "Pressure-Pak"

"Pressure-Pak" VI-DAYLIN is boosting vitamin sales in pharmacies everywhere.

Why? Because VI-DAYLIN's delightful, new push-button container has turned vitamin-time into a real event in thousands of homes.

Sure, the lemon candy flavor always tasted wonderful to youngsters; the potent, balanced formula has had physician approval for years.

But now, children—and a lot of adults, too—enjoy this new, modern way of serving VI-DAYLIN: Just press the button, and a golden stream fills the spoon! Youngsters remind Mom when it's time for VI-DAYLIN—even ask to serve themselves.

And — there's no sticky cap, no mess, no waste, no refrigeration with "Pressure-Pak" VI-DAYLIN. No breaking or spilling, either.

New "Pressure-Pak" VI-DAYLIN comes in a 12-fl. oz. size—it's the same nutritional formula that's also supplied in 3-fl. oz., 8-fl. oz. and pint bottles. Abbott

"Pressure-Pak" VI-DAYLIN means more vitamin business for you—be sure to display this new package in your pharmacy!

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N. C. P. A. Convention Committees

James W. Harrison, Local Chairman

Executive Committee: James W. Harrison, Chairman; M. L. Cable, B. L. Pinner, W. Moss Salley, Jr., W. B. Van Valkenburgh and W. A. Ward.

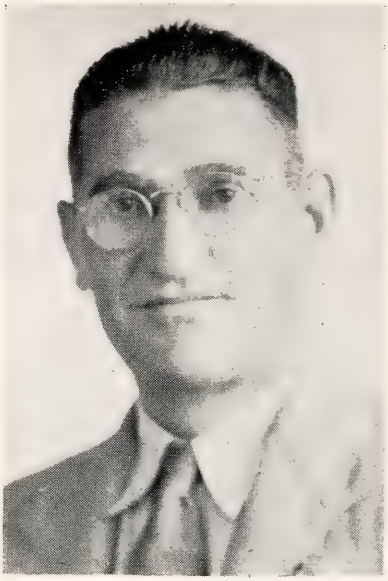
Dinner-Breakfasts Committee: W. Moss Salley, Jr., Chairman; L. G. Barefoot, W. L. Buhmann and A. G. Kiser.

Decorations Committee: B. L. Pinner, Chairman; Balfour Brookshire.

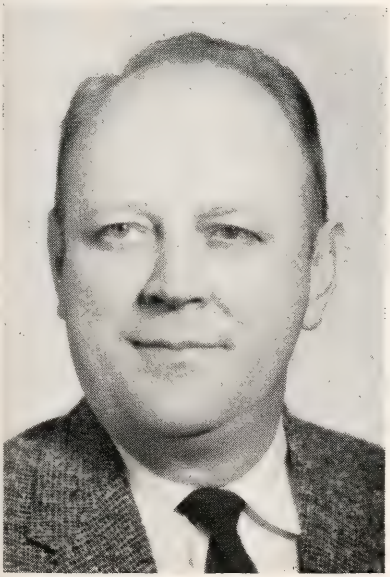
Liaison Auditorium Committee: W. B. Van Valkenburgh, Chairman

Communications Committee: M. L. Cable, Chairman; R. C. Sisk.

Welcome Committee: W. A. Ward, Chairman; James W. Adams, L. G. Barefoot, C. L. Bishop, Jr., H. L. Bishop, W. E. Black, Lloyd P. Brookshire, L. B. Brookshire, Walter L. Buhmann, M. L. Cable, Mrs. Virginia Callahan, Albert B. Chandley, Ben H. Eidam, Jr., D. W. Foster, Henry M. Gaddy, James W. Harrison, Roy J. Johnson, W. H. Kauffman, A. G. Kiser, Frank Kiser, J. C. McGee, Jr., George W. Mathews, John W. Moore, Beaman L. Pinner, Donald A. Plemmons, J. M. Russell, Jr., W. Moss Salley, W. Moss Salley, Jr., H. H. Shigley, R. C. Sisk, C. J. Sisk, William T. Sisk, Victor L. Smith, J. M. Tatum, Harold D. Trantham and W. B. Van Valkenburgh.



JAMES W. HARRISON



BRUCE WINGATE

TMA Entertainment Chairman

Pictured here is Bruce Wingate of Charlotte, the TMA Entertainment Chairman, who has been at work during the past three months in booking some of Broadway's top specialty acts for the TMA Floor Show. The product of his planning will be unveiled on Tuesday night, April 21, at the City Auditorium.

Bruce has been associated with Sealtest Foods—Southern Division of National Dairy Products Corporation—for the past 27 years, and is now Zone Manager of Zones 1A and 1B for this organization.

Bruce is a Mason and a Shriner, a member of the Mecklenburg Kiwanis Club, Charlotte Chamber of Commerce, West Avenue Presbyterian Church and The Traveling Men's Auxiliary of the NCPA.

Today, as always, the Benzedrex® Inhaler may be sold freely in your state without prescription

- The 'Benzedrex' Inhaler contains no amphetamine, natural or denatured.
- The active ingredient in the 'Benzedrex' Inhaler is propylhexedrine, a long-acting and effective nasal decongestant.
- Propylhexedrine has almost no stimulating effect. Oral doses, equivalent to the entire contents of a 'Benzedrex' Inhaler, have been administered to human subjects without causing central nervous stimulation.
- The 'Benzedrex' Inhaler is marketed only for the relief of nasal congestion. After nearly 10 years of heavy sales, use as an illicit stimulant has rarely been attempted.
- There are no legal restrictions on selling the 'Benzedrex' Inhaler in your state or any of the 49 states.

'Benzedrex' is not subject to the recent F.D.A. ruling or to any legal actions which concern the sale of amphetamine inhalers.

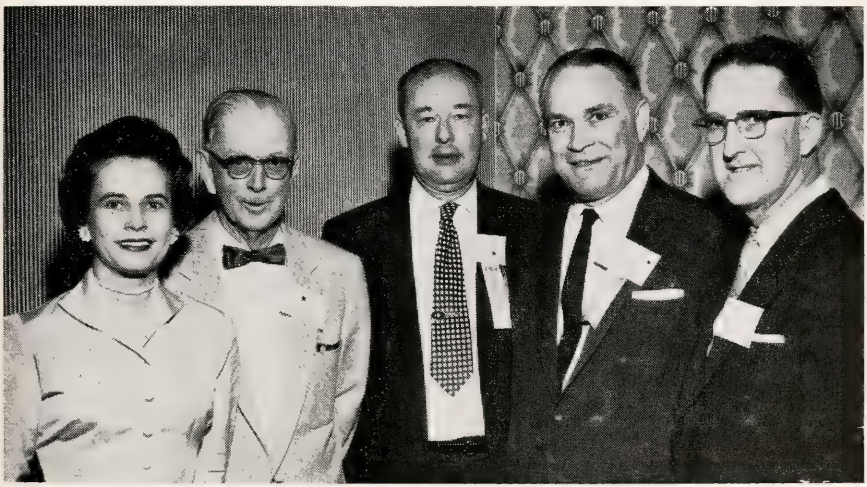
SKF Smith Kline & French Laboratories, Philadelphia

THE TMA'S

INVITE YOU TO ASHEVILLE—SCENIC CENTER OF THE SOUTHERN HIGHLANDS

The TMA's, in addition to sponsoring their usual high-class floor show and dance (Dean Hudson's Orchestra) on Tuesday night, April 21, will be busy with a Golf Tournament (see below), the opening buffet-supper session on Sunday night, a joint Business-Starter Breakfast the following morning (at which time TMA President Russell will address the delegates), and finally, the Annual TMA Business Session set for Tuesday, 11 A.M. in The Battery Park. The TMA's will be at the City Auditorium on Monday night for Dr. T. C. Smith's party—"Mountain Hullabaloo."

W. W. Morton, Chairman of the TMA Golf Tournament, assisted by Howard Suttle, Asheville; H. E. Cox, Durham; and F. F. Potter, Charlotte. Sponsored by Mr. C. T. Council of the BC Remedy Company. Tee off, April 20, 9:00 A.M. to 1:00 P.M., at Asheville Country Club. BC Trophy to top player in ladies and mens division. Prizes donated by wholesale druggists of Virginia, North & South Carolina.

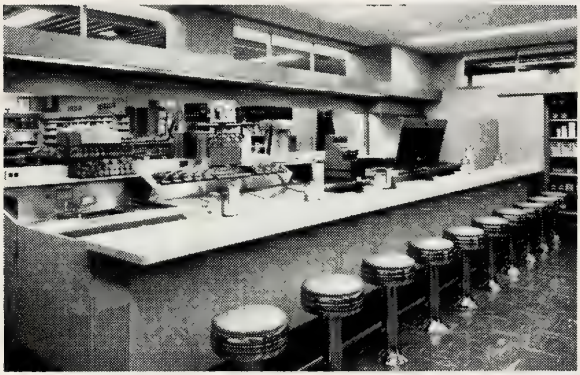


TMA OFFICERS—(1 to r) Joyce Warren, Asst. Sec.-Treas.; J. Floyd Goodrich, Secretary-Treasurer; O. G. Duke, vice president; R. C. NeSmith, immediate past president; and Reuben C. Russell, president.

"KEY" FIXTURES INCREASE SALES

DEPARTMENT GROUPING

This arrangement of the Candy, Cigar and Tobacco Departments, along with the Camera and Cosmetic Departments, insures efficient operation by one Clerk during dull periods which can be readily expanded and served by two or three sales people during the busy hours.



FOOD-FOUNTAIN SERVICE

Coffee Breaks, Lunch and 'Tween-meal Snacks keep these ten stools, turning and the cash register ringing! With Bastian-Blessing's beautiful, compact, sanitary equipment you invite more customers; you serve them quicker and better; so you get more turnover per stool and more profit per sale. For a layout designed to suit your particular needs, to serve ten or two hundred per hour, use the Coupon below.

PROFESSIONAL DEPARTMENT

In the overall store design the RX Department is given the preferred location for the best control of the complete store operation. In this design the merchandising section is conveniently located near the RX Department and Wrapping Counter. The RX Shelving is arranged in Bays, easily accessible to the work-counter. The bays provide ample space for stock. Use the Coupon below for our specialized Pharmacy planning service. Over 25 years experience in serving North Carolina Pharmacists.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City-State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of
Key-Line Fixtures

Distributors of
Bastian-Blessing

An Invitation to the Ladies

HIGHLIGHTS OF THE AUXILIARY PROGRAM BY MRS. ROGERS, PRESIDENT

I just cannot realize Convention Time is here again! But the calendar says so!

Now we must busy ourselves with plans to attend—for we surely do not want to miss a Convention in Asheville in the Spring! Sounds as if this will be one "grand vacation" all packed into three days —nothing streamlined about our entertainment, believe me!

The Convention will get off to a good start with a lavish buffet dinner on Sunday evening at the George Vanderbilt Hotel —so get your reservation made through the NCPA office at Chapel Hill, and be on hand. And, after enjoying the delicious food, you will be treated to the rib-tickling humor of Edmund Harding, and an address by R. N. McCray of the Boys' Home.

On Monday morning set your alarm clocks and attend the breakfast which is for all convention guests—Woman's Auxiliary, NCPA, and TMA (tickets from NCPA office). This starts at 8:30 and will be followed by reports of the three presidents of the respective groups. This is your opportunity to learn what our parent group and our brother group are doing. Preceding these reports there will be a short memorial service for those of our members who have passed on during the year.

Concluding this session, shine up your glasses and be prepared to see the latest in fashion (courtesy J. C. Penny Company) during the luncheon given by the Borden Ice Cream Company. This lovely affair will be held at "Woman's Auxiliary Headquarters"—the Battery Park Hotel. After enjoying the tasty breakfast and delicious luncheon, we shall be ready for a little exercise, and will look forward to boarding the buses (courtesy Biltmore Dairies) for a trip to the Biltmore Estate, where we shall be taken on a tour of the fabulous Vanderbilt Mansion. To top off this treat, we shall stop by the beautiful new Biltmore Ice Cream Plant for a dish of ice cream.

On Monday night, get out your best square-dancing garb—and meet us for an "Evening of Mountain Fun," courtesy of the Dr. T. C. Smith Company. This will be held at the convenient Asheville City Auditorium, right next door to the George Vanderbilt Hotel.

Now on Tuesday morning, please, plan to visit the stores early, get your souvenirs for the folks back home ('twould **never** do not to have something for the children and grandchildren)—but hurry, for you must be right on the dot at 11:45 Tuesday morning at the Ballroom in the Battery Park Hotel! For what?—

Well, heretofore, our auxiliary meetings, through necessity, have more or less followed the routine of a regular business session. But there's a real surprise awaiting you this year. We shall look forward to a meeting "well seasoned and spiced," beginning with a delicious luncheon served in grand style, through the courtesy of Southern Dairies. This will be followed by the Business Session, at which time all the accomplishments of the Auxiliary, both local and state, will be revealed.

Now the fun really begins when we have the **one** grand prize drawing session at the close of the meeting. This will be the **only** chance to get a draw prize—so you just cannot afford to miss it!

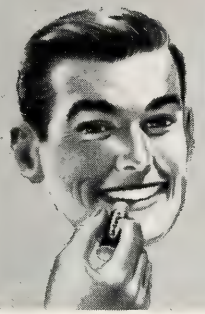
After the prize drawing, scoot to your room with the prizes you were lucky enough to win, and then make haste to the George Vanderbilt Hotel at 4:30 for the very impressive installation services for the officers of the three groups of the convention. Last year inaugurated this "joint" installation service—and the comments were so favorable we are continuing it this year.

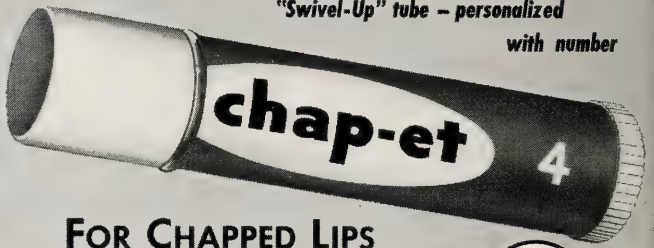
On Tuesday night—with new officers; rooms laden with prizes; memories of delicious meals, beautiful fashions, and the fabulous Vanderbilt Mansion, you will hie back to the City Auditorium for the Grand Finale of the convention—the TMA Party.

Now who can miss all this wonderful fun? I'll meet you there.

46⅔% PROFIT FOR YOU!

"Swivel-Up" tube – personalized with number





FOR CHAPPED LIPS

"Next to a Kiss-Best for Lips"

35¢ NO U.S. TAX

Deal #1

PEG BOARD or COUNTER DISPLAY

Each tube on a self-service peg-board card. Packed 12 in a counter display.

	COST	RESALE
1 Doz. chap-et	$2.80	$4.20
¼ Doz. chap-et DISPLAY BONUS*		1.05
*Expires April 30, 1959	$2.80	$5.25

YOUR PROFIT: $2.45 (46⅔%)

Deal #2

WALL CARD or COUNTER DISPLAY

12 tubes mounted on eye-catching card for hanging or easel display.

	COST	RESALE
1 Doz. chap-et	$2.80	$4.20
¼ Doz. chap-et DISPLAY BONUS*		1.05
*Expires April 30, 1959	$2.80	$5.25

YOUR PROFIT: $2.45 (46⅔%)

STANBACK CO., LTD., Distributors; SALISBURY, N. C.

WOMAN'S AUXILIARY CONVENTION COMMITTEES

Mrs. Edwin C. Brown, General Chairman

Hospitality
Mrs. L. M. Jarrett, Chairman
Mrs. J. W. Harrison, Co-chairman
Mrs. C. A. Beaman
Mrs. J. M. Tatum
Mrs. L. R. Philips
Mrs. L. G. Crouch
Mrs. H. R. Laidlaw
Mrs. C. E. Bolinger
Mrs. T. D. Bennett
Mrs. H. J. Dover
Mrs. J. O. Hendrix
Miss Inez Hemphill
Mrs. J. E. Boswell
Mrs. B. L. Pinner
Mrs. M. A. Scott
Mrs. G. B. Rogers
Mrs. A. B. Chandley
Mrs. R. P. Blanton

Prizes
Mrs. J. O. Hendrix, Chairman
Miss Inez Hemphill, Co-chairman
Mrs. C. E. Bolinger
Mrs. G. B. Rogers
Mrs. W. B. Van Valkenburgh
Mrs. E. M. Fincher
Mrs. R. C. Sisk
Mrs. P. W. Cozart
Mrs. M. A. Scott
Mrs. F. H. Suttle
Mrs. H. R. Laidlaw

Publicity
Mrs. T. D. Bennett, Chairman
Mrs. L. R. Philips, Co-chairman
Mrs. W. B. Van Valkenburgh

Decorations
Mrs. J. W. Harrison, Chairman
Mrs. R. P. Blanton, Co-chairman
Mrs. J. H. Mock

Pages
Mrs. Don Frost
Mrs. J. S. Glenn
Mrs. W. T. Sisk
Mrs. S. E. Snyder

Monday Luncheon
Mrs. C. A. Beaman, Chairman
Mrs. J. M. Tatum, Co-chairman
Mrs. L. G. Crouch
Mrs. J. E. Boswell

Fashion Show
Mrs. L. R. Philips, Chairman
Mrs. L. G. Crouch, Co-chairman
Mrs. B. L. Pinner

Biltmore House Tour
Mrs. H. R. Laidlaw, Chairman
Mrs. C. E. Bolinger, Co-chairman

Tuesday Luncheon
Mrs. T. D. Bennett, Chairman
Mrs. H. J. Dover, Co-chairman
Mrs. F. H. Suttle
Mrs. B. E. Heckman

I wish to extend a warm and cordial invitation to the members of the N. C. Pharmaceutical Association Woman's Auxiliary, to attend the 1959 convention which will be held in Asheville, April 19, 20, and 21st.

It is indeed a privilege to play host to such a fine organization of ladies, and we are looking forward to it with a great deal of pleasure.

Margaret A. Brown
(Mrs. Edwin C. Brown)
President
Asheville Auxiliary

MRS. EDWIN C. BROWN

Here's How to Enjoy

ASHEVILLE'S ROMANTIC, HISTORIC AND SCENIC "DOGWOOD TRAIL" DURING YOUR APRIL VISIT TO "THE LAND OF THE SKY"

Asheville's newest visitor attraction, the Dogwood Trail, is now open to the public.

The Trail will put the city's best foot forward for its visitors and lead them to all the historic and scenic points of interest and through its fine residential sections, said by many world travelers who have settled in Asheville to be the most beautiful in the world.

The Dogwood Trail is a project of the Asheville Chamber of Commerce. Many visitors never drove to the suburban developments or to the interesting higher level drives where spectacular views of the downtown area are to be seen.

The Trail is a self-conducted, year-round tour. Attractive signs point the way and mark the various points. They are accompanied by a folder which may be obtained by calling or writing the Chamber of Commerce office. The folder contains a map of the trail and a list of things to be seen. It has a short history of Asheville and brief description of all points.

The Trail takes in "Dixieland," the boarding-house home of famous author Thomas Wolfe, completely preserved with all its generation-past furnishings. The house was made famous by the author in *Look Homeward, Angel.*

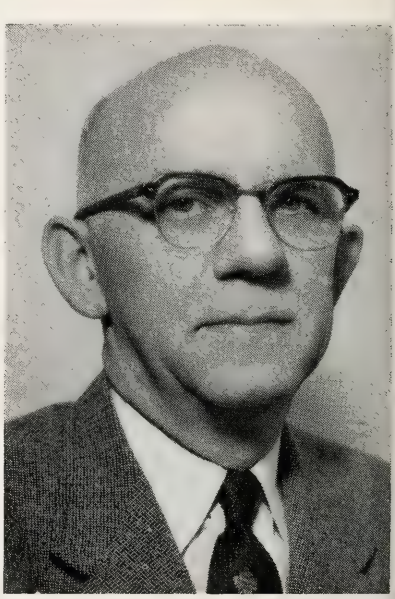
Richmond Hill, the home of the late Richmond Pearson, American diplomat to Egypt, is on the Trail. This home, open to the public for a small admission charge, houses a rare collection of art and antiques collected from his travels throughout the Middle East.

On the route, also, is Asheville-Biltmore College, a medieval castle atop Beaucatcher Mountain, once a private residence. Its towers and bulwarks afford beautiful views of Asheville and the mountains beyond.

Of tremendous interest to visitors are the handicraft workshops on the Trail. Stuart Nye turns out hand-wrought silver jewelry in his famous Dogwood pattern. At Biltmore Industries visitors may watch the complete process of the hand manufacturing of "Biltmore homespun" from the raw sheep's wool through the dyeing process of fabulous reds, blues, greens and yellows, combing, spinning and finally weaving the wool into the sturdy, long-wearing woolen materials.

Biltmore House, the 365-room mansion of the late George Vanderbilt, is on the Trail. Its rooms are filled with priceless antiques, tapestries, paintings. It gardens cover 12,000 landscaped acres of rolling hills, trees, meadows, rhododendron, laurel "hills." Roses and other plants flourish in the stately, formal gardens.

Through the "show window" of the Dogwood Trail, visitors to Asheville, in the "Land of the Sky," will have no trouble viewing this interesting city in Western North Carolina.



W. A. WARD, Chairman
of the Welcome Committee

Convention Announcements of Special Interest

Ten Quality for 50 Plus Club to Be Honored at Dinner

Ten additional members of the NCPA will be inducted into the Association's "50 Plus Club" at a dinner in their honor, scheduled at The George Vanderbilt Hotel on Monday night, April 20, beginning at 6 P.M.

The following pharmacist members of the NCPA, having been licensed for 50 Plus years, will receive certificates and 50 year pins: J. L. Cherry, Charlotte; J. W. Compton, Salisbury; S. B. Etheridge, Washington; H. M. Gaddy, Asheville; Charles G. Hicks, Raleigh; Allison A. James, Walnut Cove; D. Clyde Lisk, Charlotte; C. A. Taylor, Jacksonville; L. A. Wharton, Gibsonville; and T. H. Wilson, Gastonia.

Including the current eligibles, there are 53 pharmacists qualified for or holding membership in the 50 Plus Club.

The dinner is being sponsored by Justice Drug Company, Greensboro.

Caricaturist Returns

Under sponsorship of The Justice Drug Company, Greensboro, R. Thomas Glover of New York City, the popular caricaturist who has appeared at several NCPA Conventions in recent years, will be in the lobby of The George Vanderbilt Hotel for the three-day annual meeting.

For a caricature by a talented artist, see Tom Glover in the lobby of the George Vanderbilt, beginning Sunday afternoon. There's no charge. The caricature will be with the compliments of Justice Drug Company.

Scott to Award TV Set

At the Business-Starter Breakfast on Monday morning (all registrants invited), Scott Drug Company of Charlotte will award a portable TV set to some member of the NCPA or its two affiliated auxiliaries. We have asked Johnnie Bennick of Scott Drug to award the prize.

Something New

Send a message home by "Ham" radio.

Maurice Cable, pharmacist and amateur radio operator W4EFY, will put your message on the air at intervals during the evening.

Message blanks will be found in the lobby of The George Vanderbilt. Fill out and place in box for periodic collection.

FCC Regulations prohibit an amateur accepting remuneration or guaranteeing delivery, but every effort will be made to deliver.

Awards

As the concluding feature of the Sunday night program, a number of awards will be presented to various persons in recognition of public and professional services. Richard A. Velz, Director of Public Relations, A. H. Robins Company, will present the Robins "Bowl of Hygeia" Award for Community service in Pharmacy.

DISTINCTIVE

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

Representative:

M. C. GRIER

1110 ANN ST., AT. 3-3847

MONROE, NORTH CAROLINA

★ ★ ★

E. N. ROWELL CO., INC.

BATAVIA, NEW YORK

45th
Vitamin success story
VITAMIN
headquarters
THERAGRAN
SQUIBB VITAMIN PRODUCTS
VIGRAN

"More than doubled our vitamin business"

at Bennett's Pharmacy, Decatur, Georgia

"After the fine year we had in 1957, we never imagined our vitamin business would climb in '58 at so amazing a pace. But the way things are going, we happily hesitate to predict what 1959 has in store.

"A large part of the credit must go to the strong sales support we receive from Squibb. It is no coincidence that since we started taking advantage of the many Squibb sales and promotion aids, our pharmacy became the Fight Back center. We use all the material we receive from Squibb – everything from counter displays to envelope stuffers. They have indeed helped to make our customers vitamin conscious.

"We've discovered that it pays to fight back . . . and the proof of the pudding is in our constantly expanding vitamin sales volume."

Thomas J. Bennett.

THOMAS J. BENNETT

SQUIBB *quality . . . the priceless ingredient*

Montgomery Assumes Duties as General Sales Manager, W. H. King Organization

Harry Montgomery, who has been manager and executive vice-president of King Drug Company, Florence, South Carolina for the past ten years, has returned to Raleigh, North Carolina, to assume duties as general sales manager of the entire W. H. King Drug Company organization.

HARRY MONTGOMERY

Montgomery is currently president of the South Atlantic Wholesale Drug Association. He is past president of the Florence Lions Club and the Florence Chamber of Commerce. While in Florence, Montgomery helped organize the United Fund and served has its first campaign chairman. He was a member of the Salvation Army Board, serving as chairman of its building program. He is a deacon in the First Presbyterian Church of Florence, S. C.

Montgomery is a graduate of the University of North Carolina, where he was captain of one of its all time great football teams. Well known throughout the south as a college grid official, he is currently chief of the field judges of the Southern Conference.

Get **CAPUDINE** *From Your Druggist*

Capudine advertisements have been emphasizing this for over 50 years—always promoting the sale of Capudine only through Drug Stores.

We take this opportunity to thank the Druggists of North Carolina for their co-operation in the sale of millions of bottles of Capudine during the past half century, without a complaint from a consumer.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

1959-1960 Blue Book Lists 172,690 Products—an all-time High

A total of 172-690 products—an all-time high—are listed in the new 726-page, 1959-60 **American Druggist Blue Book,** the biggest one ever published.

The new edition was mailed on February 27th to every retail drug store in the U. S.

The record number of products in the new edition compares with 169,215 products listed in the 1958-59 edition—an increase of 2.1%.

The new **Blue Book** also includes more product descriptions—covering data such as composition, uses, dosage, and packaging—than ever before. More than 1,400 products are thus described in the new **Blue Book,** making the book an important addition to the pharmacist's reference library.

Another reference feature of the new **Blue Book** is the alphabetical index of nearly 7,200 manufacturers—providing company names and addresses—located at the back of the book.

For the convenience of pharmacists, the new **Blue Book** once again exclusively features 6 reference symbols, which have appeared in the book for the past 7 years. The symbols are as follows:

● or **A**.....Signifies narcotic drug products
◆ or **B**.....Oral Rx allowed for narcotic items
⊙ or **X**.....Signifies exempt narcotic products
▲.....Means that item requires refrigeration
Rx.....Signfies products sold on 'Rx Only'
★.....Former 'Rx Only' products now o-t-c

The **Blue Book** uses an asterisk (*) to denote fair trade minimum prices.

Other reference material in the **Blue Book** covers a wide range of topics including Latin words and phrases . . . health supports . . . botanical synonyms . . . photography product sales . . . baby products check list . . . and animal health products merchandising.

Each retail retail pharmacy will receive one copy of the new **Blue Book** free of charge. Additional copies are available at $9 each from the Circulation Dept., *American Druggist Blue Book,* 250 W. 55th Street, New York 19, N. Y.

everyone goes for
Pine State
MILK

ICE CREAM

PROFIT FROM THIS EXPERIENCE

Pine State

North Carolina's Choice Since 1919

NOW THAT WE ARE SELLING "BC" ON TV AND RADIO, THERE'LL BE A LOT OF NEW CUSTOMERS BUYING "BC" AND SINGING ITS PRAISES.
YESSIR! A LOT OF DRUGGISTS' CASH REGISTERS ARE GOING TO BE SINGING TOO.

Two New Salesmen For You!

If you haven't already, you'll soon be seeing and hearing the two little fellows above on television and radio with a new "big impact" campaign that is sure to make your "BC" sales spurt.

Be prepared with "BC" on your counters. The time-tested pain relieving qualities of "BC" will bring them back again and again.

OVER 90 MILLION PACKAGES A YEAR

B. C. REMEDY CO. DURHAM, N. C

Drug Manufacturing Company Organized in Morganton

Blue Ridge Pharmaceuticals, Inc. has been organized in Morganton to manufacture and distribute drug products for prescription use and over-the counter sale.

Incorporators of the new corporation are Pharmacist and Mrs. G. B. Propst and Dr. and Mrs. William H. Patton. Mr. Propst is the owner of Community Pharmacy in Morganton, where the business will have its headquarters.

A cold preparation and a vitamin tonic will be manufactured and placed on the market in the near future. Later, plans call for a cough syrup and a nasal spray to be marketed.

Blue Ridge will serve also as a distributor for various drug sundries as well as for surgical supplies of a major manufacturer. Two Pfizer products will be distributed by the company.

Mr. Propst is a graduate of the School of Pharmacy, University of North Carolina. A veteran of World War II, he was employed in Lenoir by the Lenoir Drug Company prior to locating in Morganton in 1950, first as manager, later as owner of The Community Pharmacy.

Pharmacies Hit by Thieves

Uninvited night customers hit several pharmacies in February.

In Fayetteville, the Professional Pharmacy was entered and several hundred dollars stolen from a safe, which was cut open at the top.

At nearby Lumberton, thieves removed a quantity of narcotics in a burglary of the North Elm Pharmacy.

In Salisbury, the back door of Doctors Building Drug Company was removed, permitting unknown parties to make off with some cash left in a register.

Around $90 in cash was stolen from Smith's Drug Store, Elizabethtown. Entry was made by cutting a hole in the rear door about five inches square and reaching inside to remove a bar which locked the door.

Two hundred quarter-grain morphine tablets were stolen from the Lowell Drug Company, Lowell, N. C. in a break-in of the pharmacy on February 1. Last November, 900 tablets of the same drug were stolen from a doctor's office located over the pharmacy.

Gilliam Re-elected President of Foundation

Wade A. Gilliam of Winston-Salem was re-elected president of the North Carolina Pharmaceutical Research Foundation at the 13th annual meeting of the organization, held in Chapel Hill on February 4.

Also re-elected were W. B. Gurley of Windsor, vice-president, and E. A. Brecht of Chapel Hill, secretary.

The Foundation's board of directors set up a special fund to be administered by Secretary Brecht which will provide some travel expense allowances for the faculty of the School of Pharmacy and assist with incidental expenses directly related to their teaching duties.

Two members of the pharmacy faculty will work in a retail pharmacy this summer for one week, their salary being paid by The Foundation. This action was taken to encourage the pharmacy teaching staff to learn at first hand some of the practical problems encountered by the pharmacist in the day by day operation of a retail pharmacy.

President Gilliam will report on The Foundation's activities, its fund-raising drive, budget and plans for the future in Asheville during the NCPA Convention.

Safe Robbed

Cash and checks were stolen from the Montford Pharmacy, Asheville, in a robbery of the firm on February 1. Entrance to the pharmacy was gained by prizing a lock from a cover on the store's roof.

Pharmacy Laws - From Day to Day

By H. C. McALLISTER, *Secretary, N. C. Board of Pharmacy*

This query does not pertain to an actual case but represents a composite of a number of questions submitted to the office of the Board of Pharmacy.

Q. Several weeks ago two prescriptions came into our store just before lunch. Both were for the same person. One was for a cough syrup with directions "One teaspoonful every four hours." The other was for a douche powder with the directions "Two teaspoonsful as directed.'' The pharmacist wrote the labels, checked the directions, and filled the bottle of cough syrup, after which he went to lunch leaving one of the clerks in the store to remove the label from a ready prepared douche powder and apply the labels. In affixing the labels to the containers, they were switched, and in the rush the error was not detected. As a result, the patient took a dose of the powder. Although the result was nothing more than a slight discomfort, we have received a letter from the patient's attorney offering a compromise settlement. We turned the matter over to the company which handles our liability insurance and they advise us that there is some question as to whether our policy covers this error, since the prescription was filled by an unlicensed clerk not under the supervision of the pharmacist and, therefore, in violation of the law. We feel that the pharmacist did supervise the filling of these two prescriptions. Would you give us your opinion on the matter?

A. Whether or not your insurance company should assume liability for any damages which might have resulted from the error in improperly labeling the prescription depends upon the terms of your contract with the company. Not knowing the provisions of your policy, no statement can be made in this regard. Most policies, however, state that acts and omissions committed in violation of the law are not covered by the policy. If your contract contains this provision, the question to be answered is: "Did the clerk fill the prescription in violation of the law?"

G.S. 90-71 states, in part, "It shall be unlawful for any person not licensed as a pharmacist or assistant pharmacist . . . to compound or dispense . . . pharmaceutical preparations on the prescription of a physician . . . except as an aid to and under the immediate supervision of a person licensed as a pharmacist or assistant pharmacist . . ."

In interpreting this law, the Supreme Court of North Carolina has said the following: "Our conclusion, in agreement with the court below, is that the statute makes it unlawful for any unlicensed person either to compound or to dispense or to sell at retail any drug, either upon a physician's prescription or otherwise, unless he acts *in the immediate physical presence* of a licensed pharmacist or assistant pharmacist

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years insures our ability to serve you satisfactorily

nd under his personal supervision and di-ection.''

This would seem to mean that in dele-ating the tasks involved in compounding nd dispensing prescriptions, the pharmacist ust be able to appropriate the work as eing his own. The clerk may simply act s his hands.

From the information given, it appears at neither of the prescriptions were com-ounded and that both were simply "dis-ensed." There are a number of elements nvolved in "dispensing" a prescription. In his case they would be: (1) proper identi-cation of the medication (strength, variety, tc.), (2) selection of the proper containers to protect against light, moisture, etc. if ecessary), and (3) *proper labeling* (affix-ng a label with the directions for use as irected by the physician, prescription num-er, etc., auxiliary labels "Not to be taken," r others.). It further appears that the harmacist performed most of the functions n "dispensing" the prescriptions himself; owever, he did delegate a portion of these o the clerk, e.g., the acts of removing the bel from a previously compounded prep-ration and affixing the labels containing ne directions of the physician. It appears, owever, that the act of labeling was not ompleted "in the physical presence and nder the personal supervision" of the harmacist. He could not, therefore, appro-riate it as being his own. It was at this nportant point that the error occurred. It true that the clerk should have checked to etect the error, but he did not. It is also ue (and even more important) that the harmacist should have checked the com-eted prescription since this was his legal nty. In this respect he violated the law. urther, the alleged injury can be traced rectly to this act of omission which was mmitted in violation of the law.

It is evident that there was no willful in-nt to violate the law. Acts of omission ldom are willful. The fact remains, how-er that the error occurred and alleged in-ry resulted. Whether the error would ve been eliminated had the full require-ents of the law been met is pure conjec-re. The probability is, however, that it ould not have occurred.

For seventy-four years

- - - - *since 1885*

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its fortieth volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY

of DURHAM, NORTH CAROLINA

Stanback Started in Modest Way

By Jim Hurley, Jr.
Post Staff Writer

From a young druggist's mortar and pestle to intricate machines that wrap over four million headache powders and tablets a week.

From samples passed infrequently "across the counter" to a $1 million a year advertising budget in 49 states. . . .

This, in economy-size tablet form, is the story of Stanback, the phenomenal pharmaceutical success that has unfolded during the past half century in our own home town.

Tom Stanback was 26 years old when he came to Spencer as a part-time druggist at Rowan Drug Store. There, by combining his knowledge of drugs and familarity with prescriptions, he compounded a formula for speedy relief of headaches. The year was 1910.

The young druggist let customers and friends try the new headache powders. Their response made Stanback feel he "had something."

Railway men spread samples along the Southern line. The powders reached Asheville, Greenville, Danville, Monroe. In May, 1911, "Dr. Tom" received his first mail order from a Mrs. Fife in Thomasville.

This provided the encouragement he needed to have a label firm design an envelope which was to be used until 1924. More important, the mail order from Mrs. Fife generated so much confidence in the young druggist that he allowed the name Stanback to be used on the envelopes.

Soon came World War I. The price of chemicals skyrocketed. And the Stanback success story, yet to unfold, was at a standstill.

Fred Joins Brother

Meanwhile, other developments were taking place in the Stanback family at Mt. Gilead. Fred Stanback, only 13 when his brother first compounded a headache powder, was a "live wire" equipped with a T-model Ford and a talent for dancing.

Adventuresome Fred had worked as a deck hand on a tramp steamer, ridden as a non-paying passenger on fast freights, sold shoes, studied textiles and toiled in shipyards.

"Fred's just the right man," fortyish Tom Stanback must has thought when he decided to branch out with headache powder sales as the boom of the '20's began. Fred's nomadic tendencies, business experience and textile knowledge would make him the perfect salesman for "Stanbacks."

In addition, Fred was sold on Stanbacks. Once he had a toothache that throbbed for three days. Nothing seemed to help. "Try a Stanback," his mother advised. Quick relief made Fred a staunch believer in brother Tom's product.

Fred responded to Tom's summons in February, 1924. The brothers packaged Stanbacks for three days; then hit the road in Tom's T-model Ford. They sold $40 worth of hand-packaged powders out of the

ight or ten gross they carried. The next lay Fred sold about as many by himself.

By day, Fred sold Stanbacks and Tom vorked 14 hours a day in the drug store. By night they both packaged powders.

Partnership

Two weeks later, Tom offered Fred a partnership. Each put up $1,500. They resolved o advertise as much and as often as resources would permit. And in spring, 1924, he enterprise that was to become nationally-amous was begun.

Tom produced. Fred sold. Spot sampling at industrial plants was successful. A lour sifter, then a sifter with a hand crank, provided better production facilities.

Production outgrew the tiny space in the ear of the Rowan Drug Store. The upstairs of the elder Stanback's home was pressed into service.

Later, a 35-by-80 foot building was rented in Spencer. By 1927, Stanbacks were sold from Richmond, Va., to Columbus, Ga.

Fred had his best selling year in 1928. Powder sales doubled over the previous year. And his personal sales pitch to Elizabeth Cawthon of Atlanta netted himself a bride.

Three major developments occurred in 1932. The firm, which had moved to Salisbury the year before, bought a powder folding machine in Italy. The first district sales manager was hired. And radio advertising, Dr. Tom's idea, was begun.

Tablets were introduced in 1946. Sales of tablets and powders have increased rapidly since the war with powders still selling better than tablets.

With the introduction of Chap-et, 1959 is expected to become another major milestone in the phenomenal success story of "Stanback," a multi-million dollar industry that has grown to manhood.

—Reprinted from *The Salisbury Post.*

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
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Acquires Interest in Pharmacy

Sales of a substantial interest in the Doctors Building Drug Company of Salisbury to Pharmacist D. A. Thompson has been announced by Dr. Glenn Kiser, president of the company.

Mr. Thompson, a native of South Carolina, is a graduate of the Medical College of South Carolina. Before moving to Salisbury, he was associated with the Gowan Drug Company of Wallace.

Man of Year

The Junior Chamber of Commerce at Apex has named B. Calvin Perry, Apex Pharmacy, as its "Young Man of the Year."

The honor went to Mr. Perry on the basis of his contributions to the civic, economic and spiritual life of the community.

Occupies New Building

Brandon's Pharmacy, Hildebran, has moved two doors east of its old location into a new building. Open displays and self-service are featured.

Lee R. Brandon, a graduate of the University of South Carolina School of Pharmacy, is owner of the pharmacy. Carl Cook is front manager.

Hobby: Amateur Radio

Mrs. Bertha I. Millaway of Burlington is the second woman to be admitted to membership in the Alamance Radio Club. Recently Mrs. Millaway passed the examination given by the Federal Communications Commission in Winston-Salem and now has her "ham" radio station (K4ZSS) in operation.

Mrs. Millaway says amateur radio is an interesting hobby; it enables the operator to send and receive messages from all over the world.

In times of an emergency, when ordinary communication systems are destroyed, the amateur radio operators will be highly important in the defense of this country.

Mr. Millaway, general manager of Mann's Drug Store, Burlington, has taken the general license examination; finds "electronics" a stimulating hobby after a busy day behind the prescription counter.

Store Observes Grand Opening

The formal grand opening of Newton Rexall Drugs was held in Newton on February 27-28. Although the pharmacy was opened to the public this past November, the formal opening was delayed until all departments were completely stocked and a number of special events arranged.

During the grand opening, prizes were given away. These included a clock radio, a transistor radio and a diamond studded pen valued at $100.

Perfume, shaving lotion and Coca-Colas were given away to the first visitors during the grand opening. The kiddies received balloons and Indian headdress.

Paul Walker is in charge of the pharmacy, which is a unit of the Cornwell chain.

Becomes Lapidary

If you have a colored rock, Wesley Viall (Carolina Pharmacy) of Pinehurst will probably be interested in turning it into jewelry items. Lately, Mr. Viall has set up a lapidary mill in the basement of his home, which enables him to convert native stones into bracelets, necklaces, tie clips and other items.

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EDITORIAL COMMENT

An Example

The *Chapel Hill Weekly* recently tossed an editorial bouquet at the North Carolina Pharmaceutical Research Foundation after the foundation had announced the raising of over a quarter of a million dollars for the School of Pharmacy at the University of North Carolina.

More than the fact that this large sum of money had been raised inspired the editorial bouquet. The *Weekly* commented, that this achievement, within a 12-year period, in itself was noteworthy, but explained that there was something else just as important as the quarter of a million dollars. This other something was the fact that it had cost only $10,000 to raise and administer this large amount of money in the 12 years. In other words, the expenditure had run to less than $1,000 a year—for secretarial help, printing, postage and other incidentals.

We join our Chapel Hill contemporary in wondering "if there is another organization in the United States that has ever raised and administered over a quarter of a million dollars in a 12-year period with an outlay of only $10,000 for expenses." Most of the money was contributed by pharmacists of North Carolina, which shows how highly they regard the School of Pharmacy at Chapel Hill. And members of the pharmacy foundation did the fund-raising themselves, a fact which suggests how other financial campaigns might be more economically conducted.

A frequent complaint—undoubtedly used in many instances as an excuse for not contributing—is that too much of the money raised for worthy causes goes for expenses in raising and administering the money. The pharmaceutical folks, by doing their own money-raising, had that complaint out of the way even before they started out.

—*Greensboro Record*

For Services Rendered

John C. Hood, Jr., local druggist, civic leader and United Fund campaigner, Tuesday night received the 19th annual Distinguished Service Award of the Junior Chamber of Commerce for services rendered to this community. The plaque and certificate were presented at the annual DSA Banquet at Fairfield Center, where State Treasurer Edwin Gill of Raleigh was the featured speaker.

As director of the recent United Fund campaign Hood has worked since last September to promote a drive that ranks with the best campaigns in the history of United Fund giving in Lenoir County. It raised some $70,500 in cash and pledges, and ranks second in money-raising among such campaigns here. He is currently serving as president of the United Community Fund.

But Hood's activities do not stop there. He has been faithful in his leadership in the Jaycees, in his church, in the Rotary Club and in other groups which are identified with Kinston's development and progress.

His selection does not mean that others have not served also beyond the call of duty. In fact, according to members of the selection committee, the choice was more difficult this year than it has been in some years past. But the recognition is for outstanding service to Kinston and Lenoir County. It is a fitting recognition and one which is pleasing to his friends and co-workers throughout the community.

Congratulations to Johnny Hood and the Jaycees.—*Kinston Free Press.*

O-I Offers Professional Crestware

Owens-Illinois has made available a set of eight beautiful 8-ounce Professional Crestware glasses to its growing list of items with professional symbols.

The specially designed glasses carry pharmacy and medical symbols, hence are suitable for use in the pharmacists' home or as gifts to doctor friends.

One set (8 glasses) free with each 10-case order of prescription vials and/or squares. Gift offer closes March 31.

37 Pharmacists Licensed by Board

As a result of the examinations conducted in Chapel Hill during February 17-19 by the State Board of Pharmacy, North Carolina has added 37 pharmacists to its roll of licensed pharmacists.

An additional seven persons passed the theoretical part of the examination, and, after completing the required 12-month practical experience, will be eligible to take the final (practical) part of the Board examination.

Here is the list of 37 successful candidates for license to practice pharmacy in North Carolina:

Ronald L. Austell, Sylva; Jesse Jordan Beale, Jr., Graham; Russell Alton Bostic, Pink Hill; Cecil Levern Branan, High Point; Wayne Melvin Buie, Winston-Salem and John Chester Bullock, Jr., Graham.

Mrs. Loretta Johnson Carraway, Harrells; Albert Sidney Clay, Oxford; George Edward Crevar, Chapel Hill; Charles Thomas Dixon, Winston-Salem; Robert Edward Fleming, Jr., Rocky Mount.

Ray Gordon Hagwood, Raleigh; Miss Mabel Pearl Harbour, Dobson; Ivey Leinster Heath, Jr., Greensboro; Aubrey Ellis Hollowell, Raleigh; William Edward Houser, Cherryville; and James Lewis Inabinet, Winston-Salem.

William Carlton Jackson, Lumberton; Francis Duke James, Mocksville; Miss Glady Elizabeth Joyce, Mayodan; James Thomas Kirby, Wilson; Donald Ray Leatherwood, Hickory; and Marion Boger McCurdy, Greensboro.

Miss Christine Becky Manos, Fayetteville; William Luther Marsh, Marshville; Seth George Miller, Durham; Bernie Joe Nance, Concord; James Allen Oldham, Wilmington; William Webster Phillips, Greenville, S. C.; and William Norman Ponder, Hendersonville.

James Miller Prevo, High Point; Paul Augustus Stevenson, Durham; James Thomas Street, Roxboro; Paul Morgan Walker, Newton; Paul Adams Whitehurst, Murfreesboro; Druie Daniel Winstead, Wilmington; and Miss Margaret Warren Winter, Durham.

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Howell Hall Happenings

Tribute is paid here to the 35 pharmacists coming from as far as Enfield to the east and Wadesboro to the west for the four Wednesday night sessions of the post-graduate seminar held during February at the School of Pharmacy. Attendance was almost perfect in spite of rainy weather on two occasions and competition with UNC basketball games on television.

In late February 60 freshmen and 10 transfers were admitted to the School of Pharmacy for class work beginning in September. It is expected that the admission of 60 additional freshmen will be completed at an early date, and the admission of 65 additional transfer students will not be completed until June pending receipt of transcripts from the colleges where the pre-pharmacy courses are being taken.

The annual meeting of the Board of Directors of the North Carolina Pharmaceutical Research Foundation was held at the School of Pharmacy on February 4. An excellent meeting was held with good attendance by the Directors, members of the faculty, and administrative officials of the University of North Carolina. A report on the Foundation's progress will be presented by President Gilliam at the NCPA convention in Asheville.

Doctor H. R. Totten, Professor of Botany, who has taught courses to more pharmacists in North Carolina than any other living man, presented his annual program on drug plants over WUNC-TV on February 4. The following pharmacy students showed and discussed their posters prepared as term projects in Doctor Totten's class: Taraxacum, by Minnie Barnes, Raleigh; Coconut, by Barbara Bell, Statesville; Black Mustard, by Catherine Bolton, Rich Square; Corn, by John Kennedy, Statesville; Wild Cherry, by George McLarty, High Point; Long Leaf Pine, by William Post, Durham; and Iris, by Jacqueline Womble, Durham.

Carl T. Bauguess, Jr., Director of Pharmacy Extension, and Kenneth Wiggins, local pharmacist, discussed pharmacy at the Career Day program in the Goldsboro Hig School on February 5.

The 550th meeting of the Elisha Mitche Scientific Society on February 10 was pha macy night when both speakers were teache from the School of Pharmacy. Docto George Cocolas discussed "A New Applic tion of the Michael Addition" and Docto Claude Piantadosi discussed "Studies o Basic Plasmalogens."

The annual industrial trip for the fourth year class took 52 students, 12 student wive and Mr. Bauguess as faculty chaperone, t Eli Lilly and Company, Indianapolis an the Upjohn Company at Kalamazoo durin the week February 21 to 27.

In the Science and Nature television pr grams over Station WUNC-TV, channel at 2:00 to 2:30 p.m. on Wednesdays tw more programs will be given by pharmac teachers. On March 18 Doctor Earl T Brown will discuss "Surface Tension" an Doctor Claude Piantadosi will discuss "Io Exchange Resins" on April 8.

Student Branches

Reported by SYLVIA BONNER

The program on February 17 was pre sented by Dave McGowan of Eli Lilly an Company who spoke on "The Role of th Medical Sales Representative." With wel placed humor an accurate and interestin picture of the detail man's work was ex plained.

Kappa Psi

Reported by CHARLES HIMES

The annual banquet and formal danc in honor of the pledges was held at th Carolina Inn Ballroom on February 7.

The following officers have been installe for the year 1959-1960: President Willian Whitaker Moose of Mount Pleasant, Vice President James Ralph Hickmon of Wil mington, Secretary Charles Farris Himes o Brevard, Treasurer Norman George Bowe of Roxboro, Historian Kent Loewe Huffma of Winston-Salem, Chaplain Benjamin Phillip Daughtry of Princeton, Pledge

naster Charles Lawrence Lazarus of San-ord, and Social Chairman Larry Wilson Thomas of Dunn.

Phi Delta Chi

The first scholarship from an endowed rust, the Phi Delta Chi Scholarship Fund, vas awarded at the beginning of the spring emester to Joseph Larry Miller of Hickory.

Historical Notes

By Alice Noble, *Research Historian*

In the roll of governors of North Carolina Thomas Miller is listed as head of the com-nonwealth in 1677. His profession is given s "apothecary," and he is characterized as "person of some consideration." Nothing s known about his career as a pharmacist, but the *Colonial Records* paint a lurid pic-ure of his character. He was appointed ollector of customs in 1677, but "without egal authority usurped possession of the Government."

For a time he was obeyed quietly, but efore long the colonists found out he had o legal authority for his arbitrary actions. He was accused also of blasphemy of the Crown and of Christ; drinking to excess; nd, by his threats and actions, putting the eople in dread of their lives and estates. Brought to trial, he was acquitted and re-urned to England. Soon thereafter he was ppointed secretary to the newly named Governor Eastchurch. This official was de-ained in taking over office and Miller pro-eeded to North Carolina, holding the triple ffice of governor, secretary, and collector. gain "the conduct of this man, dressed up n his brief authority was oppressive'' and he people, aroused by his extortion and yranny, imprisoned him. Escaping prison, e went again to England to plead his case efore the Lords Proprietors, but they were ot sympathetic. Apparently Miller re-urned to the colony for his name appears n the records as late as 1715. Perhaps he ecided it was wiser quietly to practice the rt of an apothecary, rather than to dictate o a freedom-loving people.

We have located another pharmacist in he era of the American Revolution. In 1788 John Cuyler was advertising in the **State Gazette** a "Medical Store opposite Mr. Green's in New Bern." The only other information we have found about Pharmacist Cuyler is that he affiliated with St. John's Masonic Lodge **circa** 1772.

Pharmacy Dean Announces 40 Honor Students at UNC

Dean E. A. Brecht of the School of Pharmacy, University of North Carolina has announced the names of pharmacy students making the Honor Roll (average of 92.5 or better) and the Dean's List (average of 90 or better) for the fall semester which ended in January.

The Honor Roll included: Barbara Jane Bell, Statesville; John Robert Bowers, Bethel; Virgilia Carswell, Spring Lake; Carl Viggo Christensen, Charlotte; Hugh Mercer Clark, Pinetops; Donald Jason Deaton, Mooresville; Wesley Prichard Dockery, Walnut; Nancy Margaret Faison, Rockingham; William Russell Griffin, Jr., Old Fort; Rebecca Alcestis Harper, Hendersonville; William Fred Harriss, High Point; Charles Farris Himes, Brevard; Robert Lonn Hodd, Richlands; Joe Morrison Isaac, Lenoir; Phillip Morris Kannan, Varina; Kenneth Lee Lawing, Newton; John Michael Lazarus, Sanford; Robert Greer Parker, Southern Pines; Ellen Louise Pike, Concord; James Paul Sheets, West Jefferson; William Preston Shoemaker, Thomasville; LuRuth Sutton, Raleigh; Martha Ann Wyke, Marion.

The Dean's list also included: Charles David Bell, Winston-Salem; George Walker Bender, Fayetteville; David Lee Chronister, Hickory; Jack Steven Duggins, Asheboro; Charles Edward Hardy, LaGrange; William Lewis Johnson, Jr., Garner; Paul Madison Kirkman, Madison; Walter Harold Lasater, Pittsboro; Robert Milton Morris, Wilmington; Richard Buxton Overton, Jr., Raleigh; Jane Welch Page, Washington; Patricia Ann Page, Henderson; Sanford Scott Price, Clinton; Edward Lee Smithwick, Morehead City; Mary Ruth Starling, Raleigh; Charles Julian Vaughan, Woodland; Thomas Marion Yost, Weaverville.

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Published by NCPA as a service to the Institute.

Chief of Pharmacy Service

Commander C. V. (Tim) Timberlake is Chief of Pharmacy Service of the U. S. Naval Hospital, Philadelphia. A main pharmacy and a branch supervised by Commander Timberlake handles 12 to 15 thousand prescriptions a month plus ward issues for around 1,000 patients.

We quote this significant comment by Commander Timberlake: "They (the Navy) have made Pharmacy a professional service with status equal to other professional services in the hospitals."

We might add this recognition partly results from the high calibre services of such individuals as Commander Timberlake, a graduate of the UNC School of Pharmacy.

Robs Delivery Boy

Another of those delivery boy robberies has occurred, this time involving a delivery boy employed by Malvern Hills Drug Store, Asheville.

On a delivery to an address, later determined to be a ruse, the boy was held up and robbed of his drug store pouch containir about $43. Three masked men were i volved, one who held an iron bar and wh threatened to cut the delivery boy's thro unless he handed over the money.

Another favorite—it pops up from tin to time—is the the delivery to a residenc which later turns out to be a vacant hous While the delivery boy waits out front f payment (and frequently change for a $ bill) the temporary customer makes his d parture by way of the back door.

Stanback Company Announces Promotion

Officials of Stanback Company, Ltd Salisbury, North Carolina, manufacture of STANBACK Analgesic Tablets ar Powders and distributors of CHAP-ET f chapped lips, have announced the appoin ment of Mr. E. L. Still to District Manag of the Atlanta, Georgia District. Mr. St was their former sales representative in t Columbia, South Carolina territory whe he compiled an enviable sales record.

Prior to joining the Stanback organiz tion, Mr. Still for 11 years had steadi advanced with the Walgreen Drug Cor pany; his last position being manager Walgreen's first self-service drug store l cated in Greensboro, North Carolina.

Mr. Still has already assumed his ne duties as District Manager and is ter porarily maintaining his residence in Colu bia, South Carolina. He will, at an ear date, establish his home in Atlanta.

Robins Adds Paris as MSR

Appointment of James M. Paris as medical service representative of the A. H Robins Company has been announced by Claiborne Robins, president of the Ric mond, Va. pharmaceutical firm. Mr. Par who received his B.A. Degree from the Un versity of North Carolina, has been assign to the Virginia division, and will report Alvin Jenkins, district supervisor for Robi in that area. Mr. Paris resides with h wife Gladys and two children at 5525 Ra ford Ave., Charlotte 9, N. C.

Pharmacists Complete Postgraduate Course

A four-week refresher course for pharmaists ended at the University of North Carona School of Pharmacy on Wednesday, ebruary 25. Classes were held on successive Wednesday nights with instruction by aculty members of the School.

Subjects and teachers for the four classes ncluded "The Steroid Hormones" by Dr. igurdur Jonsson; "Insulin and the Oral iabetic Agents" by Carl Bauguess; "Tranuilizing Agents" by Dr. Herman O. Thompon and "The Diuretic Drugs" by Dr. George ocolas.

Purpose of the course was to increase the fficiency of the pharmacist as a therapeutic onsultant to doctors and others in the ealth field.

Those registered for the course included rank Barnett, Jr., Henderson; William C. ias, Wadesboro; Virginia Caudle, Winstonalem; Jas. Louis Cobb, Sr., High Point; Al Cole, Jr., Roxboro; Thomas R. Cole, Sanford; Millard Denson, Burlington; Allene W. Fairley, Dunn; Robert B. Fairley, Dunn; Hunter O. Gammon, Reidsville; T. J. Ham, Jr., Yanceyville; Louis L. Holland, Hamlet; Melvin C. Kendrick, Greensboro; H. E. Lovett, Liberty; James F. Lowder, Winston-Salem; Bill Mast, Sanford; George M. Moorefield, Wadesboro; C. E. Page, Jr., Henderson; Mrs. James W. Provo, Raleigh.

Thos. R. Rand, Jr., Raleigh; W. H. Randall, Littleton; Fred Ray, Jr., Sanford; Lloyd Riggsbee, Chapel Hill; Gerald M. Stahl, Durham; C. C. "Chuck" Turner, Scotland Neck; J. W. Tyson, Greensboro; Harry W. Walker, Norlina; Jack G. Watts, Wadesboro; W. Artemus West, Roseboro; Mrs. Stanford West, Raleigh; Harry W. Wilson, Jr., Winston-Salem; Robt. R. Woody, Burlington.

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Pyridoxine HCl (B6) 10 mg. Tablets $2.25 per 100

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WEST DURHAM, NORTH CAROLINA

Activities of the Local-Sectional Clubs

Robeson

The Robeson Pharmacists' Society observed Ladies Night in Lumberton on February 2.

Thirty members of the Society and their wives were present and heard Dr. T. B. Hough discuss the history and meaning of several favorite church hymns.

The speaker was introduced by E. N. Hoffman, president of the Society.

Cleveland

Members of the Cleveland County Drug Association, their employees and wives met in Shelby on February 15 for a buffet dinner and evening of fun.

Rush Hambrick, Jr. made a humorous talk on "This Squeezing World." Carl Jolley, president, presided and introduced the speaker.

WNC Drug Club

W. Moss Salley, Jr. has been elected president of the Western North Carolina Drug Club. He succeeds William T. Sisk, who has headed the club for the past year.

Other officers serving with Mr. Salley will be William B. Van Valkenburgh, vice president; Ellis M. Fincher, secretary and James E. Boswell, treasurer. Mrs. Virginia Callahan was named a member of the board of directors.

President Salley is associated with his father in the operation of Salley's Drug Store and is a member of the State Board of Pharmacy.

Northeastern

John A. Mitchener, Jr. of Edenton was installed as president of the Northeastern Carolina Pharmaceutical Society when the organization met in Washington on February 11.

For the coming year, President Mitchener will be assisted by Paul R. Jenkins of Murfreesboro, vice-president, and Joe Tunstall of Washington, secretary.

Paul Jenkins gave the principal addres of the evening. Next meeting of the Northeastern club will be in Williamston.

Greensboro

Meeting in Greensboro on February 27 members of The Greensboro Drug Clu heard an interesting talk on "Urology" b Dr. Luther T. Pennington. By means o slides, the speaker highlighted the diagnosi of urological conditions and treatment o same.

Alamance

Approximately seventy-five persons turne out for the February 11 dinner-dance, spon sored by the Alamance Pharmaceutical So ciety. Held in Burlington at The Elks Club the party was complete with an orchestra some prime steaks, prizes and good fellow ship.

In addition to the wives of the member of the Society, special guests included Mr and Mrs. Stephen T. Forrest of Justice Drug Company, Mr. and Mrs. Zack Lyon of Peabody Drug Company, and Mr. and Mrs Homer Starling of the W. H. King Drug Company.

Gaston County

Mr. Bill Carpenter, Commercial Represent ative of Southern Bell Telephone Company was guest speaker at the March 2 meeting o the Gaston County Drug Club, held in Gastonia.

The speaker demonstrated direct distanc dialing for members of the club. First San Francisco and New York were con tacted; then Dean E. A. Brecht at Chape Hill, who discussed the new pharmacy build ing, post graduate courses and othe matters.

Jack Friday said members of the clu were enthusiastic over the "telephone pro gram" and recommends it to other loca pharmaceutical groups.

Marriages

Lindsay-Whirlow

Mr. and Mrs. Julius Carr Whirlow of Salisbury, are announcing the marriage of their daughter, Margaret Elizabeth, to Bobby Clay Lindsay, son of Mr. and Mrs. Esby Clay Lindsay, also of Salisbury. The wedding was held Sunday afternoon, February 1st, at the Southside Baptist Church of Salisbury.

Mr. Lindsay is pharmacist at Bailey Drug Store, Salisbury.

Births

Todd Schell McDonald

Mr. and Mrs. W. R. McDonald, III, are announcing the birth of their second child, Todd Schell, born February 16, 1959 at the Hickory Memorial Hospital. Mr. McDonald is with the Ninth Avenue Pharmacy of Hickory, and his wife, a registered pharmacist also, will be remembered as Joanne Schell.

Cheryl Lynne Inabinet

Mr. and Mrs. James Inabinet of Winston-Salem announce the birth of Cheryl Lynne on February 19, 1959. Mr. Inabinet, upon completion of his experience requirements for licensing as a pharmacist, took the practical portion of the Board of Pharmacy examinations on February 17th, and became a father on February 19th. It was a busy week.

Deaths

JAMES A. SITISON

James A. Sitison, age 57, Mount Airy pharmacist and co-owner of the Hollingsworth Drug Company, died unexpectedly of heart attack on February 26.

A native of Edenton and a graduate of the UNC School of Pharmacy, Class of 1926, Mr. Sitison had made his home in Mount Airy since 1928.

A son, James A. Sitison, Jr., is now a pharmacy student at Chapel Hill.

C. A. BEAMAN

Charles Andrew Beaman, age 53, general manager of Eckerd Drug Stores of Asheville, died February 15 following a heart attack.

Mr. Beaman was a native of Pelzer, South Carolina and had been with the Eckerd organization since 1936.

DOINGS

OF THE AUXILIARIES

- **Alamance—Mrs. Jack McAdams**
- **Asheville—Asheville Citizen**
- **Greensboro—Mrs. Claude Paoloni**
- **Rowan—Mrs. Robert H. Milton**
- **Charlotte—Mrs. Ted Johnson**
- **Chapel Hill—Miss Alice Noble**
- **Wilmington—Mrs. W. R. Adams**
- **Winston-Salem—Mrs. Arthur Johnson**

Winston-Salem

Members of the Apothecary Club were guests of the Winston-Salem Drug Club at a Valentine dinner-dance on February 14th. The "Old Richmond Grange" was beautifully decorated in celebration of the colorful holiday. Following the serving of a three-course dinner, door prizes were awarded, and the approximately forty couples were treated to an evening of square dancing.

The members of the Apothecary Club especially enjoyed the occasion since they had found it necessary to cancel their January meeting due to bad weather, and this was their first "get-together" of the new year.

Alamance

The Alamance Drug Circle held their regular monthly meeting Tuesday, February 3rd, at the home of Mrs. Paul Morros, with Mrs. A. L. Moir, presiding. Mrs. John Bullock and Mrs. A. C. Sumner, Sr., served as hostesses.

Mrs. C. A. Wharton did a reading on Valentine Day. Mrs. John Dee Wood, whose husband recently joined the Asher-McAdams Drug Company, was guest of the club.

Greensboro

The February meeting of the Greensboro Drug Auxiliary was held at the Mayfair Cafeteria, with eighteen members present. Hostesses were Mrs. J. Lee Jones, Mrs E. R. Gaddy, Mrs. J. V. Farrington, an Mrs. W. P. Rose.

The meeting was called to order by th president, Mrs. Hart. Following the invo cation by Mrs. J. F. Pickard, the minutes o the January meeting were approved as read

The treasurer's report was given by Mrs J. V. Farrington.

Mrs. Carroll Graham, chairman of th Ways and Means Committee, suggested an other fund-raising project. Plans were made for a Benefit Bridge, to be held Marc 20 at the Friendly Road homes of Mrs W. P. Rose and Mrs. Norman Boyles.

There was also a general discussion o methods of getting better attendance at th monthly meetings.

Guests were Mrs. Stephen Frontis an Mrs. Kenneth Williams. Door prize wa won by Mrs. Carroll Graham.

Following the business meeting, the grou went to Guilford Galleries where Mrs. Lero Carlton, an interior designer, conducted very interesting and informative tour of th store.

Wilmington

The Wilmington Drug Club Auxiliary hel its February meeting at the home of Mr Pinckney Heaton, with Mrs. George Turne as co-hostess.

Mrs. R. E. Carter presided over a brie business session. She announced that th March meeting would be held on the 3r Thursday at a luncheon at the Ark wit Mrs. Ralph Rogers, state auxiliary presiden as a special guest.

It was decided to present a check fo $25.00 at the business session of the Co vention to the Institute of Pharmacy to h used to buy silver.

Bridge and Canasta were played by thos present. Mrs. B. C. Brown won the hig score prize for Bridge, and Mrs. Natha Herring was high scorer in Canasta.

Stanback Company Announces Plans to Market Lip Balm

The Stanback Company, Ltd., one of the ation's top producers of headache powders nd tablets, has announced plans for ex- ansion into an allied field. Officials of tanback Company, Ltd., Salisbury, N. C., ıade public their plans on a recent visit o Raleigh, N. C., where they presented a ackage of CHAP-ET, their new lip balm, o Governor Luther H. Hodges, whose ef- orts are currently directed toward acquir- ıg new industry and products for North arolina.

CHAP-ET, a special formula for relief rom chapped lips and fever blisters, is eing introduced in a personalized, swivel- p tube. Like STANBACK Analgesic owders and Tablets, CHAP-ET will be old in all 50 states. The large STAN- ACK sales organization will begin nmediately to assist wholesalers in distrib- ting CHAP-ET to retail outlets throughout ıe country.

CHAP-ET is the first allied new product to be added to the STANBACK line in many years. Officials of the Company state that they decided to market a lip balm because they felt the product would meet a need as well as fit into the firm's present merchandising and marketing setup.

Stanback Company was founded by Thomas M. Stanback and Fred J. Stanback. Its first product was STANBACK Headache Powders. STANBACK Tablets were introduced in 1946. Since their introduction, both powders and tablets have been widely advertised and are sold throughout the nation.

Officials of the Company believe that CHAP-ET will find a ready market and within a short while will be a well-established brand.

Dean Number One

For being the first to join The Traveling Men's Auxiliary for the 1959-60 year, membership card No. 1 has been issued to M. J. Dean of Charlotte by TMA Secretary J. Floyd Goodrich.

Mr. Dean is associated with the Burwell & Dunn Division of McKesson & Robbins.

WHO GETS THE VITAMIN BUSINESS?

He who seeks it!

Have you ever wondered how door-to-door salesmen sell vitamins so successfully? Although they have none of the advantages of a pharmacist, the answer is simple. They tell a sales story on call after call and, furthermore, always ask people to buy.

Are you going after this business by means of aggressive, year-round vitamin promotion? Repeat business is easy to build when you feature 'Multicebrin' (Pan-Vitamins, Lilly)—the finest vitamin product money can buy. Its comprehensive formula provides an effective foundation for good health.

For quick, competent service, send your orders for 'Multicebrin' and other high-quality Lilly products to us.

WE ARE A *Lilly* DISTRIBUTOR

THE PEABODY DRUG COMPANY

Durham, North Carolina

Back Issues Needed

Dear Mr. Smith:

One of the most frustrating experiences I have is to read an article in one of the journals and not be able to look up the references when the occasion demands. The library here at the hospital is fairly complete so far as medical magazines are concerned, but it is a complete blank in regards to pharmaceutical publications.

Would you in your monthly news letter or THE CAROLINA JOURNAL OF PHARMACY see if any member of the NCPA or reader of THE JOURNAL has back issues of the following magazines, who for reasons of space, retirement, etc., would like to see they get a good home.

The magazines particularly wanted are: (1) *Bulletin of the American Society of Hospital Pharmacists;* (2) *American Professional Pharmacist;* (3) *Drug and Cosmetic Industry;* and (4) *Journal of the American Pharmaceutical Association,* practical and scientific editions. They can go back to Vol. 1, No. 1.

I can't pay anything for the magazines but will take care of the transportation charges.

M. E. Underwood
James Walker Memorial Hospital
Wilmington, North Carolina

Alamance Legislator Asked to Do Something About the Bay Rum Problem

Rep. George Long of Alamance County has been asked to do something about the bay rum problem in his county. The request for action came from the Board of County Commissioners of Alamance County.

One of the commissioners estimated 70 per cent of the drunkenness problem in Graham is caused by bay rum. Local police report raiding bootlegging establishments to find one gallon of whiskey, one gallon of wine, five gallons of beer and "eight cases of bay rum."

In Alamance, bay rum is sold in estabments ranging from dime stores to restaurants. Unlike many counties in the state, Alamance does not come under the law limiting sales of bay rum to retail pharmacies or to a licensed barber for use in the course of treatments given in barber shop.

Welch: Tar Heel of the Week

The Raleigh **News & Observer** (March 8) added to its luster by featuring W. Dorsey Welch, Jr., of Washington, President of the North Carolina Pharmaceutical Association as its "Tar Heel of the Week."

In a two-column, story headed by a 5 x 8 picture of Mr. Welch, Jane Hall, one of the paper's feature writers, did a professional job in outlining the career of the NCPA President, concluding with this statement by Dorsey:

"To tell the truth, I guess I like people better than anything."

One other member of the NCPA has been designated "Tar Heel of the Week" by **The News & Observer**—W. B. Gurley of Windsor.

FOR SALE

Owner of retail pharmacy plans to retire. Will sell merchandise at 15% less than wholesale and fixtures at reasonable price. Personal inspection invited. RAW-G, c/o NCPA, Box 151, Chapel Hill, N. C.

A profitable neighborhood pharmacy. Greensboro's oldest. Approx. annual gross sales $60,000. Write or call Mrs. Joseph T. Usher, 113 North Holden Road, Greensboro. Tel—Cypress 9-0547.

Professional pharmacy located across street from large hospital and closely adjacent to offices of eight MD's, dermatologists, pediatricians, etc. and within two blocks of nine more MD's.

In 1958, prescription sales accounted for approximately 70% of total gross sales. No fountain in pharmacy.

A profitable operation for a pharmacist interested primarily in professional pharmacy. Since more MD's are moving into area, future appears particularly good.

Details available to and personal inspection invited from interested prospects. WHS-3.

Jones Drugs, 262 Patton Avenue, Asheville. Completely equipped, fully stocked and ready for business. Price $6,000. Call R. L. Jones, Asheville, Tel. Al 3-6666.

Best Wishes to the
North Carolina Pharmaceutical Association
For a Most Successful
Seventy-Ninth Annual Convention

We Offer Our Wholehearted Support to You and
Know that this Convention Will be the Best Ever.

We Shall Look Forward to Seeing You in Asheville
at the George Vanderbilt Hotel

April 19-20-21

* * *

OWENS, MINOR & BODEKER, INC.
Richmond, Virginia

GREETINGS...

to the

NORTH CAROLINA
PHARMACEUTICAL ASSOCIATION

and

Congratulations on Seventy-Nine Years
of Service to the
Professional Pharmacy

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

We extend best wishes for a most successful meeting in Asheville

April 19, 20, 21

We cordially invite you to visit with us at . . .

KING'S HEADQUARTERS

while you are at the convention.

We shall look forward to seeing all our friends!

The W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

THE TOBACCO PLANT

615.05
229
MAY 1 1959
CAROLINA ROOM

TOBACCO (genus Nicotiana) is the wealthy member of a large family. Its relatives are the garden pepper, petunia, Irish potato, eggplant, tomato, etc.

The tobacco seed is fantastically small —a teaspoon contains enough tobacco seeds to plant several acres. What would happen if there were no tobacco? Millions of smokers throughout the world would lose one of their nicest pleasures

Tips — In flue-cured tobacco, the better leaves from near the top of the plant. Also called Bright Tips and distinguished from green tips, which are not used in the manufacture of cigarettes. In fire-cured tobacco also called Short Tips. In Burley and Maryland tobaccos, tips normally consist of relatively narrow sharp pointed, and heavy bodied leaves, under 16 long, usually grow on the top or upper part of the plant

Second grade of leaves on plant on which es of commercial value have been stripped.

Cutters — (1) In flue-cured tobacco, a group characterized by thin, spready leaves, medium in body compared with the average type.
(2) In flue-cured regions, leaves which grow a quarter to half the way up the plant are referred to as "cutters"
(3) In Burley tobaccos the same characteristics as the cutters of flue-cured tobaccos, apply, with the addition that the leaf has an open wave and a very light to fair true color shade and is sufficiently strong to be stemmed into whole strips.
(4) In Bright tobaccos, grades which are used mainly for cutting purposes; i.e. — for making cigarettes.

Any lot of tobaccos, except scrap, and non-posed chiefly of thin and lean leaves and terial amount of injury of the kind characaves grown near the ground in excess of the owed in the particular group to which the

flue-cured region, the term may refer to the bottom quarter of the plant. These are into "trash lugs", "priming lugs" or "sand lugs" and "good lugs" and may also utters." In Burley tobaccos, the leaves just ugs, which may include some trash.

Primings — By government definition, a subdivision the lugs of flue-cured tobacco, composed of very th or tissuey, pale, silky and premature leaves whi are low in oil and have a dull or dingy finish. Primin are taken from the lower leaves of the plant.

The Carolina JOURNAL OF PHARMACY
Volume XL APRIL, 1959 Number 4

Cutting through "big city" congestion

48 Lilly service wholesalers speed deliveries to Eastern prescriptionists

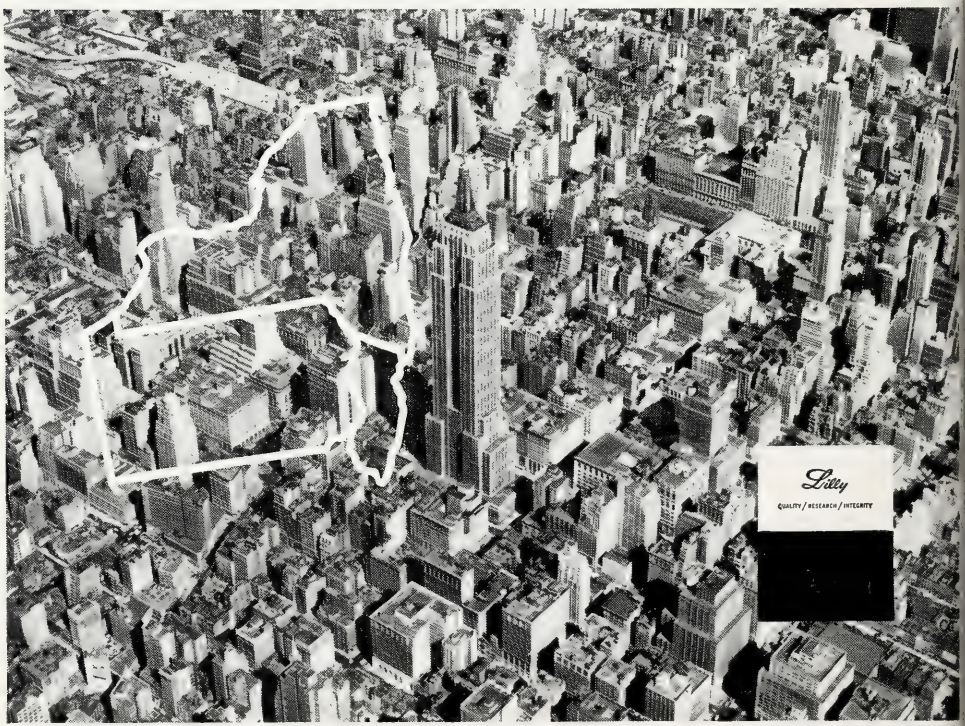
The only thing closer to the pharmacist than his Lilly distributor is his telephone. And in the East, where competition is keen, this proximity means money.

Because resupply is only a phone call away, the pharmacist can maintain his inventory at the lowest level needed to meet immediate demands. The capital that would otherwise be tied up in shelf stock can now be used for store improvements, new displays, special promotions — money-*making* rather than money-*consuming* purposes.

You, too, can put those "lazy dollars" to work. Just make it your policy to place all your orders through one of the 300 Lilly service wholesalers who serve the nation.

No matter where you are, there's a Lilly service wholesaler nearby.

990059



ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U.S.A.

Where and when
you need it most from your full line wholesaler—

Your growing business demands the support only your DSC wholesaler can give. Each time our salesman calls on you, he brings you the support of experts in pharmaceuticals, OTC ethicals, Rx accessories, baby needs, sundries, proprietaries and toiletries. At your command, day and night, with promotions, products and information, DSC wholesalers help you sell the merchandise you buy.

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

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No Finer Snapshots at Any Price

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2923 South Tryon Street
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Scott Drug Company

Service Wholesalers Since 1891

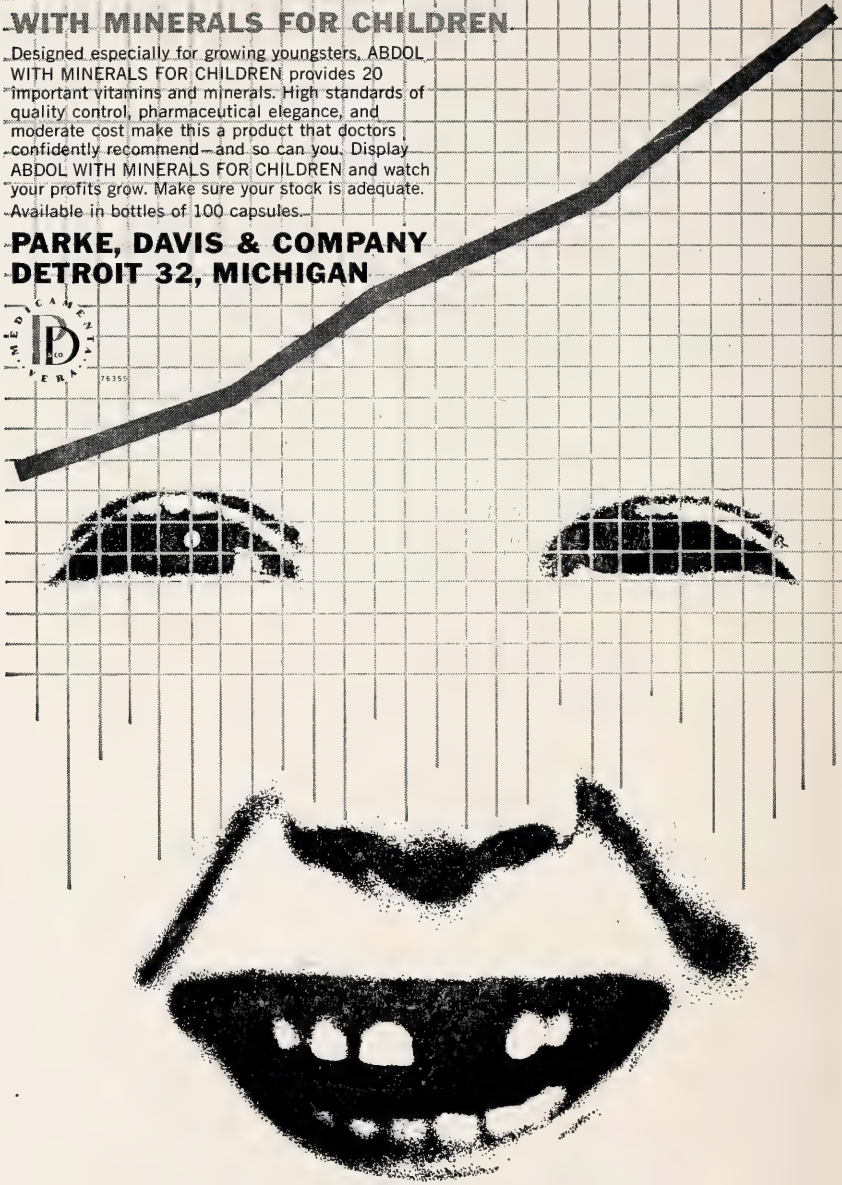
YOUNGSTERS—VITAMIN SALES—
BOTH THRIVE ON ABDOL
WITH MINERALS FOR CHILDREN

Designed especially for growing youngsters, ABDOL WITH MINERALS FOR CHILDREN provides 20 important vitamins and minerals. High standards of quality control, pharmaceutical elegance, and moderate cost make this a product that doctors confidently recommend—and so can you. Display ABDOL WITH MINERALS FOR CHILDREN and watch your profits grow. Make sure your stock is adequate. Available in bottles of 100 capsules.

PARKE, DAVIS & COMPANY
DETROIT 32, MICHIGAN

MEDICAMENTA VERA

76359



The Carolina
JOURNAL OF PHARMACY

April, 1959

VOL. XL NO. 4

★

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A Step in the Right Direction

Remember four years ago when everybody was scrambling for the Salk vaccine? It was in short supply. There were even rumors of a "black market" in the vaccine. Everybody seemed to want this wondrous new protection against one of the most fearful of man's diseases.

Organized effort brought the vaccine to most of our school age children and to many adults. Polio cases dropped dramatically in 1955, 1956 and 1957. It looked like a complete victory over a dread disease.

The National Health Council has recently pointed out, however, that although the effective vaccine is now in good supply, cases of paralytic polio increased 44% in 1958 over 1957. Why? Studies show that more than half of our children under 5 years of age are not fully protected against polio and that three-fourths of our people, 20 to 40 years old, are not protected. Polio epidemics occurred last year in Detroit, Virginia and West Virginia, and New Jersey. "Soft spots" of unprotected people may be present in every town or city, constituting a threat of new epidemics in the summer of 1959.

The Council, acting at the request of the U. S. Public Health Service and in collaboration with the American Medical Association and the National Foundation, calls upon every city and town to take a good look at its protection against polio. It suggests that we, ourselves, find out how well we are protected—whether we have large numbers of people who have no more protection now than before Jonas Salk perfected his vaccine.

The Council has pointed out that, over and above the intensive national efforts, a community "face-to-face" job now needs to be done. It has urged national health, welfare and civic organizations, working with local health authorities and medical organizations, to encourage their local leaders to get behind "Community Action Against Polio."

In this connection, we observe with pride the action taken by The General Assembly of North Carolina in the near-unanimous passage of a bill requiring our first graders to receive the Salk vaccine protection as a requirement for admission to the public school system. Sponsored by the Medical Society, North Carolina is the first of all the states to enact such legislation.

It's a step in the right direction to prevent needless death and crippling. As a pharmacist interested in the public health of your community, see that your people—not just the first graders—are protected adequately against polio.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

Delivery Boy Robbed

Another delivery boy robbery has occurred in Asheville. This time an employee of the Montford Pharmacy was the victim.

Taken from the delivery boy was $28 in cash and a package of merchandise. Three unidentified white men were involved, one holding a shotgun while two searched the pharmacy employee.

Installs Alarm

After his pharmacy had been broken into three times in less than two months, John Henley, owner of the Professional Drug Company of Fayetteville, put up a burglar alarm, and, just to be on the safe side, decided to run a picture of the alarm in his local paper.

The person involved in the latest breakin has been arrested.

New Pharmacy to Open

Lamar M. Gilmore and Harold Puntch expect to open the Eastway Pharmacy, Inc. in Kannapolis in early May.

Mr. Gilmore is a graduate in pharmacy of the University of South Carolina and is now employed by Gibson's of Concord. His partner was employed by F. L. Smith Drug Company for 17 years and more recently by Lewis Drug Company.

Lions View Pharmacy Movie

A technicolor movie, "In These Hands," produced by Eli Lilly and Company, was shown to members of the Albemarle Lions Club recently by Jack G. Watts, Lilly MSR. The program was arranged by Pharmacist Don Bennett.

Career Day Speaker

Two hundred students from 19 high schools in two counties met in Winston-Salem recently for a "Health Career Day" meeting, at which time they were addressed by representatives from a number of professions.

Pharmacy was represented by Wade A. Gilliam, a past president of the NCPA and the State Board of Pharmacy.

To Sue Water Company

The Carolina Water Company of Morehead City is being sued for $41,000. The suit stems from a fire which destroyed the Joe House Drug Store on December 11, 1958.

According to the complaint, a fire discovered in the drug store building was all but smothered out and confined to a small area at the rear of the store when the water supply ran out.

To Carry on Tradition

Roger Mills, a graduate of the University of South Carolina School of Pharmacy and a veteran of the Korean War, has joined Harrelson's Pharmacy of Tabor City as a pharmacist.

For the past two years, Mr. Mills was associated with Webster's Pharmacy of Fairmont.

The late J. A. Mills, Roger's father, was closely identified with Harrelson's for 38 years, where his faithful performance of duty earned for him a large following of customers throughout Columbus County. His son will now carry on the family tradition of unexcelled pharmaceutical service at Harrelson's.

FOR SALE

Drug store in Piedmont area of State doing $60,000 volume per year with approximately 40% in Rx Dept. Will sell at inventory. MWO-S4.

Things You Never Knew about Tobacco

The other day an item turned up in a New York afternoon newspaper revealing that the last of the cigar store Indians in the city had been carted off, presumably to a museum or antique dealer.

From there it will doubtless find its way into some collection of Americana as a reminder of a period which saw similar statuesque decorations at the portals of tobacconists the country over.

So ends an era—an era that began nearly five centuries ago when Mr. Columbus first set foot on the West Indian island we call the Dominican Republic today.

The Indians who gazed on the "burning sticks"—that is, the firearms—of the white men, were probably no less puzzled than the same white men who saw the natives breathing strange redolent fumes of smoke, sucked out of a roll of burning leaves.

This was the white man's first encounter with tobacco—a meeting that was to leave its mark on American habits, industry and, yes—history—for centuries to come.

To bring this history up to date would be to trace tobacco's evolution into a great industry, a group of prosperous corporations, a source of revenue for thousands of public projects, an income for nearly 1,000,000 farmers, and a constant source of pleasure to nearly half of our population.

Columbus and his sailors were quick to try out this extraordinary Indian custom. The aromatic vapors, of which they caught the first whiff, intrigued them. In return

(Continued on page 165)

merican Indians in the first illustration ever published of men smoking, dated 1575—arly milestone in the romantic and colorful history of tobacco. Credit: Bettman Archive

TAR HEEL DIGEST

Laurinburg Pharmacist to Retire

Lumartin John Lea will retire this spring after fifty years of service as a pharmacist. Licensed as a pharmacist in 1908, Mr. Lea moved to Maxton in the early 1930's and four years later went to work for the Scotland Drug Company of Laurinburg, where he has remained for 25 years.

Mr. Lea will be succeedeed at Scotland Drug by W. L. Frostick of Maxton.

At the present time, Mr. Lea's plans are indefinite other than to get in some well-earned rest and to catch up on his fishing.

To Represent Rexall

Hudson Lee, an employee of Parsons Drug Company of Wadesboro for the past 11 years, will represent the Rexall Drug Company after a 90 day training period. He will continue to make his home in Lilesville.

Narcotics Taken

Narcotics valued at $60 were stolen from the Huntersville Drug Company, Huntersville, recently. The thieves forced the front door and took the narcotics from a locked cabinet.

Fox Drug to Remodel

The L. G. Fox Drug Company of Rockingham is to be completely remodeled.

Warehouse Burns

A warehouse located on an alley at the rear of the Fairmont Drug Company, Fairmont, and owned by Pharmacist Paul H. Thompson, was partially destroyed by fire in early March. Damage was estimated at several thousand dollars.

Early Riser

Although Paul C. Hood has sold his interest in Hood's Drug Store, Dunn, to his partner, Herman C. Lynch, he will continue with the firm. Mr. Hood has the reputation of opening his drug store at an early hour —long before the seven o'clock alarm sets most folks in motion for the day.

Vile Stuff

We lift this note from *The Greensboro Daily News*, as written by C. A. Paul: "A woman pharmacist employed in the dispensary of a Charlotte hospital grew weary of nurses who kept ordering "viles" of medicine. Not long ago she filled one such request with the worse smelling stuff she had and attached a note which read: 'This is the vilest medicine I have' P.S. The nurses are still ordering 'viles' of stuff.'"

Career Day Speaker

Eighteen junior students of the Johnston County High School were present (March 10) for Oliver Fleming's 40-minute speech on "Pharmacy as a Career." Oliver, president of the Johnston County Drug Club, operates Fleming's Pharmacy in Smithfield.

Collector Buys Pennies

A coin collector bought 45 pounds of pennies from Mr. J. M. Pinnix, Sr. and his two sons of Kernersville—pennies which had been collected over a period of years.

The coin collector bought the pennies—about 7,000 in all—figuring there would be some worth considerably more than 1¢ in the lot.

Narcotics Taken

Thieves took a large quantity of narcotics in a mid-March robbery of the Professional Pharmacy, Wilmington. Entry to the pharmacy was by way of the front door, which was forced by a crow bar or similar instrument.

Business Incorporated

Black's Pharmacy, Inc. has been incorporated to do business in Concord. Officers are B. F. Black, Jr. and D. L. Parker, Jr. of Kannapolis and William Bradley of Concord.

DONNAZYME™

new!

he Physician's Medication for The Patient's Complaint of

'nervous indigestion"

frequent complaint

DONNAZYME therapy provides a multiple approach to treatment of functional GI disorders compounded by inadequate digestion: Antispasmodic action decreases spasm and hypermotility. Phenobarbital calms the patient and enhances the antispasmodic action. And digestive enzymes supplement the patient's own enzymes that may be diminished, especially in patients over 40.

DONNAZYME is getting intensive national advertising right now, and it will be detailed in your locality during the next few months.

Even now you can think of one or more of your nearby physicians who is going to be greatly interested in DONNAZYME . . . Better check with your wholesaler on the next call and get ready for those scripts!

formula:

Each composite tablet contains the equivalent of one-half of a DONNATAL® tablet plus digestive enzymes.

In the acid-soluble outer layer—

Hyoscyamine sulfate	0.0518 mg.
Atropine sulfate	0.0097 mg.
Hyoscine hydrobromide	0.0033 mg.
Phenobarbital (⅛ gr.)	8.1 mg.
Pepsin, N.F.	150 mg.

In the enteric-coated core—

Pancreatin, U.S.P.	300 mg.
Bile salts	150 mg.

tablet-within-a-tablet

The special core-and-shell-construction of DONNAZYME allows the release of the natural belladonna alkaloids, phenobarbital, and pepsin in the stomach. Enteric coating insures the release of pancreatin and bile salts in the small intestine only, where they occur naturally.

packaging:

Kelly Green DONNAZYME tablets are available in bottles of 100 and 500.

A. H. ROBINS COMPANY, INC.

Ethical Pharmaceuticals of Merit since 1878 RICHMOND 20, VIRGINIA

Robins

Results of Tax Survey by the NCPA

No. Voting for	*Proposal*
20	HB 114. Removes all exemptions to the state retail sales and use tax.
40	HB 130. Crown-syrup tax (1¢ per 12 ounce bottle; 76¢ per gallon syrup, including simple syrup).
50	Hold-the-Line. No new taxes, no new services, no new buildings, no salary increases.
64	HB 69. 2% sales tax with no exemptions.
149	State Withholding Tax

Comments

1. Against the above with exception of withholding tax. It's high time we placed a one or two cent tax on cigarettes. The man who smokes won't object to the extra tax. If he can afford to smoke, he can pay a little more. I believe some 35 states now tax cigarettes. Why not North Carolina?
2. Hold-the-Line. Let's cut down on some of the services.
3. Follow the recommendations of Governor Hodges and his Advisory Budget Commission.
4. Find a less expensive way to collect taxes. It takes about half the taxes to pay salaries of the collectors. New taxes mean more collectors and more collectors mean more salaries.
5. And while we are on the subject of taxes, why doesn't the Association do something about state withholding taxes? Seems to me we have more than enough bookkeeping now. Let's get on the ball.
6. If the state was "wet," we wouldn't have to worry about taxes.
7. The only objection I have to the withholding tax is the extra book work it would put on the small business man. I have to work on Sundays getting up Federal and State reports when I should be home with my family. Don't mind paying the tax as much as I hate the book work that goes with it.
8. As much as I dislike red tape, if a withholding tax will suffice to provide the additional needs at this time, I would prefer it to other new taxes or alterations of present tax.
9. Double the tax on whiskey and all alcoholic beverages.
10. 4% sales tax with same exemptions except automobiles. 2¢ tax on cigarettes and 1¢ additional on gas.
11. 3% tax to be levied on each insurance policy written. This to be levied against the company writing such policy.
12. 2% sales tax with no exemptions should do it. Audits could be simple—tied to state income tax reports which must show gross sales. No traveling auditors needed. This isn't popular as all state employees and in-laws vote, but if we don't follow it, soon we will all work for the state and federal government with no one left to pay the bills.
13. The crown-syrup tax bill will have a tendency to create more tax cheaters. Years ago, when we had this tax, soda shops, restaurants and drug stores reported only a fraction of the syrups they prepared and even the guy who attempted to keep the record correct was assumed to be a thief before the tax collector got in the door.
14. Favor tobacco tax. Most states have this. Rxs should not be taxed. Why increase the high cost of total medical care?
15. I shudder to think how far the independent American has degenerated into accepting treatment as if he were a child and unable to handle his affairs. Today, he is perfectly contented to ac-

cept deductions and have his affairs handled by Big Brother: "The Government."

16. Increase the tuition of students attending state colleges by $25 per semester.
17. Legalize the use of dog and race tracks and over-the-counter sale of alcoholic beverages in hotels, restaurants, etc. This will provide the needed funds and income tax could probably be abolished.
18. Put a tax of $50 on every business in North Carolina selling drugs of any kind. This will bring in the needed dollars and at same time will put drugs back where they belong.
19. I want more help for our School of Pharmacy.
20. Perhaps 25¢ cigarettes and 30¢ beer is the answer.
21. The State Withholding Tax in an excellent idea, but only if there is a one year grace on taxes.
22. Request the General Assembly to adjourn for 25 years.

Gillespie Appointed Robins MSR

Appointment of Arthur C. Gillespie, Jr., as a medical service representative of the A. H. Robins Company, Inc., has been announced by E. Claiborne Robins, president of the Richmond, Va., pharmaceutical firm. Mr. Gillespie has been assigned to the Virginia division and will report to Alvin Jenkins, district supervisor for Robins in that area. He resides at 2805 Emerson Rd., Greensboro, N. C.

WANTED

Greeting card equipment. Need 3 or 4 self-service 4 foot racks and 2 four foot storage cabinets. Must be in good shape and fairly modern. Call or write J. C. Hood, Jr., J. E. Hood & Company, Kinston.

Reaco

Reabela Tablets
$8.00 per 1000 $12.00 doz. 100s
Reaco B-Complex with C Tablets
$20.00 Doz. 100s
Reaco A & D Capsules $10.00 Doz. 100s
A. E. P. Tablets $24.00 Doz. 100s
Pyridoxine HCl (B6) 10 mg. Tablets
$2.25 per 100
Pyridoxine HCl (B6) 25 mg. Tablets
$4.50 per 100
Pyridoxine HCl (B6) 50 mg. Tablets
$7.50 per 100
Reavita Capsules $34.80 Doz. 100s
$28.00 per 1000
Neo-Reavita $36.00 Doz. 100s
Reacaps $25.80 Doz. 100s
Rea-Secal $15.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA

"KEY" FIXTURES INCREASE SALES

A MODERN FRONT →

Provides the right setting for a modern Pharmacy! It is a picture window thru which your entire store becomes your display window. KEY Fixtures inside your store give that Ultra Modern look!!

← A MODERN STORE

Cleancut modern lines tha provide maximum displa space inside your store a point of sale. A plac where people love to sho Absence of that 'clutterec appearance. These are th marks of good design an good display. Ask for plan for your store. Us the Coupon below.

MODERN FOOD-FOUNTAIN →

The magnet that brings them back again and again! A department that can contribute 38% or more of your total volume and over 50% of your profits. Bastian-Blessing food fountains add beauty and friendliness, as well as profits to your store. Ask for a design to suit your needs. Use the Coupon below. No obligation.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City-State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of
Key-Line Fixtures

Distributors of
Bastian-Blessing

"Make Health Your Business" Pharmaceutical Industry Tells Students

June graduates of colleges across the country are being invited to "make health your business." For the first time, an industry-wide compilation of career opportunities in the pharmaceutical manufacturing field has been made available, in an illustrated, 48-page booklet.

Written by Donald G. Cooley, well-known science writer and medical reporter, the booklet was published by the Pharmaceutical Advertising Club, Inc., with the cooperation of the Association of Medical Advertising Agencies. The foreword is by Arthur S. Flemming, Secretary of Health, Education and Welfare. Original distribution of the piece is being made to job guidance counsellors at all colleges in the United States.

The booklet covers six major categories: research, production, engineering, marketing, advertising and administration. A typical case history is given for each category, together with average salary figures based on the applicants' degrees and experience. Opportunities in such fields as science, law, accounting, etc., are fully described.

Individual copies of "Make Health Your Business," at $1.00 each, may be obtained from the Pharmaceutical Advertising Club, Inc., 489 Fifth Avenue, New York, New York.

Health Briefs

The four horsemen among the communicable diseases of childhood are measles, scarlet fever, whooping cough and diphtheria. At least, they used to be the most dangerous. Thanks to medical science and new drugs, however, most of their sting is gone. The death rate among children from these four diseases, The Health News Institute reminds us, declined 99 per cent between 1910 and 1956.

* * * *

A child today in his pre-school years has an infinitely better chance of surviving than did his forebears who were born in 1910. Between 1910 and 1956, according to The Health News Institute, the mortality rate among youngsters aged one to four declined by 92 percent.

GALESKI COMPLETE COLOR SERVICE

INSIST ON GALESKI PROCESSING FOR
- QUALITY
- SPEED
- DEPENDABILITY

Full details on request.

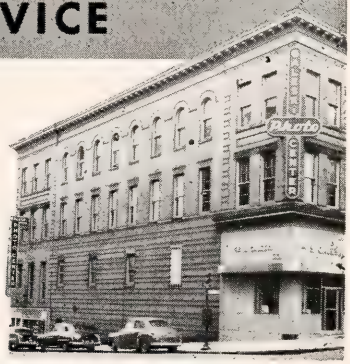

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PHOTO FINISHING
2 S. 8th ST.
RICHMOND, VIRGINIA

Today, as always, the Benzedrex® Inhaler may be sold freely in your state without prescription

- The 'Benzedrex' Inhaler contains no amphetamine, natural or denatured.
- The active ingredient in the 'Benzedrex' Inhaler is propylhexedrine, a long-acting and effective nasal decongestant.
- Propylhexedrine has almost no stimulating effect. Oral doses, equivalent to the entire contents of a 'Benzedrex' Inhaler, have been administered to human subjects without causing central nervous stimulation.
- The 'Benzedrex' Inhaler is marketed only for the relief of nasal congestion. After nearly 10 years of heavy sales, use as an illicit stimulant has rarely been attempted.
- There are no legal restrictions on selling the 'Benzedrex' Inhaler in your state or any of the 49 states.

'Benzedrex' is not subject to the recent F.D.A. ruling or to any legal actions which concern the sale of amphetamine inhalers.

SKF Smith Kline & French Laboratories, Philadelphia

Activities of the Local-Sectional Clubs

Johnston County

A film produced by Owens-Illinois was shown by Ross Cooper, local representative of O-I, at the March 11 meeting of the Johnston County Drug Club.

The program was arranged by Harry Montgomery, sales manager of the W. H. King Drug Company, and he and Frank Peacock from King attended the meeting as guests of the club.

The meeting, held at Nelson's Restaurant between Smithfield and Selma, was conducted by Oliver Fleming, president. Jack Austin of Four Oaks was program chairman.

Durham-Orange

A film, "Merchandising for Moderns," sponsored by Mead Johnson & Company and shown by the local MJ representative, John H. Crowell, highlighted the March 17 meeting of The Durham-Orange Drug Club.

The meeting, held at the Howard Johnson Restaurant on the Durham-Chapel Hill Boulevard, was attended by a number of the pharmacy seniors from Chapel Hill and Mr. David Stiles of Abbott Laboratories, Chicago.

The club voted to make a contribution to the Durham Cancer Society in memory of James R. Casteel and endorsed legislation sponsored by the NCPA Legislative Committee. An appropriate gift for George Rettie, local Parke, Davis MSR, who is hospitalized, was authorized by the members.

Howard Yandle, president, presided during the business session.

Cleveland County

New officers of the Cleveland County Drug Association are: President, Carl Jolley of Lawndale; 1st Vice-President, C. Rush Hamrick of Shelby;; 2nd Vice-President, Paul Webb, Jr. of Shelby; 3rd Vice-President, Charles Turner of Shelby; Secy.-Treas., Wilson Griffin of Kings Mountain.

The officers of the Club were installed at a meeting in Shelby on March 15.

The Club voted to oppose the state withholding tax and to support legislation endorsed by the NCPA Legislative Committee (two bills published in January issue, CAROLINA JOURNAL OF PHARMACY).

Robert W. Kiger, retiring president, was appointed chairman of the Club's publicity and public relations committee.

Wayne County

Rudy Hetzer, Store Promotional Manager of Owens, Minor and Bodeker, was guest speaker at the March 17 meeting of the Wayne County Pharmacists Society, held in Goldsboro.

A movie, "Your Customers Are Talking About You," was shown during the meeting.

W. C. Rose is president of the Society; Shelton Boyd, vice-president; Ed Pilkington, secretary-treasurer; Bill Gibson, chairman of the program committee; and Pete Barbrey, chairman of public relations.

Greensboro

Members of The Greensboro Drug Club at the meeting in Greensboro on March 19 learned "How to Become a Failure" from Dave Morrah, who could not qualify as an authority on the subject. Mr. Morrah's humor appears frequently in *The Saturday Evening Post.*

"It was an extremely interesting and amusing talk" reports Claude U. Paoloni, Secretary of the Club.

Tom Crutchfield reported the 3-D (Doctor-Dentist-Druggist) Golf Tournament was scheduled for April 16. In case of rain, the tournament would be delayed one week.

Lenoir County

Dr. Terry Withers, skin specialist of Kinston, was guest speaker at the March 18 meeting of The Lenoir County Pharmaceutical Society.

The meeting, held at Lenoir Memorial Hospital, was conducted by Alden Hobbs, president of the Society.

IT'S A DEAL...

RHULICREAM® & RHULISPRAY®

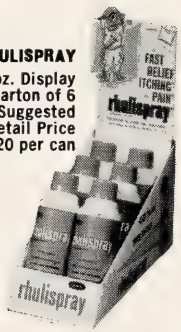
Analgesic-Anesthetic Lederle — Analgesic-Anesthetic Lederle

Quick drying, nonstaining, easy-to-use topicals for insect bites... poison ivy, oak, sumac... hives... other skin irritations.

Stops itching fast with outstanding analgesic-anesthetic action.

Stops spread of rash with zirconium.

RHULISPRAY
3 oz. Display carton of 12
Suggested Retail Price
$1.35 per can



RHULISPRAY
6 oz. Display carton of 6
Suggested Retail Price
$2.20 per can

RHULICREAM
1 oz. Display carton of 12
Suggested Retail Price
$.75 per tube

RHULICREAM
2 oz. Display carton of 12
Suggested Retail Price
$1.35 per tube

DEAL NO. 1

36 FREE
55% PROFIT

with purchase of 108 in any assortment of 12's. Total quantity—144 pieces (3 free with 9 of each package size purchased).

DEAL NO. 2

12 FREE
50% PROFIT

with purchase of 60 in any assortment of 12's. Total quantity—72 pieces (2 free with 10 of each package size purchased).

DEAL NO. 3

1 FREE
45% PROFIT

with purchase of 11.

Deal expires April 30, 1959

LEDERLE LABORATORIES, a Division of AMERICAN CYANAMID COMPANY, Pearl River, N. Y. Lederle

Justice News Briefs

Mr. William P. Brewer, Executive Vice President-Sales, Justice Drug Company, attended the meeting of the Sales Management Committee in New York the last week of February. Joining him for the first week in March were Mr. S. T. Forrest, president, and Mrs. Forrest,. Mrs. Brewer, and Mr. G. D. Andrews, Jr., buyer, who attended the DSC meeting.

Mr. P. A. Hayes, chairman of the Board, Justice Drug Company, and Mrs. Hayes spent the last two weeks of March at West Palm Beach, Florida.

Mr. W. H. Andrews and Mr. Lynn R. Davis, salesmen, Justice Drug Company, who had distinguished themselves in the past year by the excellence of their work were honored at the sixth annual banquet given by the Piedmont Sales Executives Club at the Greensboro Country Club February 27th. Mayor George H. Roach presented the awards to the 24 distinguished sales people attending.

Mrs. Margaret W. Riley of the telephone sales department spent two weeks at Ft. Lauderdale the first of March.

Fife to Manage OMB Wilson House

W. Frank Fife has been named as General Manager of Owens, Minor & Bodeker, Inc. of North Carolina, it was announced recently by G. Gilmer Minor, President. The North Carolina operation, which will be located in Wilson, will be a full line wholesale drug house, Minor stated. All purchasing, warehousing, shipping, and billing will be handled in North Carolina and with the exception of a few key personnel, all employees are being recruited locally Minor said.

Fife, a native of Logan, West Virginia, is a graduate of Berea College where he was awarded his A.B. in Economics. He received his M.S. in Economics from the University of Wisconsin. During World War II he entered the Army as a private, saw service in France, Germany, Luxemburg, and Belgium, received 5 battle stars and retired to inactive reserves in 1946 with the rank of captain.

He entered the wholesale drug business with McKesson & Robbins in Chicago and was later transferred to their Kansas City, Missouri, operation. Prior to joining the OMB organization Fife was associated with the Cleveland Wholesale Drug Company of Cleveland, Ohio.

"Construction of the new 35,000-square foot building in Wilson has been considerably delayed because of bad weather," Minor said, "but we hope to have this plant in full operation by early spring."

Morley Joins Lilly MSR Staff

A territory including several east-central North Carolina counties is being covered for Eli Lilly and Company by William B. C. Morley, whose employment is announced by Glenn Rickard, manager of the Richmond District. Morley's headquarters are in Wilson.

Morley is a native of Virginia, where he was graduated from Meadowview High School in 1947. He holds two Bachelor of Science degrees: one, in chemistry, conferred by Emory and Henry College in 1951; the second, in pharmacy, by the Medical College of Virginia in 1954.

A registered pharmacist, Morley has been employed since 1954 by People's Service Drug, Inc. He was on military leave for eighteen months, serving as a pharmacist in a United States Army hospital in Germany. Following his return in 1956, he was an assistant manager with People's Drug in Richmond, was transferred last year to Staunton as an assistant manager.

He is a member of the Virginia Pharmaceutical Association and Kappa Psi, professional pharmacy fraternity.

MRS. NANCY R. COX

Mrs. Nancy R. Cox, age 96, the mother of A. G. Cox, assistant sales manager of the B. C. Remedy Company, died April 11.

NOW THAT WE ARE SELLING "BC" ON TV AND RADIO, THERE'LL BE A LOT OF NEW CUSTOMERS BUYING "BC" AND SINGING ITS PRAISES.
YESSIR! A LOT OF DRUGGISTS' CASH REGISTERS ARE GOING TO BE SINGING TOO.

Two New Salesmen For You!

If you haven't already, you'll soon be seeing and hearing the two little fellows above on television and radio with a new "big impact" campaign that is sure to make your "BC" sales spurt.

Be prepared with "BC" on your counters. The time-tested pain relieving qualities of "BC" will bring them back again and again.

OVER 90 MILLION PACKAGES A YEAR

B. C. REMEDY CO. DURHAM, N. C.

New Pharmacies

1. Eastwood Pharmacy, Inc., South Cannon Blvd. at Centergrove Road, Kannapolis. Lamar Gilmore and others, owners; Lamar Gilmore, pharmacist in charge.

2. Medical Arts Pharmacy, Inc., 402 Randolph Street, Thomasville. H. M. Coffee and Clarence G. Fisher, owners; Clarence G. Fisher, pharmacist in charge.

3. Lowry Drug Company, 123 North Center Street, Statesville. Fred W. Lowry, owner and pharmacist in charge.

Pharmacies Closed

Trenton Drug Company, Trenton.
Saratoga Drug Company, Saratoga.
White Bros. Drug Co., Henderson
Rhodes Pharmacy, Charlotte.
Burnett Drug Co., Rocky Mount.

Name Change

George C. Goodman & Company to Goodman Drug Company, Mooresville.

Change In Ownership

Edwards Pharmacy, 203 South Lee Street, Ayden. S. M. Edwards, Jr., owner and pharmacist in charge.

Thompson Drug Store, RFD #10, Box 528, Charlotte. N. R. Thompson, owner; J. A. Bland, Sr., pharmacist in charge.

Burnett's Drug Store, Whitakers. John P. Burnett, Sr. and Jr., owners; J. P. Burnett, Sr., pharmacist in charge.

Sewell's Pharmacy, Inc., 121 East Gordon Street, Kinston. G. L. Sewell, Clara Sewell and H. C. Paderick, owners; G. L. Sewell & H. C. Paderick, pharmacists in charge.

YMI Drug Store, 29 Eagle Street, Asheville. Fenton H. Harris, Sr., owner; Fenton H. Harris, Jr., pharmacist in charge.

Moore's Pharmacy, 301 Main Street, Tarboro. Mrs. Dixie R. Moore, owner; M. A. Moore, Sr. and Jr., pharmacists in charge.

Bailey Rexall Drug Co., 100-102 South Main St., Salisbury. E. R. Fuller, Henry Fairley and others, owners; Bobby C. Lindsay, pharmacist in charge.

Bailey Rexall Drug Company, 110—4th Street, Spencer. E. R. Fuller, Henry Fairley and others, owners; Stamey Carter, pharmacist in charge.

Spindale Drug Company, 101 West Main Street, Spindale. J. Gomer Davis and Dr. F. W. H. Logan, owners; J. Gomer Davis, pharmacist in charge.

Taylor Drug Store, Inc., East Raleigh Street, Siler City. Henry Dunlap, Jr. and Ike F. Andrews, owners; Henry H. Dunlap, Jr., pharmacist in charge.

Mangum Street Pharmacy, Inc., 806 N. Mangum Street, Durham. L. R. Sparks and A. P. Schlagel, Jr., owners; L. R. Sparks, pharmacist in charge.

Fayetteville Drug Co.—Hamont (formerly Strickland's Drug Store), 1201 Hay Street, Fayetteville. B. Cade Brooks, owner; Alec W. Clelland, Jr., pharmacist in charge.

Hood's Drug Store, 112 East Broad Street, Dunn. Herman Lynch, owner and pharmacist in charge.

Reciprocity

Martin David Katzman from Pennsylvania.

Mrs. Katherine Dunning Calhoun, Dan's Drugs, Waynesville (from South Carolina).

Marion Banks Brazell, J. C. Hood & Company, Kinston (from Georgia).

Bruce Bastian Reinhardt, H. L. Hicks Drug Company, Rocky Mount (from Pennsylvania).

Charles Fred Speraza, UNC School of Pharmacy, Chapel Hill (from Mass.)

Julius Joseph Lisatinski, Walgreen Drug, Durham (from Alabama).

Thomas Sherman Setzer, Curtis Drug Store, Waynesville (from Georgia).

John Gary Newton, Standard Drug, Kinston (from South Carolina).

John Cody Newton, Standard Drug, Kinston (from South Carolina).

John Brodus Kneece, Chesterfield, S. C. (from South Carolina).

Fenton Hayes Harris, Jr. (col.), YMI Drug Store, Asheville (from Dist. of Columbia).

Robert Troy Giles, Morven Drug Company, Morven (from South Carolina).

A. L. Artemes, Standard Drug Co., Kinston (from South Carolina).

Robert A. Coffee, Medical Center Pharmacy, Waynesville (from Tennessee).

Curtis D. Croft, Talladega, Alabama (from Alabama).

Carolina Camera

Top: Seniors of the School of Pharmacy, University of North Carolina, are shown at the entrance to the Eli Lilly Research Laboratories, Indianapolis, where they were guests of the Company while on a tour of pharmaceutical firms this spring.

On the extreme right are Carl Bauguess, Director of Pharmacy Extension, UNC, and W. Seymour Holt, Lilly MSR with headquarters in Burlington.

The seniors were much impressed with Lilly's facilities and hospitality.

Center: Dr. Ralph W. Clark, former editor THE CAROLINA JOURNAL OF PHARMACY, now dean of the College of Pharmacy, Univ. of Oklahoma, views an oil portrait of himself, presented by Wyeth Laboratories to the College. Looking on are H. A. Dicken (right), Wyeth district sales manager for the Oklahoma City area who made the presentation speech, and Charles L. McKinzie (to the Dean's left), a member of the Tulsa sales staff and a graduate of the University's pharmacy school.

Bottom: (left and right)—Cade Brooks (Fayetteville Drug Company) says his new delivery car is attracting favorable attention in Cumberland County. The pestle is operated by a motor and turns constantly while the car is running. The mortar and pestle are made of plastic; a small light on front and back lights it up at night. This custom made job is available to others. Call Cade (Tel. HE 2-8181, Fayetteville) and he will put you in touch with the proper party.

Center: Lt. Ronald E. Barber's son has apparently found a new use for the pestle —a substitute for a teething ring. A native of Clinton, Lt. Barber, prior to military service, was associated with the Cochran-Ridenhour Drug Company of Mount Gilead.

Robins

APRIL CHECK LIST

Tear out for a handy check of your current stock of these Robins products that are receiving special promotion in your area THIS MONTH

Donnazyme® NEW
☐ Tab. 100's ☐ Tab. 500's

Dimetane®
☐ Tab. 100's ☐ Tab. 500's ☐ Extentabs 100's ☐ Extentabs 500's
☐ Elix. 1 Pt. ☐ Amp. 1 cc. ☐ Vials 2 cc.

Donnatal®
☐ Tab. 100's ☐ Tab. 500's ☐ Tab. 1000's
☐ Cap. 100's ☐ Cap. 500's ☐ Cap. 1000's
☐ Elix. 16 oz. ☐ Elix. 1 gal. ☐ Extentabs 100's ☐ Extentabs 500's

Pabalate®
☐ Tab. 100's ☐ Tab. 500's

Pabalate®-Sodium Free
☐ Tab. 100's ☐ Tab. 500's

Pabalate®-HC
☐ Tab. 100's ☐ Tab. 500's

Robitussin®
☐ 16 oz. ☐ 1 gal.

Robitussin® A-C
☐ 16 oz. ☐ 1 gal.

Why not check your stock of all Robins products at the same time —and be prepared

A. H. ROBINS CO., INC., RICHMOND 20, VA.

A thin plastic tube... the difference between life and death

MOUTH TO MOUTH resuscitation is recognized by leading authorities as the most effective lifesaving method.

But it was not until recently that a noted anesthesiologist developed an S-shaped tube which eliminated the most objectionable features of direct mouth to mouth breathing, and made it more effective and easier to accomplish.

Johnson & Johnson recognized the importance of this simple lifesaving device and participated in the final research that led to the perfection of the RESUSITUBE® Airway.

This resuscitation tool is so valuable to the public health and safety that Johnson & Johnson is bringing it to the attention of doctors, rescue organizations, and the public through the press and advertising.

As the health center in your community, you can help spread the news of the RESUSITUBE®, as many other pharmacists are now doing.

By informing the public, you can not only help save some of the 50,000 lives needlessly lost each year through asphyxiation, but also identify yourself as the focal point for health information.

Johnson & Johnson

Lilly Offers Profit Guide Slide

A device which resembles a slide rule is enabling salesmen of Eli Lilly and Company to show pharmacists how they can improve their business operations to increase profits.

Called the *Lilly Digest* profit guide, the device presents in vertical columns such data as average margins, costs, profits, and inventories for *Lilly Digest* pharmacies arranged according to sales and city size. The data are given for both average and above-average retail pharmacy operations.

A pharmacist may obtain from a Lilly salesman the figures that apply to the category into which his pharmacy falls and, by comparison, detect any weakness that may exist in his own operations.

The profit guide provides in handy, condensed form the information compiled by the *Lilly Digest*. On the back of the guide are suggestions for prescription department promotion and sound financial management —the two "Keys to Greater Profit."

The profit guide brings out that the better managed pharmacies are able to achieve net earnings which are from 3 percent to 7 percent higher than those reported by average pharmacies.

100 per cent—I did.
90 per cent—I will.
80 per cent—I can.
70 per cent—I think I can.
60 per cent—I might.
50 per cent—I think I might.
40 per cent—I could.
30 per cent—I wish I could.
20 per cent—I don't know how.
10 per cent—I can't.

Presents Toxicology Book

A copy of *Clinical Toxicology of Commercial Products* has been presented to the Johnston County Hospital by members of The Johnston County Drug Club.

Arrangements for presentation of the book were handled by Jimmy Creech of Selma.

Inge Speaks to Rotary Club

NCPA President W. Dorsey Welch brought Squibb's Reese Inge from Atlanta to speak to the Washington Rotary Club in March.

Mr. Inge discussed drugs, drug prices, research and the factors which are aiding in eliminating disease.

An exceptionally gifted speaker, Mr. Inge's talk was well received by the Rotarians, according to a member of the club. President Welch reported he did an excellent public relations job for Pharmacy.

Illegal Sales of Rx Drugs

During January, fines were assessed by Federal courts for violation of The Federal Food, Drug and Cosmetic Act involving selling and/or refilling prescriptions, without authorization, for these medicinals:

Amphetamines, barbiturates, Banthine, sulfonamides.

In one case, a St. Louis pharmacist received a one year jail sentence.

Success Story

Jack and John were classmates. Jack was the brightest boy in the class, was voted "most likely to succeed." John was the biggest dummkopf in the history of the school.

Well, what happened? John became a millionaire; Jack had to struggle to earn a modest living.

One day the two met, discussed the situation. "What's your key to success?" inquired Jack.

"It's very simple," the dumb boy told him, "I run a restaurant and buy a steak for a dollar and sell it for $4.00, and I make my 3 per cent."

Wanted

Pharmacist who is hungry, who has three or four children, a big mortgage on the house and a wife who likes to keep up with The Joneses.

EVERY CUSTOMER

is your opportunity to make MORE profit . . .

WHEN

you show and sell them the ECONOMY size!

50 POWDERS

98c

STANBACK

and ONLY Stanback offers you this size package for...

MORE PROFIT

Marriages

Nance-Foard

Mr. and Mrs. Seldon J. Foard of Kannapolis are announcing the marriage of their daughter, Lynn Janet, to Bernie Joe Nance, 1958 graduate of the UNC School of Pharmacy, and pharmacist at Pike's Drug Store, Concord.

Dutton-Manos

Miss Christine Becky Manos of Fayetteville, and Gene Raymond Dutton of Hickory were married March 15 at the St. John's Episcopal Church, Fayetteville. Both are members of the 1958 graduating class of the School of Pharmacy of the University of North Carolina. Mrs. Dutton is associated with Bender's Drug Store and Mr. Dutton with Fayetteville Drug Company, of Fayetteville.

Fleming-Greene

Miss Betsy Greene of Rocky Mount was married March 29 to Robert Edward Fleming, Jr., also of Rocky Mount. Mrs. Fleming is youth director at the Lakeside Baptist Church, and Mr. Fleming is pharmacist at the I. W. Rose Drug Company of Rocky Mount. He is a graduate of the UNC School of Pharmacy.

Births

Cheryl Lynne Inabinet

Mr. and Mrs. James Inabinet are announcing the birth of Cheryl Lynne, February 19, 1959 at Winston-Salem. Mr. Inabinet was a member of the 1958 graduating class of the UNC School of Pharmacy, and took the practical portion of the Board of Pharmacy examinations just a couple of days before his daughter was born.

Victoria Elizabeth Coppedge

Mr. and Mrs. Raymond Franklin Coppedge, Jr., announce the birth of a daughter, Victoria Elizabeth, on March 19 at North Carolina Memorial Hospital, Chapel Hill. Mr. Coppedge is a student at the UNC School of Pharmacy, and is the son of Mr. and Mrs. R. F. Coppedge of Asheville.

James Alexander Gamble

Mr. and Mrs. Joe Paul Gamble, Jr., announce the birth of a son, James Alexander, March 22, in the Union Memorial Hospital, Monroe. Mr. Gamble is associated with his father in the Gamble Drug Store of Monroe. The Gambles have one other child, Harriett Elizabeth.

Seth David Miller

Mr. and Mrs. Seth G. Miller are announcing the birth of a 7 lb. 11 oz. son, Seth David, on March 7. Mr. Miller is pharmacist at The Community Drug Store of Lexington.

Deaths

MRS. W. S. WOLFE

Mrs. W. S. Wolfe, age 64, wife of Pharmacist W. S. Wolfe of Mount Airy, died March 1 at Northern Surry Hospital.

Mrs. Wolfe was active in the civic and religious life of Mount Airy for many years. She was president of the Woman's Society of Christian Service of the Central Methodist Church and for 40 years of service, including 20 years as treasurer, she was recently presented a certificate by the local chapter of the American Red Cross.

In addition to her husband, she is survived by a daughter, Mrs. Guy Byerly, Jr., of Charlotte; three grandchildren; and two brothers.

SAMUEL CARTER

Samuel Carter, born June 6, 1884 in Caswell County, died March 24 in High Point following a period of declining health.

For more than fifty years, Mr. Carter was closely identified with pharmacy in Salisbury, where he was a partner in the operation of the Carter and Trotter Drug Company.

Licensed as a pharmacist in 1905, he joined the NCPA in 1915 and qualified for life membership in 1918. Mr. Carter served as vice-president of the NCPA in 1934-35.

He was active in numerous civic capacities in Salisbury, including president of the Salisbury-Spencer Merchants Association and the Salisbury Chamber of Commerce, and was a member of the Salisbury City School Board for 18 years.

clearly the purest...
clearly the best seller

EVERFRESH

CITRATE of MAGNESIA

In the emerald green bottle customers recognize instantly

- sparkling "lemonade" taste
- perfectly pasteurized and manufactured under strict supervision and controls
- Your wholesale druggist has Everfresh, the standard citrate for 35 years

350 cc size: list price, $2.45 per dozen. Minimum retail price, 30¢ each.

This price effective in all New England and Mid-Atlantic states

see the difference in purity
see the difference in sales

Everfresh Manufactured by

McCAMBRIDGE & McCAMBRIDGE CO.
6400 Rhode Island Avenue • Riverdale, Maryland

Do you have an adequate stock of

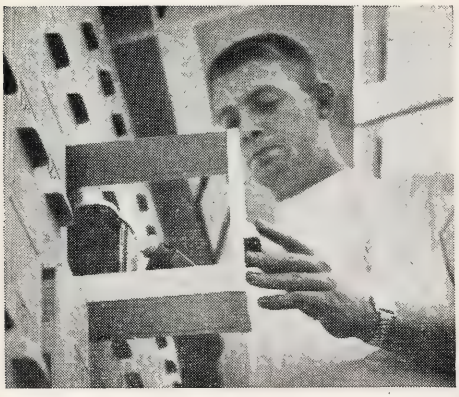
for Summer selling?

Never before in our 79-year history have sales expanded so fast on any of our products. Every month Soltice sets new selling records. And that demand will continue to grow this Summer with people asking for Soltice for temporary relief of minor muscular pains, minor sprains and bruises, aching feet, non-poisonous insect bites, and the misery of summer colds.

Do you have an adequate stock of Soltice for Summer selling? If not, mail your order today. It'll get prompt attention.

THE CHATTANOOGA MEDICINE CO.
Chattanooga 9, Tennessee

Rx DEPARTMENT INVENTORIES...
under Control



According to the *Lilly Digest* of 1957 operations, there was a continued *decline* in the proportion of prescription inventory to prescription sales. Here is evidence that inventories can be and are being controlled adequately.

Helping you to maintain a *balanced* inventory is one of our chief responsibilities. We are proud of our comprehensive stock and competent service, which make literally thousands of pharmaceutical items available to you, quickly and economically.

Remember, understock can be just as costly as overstock. Call on us . . . your orders are invited.

WE ARE A *Lilly* DISTRIBUTOR

THE PEABODY DRUG COMPANY
Durham, North Carolina

Florida Visitors

Visiting Key West, Florida in late March were Mr. and Mrs. J. C. Jackson of Lumberton.

Had they arrived a few days earlier, they would have probably seen Mrs. James R. Casteel of Durham, who was in the same general area of Florida.

The W. A. Wards of Swannanoa have returned to the mountains after a 3-month stay on the west coast of Florida. Their present plans call for winters in Florida, summers in either the mountains of Western North Carolina or at Myrtle Beach, and in between seasons, visiting with their children, friends and relatives. This will leave some time for grass cutting and tree pruning at "Cherry Hill"— the Ward home perched on a mountain top near Asheville.

To Head Health Board

Pharmacist N. O. McDowell, Sr. of Scotland Neck has been elected president of the Halifax County Board of Health for the coming year.

Mr. McDowell has been a member of the board for a number of years. His son, N. O., Jr., is a member of the State Board of Pharmacy.

Kinard to Manage New Pharmacy

A new pharmacy—Edmonds Friendly Road Drug, Inc.—will be opened on Friendly Road in Guilford College this fall. Construction of a $24,000 building to house the pharmacy is now underway.

Edward R. Kinard, now with Edmonds Summit Center Drug, will be manager of the new pharmacy.

Narcotics Taken

Charlotte police have arrested three men believed to be a part of a narcotics theft ring operating in that section of the state. Some of the thefts took place in the pharmacy of Mercy Hospital, and it is believed the recent break-in and narcotic robbery at Huntersville is a part of the same operation.

Asks for Special Advice

Here's an enterprising future student for the University. We eagerly await his arrival:

"The University is my big aim in '63. Besides achieving A's in Algebra, reading everything I can get my eyes on and going without shoes to save money—I need additional information: Tuition, scholarships, etc.

"I am third in line of a family of five expensive, hungry children. This adds up to the fact that what becomes of me will depend on me mostly.

"Do you have any special advice so every minute will count in the next three and a half years?

"I am coming to the University, somehow —and you will be glad to see me."

Happy Steaks?

Tranquilizers have found a new use.

Millions of Americans take them almost daily to calm their nerves and lull them into a sense of well-being.

Now we have testimony of more than a score of our leading food editors that steak from tranquilized steers is far superior to that from steers who haven't had a shot.

More tender, better flavor . . . just all-round better steaks.

Thirty-four food editors and other food experts were recently guests at a steak dinner in New York. Each guest was given a serving of untranquilized steak and a serving of tranquilized steak. The vote in favor of the calmed-down steak was 25 to 9.

It is pointed out that steers on the way to the stockyards are fidgety. They worry, lose weight, get into fights and become generally hard to handle.

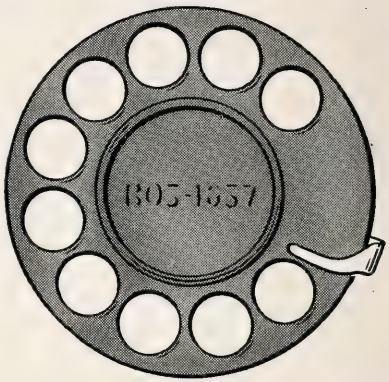
But give them all a tranquilizing shot, and they become carefree . . . almost happy . . . even though they feel . . . and they do sense it . . . that they are on the way to the axe.

So next time you order a steak say "tranquilized, medium rare."

According to the experts, you have a pleasant surprise coming.

Rx EMERGENCY?

Just call your Merck wholesaler to get the prescription chemicals you want—when you want them. He's as near as your phone to help in case of Rx emergencies. His warehouse facilities for Merck Prescription Chemicals serve as an inexhaustible addition to your own stockroom. Remember, service is his business just as the production of quality chemicals is ours.



CALL YOUR MERCK WHOLESALER

NORTH CAROLINA

Dr. T. C. Smith Co.	Asheville	The W. H. King Drug Co.	Raleigh
Burwell & Dunn Company	Charlotte 1	Robert R. Bellamy & Son, Inc.	Wilmington
Scott Drug Company	Charlotte 1	O'Hanlon-Watson Drug Co.	Winston-Salem 1
The Peabody Drug Co.	Durham		
Justice Drug Co.	Greensboro		

SOUTH CAROLINA

The Geer Drug Co.	Charleston 9	King Drug Company	Florence
McKesson & Robbins, Inc.	Columbia 1	The Geer Drug Co.	Greenville
		The Geer Drug Co.	Spartanburg

MERCK & CO., INC., RAHWAY, NEW JERSEY

MERCK

HOWELL HALL HAPPENINGS

An excellent presentation was made by officials of the University of North Carolina, and it was well received by members of the Joint Committee on Appropriations in Raleigh on March 18 concerning the urgent necessity for restoring approximately two million dollars per year in the operating budget for the biennium of 1960. A confusion concerning the calculation of student-faculty ratios was corrected. Restoration was urged for the original request carefully developed by the University administration and approved by the Board of Higher Education on the conservative basis of meeting minimum expected increases in enrollment and a partial correction for increased costs (this latter item amounting to approximately only one per cent). The legislative and public reaction was most favorable. All citizens of North Carolina interested in the continued welfare of the University of North Carolina should inform their legislators of personal interest in adequate financial support for the productive welfare of this important resource, the University of North Carolina.

Two emergency items of capital improvement for appropriations by the General Assembly have been mentioned in the newspapers. The first is a request to the amount $135,000 to complete equipment in the new pharmacy building. It was recognized in 1957 that the appropriation for equipment was not adequate, and advice was received to wait for a supplement to be appropriated by the General Assembly of 1959. With this additional amount the equipment will cost 40.5 per cent of the building cost, well in line with a similar amount of 41 per cent for the equipment in the extension of the chemistry building completed in 1953. The second item to the amount $90,000 for the completion of the Pharmacy School basement holds no interest for the School of Pharmacy. This item was recommended by the Board of Higher Education on the basis that additional space is needed and can be obtained most cheaply by completing unfinished space on the campus. The occupant (not the School of Pharmacy) will be assigned space on the basis of urgency of need.

Dean E. A. Brecht, Professor Frank Duffey, teacher of Spanish, and Mr. Edgar Thomas of the Alumni Office spent a very pleasant evening at the home of Mr. and Mrs. Joe Lazarus in Sanford on March 11 to discuss with an interested group of alumni the need for an increased appropriation to the University. The informal discussion was preceded by an excellent steak dinner.

Two very pleasing gifts of old pharmacy books have been made to the library of the School of Pharmacy. Mrs. Ralph P. Rogers, Sr. of Durham gave fifteen books from the library of her father, the late Mr. DeWitt C. Swaringen, who was pharmacist in China Grove. Dr. J. E. Adams, professor of botany, gave four of the books which he used when he was a student at the Columbia University College of Pharmacy.

An interesting "first" took place on March 2 when Dean E. A. Brecht addressed the meeting of the Gaston County Drug Club at their meeting in Gastonia from his office in Chapel Hill. This was part of a program put on by Bill Carpenter of the telephone company in Gastonia. Prior to Dean Brecht's speech he demonstrated direct dialing of long distance telephone numbers completing calls promptly in such distant cities as Los Angeles and New York City. At the precise hour of 9:00 p.m. Dean Brecht's office was called according to prior arrangement. Pharmacist Jack Friday who was presiding at the meeting described the situation in Gastonia mentioning the excellent steaks which had been served and naming all of the pharmacists present for the meeting. After Dean Brecht's discussion of current activities at the School of Pharmacy there was a brief question and answer period. The equipment which was being demonstrated for this speech by telephone operated perfectly.

In early March two pharmacy girls were tapped for the Order of The Old Well: Sue Ballantine, fourth-year student from Hamlet and LuRuth Sutton, third-year student from

(Continued on page 159)

DISTINCTIVE

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

Representative:

M. C. GRIER

1110 ANN ST., AT. 3-3847

MONROE, NORTH CAROLINA

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E. N. ROWELL CO., INC.

BATAVIA, NEW YORK

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.

They're advertised

LANCE

CHARLOTTE, N.C.

HOWELL HALL HAPPENINGS

(Continued from page 157)

Raleigh. Membership in this honorary society is based on a point system for extra-curricular activities.

The Old Well Investment Club, a stock-buying club of faculty members in the School of Dentistry, was addressed on March 3 by Dean Brecht at its dinner meeting in celebration of its first birthday.

Mr. Carl Bauguess, Director of Pharmacy Extension, joined Mr. Wade A. Gilliam on March 7 to discuss Pharmacy in A Career Day program for high school students at the Bowman Gray School of Medicine auditorium.

Dr. Sigurdur Jonsson and Mr. Charles Speranza, graduate student, served as chairmen in Howell Hall for the annual Red Cross Membership Drive.

The student body was addressed by David I. Stiles, Director of Market Development for Abbott Laboratories on March 18. Mr. Stiles' interesting facts provided excellent support for his optimistic prediction for the future of pharmacy.

Miss Alice Noble was the guest speaker of the Rowan-Davie Drug Auxiliary on their annual pilgrimage to Chapel Hill on March 18. The meeting was held at her home and her subject was "Christ As Apothecary." Prior to this part of the day's program the group enjoyed a luncheon at the Monogram Club and afterwards spent some time visiting the new pharmacy building. (See reports from the Auxiliaries for further details.)

Historical Notes

By ALICE NOBLE, *Research Historian*

Advertisements in early newspapers furnish an interesting source of information about popular drugs of long ago. In 1751 the first newspaper was established in North Carolina and by 1785 there were several. Here are a few of the notices that appear in early issues:

Dr. Ward wishes to thank the public for the kind reception given to his purging cake . . . Ward's Anodyne Pearls, 16 in a paper, for only 1 shilling and that to be returned to any buyer who shall say they have not answered the character here given . . . Dr. Ward will sign his name with red ink, on every paper of printed directions that will be given along with them. (*Cape Fear Mercury*, 29 Dec. 1773.)

To be Sold: Stoughton's Excellent London Bitters, being a grand preventative against the Ague and Fever, and giving Strength and Digestion to the Stomach; also some Cases of genuine Cordials. (James Davis' *North Carolina Gazette*—New Bern, 24 February 1775.)

For Sale: Dr. Stephany's incomparable gold tincture, also his infallible ague pills (sold by no other person in this state) . . . (*State Gazette of North Carolina*, 2 March 1788.)

A very curious notice—not pharmaceutical but delightful—states that "Any person that will dispose of their Front Teeth (slaves excepted) may receive Two Guineas for each, by calling on Dr. Laymeur. For further particulars enquire of the Printer." (Thomas Davis' *North Carolina Gazette*, 16 February, 1786.)

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

. . . then you're not from Laredo?

"Never been to Texas in my life. I run a drug store in Atlanta, G.A."

Why the ten-gallon hat?

"Secret compartment for spending money."

U-m-m-m. Oil well on the side?

"Nope — a Sealtest fountain on the side, and near the rear. Pulls 'bar flies' through every department in my store."

And you're getting rich off that?

"Doing all right. Folks keep coming back for Sealtest's *quality* ice cream. Buy lots of other stuff, too."

Sounds like a hot deal. Could you cut me in?

"Sure — I've got *my* neighborhood sewed up. Just call your local Southern Dairies salesman. He'll give you the low-down on high fountain profits."

sells your store...

Sealtest
TRADE MARK
ICE CREAM

DOINGS

OF THE AUXILIARIES

- **Alamance—Mrs. Jack McAdams**
- **Asheville—Asheville Citizen**
- **Greensboro—Mrs. Claude Paoloni**
- **Rowan—Mrs. Robert H. Milton**
- **Charlotte—Mrs. Ted Johnson**
- **Chapel Hill—Miss Alice Noble**
- **Wilmington—Mrs. W. R. Adams**
- **Winston-Salem—Mrs. Arthur Johnson**

Charlotte

The Charlotte Women's Druggist Auxiliary held its March meeting at the Park Road S & W Cafeteria. Mrs. Clyde Lisk, Jr., presided, and Mrs. Julian Helms gave the devotional.

The guest speaker, Miss Ruth Robinson, Mecklenburg County Supervisor of Instruction, was introduced by Mrs. Paul Insch, first vice-president. Miss Robinson told of the county's educational program for all children.

A special guest was Miss Ann Sawyer, reporter for *The Charlotte News*, who had won a national award last year for her newspaper articles on educational matters.

New members welcomed to the auxiliary were Mrs. John J. Conway and Mrs. Robert L. Lewis.

A nominating committee, composed of Mrs. Joe Monroe, Mrs. Edward Hemmle, and Mrs. W. G. Fowler, was appointed for the forthcoming election.

Burlington

The Alamance Drug Circle held its March meeting at the home of Mrs. Paul Morrow. After the devotion by Mrs. C. A. Wharton, a delicious luncheon was enjoyed by the members.

Mrs. A. L. Moir, president, conducted the business session, during which time a nominating committee was named to choose a slate of officers for the new year.

It was announced that the April meeting would be held at the Institute of Pharmacy.

Chapel Hill Pharmacy Wives

The Pharmacy (Students') Wives had as guest speaker at their March 19th meeting, Mr. John B. Harris, Raleigh horticulturist, who spoke on landscaping the new home.

Mr. Harris used several colored slides to illustrate principles of good landscaping, and also held a question-and-answer period following his talk.

Held at the Institute of Pharmacy, the meeting was conducted by Mrs. Eugene J. McDonald, president. The program was under the direction of Mrs. Sanford Price, program chairman, and hostesses were Mrs. John David Hood, Mrs. Robert M. Morris, and Mrs. Thomas M. Yost.

Chapel Hill Woman's Pharmaceutical Auxiliary

Mrs. Henry T. Clark entertained the members of the Chapel Hill Woman's Pharmaceutical Auxiliary on the afternoon of March 10. Following a social hour there was a brief business session conducted by the president, Mrs. M. L. Jacobs. Announcements were made about the State Auxiliary meeting in Asheville in April. The following nominating committee was appointed to present at the April meeting a slate of officers for the coming year: Mrs. C. C. Wheeler, Jr., *chairman*, Mrs. W. J. Smith, and Mrs. Rupert Jernigan. The feature of the session was an interesting and informative informal talk by Mrs. Clark about her recent European trip.

High Point

The High Point Auxiliary was entertained at the home of Mrs. Joe F. Hoffman, when Mrs. Ralph P. Rogers, state president, visited them recently. Mrs. Joe Bland conducted the business session, and welcomed two new members, Mrs. Douglas Callicutt, and Mrs. Cecil Branan.

Mrs. Rogers, guest speaker, discussed the importance of the auxiliary, and stressed the need for its members working with other women's organizations in the community for the betterment of the state.

A special guest at the meeting was Mrs. Jack Millar, Mrs. Rogers's daughter.

Door prizes were awarded to Mrs. E. R. Anderson and Mrs. Douglas Callicutt.

everyone goes for

Pine State MILK

ICE CREAM

PROFIT FROM THIS EXPERIENCE

Pine State

North Carolina's Choice Since 1919

Impressed with Dental Formulary

Letter from Dr. J. R. Beard, of the South Carolina Dental Association, Anderson, South Carolina:

"Your North Carolina Dental Formulary impresses me as being a wonderful tool which should be available to every dentist in South Carolina.

"As a matter of information, will you inform me of the way in which the Formulary came into existence, who did the work on it and how much it cost the dental and pharmaceutical associations; how the Formulary is distributed and whether copies could be made available to members of the South Carolina Dental Association."

* * * *

The magazine **Cavalier** quips: "You have no doubt heard about the number of magazines it requires to fill a baby's bassinet: a **Cavalier**, a **Mademoiselle**, a couple of **Escapades** and **Time.**"

HAVE YOU $$ TO BURN?

Few of us have—but most of us do just that!!! How?—By not adequately insuring our property.

Consult Our Agent

F. O. BOWMAN
North Carolina State Agent
P. O. Box 688
Chapel Hill, North Carolina
RALPH M. CROSSON
South Carolina State Agent
1812 Marion Street
Columbia 3, South Carolina

Auxiliary Elects Officers

At a meeting of the Chapel Hill Woman's Pharmaceutical Auxiliary, held on April 8 at the home of Mrs. W. L. Sloan, the following officers were elected for the coming year: President, Mrs. Robert Hawkins; Vice-President, Mrs. J. L. Sutton; Secretary, Mrs. Fred Semeniuk; Treasurer, Mrs. George Cocolas; and Historian, Mrs. Robert Bangle.

Following the brief business session, Mrs. Roy Homewood gave a delightful talk on "Flower Arrangement," after which Mrs. Sloan served Russian tea and cookies.

The May meeting will be held at the Memorial Hospital with the members devoting the evening to making surgical dressings under the direction of Mrs. M. L. Jacobs.

Greensboro

The March meeting of the Greensboro Drug Auxiliary was held at the Mayfair Cafeteria, with twenty members present. In the absence of Mrs. J. F. Pickard, the devotions were given by Mrs. J. Harper Best. Hostesses were Mrs. D. D. Claytor, Mrs. C. C. Fordham, Jr., Mrs. R. F. Whiteley, and Mrs. C. U. Paoloni. The door prize was won by Mrs. Best.

After the meeting was called to order by the president, Mrs. J. T. Hart, Mrs. W. P. Rose introduced Mrs. Stephen Millikin, soprano, who sang a group of Negro spirituals, accompanied at the piano by Mrs. W. I. English.

The Minutes of the February meeting were approved as read. Mrs. Carroll Graham, chairman of Ways and Means, reported a profit of $128.00 from the benefit bridge. A vote of thanks was given Mrs. Graham and her committee for their outstanding work this year. Following the treasurer's report by Mrs. J. V. Farrington, a nominating committee was appointed: Mrs. Marion Edmonds, *chairman*, Mrs. David Claytor, and Mrs. O. W. McFalls.

It was decided that, in addition to the regular $225.00 scholarship to a student at the School of Pharmacy, University of North Carolina, a gift of $50 each be made to the School of Pharmacy and the Institute of Pharmacy.

It was voted to entertain the Medical and Dental Auxiliaries next year at a time most suitable for them. The possibility of having a fashion show at that time was also considered.

Lizzie Hancock Chapter

Mrs. Charles F. Jones was installed as president of the Lizzie Hancock Chapter of the Woman's Auxiliary of the NCPA at a meeting held at the temporary headquarters of the Henderson Country Club, March 17, 1959.

Other officers elected were Mrs. D. P. Robinson, vice-president, and Mrs. William T. Dement, secretary.

Mrs. Ralph P. Rogers, state president, was guest speaker at the luncheon. After tracing the growth of the state auxiliary, she enumerated projects with which the local auxiliaries have assisted.

The Lizzie Hancock chapter voted to meet twice yearly instead of annually. The organization is comprised of members from Henderson, Oxford, Franklinton, Louisburg, Norlina, and Warrenton.

Mrs. Clarence B. White, outgoing president, presided at the meeting.

Asheville

The March meeting of the Woman's Auxiliary to the Western North Carolina Drug Club was devoted primarily to a discussion of plans for entertaining the State Auxiliary of the North Carolina Pharmaceutical Association, when it meets April 19-21.

Hostesses for the luncheon meeting, held at the S & W Cafeteria, Asheville, were Mrs. Rush Blanton and Mrs. L. G. Crouch. Prizes were awarded to Mrs. R. C. Sisk and Mrs. L. R. Phillips.

Wilmington

Mrs. Ralph Rogers, state president of the Woman's Auxiliary to the N. C. Pharmaceutical Association, spoke at the March meeting of the Wilmington Auxiliary.

Mrs. Rogers explained the history of the organization. She said the object of the auxiliary is to encourage women concerned with the pharmaceutical profession to take an active part in affairs connected with this vocation.

Mrs. R. E. Carter, Jr., president, conducted the meeting, held at The Ark, Wilmington.

Convention plans were discussed and members urged to attend.

For seventy-four years

- - - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its fortieth volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

About the DeVaults

Our mention of DeVault's Drug Store o Asheville brought forth this informatio from Miss Alice Noble, Research Historian

Thomas M. DeVault was born in Sulliva County, Tennessee, November 25, 1855 an died in Asheville, January 19, 1888. He an his brother, C. W. DeVault, operated a dru store in Asheville from 1879 to 1886.

Thomas M. DeVault was a member o the NCPA from 1882 to his death in 1888 his brother was a member 1880-1896. Ap parently the business was discontinued i 1898.

C. W. DeVault was a delegate from th NCPA to the Tennessee Pharmaceutica Association convention in 1886.

Heads Development Association

A Durham pharmacist—Ralph P. Roger Jr.—as chairman of the executive committe of the Downtown Development Committe is involved in one of the most importar projects to be undertaken by Durham withi recent years.

According to a survey just complete Durham has failed to measure up to th progress of other similar-size cities in th state. The Association, which Mr. Roge heads, intends to do something about th situation. As a starter, $12,000 is to b raised to implement some recommendatio of the Department of City and Region Planning of the University of North Car lina.

Rogers is convinced Durham can advan to the forefront, once its citizens understan the problem and marshall their forces f the common good.

Candidates

Pharmacist A. Roy Moore and H. J Williams, owner of the Fairview Pharmac both of Wilson, are candidates for the Cit Board of Commissioners, subject to th municipal election on May 5.

Colina Installed

At the April 7-10 meeting of the Sout eastern Hospital Pharmacists Associatio in Atlanta, Gilbert Colina of Charlotte wa installed as president for the coming yea The membership of 240 comes from nin southeastern states.

TOBACCO

(Continued from page 135)

or a few bangles they obtained several of he Indians' Y-shaped "pipes," lit them up, nserted them in their nostrils as was the ustom, and inhaled.

Tobacco!

Columbus brought it home, spreading the panish name for the Y-shaped Indian ipe, or *tobago*, across Europe. Tobacco ecame so popular it was called: "A lone an's companion, a bachelor's friend, a ungry man's food, a sad man's cordial, a akeful man's sleep and a chilly man's fire." oor men chewed it; statesmen snuffed it; adies and gentlemen smoked it. Queen lizabeth I popularized it in court with a ng, thin pipe, and commanded the settlers n the New World to grow more of it.

In Jamestown, Virginia, after saving John olfe from the axe, Pocahontas helped him lant a new strain of tobacco that combined ne "bitter" leaf native to Virginia with the weet aromatic variety of the West Indies. he hybrid blend was so successful that amestown's merchants sold 20,000 pounds f "sweetscented" tobacco on the London arket in 1613—a product so tasty it se-ured a demand for the delicious new plant nat has lasted and increased up to our resent day.

But tobacco was more than a pleasant nd fragrant leaf. It became *the* staple rop of the New World. When King James raised the tax on it, colonists from Georgia o New England uttered their first words of evolt.

And when George Washington helped rn that revolt into revolution, tobacco had ecome so valuable that—when he begged id of the Continental Congress for his oops—he cried: "If you can't send money -send tobacco!"

Sometimes this aromatic leaf proved *more* aluable than money. When inflation swept ne colonies and the term "not worth a con-nental" came into vogue because paper rrency was debased, the Virginia General ssembly paid off its delegates in tobacco.

You could even gauge the politics of a an in those days by the way he used his bacco. If he took snuff, he was thought n English "dandy"; if he smoked a pipe, he was a Back Bay aristocrat; if he chewed it, as most Americans did, he was one of the commoners. That was because tobacco of the chewing variety was cheap, convenient to carry around, and tasty!

But while America was chewing, England was smoking—and not just pipes but something new: cigarettes! For about the time American pioneers were popularizing tobacco in the Far West—cigarettes were invented in the Near East.

The first real paper-wrapped cigarette as we know it today was born in a battle in 1832. The Egyptians were busy laying siege to the Turkish city of Acre. One clever Egyptian cannoneer had improved the speed with which he fired his gun by rolling his gunpowder in a paper tube.

His general was so impressed he sent the soldier a gift box of tobacco. But, as the soldier didn't own a pipe, he rolled the tobacco inside his gunpowder paper and touched fire to it.

He sucked in the fragrant smoke from his rolled-up tobacco—and enjoyed the world's first cigarette.

This unknown cannoneer's comrades-in-arms thought highly of cigarette smoking and took up the practice. Soon, the Turkish soldiers borrowed the idea from the Egyptians; Russia later adopted it from the Turks; the British took it over from the Russians, and the Americans learned cigarette-smoking in turn from their British cousins.

Another legend says that the cigarette began in Mexico, at a much earlier time. Spanish explorers in Yucatan in 1518 were welcomed by an old chief who showed them how to smoke a Mexican delicacy, the reed cigarette. The contents of the slender reed was a blend of native tobaccos and aromatic herbs. Back home the Spanish soon developed a wrapper of native paper to replace the reed and a crude form of modern cigarette was born. In Russia, it underwent a further transformation, with a cardboard mouthpiece and a cotton plug for a filter. The tobacco was all Turkish, and this style of cigarette was long known as "The Russian Mode." Smoking in "the Russian

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TOBACCO

(Continued from page 165)

mode," however, did not take hold too quickly outside of Russia.

When the British prospered, selling hand-rolled cigarettes on the American market after the Civil War, they figured correctly that most Americans would disdain the cotton-plugged mouthpieces. Consequently, they peddled only orthodox cigarettes here, and these became instantly so popular that a package of smokes from London would fetch a small gold nugget in San Francisco.

But whether you smoked a cigarette, puffed a pipe, or chewed, you could choose your tobacco from the products of more than 200 different English tobacco houses. American manufacturers weren't going to let the British capture the domestic tobacco market—no sir!—and by the Gay Nineties American producers began competing by packaging their products in bright fancy wrappings and giving them catchy names, i order to command and hold a loyal follow ing.

Granddad could stop off at the tobacconis at the sign of the wooden Indian and com out with such splendiferous smokes as Ol Statesman, Battle Ax, Sailor Jack, Ol Honesty, Jolly Tar, Sickle, Cremo, Mecc Cross Cut, Spud and (after Abner Doubl day fathered baseball), Home Run.

Early brand names were a far cry fro today's sophisticated labels such as "Parli ment," "Bond Street," "Philip Morris," o "Marlboro," but they served the same pu pose: helping Granddad identify his favorit tobacco product.

Today, more than 750,000 American far families are engaged in growing two an one half billion pounds of tobacco to satisf the needs of American and foreign co sumers who will demand more than 400 bi

(Concluded on opposite page)

Before cigarettes reach smokers' lips they are thoroughly tested by trained laboratory research technicians for many qualities including coolness of smoke and ease of draw Here, a ten-port smoking automaton is starting one of the several diverse tests.

lion cigarettes during 1958. American smokers alone will spend some five billion dollars for tobacco, and receive about two billion dollars of that money back in the form of Federal, State and Municipal taxes.

To meet such gargantuan smoking demands, American manufacturers have created machines capable of turning out cigarettes at the rate of more than a package per second! Despite this great production advance, the industry has maintained rigid standards of taste, quality and filtration—to satisfy the increasingly critical judgment of the smoking public.

Filtration in itself has become an industry-revolutionizing development. Manufacturers recently have endeavored to refine the lip-ends of cigarettes to satisfy the hygienic demand of more and more smokers.

Today, purified cellulose acetate, charcoal, and mechanical filter mouthpieces honeycombed with as many as 30,000 filter traps are built into about 164 billion cigarettes annually. Whereas only 1% of all cigarettes produced in 1952 had filter mouthpieces, more than 40% of all cigarettes manufactured in the past year have come equipped with built-in filtrate systems, scientifically processed filters and the like. Outstanding example on the market today, its sales soaring, is a cigarette specially-tailored to meet the great demand for a "clean" cigarette: Parliament, owner of the most effective filter, also delivers a minimum of tars and nicotine, and is alone among the popular brands in having a recessed filter which does not allow the trapped impurities to touch the smoker's tongue or lips.

But this is only the beginning of the great story of tobacco. In relation to the long course of history—since man first set foot on this planet—the time he has spent in the development of the cigarette and other forms of tobacco smoking has been short. Scientists predict the cigarette of tomorrow will be even tastier, more satisfying, and automatic, and cleaner for the continued satisfaction of the American consumer.

But progress is nothing new in the tobacco industry; indeed progress has become synonym for the word tobacco itself.

Personnel Changes

L. E. Gilbert, Jr. from Standard Drug Company #2, Kinston, to Reaves Drug Store, Fayetteville.

Lewis B. Doyle, Jr. (in military service for past two years) with Walker-Boone Drug Company, Ahoskie.

Gene R. Dutton, Lutz Drug Store, Hickory, to Fayetteville Drug Co., Fayetteville.

Ernest L. Carraway, Jr., Wilmington, to military service: 24 South Madison Terrace, Montgomery 7, Alabama.

Van Hill King, III, from military service (Missouri) to Hospital Pharmacy, Mount Airy.

Roger C. Mills from Webster's Pharmacy, Fairmont, to Harrelson's Pharmacy, Tabor City.

Dean Butler from Peoples Drug Store, Lexington, to Rock Drug Store, Valdese.

Charles R. Stine from Matthews to Myers Park Pharmacy, Charlotte.

Passes Phony Bill

What some folks won't do to earn a fast buck—in this case, four bucks.

The manager of the Economy Drug Store Asheville, has a doctored one dollar bill It's in perfect order on one side; the other has the corners covered with corners clipped from a five dollar bill.

Accepting one dollar bills as fives is n way to economize, probably reasons th manager of the Economy Drug Store.

Errigo Talks; Lions Listen

The *Times-News* of Hendersonville gav full treatment to Frank Errigos' talk (Th Greatest Bargain of Your Life) to th Hendersonville Lions Club on March 27.

Similar talks by Mr. Errigo during 195 earned for him a special citation plaqu from the NCPA for outstanding service i the field of public relations.

Now located in the Parke-Davis hea quarters in Atlanta, Frank covers a 3-sta area as field manager for the company. H services as a public speaker are in gre demand.

Vinson to Triple Size

Vinson's Drug Store, Goldsboro, plans triple the present size of its floor spac Adjoining quarters, now occupied by Ca lina Power & Light, will be taken ov when the company moves to its new offi building.

When completed, Vinson's will be co pletely departmentalized and semi-self-se ice.

The prescription department is being e larged and another pharmacist employe The new pharmacist, Henry P. Cogd who comes from Talton Drug Company Kenly, will assist Willie C. Rose, who h been with Vinson's for several years.

Vinson's Drug Store was organized 1916 by the late James T. Vinson, Sr. H son, James T. Vinson, Jr., joined the firm 1946 and has managed it since 1953.

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PLACE

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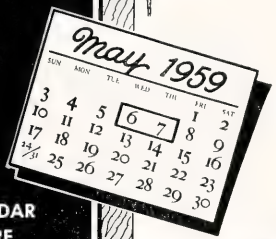

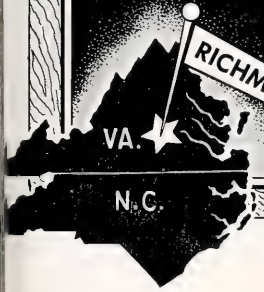

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Be sure to check our baby needs program with our salesman next time he calls.

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"The House of Friendly and Dependable Service"

Raleigh, North Carolina

CAROLINA ROOM

The Carolina JOURNAL OF PHARMACY

Volume XL MAY, 1959 Number 5

MAY 29 1959

Bridging time and space...

16 Lilly service wholesalers span the vast Northwest

Gearing drug stock to local usage is an especially burdensome problem in the vast and rugged northwestern regions. Unless he has virtually unlimited capital, no pharmacist can stock large quantities of every item he is obligated to carry—nor can he afford to wait for shipments from distant warehouses.

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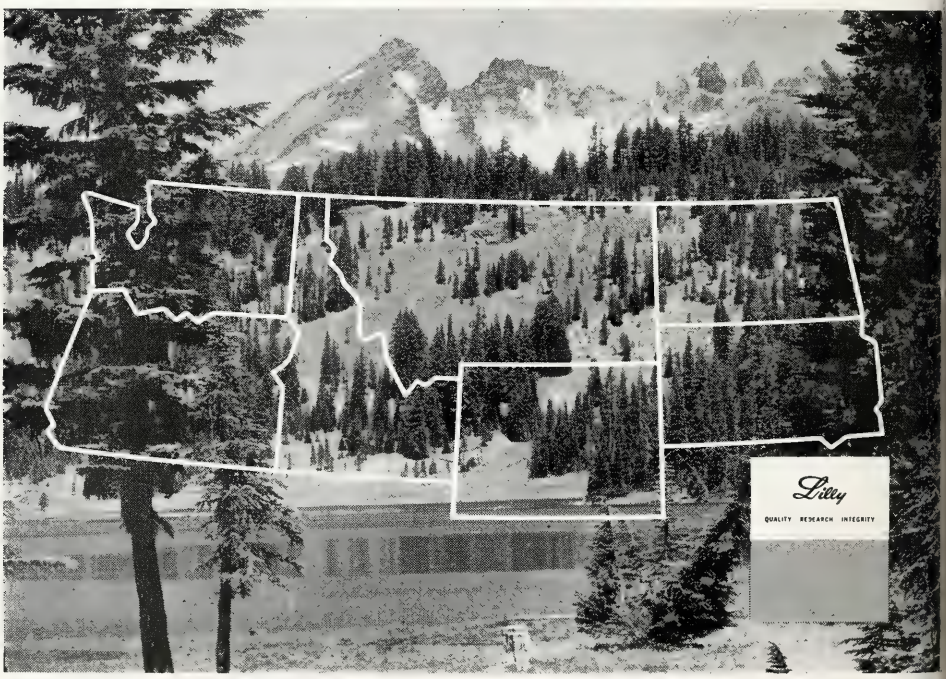

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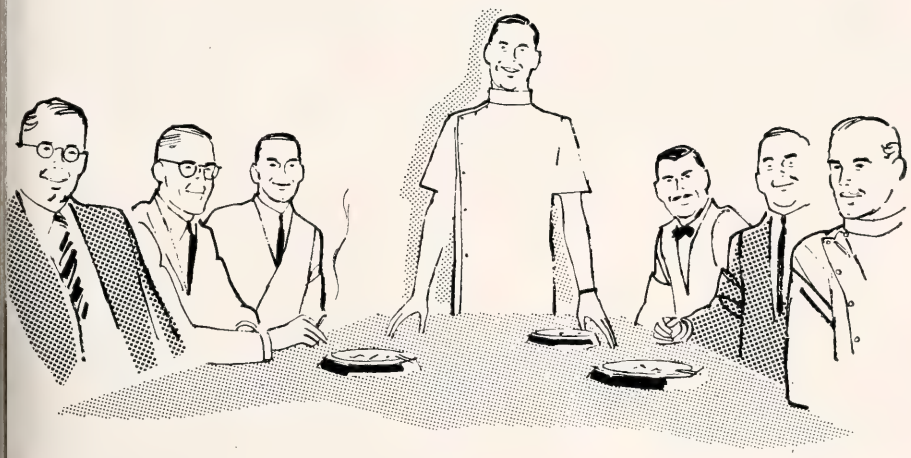

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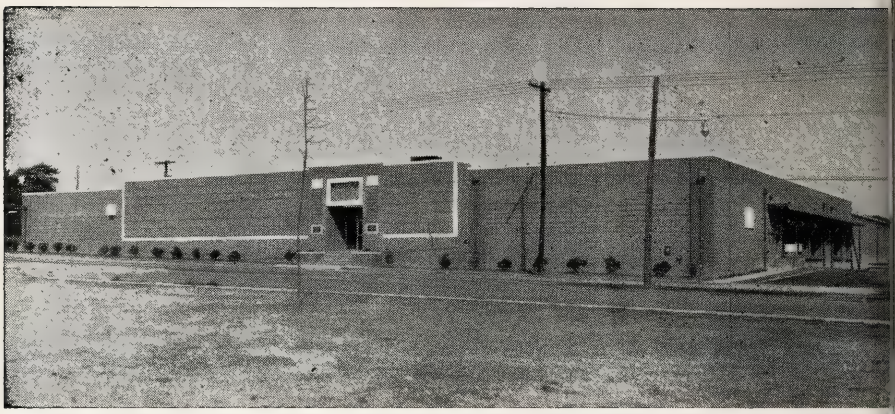

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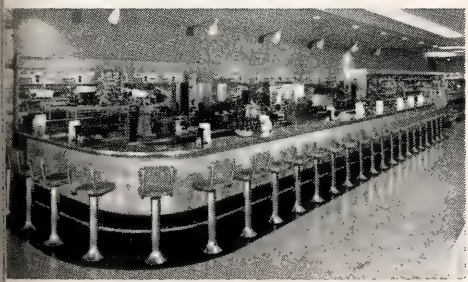

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***(diphenhydramine hydrochloride, Parke-Davis)**

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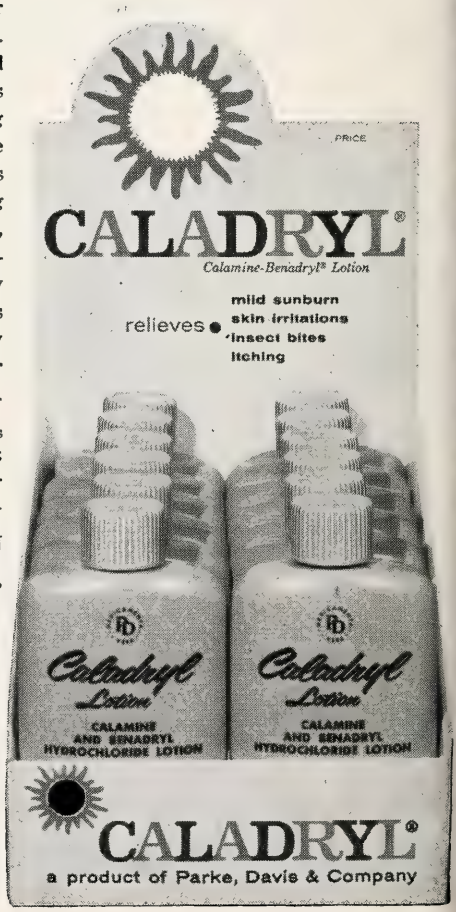

The Carolina
JOURNAL OF PHARMACY

May, 1959

VOL. XL No. 5

★

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Inventory vs Public Demand

One of the most forceful, effective speakers in American Pharmacy today is John A. MacCartney, Director of Professional Relations for Parke, Davis & Company.

Fortunate indeed were those pharmacists who had an opportunity to hear Mr. MacCartney in Asheville on April 21, when, in discussing "The Blood Bank of Pharmacy," he made these observations in the areas of "inventory" with particular reference with what is to come:

"Medical information is the hottest news today and retail pharmacy must be prepared and willing to assume the distribution load which is sure to develop.

"We have all lived through the near hysteria of polio and "flu" vaccine. We have experienced the huge volume demand for antibiotics, tranquilizers and steroids. We have seen the inventory explosion which their introduction required—and we are worried—alarmed that a department in our stores should require so much new investment and especially so much new knowledge.

"But may I point out that this new blood must be assimilated, that we must enlarge our physical, mental, and financial capacities to use it, or some one else will do so. There are already developing signs that other existing retailers, medical groups and hospitals, and even totally new types of distribution outlets are more than willing to assume the inventory we resist, and the profit we enjoy. It's up to us to grow with unprecedented speed because that's the pace the immediate future will require.

"Can you visualize the demand which will appear overnight when our research army announces a victory over the common cold or cancer? Do you think the public will tolerate any argument that these new products add to costly inventory and are therefore not in stock? I pose these questions only to stimulate you to enlarge your concept of your mission to the size of the inevitable demand you will face in the future."

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

Cover Page

Bowl of Hygeia Award Presented to Harold Vann Day

Harold Vann Day, a third generation pharmacist who heads almost every civic and community organization in his home town of Spruce Pine, N. C., received the first annual A. H. Robins "Bowl of Hygeia" award for outstanding community service in North Carolina. Pictured at the award presentation ceremonies of the 79th annual North Carolina Pharmaceutical Association (NCPA) Convention in Asheville are, left to right, Day; Richard A. Velz, public relations director at Robins, and W. Dorsey Welch, Jr., of Washington, N. C., NCPA president. Day, associated with his father in the operation of Days' Drug Store, is a director of the Spruce Pine Rotary Club, a steward in the Methodist Church, Chamber of Commerce and Merchants Association. Day's wife, Barbara, daughter of a pharmacist, was a fellow pharmacy student with her husband at the University of North Carolina and, in Day's words, would have been a pharmacist if he hadn't made her a pharmacist's mate before she graduated.

To Manage Elson's Rx Dept.

Lewis Carl Hankey has assumed charge of the prescription department, Elson's Drug Store, Enka, replacing Shuford Snyder, who plans to establish a new professional pharmacy in the Canton area.

Mr. Hankey has been employed in Asheville since 1952, when he reciprocated his pharmacy license to North Carolina from Pennsylvania.

King Buys Bellamy

The W. H. King Drug Company of Raleigh has announced the purchase of Robert R. Bellamy & Son, Inc., wholesale drug firm of Wilmington.

Homer C. Starling, president of the King organization, which includes branches in Durham, Winston-Salem and Florence, South Carolina, said the Wilmington branch would operate as Bellamy Drug Company, with W. W. Gayer as executive vice president and general manager.

With the addition of the Wilmington branch plant, the W. H. King Drug Company now is the largest independent wholesale drug organization in Southeastern United States.

Officers of the King organization, in addition to President Starling, are: Earle Jones, vice president and purchasing agent; Harry Montgomery, vice president and general sales manager; and Mrs. B. Frank Page, secretary-treasurer.

Reamer to Receive National Award

For his contributions to American hospital pharmacy, I. Thomas Reamer of Durham will receive the Harvey A. K. Whitney Lecture Award. Formal presentation of the Award will take place in Cincinnati on August 17 during the annual meeting of the A.Ph.A. and the American Society of Hospital Pharmacists.

Mr. Reamer has been chief pharmacist at Duke Hospital since 1931. He served as president of the American Society of Hospital Pharmacists in 1950 and at one time was a member of the North Carolina Board of Pharmacy.

The award which Mr. Reamer will receive in August was established by the Michigan Society of Hospital Pharmacists in honor of the first chairman of the American Society of Hospital Pharmacists.

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onvention News

Delegates Adopt New Code of Ethics

During their three-day visit to Asheville r the 79th annual meeting of the NCPA ril 19-21, members of the Association opted a new Code of Ethics, approved a trict plan of selecting Board of Phar- cy nominees (64 to 5), upped NCPA es (1960) from $8 and $20 to $10 and $25 nanimous), decided to set up special mmittees to look into pre-paid prescrip- n insurance plans, shopping center lease urance, and a United Fund for Phar- cy.

The entire program adopted by the con- ntion will be published in detail in suc- ceeding issues of The Carolina Journal of Pharmacy and the Year Book.

This month, as a starter, we present Jim Harrison's impressions of the meeting, as recorded by him when not chasing hither and yon on some assignment directly related to the smooth-functioning get-together (without Jim's assistance, all the advance planning would not have turned out so well).

The magnificent dinner on Sunday night, which was attended by 305 persons; the business-starter breakfast the following morning, which brought out 242 members

(Continued on page 176)

Officers (1959-60) of The North Carolina Pharmaceutical Association—Left to right: m W. McFalls (President); Edwin R. Fuller, (1st Vice-President); Robert B. Hall (2nd ce-President); John T. Stevenson (3rd Vice-President) and W. J. Smith (Secretary- easurer).

to hear the three presidents and Dean Brecht; the well attended business meetings of the NCPA and its two affiliated auxiliaries; the superior entertainment programs sponsored by Dr. T. C. Smith Company and the Traveling Men's Auxiliary—these along with other events all had a part in determining the success of the 79th get-together in Asheville.

President Welch's presiding kept the NCPA sessions on schedule, which permitted ample time to participate in many side-events (50 Plus, Past-Presidents Luncheon, etc.). And he, along with President-Elect McFalls, was kept busy handing out awards or receiving them from others, who recognized and appreciated their efforts on behalf of North Carolina Pharmacy.

Especially notable was the attendance of members from Eastern North Carolina, who combined the trip to Asheville into a vacation-business venture. Helpful in upping attendance from the section was Charlie Daughtridge's special "Henry B. Gilpin Bus," which provided free transportation from Rocky Mount.

Congressman Carl T. Durham of the 6th North Carolina District was guest speaker at the concluding joint officer installation ceremony, when the official duties of the president passed to Sam W. McFalls of Greensboro (NCPA), Mrs. Thomas M. Holland (Woman's Auxiliary) and O. G. Duke of Raleigh (TMA).

The 1960 annual meeting is scheduled for Winston-Salem; the date to be selected by the NCPA Executive Committee.

For a photographer's view of the convention, see center pages.

Resolutions Adopted

To study shopping centers, with particular emphasis on rental leases and lease insurance.

Endorsed Harris Federal Fair Trade Bill.

To seek repeal of Federal Excise Tax on furs, jewelry, luggage and toiletries.

To study pre-paid prescription insurance programs.

Commended the director and staff of Health News Institute.

Endorsed nursing training program at East Carolina College, Greenville.

Academy of Pharmacy

These pharmacist members of the NCPA were inducted into The North Carolina Academy of Pharmacy:

William Thomas Boone of Ahoskie; A Gregory Howe of Richmond, Virginia; Wil liam Henry Houser of Cherryville; G. Hay wood Jones of Zebulon; Hubert N. Rogers Jr. of Lumberton; and Roger H. Sloop o Winston-Salem.

Pharmacists qualify for the Academy b accumulating 10,000 credit points (earne through community and professional ac tivity).

50 Plus Club

Signifying fifty plus years as a license pharmacist in North Carolina, certificate were presented to: J. L. Cherry, H. C Greene and D. Clyde Lisk of Charlotte J. W. Compton of Salisbury; S. B. Ethe ridge of Washington; H. M. Gaddy o Asheville; Charles G. Hicks of Raleigh; A Allison James of Walnut Cove; C. A. Tay lor of Jacksonville; L. A. Wharton of Gil sonville; and T. H. Wilson of Gastonia.

Officer-Nominees

For President: Clifton S. Brinkley o Kernersville and Edwin R. Fuller of Sali bury.

For First Vice-President: Robert B. Ha of Mocksville and Fred M. Moss of Ga tonia.

For Second Vice-President: John Stevenson of Elizabeth City and C. Turner, Jr. of Scotland Neck.

For Third Vice-President: W. H. Hous of Cherryville and Hoy A. Moose of M Pleasant.

For Member of the Executive Committe R. M. Brame, Jr. of North Wilkesboro an Sam W. McFalls of Greensboro.

For Member of the State Board of Pha macy: B. Cade Brooks of Fayetteville an Robert Neal Watson of Sanford.

For Directors of the N. C. Pharmaceut cal Research Foundation: D. L. Boone Durham, J. Louis Cobb of High Poin Robert O. Cox of Winston-Salem, T. Ham, Jr. of Yanceyville, Alfred N. Ma tin of Roanoke Rapids, W. Moss Salley, S of Asheville, John T. Stevenson of Eliz beth City and W. A. Ward of Swannano

ustice Entertains Pharmacy eniors, Their Wives and pecial Guests

Approximately one hundred persons from apel Hill, including the pharmacy seniors d their wives, the pharmacy faculty and ir wives and a number of special guests ended a special program and banquet in eensboro on May 6.

n the late afternoon, the out of town tors were taken on a tour of the Justice ig Company, sponsor of the affair, and er they were banquet guests of the whole- e drug firm at the King Cotton Hotel.

Guest speaker at the banquet was Edmund rding, Washington humorist. Gifts were sented to the graduates by Mr. P. A. yes, Chairman of the Board of Justice ig Company, and short talks were made President Stephen T. Forrest and Sales nager William P. Brewer, who acted as stmaster for the occasion.

A number of officers of the NCPA at- ded the party honoring the senior phar- cy students.

Pharmacy Legislation Discussed

Pharmacy bills—HB 541 and HB 542— re considered for more than an hour on y 12 in Raleigh by House Judiciary mmittee #1. The committee, headed by airman Thomas Turner of Greensboro, is nposed of 25 members (lawyers) of the use of Representatives.

Speaking in favor of the two bills: Rep. hn Henley, Professor Frank Hanft, H. C. Allister, and W. J. Smith. W. W. Taylor, of Warrenton, representing the Carolina ug Club, spoke in opposition to enactment the legislation.

Organizations with members present in vor of the two bills included Mecklenburg armaceutical Society, Forsyth County armaceutical Society, Greensboro Drug ub, Johnston County Drug Club, Wayne unty Pharmacist Society, and Southeast- n (Wilmington) Pharmaceutical Society. The two bills were referred to a sub-com- ttee for further consideration.

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Convention Potpourri

Haphazard Impressions of a Delegate Presented in Rambling Poesy

JAMES W. HARRISON, Asheville

The reader who has seen me moving about convention halls with writing pad and pencil may have wondered what the aitch I was doing looking around and about me, observing a delegate doing or thinking something, or a particular happenstance, either extemporaneous or on the program, then scribbling on a writing pad. For instance, vivacious, droll Juanita, seeing me wandering about the Auditorium Monday night, remarked to her seatmates thus: "That man must be the most forgetful man alive; he moves about, sees something, who knows what, recalls something he either forgot or wants to remember, then takes out that little book and scribbles in it."

Well, Juanita, you are partly right. That is one of the devices used to fashion a column such as this. Actually, I would not need to make any notes except to place a person's name subjectively or objectively in a particular happenstance to form an associative idea with the word pictures I use in describing the impression I wish to express. Then, days later (one year it was almost four weeks later) when I find a time and mood affinitive to transporting myself back to the time and place of the convention, I glance over those notes to aid in visualizing a recollection, sit down to the typewriter, nurse an imagination to a certain degree of vividness—and write. I must confess that a dictaphone would help, that is, postulating a secretary with a modicum of imagination who can also interpret my diction and correctly spell, according to him, a few unusual words. As it is, two index fingers serve to record both the trickle and the gush.

So, you see most of this is recaptured, which is the reason it has no order or sequence as to time. You may read in the same paragraph a vignette of Sunday following one of Tuesday. I almost never rewrite, which accounts for the occasional error in syntax or the awkward phrasing your perceptive acuity is certain to discover. But, Juanita, watch yourself in Winston-Salem next year. I'll let you in on what was once a secret: I read lips, if the distance is not beyond the range of my bifocals.

But let's move on with the impressions.

Stimulated by the revised Code of Ethics as read by Ed Fuller in the slow tempo of the devout acolyte lighting the altar candles . . . The flavicomous blonde, poured into an ivory satin Saks creation of such proportions as to explain her accelerated respiration but defying explanation of the feeling I had of walking down Main Street with an ornate Christmas tree as our paths coincided perforce for a moment. . . . He was there again—the man with the ill fitting dentures, who, at the Lance bar, sprayed cracker dust in a parabolic trajectory with every sibilant uttered from the never idle swivel of his tongue. . . . The brunette whose hair tumbled about her shoulders in a fragrant disorder of petally rivulets as cold as chastity itself.

Food for thought in the philosophy of one 50-plus member uttering a tenet of his creed: "I don't regret the time I lost before I was born, so why should I covet the time that will elapse after I'm gone." . . . The lilting impromptu parody of 'doodleie do it' **ex modo** Sandy Mush, then the somewhat difficult transition to the crescendo finale of the Met stage. . . . The magician's three naif foils, two of them still plucking chickens from their shirts on May Day. . . . Ah, treacherous April, sometimes you wear the sensuous softness of damask rose, at other times you change into a mockery of rain and coolth. We are glad the 19-21 was not like the 12-14 when you shriveled us with snow and ice.

The impressive solemnity of the joint installation of officers. McFalls accepting

(Continued on page 207)

The Convention Pictures

Top: Some hocus pocus stuff going on here between Harry Montgomery (left) of Raleigh and NCPA President W. Dorsey Welch of Washington. Cecil Williamson (R. R. Bellamy) is the center arbitrator while the gentleman wearing the Turkish fez is preparing to put some additional animation into the proceedings.

Center: Interested spectators at the TMA Floor Show. Left to right: Mrs. Floyd Potter of Charlotte, Mr. and Mrs. Welch, Mr. and Mrs. John Robert Millar of Winston-Salem, Ralph Rogers, Sr. of Durham and Mrs. W. J. Smith of Chapel Hill.

Bottom: J. Floyd Goodrich and friends. Floyd long-time TMA secretary-treasurer, was voted a life member of the TMA by his associates and co-workers. Pictures, courtesy of the TMA of the NCPA.

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$2.25 per 100

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Pyridoxine HCl (B6) 50 mg. Tablets
$7.50 per 100

Reavita Capsules $34.80 Doz. 100s
$28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

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His Crime: No National Credit Rating

Mr. Morris testified before the Subcommittee on Retailing, Distribution and Fair Trade Practices of the Senate Select Committee on Small Business. His remarks are reproduced here since, the NCPA, recognizing that most of its members are being frozen out of shopping center locations, has a special committee studying the problem in North Carolina.

My name in Samuel Morris, I am a partner in the Hillandale Pharmacy, which is located at 10214 New Hampshire Avenue, Silver Spring, Md. I have been in the retail drug business in the metropolitan Washington area since 1946.

My first store was located at 11th and C Streets, S.E., where, in five years I proved to my creditors and my wholesalers I could operate a good retail drug store successfully and profitably and pay my bills. That area of Washington began to deteriorate rather rapidly between 1946 and 1951, as the Committee will appreciate.

With the assistance of my wholesaler's customer service manager, I found and moved to my present location in Hillandale, a suburb of Silver Spring, Md., near the Naval Ordnance Laboratory, in 1951. I was the sole proprietor of my business at this time and took a small store out there, under 2,000 sq. ft., and proceeded to develop a good retail drug business which has grown as the community grew and developed.

By 1956, my volume was getting too large for the space I had and when an opportunity presented itself to take over the store next to mine, I took in a partner, Mr. David Haransky, and with the assistance of the Store Equipment and Promotion Division of the Henry B. Gilpin Co., my wholesaler, my partner and I expanded our space to over 3,000 sq. ft. We bought new fixtures, new lighting fixtures and remodeled our whole operation into what I would now call a semi-modern, 3,000 sq. ft. retail drug store.

In other words, Mr. Chairman, we have grown with the community and I am sure, if you could ask the average resident of our area, you would find we have served them well, at competitive prices, and we are respected members of our community. For example, I am a charter member of the Prince Georges, Montgomery County Pharmaceutical Society; a member of the Hillandale Citizens Association; a member of the Hillandale Businessmen's Association; a member of the Oakview Citizens Association; a member of the Blair Parent Teachers Association and serve on committees, board, etc. . . . in most of these groups.

In late 1956, shortly after we expanded our store to better serve the needs of the community, we learned that a large plot of land, directly across the street from us had been purchased, or optioned, with a view to building a shopping center there. Mr. Duffy, one of our customers, it turned out, is planning to develop the center. When he was in the store one day, we approached him about the drug store space in the new center. Mr. Duffy tried to discourage us saying that he felt it would not be possible to lease to us.

We weren't satisfied with his reason which was that they were going to try to get a chain drug store to locate over there—diagonally across the street from us! We pressed him for reasons why we couldn't be considered as we were known in the community and had proven our ability to keep up with the community's needs, almost doubling our floor space in a little over five years' time. He told us it was "due to the loan matter—money problems."

When we persisted in trying to explain it would be impossible for the community to support two large drug stores of unequal facilities, across the street from one another and that we would be at a tremendous disadvantage, Mr. Duffy referred us to Walker & Dunlop, a Washington real estate firm who, he told us, was arranging the financing.

Now, Mr. Chairman, I would like to make myself clear on this one point. My partner and I are not concerned about the chain store competition. We know we can meet

hem on equal footing and compete with hem. BUT, the situation would be this, Hillandale: We have an eight-year-old ore that was made over to fit existing pace and facilities. We have a narrow ttle strip of parking lot in front of our ores that will hold only twenty-four cars.

Mr. Chairman, I would like to go a little to detail about those seven other stores in is strip with us. There is a hardware ore, a High's Dairy store, a dry cleaner, flower and gift shop, a TV and radio store, barber shop and a pizza restaurant in addition to our drug store. I am sure none f them have leases in the new shopping nter across the street at this time. The sted eight stores share the parking space, ith us, for twenty-four cars.

The shopping center, I am told, will have rking space for 2,000 or more cars. It ill be a complete center with all types of ores. The drug store will have at least 000 to 7,500 sq. ft. of floor space and will e surrounded by parking space. Frankly, r. Chairman, I'm here to tell you of my se but you can readily see that many f the other merchants in this little strip ith us are in the exact same boat as we are.

New Hampshire Avenue is a busy main oroughfare. We can't afford to build pedestrian underpass and the developers f that shopping center won't do it for us, ou can bet your life on that. We will not e able to attract customers across the street om the available parking space even if we ere to sell our goods at a loss; it's too far walk. We can't expand our parking cilities and so competition will dry us up s going businesses the day that shopping nter opens up for business across the reet from us.

My partner and I are realists. We deded to see this thing through—exhaust all ssibilities. We contacted Mr. Allen, our holesaler. He has just told you what he ound out when he and my partner went to e Walker & Dunlop about our chance of tting the lease for the drug store in the w shopping center. We are out of the icture, period.

Some time after the plot of land across he street was cleared for commercial use y the zoning board, the first sign to go up there was a big one announcing that a large chain drug company would soon build a store over there. I see this sign each morning as I go down to open up. It reminds me that my days may be numbered!

A bulldozer came in there and leveled the land a few months ago. Mr. Allen and his Store Location Division are already looking for a new location for my partner and me to start all over again.

What will be the answer in that new location, Mr. Chairman? Will we go in there and build a small store into a bigger one—pioneering—and then, when the community gets large enough, and the retail drug business volume big enough to attract a chain drug store, will someone build another shopping center across the street from us and lease the new building and new parking facilities to a chain competitor?

Walker & Dunlop tell us they would be glad to lease to us if they could. The Store Planning and Design Division Manager at Gilpin Company and I have some new ideas as to what we could do with layout and lighting and traffic in a new, modern 6,000 or 7,000 sq. ft. store with ample parking space around it. Will we ever get a chance to risk our money and time and ingenuity to try it out?

The answer is NO, I'm afraid, Mr. Chairman. The answer will continue to be NO until some way is found to break the monopolistic stranglehold the chains have on new store locations—downtown and in shopping centers. It may not be by their design but they certainly are the beneficiaries under the present system.

There are at least a half-dozen new buildings being built in downtown Washington right now. A dozen others have been completed in the last couple of years. I ask the Committee to look around as you next pass through town. In every single new building, the modern drug store location is occupied by a chain store. Why?

Mr. Chairman, it is NOT because we independent, local druggists are stupid. We want those locations, we will pay the owners *more* rent for those locations and we will *sell as much or more merchandise IN* those locations. We can't even get consid-

(Completed on page 212)

NOW THAT WE ARE SELLING "BC" ON TV AND RADIO, THERE'LL BE A LOT OF NEW CUSTOMERS BUYING "BC" AND SINGING ITS PRAISES.
YESSIR! A LOT OF DRUGGISTS' CASH REGISTERS ARE GOING TO BE SINGING TOO.

Two New Salesmen For You!

If you haven't already, you'll soon be seeing and hearing the two little fellows above on television and radio with a new "big impact" campaign that is sure to make your "BC" sales spurt.

Be prepared with "BC" on your counters. The time-tested pain relieving qualities of "BC" will bring them back again and again.

OVER 90 MILLION PACKAGES A YEAR

B. C. REMEDY CO. DURHAM, N. C.

"Only Rich Can Afford to Get Sick"

A disturbed lady writes in about doctors and hospitals:

"The medical profession is bringing socialized medicine upon itself. Only rich people can afford to be ill now.

"Doctors won't treat you at home. In a hospital they spend your money freely for nurses, unnecessary medicine, laboratory tests. I went on a medical binge—and at the conclusion my 'specialist' could find nothing wrong and referred me to Dr. Blank."

The lady is partly correct. It does cost more to get sick. Thirty years ago doctors and hospitals were cheaper. Doctors came to the home willingly and dispensed a kindly understanding.

They also dispensed rock and rye, sassafras tea, aspirin and calomel. Average life span was about 50.

Today life expectancy has been increased to 68. Of course doctors come higher, as do hospital rooms. An automobile that cost $1,000 in 1938 now costs $3,500.

In the last 20 years doctors' fees have gone up 84 per cent. But haircuts have gone up 205 per cent, movie admissions 120 per cent, baby shoes 171.

A plumber's wife had an emergency appendectomy and was rushed to the hospital. Her total medical bill came to $148. The plumber figured that the hospital would have paid more than $148 for three sets of plumbers on 8-hour schedules with the overtime figured on a 24 hour basis.

Biggest factor in the 20-year rise in hospital costs is labor. At most modern hospitals 2.2 workers are required for each patient. Latest figures show the average cost per patient per day in a hospital is $28.81. Of that, $22 is for hospital personnel.

Big reason people get mad over sick bills is that sickness comes unexpectedly and they are not ready to pay for it. They budget for food and rent. They save for a down payment on a car. They won't budget for illness. Is that any reason to socialize medicine any more than to socialize the automobile or baby shoes industries?

(Dallas, Texas Morning News)

She Knows How to Sell

By LOLETA KENAN POWELL

Everyone who had a flourish of Easter shopping, as I haven't, should have a saleslady like my favorite one, Margaret Yates, who works in Paul Woodard's modern, well-equipped Woodard's Drug Store in Princeton.

Margaret is, as Jonathan Winters would more articulately put it, "my kind of people." She is industrious, eager to help; she is well informed about the products she sells and has the knack of remembering the particular likes and dislikes of regular customers that she knows without inquiring whether this or that product would suit; she has what I wish every sales person had—originality. If the product you ask for is out of supply or she has a better, she tells you. She knows what is new and improved and good. Often she can quote the words of a satisfied user. When there are special buys, she tells you. Her suggestions that you may need this or that thing are never overbearing or annoying.

Margaret Yates is surely an asset to Paul's drug business. Attractive, with the other qualities I mentioned, she makes one buy from her without being regretful. If he spends more than he had planned, somehow he always thinks he just should have planned to spend more.

I believe, first of all, a sales person should himself be "sold" on what he is selling. He should use some of the products himself, for only sincerity really convinces a hesitant customer. Then, a person selling should like people, should be courteous, should be loyal to his employer, and must surely be filled with the desire to serve those who enter his place of work.

I hope you found at least a few—there aren't many—of Margaret's calibre when you went shopping.

—*Smithfield Herald.* March 31, 1959

W. H. KING
DRUG CO.

CAROLINA CAMERA

Top: Obviously enjoying the party staged in Asheville by The Traveling Men's Auxiliary, here shown, left to right: Mr. and Mrs. Tom Holland of Mount Holly, Mr. and Mrs. John T. Stevenson of Elizabeth City, and Mr. and Mrs. Robert Hall of Mocksville.

In the background, Larry McAllister of Graham, J. C. Canipe of Charlotte and Rease Inge of Atlanta.

Center: The senior class of the UNC School of Pharmacy, here shown in front of the W. H. King Drug Company, Raleigh, toured the wholesale drug firm in April; later were luncheon guests of King. Pharmacy faculty member Ed Smith (extreme left) and Mr. Waterbury, former secretary of the NWDA, accompanied the group to Raleigh.

Bottom: Former BC sales manager and present secretary-treasurer of the TMA, J. Floyd Goodrich (left) shown with Mrs. R. L. White and W. W. Morton in the foreground. In case you are wondering about the hand signal, you will have to check with Mr. Goodrich. Top and bottom pictures, courtesy of the TMA.

Arranges Unique Program

Pharmacist Bob Kiger, chairman of Shelby's Rotary Club "Competitors relations committee" arranged a unique program for the organization on April 17.

Members of the club brought one or more competitors to the meeting as their guest. Total attendance for the special occasion was about 115.

Named Manager

George F. Bryan, formerly of Raleigh, has been named general manager of the three Eckerd stores in Asheville. He has been associated with the Eckerd chain for thirty years.

To Head Jaycees

Brooks Beddingfield, Greenville pharmacist, has been elected president of the Greenville Jaycees for the coming year.

DRUG STORE FIXTURES

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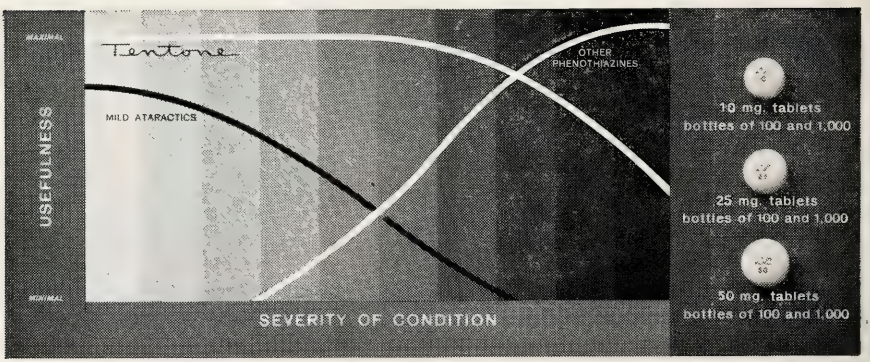

TENTONE® Methoxypromazine Maleate Lederle a phenothiazine compound for general use in the lower and middle range of disorders

provides positive, rapid calming action with marked reduction in side effects

TENTONE WILL BE HEAVILY PROMOTED AND DETAILED TO PHYSICIANS IN YOUR AREA. SUPPLIES IMMEDIATELY AVAILABLE... ORDER STOCKS NOW!

Lederle LEDERLE LABORATORIES, a Division of AMERICAN CYANAMID COMPANY, Pearl River, New York

The Convention Pictures

(center page spread)

Left: 1. Some members of the 50 Plus lub who attended the Asheville Convenon: Walter R. Dixon of Charlotte, C. A. aylor of Jacksonville, A. Allison James f Walnut Cove, H. M. Gaddy of Asheville, . A. Wharton of Gibsonville and J. W. ompton of Salisbury. Including this newt addition to the group, there are 53 mems of the 50 Plus Club in North Carolina.

2. Banks Kerr of Raleigh, Dr. Albert owdy of New Bern and Jim Harrison ight) of Asheville are shown with Conressman Carl T. Durham immediately prior Mr. Durham's appearance on the proam.

3. Sam W. McFalls of Greensboro (right) esents "Presidents' Plaque" to NCPA esident W. Dorsey Welch, Jr. of Washgton.

Center: 1. Ray McGee (right), Sales anager for the Burwell & Dunn Division McKesson & Robbins presents "gavel aque" to the newly installed president of e NCPA, Sam W. McFalls.

2. President Welch presents $500 Presintial Scholarship Award, given by the psodent Division of Lever Brothers Comny, to Gary Martin Stamey of Asheville. ry will be one of 120 new first-year pharcy students at Chapel Hill this fall.

3. R. L. Travis (right) presents the Pepdent Presidents' Plaque to Mr. Welch.

Right: 1. President Welch inducts W. H. ouser of Cherryville, Tom Boone of Ahos, Haywood Jones of Zebulon and Roger oop of Winston-Salem (certificate acpted by Ernest Rabil) into North Caroa Academy of Pharmacy. Mr. and Mrs. rl B. Hyatt of Asheville (Mr. Hyatt is rector of Public Safety) shown seated.

2. George C. Straayer, Director of Prossional and Trade Relations for Schering rporation, registers a point about public relations with Edwin R. Fuller of Salisbury, S. D. Griffin, Jr. of Burlington and C. D. Blanton of Kings Mountain.

3. TMA President Reuben C. Russell (right) of Charlotte presents engraved gavel to NCPA Secretary W. J. Smith. At extreme left—Gilbert Hartis of Winston-Salem and C. H. Smith of Charlotte. At right center—Gamble Bowers of Richmond. See TMA Page for additional details.

Nurses Learn of Drug Action from Pharmacists

Tom Burgiss, pharmacist at City Memorial Hospital, Winston-Salem, and teacher of the Nursing Class Pharmacology course, tells us that several pharmacists of Winston-Salem have been invited as guests speakers. G. C. Hartis spoke on Thyroid and Male and Female Hormones; Roger Sloop spoke on "Antacids."

Mr. Burgiss is planning to take the class for a trip through the Massengill plant in early May.

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Another plus value of the modern paper box with its clean fresh label.

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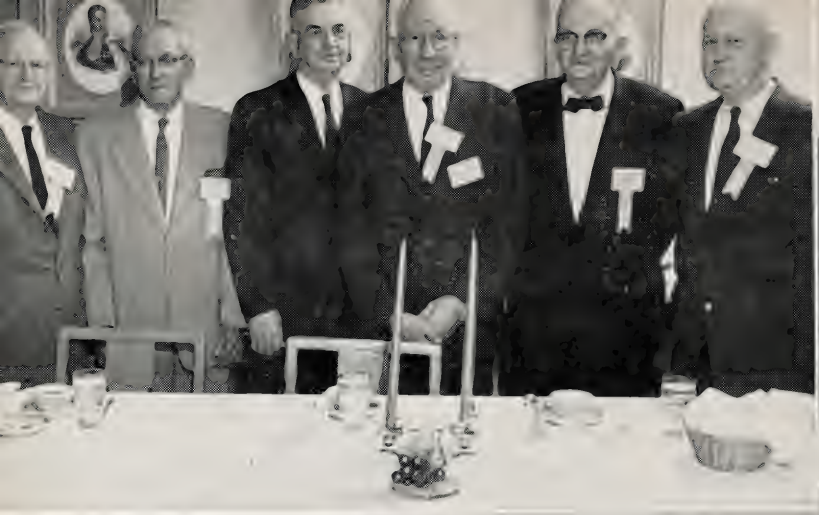

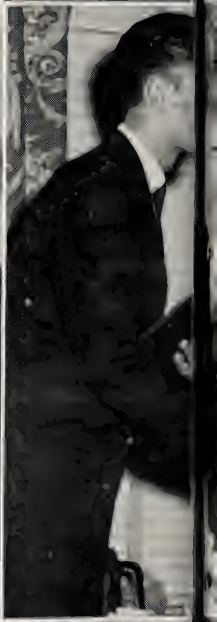

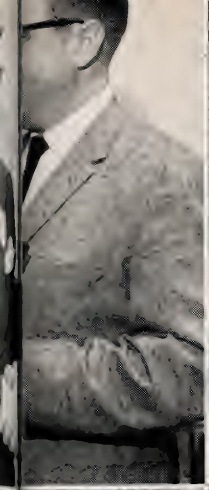

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Extension of Remarks of Honorable Carl T. Durham

of North Carolina

IN THE HOUSE OF REPRESENTATIVES
Wednesday, April 29, 1959

MR. DURHAM: Mr. Speaker, under leave to extend my remarks in the Record, I am including a newspaper article from the **Chapel Hill Weekly,** published in my home-town of Chapel Hill, N. C.

I think most of us are prone to forget many of the things that have made America such a great country. I am sure that most of the communities throughout the country can look around and find some individual who has contributed so much to the beginning of a private enterprise establishment which has become traditional in the community and can be pointed to with pride as an outstanding accomplishment by an individual.

I had the pleasure and privilege of working for Clyde Eubanks, the subject of this article for almost 30 years before I was elected to this august body—from 7 o'clock in the morning until 11 o'clock at night most of the days, 6 days a week. I like to think of this past experience and of my association with this fine gentleman, and I pass on this story of his life for whatever it may be worth to those who read it. The lesson implied in it to me is that success does not come without sacrifice and hard work, as is exemplified in the story of this man known all over North Carolina and greatly beloved by all who know him.

The article from the **Chapel Hill Weekly** follows:

CHAPEL HILL CHAFF

(By Louis Graves)

Clyde Eubanks will be 88 years old day after tomorrow (Saturday).

He was born in Chatham County, April 25, 1871. He came to Chapel Hill in 1892 when he was 21 and got a job as a clerk in Dr. A. B. Roberson's drugstore on the corner of Franklin and Columbia Streets where George Barclay's University Service Station is now.

His pay was $10.00 a month and room and board with his employer, who was both a physician and a druggist. The Roberson place was bought by the University a few years ago and the house was torn down to make room for the Ackland Art Museum.

My memory of Chapel Hill goes to just about the time of Clyde's arrival. I used to see him when I would walk downtown from my home where the inn is today. Sometimes on a fair day when he wasn't waiting on a customer he would be out on the sidewalk engaged in the favorite pastime of a small-town businessman in those days, i.e., looking this way and that and talking with whoever came along.

From end to end of Franklin Street, and on the block of Columbia Street from the Roberson store to the campus gate, the elms met overhead and made a beautiful bower for everybody passing underneath. Every street was covered with grass over its whole width except for a trail in the middle for wagons, buggies, and an occasional carriage. Pavements and automobiles had not even been dreamed of. There were no electric lights or telephones. The source of water for every person was a well, and there was no plumbing.

The latest census (1890) gave the population of Chapel Hill as 831. The enrollment in the University was about 250. There were nine buildings on the campus. The college well was a little unpainted wooden structure with a pulley under the roof. Over the pulley ran a chain at each end of which was a moss-covered bucket, like the one in the famous poem, and the students, the faculty, and visitors, when they were thirsty, would grip the chain and pull up one bucket while the other went down. Janitors toted water from the well to the rooms in the five dormitories (South, New East, Old East, Old West, and New West).

That was the village and the University of 1892 that only a small and dwindling

(Continued on page 195)

Births

John Henry Martin

Mr. and Mrs. Robert M. Martin of Ahoskie are announcing the birth of John Henry, born April 15, and weighing 7 lb. 10 oz.

Baby Martin obligingly made his appearance four days before the opening of the NCPA convention, which enabled Mr. Martin's business associate, Tommy Boone, to attend the Asheville meeting.

Howard Grove Rich

Mr. and Mrs. Renus Rich of Brevard are announcing the birth of a son, Howard Grove, May 3, 1959, weighing 6 lbs. 15½ oz. The Riches have two daughters. Mr. Rich is associated with the S. M. Macfie Drug Co.

Amanda Brame Sloop

A daughter, Amanda Brame, was born to Mr. and Mrs. Roger Sloop of 1017 Madison Avenue, Winston-Salem on May 3, a weighed 7 lbs. 2 oz. at birth. Mr. Sloop with Bobbitt's College Pharmacy.

Deaths

W. O. SINGLETARY

Walter Oscar Singletary, 85, retired pha macist, died April 14 in Greenville, Sou Carolina. A native of Bladen County, f more than 25 years Mr. Singletary was ide tified with retail pharmacies of Winsto Salem.

F. D. WATKINS

Frank Day Watkins, 58, owner-manag of Watkin's Pharmacy, Belmont, died Ap 15 following a brief illness. He was a n tive of Chappells, South Carolina and North Carolina pharmacist for 36 years.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
TOASTCHEE
LANCE
LANCE
CHARLOTTE, N.C.

CLYDE EUBANKS

(Continued from page 193)

umber of people living in Chapel Hill emember.

A moment ago I pictured Clyde as taking is ease on the sidewalk. But he did very ttle loafing. He was too ambitious for hat. There was no organized instruction n pharmacy then, but he learned a lot about rugs from Dr. Roberson; he subscribed o a correspondence course; he took time off rom his routine duties to complete a course n materia medica under Dr. R. H. Whitehead in the University; and he went down to Raleigh for a 3-month course in pharmacy nder Dr. William Simpson, the only North Carolinian who was ever president of the American Pharmaceutical Association.

Then Clyde went on his longest trip away rom home up to that time—to Morehead own on the coast where the State board of harmacy was holding the annual examinaion for licenses to practice pharmacy. He assed it with high grades and came back o Chapel Hill with his certificate.

He married Miss Stella Pritchard, and heir son Paul works in the drugstore with im today.

Some 8 or 10 years before Clyde came here rom Chatham County Dr. Roberson had a lerk named Isaac Emerson, commonly nown as Ike Emerson, the discoverer of the ormula for the celebrated headache cure nd hangover comforter, Bromo-Seltzer. It as been stated and denied that Emerson ade up the formula here in the Roberson tore. Nobody is certain about that. But was not until he went to live in Baltimore hat he put the mixture on sale. Its merit nd the clever advertising with which it was romoted brought it quickly into public avor and made Ike Emerson a millionaire. Baltimore real estate purchases and other ortunate ventures made him a multimillionire. He gave the university the Emerson tadium where baseball games are played.

Clyde Eubanks did not become a multiillionaire like Ike Emerson or even a milionaire (well, maybe I ought not to be so positive about that), but by hard work and the exercise of sound judgment he mounted to the very top of our mercantile community. He has owned and operated his own drugstore for 62 years and all the other concerns that were here when he set up in business have gone out of existence. His store even antedates the Bank of Chapel Hill.

He has been president of this bank for several years. He never misses a meeting of the board of directors and at the annual stockholders' meeting he shows himself singularly gifted as an ex-tempore speaker. What he tells the stockholders about the deposits, the surplus, etc., leaves them all aglow with pride at being admitted to such a select company. The bank, being next door to his store, is conveniently placed for presidential visits, and he saunters in at least once a day and sometimes oftener to see whether or not bandits have scooped up sackfuls of cash after having stuffed Messrs. Gobbel, Thompson, and the rest of the personnel into the vault.

A famous story about Clyde is that, when he said to his wife some 10 years ago that he thought the time had come for him to retire, she asked him, "But what will you do after breakfast?"

After giving her question deep thought and being unable to think of a satisfactory answer, he has said no more about retiring and he has continued to come down to the store every day. He enjoys this and it is lucky for a lot of people, not only for his fellow Chapel Hillians who like to drop in to chat with him but also for university alumni and other visitors. I doubt if there has ever been anybody in Chapel Hill who has equaled Clyde Eubanks for being called on by returning exiles.

Wanted

Outgrown boys' clothes, age 7-16, for Boys Home of North Carolina. Mail to: Ray McArten, Box 541, Dunn, North Carolina.

Joins Mt. Airy Firm

Miss Pearl Harbour of Dobson has accepted a position as pharmacist at Square Pharmacy, Mount Airy. A graduate of the School of Pharmacy of the Medical College of Virginia, Miss Harbour was formerly associated with Franklin's of Greensboro.

To Manage Fitchett's

Fred Richey, a Georgia native who now lives in Lillington, has entered a partnership with Carl Fitchett, Sr. at Fitchett's Drug Store, Dunn.

At one time, Mr. Richey was associated with a High Point pharmacy. He has already assumed management of Fitchett's.

New Employee

O'Neal Drug Company of Louisburg has added another pharmacist to its staff—E. D. Ledbetter of Lexington.

Public Warning

A cleanser for contact lenses is contaminated with a potentially dangerous form of bacteria the Food and Drug Administration has warned. Persons who wear contact eyeglasses should avoid using a product called Barnes-Hind Wetting Solution, put up in 2-ounce dropper bottles by Barnes-Hind Ophthalmic Products, Inc., Sunnyvale, California. The cleanser has nation-wide distribution. Larger, 1-pint containers are distributed to practitioners who prescribe or distribute contact lenses.

FDA scientists have found the product non-sterile and they have isolated a bacterium, *Pseudomonas aeruginosa,* in one lot, which can cause blindness. This code bears the number 010159 on the retail package.

FDA said there would probably be no harmful effects from use in a normal, healthy eye but that dangerous infection may occur if any injury or infection is already present.

In use the plastic lenses are cleaned with the solution and then placed in the eye.

Efforts are being made by the company and the Government to recall outstanding stocks.

Pharmacy Laws - From Day to Day

By H. C. McALLISTER, *Secretary, N. C. Board of Pharmacy*

Q. Can I legally fill prescriptions written by a licensed chiropodist?

Ans. Chiropodists are permitted under the law to treat ailments of the human foot, including the medical treatment of such ailments. His authority to write prescriptions is limited to this area. The following is a digest of the Attorney General's opinion on this subject, issued May 19, 1958.

"The right of a chiropodist to issue prescriptions in connection with the medical treatment of ailments of the human foot is limited to prescriptions for medicine or drugs to be applied locally and externally to the foot and does not include the right to prescribe medicine or drugs having a systemic effect or general effect on portions of the body other than the foot."

Note: Also of interest are two other opinions from the Attorney General relating to osteopaths, chiropractors, and naturopaths. Digests of these opinions are as follows:

"Neither osteopaths, chiropractors nor naturopaths are authorized to administer drugs of any description."

(October 1, 1956)

"In North Carolina an osteopath is licensed only to practice osteopathy, which is defined by statute 'to be the science of healing without the use of drugs, as taught by various colleges of osteopathy recognized by the North Carolina Osteopathic Society, Incorporated.'"

(August 22, 1956)

CAPUDINE

is the Liquid Headache and Neuralgia Relief that has always been promoted for sale only through *Druggists*.

For over 50 Years Capudine advertisements have directed the consumers to "Get Capudine from your *Druggist*."

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

For seventy-four years

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SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its fortieth volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY

of DURHAM, NORTH CAROLINA

Wins Medal

Miss Linda Louise Jones of Raleigh, graduating senior of the University of Sout Carolina School of Pharmacy, has bee awarded the 1959 Lehn and Fink Gol Medal Plaque for the highest scholasti average in all courses during the four yea period.

Observes 60th Anniversary

In commemoration of its 60th annive sary, Justice Drug Company of Greensbor has published and distributed an illustrate brochure to the firm's customers.

The brochure contains pictures of Jus tice's new modern building at 1201 Valle Park Drive, its officers and employees, i terior departmental scenes and an invita tion letter from the Chairman of the Boar Mr. P. A. Hayes.

Next to a visit to the new Justice hom in Greensboro, the brochure serves as an e cellent get-acquainted mailing piece.

Face Lifting

From Edenton comes news of the ne front installed by Leggett & Davis, whic greatly enhanced the appearance of thi well-known Eastern North Carolina pha macy. Herb Hollowell was responsible.

It was a complete job for Wilson Dru Company of Monroe. New prescription de partment, new display counters, new light ing.

And so it goes, all over the state. Pha macists are up-dating their pharmacies a never before.

Shorten Daily Schedule by 2 Hours

Effective May 11, the four Ahoskie pha macies (Boone, Capps, Copeland an Walker-Boone) clipped two hours dail (with exception of Friday and Saturday from their schedule.

Closing time now will be 7 P.M. Pre scription service, as in the past, availabl anytime on call.

Joins Lexington Pharmacy

Mrs. Don Rea Fisher is now employed i Lexington by the Lexington Drug Company Since graduation from the UNC School o of Pharmacy, Mrs. Fisher was associate with the Thomasville Prescription Servic of Thomasville.

Duke Installed as President of the T. M. A.

O. G. Duke, sales representative for the V. H. King Drug Company in Eastern North Carolina, was installed as president of the Traveling Men's Auxiliary of the NCPA at the organization's annual meeting in Asheville on April 21.

Mr. Duke was elevated to the post after serving as vice president of the TMA for one year. He was in charge of the TMA Entertainment at the Durham Convention in 1958.

Other officers installed for the coming year include Bruce Wingate of Charlotte, vice president; J. Floyd Goodrich and Mrs. Joyce Warren of Durham, secretary-treasurer and assistant secretary-treasurer.

The TMA's voted to contribute $200 to Boys Home of Lake Waccamaw and elected Ralph M. Crosson of Columbia, S. C., J. W. Bennick of Charlotte and Mr. Goodrich as Life Members.

An engraved gavel was presented to NCPA Secretary-Treasurer W. J. Smith by TMA President Reuben C. Russell, acting on behalf of the members of the Traveling Men's Auxiliary.

Attendance at the meeting was excellent, with a great deal of enthusiasm being shown in the TMA program and projects. Final membership total is expected to be in the neighborhood of 325, making the TMA of the NCPA one of the largest organizations of its type in the United States.

Officers (1959-60) of The Traveling Men's Auxiliary, NCPA—Seated, left to right: Bruce Wingate (Vice-President); O. G. Duke (President) and J. Floyd Goodrich (Secretary-Treasurer).

Standing, left to right: James M. Darlington, Leon Kimball, Stephen T. Forrest, R. C. NeSmith and Reuben C. Russell, all members of the TMA Board of Governors.

everyone goes for

Pine State MILK

ICE CREAM

PROFIT FROM THIS EXPERIENCE

Pine State

North Carolina's Choice Since 1919

Two Hundred Members Attend Auxiliary Functions

The Asheville women, under the direction of Mrs. Edwin C. Brown, convention chairman, provided elaborate entertainment for the members of the NCPA Woman's Auxiliary. Two luncheons, a fashion show, a tour of Biltmore House, and the prize drawing, amid beautiful settings of music and flowers, gave a glamorous tone to the entire schedule of events for the ladies.

The business session, held at the close of Tuesday's luncheon, highlighted the work of the past year. Conducted by Mrs. Ralph P. Rogers, president, reports were heard from her and her officers and committee chairmen. Local auxiliaries sent their presidents or other delegates to tell of their year's work.

Contributions were announced to various pharmaceutical projects. Scholarships were given to students at the School of Pharmacy of the University of North Carolina; gifts were made to the Institute of Pharmacy and the School of Pharmacy for needed items. The Student Emergency Loan Fund was increased by contributions in order to be able to continue this assistance to a larger student body in September. A complete report of the funds distributed will be made after completion of the treasurer's report.

The Woman's Auxiliary Scholarship Fund at the University of North Carolina was renamed the **Vivian Spradlin Smith Scholarship** in recognition of her work with the Auxiliary.

The Nominating Committee's report was accepted and the new officers introduced. They were installed at the Installation ceremonies on Tuesday afternoon.

Resolutions of appreciation to the Asheville women and others who contributed in any way to the convention, were read and unanimously approved. A standing vote of thanks was given Mrs. Edwin C. Brown, convention chairman, and her committees.

Mrs. Holland Heads 600 Member Auxiliary

Mrs. Thomas M. Holland of Mount Holly as installed as president of The Woman's uxiliary of the NCPA at the concluding CPA session in Asheville, April 21.

Mrs. Holland previously served as secre- ıry, first vice president and second vice resident of the Auxiliary. She is a gradu- te of Greensboro College, and also studied t Westminster Choir College, Princeton, ew Jersey.

This month she completes her term of fice as Dean of the Charlotte Chapter, merican Guild of Organists, and has the istinction of being the first woman serving s dean.

She is a member of the Mecklenburg Chapter, Greensboro College Alumnae Association, and a grade mother chairman in the Mount Holly schools. In addition, Mrs. Holland serves as church organist, director of the youth choir, and historian of Women of the Church.

Her husband is associated with his father, W. F. Holland, in the operation of the Holland Drug Company.

The Auxiliary is nearing its all-time membership peak of 615 members. This is considered to be especially noteworthy since the organization's dues were doubled this year.

Officers (1959-60) of the Woman's Auxiliary of the NCPA—Seated, left to right: Mrs. F. Potter (1st Vice-President); Mrs. Thomas M. Holland (President) and Mrs. Leslie . Myers (2nd Vice-President).

Standing, left to right: Mrs. D. D. Claytor (treasurer); Mrs. Ralph P. Rogers, Sr. (Ad- sor); Mrs. J. T. Stevenson (Secretary); Mrs. T. D. Bennett (Parliamentarian); and rs. W. D. Welch, Jr. (Advisor). Not shown: Mrs. Forrest Matthews (Historian).

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McCOURT
YOUR *Buy-Word* FOR LABELS*
*ALSO DRUG BOXES AND PHYSICIANS PRESCRIPTION BLANKS

McCOURT LABEL CABINET CO.
42-54 BENNETT STREET
THE RIGHT LABEL RIGHT AT HAND
BRADFORD, PENNA.
RALPH M. CROSSON, Representative
P. O. Box 475
Columbia, S. C.

Rotary Speakers

Guest speaker at a recent meeting of t Concord Rotary Club was George M. Bro of Charlotte, district sales manager f Pfizer.

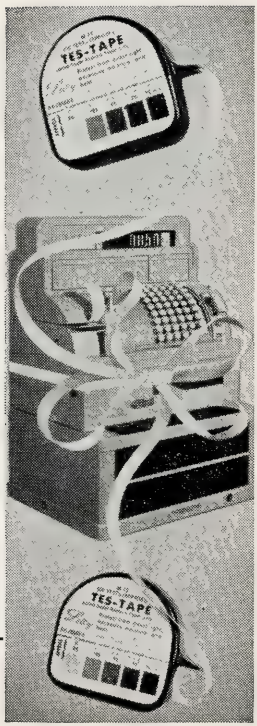
Lilly MSR William Spence spoke to t Henderson Rotary Club at a recent meeti of that organization at the Lake Drive Ste House.

Locates in Wadesboro

Bob Prewitt of Cleveland, Ohio has cepted a position as pharmacist with F & Lyon of Wadesboro. He succeeds Geor Moorefield, now with a pharmacy in Lexi ton.

Rexall Delegate

In attendance at a recent Rexall me ing in California, as a delegate from No Carolina, was W. M. K. Bender of Fayet ville.

Lilly
PRESTIGE PRESCRIPTION PRODUCTS


WE ARE A Lilly DISTRIBUTOR

"Tie Up" Sales with TES-TAPE®
(urine sugar analysis paper, Lilly)

Tes-Tape is a "natural" for a tie-in sale to your diabetic patrons. It is convenient, economical, and easy to use and provides an accurate test that is specific for glucose.

This year, Diabetes Week is being observed November 16 through 22. While co-operating with local detection drives, why not take advantage of increased consumer interest by actively emphasizing your diabetic department during the entire month?

Ask our salesman to assist you in establishing an up-to-date diabetic section from which these products can be merchandised effectively. Send your orders for Tes-Tape and other diabetic supplies to us.

THE PEABODY DRUG COMPANY
Durham, North Carolina

Activities of the Local-Sectional Clubs

Greensboro

At the April 23rd meeting of the Greensoro Drug Club, the following slate of fficers for the coming year was presented y M. G. Morris, Chairman of the Nominatng Committee:

Wyndham S. Dukes, president; Gilmer uchanan, vice president; Jack Ranzenofer, treasurer; and Claude U. Paoloni, ecretary.

For directors: Marion Edmonds, Roger IcDuffie, Russell Franklin, Clark Russell nd David D. Claytor.

Guest speaker for the meeting was Harrell . Pope, trust officer of the Security Naonal Bank, whose subject was "Importance f Wills and Advantage of Having a Trust und."

The club unanimously endorsed two pharacy bills—HB 541 and HB 542—and inructed the secretary to forward an appopriate letter to Mr. Turner, Chairman of udiciary Committee #1.

NCPA President Sam W. McFalls, a mem-r of the club, was congratulated on his stallation as head of the Pharmaceutical ssociation. Mr. McFalls made some timely marks.

Durham-Orange

Members of the Durham-Orange Drug ub met at Watts Grill near Chapel Hill April 23.

The program consisted of brief reports by embers who attended the NCPA Convention in Asheville. Howard Yandle, president, presided.

Wake County

William H. Wilson (Kerr Drugs, Inc.) of Raleigh has been elected president of the Pharmacists Society of Wake County.

Other officers are: Joe B. Vinson, vice-president; John Bius, secretary; and Walter Davis, treasurer.

Mrs. James W. Provo is president-elect; and W. F. Matthews, Jr. and L. M. McCombs, members of the executive committee.

Has North Carolina Roots

Judge Robert C. Finley of Tacoma, Washington, who has been recommended to President Eisenhower by the Washington State Grange to fill the U. S. Supreme Court vacancy created by the resignation of Justice Reed, is the son of a former long-time retail pharmacy operator of Asheville.

Holds Remodeling Sale

Reynolds Drugs of Clinton celebrated completion of its extensive remodeling program with a 3-day Walgreen one-cent sale in late April. Reynolds is managed by M. McPhail Herring, a graduate (1943) of the School of Pharmacy, UNC, a partner in the business since July, 1956.

To Head District

John Hood, Jr., of Kinston has been elected district vice-president of the Jaycees. The election took place in Morehead City in April.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

HOWELL HALL HAPPENINGS

In late April work on the new pharmacy school building was from two weeks to eight weeks behind schedule in certain parts of the construction. By going as far as Wilmington to employ additional masons and increase the number of men in this work force to seventeen, there is good prospect for regaining much of the lost time.

Also in late April one hundred and twelve new freshmen and transfer students were admitted to the classes beginning in September and additional applications gave good assurance of increasing this number to the full quota of one hundred and ninety new students.

Pharmacy students tend to think of themselves as greatly overloaded with course-work. Therefore, it is always pleasing to find students active in additional extracurricular activities. It has been pleasing to receive routine excuses for two pharmacy students in varsity athletics: Vaughn Bryson, third year student from Gastonia as first baseman on the baseball team and Edward F. Swann, second year student from Icard, on the tennis team.

Two pharmacy girls were successful in campus politics. Catherine Bolton, second year student from Rich Square, was elected president of the Woman's Athletic Association, and LuRuth Sutton, third year student from Raleigh, was elected to one of the three positions on the Woman's Honor Council.

Miss Sutton was the first pharmacy girl to receive the Jane Craige Gray Award, given annually by the Kappa Delta Sorority to a junior woman to recognize character, scholarship, and leadership. The presentation was made on April 26.

Annual elections were held in the School of Pharmacy on April 21 with the following results: Pharmacy Student Body President, Whitaker Moose of Mount Pleasant; Vice President, James Hickmon of Wilmington; and Secretary-Treasurer, Nancy Faison of Rockingham.

Student Branches of the NCPA and APhA: President, Charles Himes of Brevard; Vice-President, Hugh Clark of Pinetops; Secretary, Helen Dunlap of Durham; Treasurer, Ben Daughtry of Smithfield; Assistant to the President, James Horn of Lawndale; and Executive Committee Member, James Sheets of West Jefferson.

William Fred Harriss, first year student from High Point, was initiated into Phi Eta Sigma on April 20. This organization is the honor society for students in the freshman and sophomore classes who achieved at least half A's and the rest B's during their first or their first two semesters.

Kathryn Freeman, Pharmacy Librarian, has been awarded a scholarship to attend the International Summer School at the University of Oslo, Norway. The essential purpose of this English speaking school is academic, but in addition the program leaves time for organized or private excursions into scenic Norway. Miss Freeman will visit the University of Oslo Pharmacy School and Library and Norwegian pharmaceutical industries while she is in that country. After the summer session has been completed, she will visit Rome, Paris and London.

Dr. Claude Piantadosi, professor of dispensing, addressed the senior class of the School of Dentistry on March 30. His subject was The Basic Fundamentals of First Aid in Civil Defense.

Miss Alice Noble made a talk before the Raleigh Woman's Drug Club, meeting in Chapel Hill on April 2 at the Institute of Pharmacy, on "Christ As Apothecary."

Dr. Piantadosi gave a program on Exchange Resins on April 8 over WUNC-TV in the Science and Nature series of programs for public schools.

On April 8 Dr. John W. Carr III, Director of the University of North Carolina Research Computation Center, gave the pharmacy seminar to explain the capabilities of the Univac 1105, a 2½ million dollar electronic computer to be available on the campus soon.

The Spring, 1959 issue of the *Bond,* official organ of Kappa Epsilon sorority, devoted a half page to a photograph and tribute to Mrs. Virginia Callahan, '59, named last fall as Asheville's "Woman of the Week." There was also a feature story

bout Altajane, '40, and Eleanor, '47, ("Tommy") Holden, now Mrs. Julian Caudill and Mrs. Sam Black.

The annual convention of the North Carolina Pharmaceutical Association in Asheville, April 19-21, was attended by six members of the pharmacy faculty: Dean E. A. Brecht, Professors Earl Brown, Claude Piantadosi, and Herman O. Thompson, and Mrs. Carl T. Bauguess and Mr. Edward M. Smith. Fourth year students were excused from classes on Monday to attend the convention also.

On April 25 Dean Brecht presented a program on First Aid and Accident Prevention over WTVD in the Red Cross series of programs.

Professors Brecht and Thompson discussed pharmaceutical education and opportunities in pharmacy over WUNC-TV on April 28 in the series on the University at Work.

Student Branches NCPA and APhA

Report by SYLVIA M. BONNER, *Secretary*

Mr. I. T. Reamer, Chief Pharmacist at Duke Hospital, discussed the progress and opportunities in pharmacy at the Student Branch meeting on March 31. Twelve new members of Rho Chi, the national honorary society in pharmacy, were tapped at the end of this meeting.

Mr. J. Wayne Luther, president of Druggists' Service Company, presented a program on merchandising aids on April 14. He was presented by Mr. William P. Brewer, vice president and Director of Sales for the Justice Drug Company. Other out-of-town guests at the meeting included Mr. S. T. Forrest and Roger A. McDuffie of Greensboro.

Officers elected for the school year of 1959-1960 are named above.

Rho Chi

The spring initiation of new members to Rho Chi was held at Watts Grill on April 13. The new members were third year students Nancy Margaret Faison of Rockingham, Robert Milton Morris of Wilmington, Edward Lee Smithwick of Morehead City, and LuRuth Sutton of Raleigh; fourth year students Russell Griffin, Jr. of Old Fort, Kenneth Lee Lawing of Newton, Jane Welch Page of Washington, and Thomas Marion Yost of Weaverville; and graduate students Metro Fedorchuk, Yung Yoon Oh, Robert Karl Rauch, and Charles Fred Speranza.

On April 16 the Xi chapter of Rho Chi held its annual program for pharmacy students concerning opportunities in graduate study. The program consisted of a panel discussion by members of the faculty and graduate student group.

Phi Delta Chi

The annual Phi Delta Chi weekend was held on April 10 and 11 ending with a banquet and dance at the new Legion Hut.

Kappa Psi

Open house was held on Sunday, April 26 in connection with University Parents Day.

Historical Note

By ALICE NOBLE, *Research Historian*

It is springtime and garden time in North Carolina and we think it is a good time to write about gardens and gardening of long ago.

The distinction between ornamental and kitchen gardens was not finely drawn in colonial days. Practically every plant that grew was thought to have some medicinal value. Consequently many drugs and simples were obtainable in the ornamental gardens while many plants of intrinsic beauty appeared commonly in the kitchen garden.

We wonder if you knew that "Forbidden Fruit" is a small variety of shaddock, so called because it is supposed to resemble the forbidden fruit of the Garden of Eden.

Philip Miller published the *Gardner's Dictionary* in 1731 which ran through eight editions. When he died the following notice was printed in the *London Chronicle:* "Died aged upward of 80, December 18, 1771, Mr. Philip Miller, F.R.D., gardener to the Apothecaries Co., at their physic-garden at Chelsea (founded by Sir Hans Sloane), to which office he succeeded his father about

(Completed on page 212)

DOINGS

OF THE AUXILIARIES

- **Alamance—Mrs. Jack McAdams**
- **Asheville—Asheville Citizen**
- **Greensboro—Mrs. Claude Paoloni**
- **Rowan—Mrs. Robert H. Milton**
- **Charlotte—Mrs. Ted Johnson**
- **Chapel Hill—Miss Alice Noble**
- **Wilmington—Mrs. W. R. Adams**
- **Winston-Salem—Mrs. Arthur Johnson**

Greensboro

The Greensboro Drug Club Auxiliary held its April meeting at the Mayfair Cafeteria, with Mrs. J. T. Hart presiding.

The Reverend Randall Lolley, assistant pastor of the First Baptist Church of Greensboro, presented an inspirational program.

Officers elected for the coming year are Mrs. C. C. Graham, president; Mrs. C. U. Paoloni, vice-president; Mrs. J. F. Pickard, secretary; Mrs. J. V. Farrington, treasurer; Mrs. Al Mebane, historian; and Mrs. D. V. Walker, chaplain.

A visitor, Mrs. I. W. Rose, received the attendance prize.

Charlotte

The Charlotte Women's Druggist Auxiliary held their April meeting at the Park Road S & W on April 14th, with Mrs. D. Clyde Lisk, Jr., presiding. Mrs. Joe Monroe gave the devotional.

The guest speaker, Mrs. Edward Stothart, Speakers' Chairman for the League of Women Voters, spoke on "Woman's Role in Government."

Officers for the coming year were elected as follows: President, Mrs. Paul Insch; First Vice-President, Mrs. John Bennick; Second Vice-President, Mrs. Morris Stone; Secretary, Mrs. Robert Lewis; Corresponding Secretary, Mrs. Worth Blackmer; Treasurer, Mrs. Carl Geanes; and Advisor, Mrs. Clyde Lisk, Jr.

New members welcomed into the Auxiliary were Mrs. John R. Ray and Mrs. John W. Marsh. Mrs. Richard G. Rozier was a guest.

Plans were made for many members to go to the State Convention which met in Asheville April 19-21.

Rowan-Davie

At the April 15 meeting of the Rowan-Davie Drug Auxiliary, held in Salisbury, Mrs. Billie Pittman was elected president for the coming year.

Officers to serve with Mrs. Pittman will be Mrs. Paul Miller, vice-president; Mrs. Frank Carrigan, secretary; and Mrs. Robert B. Hall of Mocksville, treasurer.

James Brawley, author of "Old Rowan Views and Sketches," was guest speaker. He showed slides of old homes, churches and gardens of Rowan County.

An autographed copy of Mr. Brawley's book—a door prize—was won by Mrs. Pittman.

Wilmington

The Wilmington Drug Club Auxiliary held its April meeting at the home of Mrs. W. L. Hickmon with Mrs. Nathan Herring as co-hostess.

Mrs. R. E. Carter, Jr., presided over a brief business session, during which Mrs. George Turner gave a report of the State Convention in Asheville.

Mrs. W. L. Hickmon, Salvation Army representative from the Club, expressed appreciation for the layette donated by the members.

Mrs. W. A. Morton gave a report on the funds used to buy milk to supplement lunches for indigent school children.

Canasta and Bridge were played. Mrs. Pinckney Heaton was winner of the high score prize for Canasta and Mrs. D. B. Seitter was winner for Bridge.

CONVENTION POTPOURRI

(Continued from page 179)

s charge like a man touched by the gods d favored beyond his propitiation. ances Holland assuming the leadership her wonderful organization with tremus awe hidden in the steadfast determinan to tread a path once trod by other rthy matrons while blazing a trail of r own. O. G. Duke, a Monday morning ota in his mind as he inventoried the potials of his Auxiliary. . . . Does Robert al Watson have a handicap, or does he on winning golf trophies in perpetua? . The matinee idol profile of Harold nn Day and the Francis X Bushman ditto his father-in-law. . . . The artful mimic d her political speech; O-O-O-Oh, what u said. . . . 'Spec' and Phil, their intable cigars, the one smelling to high aven of burning peanut hulls, the other ing off the cloying aroma of vanilla, the es of both looking like dirty milk.

Errigo's rapt expression as he drank in words of MacCartney and the manner their delivery as a master expounded ths that were canon laws when Eve was wishbone. One master learning at the nt of another master. . . . The surprising k of 'nays' on the vote for the amendnt to increase dues and the very few abiners. When properly expounded, an acn takes on unanimity. . . . The fifty kiloam bundle of loveliness calicoed in plaid ment with pert short-billed cap to match, every swaying undulant step a fluid vement of grace, lending enchantment to otherwise prosaic dance. Sticking pins the pincushion of my body to learn if I re awake or dreaming dreams and seeing ions. . . . Affable, debonair Carl Hyatt lcoming the conventioneers with polished cerity and a quote of the hilarious welne given to convention delegates by Ashele's 1916 mayor.

The weary delegate nodding sleepily in lobby, his baritone breathing weighting n into somnolence. Knitting and purling the sleeve of time. . . . Welcome to the mbership in the Academy of Pharmacy W. H. Houser, W. T. Boone, Haywood es and Roger Sloop. It takes only 10,000 nts to become a member of this select group and only 2,000 points a year to stay in. Try it; you'll get in so fast you'll think you were born in it. More information furnished on request. . . . Dinner on Sunday. More than 300 moving along the festive board laden with viands for man's interior. The adipose waiter slicing ham with dexterous thrusts and lunges. "These delicacies he heaped with glowing hand." (Keats) . . . The **lapsus linguae** of Dean Hudson as he announced the songstress was fresh from a week's engagement at the Henry Grady Hotel. **Honi soit qui mal y pense!**

Widow of the month; crocodile and crocodole; roosters' legs longer than the hens'; the Carolina-Notre Dame centers; dynamite in the pocket; the iterative 'she ain't my wife'—all the attendant and obvious morales, pointed in subtle clarity amid so much laughter it was sometimes difficult to hear; he rationalized the irrational, no wonder our Governor appointed him North Carolina's Ambassador of Good Will and king of jesters. . . . Committees huddling in smoke filled rooms, sifting, choosing, weighing, not like cloak and dagger diplomats but like boys choose on a baseball field with the stark seriousness of all boys who are so adept in living in the never ending present. . . . Reuben Russell's allusion to Lambert Kuhn and the 1914 TMA. I remember Lambert and his answer to an importunate questioner who wanted to know why he called on his customers in baggy trousers and smoking a huge underslung pipe. Lambert said, "Listen, son; I sell such a wanted, useful piece of equipment that I could call on the trade in overalls and brogan shoes and they'd still buy it. It isn't me, it's the product." . . . Elaine Fuller adjuring me to write a book in the same tone she uses in recommending spinach to a little Fuller. . . . The lone smoke spiral floating upward in the half dark of the Auditorium like a murky mist waving its feather boa. . . . Carl Durham's "You're all right," given like a royal accolade with a smile of sincerity. I sat back and rubbed the words against the cheek of my heart.

Fluescent motion on the polished boards, swirling petticoats, billowing dirndls, svelte grace, smiling matrons, carefree damsels,

courtly swains, foot tapping evocation of bow twang on strings, kaleidoscopic panorama of hullabaloo, dancing figurines come to vivacious, exuberant life. . . . Bill Turner, beneficent Boniface of the Vanderbilt, nothing was too much trouble for this nicely barbered, debonair major demo who made the hostelry's guests feel his welcoming glow expended with no trace of the obsequiousness usually so peculiar to innkeepers. And his comely, efficient secretary Betty Yarborough, concentrating her thoughts in a noisy hubbub that made the lobby seem like an arena of clanking robots in a foundry of the unsaved. She postponed more important duties to procure such a small item as an extension cord almost on the instant of its need. (Oh, yes I returned it —meticulously.) . . . The strident voiced singer (sic) whose rasping, tuneless rendition of a monotonous lament evoked a scattering of applause that somehow changed to mockery before its accompaniment of laughter rippled away. Oh, well; Lily Pons, Rise Stevens and Roberta Peters may now sit back and breathe relief; no competition there.

The animated delegate anticipating the audience participation feature by cutting a swath through happy dancers in a jostling trek to stage, half dragging in a weaving, ragged arc a curiously reluctant companion. What is this catalyst that changes the demeanor of unruffled, retiring dignity into a bizarre desire to disport in the merciless glare of stagelights? . . . The young ones awaiting their turn to go on program, getting last minute pointers from critical chaperones. . . . The demure lass backstage practicing her steps with all the joyful abandon of young spirit then changing to the utter seriousness of young dignity. . . . R. N. McCray telling of the salvaging of waifs in a noble experiment at Boys Home, his little mannerism of pausing, not for effect, but to marshal his thoughts for the next step, like an evangel looking above for help as did Saint Paul on his missions. There is nothing so pathetic as an unwanted boy. . . . Number 513 winning the TV set on the third drawing. . . . Tom Ham's homily that he rather have a plaque in the Institute of Pharmacy than one in a grav yard.

'Spec' McDowell presenting a brief for th investor's time and talent for rich dividen than which there is no greater rewardin end in any tidy bank balance. . . . Rog Sloop's brilliantly delivered theme of Der tal Detailing pointing the way to greate profits in the prescription room by the litt effort required in this somewhat neglecte sphere of service. . . . Hubert Lovett an Bill Dudley weighing their convictions b fore the tribunal of their minds that th Pharmacy Board Member Selection Amen ment would have untoward (sic) reperc sions, then voicing their honest oppositio that had an anticlimactic end in the pitif corpse of a cherished dream. . . . The eve impressive Rite of the Roses devoutly co ducted by Robert Neal Watson, permittin us to see that even though life's battles ar over for these departed friends their pr cepts and influence are stamped on the monuments for us to emulate. "And th tents were all silent, the banners alone, th lances unlifted, the trumpet unblown."

(Byron.

Ruth and Louis Cobb pacing themselve in absorbing the events as if rationin their strength to thwart the old scyth wielder who wasn't even near them. H looked like he felt his same fine self an both didn't seem a day older than they wer when the Convention was here in 1950. . . John Hood, pater, poring assiduously ove a sheaf of messages for Maurice Cable t put on the air. . . . The reports of th Legislative, NCPFR, and the Endowmen Committees revealed much work to be don for pride-provoking accomplishments. Bu the actions of these determined extrover showed they were still at bat with the innin not over. Look back and see the satisfa tory progress already made and hold you breath to thrill at great things to com . . . A Resolution of thanks and apprecia tion to all the drug houses, distributors manufacturers, committees and the TM who contributed their sponsorship of variou events, their time and assets for progra features, entertainment and creature com fort, received a clamorous ovation of ap proval and applause. . . . Floyd Goodric

ntroducing his wife as his mother and she aintaining he was her grandfather. Floyd ould only utter a weak "Touché!" . . . eorge Straayer making use of a tight fit- ing Vu-Graph to illustrate the devices of is theme. Later, his interpolated play of itticism exchange with John MacCartney elaxed the stiffness in the attention of the udience. . . . The 600-plus attendance was ot a bad record for a convention site in he less populous section of the state, but lightly less than a 200 figure in pharmacists resent leaves a condition to be bettered.

Even President Welch learned something bout the Association and his home town hat he didn't know before by being pres- nt and on time at the past-presidents' ncheon. In 1926 the Convention was to e in New York, members going by train nd boat, entraining at Greensboro and em- arking at Norfolk. The late E. V. Zoeller nd the late F. W. Hancock objected that meeting off North Carolina soil would ave no legality for the business transacted. o, President Allison James solved that roblem as incisively as a surgery manipulat- ng a scalpel. He merely used a layover in ttle Washington, called the meeting to or- er on the train, transacted the business, djourned **cum die,** and resumed the trip. n the way back he had another session on he train, again in little Washington, then djourned **sine die.** That was one hilarious rip. Remind me sometime to tell you more bout it, especially the new use for tooth aste as discovered by Dean Howell, quot- ng Allison, Rob Roy and others.

The forlorn expression on the face of the elegate who lost his wife in the mazes of he Auditorium. She had his keys: room, ar, luggage and treasure, and, much to his hagrin and surprise, his wallet also. . . . he jaunty, cocky delegate who roamed bout in the exuberance of a simulated im- ortance as if he owned the world, or at ast that part of it that really mattered, ondling the memory of his own particular af as if to deny the existence of a tree. . . Losing half a dozen pounds avoirdupois uring convention week; sitting down to eals with the sense of feeding on other od while dallying with the food provided. 's a shame to dishonor food, but the average caterer serves too big a helping, except for those brawny trenchermen with stevedore appetites. . . . The lambent play of lights coruscating in myriad flickers on the cherubic elfin faces of the teenagers as they executed the intricate maneuvers of their dance in time with the music as pre- cise as the cadenced ticking of a metronome. . . . President Welch reporting his steward- ship while President Russell penciled notes like a debater awaiting his turn, as Presi- dent Rogers, one seat away, glanced over notes already made—penultimate wonder- ing if anything vital had been left out.

The delegate feasting his eyes on the classic and almost perfect beauty of a visi- tor as she posed for a crayon drawing in the lobby. I too observed. Once she moved and the moment of utter thralldom was gone —yet no such moment can ever go. Some poetic souls can take it up again whenever they wish to relive its enchantment. . . . Feeling an added thrill, not so much vicari- ous as penetrating, that an Asheville young- ster was awarded the fourth annual Pepso- dent Scholarship presented to the outstand- ing young man or woman of North Carolina seeking a career in Pharmacy. Gary Stamey will be a credit to the profession and grace it with the same devotion as those devotees he now seeks to emulate. . . . Jarvis Alligood wringing out his thoughts to the last full drop, drawing a chalk line in his exposition then walking it out. . . . Gilbert of Benson, Andrews of Burlington; wouldn't it be an odd convention without these two stalwarts, the one pacing himself by letting life come to him and not leaping at it to clutch it by the throat, the other taking the corners like jumps of a sailboat breaking a lake of mass detail. . . . Gilbert Hartis and his project of persuasive coaxing with Pinnix the elder and his attendance at the convention next year as the object; all rivers reach the sea sometime.

John MacCartney giving us the facts in a ringing voice, exhorting us to arouse. He was an inspired prophet on a big white horse with gold trappings, holding a banner aloft. We are clay men do we not catch fire from his flame and go out and clutch something fine, something precious by dar- ing magnificently. . . . There are those phar-

macists who practice in a sometimes grueling grind with little time to indulge in civic and community projects, but Harold Vann Day finds he can do both by apportioning the 24 hours that God daily lends him. A recount of his activities in community service during the presentation of the Robins "Bowl of Hygeia" Award listed enough participation in communal affairs to keep a man busy full time. Even "Col. Buncombe" praised him editorially in Monday's **Citizen.** . . . Roger McDuffie, forsaking for the nonce his Antaean propensities as he soared to eloquent heights of humor, pathos and bathos in introducing the featured Sunday night speaker. He carried us back over garden trails of memory, then while we were settling to inwardly reminisce he returned us to the expectant present.

Someone has a birthday during the convention; the odds favor it. This time it was Steve Forrest and we gave him a singing telegram of "Happy Birthday to You." I caught the sound of a pure tenor reverberating in pure lyricism and looked around for John Brooks McCormick and saw the moving lips of choir boy Salley. All he needed was a robe. . . . Popping of flash bulbs, clicking of lenses, ubiquitous June Glenn posing his subjects like a master craftsman, then recording their likenesses for either immortality or ephemera as the fables of history will have it. I know he was dead tired, working a double shift, meeting a deadline, working against time, but he never let his news sense blunt or his spirit flag. That's why he wins the trophies and stays a champ. . . . You probably didn't realize it but you witnessed an epochal event. An unprogrammed feature was spliced in Sunday night that surprised Secretary Smith who almost always has his finger on the pulse of program execution. A laudable stealth in conniving with a printer, a swearing to secrecy of necessary participants, the sustaining of nervous tremors prior to the presentation and it became a **fait accompli**: he was entered as a member of the Academy of Pharmacy, as he should have been at its chartering. Were it possible to count his points in extra activity beyond the Simon Legree prodding of his sense of duty, his total would make the total of the high point boys seem lu crous in comparison.

Dorsey Welch having a full, busy, joyable year; 6,000 miles and 27 days traveling over the state to meet with diff ent local and sectional organizations, us a sizable outlay of his own hard cash, g ing of himself to the Association, shedd himself in service to his fellows, supply that spark of contagious enthusiasm to w us into one of the topflight Associations the land, then offering his successor sum of his experience—small wonder we grateful to him for bestriding our proble and working for a resolving of them. right, Sam; look to your laurels, but are with you. "As for him who voluntar performeth a good work, verily God is gra ful and knowing." (The Koran). . . . I ages received at the Monday morning bre fast gave me a feeling I had been lost the wrong dream: The rapt expression immobile on the face of Ann Simmons; B Burgess lighting the wrong end of a ci rette; Bob Sisk itching to heft a golf cl in his hand; Ward and West as insepara as two blades of grass in an acre of me ow; Jesse Pike's half smile of diffiden the fleeting glow of smiles on the faces less favored goddesses as I asked for a received permission from Bill Brewer to p a compliment to the exquisite loveliness his "high particular"; Richard Velz marv ing at an uncanny proficiency I once p sessed in ambidextrously stroking a g ball; feeling baffled at the measure of clairvoyance as directed toward the thoug of Ed Brecht as he sat serenely aligning philologically perfect facts he always livers in his report; Louis Cobb eyeing plate of grits as if it were a feast for gods instead of mere organic filling, mind's eye and artistic perception investi a prosaic dish in a gala setting. Images rainbow colors, images to raise the curta on deeds accomplished, to pull the blind errors, images to raise man's hope that move forward.

The balloon cocktail dress and its vious female viewers and the several ma who looked at it as men look at a fire gine, or a pretty girl. Some said it w tangerine in color, some thought it a de

vermilion, but whatever the color, it stood out like a pennant on a ship becalmed in an empty sea or like a banner on a citadel. The wearer was averse to discussing it with mere man. Charlotte Corday could have designed it, in which case it would have been as appropriate for the boudoir as it was for the dance floor. If Nanki Hayakawa patterned it, the Nipponese would have used it as a morning kimono by adding a sash. Anyway, to me it was beautiful and charming and the one it clothed set it off admirably. "A sweet disorder in the dress, Kindles in clothes a wantonness." (Herrick). . . . Tom, sipping a smooth alembic of pale amber hue while Lucy drank a Coke with dainty birdlike swallows. . . . One brash competitor asking Phil, "Where do you go tomorrow?" and Phil warily answering, "Tomorrow and tomorrow; what is tomorrow?" then whisking a reluctant maiden away to trip the light fantastic, she nidulant as thistledown in his arms, he a swashbuckling juggernaut, his protuberant embonpoint dipping almost to floor level as he curtsied on passively flexing knees. . . . Another five-by-five roly-poly, illusively light on somewhat effeminate feet, essaying a dogtrot number as thrilling to his partner as a ride in a tumbril. . . . The original chief basking in the company of all the little Indians as if he were born in the tribe.

Maurice Cable, W4EFY, Knight of the Kilocycles, calling CQ on 150 watts of sanctioned, regulated and controlled radio power. Forty-odd messages to folks back home went over his microphone and into the ether to be captured and relayed to diverse destinations. One wholly excusable mischance placed a little blot on an almost perfect record: a tray holding three or four messages to be broadcast was taken from the registration desk by someone not deputized to collect and these messages were never sent. I used as much time as I had, more than an hour, in effort to locate them, but failed. So, my abject but sincere apologies to George Straayer whom I know wanted his little girls to have a message from him, and to Vernon Faircloth whose messages on Tuesday were not sent, and to others if there be others. I could be shamed. But all this aside; how did you like the Convention otherwise? . . . The pair of delegates whose eyes played tricks with their stomachs as they unwisely quafled Ixion's fierce nectar then wandered aimlessly and timelessly into the 50-Plus dinner room under the mistaken alias of too evident youth which quite belied their having half a century behind them. Hashish, mescal or lotus would have made better time erasers than some cooling vintage from the deep delved earth. . . . The O so young pair tripping two measures to each orchestra note while their wearier elders sat in the wings to catch an extra vagrant breath. "No sleep till morn, when youth and pleasure meet to chase the glowing hours with flying feet." (Byron)

Floyd Potter and his cap, product of a frightened loom and a terrified spindle, singularly odd on Haywood Street but quite apropos at the teeoff. . . . Faircloth and myself, candid camera and candid pencil, conspiring on subjects for lens and paper, finally ending with ourselves, W. J. and Tom Holland. . . . A fleeting word or two with Ann and Mayme in the elevator, of all places to hold a reunion. . . . Attending so many Justice functions I felt like a member of the press or a subject for adoption. . . . Listening to the Invocation by W. S. Wolfe and feeling like I was listening to a man accustomed to talking with his God without bargaining. . . . Mary and Erldine conversing on such subjects as co-op auxiliaries like inhaling the flame and leaving the candle on the table. . . . The whilom humor of Junior Penland as he greeted guests for Hullabaloo and the comely Smith girls smiling smiles fraught with "It's a pleasure to welcome you. We hope you will have as much fun as you can absorb." . . . Pottie Horton, shedding shoes after the manner of a Chinese mandarin, having the time of his life, entertaining a coterie of listeners with droll stories. . . . Tom Glover and his array of crayons and the long line of would be posers, animated material for the deft touch of his remarkable talent.

The breathtaking beauty of the luncheon table for the ladies on Tuesday; the artistic arrangement of flowers revealed a talent absolute. . . . Charles Beall (pronounced Bell) showing an appreciative few the pre-

scription room designs and arrangements that palpitated with modernity. . . . Bob Dube tearing down our flimsy excuses we are prone to hide behind in justifying our lethargy in learning new ways to curry favor with the public. . . . Attorney Bailey disdaining a passionate and flamboyant appeal in asking for support of Bills HB541 and HB542 and resorting to McAllister's syntactically perfect language in expounding the desirability and virtues of more modern and applicable Pharmacy Laws. "No doubtful balance of rights and wrongs, Nor weary lawyers with endless tongues."

(Whittier)

The superb entertainment; "Quips and cranks and wanton wiles, Nods and becks and wreathed smiles. Sport, that wrinkled care derides, And laughter, holding both its sides. Come and trip it as you go, On the light fantastic toe." (Milton). . . . The well planned features of the entire program executed with a minimum of hitch, and tha unforeseen and unavoidable; an enormou amount of work required to plan and carr through a meeting of statewide magnitud with the help of various committees tha functioned willingly and co-operatively be fore and during. W. J. says: "That's wh I enjoy working at this job. There are s many nice people so wholly co-operative i expending their time and talent to make ou Association one to take pride in."

A final visit to headquarters hotel Wed nesday morning to gather up a few pro crastinated ends and wish bon voyage to de parting friends and feeling a tinge of sad ness that it is over for another year an sensing that to say goodbye is to die a littl but shaking off a depressive weariness an looking forward with gluttonous eyes an anticipative happiness to next year in Wi ston-Salem.

Mothers-of-the-Year

Mrs. Ralph P. Rogers of Durham, immediate past-president of the Woman's Auxiliary, barely returned home from the Asheville Convention in time to begin a round of entertainment by the Durham Merchants Association, by reason of her selection as one of the five Durham Mothers-of-the-Year.

Mr. and Mrs. Rogers have two sons, a daughter, and four grandchildren.

Mrs. Lloyd Senter of Carrboro was similarly honored when she was selected Mother-of-the-year of Carrboro. She was entertained jointly with the University and the Chapel Hill honorees. Mr. and Mrs. Senter have three sons.

NO RATING

(Continued from page 183)

eration from the builders or developers of those or shopping center locations. Why not? Because we are local, independent merchants—we DO NOT HAVE NATIONAL CREDIT RATINGS. THIS is our crime.

I sincerely hope your Committee can d something about this crime—IF it is crime! You will have our eternal gratitud Mr. Chairman, if you can.

HOWELL HALL

(Continued from page 205)

50 years ago, but lately resigned on accoun of advanced age. He was allowed to b the best writer on gardening in this king dom and was honored with the acquaintanc and correspondence of the connoisseurs o that science all over Europe and Americ The universal good reception of his Dictio ary and Calendar, the esteem in which the are still held, and the various editions the have passed through will be a lasting mon ment to his memory."

A medical garden, or "Hortus Medicus, is described in the book, *History of Wach via in North Carolina*, by J. H. Clewell. Th original chart of the garden made in 176 with the herb beds numbered and descri tion giving botanical and common names o plants, is in the Moravian archives.

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The Carolina JOURNAL OF PHARMACY

Volume XL JUNE, 1959 Number 6

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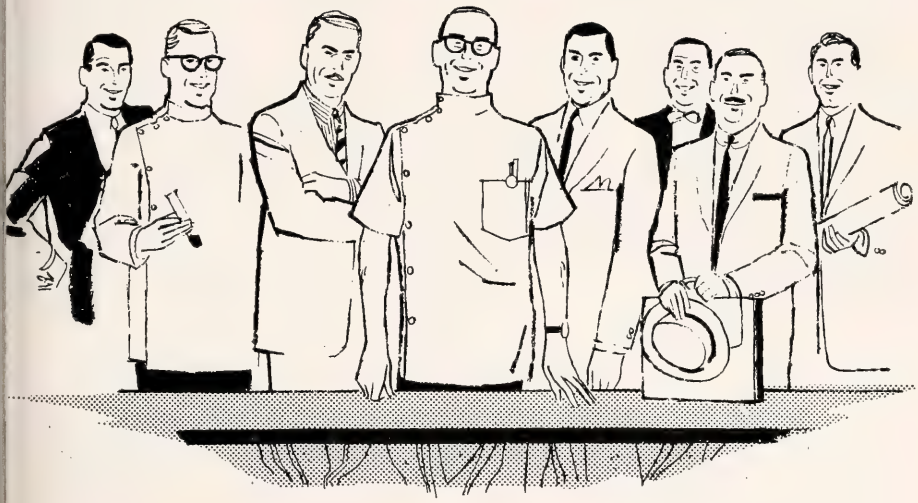

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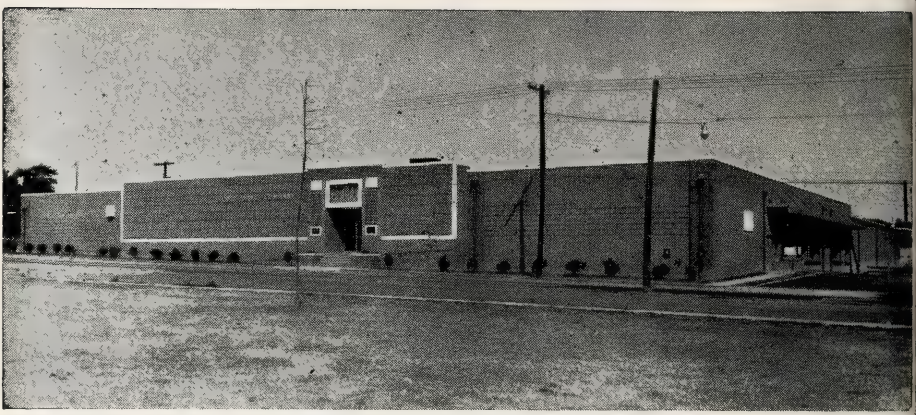

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The Carolina
JOURNAL OF PHARMACY

June, 1959

VOL. XL No. 6

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How to

SAY-IT-YOURSELF

A most practical "Say-It-Yourself" public relations kit for pharmacists is now being made available by Pfizer Laboratories and J. B. Roerig and Company.

This second edition of the Pfizer-Roerig public relations kit for pharmacists contains many useful aids. There are speech texts, radio-TV scripts, model window display photos, pharmacy newsletters, two-color placards with messages aimed straight at prescription customers, and reprints of newspaper columns explaining in every language why prescriptions are really bargain items.

George H. Weiler, Jr., director of public relations for Pfizer-Roerig says: "Use these PR aids in your store, at public meetings, over the air, everywhere you can talk shop. Let more people know more about the man who stands behind the medicines. They, in turn, will stand behind you.

Here, assembled in a convenient grouping, are the facts which will enable you to dispel the mistaken impression that drugs cost too much. If you are interested in more effective window displays or how to set up a poison control center, you'll find the details in the kit. Or if it is a suitable talk for your civic club or some specific help in the area of "Pharmacy as a Career," the kit provides the necessary tools.

Such valuable aids, as incorporated in the kit, ought to be a part of every retail pharmacy library in the state. If you have not already obtained a copy of the kit, we suggest you do so at once. Address your letter to the Public Relations Department of Chas. Pfizer & Company, Inc., 800 Second Avenue, New York 17, New York. Specify: "Say It-Yourself" kit.

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Rosser Aids in Saving Man's Life

The **Charlotte Observer** (May 16) highlighted the services of Pharmacist John Rosser, Chief Pharmacist of Presbyterian Hospital, in securing some rare Bovine Tetanus Antitoxin for a patient who was allergic to the Tetanus (horse) Serum.

Thirteen ounces of the serum was located in Baltimore and rushed to Charlotte by plane. Later, 26 ounces was airlifted from New Orleans and Memphis branches of Merck, Sharp & Dohme.

The day after the patient was discharged from the hospital, an emergency call came in from Baltimore requesting that any unused serum be returned to Baltimore as a similar case had developed in that area. Apparently the Bovine Tetanus Serum is in extremely short supply.

Medical authorities agree the Charlotte patient would have died without the special serum. Here we have another specific example where a pharmacist's knowledge helped to save a man's life.

Yet we have public officials (a Legislator last week) question the need for the pharmacists' formal training.

ACA Elects Wilkins Harden

At the recent annual convention of the American College of Apothecaries held in New Orleans, former Tar Heel pharmacist Wilkins Harden was installed as vice president of the organization.

Now owner-manager of two successful prescription pharmacies in Columbia, South Carolina, Mr. Harden has been a devoted worker in the ranks of the ACA for years, and has served as its southern regional director for sometime.

Members of the ACA adopted a "Code of Professional Practice" designed to govern the every day working relationships between pharmacists, and between pharmacists, the public and the medical profession.

Some Firsts for the TMA

Floyd Goodrich reports some "firsts" for the Traveling Men's Auxiliary of the NCPA:

1. The TMA has the largest membership in its history. The total was 338 members as of June 1.

2. Attendance of TMA members at the Asheville Convention just completed was the largest on record.

3. The Dr. T. C. Smith Company of Asheville had more members present at the Asheville meeting than at any similar meeting in past years.

4. All fountain representatives of The Coca-Cola Company in North Carolina have joined the TMA.

The TMA roster is being mailed to all retail pharmacies by Mr. Goodrich. Later this same list will appear in the NCPA Year Book.

Check the TMA membership roster against the sales representatives calling on you. If their names are missing, suggest they get in touch with TMA Secretary J. Floyd Goodrich, 2121 Club Blvd., Durham, N. C.

Cover Page

The three immediate past presidents of the NCPA (Welch of Washington), TMA (Reuben C. Russell of Charlotte) and the Woman's Auxiliary (Mrs. Rogers of Durham) are shown with Dean Edward A. Brecht of the UNC School of Pharmacy, who is completing arrangements to admit the largest class of first year pharmacy students in the history of the 60-year-old School.

WANTED

Old Apothecary bottles, ointment jars, candy jars, etc.

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2112 Vail Avenue
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1959 Pharmacist of the year

W. LATHAM WEST, Tart and West, Roseboro, North Carolina

Native of Sampson County, North Carolina; born November 23, 1903. Graduate of the School of Pharmacy, University of North Carolina, Class of '25; licensed pharmacist since June, 1925.

President of the N. C. Pharmaceutical Association (1954-55); Charter member Phi Delta Chi; former member of the Sampson County Dept. of Welfare, the Roseboro City Council and local school board; a past chairman of the Board of Trustees of Pineland College and a recent member of the Board of Directors of the State Heart Association.

A director of the N. C. Pharmaceutical Research Foundation and a member of the N. C. Academy of Pharmacy; President-Elect of the Roseboro Rotary Club; a member of, Chairman of the Board of Deacons and Teacher of a Men's Class, Roseboro Baptist Church.

Mortar and Pestle Award Presented to Mr. West at Testimonial Dinner in Roseboro on June 19. Details in the July Issue of this Journal.

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A New Kind of Investment Club

By N. O. McDOWELL, JR., Scotland Neck

Within the past 5-10 years there has sprung up in this country a type of organization called the investment club. One or more of these clubs exists in most every locality. They are composed of from 10-50 members who periodically pool limited amounts of capital for the purpose of investment. They constantly carry on study programs to determine how this capital can best be invested. This usually turns out to be in stocks of various types from which dividends are earned and which in turn are reinvested. I would like to talk with you this evening about a different kind of investment club. It is different from the one just described in that the membership is not limited, there are no stock certificates issued, and no negotiable dividends paid to the members. The returns on the investment, nevertheless, should be quite high, and the opportunity for growth is almost unlimited. Before describing this new type of investment club, I should like to review still another type of investment which you have been making regularly through the years.

Since January 1st this year most of you have called on your neighbors and friends and you have asked them to make a contribution to some type of fund raising campaign. In like manner, many of your friends and neighbors have called on you and have made a like request. There was the "Every Member Canvass" (or whatever it might be called) for your church, the Community Chest, the Red Cross, the March of Dimes, the Cancer Fund, the Heart Fund, etc., etc. Your income tax return has been filed recently enough that you remember that you made contributions to most of these campaigns. The effort which you expended and the money you contributed was done willingly. As a matter of fact, you got a certain satisfaction out of it. It gave you a good feeling inside, believing that you were helping others. This is as it should be. It is one of those experiences of the human heart that we need more of in these days of high tension and strife.

In spite of all of these things, it is a good bet that with the possible exception of the church budget and the community chest, not a single one of you asked how the money which you collected or contributed was to be spent. In most cases you were satisfied from the slogans adopted by each organization that your money was being spent for a good purpose—and you were probably right. One has only to remember the Salk vaccine, to mention only one, to be assured that these contributions have been good investments. The vast majority of these agencies which use your money support extensive research programs. Little by little the reaches of the unknown are folded back, and each time a little more is added to the life expectancy of all of us and a continued capacity to enjoy this extended life.

The organizations just described are not alone in supporting the search for new knowledge or new ways in which to utilize the knowledge we already have. Federal and State governments spend millions of dollars each year in this field. Private endowments, educational institutions and others do the same thing. In a recent publication of Health News Institute, an organization dedicated to the dissemination of information about the pharmaceutical industry, it was stated that pharmaceutical manufacturers "plough back" 20% of their net profits into research of various kinds. This is an effort of which they can be justly proud. We too can be proud for them, since we as practicing pharmacists had no small part in the distribution of the products which made this activity possible.

Up to now we have been discussing what others have done. No mention has been made of what we are or have been doing ourselves—what we have invested in the better health of our people or in the future of our profession. If you are an average pharmacist, you have paid your association dues annually, you have attended a committee meeting here and there, and have made an occasional contribution to the North

(Continued on Page 246)

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Garbage Cans Used to Remove Merchandise

A white woman and a negro man have been charged with embezzling about $4,500 worth of merchandise from Liggett's of Charlotte since the first of the year.

According to police, the negro man was locked in the store each night, where he cleaned until the store was reopened the following morning. During the night, merchandise was taken from shelves and placed in garbage cans, then covered with stale bread and later placed on the sidewalk for pickup.

The woman involved in the case had an understanding with the pharmacy whereby she was permitted to remove the garbage cans to her home, where the garbage and stale bread was used to feed some hogs owned by the woman's husband.

Thirty 60-carton cases of cigarettes, plus radios, binoculars, watches, electrical appliances and similar articles are involved.

Gets VA Post

Archie E. Millis (UNC Pharmacy Graduate), assistant manager of the Durham VA Hospital for the past several years, has been transferred to Coral Gables, Florida, where he will serve in a similar capacity.

At one time, Mr. Millis was assistant chief pharmacist at Duke Hospital. He has been with VA since 1946.

Reelected Proprietary Assn. Officer

Dewey S. Mims, vice president and secretary of the B. C. Remedy Company, has been reelected vice-president of the Proprietary Association.

Officers of the Wake County Pharmacists Society—(Standing, left to right) William H. Wilson, president; Joe B. Vinson, vice-president; and L. M. McCombs, member of the executive committee. (Seated) Walter Davis, treasurer; John Bius, secretary; and Mrs. James W. Provo, president-elect.

How To Up Your Rx Sales

A successful pharmacist lists some hits and misses encountered over the years in the promotion of his prescription department. See how you compare with this program.

1. I do not counterprescribe.

2. I do not "put up" preparations from the prescription department.

3. I do not substitute.

4. If I am out of an item, I try to pick it up. If it is not obtainable, I call the physician back.

5. I give the physicians and the public emergency service, day and night.

6. I have provided automatic telephone-answering equipment when the store is closed and service these taped orders immediately upon opening the following morning.

7. I have established a diabetic department and notify the physician of all new diabetic items. After obtaining the names of all insulin users, we make it a MUST to introduce them to the diabetic department and at that time give them a package of diabetic food, candy or cookies. Each diabetic is also given a copy of Lilly's book on diabetics and their care. A monthly mailing is made to all diabetics. A bottle of saccharin tablets and a box of cookies is given every new diabetic who comes in for his first order of supplies. The diabetic department is mentioned in our radio message once a week. At Christmas a gift wrapped assortment is made up as a gift item for the diabetic.

(Continued on Opposite Page)

WE ARE A Lilly DISTRIBUTOR

Compounded for comfort

Hot-weather discomforts, such as galling and chafing, can turn the most wonderful vacation into a nightmare. Fortunately, Cream Surfacaine® Compound (cyclomethycaine compound, Lilly) relieves these painful conditions quickly and effectively.

To reap extra sales, build point-of-purchase displays of Cream Surfacaine Compound in the first-aid department, where you merchandise sanitary napkins, and at the check-out counter.

For comfort's sake, sell Surfacaine Compound. For quick, efficient service, send your orders to us.

THE PEABODY DRUG COMPANY
Durham, North Carolina

8. I have established a truss and surgical garment department after sending my wife, daughter, and pharmacist to school for proper training.

9. I have provided prescription blanks which contain no reference to my pharmacy.

10. I have welcomed each new physician in the area, offering to stock any medications he wishes to use, and explained our services.

11. I have supplied bubble gum and suckers in all pediatrician and G.P. offices for their child patients.

12. Annually, I entertain the physicians at their monthly meeting and present each of them with a ham at Christmas and on the anniversary of the store.

13. I treat all physicians alike, for example, giving equal distribution of polio vaccine during the initial shortages.

14. I provide pharmaceutical services to the hospital during emergencies and provide them with medications they do not stock.

15. All newspaper and radio advertising stresses, "See your doctor regularly."

16. I have instigated a crutch rental service.

We also feel that services to the community and promotion to the public have contributed to our success.

1. Give religious calendars to the hospital.

2. Have a Santa Claus in the store starting December 1.

3. Ask civic and church organizations to call on us for gifts they may need for bazaars, picnics, etc.

4. Wrap packages for mailing.

5. Give empty cartons to people who are moving.

6. Provide free plastic pill boxes with all tablet or capsule prescriptions for purse use.

7. Give out 4,500 weather calendars every year.

8. Make out money orders.

9. Provide free gift-wrapping throughout the year.

10. Give free suckers or balloons to all children who come in with their parents.

11. Display freak vegetables, flowers, etc., our customers wish to exhibit.

12. Give magazines to people who tell us they have a relative or friend in the hospital.

13. Put on a Christmas party for hospital personnel and patients (360 gifts in 1957).

14. Provide free delivery of all prescriptions.

Programs That Failed

We have found that some of our promotions were ineffective. While they may be worthwhile elsewhere, they were worthless for us.

1. Giving out weather barometers at Christmas.

2. Imprinted pencils.

3. Blotters, book wrappers, and writing tablets for children.

4. Free delivery (just for prescriptions now).

5. Movie theater advertising.

5. Booklet for physicians' house calls.

7. Handbills for house-to-house distribution.

8. Circus tickets for 100 underprivileged children (900 others overlooked).

"KEY" FIXTURES INCREASE SALES

A MODERN FRONT →

Provides the right setting for a modern Pharmacy! It is a picture window thru which your entire store becomes your display window. KEY Fixtures inside your store give that Ultra Modern look!!

← A MODERN STORE

Cleancut modern lines t provide maximum disp space inside your store point of sale. A pl where people love to sh Absence of that 'clutte appearance. These are marks of good design good display. Ask for plan for your store. the Coupon below.

MODERN FOOD-FOUNTAIN →

The magnet that brings them back again and again! A department that can contribute 38% or more of your total volume and over 50% of your profits. Bastian-Blessing food fountains add beauty and friendliness, as well as profits to your store. Ask for a design to suit your needs. Use the Coupon below. No obligation.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City-State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of
Key-Line Fixtures
Distributors of
Bastian-Blessing

The Prescription's Label

By J. LOUIS COBB

The prescription's label is a transcription. If it is transcribed to the label exactly like the doctor wrote it, word for word, all too often it may make for tragic unpleasantries, to say the least.

As an example, yesterday a very perturbed mother phones in to ask if the Panalba KM Suspension was to be applied locally.

"What gave you such an idea, Ma'am?," I all but exploded.

"It looks like a lotion."

"But Mrs. S, I can assure you it is not."

"The label says, and I'm reading it now," she went on to say, "2 teaspoonfuls at once, then 1 teaspoonful every 6 hours, day and night."

"It is to be administered orally, by mouth, understand?''

"My little boy, Stevie, has a terrible skin infection."

After fully 10 minutes of conversation, I finally educated this "mouther"—pardon me, I meant to say "mother" in miracle medicines. I'd forgotten to add the "Sig" transcript "orally" or, as I sometimes add it "by mouth" to the doctor's directions.

If the prescription is for an external application, always say as much when you're writing the label: "Apply" is usually enough. But be both clear and specific. The physician appreciates this extra thoughtfulness and service to the patient.

Take yet another example. We'll call this patient by the name "Brown." Sad to say, Mrs. Brown is a chronic alcoholic.

In addition to this sad sickness, she had neglected herself and now has hemorrhoids to the nth and protruding degree, I'd guess after her first refill of a 12 rectal suppository prescription of a very popular brand name, shelf-ready number.

She may have been feeling her oats when she phoned. Then again, she may not have. At any rate, she was suffering the pains and pangs of hell fire when she belched her words out to me over the phone.

Once again I'd failed both the physician and the patient. Again one of my label transcriptions was read back to me over the wires: "The directions say 'Insert one into rectum after each bowel movement' and now I'm all but a total wreck myself. I now have 'em bleeding."

"Of course, you did remove the metallic foil wrap from each?"

"Your label says, 'Insert.' How did I know they were to be skinned?"

Henceforth all such suppository labelings will read: "Unfoil and then insert." Or, simply "Unwrap."

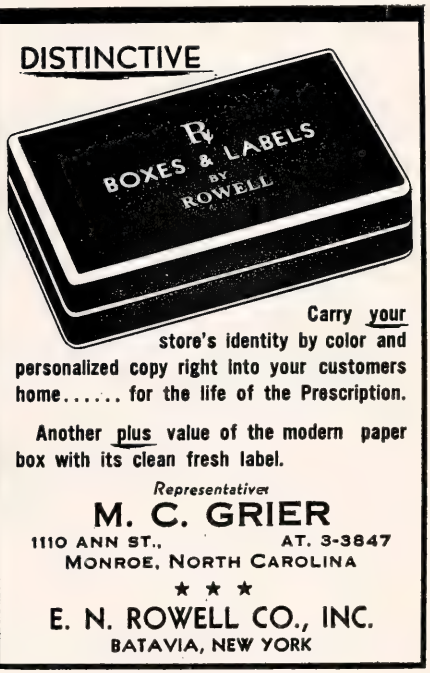
Likewise, "take" will be used for all oral prescriptions, unless the medication is for an infant, in which case "give" will be the right addition.

We can't be too careful as guardians of public health.

Rx Dept. Closed

Due to loss of the town's only physician, John C. Stalvey has temporarily closed the prescription department of the Knightdale Pharmacy, Knightdale, N. C.

At the present time, Mr. Stalvey is associated with Leonard Crumpler at the Longview Pharmacy, Raleigh.


DISTINCTIVE
℞
BOXES & LABELS
BY
ROWELL
Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.
Another plus value of the modern paper box with its clean fresh label.
Representative
M. C. GRIER
1110 ANN ST., AT. 3-3847
MONROE, NORTH CAROLINA
★ ★ ★
E. N. ROWELL CO., INC.
BATAVIA, NEW YORK

NOW THAT WE ARE SELLING "BC" ON TV AND RADIO, THERE'LL BE A LOT OF NEW CUSTOMERS BUYING "BC" AND SINGING ITS PRAISES.
YESSIR! A LOT OF DRUGGISTS' CASH REGISTERS ARE GOING TO BE SINGING TOO.

Two New Salesmen For You!

If you haven't already, you'll soon be seeing and hearing the two little fellows above on television and radio with a new "big impact" campaign that is sure to make your "BC" sales spurt.

Be prepared with "BC" on your counters. The time-tested pain relieving qualities of "BC" will bring them back again and again.

OVER 90 MILLION PACKAGES A YEAR

B. C. REMEDY CO. DURHAM, N. C.

Newspapers Feature Members of the 50 Plus Club

As a follow-up to the 50 Plus Award ceremony in Asheville during the 79th NCPA Convention, two pharmacists—Mr. Lee A. Wharton of Gibsonville and Mr. Charles Taylor of Jacksonville were further honored with feature stories in **The Burlington Daily Times-News** and **The Leaksville News.**

The Burlington paper headed the story, "L. A. Wharton Notes Change in 50 Years in Pharmacy" and was illustrated with a picture of Mr. Wharton and the 50 Plus certificate awarded to him by the NCPA.

Immediately following the Asheville Convention, Mr. Taylor stopped over in Leaksville to do a bit of relief work for N. H. McCollum, Jr., who was on the mend from a recent operation.

It was while Mr. Taylor was in Leaksville, the local paper (Leaksville News) ran the story about his being inducted into the 50 Plus Club of the NCPA.

Mr. Taylor opened a retail pharmacy in Leaksville on July 3, 1904. For several years, he worked in New Mexico, and later, after returning to North Carolina, in Lexington. In recent years, he has made his home in Jacksonville.

A Well-Deserved Honor

Election of Norfleet O. McDowell of Scotland Neck as chairman of the Halifax County Board of Health is proper recognition of the fine services which this good citizen has rendered in the field of public health during a lifetime of residence in Halifax County.

Mr. McDowell, a pharmacist by profession, has served for many years as a member of the County Board of Health. He also has been forward-looking in the field of improving the service rendered by members of his own profession. In addition Mr. McDowell has been a progressive and energetic citizen who has interested himself in many phases of county and town progress as a member and official of the Kiwanis Club, and chairman of the Scotland Neck Business Bureau. He also was very active in plans for establishing a hospital in Scotland Neck and gave timely and intelligent advice while this move was in progress.

Halifax County is fortunate in being able to call to greater service such a man as Mr. McDowell and we feel certain that he will live up to the fine record of achievement made by his predecessor, Dr. W. G. Suiter of Weldon, who retired after many years service as chairman. Dr. Suiter achieved a reputation of being progressive in the field of medicine and was recognized as one of the ablest leaders in public health matters in the State of North Carolina.

—Editorial, **The Commonwealth**, Scotland Neck, N. C.

Awning Burns

A careless smoker set fire to the awning of Mount Airy's Lamm Drug Company. Local police and firemen got the blaze under control before the fire could do interior damage to the pharmacy.

Is Your Store Fully Insured?

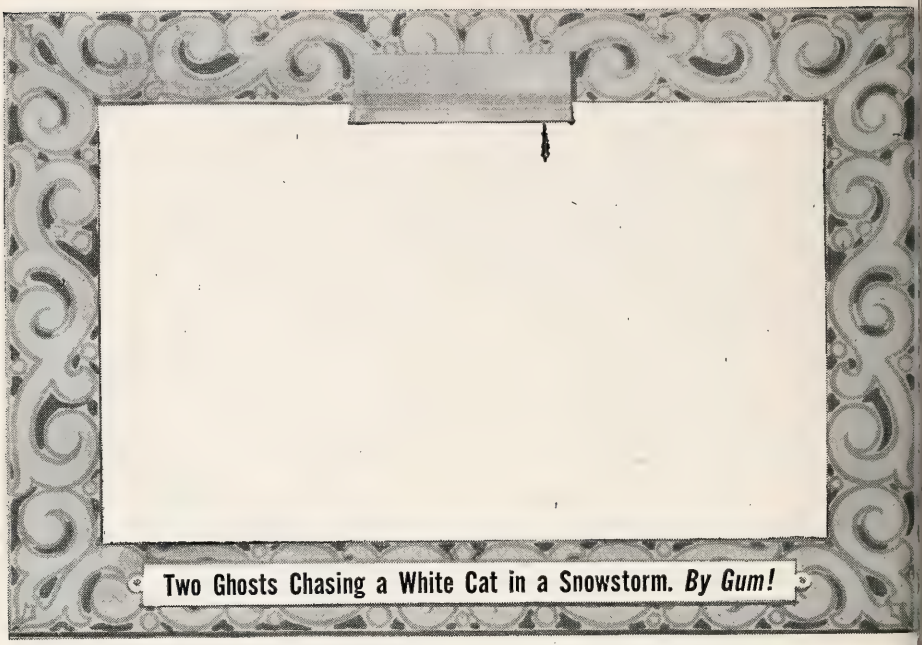
—Your Home?

Better Check! Replacement Costs Have Soared—

Consult Our Agent

F. O. BOWMAN
North Carolina State Agent
P. O. Box 688
Chapel Hill, North Carolina

RALPH M. CROSSON
South Carolina State Agent
1812 Marion Street
Columbia 3, South Carolina



Drawing a Blank in Ice Cream Sales?

Sealtest Draws Customers and Profits!

Making your ice cream department pay off is easy! Just stock Sealtest — the most advertised, fastest-selling ice cream in America! Sealtest is a one-man show of special flavors that keeps your customers checking to see what's new and different. And *every* special flavor is introduced with effective advertising at point-of-sale and in national and local media. You don't have to be a genius to make customers happier with Sealtest. But most geniuses *do!* Get the picture? Call your local Sealtest Foods plant for details.

Sealtest
TRADE MARK

FEATURE THIS EXCITING SPECIAL FLAVOR

OLD FASHIONED PEACH

AT YOUR FOUNTAIN AND FOR CARRY-OUT CUSTOMERS

Activities of the Local-Sectional Clubs

Wayne County

Dr. L. O. Massey, Zebulon dentist, was principal speaker at the May meeting of the Wayne County Pharmacists Association, held in Goldsboro.

The speaker covered the development of the North Carolina Dental Formulary, which he helped compile, and explained the multiple uses of The Formulary, both to dentists and pharmacists.

Johnston County

A discussion of German Pharmacy highlighted the May meeting of the Johnston County Drug Club, held at Nelson's Restaurant between Smithfield and Selma on May 13.

The speaker, Doug Bain, Jr., of Clayton, illustrated his remarks with colored slides and samples of German pill boxes, containers, labels, vitamin products, etc.

The possibility of the club sponsoring an employee sales school was covered by Grover Creech.

The July program will be arranged by Charlie Beddingfield of Clayton.

Forsyth County

The 4-D Golf Tournament (Doctors, Druggists, Dentists and Detailmen) sponsored by the Forsyth County Pharmaceutical Society (May 14) in Winston-Salem brought out 70 golfers.

A picnic, which concluded the day's festivities, was attended by 90 persons. Many of the golfers received handsome prizes for their efforts.

The program, with Roger Sloop in charge of general arrangements, was termed one of the most successful allied professional events in years. The 4-D Golf Tournament, by action of the club on May 19, will be an annual affair.

Durham-Orange

Vollie A. Shore, Jr., of Durham was elected president of the Durham-Orange Drug Club at a meeting of the organization in Chapel Hill on May 18.

Other officers named were Ivey A. McDaniel (Merck, Sharp & Dohme) of Durham, vice-president; and Carl T. Bauguess, Jr., director of UNC Pharmacy Extension, of Chapel Hill, secretary-treasurer.

Seventeen graduating pharmacy seniors were guests of the club at a picnic, which preceded the business session, at the home of Mr. and Mrs. W. J. Smith in Greenwood.

The club voted to increase annual dues from $3 to $5 and to solicit contributions from members to be forwarded to the Durham Cancer Fund in memory of the late James R. Casteel.

Meetings of the club have been suspended for the summer. The newly elected officers will be installed in September.

Griffin Named to Welfare Board

Wilson Griffin, Kings Mountain pharmacist, has been appointed a member of the Cleveland County Welfare Board.

Mr. Griffin is a past president of the Kings Mountain Junior Chamber of Commerce, a director of the Kings Mountain Rotary Club, secretary-treasurer of the Cleveland County Drug Club and secretary of the board of stewards of Central Methodist Church.

He has been associated with his father in the operation of Griffin Drug Company in Kings Mountain for the past 11 years.

For a Different Vacation

If you are a rockhound or a gem stoner, you'll be interested in the Gem and Mineral Festival that gets underway in Spruce Pine the first week of August.

Write Harold V. Day, Spruce Pine, or the NCPA for copy of illustrated folder.

You'll see the fascinating mining and processing of such minerals as kaolin, mica and feldspar. Also a woodworking shop specializing in colonial chairs and a unique forge where a great deal of the wrought iron used in the Williamsburg Restoration was fabricated.

For a small fee, you will be permitted to search for gem specimens in ore that is dumped each day. Many valuable stones have been found.

Andy Pollard Opens Pharmacy

A. D. "Andy" Pollard, the well known ex-candy salesman and former TMA president, is the new owner of Pollard's Drugs (formerly Clark's Walgreen Drugs) of Havelock.

Andy has a big operation, 10,000 square feet of space devoted to prescriptions, sundries, luncheonette, etc. There are about a dozen employees, including two pharmacists and Mrs. Pollard, who is the firm's bookkeeper.

After retiring from the candy field, Andy moved to Myrtle Beach, where in one day extensive business operations were destroyed by a hurricane.

For the past two years, he has been associated with the pharmacy which he has now purchased and henceforth will operate under his own name.

Aids in Revising Dispensing Book

One of the authors of the 25 chapters of Husa's Pharmaceutical Dispensing, Fifth Edition, is Dr. Benjamin F. Cooper, Jr., now Associate Professor of Pharmacy, School of Pharmacy, Oregon State College, Corvallis, Oregon.

The publication will be available in September and may be obtained by sending $10 to the Publisher (Mack Publishing Company) or to the NCPA.

Title of Chapter 22—the one written by Dr. Cooper—is "Handling Prescriptions."

PCP Honors Hicks

John E. F. Hicks of Goldsboro, a 1909 graduate of the Philadelphia College of Pharmacy and Science, was honored recently by his Alma Mater.

At an alumni reunion dinner at the Benjamin Franklin Hotel in Philadelphia, which Mr. Hicks attended, each member of the 1909 Class received a Golden Graduate and a Semicentennialist Certificate.

Prior to the dinner, Mr. Hicks was guest of the President of the College, Dr. Ivor Griffith, at a class reception at the College.

Lowry Drug Opened

Fred W. Lowry has his new pharmacy—Lowry Drug Company—open in Statesville opposite the North Center Street Parking Lot.

A graduate in pharmacy of the University of South Carolina, Mr. Lowry managed a pharmacy in Lowell, then represented Upjohn in Florida for a year prior to locating (1954) in Statesville with Holmes Drug Company.

Nabbed inside Store

Three men have been arrested for a break-in of the Stanley Drug Company, Charlotte. City police surprised two of the men inside the store and one outside, who was apparently serving as a lookout. When the arrest was made, the top of the store's safe had been half torn off.

Cooley to Open Pharmacy in Smithfield

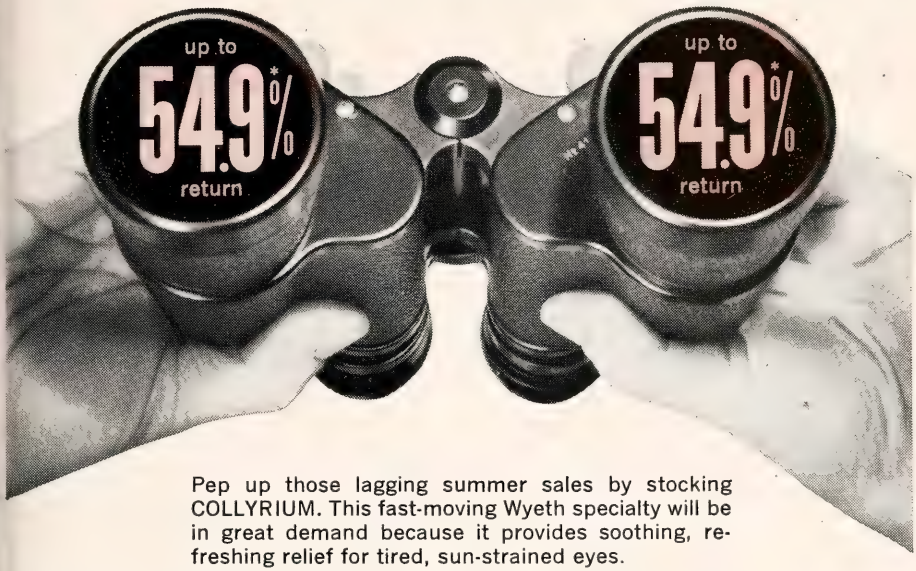
A certificate of incorporation has been issued to George A. Cooley, Norman C. Cooley of Fayetteville and Marjorie of Four Oaks to operate a pharmacy—Smithfield Pharmacy, Inc.—in Smithfield.

Jessie Wilkins Nominated

Duke Hospital pharmacist Jessie Lee Wilkins has been nominated as the "Outstanding Handicapped North Carolinian of 1959." The winner will be picked in December.

Mrs. Wilkins, a graduate of the UNC School of Pharmacy, has been partially paralyzed since the age of three, when she was crippled by an attack of polio. She has been associated with Duke Hospital since January, 1942.

Watch summer sales climb with a COLLYRIUM deal . . .



Pep up those lagging summer sales by stocking COLLYRIUM. This fast-moving Wyeth specialty will be in great demand because it provides soothing, refreshing relief for tired, sun-strained eyes.

Take advantage of this COLLYRIUM bonus deal:

WHEN YOU BUY:	YOU GET:
116 units	28 units, Free
60 units	12 units, Free
21 units	3 units, Free
11 units	1 unit, Free

Sorry, no assortments

COLLYRIUM

LOTION • DROPS

Wyeth®
Philadelphia 1, Pa.

Talk to your Wyeth Territory Manager about the COLLYRIUM bonus deal and the free eye-catching counter display.

AVAILABLE:	YOUR PRICE*
COLLYRIUM, LOTION	
Bottles of 4 fl. oz. with eyecup	$ .28
Bottles of 7 fl. oz. with eyecup	.48
COLLYRIUM EPHEDRINE EYE DROPS	
NEW! Plastic squeeze bottles of 4 fl. drams	.33

*Based on minimum direct order

EVERY CUSTOMER

is your opportunity to make MORE profit . . .

WHEN

you show and sell them the ECONOMY size!

50 POWDERS

98c

STANBACK

and ONLY Stanback offers you this size package for... MORE PROFIT

New Pharmacies

Lexington Drug Company #2, Park Center, East Center Street, Lexington. W. F. and John H. Welborn, owners; John H. Welborn, pharmacist in charge.

Miller's Pharmacy, Nags Head, North Carolina. R. E. Miller and Mrs. C. P. Mitchell, owners; H. G. Mitchell, pharmacist in charge.

Smithfield Pharmacy, Inc., Market Street, Smithfield. George A. Cooley, owner and pharmacist in charge.

Edmonds Friendly Road Drug, Inc., 5603 Friendly Road, Greensboro. Marion and George Edmonds, Edward Kinard and T. M. Lowder, Jr., owners; Edward Kinard, pharmacist in charge.

Bland's Drug Store (col.), 718 Wall Street, Sanford. M. L. Bland, owner and pharmacist in charge.

Kirby Prescription Center, Southport. James T. and C. M. Kirby, Jr., owners; C. M. Kirby, Jr., pharmacist in charge. Prior to assuming ownership-management of the new pharmacy, James T. Kirby was employed in Whiteville; Carl M. Kirby in Goldsboro.

Salley's Eastgate Drugs, 253 Tunnel Road, Asheville. W. M. Salley, Sr. and Jr., owners; W. M. Salley, Jr., pharmacist in charge.

Midway Professional Pharmacy, Inc., Route 2, Clyde. Shuford E. Snyder, S. B. and B. M. Burrus, owner; Shuford E. Snyder, pharmacist in charge.

Change in Ownership

Pollard's Drugs, Slocum Village Shopping Center, Havelock. A. D. Pollard, owner; J. M. Tate, pharmacist in charge. Formerly operated as Clark's Drug Store of Havelock.

Professional Pharmacy, Cor. 10th & Grace Streets, Wilmington. Harold Sauls sold this pharmacy to Hobart G. Whaley and John C. Bullock, Jr. of Graham.

Durham Drug Company, 330 West Main Street, Durham. William P. Wells and Mrs. James R. Casteel are the owners of this pharmacy.

Sheek-Taylor Drugs, Yadkinville. This pharmacy, formerly operated as Knight Drugs, was sold by J. E. Knight to Mrs. Sue Sheek Taylor, who, prior to returning to Yadkinville, was associated with the Rex Hospital Pharmacy in Raleigh.

Mid Way Pharmacy, Inc., Cornelius. H. D. Sharp is now part-owner of this pharmacy.

Reciprocity License

George A. Cooley, Fayetteville (from Virginia).

Albert R. Kline, Charleston, S. C. (from S. C.).

Samuel Byars Tate, Columbia, S. C. (from S. C.).

John W. Faucette, Jr., Myrtle Beach, S. C. (from S. C.).

Robert M. Inman, Spartanburg, S. C. (from S. C.).

Harrout Earle Melikian, Winston-Salem (from Rhode Island).

Thomas W. Youngblood, Raleigh (from S. C.).

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

For seventy-four years

- - - - *since 1885*

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its fortieth volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Named Head of Lions

Dr. Glenn Kiser, president of the Doctors Building Drug Company of Salisbury, was unanimously elected president of the Milford Hills Lions Club at a mid-May meeting of the organization.

Fire Starts in Ice Cream Box

Neil's Drug Store, Huntersville, was partially damaged by a small fire on May 10 when a short circuit in an ice cream box burned a nearby curtain and wall. Most of the damage was attributed to smoke.

New Corporation

Forest Hills Pharmacy, Inc., Garner. The incorporators are W. L. Lloyd and Ruby P. Lloyd of Garner; and P. Q. Langston of Buies Creek.

Marriages

Samuel E. Comstock, pharmacist at Hawthorne Pharmacy, Charlotte, and Miss Katherine S. Riley of Bennettsville, South Carolina, were married May 2 at Bennettsville. Mr. Comstock is a graduate of the University of South Carolina School of Pharmacy.

Births

Byron Grover Creech

Mr. and Mrs. W. Grover Creech of Selma are announcing the birth of Byron Grover on April 24, at Johnston Memorial Hospital. Mr. Creech is with Woodard & Creech Drug Company of Selma.

Janice Lynn Ponder

Mr. and Mrs. William Ponder of Hendersonville, are announcing the birth of Janice Lynn, May 9, 1959, weighing 7 lb. 2½ oz. Mr. Ponder is associated with Justus Pharmacy.

William Mark Shouse

William Mark, weighing 8 lbs. 3¾ oz., was born May 21, 1959 to Mr. and Mrs. Darle Shouse of Winston-Salem. Mr. Shouse is with the Summit Street Pharmacy.

Christopher Neal Reese

Mr. and Mrs. Joe Neal Reese of Kannapolis are announcing the birth of Christopher Neal, April 26, at Cabarrus Memorial Hospital, Concord. Mrs. Reese before marriage was Miss Jean Moores of Bournemouth, England. Mr. Reese is pharmacist at F. L. Smith Drug Co., Kannapolis.

TAR HEEL DIGEST

Assigned to Henderson

Assigned to active duty in Henderson as First Lieutenant of the Morganton National Guard was Pharmacist Donald C. Lambeth of Kibler Drug Company.

While Lambeth fulfilled his military obligation, Miss Shirley Mikeal of Lenoir came as a temporary replacement.

Kerr Opens in Durham

The fourth store in the Kerr chain of pharmacies was opened in Wellons Village Shopping Center, Durham, May 28.

Julian E. Upchurch is manager and pharmacist of the new pharmacy, which is being operated as Kerr Rexall Drugs. Assisting Mr. Upchurch will be Pharmacist James Arena.

The Kerr stores are owned by Banks D. Kerr of Raleigh, native of Mooresville and a 1943 graduate of the UNC School of Pharmacy. There are two Kerr stores in Raleigh, one in Goldsboro.

Eastwood Opens in Kannapolis

Formal opening of Eastwood Pharmacy —on Cannon Boulevard in Kannapolis— was observed June 1.

The owners-operators are L. M. Gilmore and Harold Puntch. Gilmore is a graduate of the USC School of Pharmacy and has worked in Kannapolis and Concord for the past four years.

Puntch worked for the F. L. Smith Drug Company for 15 years; later with Lewis Drug Company.

The Eastwood Pharmacy is 25 x 65 feet; is fully air conditioned and has a large parking area.

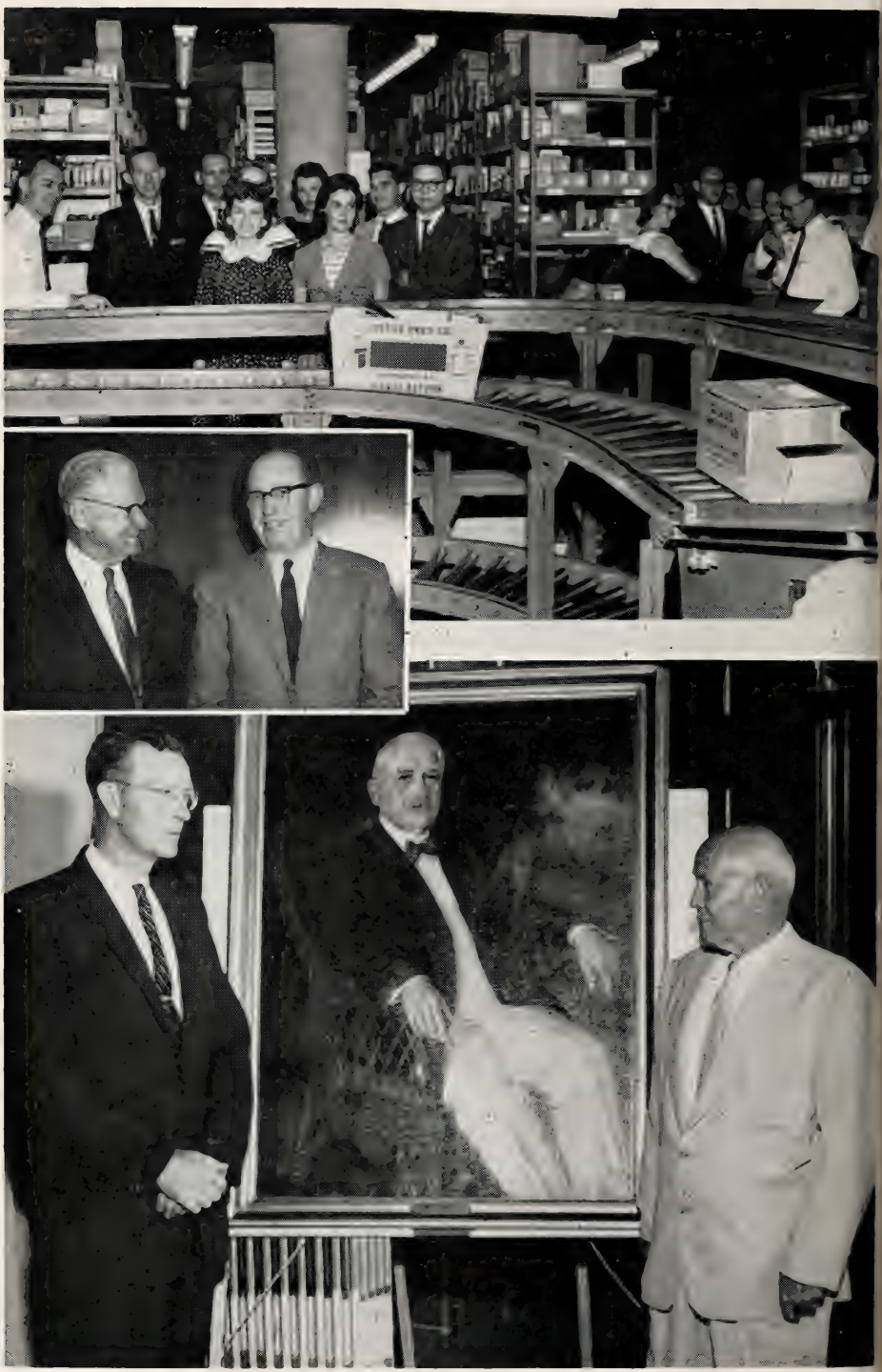
DRUG STORE FIXTURES

STANLEY KNIGHT SODA FOUNTAINS
AND LUNCHEONETTE EQUIPMENT
BOOTHS—TABLES—CHAIRS—STOOLS—
ICE MACHINES—MILK SHAKE MACHINES—
HOT DOG BROILERS—TOASTERS—GRILLS—
DRINK MIXERS—CARBONATORS—COFFEE MAKERS

Free Designing and Planning Service

BERRYHILL FOUNTAIN SALES CO.

P. O. Box 3251 CHARLOTTE 3, N. C. Phone, EDison 2-8945



Carolina Camera

Top: UNC pharmacy seniors shown inspecting a part of the order-filling line of Justice Drug Company, Greensboro. The students, in groups of ten, were taken thru the new Justice warehouse at 1201 Valley Park Drive and shown the operations involved in the rapid distribution of drugs to many points throughout the state.

Center: P. A. Hayes (left) chairman of the board, Justice Drug Company, was host to J. Wayne Luther (right), president of Druggists Service Company, New York, on his recent trip to visit North Carolina and Virginia wholesalers.

While in North Carolina, Mr. Luther spoke to the Student Branch of the NCPA-A.Ph.A., using as his topic "Current Trends in Wholesaling and Retailing."

Bottom: Portrait of Isaac E. Emerson, founder and first president of the Emerson Drug Company, was presented to UNC School of Pharmacy by F. Jackson Andrews (right), former president of Emerson Drug Company, and accepted by Dean Edward A. Brecht (left).

Do you have an adequate stock of

for Summer selling?

Never before in our 79-year history have sales expanded so fast on any of our products. Every month Soltice sets new selling records. And that demand will continue to grow this Summer with people asking for Soltice for temporary relief of minor muscular pains, minor sprains and bruises, aching feet, non-poisonous insect bites, and the misery of summer colds.

Do you have an adequate stock of Soltice for Summer selling? If not, mail your order today. It'll get prompt attention.

THE CHATTANOOGA MEDICINE CO.
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Reaco

Reabela Tablets $8.00 per 1000 $12.00 doz. 100s

Reaco B-Complex with C Tablets $20.00 Doz. 100s

Reaco A & D Capsules $10.00 Doz. 100s

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Pyridoxine HCl (B6) 10 mg. Tablets $2.25 per 100

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REACO PRODUCTS

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WEST DURHAM, NORTH CAROLINA

Says One of Finest

"Yours was one of the finest groups we have ever entertained at The George Vanderbilt, and it was a genuine pleasure to work with you and Mrs. Smith. I feel that your excellent advance planning contributed a great deal toward the success of the convention."

William D. Turner, Jr.,
Manager
The George Vanderbilt Hotel

Letters to the Editor

Last year you printed an article, at least I think it was in your Journal, that interested me very much, but I have forgotten what it was. I lost my notes on the subject and can't find the Journal. Will you send me another copy of same, if it was your Journal?

Collects Pencils

As a hobby, Tom Hood of 406 West Cumberland Street, Dunn, collects pencils. Mr. Hood is interested in obtaining pencils for his collection containing pharmacy insignias. Write Tom if you know of such a pencil.

Check-up

At a recent convention of physicians (American Academy of General Practice), of the 350 delegates present, only one in four had had a complete physical check-up within two years.

So, they all had an examination then and there. Twenty-one of the physicians were found to be suffering from potentially serious diseases.

Salley Opens Second Pharmacy

W. Moss Salley, Jr. has his new pharmacy open in Asheville. Operating at Salley's Eastgate Drugs, the pharmacy is located in the Johnson Building, 253 Tunnel Road. The pharmacy is on your left after leaving Oteen and just before the start of the long up-hill approach to Beaucatcher Tunnel.

W. Moss Salley, Sr. will continue to manage the Salley store on Patton Avenue, which he has operated for the past 30 years.

The two stores will use a 2-way radio in connection with its delivery service.

Annual Awards Night Held at UNC School of Pharmacy

The annual Awards Night of the University of North Carolina School of Pharmacy was held Tuesday night, May 12, with 12 pharmacy students receiving awards.

The Pharmacy Faculty Valedictorian Award of a mortar and pestle, the emblem of the pharmacy profession, was presented to John Michael Lazarus of Sanford. Lazarus also received the Buxton Williams Hunter Medal for scholarship and campus citizenship and the key as outgoing president of the pharmacy student body.

Donald Jason Deaton of Mooresville won the School of Pharmacy Student Body Award. This was a mortar and pestle plaque.

The Lehn and Fink Gold Medal Award, a plaque, was awarded to Virgilia Carswell of Providence Forge, Va.

Carl Viggo Christensen of Raleigh won the Bristol Award in Pharmacy, a medical dictionary.

Two students received the Merck Awards in Pharmacy, which were professional books. They were Thomas Marion Yost of Weaverville and David Lee Chronister of Hickory.

The Rexall Award in Pharmacy Administration, a bronze reproduction of an antique mortar and pestle, was presented to William Russell Griffin of Old Fort.

A silver tray, the Kappa Epsilon Award, went to Lula Sue Ballentine of Hamlet.

The Pharmacy Senate Award, a dual award, went to Kenneth Lee Lawing of Newton and Jane Welch Page of Washington. These were mortar and pestle plaques awarded for loyalty and service.

A gold key, the M. L. Jacobs Memorial Award, for excellence in pharmaceutical organic chemistry, was won by Edward Lee Smithwick of Morehead City.

The Rho Chi First Year Award, a professional book, was presented to Barbara Jane Bell of Statesville, for the highest scholarship.

Honorable mention in the national competition for the Lunsford Richardson Pharmacy Award, established by the Vick Chemical Co. of Greensboro and New York, was given to Shu Sing Cheng, a graduate student of Formosa. The citation, along with a check for $100, was presented by G. C. Eichhorn, president of the manufacturing division of the firm.

UNC Award Winners—Barbara Jane Bell, Statesville; John Michael Lazarus, Sanford; Kenneth Lee Lawing, Newton; Jane Welch Page, Washington; Edward Lee Smithwick, Morehead City; David Lee Chronister, Hickory; William Russell Griffin, Old Fort; Thomas Marion Yost, Weaverville; Virgilia Carswell, Providence Forge, Va.; and Donald Jason Deaton, Mooresville.

HOWELL HALL HAPPENINGS

The 28th annual Pharmacy Week-end was held on May 1 and 2. On Friday, the softball game at the Lions Park in Carrboro was won by Kappa Psi giving this fraternity possession of the Courts-Copses Trophy for a second year. The barbecue-fried chicken picnic at Hogan's Lake was well attended, and the first day was completed with an informal dance at the new Legion Hut.

On Saturday, the student-faculty golf tournament was won by William Hardy Yarborough, third-year student from Pinehurst with the low gross score of 81 and by Forrest Tribble Patterson, third-year student from Burlington, with the low Calloway net score of 70 (121 gross). The Duke Ambassadors provided the music and entertainment for the formal dance in the women's gymnasium on Saturday night.

The 11th annual Justice Drug Company banquet honoring the graduating students and wives with the faculty and officials of the NCPA and NCBP was held, for the first time, in Greensboro on May 6. Guided tours through the new plant of the Justice Drug Company during the afternoon were followed by a gala banquet with table favors and gifts for all at the King Cotton Hotel.

The public hearing on House Bills 451 and 452 to modify the pharmacy laws was attended in Raleigh on May 12 by Dean E. A. Brecht and Mr. Carl T. Bauguess, Director of Pharmacy Extension.

Rosmarie Fussenegger passed the final oral examination for the degree of Master of Science on May 12. Her thesis was entitled "The Stabilization of Phenobarbital in Solution."

The annual Awards Night program was held on May 12. A complete list of the award winners is published elsewhere in this issue of the Carolina Journal of Pharmacy. For the second year, a part of this program consisted of the distribution of individual gifts to each of the graduating students from the following companies: Abbott Laboratories, Burroughs Wellcome & Co., Chapstick Company, Eli Lilly & Company, Owens, Minor and Bodeker, Owens-Illinois, E. R. Squibb & Sons, and The Upjohn Company. Additional gifts which arrived later were distributed from Merck, Sharp & Dohme, Pangburn Company, Inc., and Lance, Inc.

Intern experience requirements were explained to pharmacy and pre-pharmacy students by Mr. H. C. McAllister, Secretary of the North Carolina Board of Pharmacy on May 13.

Dean Brecht and Mr. Edward M. Smith, Instructor of Pharmacy Administration, played in the golf tournament for doctors, dentists, druggists and detail men at Winston-Salem on May 14.

On Sunday, May 17, Lester Jerry Fisher, '56, of Statesville, acted as guide for a group of six Explorer Scouts in a trip to the campuses of the University of North Carolina, North Carolina State College and Duke University. The tour, lasting all day, was concluded with a tour through the Howell Hall of Pharmacy.

Fourteen students successfully completed the course offered on a voluntary basis by Instructor Trainer E. A. Brecht and were authorized as instructors for the First Aid courses of the American Red Cross.

They were: Carl T. Bauguess, Chapel Hill; Hugh Mercer Clark, Pinetops; Thomas Peete Davis, Warrenton; Ben Philip Daughtry, Smithfield; Johnny Warren Elkins, Fayetteville; Woodson Bradford Fearing, Manteo; Paul Madison Kirkman, Madison; Eugene James McDonald, Reidsville; Phebe Pettingill McDonald, Carthage; Gordon Lee O'Briant, Jr., Sanford; Forrest Tribble Patterson, Burlington; Henry Baxter Ridenhour, Chapel Hill; William Preston Shoemaker, Thomasville; and William Hardy Yarborough, Pinehurst.

Dean Brecht was the speaker at the reception honoring the wives of graduating students for the last meeting of the school year of the Pharmacy Wives at the Institute of Pharmacy on May 24. Special diplomas were presented by each graduating student to his wife.

Pharmacy Administration

Reported by EDWARD M. SMITH

The seniors were guests of the W. H. King Drug Company on April 28th when they were given a guided tour and explanation of the operation of the wholesale drug company. A barbecue lunch climaxed the interesting visit.

Mr. Thomas Sigler, district representative for Becton & Dickinson and Company, presented a lecture and demonstration for the senior students on April 17th. This program covered thermometers and hypodermic needles and syringes.

Mr. C. H. Waterbury of Chapel Hill was a guest speaker for the senior class on April 22nd, and his talk covered the organization and functions of a modern wholesale drug house.

The opportunities for veterinary and plant departments in retail pharmacies were discussed by Mr. T. R. Burgiss of Sparta when he spoke to the senior class on May 1st.

The Burwell & Dunn Division of McKesson and Robbins, Inc. presented a program on drug store layout for the senior class on May 11 at the Carolina Inn Ballroom. The lecture was conducted by Mr. Ted Johnson, and others present from the company were Messrs. Russell, Means, McGhee, Amesbury, and Hawfield. The seniors and faculty were entertained afterwards at a dinner sponsored by the company.

STUDENT BRANCHES

The last meeting of the school year was the Awards Night program held on May 12.

Rho Chi

The following officers were elected for 1959-1960: President Edward Lee Smithwick, Morehead City; Vice-President Robert Milton Morris, Wilmington; Secretary-Treasurer Nancy Margaret Faison, Rockingham; and Historian LuRuth Sutton, Raleigh.

Mr. Smithwick was appointed official delegate to the national convention to be held in Cincinnati during August.

Kappa Epsilon

The Founders Day reception was held on May 17 at the Institute of Pharmacy.

HISTORICAL NOTE

By ALICE NOBLE, *Research Historian*

Yellow fever was a disease greatly to be feared a hundred years ago and the epidemic that New Bern suffered in the later days of the War between the States is one of the saddest chapters in our history. The Federal forces captured New Bern in 1862 and maintained a heavy armed force there throughout the War. When the yellow fever epidemic broke out, the crowded area aggravated the spread of the disease. Old letters and newspapers dwell at length on the suffering during the period and on the heavy toll of life exacted.

Early in September, 1864, John A. Taylor, well known New Bern druggist was the first fatality. Richard Berry was one of the few merchants that kept his place of business open. We know little about Pharmacist Taylor, but Pharmacist Berry was one of the prominent pharmacists of the State when the NCPA was organized in 1880. He became a charter member and maintained his affiliation for twenty years thereafter—presumably until his death. He was a native of Huddersfield, England, and came to this country when he was nine years old. He lived in various parts of the country until 1859 when he settled in New Bern. He started his own business in 1863 under the name of R. Berry and Co., his partner retiring the following year. The drug store, located on Middle St. between Pollock and S. Front, 22′ x 60′, was characterized as "One of the finest and best equipped drug stores in the State, an ornament alike to the town and a credit to his taste in design." Pharmacist Berry also manufactured some 16 or 20 preparations among which were his Chill and Liver Pill, Lavadont and Laboline. He was an accomplished musician and composer, an agent for some of the best pianos and organs, as well as sheet music, and attended to tuning and repairing musical instruments including pipe organs. It is said that he was widely read on all the sciences that bore on his profession and had a select library containing the leading works in chemistry, medicine, botany, and the collateral sciences.

UNC Awards BS Degree to Fifty Pharmacy Seniors

Fifty students graduated with the degree of Bachelor of Science in Pharmacy at the University of North Carolina on June 1, 1959.

In the Cap and Gown picture they were: first row: Delvin Sylvanus Huffstetler, Kings Mountain; Carl Viggo Christensen, Raleigh; Robert Irving Cromley, Jr., Raleigh; Carol Bray Wilson, Durham; Jane Welch Page, Washington; Joanne Bullard Hambright, Fayetteville; Sue Ballantine, Hamlet; and David Lee Chronister, Hickory.

Second row: Thomas Elwood Harris, Jr., Thomasville; John David Hood, Morganton; Jack Steven Duggins, Asheboro; Thurman Quinton Owens, Jr., Whiteville; Thomas Maurice Fraley, Kannapolis; Kenneth Lee Lawing, Newton; William Lee Vanderburg, Goldsboro; and David Ellison Neal, Kannapolis.

Third row: Raymond Franklin Coppedge, Jr., Asheville; Charles Dale Thompson, Snow Camp; Jimmy Reid Haithcock, Mount Gilead; Jesse James Miley, Jr., Aberdeen; John Parker McNeill, Norwood; Bill Mack Dunn, Kanapolis; and Steven Vance Harrison, Denton.

Four row: Thomas Marion Yost, Weaverville; Robert Ellis Bishop, Kinston; Marvin Russell Cowan, Robersonville; Charles Lee Stevens, Clayton; Charles Edward Hardy, La Grange; Woodson Bradford Fearing, Manteo; and Donald Jason Deaton, Mooresville.

Fifth row: David Weatherspoon Montgomery, Greensboro; George Arthur Morrison, Durham; Keithan Blanchard Jenks, Pittsboro; Joe Fletcher Browning, Graham; Billy Thomas Allen, Raleigh; Verl Allen Larson, High Point; and John Michael Lazarus, Sanford.

Sixth (last) row: Wendell James Harper, Deep Run; Russell Gray Mitchell, Roseboro; Jerome Karl Johnson, Clayton; Robert William Barber, Clayton; and Allan Craig Boyd, Raleigh.

Graduates not present for the photograph were: Virgilia Carswell, Providence Forge, Va.; Donald Carlisle Dowdy, Roseboro; Joseph Ernest Farrar, Mount Holly; William Russell Griffin, Jr., Old Fort; Herman Ross Honeycutt, Raleigh; Payton Donald Jackson, Dunn; Glenn Alden King, Greensboro; and Franklin Ennis Wells, Raleigh.

Village Pharmacy to Move

The Village Pharmacy in Raleigh's Cameron Village will move into new and larger quarters this fall, according to Elbert Herring, manager.

The pharmacy will occupy half of a new 120 x 120 feet building now being erected adjacent to Warlick's Restaurant on Clark Avenue. Departmentalization with wide aisles will be emphasized.

Banks Kerr established the pharmacy in 1950. It was enlarged two years later.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

NEW INVESTMENT CLUB

(Continued from page 221)

Carolina Research Foundation, and possibly a contribution to the Institute of Pharmacy. On careful reflection you find that that's about it. You have not "ploughed back" 20% of net profits as the manufacturers have done. You find that you have hardly done as well for pharmacy as you have for the community chest or the March of Dimes. That's true, you haven't. But the reason you haven't is because no one has made it convenient for you to do so. Certainly it is not because you think less of pharmacy than you do of the others. Pharmacy has been too good to you for that. The fact that *it has been good to you and the fact that it* represents a large part of your life is reason enough in itself why each of us should do more for our profession. Think carefully with me for just a moment. It was said a moment ago that manufacturers reinvest 20% of net profits in research. This is in addition to that spent for development. What would happen to the private practice of pharmacy if we reinvested not 20% of net profits each year, but 1%. According to the Lilly Digest, the average annual net profit for drug stores in this area is about $4,800.00—say, $5,000.00. There are approximately 950 drug stores in the state. If each store invested 1% of net profits each year, that would make $45,000.00 annually. This does not take into account the investment which our pharmacist employees (non-owners) would make. There are approximately 700 of these in retail practice. There are an additional 150 in all other forms of pharmaceutical pursuits in the state. That makes 850. Let us say they earn an annual salary of $6,000.00. (This is lower than the actual figure.) If each pharmacist employee invested ½ of 1% of his salary, that would be $25,500.00, making a total of $70,500.00 annually. Just think of what could be done with $70,500.00 each year. About the only limits are those of the imagination.

Obviously this represents an ideal situation. Not all of our pharmacists would participate and not all would invest the percentages suggested—but a large number would if the opportunity were made convenient for them to do so. This brings me to the point of discussing the new kind of investment club. Why not establish the Pharmacy Investment-Dividend Club? All pharmacists, pharmacy owners and friends of pharmacy would be eligible for membership. This being done, the next question is what is to be done with the funds of this club? How are they to be invested? Who will determine this? What are the dividends to be paid? These are questions that every wise investor will ask and they are proper questions.

Let us take up these questions in order. First: How are the funds to be invested? As I stated before, the opportunities are almost unlimited. However, the following are some of the "blue chip" areas:

The North Carolina Pharmaceutical Association Endowment.

Some seven years ago the Association completed the building of the handsome structure which we call The Institute of Pharmacy. This is the permanent home of the Association. It is the pride and joy of all of the members and is envied by all who visit it from other states. It has been called a "first" among all of the state pharmaceutical association buildings in the nation. It reflects credit on every pharmacist in our state. We are all proud of this splendid building. But this home, like yours and mine, requires upkeep and maintenance. A part of the original plan in the conception and materialization of this building was an endowment fund, the earnings from which would be used to maintain the building in a good state of repair through the years so that your great grandchildren 100 years from now could be just as proud of it as you are now. The Association has started an endowment fund, the principal purpose of which is to maintain the Institute of Pharmacy. To be adequate this fund should be not less than $50,000.00. Income from that amount should be sufficient for the purpose.

The North Carolina Pharmaceutical Research Foundation

Pharmacy in North Carolina has another first. It is the Research Foundation. It was the first pharmacy research foundation in the nation to be created by the pharma

ists themselves. Later in the convention ou will hear the annual report of the ac- omplishments of the Foundation during he past year. As in all past years, this eport will review the splendid accomplish- nents of the organization during the period. From the figures to be quoted to you, you vill note the excellent economy of opera- ions, the fine achievements resulting from he relatively modest expenditures. One of he extra dividends which pharmacy in the tate received recently from the Foundation vas the series of newspaper editorials hroughout the state commending the Foun- lation on its accomplishments at such a low dministrative cost. Each of you enjoyed asking in the reflected light of this high raise. This public acclaim did credit in- lirectly to every pharmacist in the state. The real dividends paid by the Foundation, owever, will be reported to you later and o repeat them now would be duplication.

Student Scholarship Aid

We are informed that to date there have been inquiries from 262 students interested n entering the first year class in pharmacy for next year and 94 transfer students, or a total of 356. Of this number, approxi- nately 75% stated that they would need financial assistance of one type or another. To meet this demand there are some 26 scholarships available only to pharmacy tudents, plus an average of about 14 from he General Scholarship Fund of the Univer- ity. This falls considerably short of filling he needs. Obviously, many worthy students vill have to be denied scholarship aid simply because the scholarships are not available. This is another fertile area in which our und could profitably invest—the dividend being the attraction of outstanding students o pharmacy who are now going into other ields which are more heavily subsidized than ours.

Student Financial Assistance

All students who need and must have fi- ancial aid cannot and should not have heir needs met through scholarship assist- nce. Most of the students are willing, and n fact some do work at any available job o help pay their way through school. We hould all encourage this attitude since it ends to develop a more responsible citizen than would an outright gift. In spite of the fact that students are willing and anxious to get employment while in school, the job opportunities are limited, and ever more important, time schedules more often than not conflict to the point of prohibiting a student from taking an available job. This being true, some students find themselves in the position of being unable to continue their education for financial reasons or too frequently interrupt their course of study in order to earn additional money with which to pay their expenses. Some of these students may never return.

Here is another area where our club could make some investments. There are many jobs at the School of Pharmacy that could and should be done but there is no money to pay for these jobs. For instance, one of the professors told me recently that during one of his courses in pharmaceutical mathematics it would be necessary for him to correct some 50,000 problems on the quizzes in that course alone. At the same time he has an important research project underway, to which he can devote only his limited spare time. While talking with him in the lab, I noticed that he kept busy cleaning laboratory equipment while watching his experiment progress. Would it not be a good investment for our club to employ a student to grade the 50,000 problems and wash the glass ware? This would provide additional employment for students in work where they are bound to learn something that will be useful to them in their profession. Equally important, the professor would have more time from his presently overloaded schedule to better prepare his material for presentation to the students and to devote to his research project. There was only one staff member with whom I talked. I dare say that the same thing would be duplicated with every other member of the staff.

There are many other opportunities for our club to make good investments such as student recruitment, public relations, etc., but my time here is limited to ten minutes. You need only to use your imagination to be able to enumerate others almost "ad infinitum." Let us now proceed to the remainder of our questions.

(Continued on page 248)

Who will determine how the funds are to be invested? The answer to this question is simple—it is you. At the time you make your annual installment, you may designate how the money is to be invested. It is suggested that a permanent committee consisting of Association members be appointed to manage the funds of the organization. Each year this committee would list the projects that would participate in the benefits of the fund. These would be listed in the material furnished annually to each member of the club. There would also be listed a place for the designation of an alternate project which might appeal to any particular member. On this card the member would designate how his funds were to be invested. Any funds not designated would be invested according to the good judgment of the committee. Any club member would be free to nominate a participating project to the managing committee. Suffice it to say that the details of the organization and its administration could and should be worked out only after careful study.

Finally, what about dividends? I said at the outset that our club would pay no negotiable dividends. This does not mean that there will be no dividends, nor does it mean that the dividends paid will not be of immediate value to all of us in the profession. One has only to review the suggested projects to be aware of their immense worth. How comfortable each of you would be if you knew that no matter what the economic situation might be, your home was secure and in good order. Is that not equally true of your professional home? Are you not pleased with the new discoveries which are giving you and your neighbors more security in health and long life—which discoveries have been made only through someone's investments? And would you not also like to have a hand in this progress? Many of us have been concerned about the number of pharmacists who are available to discharge the obligations devolving upon our profession. Many of you have witnessed this first hand when you sought to make additions to your staff. Would you not like to have a part in satisfying this need and at the sam time help yourself? We could go on an on, limited only by our resourcefulness. Bu all of these things can be stated mor simply. It is a truism that one cannot ge more out of a project than he puts into i The profession of pharmacy is not exemp from this natural law. If we expect to g on getting more and more from pharmacy we must put more and more into it. I hop that this whole project will strike a respon sive note with you and that you will take th necessary steps to permit its developmen

Fisher & Coffee Open Pharmacy

Hubert Coffee and Clarence Fisher hav their new pharmacy—Medical Arts Pha macy—open in Thomasville.

The pharmacy is adjacent to seven do tor's offices in the new Medical Ar Building.

In recent years, Mr. Fisher has been a sociated with the Lexington Drug Compan Lexington; while Mr. Coffee managed th Randolph Drug Company (now closed) Asheboro.

Guilty of Making Sundaes on Monda

Rockingham is preparing to celebrate historical event, complete with period co tumes, beards and the like.

For appearing in town without a bear Pharmacist Graham Inman was put i "stocks" by the town fathers.

The local judge found Inman guilty making sundaes on Monday, sentenced hi to receive a shaving cream sundae in th face.

Win Best Ad Awards

Named winners in the drug division the "Best Retail Advertisement" conte sponsored by the North Carolina Merchan Association and the Newspaper Advertisin Executives Association of the Carolinas:

Burlington Drug Company, Burlingto Eckerd and Harris Drug Store, Charlott Smith's Drugs of Hickory, and Main Dr Store, Salisbury.

Fair Trade Letter

An effective communication mailed by ony Libbus and Al Jowdy to their Con-essional Representatives:

"We are writing to urge you to support e Harris Fair Trade Bill (H.R. 1253).

"Fair Trade has been a stabilizing force r thousands of small businesses as our vn, which constitute the back-bone of our onomy.

"In addition to protecting the small busi-ss man from ruthless competition, a care-l study will reveal that H.R. 1253 in no ay penalizes the consumer."

If you have not already done so, ask your epresentative to support the Harris Fair rade Bill—H.R. 1253; keep your letter ief but give him some basis for your re-est that he vote for H.R. 1253. Address follows: Hon....., ember of Congress, House Office Building, ashington 25, D. C.

N. C. Representatives

1st District, Herbert C. Bonner; 2nd, H. Fountain; 3rd, Graham A. Barden; h, Harold D. Cooley; 5th, Ralph J. Scott; 6th, Carl T. Durham; 7th, Alton Lennon; 8th, A. Paul Kitchin; 9th, Hugh Alexander; 10th, Charles Raper Jonas; 11th, Basil L. Whitener; 12th, David M. Hall.

If there is any doubt in your mind as to what District you vote in or the Congressman who represents you, call the NCPA or your Postmaster.

Wilmington

Reported by MRS. W. R. ADAMS

The Wilmington Drug Club Auxiliary held its May meeting at the home of Mrs. George Turner, with Mrs. R. E. Carter, Jr. as co-hostess.

A short business session was held, over which Mrs. Carter presided.

The following officers were elected to serve for the coming year: President, Mrs. George Turner; Vice-President, Mrs. Sames L. Holloway; Recording Secretary, Mrs. Nathan Herring; Treasurer, Mrs. Lindsey Odom; Corresponding Secretary, Mrs. D. B. Seitter, Sr.

Mrs. W. R. Adams was winner of high score prize for Bridge, and Mrs. David Taft was winner of the Canasta prize.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
TOASTCHEE
LANCE
LANCE
CHARLOTTE, N.C.

DOINGS

OF THE AUXILIARIES

- **Alamance—Mrs. Jack McAdams**
- **Asheville—Asheville Citizen**
- **Greensboro—Mrs. Claude Paoloni**
- **Rowan—Mrs. Robert H. Milton**
- **Charlotte—Mrs. Ted Johnson**
- **Chapel Hill—Miss Alice Noble**
- **Wilmington—Mrs. W. R. Adams**
- **Winston-Salem—Mrs. Arthur Johnson**

Winston-Salem

Twenty-five members and one visitor attended the Apothecary Club's final meeting of the year, held at the Woman's Club. Mrs. B. G. Warren and Mrs. James Darlington were responsible for the decorations of pink candles, pink roses, and ivy.

After a three-course dinner, Mrs. L. M. Myers, president, turned the meeting over to Mrs. Warren, who had invited Marie Rowena and Alfred Stultz, two children of Rural Hall, to entertain. Alfred, eleven years of age, is the 1959 winner of the State Loving Cup in Unchanged Voices, and received his award at Nags Head, May 16. Marie Rowena is a high school junior, and has won superior ratings in voice and piano for several years in the Piedmont Festival. Mrs. Audrey LeGrand, their teacher, accompanied them at the piano.

Mrs. Myers then held the business meeting, calling for reports from the various committees. She thanked the members for a most successful year, and for their cooperation during her presidency. Mrs. Dollar, incoming president, presented Mrs. Myers with a dried arrangement of red roses in appreciation for her services during the year.

New officers installed were Mrs. A. C. Dollar, President; Mrs. W. A. Simmons, Vice-President; Mrs. Ray Tesh, Treasurer; Mrs. Don Joyce, Secretary.

Mrs. Dollar, presiding, read the personnel of committees for the coming year before adjournment for the summer months.

Charlotte

In a lovely and impressive ceremony, officers for the coming year were installed by Mrs. Leslie Barnhardt.

As a symbol, a wheel was used with the mortar and pestle as the center. The seven spokes represented the seven officers. Beautiful corsages were at each spoke and were picked up by the following new officers:

Mrs. Paul Insch, President; Mrs. Johnnie Bennick, First Vice-President; Mrs. Morris Stone, Second Vice-President; Mrs. Robert Lewis, Recording Secretary; Mrs. Worth Blackmer, Corresponding Secretary; Mrs. Carl Geanes, Treasurer; Mrs. Clyde Lisk, Jr., Advisor.

A review of the year 1958-1959 revealed that fifteen new members had been enrolled, and that more than a thousand dollars had been raised by the benefit bridge, which could be used for scholarships and other projects.

Pharmacy Wives

The wives of the graduating seniors, UNC School of Pharmacy, were honored at a tea given at the Institute of Pharmacy, May 24, under sponsorship of the Pharmacy Wives Club.

The welcome was given by Mrs. Sherwood Ward, tea chairman. Mrs. James McDonald, president of the club, presented gifts to the Institute of Pharmacy and to Mrs. W. J. Smith, club adviser.

Mrs. Howard Creech, club historian, reported the year's activities. Dean E. A. Brecht gave an address, after which the ceremony was concluded with the presentation of a Ph.T. (Pushing Hubby Through) diploma to each senior wife by her husband.

Refreshments were served from the B. Frank Page Room. Mrs. I. W. Rose presided over the punch bowl.

Rowan-Davie

Mrs. Billie Pittman was installed as president of the Rowan-Davie Drug Auxiliary at a meeting of the organization held in Salisbury on May 20.

Other officers and committee chairmen installed: Mrs. Paul W. Miller, vice president; Mrs. Frank Carrigan, secretary; Mrs. R. B. Hall, treasurer; and Mrs. Robert Milton, historian. Devotions, Mrs. E. R. Fuller; membership, Mrs. George Albright, Jr.; and telephone, Mrs. J. W. Compton.

Mrs. Paul Miller and Mrs. Jack Rodgers were hostesses for the meeting. Mrs. E. D. Hoyle of Cooleemee won a brass planter for the door prize.

Greensboro

The newly elected officers of the Greensboro Drug Auxiliary were installed in a most impressive ceremony conducted by Mrs. . F. Pichard on May 26.

Mrs. C. C. Graham, president, announced special committee had been appointed to make plans for the October meeting, when he Auxiliary will be hostesses to the Medical and Dental Auxiliaries. The committee includes Mesdames Stephen Forrest, Wm. Brewer, David Claytor and W. P. Rose.

Mrs. Hart was given a lovely gift of ewelry in appreciation of her work as president for the year. Mrs. Mickey Rose was iven a round of applause for her excellent ork in planning the programs.

Hostesses for the meeting were Mesdames . V. Walker, U. F. Smith, W. E. Davis nd E. S. White. Two visitors were present: Mrs. Herb Hartson and Miss Carole Valker.

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EVERFRESH

CITRATE of MAGNESIA

In the emerald green bottle customers recognize instantly

- sparkling "lemonade" taste
- perfectly pasteurized and manufactured under strict supervision and controls
- Your wholesale druggist has Everfresh, the standard citrate for 35 years

350 cc size: list price, $2.45 per dozen. Minimum retail price, 30¢ each.

This price effective in all New England and Mid-Atlantic states

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see the difference in sales

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everyone goes for

Pine State

MILK

ICE CREAM

PROFIT FROM THIS EXPERIENCE

Pine State

North Carolina's Choice Since 1919

Random Comments

By W. J. Smith

Supermarkets are out to do three times their present dollar volume on non-food items. Here are the lines which look most promising to them, a survey reveals: Soft goods, toys, pet supplies, glassware, anti-freeze, blankets, ovenware, flatware, baby goods, fishing tackle, stationery, plastic hobby line, Christmas wraps, gardening supplies, ceramics, aerosol paints, potted plants, TV tubes, records and chinaware.

Reason for this interest: Average gross profit from non-food items is about double the average gross profit attained by the average market on its total sales.

Roy Burgiss, Sparta pharmacist, is perhaps the first pharmacist in America to catch a 12-inch rainbow trout with a 10-ton bulldozer. Since an appropriate explanation of the remarkable incident is a little involved, if you are interested in the details, we are confident Roy will be happy to outline them for you.

J. Louis Cobb of High Point has a one-man crusade underway to sell MD's on the wisdom of writing "Hydrogen Monoxide" when specifying "water" as a necessary qs prescription item. Could be of tremendous psychological assistance, says J. Louis.

Pharmacist Earl H. Tate, who has served as mayor of Lenoir for the past 22 years, has been elected to another 2-year term. So far as we know, this is the state record for a pharmacist, as we cannot recall another pharmacist at the head of his city's government for a 22-year period.

Over in Newton, a pharmacist-mayor was a sure thing as both candidates (Edward Haupt and Ernest Clapp) were pharmacists. Haupt won.

Ralph White, a pharmacist of Troy, was returned to office as mayor of Troy after being unseated (had served three terms) by an opponent two years ago.

A number of other pharmacists were involved in the political races. If you were elected to any post, let us know. We like to keep the record straight; this will be advantageous when asking for political favors.

You can be of assistance to other pharmacists by commenting on the "credit card plans" now being extensively promoted in the state. We refer to the plans whereby another party pays the bills of your "card-carrying customers," retaining a percentage of the total bill for services rendered. We are particularly interested in hearing from pharmacists who have had the plan in operation for several months. Send your comments to the NCPA.

Occasionally we are asked to recommend a reliable firm specializing in the manufacture of small quantities of "private formula," preparations, including label which will comply with regulations of the Food & Drug Administration. If you have had any favorable or unfavorable experience in this area, please write the NCPA, as the information will be helpful to others. Perhaps you have some price comparisons, notations concerning quality of product, packaging, etc. Any assistance or suggestion will be appreciated.

Correspondence

"I have recently had an opportunity to examine the North Carolina Dental Formulary. The completeness and convenience of this publication is very impressive. I would appreciate it very much if a copy could be made available to me."

Alvin L. Morris
Asst. Prof. of Oral Med.
School of Dentistry
Univ. of Pennsylvania

Copies of The Formulary are available from the NCPA at $3.00.

Insignificant News

Somewhere along the line our teachers failed to inform us that George Washington, while sitting for his famous portrait by Charles Wilson Peale, wore a set of dentures formed of elks teeth filed down and embedded in lead alloy. Perhaps that accounts for George being tagged a "man of few words."

The HEART OF OUR BUSINESS

—just as yours—is your prescription business.
And this is growing—with you—each year.

To merit this business, we want to remind you
of the services that only a full-line,
full-service wholesaler can give—

We feature complete stocks of pharmaceuticals
We stock all new items
We furnish full information on new specialties *and*
We deliver the product when you need it!

Look to your DSC *Wholesaler for the Finest in Pharmaceuticals*

help you **OWENS,** *obtain* **MINOR &** *more* **BODEKER** *business & profits*

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Grand Opening, Aug. 2 Thru Aug. 30

King's Annual Gift Show

Commencing Sunday, August 2, through August 30th, in our air conditioned showroom; 8:30 A.M. to 5:30 P.M. daily Monday through Friday. For your convenience we will open at nights and on weekends *by appointment.*

- Specialized service.
- Convenience of modern one source buying.
- Trained staff who knows all the lines you need will help you buy the best.
- From us you get personalized service only a full-line, full service wholesaler can give.
- 4000 square feet of space, all on one floor, no climbing stairs or shuttling from room to room to purchase individual lines.
- Free parking for all.
- Gifts Galore for everyone—only top "Name Brands."

We are looking forward with pleasure to a visit from you and your associates.

The W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

C29

The Carolina JOURNAL OF PHARMACY

Volume XL JULY, 1959 Number 7

JUL 20 1959

On the shores of the blue Pacific...

30 Lilly service wholesalers aid West Coast prescriptionists

In sharp contrast to the calm of the Pacific, West Coast pharmacy is a fast-moving profession. Prescription customers of the area have learned to expect fast, efficient service . . . and they get it!

What these customers never see, however, is the hidden help their pharmacist receives from his Lilly service wholesaler. With a distributor so near at hand, stock replenishment is only a phone call away. The pharmacist can give his customers rapid service *at minimal cost,* because he can maintain his stock at economical levels.

You can deliver this service and economy to your customers, too. Just make it your policy to take advantage of the Lilly policy of wholesale distribution. Route your orders through one of the 300 Lilly service wholesalers who span the nation.

No matter where you are, there's a Lilly service wholesaler nearby.

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"KEY" FIXTURES INCREASE SALES

DEPARTMENT GROUPING

This arrangement of the Candy, Cigar and Tobacco Departments, along with the Camera and Cosmetic Departments, insures efficient operation by one Clerk during dull periods which can be readily expanded and served by two or three sales people during the busy hours.

FOOD-FOUNTAIN SERVICE

Coffee Breaks, Lunch and 'Tween-meal Snacks keep these ten stools, turning and the cash register ringing! With Bastian-Blessing's beautiful, compact, sanitary equipment you invite more customers; you serve them quicker and better; so you get more turnover per stool and more profit per sale. For a layout designed to suit your particular needs, to serve ten or two hundred per hour, use the Coupon below.

PROFESSIONAL DEPARTMENT

In the overall store design the RX Department is given the preferred location for the best control of the complete store operation. In this design the merchandising section is conveniently located near the RX Department and Wrapping Counter. The RX Shelving is arranged in Bays, easily accessible to the work-counter. The bays provide ample space for stock. Use the Coupon below for our specialized Pharmacy Planning service. Over 25 years experience in serving North Carolina Pharmacists.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

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Address.....

City and State.....

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Scott Drug Company

Service Wholesalers Since 1891

NOW THAT WE ARE SELLING "BC" ON TV AND RADIO, THERE'LL BE A LOT OF NEW CUSTOMERS BUYING "BC" AND SINGING ITS PRAISES.
YESSIR! A LOT OF DRUGGISTS' CASH REGISTERS ARE GOING TO BE SINGING TOO.

Two New Salesmen For You!

If you haven't already, you'll soon be seeing and hearing the two little fellows above on television and radio with a new "big impact" campaign that is sure to make your "BC" sales spurt.

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when you stock, display, and promote the

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when B complex and vitamin C deficiencies occur
COMBEX WITH VITAMIN C KAPSEALS bottles of 100, 500, 1,000, and 5,000

to supply higher potency B complex and vitamin C
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aids starch digestion—provides B complex vitamins
TAKA-COMBEX® KAPSEALS bottles of 100 and 1,000

TAKA-COMBEX ELIXIR 16-oz. bottle

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The Carolina JOURNAL OF PHARMACY

July, 1959

VOL. XL No. 7

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New Legislation of Interest

MINIMUM WAGE ACT—The North Carolina General Assembly, in session for four months, enacted several bills of direct interest to pharmacist and retail pharmacy. Effective January 1, 1960, the N. C. Minimum Wage Act becomes effective. The minimum wage is not less than 75¢ an hour. Employers with five or less employees are exempted.

WITHHOLDING—One of the most controversial proposals considered by The Assembly—withholding of state income taxes—was finally passed, primarily as a budget-balancing device. Instructions, including withholding tables, to be mailed direct by State Department of Revenue.

PHARMACY ACT—Amendments to the Pharmacy Act (HR 541-542) were referred to House Judiciary Committee #1. Following public hearing and some amendments by subcommittee, given favorable report. Passed by House, after amendment by Rep. Kerr of Warrenton exempting hospitals, and sent to Senate; referred to Senate Judiciary Committee #2; this committee after public hearing gave unfavorable report (6 to 5) to the proposed legislation.

TAXES—No new taxes exacted. The crown and syrup tax found few supporters after Mr. Bowman went into action.

Pharmacist-Representative John Henley of Hope Mills worked diligently during the long session. Although some of the bills he introduced failed of passage, the failure could not be attributed to lack of attention or persistent effort on his part. Few pharmacists are able or willing to devote four months of their time away from family, friends and business to help build a better state. When one does, he deserves the highest commendation from his professional co-workers.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

Grand Opening of Edward Pharmacy in Ayden Attracts Many Customers

Formal opening of the new and enlarged Edwards Pharmacy of Ayden was held on June 5 and 6.

Now one of the most beautiful and modern pharmacies in Eastern North Carolina, the store is a striking example of the best to be offered by present-day store planning engineers. Wide aisles with ample lighting, an open prescription department slightly elevated, attractively painted walls, self-service units planned for maximum traffic flow—these and other features about the pharmacy clearly establish it as being in the forefront in the modernization parade that is underway throughout the state.

Edwards Pharmacy was established in 1917. In 1924, Snowdie Edwards became the sole owner. Later—in 1945—his son, MacDonald, after completing his pharmacy training at Chapel Hill, joined him in operating the pharmacy.

The staff consists of eight employees with a total of over 100 years of personal experience and service.

The fixtures were installed under the supervision of the Henry B. Gilpin Company, and this same firm managed the formal opening, which attracted thousands of persons from Ayden and nearby towns. Prizes were given away every hour during the formal opening. This brought a steady flow of interested visitors and customers from early morning until late at night during the 2-day period.

Now Available

Old-style, wire-back ice cream chairs and tables (if you are less than 40, you probably don't know what we are trying to describe).

For the old-timers, some pharmacists have added one of the tables and four chairs to their operation. Creates favorable comment.

Write: National Chair & Furniture Company, 1151 South Broadway, St. Louis 4, Missouri for illustrated bulletin and prices. Specify "Ice Cream Chair and Table."

Streetman to Remodel

In the near future, expansion and r modeling of Streetman Drug Compan Marion, is planned. Partial remodeling o the store was completed in 1954.

Streetman's is Marion's oldest busine firm, having been opened in 1892 by th late J. W. Streetman, Sr. Today, the pha macy is operated by his son, J. W. Stree man, Jr.

$200 in Coins Taken

A break-in at Robert Neal Watson's L Drug Store in Jonesboro Heights nette the uninvited night visitors $200 in silv and pennies.

Two hours after the robbery was reporte local police had arrested three persons, wh were preparing to depart the locality wit the coins taken in the break-in.

Appointed Welfare Board Membe

W. B. Wilson, Jr. of Hendersonville h been appointed a member of the Henders County Welfare Board. The appointme was made by the Board of County Commi sioners and is for a term of three years.

Capps Drug Incorporated

Secretary of State Thad Eure has a proved articles of incorporation of Cap Drug Company, Inc., 418 Peachtree Stre Ahoskie. Authorized are 500 shares of o class of stock at $100 per share with $3 subscribed by E. U. Capps, H. Daniels a R. M. Capps.

Parke-Davis Meeting Held in Asheville

Fifty-five Parke, Davis & Company sal representatives from 12 states and the D trict of Columbia attended a week-lo posting class at the Grove Park Inn, Ash ville, June 21-26.

The five-day indoctrination program w devoted to medical and sales training a is one of the three held in various parts the country each year for newly employ sales representatives of the world-wide ph maceutical firm.

In attendance from North Carolina wer Walter I. Davis, Raleigh; James C. Litt Fayetteville; and Robert C. McCue, Wad boro.

Fuller NCPA President-Elect

Edwin R. Fuller of Salisbury has been elected president-elect of the North Carolina Pharmaceutical Association in mail balloting just completed. He will be installed at the next annual convention in Winston-Salem in May, 1960.

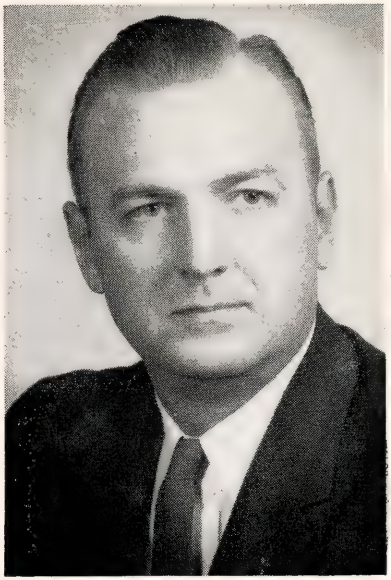
Others elected who will be installed at the same time are: Robert B. Hall of Mocksville, first vice president; John T. Stevenson of Elizabeth City, second vice president; and Hoy A. Moose of Mount Pleasant, third vice president.

Sam W. McFalls of Greensboro, whom Fuller will succeed as president, was made a member of the executive committee for a three-year term.

Robert Neal Watson of Sanford will be recommended for re-appointment as a member of the State Board of Pharmacy for a five-year term, and Mr. Stevenson, W. Moss Galley, Sr. of Asheville, W. A. Ward of Swannanoa and T. J. Ham, Jr. of Yanceyville were elected directors of the N. C. Pharmaceutical Research Foundation.

President-elect Fuller is a graduate of the School of Pharmacy, University of North Carolina, and co-owner of the Innes Street Drug Company of Salisbury. During World War II he was stationed on the USS Tryon as Navigator.

A past president of the Salisbury-Spencer Merchant's Association, currently Mr. Fuller is vice president of the Salisbury Lions Club, treasurer and superintendent of the adult department of the First Baptist Church; a member, director or chairman of the Salisbury-Rowan YMCA, Chamber of Commerce, Rowan United Fund and Sales Executive Club.



EDWIN R. FULLER

The ballots were tabulated and the results announced by a board of tellers composed of Marion M. Edmonds, Arnold Cherson and William H. Barton of Greensboro, and H. B. Leonard, Jr. of High Point.

It's coming again soon . . . .

August 9, 10, 11, 1959

Geer's 4th Annual Gift Show

Spartanburg Memorial Auditorium

BE SURE TO ATTEND THE BEST—Geer's of course!

This Month's Cover

President McFalls presents Award to Mr. West

W. Latham West of Roseboro, named "Pharmacist of the Year" by the NCPA, was honored at a testimonial dinner in Roseboro on June 19.

The Association's "Mortar & Pestle Award" was presented to Mr. West by NCPA President Sam W. McFalls "in recognition of meritorious achievements in research and scientific contributions to the advancement of public health and welfare; notable aid to the progress of the religious, educational, civic and business life of his community; and for distinctive organizational activity enabling pharmacists to extend the scope of their professional training."

President McFalls, as Toastmaster for the occasion, presided at the dinner and presented the speakers: H. P. Naylor, Superintendent of the Roseboro School District; Dr. J. Street Brewer, former president of the Medical Society of North Carolina; and W. A. Ward of Swannanoa, a classmate of Mr. West at Chapel Hill in 1923 and former president of the NCPA. The Rev. G. N. Ashley, pastor of the Roseboro First Baptist Church, pronounced the invocation.

Keynote of the speakers' messages was Mr. West's service to the community. Mr. Naylor said the "Pharmacist of the Year" had lived up to Rotary's motto of "Service to Mankind" (West is past president of the Roseboro Rotary Club and is now president-elect for a second term).

Dr. Brewer recalled some experiences in past years as Mr. West assisted him with a superior type of prescription compounding. In addition to summing up Mr. West's extensive pharmaceutical record, part of which appeared in the June issue of THE CAROLINA JOURNAL OF PHARMACY (page 219), Mr. Ward gave a humorous account of their student days at Chapel Hill in the early 20's.

In accepting the award, Mr. West said he was grateful for a "Life of Opportunity" —an opportunity to be of service to others. He paid high tribute to Mr. and Mrs. Tart, now making their home in Greensboro, for providing a home in his early days. Later, when Mr. Tart retired, the pharmacy—Tart & West—was turned over to Latham.

Mrs. Tom Holland of Mount Holly, president of the Woman's Auxiliary of the NCPA, and Mrs. Ralph P. Rogers, Sr. of Durham, the immediate past president of the Auxiliary, brought greetings from their organization.

Members of the immediate family were recognized, including Mrs. West; the Wests' son, Teemie, his wife and two children; the Wests' two daughters, Bettie Lynn, a student at Woman's College at Greensboro, and Matilda, a '59 graduate of the Roseboro High School.

Four former recipients of the "Pharmacist of the Year" Award were present: C. M. Andrews of Burlington (1952), John Hood of Kinston (1953), W. A. Ward of Swannanoa (1957) and W. B. Gurley of Windsor (1958).

Robert Neal Watson, representing the State Board of Pharmacy, read a poem written by a member of the NCPA and dedicated to the "Pharmacist of the Year."

A number of the 97 persons present were introduced: Mrs. Dorsey Welch, a member of the Auxiliary Executive Committee; Dean E. A. Brecht and Carl Bauguess of the UNC School of Pharmacy; W. Dorsey Welch, Jr., J. C. Jackson and Ralph P. Rogers, all past presidents of the NCPA; and Robert B. Hall and W. J. Smith of the Association's executive committee.

The Traveling Men's Auxiliary of the NCPA was represented by Mr. and Mrs. J. Floyd Goodrich of Durham.

Following the dinner and program, which was held in the Fellowship Hall of the Roseboro Baptist Church, the Wests entertained at a reception at their home.

The 1959 "Pharmacist of the Year" program was the 12th such program sponsored by the NCPA. The first recipient of the award was Mr. E. W. O'Hanlon of Winston-Salem in 1948.

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for You!

AUGUST 16, 17, 18, 1959

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1:00 P. M. TO 9:00 P. M.

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LET YOUR JUSTICE REPRESENTATIVE KNOW

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JUSTICE DRUG COMPANY
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GREENSBORO, N. C.

DEPENDABLE SERVICE SINCE 1898

Award Presented to Dr. Waller

Dr. Coy W. Waller (B.S. in Pharmacy UNC, 1937), director of chemical research Mead Johnson and Company, was one o two alumni cited recently by the University of Minnesota for outstanding achievement

The University's "Outstanding Achieve ment Award" went to Dr. Waller and t Dr. Charles H. Rogers, dean emeritus of th University's College of Pharmacy.

Following graduation from the UN School of Pharmacy, Waller attended th University of Buffalo (MS) and University of Minnesota (Ph.D. in 1942). He taugh pharmacology and pharmacognosy at Wash ington State College for two years afte leaving Minnesota and then joined Lederl Labs., then with Mead Johnson in 1957.

Opens in Grover

R. L. McKittrick, who has been associate with Evans Rexall Drug Store of Mario for the past year, is the owner-manager o a new pharmacy in Grover (near Shelby)

The position at Evans vacated by McKit trick has been filled by John Smith, Jr. formerly of Bender's Drug Store, Fayette ville.

News Notes from Justice Drug

S. T. Forrest, president of Justice Drug Company, and Mrs. Forrest visited Williams burg, Virginia, the first part of June wher they attended the meeting of the Mid-At lantic Drug Club.

W. H. Andrews, salesman for Justic Drug Company, attended Sertoma Club con vention in Memphis the last week in June where he appeared as one of the speakers o the program. Mr. Andrews is president o the Winston-Salem Sertoma Club.

William P. Brewer, executive vice presi dent of Justice Drug Company, was recentl installed as secretary of the Piedmont Sale Executives Club.

R. G. Carroll, salesman, and Mrs. Carrol spent the month of July vacationing throughout the Western part of the Unite States, including Arizona, Nevada, Califor nia and other states.

O. C. Trogdon, salesman, W. A. Sigmon buyer, and R. C. Shearin, manager of show room, were in Baltimore in May where they attended the Baltimore and New York games

New Pharmacies

Mack's Pharmacy, Grover. Robert Lewis McKittrick, owner and pharmacist in charge.

Bynum's Pharmacy, Inc., 507 Pollock Street, New Bern. C. W. Bynum and Gus Hudson, owners; Gus Hudson, pharmacist in charge.

Crescent Pharmacy, Inc., Rockwell. W. O. Lombard and others, owners; W. O. Lombard, pharmacist in charge.

Columbus Drug Company, Columbus. Elmer Lawson Rigsbee, owner and pharmacist in charge.

Benson's Rexall Drugs, 2724 Remont Road, Charlotte. Lawrence Monroe Benson, Jr., owner and pharmacist in charge.

Change in Ownership

Valdese Drug Company (formerly Peoples Drug), Valdese. James H. Fletcher, owner and pharmacist in charge.

Drug Centre, Inc., 121 N. First St., Albemarle. Mrs. Mildred Burbage, owner; D. L. Bennett, pharmacist in charge.

Pharmacies Closed

Barbour-Pittman Drug Co., Burlington.

Prescription Shop, Albemarle.

Reciprocity

Thomas Milton Donnelly, Adams-Blauvelt, Asheville (from Tennessee).

D. H. Hazelrig, Mann's Drug Stores, High Point (from Alabama).

Burma L. Thomaston, 705-15th Street, S.W., Moultrie, Georgia (from Alabama).

News Briefs

Townsend's Pharmacy, one of Red Springs oldest business establishments, has been air-conditioned.

Todd's Pharmacy, Elizabeth City, has added about 50% to its floor space for additional departments.

Linn-Edwards Drug Company of Landis will be completely remodeled and modernized after the first of the year.

DRUG STORE FIXTURES

STANLEY KNIGHT SODA FOUNTAINS
AND LUNCHEONETTE EQUIPMENT
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QUICK RELIEF of PAIN due to HEADACHE, NEURALGIA, COLDS
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IF NOT AS ADVERTISED THEREIN

and ONLY Stanback offers you this size package for...

MORE PROFIT

Here is an interesting account of a narcotic robbery as reported by the **Dunn Daily Record.** Rupert Cox owner and manager of the Hospital Pharmacy, as he prepared to close the pharmacy at night, heard a woman scream and went to investigate. These events followed.

It was then, he stated, that he came upon "a small man with a big gun" who had a white handkerchief pulled over his mouth and part of his nose.

Said Cox: "He said, 'Hold it, buddy.' Well, I held it."

Chief Cobb, who stated the first suspect arrested by police was released, would not give the name of the man now suspected of implication in the robbery. He is under arrest, he said, for having "dirty pictures" but officers are checking to establish a possible connection with the robbery.

Only a month or so ago, Hospital Pharmacy lost some narcotics in a much quieter robbery which Cox believes was pulled by someone hiding in the store overnight. Neither the quiet job nor the noisy stickup netted very much in actual dope. The drugstore owner estimated he may have lost twenty or thirty dollars' worth of prescription drugs the first time and a similarly small amount on Thursday night.

"He took about half of what I had in the drawer," Cox said, "but he didn't find the bulk of it. I had that hid. I guess he was in a hurry."

Chief Cobb said Mrs. Porter has been questioned "two or three times" since Thursday night.

He quietly scotched any implication that might be drawn about her husband, Gilbert Porter, local restaurant worker here who formerly was remanded for a narcotics cure at Lexington, Kentucky.

A routine check was made, said the chief, and clearly established that Porter was at the Dunn Restaurant, where he works, at the time of the robbery.

Cox gave this account of what happened.

He closed the drugstore for the night, he said, when, about 10:45, Mrs. Porter knocked on the front and he opened up for her. She ordered some baby medicine which he fixed. Then she left by the front door.

"She came back a minute later," said Cox, "and said her car was gone and that she wanted to use the phone. She called somebody but I don't know whether she got the number or not. She left again, starting out the back way. As she got to the back door, she screamed.

"I thought she had fallen.

"I went on back there and saw a man with a gun. It was long barrelled, built like a target-pistol. He had on glasses—I didn't see what kind. I thing he might have been about fifty."

Threatening both of them with the gun, the robber pushed Mrs. Porter up to where Cox was.

"He told me to give him what I had. I stuck my hands in my pockets and gave him what I had, just a few dollars. I thought that's what he wanted. But he threatened me again when I put my hands in my pocket.

"He made me turn around and he must have had some tape in his pocket because that's what was used on my hands. He was telling her to help him and she kept saying 'I can't do it. I can't do it.'

"It was just plain old adhesive tape but it's pretty strong when you've got two or three strips around you.

"He pushed me in the bathroom and left her outside in the store. She was begging and pleading and hollering and crying, 'I got two babies at home. Don't kill me.' I was so scared I don't know exactly what was happening.

"First time I'd ever gone through anything like that."

When the masked robber left, Cox turned around, got his hands on the door behind his back, opened it and called the police. Chief Cobb said that Mrs. Porter's hands were tied with a necktie. She returned to her home in a taxicab before the police arrived.

In color or black and white

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Roerig Executive Cities Increases in Rx Volume Over 20-Year Period

The "good old days" of pharmacy has been eclipsed by the "better new days," reports Charles C. Rabe, professional relations manager of Pfizer's J. B. Roerig and Company division.

In 1939, Rabe said, the 53,500 U. S. retail pharmacies filled 182,100,000 prescriptions.

Last year, he said, 54,390 pharmacies filled 655,110,000 prescriptions—an increase of 260 per cent over a 20-year period.

The average pharmacy filled 3,404 pre scriptions in 1939 and 12,040 in 1958, he said, quoting a recent drug publication survey.

He said except for 1940, 1953 and 1958, Rx sales have increased at least 10 per cent each year over the preceding year.

The physician, he said, writes about 2½ times as many prescriptions today as he did 20 years ago.

These factors, the Roerig executive declared, point up the growing importance of the prescription department, "which traditionally has been and always will be the most profitable and important section of the retail pharmacy."

Mr. Rabe cited economic predictions made recently by Roerig general manager George B. Stone, placing the per capita number of prescriptions at 5.62 in 1975. The number stood at 3.46 in 1956.

The forecast, Rabe told the meeting, was based on a study Mr. Stone conducted last year at Massachusetts Institute of Technology, culminating in a "well-documented thesis" accepted by the M.I.T. School of Industrial Management.

He said the M.I.T. study showed prescription drugs have displaced proprietaries and are now the dominant factor in the personal consumption expenditure for drugs and sundries.

By 1975, the speaker said, referring again to the Sone report, prescription sales may well account for more than 90 per cent of total drug store volume.

Mr. Rabe called for a clean-up of prescription departments. He said the hidden prescription department is "passe."

A more professional atmosphere, he declared, would help boost pharmacy's reputation with the public and physicians.

He declared: "I am so certain about the growth of the professional (prescription) phase of pharmacy, that I say any pharmacist who discounts its possibilities is hiding his head in economic quickhand."

Industry's 1959 budget of $190 million for new drug research and development averages out to $3,500 for every drug store in the nation, according to Rabe.

Mrs. Gretz Attends Hospital Meet

Mrs. Margaret Gretz, pharmacist at Margaret R. Pardee Memorial Hospital, Hendersonville, attended a meeting of the North Carolina Hospital Association, held in Blowing Rock early in June.

Mrs. Gretz was a member of a panel discussing "Hospital Pharmacy Coverage" at one of the Association's sessions.

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Geer's Holiday Gift Show

It's Carolina's First and Carolina's Finest

Sunday, Monday, Tuesday
August 9, 10, 11, 1959
Spartanburg, S. C.

everyone goes for
Pine State
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PROFIT FROM THIS EXPERIENCE

Pine State

North Carolina's Choice Since 1919

Pharmacists Dropped

At the closing business session of the 72nd annual convention of the Old North State Medical, Dental and Pharmaceutical Societies, the delegates voted to drop pharmacists from the rolls of the organization.

The move was voted pursuant to a directive issued two years ago by the National Medical Association, of which the Old North State is an affiliate. It called for the elimination of the "pharmacy section."

The Old North State is composed of Negro physicians, dentists and pharmacists practicing in North Carolina.

Durham Pharmacy Looted

Cameras, wrist watches and cash amounting to about $80 were taken from Sullivan's Pharmacy, Durham, in a mid-June robbery of the establishment. The owner, Lawrence S. Sullivan, told police he wasn't certain he locked the firm's front door prior to the robbery.

Drug-O-Matic Installed in Beddingfield Store

Under a new arrangement, the building that has housed Beddingfield Drugs of Clayton will in the future be operated as two separate departments.

In one section, Colonel and C. H. Beddingfield, Jr. will be in charge of the prescription department and closely related items.

The remaining part of the building has been leased to L. G. Godwin, who will operate a Self Service Drug-O-Matic (a one-stop cash and carry shopping center), a soda fountain and a toy and gift department.

Hern Sells Valdese Store

Joe Hern has sold his Valdese store to Pharmacist Hugh Fletcher, who assumed active charge of the business on June 15.

Lacking a pharmacist, the store has not been operated as a pharmacy in recent months.

Mr. Fletcher has been issued a pharmacy permit by the State Board of Pharmacy and has reestablished the prescription department. Title of the firm has been changed from Peoples Drug Store to Valdese Drug Store by the new owner.

Stern Court Lecture Goes With Fines for Illegal Prescription Drug Sales

Two Kansas City, Mo., pharmacists, who pleaded guilty to charges of selling amphetamine and tranquilizer drugs without a prescription and refilling prescriptions without authorization from a physician, were lectured by the Federal Court for the Western District of Missouri.

Federal Judge Albert A. Ridge said the defendants—Edgar A. Goin, trading as E. J. Goin Drug Store, and Lois F. Davis, pharmacist-employee—were experienced pharmacists who could not avoid knowing these drugs could be dispensed safely only on prescription. The Court cited over-the-counter sales of 2,100 tablets to a single individual within 60 days. Pointing out the social dangers from misuse of potent drugs, the Court said this individual, suffering the effects of overdosage and dependence on the drugs, had nearly strangled his wife when she tried to prevent him from going to the store to replenish his supply. The Court emphasized its view that this was not an isolated violation because the evidence showed sales without record of any doctor's prescription of an additional 22,800 tablets.

The Court then fined Goin $500 on each of 2 counts plus Court costs of $37.50 and warned him that he would face a prison sentence if he again appeared in Court on these charges. The Court noted Davis' age and financial condition and placed him on probation for 2 years.

Eddie Varner Named Chairman

Pharmacist Eddie Varner of Brevard has been named chairman of the Merchants Committee of the Brevard Chamber of Commerce.

Holds Open House

Drug Centre, Inc., Albemarle, now completely remodeled, held open house in early June to show off its new floor space and self-serve fixtures. Don Bennett is the manager.

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Just as professional service to the community is your chief responsibility, the competent distribution of thousands of pharmaceutical commodities is ours. It is our earnest desire to provide you with the very finest wholesale service possible at all times.

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SOPRONOL®

For rapid, safe and effective treatment of athlete's foot

Night use: **OINTMENT,** Propionate-Caprylates Compound, Improved, Wyeth

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WYETH'S SOPRONOL DEAL

For high sales during vacation time and all year round

UP TO 54.6%* RETURN

YOU BUY	YOU GET, FREE
116	28
60	12
21	3
11	1

Sorry, no assortments

Make a combination sale for volume and profit!

AVAILABLE:		YOUR COST:*
OINTMENT,	Tubes of 1 oz.	$ .43
	Tubes of 4 oz.	1.40
POWDER,	Cans of 2 oz.	.43
	Cans of 5 oz.	.81
SOLUTION,	Bottles of 2 fl. oz.	.43

Talk to your Wyeth Territory Manager about the sales-building counter displays available.

*Based on minimum direct order

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Philadelphia 1, Pa.

TAR HEEL DIGEST

Pharmacist L. B. Ring has moved from Ozona, Florida to 2332 East Juanita Street, Tucson, Arizona. Although residing out of the state for about ten years, Mr. Ring still maintains his NCPA membership and pharmacy license in North Carolina.

After two years as a member of the Armed Forces of the U. S., part of which was spent overseas, Henry N. Graham returns to the state as an employee of Westerly Hills Drugs, Inc. He is making his home at 901 Queens Road, Charlotte.

Wilson K. Lewis of Mount Olive, a member of the Class of 1941, UNC School of Pharmacy, inquires about the status of the Class, with particular reference to ownership of pharmacies. A quick check reveals that 17 out of the 28 class members now own or are in partnership in the operation of pharmacies; one member is deceased (R. E. Foster, Jr.), one in military service, one in sales work, one in hospital employment and the three ladies of the Class or all married, with children nearing high school age.

Mrs. Richard F. Ponder of Mount Holly is a new employee of the Gaston Memorial Hospital, Gastonia, where she will assist head pharmacist Wade Carter in the hospital pharmacy. Mrs. Ponder is a 1955 graduate of the University of South Carolina Scohol of Pharmacy.

Harold L. Ball returns from military service (1st Medical Battalion, Fort Riley, Kansas) to Thomasville, 703 Johnson Street.

The Barbour-Pittman Drug Store of Burlington has been closed. Rudolph Pittman, one of the owners, is now with Griffin's Pharmacy, Old Alamance Road.

Following major surgery and several months of rest, Horace Baker returns to active duty as pharmacist with the S & M Pharmacy of Hertford. For ten years, Horace made his home in Mount Airy where he was a partner in the operation of Square Pharmacy. His primary reason for locating in Hertford is that the town in within a few miles of the family home at Winfall.

J. C. Mills of Cliffside is a member of the Rutherford County Industrial Development Commission. Currently, he is helping develop a set of by-laws and establish a budget for the Commission.

Claxton Harris of Durham is helping plan for the forthcoming Jaycee sponsored North Carolina Beauty Pageant.

Someone reports Bob Kiger (Cornwell Drug) of Shelby "as busy as a long tail cat in a roomfull of rockers." We do not have the complete activity run-down, but we do know he was involved with the Bloodmobile, worker on the Multiple Sclerosis Drive and assisted with a Boy Scout Camporee.

Blue Ridge Pharmaceuticals of Morganton, headed by Pharmacist Gold Propst, has introduced a vitamin product "Super-Ton" which is meeting with favorable reception.

A doctor was surprised the other day by a note left on his desk by his secretary. It read: "Mrs. Blank telephoned to say she would be unable to keep her appointment because she is unwell. She will make a new appointment as soon as she feels better."

For seventy-four years

- - - - *since 1885*

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its fortieth volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Temporarily in Graham

Don Bissett has accepted temporary employment in Graham at the Wrike Drug Company until a new pharmacy is opened in Garner in late summer.

Dallas Evans has replaced Don at Purser's Drug Store, Ayden.

Opens Pharmacy in Columbus

Elmer Rigsbee (UNC '50) opened his new pharmacy—Columbus Drug Company, Columbus, N. C. (near Tryon) on July 1.

Until recently, Rigsbee was chief pharmacist of the 250 bed Scott Air Force Base Hospital in Illinois.

Fox Drug Remodeled

Remodeling of the Fox Drug Company, Rockingham, has been completed, with dedication of the firm's new quarters on June 22.

For the dedication, ministers of four local churches took part in the ceremony. One of the highlights of the dedication was the singing of "Bless This House."

The firm's opening was held in connection with Rockingham's 175th Anniversary Celebration. During the week, customers of the Fox firm were treated to some special music, with talented musicians exhibiting their proficiency at the Wurlitzer electric organ.

Locates in Elizabethtown

James P. B. Connell of Henderson has accepted a position with the Smith Drug Store of Elizabethtown, replacing Don Carter, who is now part owner and manager of the Lowell Drug Company (Gaston County).

Pharmacy Officer

Lt. Fred Owen Phifer of Marshville recently reported to McClelland Air Force Base, California, as pharmacy officer for the 279th U. S. Air Force Hospital.

As officer in charge of the base pharmacy, with a staff of three pharmacists, Lt. Phifer will be responsible for filling a monthly average of 8000 prescriptions.

A graduate of the UNC School of Pharmacy (1957), Lt. Phifer recently completed a basic course in medical administration at Gunter AFB, Alabama.

Theoretical Pass Exams

Forty-five candidates passed the theoretical examinations. After completion of the required 12 months' practical experience, these graduates will be eligible for the final part of the Board exams, scheduled for February and June of 1960:

Billy Thomas Allen, Raleigh; Lula Sue Ballantine, Hamlet; Robert William Barber, Clayton; Garland Wood Beale, Jr., Broadway; Robert Ellis Bishop, Kinston; Allan Craig Boyd, Raleigh; Joseph Fletcher Browning, Jr., Graham; Charles Ray Byars, Albemarle; Virgilia Hankins Carswell, Providence Forge; Carl Viggo Christensen, Raleigh; David Lee Chronister, Hickory; Raymond Franklin Coppedge, Jr., Asheville; Marvin Russell Cowan, Robersonville; Donald Carlisle Dowdy, Roseboro; Bill Mack Dunn, High Point; and Joseph Ernest Farfar, Mt. Holly.

Woodson Bradford Fearing, Jr., Manteo; Thomas Maurice Fraley, Kannapolis; William Russell Griffin, Jr., Old Fort; Jimmy Reid Haithcock, Mt. Gilead; Joanne Bullard Hambright, Fayetteville; Charles Edward Hardy, La Grange; Wendell James Harper, Deep Run; Julian Neil Hawkins, Asheville; Alice Virginia Hogue, Blacksburg, S. C.; Herman Ross Honeycutt, Raleigh; John David Hood, Morganton; Delvin Sylvanus Huffstetler, Raleigh; Payton Donald Jackson, Dunn; Keithan Blanchard Jenks, Pittsboro; Jerome Karl Johnson, Clayton; and Linda Louise Jones, Raleigh.

John Parker McNeill, Norwood; Jesse James Miley, Jr., Aberdeen; Robert Kent Marks, Danville, Va.; Russell Gray Mitchell, Chapel Hill; George Arthur Morrison, Southern Pines; David Ellison Neal, Kannapolis; Thurman Quinton Owens, Jr., Whiteville; Shirley Evonne Snyder, North Wilkesboro; Roger Young Spittle, Mt. Holly; Charles Dale Thompson, Snow Camp; William Lee Vanderburg, Goldsboro; Carol Bray Wilson, Durham; and Thomas Marion Yost, Chapel Hill.

For Over Fifty Years **CAPUDINE**

The Liquid Headache Relief

has been promoted to the people of North Carolina for sale through Drug Stores only. Millions of bottles have been sold in the state without a complaint from a consumer. In the achievement of this splendid record we give a large measure of credit to the druggists of North Carolina for their splendid professional co-operation.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

Why Professional Liability Insurance Is Important

In one case a drug clerk undertook to fill an order for ten cents' forth of cream of tartar. He wrapped it in ordinary paper without a label. That evening someone swallowed it. It resulted in violent illness, a lot of suffering and death. The death resulted from the fact that the substance which was allegedly cream of tartar was actually tartaric acid.

Another case, a man asked for triple bromide tablets and received bichloride of mercury. The clerk probably designated the contents but the purchaser didn't read that, the court decided it wasn't up to the purchaser to read it. There was a big judgment on that.

A woman having a bad headache sent for headache tablets and she was given poison antiseptic tablets.

Then a pharmacist substituted barium sulfite for barium sulfate in an erroneous interpretation. The pharmacist in that case had 23 years' experience and according to what we read on it, that error is considered so basic as to be virtually impossible and yet it happened and the customer died and there was an enormous judgment.

A physician's nurse in another case asked for a dilute solution of silver nitrate. The pharmacist used nitric acid solution. In this case the patient was seriously disabled and the claim was settled for $12,500. The surprising thing about that is the very very low settlement. I think a good claimant's lawyer would have made a lot more.

A successful young salesman got some foreign material in his eye and the eye specialist used one per cent solution of fluorescen. The patient's eye became inflamed and . . . The pharmacist had used potassium hydroxide, eleven times stronger that it should have been. The settlement was $15,000.

Another case, a decimal point cost a pharmacist $7,500. He was compounding an occulist's prescription and multiplied by .205 when he should have used . . .

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules $10.00 Doz. 100s

A. E. P. Tablets $24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$7.50 per 100

Reavita Capsules $34.80 Doz. 100s
$28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

Mann Named Winner of Ad Contest

Inadvertently omitted from the list of North Carolina drug stores named winners in the drug store division of the annual best retail newspaper advertisement contest was Mann's Drug Stores of High Point.

The advertisements which won for Mann were prepared by Carson Southern, a graduate of the UNC School of Pharmacy, Class of 1949.

Sponsored by the North Carolina Merchants Association and the Newspaper Advertising Executives Association, Mann placed second in the Carolinas in cities over 25,000.

Perry and Graves

We assume the forerunner of Tom Ham's Yanceyville Drug Company was "Perry and Graves, Druggist" as a 60-year-old paper put out by the drug concern was recently turned over to the **Caswell Messenger.**

Progress

Dameron Drug Store, Tabor City, is moving to a new location at the corner of Railroad and Fifth Streets.

New Manager

Joe Dodd Erwin has been named manager of Greensboro's Walgreen Drug Store. He succeeds Jack Granger, who has been transferred to Florida.

Erwin is a native of Kentucky, a pharmacist, and has been associated with Walgreen for nine years.

Johnson Elected

Troy H. Johnson will head the West Raleigh Rotary Club for the coming year as a result of a recent election, which resulted in his installation as president of the club. He is the owner-operator of Johnson's Pharmacy.

Employment Shifts

By August 1, these employment transfers will have been completed: Carl E. Jolley from Lawndale Drug to Smith's of Forest City; R. R. (Bob) Wells from Shelby Drug Company to Lawndale Drug; and Charles F. Turner, from Cornwell Drug Company to Shelby Drug Company.

McLean Pharmacies Combined

George W. McLean has announced the consolidation of McLean Pharmacy, 120 Main Street, Clinton, with the Hospital Pharmacy, 612 Beaman Street, Clinton. Henceforth the business will be operated as McLean Hospital Pharmacy, 612 Beaman Street, Clinton.

GEER HAD CAROLINA'S FIRST GIFT SHOW
AND GEER STILL HAS THE BEST!

GEER'S HOLIDAY GIFT SHOW

SPARTANBURG AUDITORIUM

Sunday - Monday - Tuesday, August 9-10-11

Silver Serving Pieces Contributed by Local Auxiliary Clubs

Impressive Record

Woman's Auxiliary Allocates Funds-Scholarships

When the Auditing Committee and the Committee on Minutes of the NCPA Woman's Auxiliary met at the Institute of Pharmacy to complete records for the 1958-1959 year, it was revealed that a tremendous amount of work had been done. In addition to time and effort contributed by many, the monetary gifts were impressive.

The Student Emergency Loan Fund, an interest-free 30-day loan arrangement for the use of students at the UNC School of Pharmacy, was increased to $600. Of this, the Asheville Auxiliary gave $75; the Rowan-Davie group $60; the State Auxiliary $100. This supplements the amounts which had been contributed over the past several years.

Anticipating an increasingly large enrollment at the School of Pharmacy, the State Auxiliary set aside $500 toward a second scholarship. The original scholarship fund is on deposit at the University of North Carolina and is administered by them, making possible an award of $300 annually. The new scholarship fund will be awarded when the invested total is sufficient for the interest to pay a reasonable amount to a student.

In recognition of the part the Institute of Pharmacy plays in functioning as the Chapel Hill home for the practicing pharmacists, both in caring for their needs of a meeting place, etc., and also as a public relations center when used and visited by members of the other health professions and the general public, articles were contributed to enhance the beauty of the building. The Raleigh Auxiliary contribution to the Institute was used for new draperies for the conference room, designed to complement the beautiful carpeting given by the State Auxiliary.

Funds from some of the local auxiliaries were used to purchase silver serving pieces. These have been engraved with the names of the contributing auxiliaries, and will provide permanent recognition of their useful and beautiful gifts.

In the accompanying picture (see opposite page), the large rectangular tray at the back was given by the Apothecary Club of Winston-Salem; the large round tray by the Greensboro Drug Club Auxiliary. At the extreme left end, the round tray was bought by the Pharmacy Students Wives; the leaf-shaped trays were gifts of the High Point Auxiliary; the punch bowl at center was made possible by the Charlotte Auxiliary's contribution.

The silver punch ladle, front left, was given by Mr. T. H. May of Wake Forest, in memory of his wife; the large pedestal compotes were gifts of the Alamance Drug Circle and the Wilmington Auxiliary. The coffee service shown at the right end was given by Mrs. Ralph P. Rogers, immediate State Past-President.

The Alamance Drug Circle also contributed $25 to the Endowment Fund of the Institute. The Charlotte group gave two scholarships to the School of Pharmacy, valued at $225 each, and a $75 supplement to an existing scholarship. Greensboro made a gift of $50 to the School of Pharmacy, and expects to award a $225 scholarship in the Fall. The Chapel Hill Auxiliary set aside a sum of money to be held in reserve and used when the School of Pharmacy is completed and the needs are known. The Lizzie Hancock Chapter expects to make a gift to the Institute in memory of Mrs. D. D. Hocutt.

Contributions to the School of Pharmacy, the Institute of Pharmacy, and to Pharmacy students through scholarships and the Emergency Loan Fund, totalled approximately $2,750.00. Our hats are off to the ladies!

Dean Brecht Announces 45 Honor Students at UNC

Dean E. A. Brecht of the School of Pharmacy, University of North Carolina has announced the names of pharmacy students making the Honor Roll (average of 92.5 or better) and the Dean's List (average of 90 or better) for the spring semester, which ended in June.

The Honor Roll included: Barbara Jane Bell, Statesville; Virgilia Carswell, Providence Forge, Virginia; Carl Viggo Christensen, Raleigh; David Lee Chronister, Hickory; Hugh Mercer Clark, Pinetops; Donald Jason Deaton, Mooresville; Wesley Prichard Dockery, Walnut; Rebecca Alcestis Harper, Hendersonville; William Fred Harriss, High Point; Charles Farris Himes, Brevard; Robert Lonn Hood, Richlands; Walter Harold Lasater, Pittsboro; Kenneth Lee Lawing, Newton; John Michael Lazarus, Sanford; James Monroe Miller, Hickory; Robert Milton Morris, Wilmington; Ellen Louise Pike, Concord; Dorothy Bingham Reaves, Fayetteville; James Paul Sheets, West Jefferson; William Preston Shoemaker, Thomasville; Frank Flowers Yarborough, Cary.

The Dean's List also included: George Walker Bender, Fayetteville; Elizabeth Ann Bills, Valdese; Robert Ellis Bishop, Kinston; Jack Steven Duggins, Asheboro; Nancy Margaret Faison, Rockingham; Joseph Ernest Farrar, Mount Holly; William Russell Griffin, Jr., Old Fort; Elizabeth Joanne Bullard Hambright, Fayetteville; Charles Edward Hardy, La Grange; Steven Vance Harrison, Denton; James Jackson Horn, Lawndale; Paul Madison Kirkman, Madison; George David Matthews Jr., Stoneville; William David Medlin Chapel Hill; Russell Gray Mitchell, Roseboro; Gordon Lee O'Briant, Sanford; Jane Welch Page, Washington; Edward Lee Smithwick, Jr., Morehead City; Edward Filmore Swann, Icard; Charles Dale Thompson, Snow Camp; William Lee Vanderburg Goldsboro; John Richard White, Henderson; Martha Ann Wyke, Shelby; Thoma Marion Yost, Weaverville.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
TOASTCHEE
LANCE
LANCE
CHARLOTTE, N.C.

Industry's Viewpoint Regarding Drug Names in Hospitals

Industry's viewpoint regarding drug name usages in hospitals was the subject of a recent talk by William E. Woods, assistant to the Executive Vice President of the National Pharmaceutical Council.

In discussing the facets of this contemporary problem of the pharmacy profession, Woods raised four questions currently in the minds of pharmaceutical industry leaders:

1. Where hospital formulary policies cause delay in obtaining drugs not approved by the formulary or where generic name drugs are dispensed in place of trade name drugs prescribed or where formularies state that proprietary name drugs are synonymous with official title drugs, can it be said that the hospital pharmacist is really discharging his duties with an optimum of professional and ethical consideration and further, do these statements give full recognition to the physician's prerogative to select drugs.
2. Does a hospital acting through its Pharmacy and Therapeutics Committee have the legal power to authorize a hospital pharmacist to dispense a drug or brand of drug other than the drug or brand prescribed and if permission is given by the physician may it be given prior in time to the writing of the prescription or chart order.
3. Does the dispensing of a drug or brand of drug other than the one ordered by the physician, even where a formulary exists, operate to place liability on the hospital or any of its personnel when the personal injury liability question is being litigated.
4. How can a board of pharmacy allow hopsital pharmacies to dispense a drug or brand of drug other than the one prescribed without the board being accused of using a dual standard for pharmacy law enforcement.

WE ARE A *Lilly* DISTRIBUTOR

POLIO WON'T WAIT...

Polio is making a vicious comeback among the unvaccinated and incompletely vaccinated elements of our population. According to the Surgeon General, 24 percent more people were killed or crippled by poliomyelitis in 1958 than in 1957. Of even greater importance is the fact that the incidence of paralytic polio was 55 percent higher for the first few months of 1959 than for the same period in 1958.

Why? The reason is apathy on the part of the public. Extraordinary stimulation is necessary if vaccine is to be injected into the arms of 57 million individuals who still need shots and 52 million who require a fourth, or booster, injection. The support of all segments of the health team is urgently needed. Urge your patrons to be vaccinated or to complete their series of shots.

THE GEER DRUG COMPANY
Charleston • Spartanburg • Greenville, South Carolina
Serving the Druggists since 1896

Robins

JULY CHECK LIST

Tear out for a handy check of your current stock of these Robins products that are receiving special promotion in your area THIS MONTH

Donnagel®
☐ 6 oz.

Donnagel® with Neomycin
☐ 6 oz.

Dimetane®
☐ Tab. 100's ☐ Tab. 500's ☐ Extentabs 100's ☐ Extentabs 500's
☐ Elix. 16 oz. ☐ Elix. Gal. ☐ Amp. 1 cc. 6's ☐ Amp. 1 cc. 100's
☐ Vials 2 cc.

Robaxin®
☐ Tab. 50's ☐ Tab. 500's

Ambar™
☐ Tab. 100's ☐ Tab. 500's
☐ No. 1 Extentabs 100's ☐ No. 1 Extentabs 500's
☐ No. 2 Extentabs 100's ☐ No. 2 Extentabs 500's

Donnazyme®
☐ Tab. 100's ☐ Tab. 500's

Why not check your stock of all Robins products at the same time —and be prepared

A. H. ROBINS CO., INC., RICHMOND 20, VA.

Random Comments

A group of North Carolina pharmacist and their wives visited Leones (a famou Italian restaurant in New York) this pas January. From a member of the party w hear Latham West, after trying to deciphe the 2-foot menu, ordered a "mess of col lards." He had to settle for something les fancy.

Stephen Schlitzer wrote this for th **American Legion Magazine:**

I've respect beyond expression for the medical profession,
Which can write prescriptions when and if I need them,
But the man who's most amazing and the one I'm really praising
Is that little corner druggist who can read them.

Pamlico Sound has one less 40 poun channel bass (red drum) following visit b Windsor's W. B. (Bill) Gurley, who nette the big fish after a 30 minute battle.

This concerns three letters of which w have recently heard. The first is from newly recruited salesman. It reads: "Dea Boss: I seen this pharmacy which they ain' never bought a dime's worth of nothing from us, and I sold them $200 worth o Blank vitamins. I am now going to Char lotte."

The second letter from the same salesman dated two days later, said: "I came hea and I sold eight gross."

The third letter was from the company president. Enclosures were copies of th other two letters. It was addressed to al the sales force and read:

"We been spending two much time hea tryin to spel instead of trying to sell. Lets watch those sails. I want everybody should read these letters from Kilroy, who is on the road doin a grate job for us, and you should go out and do like he done."

Brief story:

Socrates was a Greek.
Socrates was a great man.
Socrates went around telling people what to do.
They poisoned him.

94 Candidates

State Board Exams Produce 39 Additional Pharmacists

A record-breaking group of pharmacy graduates were in Chapel Hill, June 16-18, for the mid-year examinations given by the State Board of Pharmacy.

A total of 94 applicants appeared before the Board during the three-day exam period. Some of the applicants were involved in both the practical and theoretical examinations; others just the practical or the theoretical, 45 successfully passing the latter exam.

A member of the Board, familiar with exam schedules for the past 30 years, said the Board had not dealt with as many potential pharmacists since the late 30's, when the "assistant's examination" was in force.

Highest score made on the examination was by Jack Steven Duggins of Asheboro. Donald J. Deaton and Kenneth Lee Lawing tied for second highest score.

License to practice pharmacy has been issued to these successful 39 candidates:

James Gene Butler, Salisbury; Lee Chandler, Sanford; Edith Ann Caviness, Lillington; Leo Braughton Cowan, Sylva; Robert Irving Cromley, Jr., Raleigh; Donald Jason Deaton, Mooresville; Keith Earl Denny, Pilot Mountain; George Johnston Dillard, Wallace; Jack Steven Duggins, Asheboro; James Wade Fulton, Winston-Salem; and Robert Alexander Gibson, Jr., Havelock.

Wilton Ford Glover, Jr., Pensacola, Fla.; Joseph Philip Goforth, Thomasville; Thomas Elwood Harris, Jr., Thomasville; Steven Lance Harrison, Denton; Malory Hugh Hinton, Zebulon; Allen Frederick Hirsch, New York, N. Y.; Glenn Alden King, Hickory; Verl Allen Larson, High Point; Kenneth Lee Lawing, Conover; John Michael Lazarus, Sanford; and Roy James Martin, Charlotte.

David Weatherspoon Montgomery, Greensboro; Thomas Banks Moore, Salisbury; Yung Yoon Oh, Seoul, Korea; Jane Welch Page, Washington; Patsy Rooney Page, Marietta; Frederick Beecham Parker, Jr., Jacksonville; James Iroan Peile, Jr., Burlington; Daniel Edward Rhodes, Morganton; Alfred Gene Smith, Elizabethtown; John Hubert Smith, Jr., Holly Springs; Charles Lee Stexens, Garner; John Kingsley Stoots, Troy; Joseph Williard Ward, Wallace; Franklin Ennis Wells, Raleigh; Franklin Ervin Williams, Wilmington; Lawrence Lanier Williams, Zebulon; and Henry A. Leigh, Des Moines 14, Iowa.

Geer's Holiday Gift Show

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Carolina's First
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Sunday - Monday - Tuesday
August 9, 10, 11, 1959
Spartanburg, S. C.
PLAN NOW TO ATTEND

HOWELL HALL HAPPENINGS

Fifty students graduated with the degree of Bachelor of Science in Pharmacy on June 1. There was an overflow crowd for the special Pharmacy Convocation held at 4 P.M. in Howell Hall. Dean Brecht welcomed the relatives and friends of the graduating class, introduced members of the graduating class, faculty and guests, and gave a brief commencement address. Miss Alice Noble, Research Historian, read a biography of Captain Isaac E. Emerson, native Chapel Hillian who founded and became president of the Emerson Drug Company. A handsome portrait of Captain Emerson was presented from the family to the School of Pharmacy by Mr. F. J. Andrews, alumnus of the School of Pharmacy and former president of the Emerson Drug Company. Mr. Jimmy Reid Haithcock, president of the graduating class, spoke for the class of '59. Immediately following the official class picture was taken and a picnic supper through the courtesy of the pharmacy student body was served to more than 300 guests on the lawn near Howell Hall. Whitfield Moose, Mount Pleasant, president of the rising student body, served as chairman of the Senior Picnic Committee, and did all of the work.

Delays in the construction of the new building leading to a prediction of occupancy as late as November first caused serious consternation in view of the enlarged classes of freshmen and transfer students until June 11 when a meeting of all prime contractors resulted in a revised schedule for the completion of construction during the first week of September. Some additional time will be required for the installation of the case work, so that the situation now seems much better and enables a possibility of occupancy on or about the first day of class for the fall semester.

Considerable relief work in retail pharmacies is being done this summer by faculty members, Earl T. Brown, Claude Piantadosi, and Edward M. Smith and graduate students George Crevar and Charles Speranza. The shortage of pharmacists is emphasized by the impossibility of meeting all requests for this service.

On June 11 the annual convention of the North Carolina Hospital Association was addressed by Mr. H. C. McAllister on the pharmacy laws as they apply to hospitals and Dean E. A. Brecht acted as moderator for a very successful panel discussion on "Hospital Pharmacy Coverage."

The practical laboratory examination of the North Carolina Board of Pharmacy was held in Howell Hall on June 16.

The Pharmacist of the Year dinner and award program honoring Mr. W. L. West at Roseboro was attended by Dean and Mrs. E. A. Brecht and Mr. Carl G. Bauguess, Director of Pharmacy Extension, on June 19.

Dean Brecht, representing Phi Delta Chi and Doctor Fred T. Semeniuk, representing Kappa Psi, attended a meeting of fraternities needing housing at the Carolina Inn on June 22. Through leadership by Dean Sam Magill of the Student Affairs Office a plan is under consideration to develop a fraternity court immediately north of the present Chapel Hill city limits.

Mr. Carl Bauguess discussed prescription pricing schedules at the June meeting of the Cleveland County Drug Club in King's Mountain on June 24.

HISTORICAL NOTE

By ALICE NOBLE, *Research Historian*

Through the thoughtfulness of Ed Fuller our attention has been called to what may well be the oldest drug store **building** in the State. Ed sends us a copy of **Old Rowan Views and Sketches** by Jas. S. Brawley, Jr. —just from the press—which carries a photograph of the three-story building in Salisbury now housing one of Purcell's Drug Stores. Underneath the picture is the following caption: "This venerable old building whose bricks were laid in Scottish

Bond, an unusual type for this section, was erected between 1790 and 1820 and was said to have been the tallest building in the State when erected." Apparently the structure was not used for a drug store at first and it changed hands several times. However, by 1845 it was owned by Joseph Chambers and, according to an announcement in the local paper, was used as a drug store. Dr. C. A. Henderson was the next owner and "operated the largest drug store in Salisbury with Jas. Ennis." The cellar and main floor constituted the drug department, while the second floor was occupied by doctors' offices, and the third floor was used as the Masonic Hall.

The old building barely escaped destruction during the Civil War when Union troops under General George Stoneman entered Salisbury on April 12, 1865. The owner begged the commanding Union officer to provide a guard to protect the building. The request was refused because the structure had been reported as rebel headquarters. "He then took his sword and went up and down the store cutting the larger shelf bottles to pieces, spilling their contents. Some of the men went to the cellar where paints, varnishes and turpentine were stored, knocked the heads out of the barrels, spilling the contents on the floor, and as they came out of the cellar, one of the men lighted a match and started to throw it back into the cellar but someone stopped him."

After the War Dr. Henderson moved to Greenville, S. C., and leased the store to Theo. Kluttz, who is best remembered as an eminent member of the Rowan Bar. Theo. F. Kluttz and Co. had "one of the most extensive houses of its kind in the interior of the State, and controlled a very considerable jobbing as well as retail trade. The house also prepared some proprietary remedies, such as Kluttz' Chill Cure, Morgan's Cattle Powders, Kluttz' Worm Syrup, Kluttz' Cough Syrup, etc., and also made its own tinctures, all of which were guaranteed to be officially pure as to strength and purity . . ."

Kluttz's Drug Store was later operated as People's and today as Purcell's Drug Store.

To Correct an Error

James E. North, 308 Shepherd Street, Raleigh, North Carolina, representing the Norwich Pharmacal Company, was erroneously listed as "James E. Worth" on the TMA Roster, as mailed by Mr. Goodrich, Secretary-Treasurer of the Traveling Men's Auxiliary.

Please change the "W" to an "N." This will correct an error, make Mr. Goodrich happy and please Mr. North, who was an innocent party to the mix-up.

Forsyth County Officers Installed

John Andrews has been installed as president of the Forsyth County Pharmaceutical Association. C. T. Dixon is the secretary.

As a service to the physicians of the area, the Association mailed a special bulletin to more than 180 MD's in which was reproduced the narcotic addict "wanted notice" that originally appeared in the June issue of **The Tar Heel Digest.**

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HEmlock 7-0486

Divisional Engineer
Saginaw Industries Co.
Saginaw, Michigan

Descriptive List of Drugs Subject to Federal Narcotic Laws

Class "A"

(FULLY CONTROLLED) NARCOTIC DRUGS

(Require a written signed prescription)

I. Opium and its derivatives and compounds, including but not limited to the following:

(a) Raw, granulated, powered, deodorized opium, tincture of opium, powdered or solid extracts of opium and opium preparations.†

(b) Mixed alkaloids of opium and their salts. (Pantopon, Spasmalgin)

II. Phenanthrene opium alkaloids, their salts, derivatives and compounds, including but not limited to the following:

(a) Morphine alkaloid, morphine salts, morphine compounds and preparations.†

(b) Diacetylmorphine or Heroin, its salts, compounds and preparations. (Manufacture, sale, distribution or possession is prohibited in the United States.)

(c) Methylmorphine (Codeine) and its salts.*†

(d) Ethylmorphine (Dionin) and its salts.*†

(e) Pholcodine (Betamorpholinylethylmorphine), its salts, compounds and preparations.

(f) Dihydromorphine (Paramorfan) and its salts, compounds and preparations.

(g) Dihydromorphinone (Hydromorphone) and its salts, compounds and preparations. (Dilaudid)

(h) Methyldihydromorphinone (Metopon) and its salts, compounds and preparations.

(i) Oxymorphine (Dihydrohydroxymorphine), its salts, compounds and preparations.

(j) Oxymorphone (Dihydrohydroxymorphinone), its salts, compounds and preparations.

(k) Dihydrocodeine (Drocode, Rapacodin) and its salts.*†

(l) Dihydrocodeinone (Hydrocodone) and its salts.*†

(m) Dihydrohydroxycodeinone (Oxycodone, Eucodal) and its salts.*

(n) Benzylmorphine, its salts, compounds and preparations.

(o) Morphine Methylbromide, its salts, compounds and preparations.

(p) Morphine Methylsulfonate, its salts, compounds and preparations.

(q) Desoxymorphine, its salts, compounds and preparations.

(r) Dihydrodesoxymorphine-D, its salts, compounds and preparations. (Desomorphine)

(s) Methyldesomorphine, its salts, compounds and preparations.

(t) Genomorphine (Morphine-N-Oxide), its salts, compounds and preparations.

(u) Myrophine (Myristyl Benzyl Morphine), its salts, compounds and preparations.

(v) Acetylcodone (Acetyldihydrocodeine), its salts, compounds and preparations.

(w) Thebacon (Acedicone, Acetyldihydrocodeinone), its salts, compounds and preparations.

(x) Thebaine, its salts, compounds and preparations.

III. Coca Leaves, their alkaloids, derivatives, extracts or compounds, including but not limited to the following:

(a) Cocaine, its salts, compounds and preparations.

(b) Ecgonine, its salts, compounds and preparations.

(c) Tropococaine, its salts, derivatives, compounds and preparations.

IV. Marihuana (Cannabis sativa), its derivatives or compounds. (Marihuana is not presently used for medicinal purposes in the United States.)

V. Pethidine (isonipecaine, meperidine, Demerol), its salts, compounds and preparations.

* See Class B for compounds permissible on oral prescription.

† See Class X for compounds permissible as exampt preparations.

VI. Opiates, their salts, derivatives and compounds.

1. Pethidine series:

(a) Anileridine (Leritine, Lerinol), its salts, compounds and preparations.

(b) Ketobemidone (Ketogan), its salts, compounds and preparations. (Production not authorized in United States.)

(c) Properidine, its salts, compounds and preparations.

(d) Hydroxypethidine (Bemidone), its salts, compounds and preparations.

(e) Alphaprodine (Nisentil), its salts, compounds and preparations.

(f) Betaprodine, its salts, compounds and preparations.

(g) Alphameprodine, its salts, compounds and preparations.

(h) Betameprodine, its salts, compounds and preparations.

(i) Morpheridine, its salts, compounds and preparations.

(1) 3-allyl-1-methyl-4-phenyl-4-propionoxypiperidine, its salts, compounds and preparations.

2. Methadone series:

(a) Methadone (Dolophine, Adanon), its derivatives, salts and preparations.

(b) Isomethadone, its salts, derivatives, compounds and preparations.

(c) Acetylmethadol, its salts, compounds and preparations.

(d) Alphacetylmethadol, its salts, compounds and preparations.

(e) Betacetylmethadol, its salts, compounds and preparations.

(f) Alphamethadol, its salts, compounds and preparations.

(g) Dimepheptanol, its salts, compounds and preparations.

(h) Dipipanone, its salts, compounds and preparations.

(i) Normethadone, its salts, compounds and preparations.

(j) Phenadoxone (Heptazone), its salts, compounds and preparations.

(k) Dimethylaminoethyl Diphenyl-a-ethoxyacetate.

(l) Dioxaphetyl Butyrate (Amidalgon), its salts, compounds and preparations.

3. Hexamethyleneimine series:

Proheptazine, its salts, derivatives and compounds.

4. Thiambutenes, their salts, derivatives and preparations.

(a) Diethylthiambutene, its salts, compounds and preparations.

(b) Dimethylthiambutene, its salts, compounds and preparations.

(c) Ethylmethylthiambutene, its salts, compounds and preparations.

5. (a) Racemoramide, its salts, compounds and preparations.

(b) Dextromoramide (Palfium, Dimorlin, etc.), its salts, compounds and preparations.

6. Morphinan series:

(a) Racemorphan, its salts, compounds and preparations.

(b) Levorphanol (Dromoran, Levo-Dromoran), its salts, compounds and preparations.

(c) Dextrorphan, its salts, compounds and preparations.

(d) Levomethorphan, its salts, compounds and preparations.

(e) Racemethorphan, its salts, compounds and preparations.

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(f) (-)3-Hydroxynormorphinan ((-)3-Hydroxymorphinan), its salts, compounds and preparations.

(g) 2'hydroxy-2, 5, 9-trimethyl-6, 7-benzomorphan, its salts, compounds and preparations.

CLASS "B"

(ORAL PRESCRIPTION) NARCOTIC DRUGS

(Authorized for "oral prescription")

1. Isoquinoline alkaloids of opium, or any of their salts, alone or in combination with other active non-narcotic medicinal ingredients.

(a) Narcotine†
(b) Papaverine†
(c) Cotarnine†
(d) Narceine†
(e) Meconin

2. Apomorphine or any of its salts, alone or in combination with other active non-narcotic medicinal ingredients.

3. N-allyl-normorphine or any of its salts, alone or in combination with other active non-narcotic medicinal ingredients. (Nalline, etc.)

4. (a) Methylmorphine (codeine), or any of its salts, with equal or greater quantity of isoquinoline alkaloid where codeine content does not exceed eight (8) grains per fluid ounce or one grain per dosage unit. (Copavin, etc.)

(b) Methylmorphine (codeine), or any of its salts, with one or more active non-narcotic ingredients in therapeutic amounts where codeine content does not exceed eight (8) grains per fluid ounce or one grain per dosage unit. (Codesal, Codempiral, Edrisal with codeine, etc.)

5. (a) Dihydrocodeinone, or any of its salts, with a four-fold quantity of any isoquinoline alkaloid where dihydrocodeinone content does not exceed one and one-third grains per fluid ounce or one-sixth grain per dosage unit.

(b) Dihydrocodeinone, or any of its salts, with one or more active non-narcotic ingredients in therapeutic amounts where dihydrocodeinone content does not exceed one and one-third grains per fluid ounce or one-sixth grain per dosage unit. (Tussionex, etc.)

6. Dihydrocodeine, or any of its salts with one or more active non-narcotic medicinal ingredients in therapeutic amounts where the dihydrocodeine does not exceed eight (8) grains per fluid ounce or one grain per dosage unit.

7. Dihydrohydroxycodeinone (oxycodone Eucodal, etc.) or any of its salts, with one or more active non-narcotic ingredients in therapeutic amounts where the dihydrohydroxycodeinone does not exceed two-third grain per fluid ounce or one-twelfth grain per dosage unit.

8. Ethylmorphine, or any of its salts, with one or more active non-narcotic ingredients in therapeutic amounts where the ethylmorphine content does not exceed one and one-third grains per fluid ounce or one-sixth grain per dosage unit.

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CLASS "X"

NARCOTIC DRUGS (EXEMPT PREPARATIONS)

(Exempted preparations may be sold without prescription.)

1. Opium: Preparations containing not more than two grains of opium per fluid or avoirdupois ounce.

2. Morphine: Preparations containing not more than one-fourth grain morphine, or any of its salts, per fluid or avoirdupois ounce.

3. Codeine: Preparations containing not more than one grain codeine, or any of its salts, per fluid or avoirdupois ounce.

4. Dihydrocodeinone: Preparations containing not more than one-sixth grain dihydrocodeinone, or any of its salts, per fluid or avoirdupois ounce.

5. Dihydrocodeine: Preparations containing not more than one-half grain dihydrocodeine, or any of its salts, per fluid or avoirdupois ounce.

6. Ethylmorphine: Preparations containing not more than one-fourth grain ethylmorphine, or any of its salts, per fluid or avoirdupois ounce.

7. Noscapine: Preparations containing not more than two grains noscapine, or any of its salts, per fluid or avoirdupois ounce. (Formerly Narcotine.)

8. Papaverine: Preparations containing not more than two grains papaverine, or any of its salts, per fluid or avoirdupois ounce.

9. Narceine: Preparations containing not more than two grains narceine, or any of its salts, per fluid or avoirdupois ounce.

10. Cotarnine: Preparations containing not more than two grains cotarnine, or any of its salts, per fluid or avoirdupois ounce.

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Hospital Pharmacists Meet

A quarterly meeting of the North Carolina Society of Hospital Pharmacists was held June 27 at Memorial Mission Hospital, Asheville.

Andrew J. Darling, chief pharmacist at Memorial Mission, was in charge of arrangements. A dinner and social hour preceded a business session.

Frank Lowder reported two new member additions to the Society. Gerald M. Stahl was commended for his activity in publicizing the Society's program. I. T. Reamer, Harvey A. K. Whitney Award winner, was recognized for this outstanding honor to come his way in Cincinnati while the A.Ph.A. meeting is in progress.

Others appearing on the program included Claude Paoloni, Don Chapman, Gilbert Colina, and Mrs. Margaret Gretz.

A history of the Society is being compiled by Mr. Reamer. Pictures, copy and clippings relating to the Society should be mailed to Mr. I. T. Reamer, Duke Hospital Pharmacy, Durham, N. C.

Next meeting of the Society will be in Salisbury.

Weddings

Harris-Foster

Miss Esther Elizabeth Harris of Winston-Salem and Dan W. Foster of Asheville were married in the Knollwood Baptish Church in Winston-Salem, May 30.

The bride is the daughter of the late Mr. and Mrs. James Bowman Harris of Murphy and Asheville. Mr. Foster, a graduate of the UNC School of Pharmacy, is the owner of Palace Pharmacy on Haywood Road, West Asheville.

Barringer-Clark

Miss Elizabeth Ann Clark, daughter of Mr. and Mrs. Willis Clark of Jackson Springs, became the bride of John Marshall Barringer, son of Mr. and Mrs. Charles F. Barringer of Carthage, June 21 in the Jackson Springs Presbyterian Church.

Mr. Barringer is pharmacist at Shields Drug Company of Carthage, and is an alumnus of the UNC School of Pharmacy.

Browning-Mull

Miss Marianne Mull, daughter of Mr. and Mrs. William Carleton Mull of Burlington, was married to Joseph Fletcher Browning Jr., son of Mr. and Mrs. Browning of Graham, at the First Congregational Christian Church, Burlington, June 28th. Mr. Browning, a 1959 graduate of the UNC School of Pharmacy, is employed at Edmonds Drug Company, Greensboro.

Davis-Clark

David Ramsey Davis, Jr. and Miss Betty Sue Clark of Williamston, were married Saturday, June 20th, at the First Christian Church. David, member of the 1958 graduating class at the School of Pharmacy, University of North Carolina, will be associated with his father in business at Davis Pharmacy, Williamston, when he is released from military service.

Births

Scott Forrest Holt

Mr. and Mrs. Seymour Holt of Burlington are announcing the birth of Scott Forrest June 11, 1959, weighing 8 lb. 5 oz.

The Holts have another son, Worthe, age two. Mr. Holt is medical representative for Eli Lilly & Co.

Deaths

E. N. NICHOLSON

Elliott Nolley Nicholson, 67, Murfreesboro pharmacist, died June 7 at the Medical College Hospital in Richmond.

For 30 years, Mr. Nicholson was owner operator of Nicholson Pharmacy of Murfreesboro, which he sold several years ago to P. R. Jenkins.

Mr. Nicholson was a charter member of the Murfreesboro Rotary Club and a 50-year Master Mason. He was a Shriner and member of the Sudan Temple of New Bern.

MRS. ANNA BOWMAN

Mrs. Anna Mary Young Bowman of Berea, Ky., mother of F. O. Bowman of Chapel Hill, died June 30 following several years of declining health.

Mrs. Bowman was born Nov. 11, 1865 and was the wife of the late James Clayton Bowman, educator, legislator, and founder of the Bowman Academy.

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The Carolina JOURNAL OF PHARMACY

Volume XL AUGUST, 1959 Number 8

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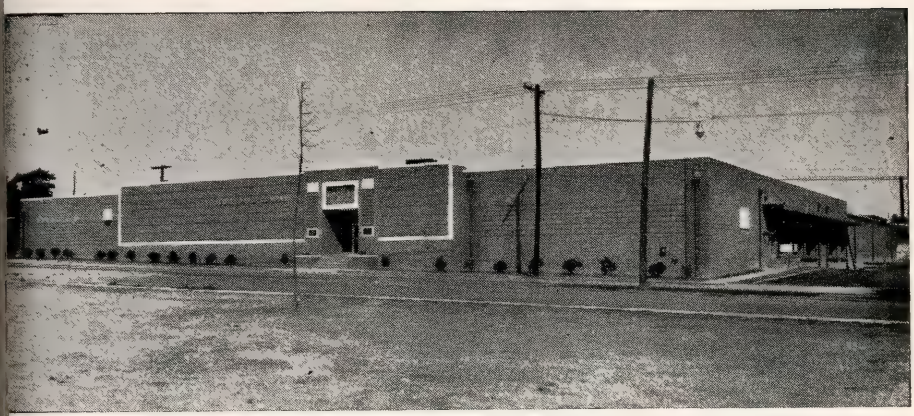

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MEDICAMENTA VERITAS

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DETROIT 32, MICHIGAN

The Carolina
JOURNAL OF PHARMACY

August, 1959

VOL. XL NO. 8

★

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Time Is Running Out

North Carolina pharmacists have responded well to our plea for action on the Harris Fair Trade Bill. For example, the state's twelve representatives and two senators received one fair trade message signed by 53 pharmacists.

In Washington, action on the Harris Fair Trade Bill at this point is in the hands of the House Rules Committee. Here is a recent communication on the situation from John W. Dargavel, Executive Secretary of the NARD:

"Time is fast running out on the national fair trade bill in this session of Congress. Unless the House Rules Committee soon issues a rule for a vote on H.R. 1253 by the entire House, the adjournment rush may prevent final action being taken on the bill in this session. So far, our people have failed to send the flood of letters and telegrams and to make the telephone calls and personal visits needed to let the House Rules Committee members know of the widespread small business support for the fair trade measure. It is imperative that the nation's druggists and their stout allies, independent retailers everywhere, urge the House Rules Committee members to send H.R. 1253 at once to the House floor for debate and a vote. All other members of Congress should be encouraged to ask Chairman Howard Smith and other friends on the Rules Committee to issue the rule without delay."

Members of the House Rules Committee are: Howard W. Smith of Virginia; William M. Colmer of Miss.; Ray J. Madden of Indiana; James J. Delaney of New York; James W. Trimble of Arkansas; Homer Thornberry of Texas; Richard Bolling of Missouri; Thomas P. O'Neill, Jr. of Mass.; Leo E. Allen of Illinois; Clarence J. Brown of Ohio; B. Carroll Reece of Tenn. and Hamer H. Budge of Idaho.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

Pharmacist Aids in Saving Man's Life

A 44-year-old South Carolina Negro man had a brief encounter with a 2300-volt power line in Clinton, and came out of it alive.

The man, identified as Primer Palmer of Andrews, S. C., was working on the roof of the new Scotish Bank building, now under construction, when the mishap took place.

According to Clinton fire chief J. H. Bunch, Palmer was working on top of the building and was swinging a long metal pipe into position when the pipe came in contact with a 2300-volt power line on the street.

Initial shock of the electrical current, which passed through the pipe, threw Palmer to the roof in a semi-conscious condition where he was found by rescuers.

A team headed by Bunch and Pharmacist W. A. Dawkins administered treatment for 25 minutes before the stricken man recovered sufficiently to be taken to Sampson Memorial Hospital.

An attending physician at the scene credited the resuscitation work with saving the man's life.

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North Carolina State Agent
P. O. Box 688
Chapel Hill, North Carolina

RALPH M. CROSSON
South Carolina State Agent
1812 Marion Street
Columbia 3, South Carolina

NCPA Membership Increases

Keith Denny, a newly licensed pharmacist associated with Shamrock Drugs of Charlotte, became the 90th person to affiliate with the NCPA in 1959.

Goal of the membership committee is 100 new members for the year. Since the committee had reached the nine-tenths point in seven months, it is quite evident the year's goal will be exceeded by December 31.

To exceed the 1958 figure, the committee will have to enroll 119 pharmacists this year—a not impossible record for these members of the committee:

G. C. Hartis, Winston-Salem (Chairman); Jarvis Alligood, Greenville; G. E. Andes, Wadesboro; Earl T. Brown, Chapel Hill; and Joe P. Tunstall, Washington.

Reciprocity

License to practice pharmacy in North Carolina has been issued by the State Board of Pharmacy to:

John Herbert Boyd, VA Hospital, Durham (from South Carolina).

Charles A. Crocker, Route 4, Greer, South Carolina (from South Carolina).

Charles N. Giles, 106 Sherrydell Road, Lenoir (from South Carolina).

Joe Dodd Erwin, King Cotton Hotel, Greensboro (from Kentucky).

Pharmacies Closed

Sedgefield Drug Company, 3215 South Boulevard, Charlotte.

Summerfield Drug Store, Summerfield.

This Month's Cover

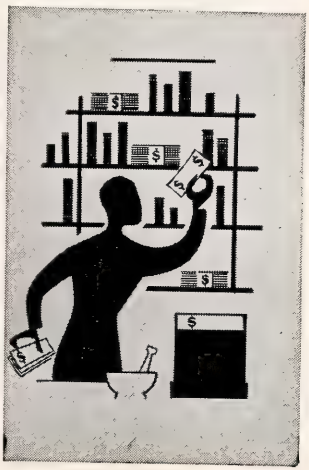
Front entrance of the new pharmacy building at Chapel Hill as it appeared in mid-July. Occupancy date is now set for October 10 (see page 322).

Interested persons or groups may tour the building by making arrangements with Dean Brecht.

Recapturing the Toiletry Trade

Recent surveys give strong evidence that the supermarkets, while lagging behind retail drug stores in sales of straight cosmetic items, are making ever-increasing encroachments in the toiletries field. Included in the area in which the supermarkets are taking business away from the pharmacists, are such items as shaving preparations, shampoos, and dentifrices. The reasons for this are easy to see: 1) The one-stop shopping idea is becoming more and more accepted by housewives. 2) Large departmental merchandising gives the customer virtually unlimited selection in choice of toiletries. 3) Effective packaging increases the frequency of impulse buying.

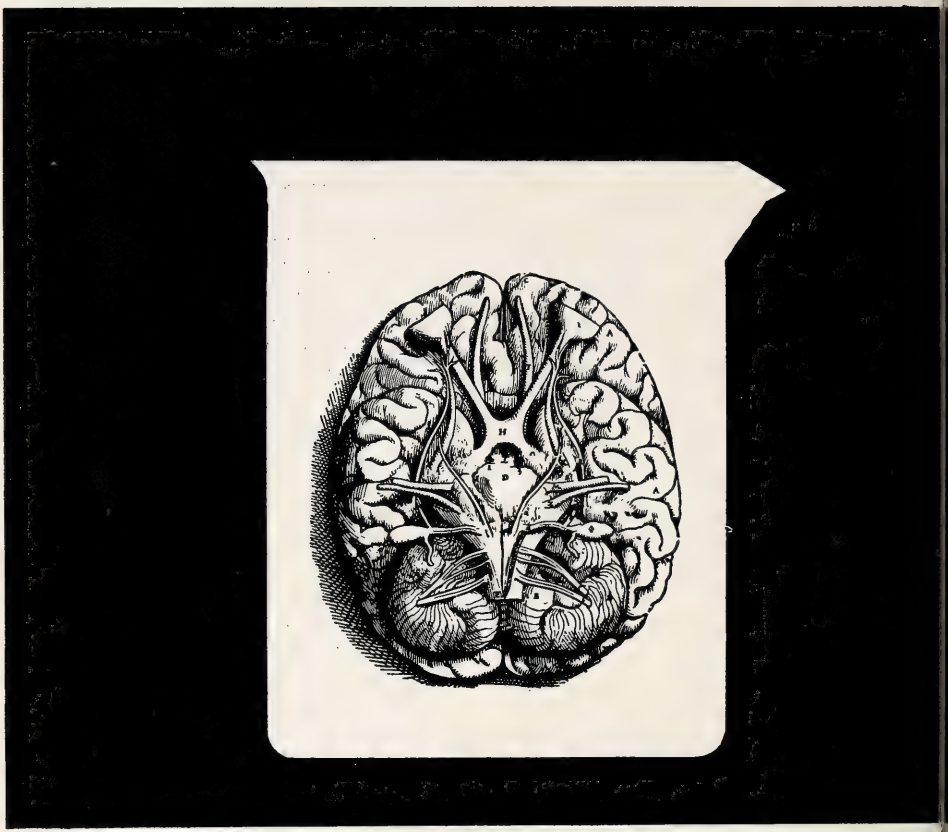
While it is clear that the atmosphere of the supermarket is conducive to the sale of toiletries, it is equally clear that the same atmosphere and merchandising approach will not sell cosmetics in volume. It is apparent from the surveys that most women will not buy actual cosmetics (face powder, rouge, lipstick, perfume, eye shadow, etc.) in the same store were they buy meat, fish, and beans. There is no doubt but that the "delicate" and feminine connotation for cosmetics as such is very much higher than it is for toiletries, which have a more "household" aura attached to them. With an assured market in cosmetics, the big question, then, is how can pharmacists regain the toiletry sales they have lost to the supermarkets? The answer to this lies in two areas: 1) increased use of special offers, 2-in-1 deals, ½ price sales, and other individual promotions, 2) better merchandising and display methods.



Let us examine these points: In spite of the fact that many supermarkets sell toiletries at regular prices or very slightly below, the general appeal they have is frequently one of a "bargain basement"; the customer feels she is getting something cheaper. If pharmacists can learn to capture the appeal of "bargain" and "special" type merchandising, the sales in this area will show a marked rise. Ninety-nine cent offers, ½ price sales, 2-for-1 sales, and other special promotions give them this appeal. More and more manufacturers are adopting this approach for many items in their toiletries line, and the pharmacist should avail himself at every opportunity of the benefits of the nation-wide advertising which usually accompanies such promotions.

No one likes to hunt for an item, particularly in toiletries. Far too many pharmacists hide the toiletry items they have behind the counter or in old-fashioned shelves. While this is all right for certain proprietary and patent items, it certainly does not make for high volume turnover of shampoos and shaving cream. The merchandising and display approach of these items is sorely in need of drastic revision: bring the items out onto special racks and/or shelves where they are easily accessible, put eye-catching displays and special offers in prominent positions where they may be easily seen, always put special offers, 2-in-1 deals, etc., in front of the regular merchandise. If space permits, a special rack or counter should be set up in a high traffic area of the store to display these items exclusively. In other words, make it as easy for the customer to purchase toiletry items in a local pharmacy as it is to purchase them in a supermarket.

We feel certain that if pharmacists follow the hints we have given here, they will shortly notice a marked increase in sales in these areas. Remember, the keynote is special promotion and attractive easy-to-see-and-reach merchandising.



PHARMACY AND THE HUMAN BRAI

In the development of psychopharmaceuticals, a field in which S.K.F. is the industry lead we see a clear example of a fundamental fact. Modern pharmaceutical research does r merely outmode one compound in favor of another but actually brings whole new aspects human suffering within range of drug therapy. Research creates not merely different prescr tions but new ones.

Today, when a customer hands you a prescription and says, "The doctor prescribed this help relieve my nervousness," the prescription probably calls for one of the new psychoph maceuticals. Only a few years ago, no doctor could have written that prescription, and pharmacist could have filled it. Chemicals which selectively alter the activity of the brain h not yet been discovered.

With Thorazine*, Compazine* and Stelazine*, S.K.F. has played a major role in the birth a growth of this new prescription market. Enough is now known about the brain to give prom of many more as yet undiscovered compounds with psychotherapeutic value. The applicati of pharmacy to the human brain will continue at S.K.F. as part of a broad research progr which can help make the 1960's the most active decade in the history of pharmacy.

*Trademarks for chlorpromazine, prochlorperazine and trifluoperazine respectively

SMITH KLINE & FRENCH LABORATORIES, PHILADELPHIA

The Anatomy of Success

What are the ingredients of success? What makes one man **know** that he's going to make the grade—and then do it, while another is full of doubts—and fails?

The best way to find the answers, undoubtedly, would be to study the methods of and the men who have made their mark in the world. You can do just that in a new 50¢ paperback book, **100 Stories of Business Success,** published by Bantam Books.

The personal characteristics that spell success are pretty much the same in every field and no matter what your job, you can learn a lot from these winners.

One great lesson emerges from these 100 stories: The seeds of success are within **you.** It's not who you know. It's not who you are. It's what you are—and do.

Take Sidney Anschell of Seattle, who has always enjoyed traveling. In 1949, he started a "Gift-of-the-Month" Club, whose members never know in advance what gift the mail will bring. What they do know is that they will get some piece of merchandise made, and sent from, abroad.

By Christmas, 1950, he had 20,000 members and was in the black. Today more than four times that number are on his membership roster and 250,000 pieces of mail a month are sent from Florence, Italy, where Anschell has moved from Paris.

Anschell selects his "gifts" by shopping at stores and bazaars in Europe, Latin America and the Far East. When he finds a likely item, he places orders that are staggering to most foreign manufacturers. Gifts are shipped by parcel post from the country of origin. They have included a silver coffee spoon from Finland, a leather wallet from Italy, perfume from France.

Anschell's members provided him last year with about $725,000 to do their blind shopping for them. After the gifts were bought, he was left with roughly $166,000 for normal overhead, taxes and profits. In fact, it's quite a good way to make a living for a man like Sidney Anschell, who likes nothing better than to travel and shop.

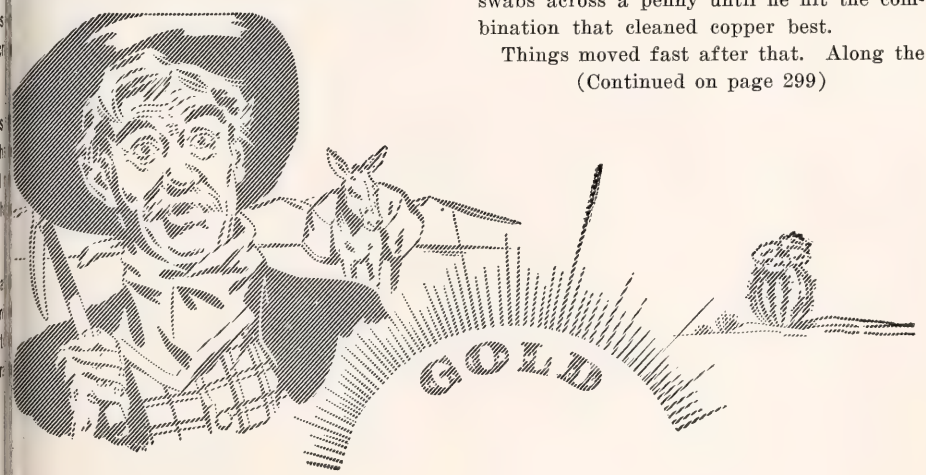
The first "tip from the top," then, is—Work at something you enjoy. You'll do your best—and you'd be surprised how good your best can be.

After 8 years of inventing gimmicks, Alan Bloom, 28, of Los Angeles, has hit the jackpot with a metal cleaner called Copper Brite. He thinks so much of his product, he explains, that he changed his name to Alan Brite to match it.

In 1949, while the royalties on a plastic steering-wheel cover were keeping him in food and shelter, Brite went to the library, got a list of chemicals that could be used to clean copper and bought small amounts of about 60 of them. He lined up the chemicals on a table, systematically dipped "Q-tips" in one after another, and drew the swabs across a penny until he hit the combination that cleaned copper best.

Things moved fast after that. Along the

(Continued on page 299)



NOW THAT WE ARE SELLING "BC" ON TV AND RADIO, THERE'LL BE A LOT OF NEW CUSTOMERS BUYING "BC" AND SINGING ITS PRAISES.
YESSIR! A LOT OF DRUGGISTS' CASH REGISTERS ARE GOING TO BE SINGING TOO.

Two New Salesmen For You!

If you haven't already, you'll soon be seeing and hearing the two little fellows above on television and radio with a new "big impact" campaign that is sure to make your "BC" sales spurt.

Be prepared with "BC" on your counters. The time-tested pain relieving qualities of "BC" will bring them back again and again.

OVER 90 MILLION PACKAGES A YEAR

B. C. REMEDY CO. DURHAM, N. C

ANATOMY OF SUCCESS

(Continued from page 297)

way Brite picked up a partner, Roy Saxon and incorporated as Copper Brite, Inc. in June, 1951. At the end of their first month of business, they had a profit of $800. Sales jumped from $4,700 in July to $55,400 in October.

Just when things were looking bright, in early 1952, Copper Brite began solidifying in the bottles on dealers' shelves. Brite and Saxon corrected the formula (so far its been changed 50 times), placated the dealers by replacing 10,000 cases worth $96,000.

In 1952 sales totaled $800,000. Brite and Saxon spent $380,000 on advertising and promotion, netted $65,000 before taxes but after a Cadillac apiece. The merry pace goes on.

The second tip, obviously, is—Take your opportunities where you find them, be it a time-saving step on the production line that occurs to you, a new way to handle correspondence, what have you.

Ever hear of a baker who was allergic to flour? Paul Dean Arnold is one—it gives him asthma. Yet practically every cent he's earned has come from baking.

He started in business in an ordinary way, taking the first job that came along. Hired as a production student in the New York City plant of a large baking company, he was transferred—after 5 years—to Portland, Maine, as superintendent of baking. There he was exposed to flour dust for long hours and his asthma became almost unbearable. His wife, Betty, wrote to the company in 1940, asking them to give him a different job or "please fire him." So they fired him.

The Arnolds moved in with his family. Betty Arnold tried to steer him away from his pet project—making bread that would taste better than the regular commercial kind. He argued that a cracker baker like himself should be able to devise a formula for a high-quality white loaf that would sell. Almost before his wife knew what had happened, Arnold put up their $500 savings, his brother Ted matched it and the three of them were in the bread business.

The going was rough—until the food editor of a major New York newspaper ate some of Arnold's bread and wrote an enthusiastic story about it.

Today, Paul and Betty Arnold own a 218-acre estate with 9 miles of private bridle paths and a swimming pool.

Third tip: Quality—in product or performance—pays off.

When Stephen Klein, a refugee from Nazi-occupied Austria, arrived in New York in 1938, he made a 2-day survey of New Yorkers' candy-buying habits. Klein has been a candy manufacturer in Vienna and believed he knew his business.

He decided to sell bittersweet, Viennese-type chocolates, nearly the exact opposite of the sweet chocolate most Americans bought. His friends thought he was crazy but he made up a batch himself and sold it door to door in New York's garment district, full of first—and second-generation emigrés. With them Klein's Continental kind of candy was an immediate hit.

Within a year he had brought his family from Austria and obtained financial backing. With his partner he formed Barton, Inc. They opened their first store in 1940, added 4 more within a year.

Since 1945, Barton has added 46 outlets —in Detroit, Newark and New York City. By 1951, the company was grossing almost $7 million and netted $370,000 after taxes—all because a refugee from Austria had faith.

There are other case histories in the Bantam Book "100 Stories of Business Success" from which you can glean "tips from the top," but in every instance you'll find the men who get ahead—the real successes —share these four basic characteristics:

1. They enjoy their work.

2. They are honest.

3. They work with a will, demanding, and getting, their best from themselves.

4. They have faith—in themselves and their ideas.

How do **you** stack up?

Illegal Drug Sales to Truckers Continue

A North Carolina truck stop employee and an Ohio pharmacist were convicted of selling amphetamine drugs to truck drivers without a physician's prescription, the FDA said.

The Federal Court for the Eastern District of North Carolina fined Legrand Lindsay, of Hampstead, $100. Testimony showed that while employed by Eason's Grill, Lindsay peddled drugs to drivers for more than 2 years. In another jurisdiction, Raymond Krempa, trading as Oak Pharmacy, Toledo, Ohio, was fined $1,600 on eight counts of illegal drug sales to truck drivers. His pharmacist-employee, Raymond C. Krall, was fined $200.

Fines and jail sentences were assessed for selling prescription drugs over-the-counter or refilling prescriptions without authorization in a number of instances. Products involved included tranquilizers, barbiturates, amphetamines, hormones.

Piperazine Products

From The Food & Drug Administratio by way of the A.Ph.A.: "Piperazine prod ucts for veterinary use can be sold over th counter, but preparations for human us are still restricted to dispensing only o physicians' prescriptions.

New TMA Members

Two new additions to the membership lis of The Traveling Men's Auxiliary are:

Mr. Joseph A. Stemmle of Arlington, Vir ginia and Mr. James T. McGhee of Durham

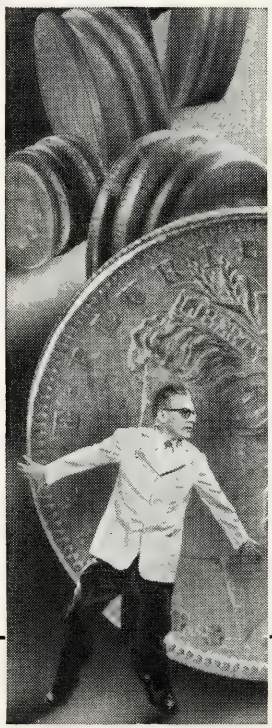
Mr. Stemmle is divisional sales manage for Smith, Kline and French Laboratories Mr. McGhee is regional manager for th same company.

A complete listing of the TMA member will appear in the NCPA Year Book, to b mailed in the early fall.

Transferred to Arizona

The Ernest Carraways of Wilmington ar now in Arizona. Here's the complete ad dress: Lt. E. L. Carraway, Jr., 315 Apart ment 1, Williams Air Force Base, Chandler Arizona.

Lilly
PRESTIGE PRESCRIPTION PRODUCTS



WE ARE A Lilly DISTRIBUTOR

You CAN control dwindling cash reserves

Lack of adequate operating capital is one of the chief problems facing the retail pharmacist today. Your cash reserves dwindle fast when you purchase quantities that cannot be moved in sixty to ninety days.

Maintaining adequate stocks at a realistic rate of turnover with a minimum investment is easy when you buy from us, your service wholesaler. Simply order from us in accordance with your current needs, and depend on our comprehensive stock and convenient service.

Our service is at your service.

THE PEABODY DRUG COMPANY
Durham, North Carolina

Asks Lower Drug Prices

Dr. H. Clyde Bowers, president of the New Jersey Medical Society, recently told a convention of pharmacists that drugs they sell should be reduced in cost. It was an interesting statement, and a courageous one, coming from a doctor.

Among other things, Dr. Bowers said that the cost of being sick is getting very high, and that this inflationary condition is not due solely to the increase of physicians' fees.

More inflationary has been the increased cost of hospitalization and drugs, according to the doctor. And, of the three costs doctors' bills, hospitalization and drugs, the one which can be decreased in cost, easiest —without adverse effects—is the cost of drugs, according to Dr. Bowers.

Bowers suggested that the drug companies abandon free drug mailing to some 200,000 physicians across the country, which cost the drug companies a considerable amount of money.

We think most citizens will agree wholeheartedly with Dr. Bowers' suggestion. The cost of drugs is certainly often painfully high.

It is a known fact that many poor families have a very difficult time in paying for expensive drugs, expensive pills, perhaps to the tune of ten cents per pill, etc. When these drugs, and this medicine, is vitally needed for the health of youngsters, or adults, it is a deplorable hardship and a regrettable situation when they are priced so highly.

Therefore, we think Dr. Bowers' suggestion is commendable, and perhaps public sentiment, swinging behind it, will induce the drug companies to do what they can to lower prices.

—**Franklin Times,** Louisburg, N. C. July 7

THE ANSWER

This same editorial, with minor variations, has appeared in a number of papers over the state. In case it shows up in your community, perhaps this explanation will be in order:

The charge has been made that the promotion done by the pharmaceutical industry makes drugs more expensive than they need be. The **Journal of American Medical Association** said this in a recent editorial: The fallacy should be dispelled. Most ethical drug firms spend an average of 5% of the retail sales to inform the medical profession of their products. If the cost of advertising were eliminated completely, a 50¢ capsule could then retail for about 48¢. Unfortunately, this elimination of advertising cost precludes the means necessary to produce the volume sales without which the cost of the capsule could not have been brought down to the 50¢ selling price. In other words, the mass-produced and widely used capsule is the eventual result, rather than the cause, of advertising to the medical profession.

clearly the purest...
clearly the best seller

EVERFRESH

CITRATE of MAGNESIA

In the emerald green bottle customers recognize instantly

- sparkling "lemonade" taste
- perfectly pasteurized and manufactured under strict supervision and controls
- Your wholesale druggist has Everfresh, the standard citrate for 35 years

350 cc size: list price, $2.45 per dozen. Minimum retail price, 30¢ each.

This price effective in all New England and Mid-Atlantic states

see the difference in purity
see the difference in sales

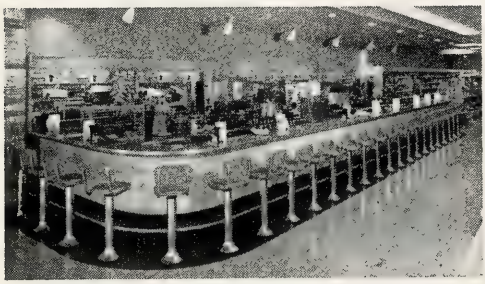
Everfresh Manufactured by

McCAMBRIDGE & McCAMBRIDGE CO.

6400 Rhode Island Avenue • Riverdale, Maryland

KEY designed interiors will boost your sales because of better and more distinctive displays

"KEY" FIXTURES FOR CONSTANT PROFIT



A modern Bastian-Blessing Food-Fountain is a magnet that draws customers back into your store time and time again. It helps make your store a friendly place to shop.

Meet the challenge of today's k competition with modern KEY-L SIGNED Store fixtures.

KEY-LINE Fixture lend an air distinction to your store that invi constantly increasing store traf Maximum display and self-select meet the busy shopper's requireme

These are the results effected our experienced design engineers.

Continuous KEY-LINE Wall Cases give you the maximum in uncluttered display space and covenience of self-selection.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City and State.....

GRANT E. KEY, INC

Manufaacturers—Distributors

LYNCHBURG, VIRGINIA

OMB Puts Wilson Division on Display

Owens, Minor and Bodeker, Inc., put its new plant in Wilson on display to customers and special guests at a formal opening on July 12.

Located at 1010 Herring Avenue, the Wilson Division of Owens, Minor and Bodeker occupies a new and ultra modern building especially designed for the wholesale drug operation.

Despite unfavorable rainy weather (the farmers may feel differently about this), a large number of customers and guests from Central and Eastern North Carolina attended the opening.

Officers and employees of the OMB house in Richmond came down by special bus. They, like the visitors from North Carolina, were impressed with the operation.

Frank Fife, vice president and general manager of the Wilson Branch, made it easy for the visitors to chart the flow of orders, as received by telephone or order sheet to the final boxing of the merchandise. This was done by strategically placed, appropriately lettered signs.

Of special interest to the visitors was the IBM system of preparing invoices. Invoices are prepared mechanically from punched cards—one card for each item and item quantity. For instance, 6 ABC Vitamins, 100's, is typed on the invoice, complete with wholesale price and discount (if any) plus net charge faster than you can read this explanation.

Conveniently placed is a large, walk-around refrigerated case in which biologicals and similar items are stored. Narcotics are protected in a burglar-proof vault. Waste paper is compressed into a bale (a machine has been installed for this purpose) each day and contributed to local organizations, who in turn sell the paper as a fund-raising device.

For the comfort of the employees and visitors, Owens, Minor and Bodeker have completely air-conditioned the operation and provided a light refreshment room, where soft drinks, coffee and sandwiches are available.

The OMB Wilson Division is impressive from the outside, more so on the inside. Here we have another example of how rapidly Eastern North Carolina is advancing business-wise; of OMB's determination to aid and to be a part of that pushing ahead to greater things.

A New Advertising Plan

The majority of doctors have learned to use their waste baskets for filing unopened most of the advertising material that comes to them—especially second class mail. Now many advertising letters come first class. Most of them, however, can be recognized by the doctor or his secretary and are discarded unopened.

One advertising salesman has adopted a novel plan for catching the doctor's attention. Since a handwritten letter is almost always personal, this man addressed numerous envelopes by hand, with a mimeographed handwritten letter inside, headed by the doctor's own name—for example, "Dear Doctor Smith:"

The one who took such pains to gain attention—Mr. Thomas R. Rand of Raleigh—really deserves honorable mention for his ingenuity.

North Carolina Medical Journal, June, 1959

EVERY CUSTOMER

is your opportunity to

make MORE profit . . .

WHEN

you show and sell them

the ECONOMY size!

50 POWDERS

98¢

STANBACK

and ONLY Stanback offers you this size package for...

MORE PROFIT

TAR HEEL DIGEST

Joe L. Wear, for many years sales representative of Hudnut in North Carolina, has moved to Wickliffe, Ky. His box number is 217.

William Leslie Ketchum, owner and founder of Ketchum Drug Company, Jacksonville, and co-owner of Midway Park Drug Store, is celebrating his 46th year of business in Jacksonville.

The cover page of the July issue **Wholesale Drug Sales** carried a picture of UNC pharmacy students shown inspecting the facilities of Justice Drug Company, Greensboro. Annually, for the past eleven years, Justice has been entertaining the members of the graduating class and their wives at a banquet. This year, the banquet was shifted from Chapel Hill to Greensboro in order to permit the students to inspect Justice's new modern warehouse.

W. Stanford Tate of the Community Drug Store, Lexington, sends us one of those unusually worded orders that show up from time to time. In this instance, Campho-Phenique was involved, the customer writing "Camphor Pherseizek."

Charles V. McClain, Jr., 1774 Richmond Circle, S.E., Apartment 6, Atlanta 15, Georgia, is interested in employment as a Pharmacist in Eastern North Carolina, particularly one of the coastal towns. If interested, write direct to Mr. McClain.

Gerald Stahl, chief pharmacist at Watts Hospital, Durham, took part of his vacation period in July to relieve Oscar Smith of Pilot Mountain, which enabled Oscar and his family to enjoy a brief period of well earned rest.

On the sick list: V. F. Smith of Pleasant Garden and Lon Russell of Greensboro.

Relief pharmacist George E. Crevar of Chapel Hill has been busy this summer. First in Yanceyville helping Tom Ham at the Yanceyville Drug Campany, then to Asheville with Salley for two weeks. George returned to Henderson so Clarence Page could take his family to the beach for a week. From Henderson, it was a short jump to John's Pharmacy of Sanford, then to the Gordon Manor Pharmacy of Winston-Salem so Ritchie A. Russell might have his first vacation in three years.

Do you have an adequate stock of

for Summer selling?

Never before in our 79-year history have sales expanded so fast on any of our products. Every month Soltice sets new selling records. And that demand will continue to grow this Summer with people asking for Soltice for temporary relief of minor muscular pains, minor sprains and bruises, aching feet, non-poisonous insect bites, and the misery of summer colds.

Do you have an adequate stock of Soltice for Summer selling? If not, mail your order today. It'll get prompt attention.

THE CHATTANOOGA MEDICINE CO.
Chattanooga 9, Tennessee

Robins

AUGUST CHECK LIST

Tear out for a handy check of your current stock of these Robins products that are receiving special promotion in your area THIS MONTH

Robaxin®
☐ Tab. 50's ☐ Tab. 500's ☐ Amp. 10 cc. 5's

Dimetane®
☐ Tab. 100's ☐ Tab. 500's ☐ Extentabs 100's ☐ Extentabs 500's ☐ Elix. 16 oz. ☐ Elix. Gal. ☐ Amp. 1 cc. 6's ☐ Amp. 1 cc. 100's ☐ Vials 2 cc.

Donnazyme®
☐ Tab. 100's ☐ Tab. 500's

Allbee® with C
☐ Cap. 100's ☐ Cap. 500's ☐ Cap. 1000's

Robitussin®
☐ 4 oz. ☐ 16 oz. ☐ 1 gal.

Robitussin® A-C
☐ 4 oz. ☐ 16 oz. ☐ 1 gal.

Why not check your stock of all Robins products at the same time —and be prepared

A. H. ROBINS CO., INC., RICHMOND 20, VA.

Fox & Lyon Passes Fifty Mark

Fox & Lyon Drug Company of Wadesboro celebrated its 50th anniversary in July. The firm was established by R. P. Lyon in partnership with the late L. G. Fox of Rockingham.

The Messenger and Intelligencer of Wadesboro, in connection with the anniversary celebration, ran an interesting account of the organization and progress of the drug firm over the past fifty years.

Bob Lyon recalled the original hours of the store, 7 A.M. to 11 P.M. (if the folks were ready to go home); of the pot-bellied stove that heated the building, and his starting salary of $7.00 a month, later increased to $60 a month when he became a partner in the business.

For many years the Fox and Lyon Drug Store was nicknamed "The Zoo Pharmacy," the name being derived from the two owners.

Considerable space in the newspaper article is devoted to the late Frank Fetzer, an associate and part-owner of the store for 32 years.

Mr. Lyon is assisted in the management of the store by his son, Risden A. Lyon, a part-owner; and Pharmacist Bob Prewitt, a graduate of the Cincinnati College of Pharmacy.

Giles Joins Lenoir Drug

Charles Giles, Upjohn MSR, has accepted a position as pharmacist in Lenoir with the Lenoir Drug Company, according to Earl H. Tate, president of the firm and mayor of Lenoir.

Mr. Giles is a native of Durham and a graduate in pharmacy of the University of South Carolina (1951). He formerly managed a drug store in Union, South Carolina, and, after going with Upjohn, was located in Florida. He has represented Upjohn in the Lenoir area for about a year.

Shelves Collapse

Thousands of bottles of patent medicines, cosmetics and other items were broken when a 30-foot length of shelving pulled loose from the wall of the McLean's Hospital Pharmacy, Clinton.

Activities of the Local-Sectional Clubs

Burke County

Donald C. Lambeth of Morganton (Kibler Drug) is scheduled to be installed as president of the Burke County Drug Club when the organization holds its regular monthly meeting on August 25.

Other incoming officers are H. F. Bobbitt of Glen Alpine and Roy Brandon of Hildebran, vice-presidents; and William D. Allen of Morganton, secretary-treasurer.

G. B. Propst of Morganton is the retiring president.

Johnston County

M. S. Canaday of Four Oaks (Four Oaks Drug Company) was installed as president of the Johnston County Drug Club on July 8.

Bill Creech, Jr. remains as secretary-treasurer of the club, which meets the second Wednesday of every other month.

Southeastern

A meeting of the Southeastern Pharmaceutical Society was held in Wilmington on July 29.

M. E. Underwood of the James Walker Memorial Hospital is president; Julius Howard, vice-president; and G. O. Tripp, secretary-treasurer.

Faircloth Elected

Vernon L. Faircloth of Charlotte has been installed as president of the Mecklenburg Pharmaceutical Society for the coming year.

He will be assisted by Wilfred Buckner, vice-president, and H. A. Hammond, secretary-treasurer.

Mr. Faircloth is a native of Andrews, South Carolina and a graduate in pharmacy of the University of South Carolina. Licensed as a pharmacist in North Carolina in 1950, he is now manager of Park Place Pharmacy, Charlotte.

Wake County

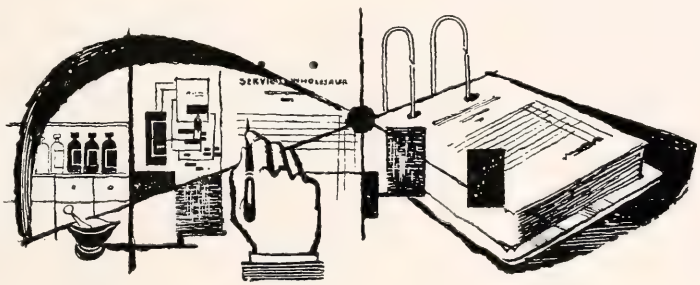
Guest speaker at the July 14 meeting of the Wake County Pharmacists Society was Dean Edward A. Brecht of Chapel Hill, who discussed the retail laboratory to be installed in the new pharmacy building at Chapel Hill.

Dean Brecht told the pharmacists the laboratory would be partly experimental—to try out new fixture arrangements for the "drug store of the future." In line with this, fixture manufacturers are being invited to submit suggestions for setting up the retail (laboratory) store.

The Society endorsed the Harris Fair Trade Bill and arranged for a suitable message to be forwarded to Washington.

Host for the meeting, which was held at the Raleigh Country Club, was the Professional Pharmacy of Raleigh. William H. Wilson, president, presided.

Melvin A. Chambers, the new assistant dean of the UNC School of Pharmacy, was a guest.



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"Biggest bargains ever!" "History-making sale!" "Unheard-of reductions!"

Ever wonder, as you read such advertising, who **really** got the world's biggest bargains?

Was it Jacob, who acquired his older brother's birthright for a mess of pottage? Or Jacob's father-in-law, who made the young man work 14 years to earn **two** wives?

The Indian tribe which received a heap of wampum in exchange for a narrow strip of land thought it was making a shrewd deal—but the canny Dutchmen who bought Manhattan Island from them for $24 worth of wooden and glass beads have a more valid claim to the title of world's champion bargain-hunters. However, many historians would argue that history's biggest bargain was not the future site of New York City, but the Louisiana Purchase of 1803. The United States, then all of 27 years old, paid Napoleon $15,000,000 for a chunk of land that increased our size 140%, added all or part of 13 new states to the union, and got rid of the aggresive French emperor as our next-door neighbor.

A good case could also be made for the deal which gave us Alaska. In 1867, Secretary of State William H. Seward paid Russia a cool $7,200,000 for what was then considered an icy waste. Citizens who doubted the statesman's business acumen quickly dubbed his purchase "Seward's Folly." But even without Alaska's considerable wealth, it would have been a steal at any price. Can you imagine having the U.S.S.R. in our backyard had Seward decided the 49th state was no bargain?

Private enterprise, which in the final analysis is based on the quest for bargains, yields tales of some lulus. With no gold or silver but plenty of brass, an ex-clerk, ex-newspaperman, ex-lottery man named Phineas Taylor Barnum bought the American Museum on credit for $15,000. He eventually sold 82 **million** tickets to this attraction, making, losing, and remaking several fortunes in the process. His star performer and chief drawing card, General Tom Thumb, first went on Barnum's payroll for the munificent sum of three dollars a week plus expenses—the master showman's biggest, as well as his smallest, prize.

A primitive set of drilling tools costing $76 and a second-hand steam engine bought cheap for $500 brought in America's first oil well—and launched a billion-dollar industry. Some early oil rigs, even less expensive, brought in wells that yielded their owners $12,000 a day while they lasted.

The bargains of modern industry are even more amazing. Steel sells for about eight cents a pound. To produce it, the steel industry uses billions of dollars' worth of equipment, the labor and skills of hundreds of thousands of men, and mountains of raw material gathered from many parts of the world. One of the biggest bargains—perhaps the biggest ever offered, anywhere—comes to us daily from the pharmaceutical industry, which spends upwards of $170-000,000 a year on research, plowing up to 1/5 of its gross income back into the search for new compounds. Yet the average re-

(Continued on page 311)

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BIGGEST BARGAINS EVER

tail price of a prescription ranges from $2.78 to $3.08. Seven out of ten prescriptions filled in a recent year cost the customer less than $3, and only one in every 100 sold for more than $10. In a year's time, we spend $11 apiece on prescription items—as compared with $54 apiece for alcoholic beverages, $32 for tobacco, $18 for the repair, greasing, washing, parking, rental and storage of automobiles! Not a bad bargain for medicines that might restore or maintain that most precious possession, health.

Thanks to drugs costing five cents a day, the once burdensome epileptic is now a productive, self-supporting citizen. The diabetic who used to face a two to one chance of early death can now live out a normal life at the price of a few cents a day for insulin. Twenty-nine years ago, a case of lobar pneumonia meant five weeks in a hospital, doctors' and nurses' bills of almost $400 and lost earning power during hospitalization and convalescence of at least $1,000. In 1927 the odds for recovery were only three to one. Today, the average case of lobar pneumonia lasts less than two weeks with no convalescent period, and may often be treated at home—with odds of better than 26 to 1 for full recovery. The price of this drastic revision of the record—Somewhere between $15 and $20 for antibiotics!

The prices are falling all the time. In five years the price of streptomycin dropped 97 per cent and in two years the price of cortisone fell 90 per cent due to streamlined production methods and competition among producers. Similar experiences with other "wonder drugs" insure that priceless health aids will remain in bargain range.

Other "pearls of little price": Stephen Foster, composer of such favorites as "Jeannie with the Light Brown Hair" and "My Old Kentucky Home" sold his classic songs to a popular minstrel singer for $15 to $50 a tune. Writer Gertrude ("a rose is a rose is a rose") Stein, famed for her unintelligible prose, was lucid enough to buy up Picasso's paintings at a time when the fabulously priced artist was still a starving unknown. Equally good judgment was shown by Broadway actor Martin Gabel, who was approached 15 years ago to invest money in a new play. Rushing in where other angels feared to tread, Gabel put $10,000 into "Life with Father"—and drew out $400,000 during the play's eight-year Broadway run.

Do you have to have money to make money? Not necessarily! A valet who used his slim savings to buy American Telephone and Telegraph stock when it was selling door-to-door at a fraction of its present worth has reaped over $400,000 from his investment. Never one to refuse a fair return, he still hangs on to his $4,000 a year valet's job. And if you spent 24 cents on the right item at the right time 41 years ago, you might be in the money today. In 1918, the Post Office pulled a boner, printing air mail stamps with the airplane upside down. The mistake was caught before more than a sheet or two had been run off the presses—but the up-side down stamps were sold and became collector's items. Today a dedicated and solvent philatelist will give you anywhere from $4800 to $6000 for one sample, in good condition, of Uncle Sam's folly.

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

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Lumberton Paper Throws Spotlight on Women Pharmacists

According to **The Robesonian** (Lumberton) "girls are making rapid strides in pharmacy." In support of this statement, the paper, in an illustrated feature story (July 21) ran four pictures and background sketches of two pharmacists and two apprentice pharmacists.

The pharmacists in order of their entering the field of pharmacy and their work in Lumberton are: Miss Harriet Robinson, Johnson's Drug Store; Mrs. Sarah Alice Hackney, North Elm Pharmacy; Miss Fay Matheson, Medical Arts Pharmacy and Mrs. Margaret Henry, Hedgpeth Pharmacy. The first two are pharmacists; the second pair are serving their internship under the supervision of pharmacists.

The paper poses and answers these questions: Why do women go into Pharmacy? What work is required?

Concluding the informative writeup, the paper has this significant paragraph: "Lumberton has four feminine pharmacists now but the way women are entering the field it might be five any day. Keep your eyes open: Women pharmacists are here to stay.'

Markham Opens New Pharmacy

A new pharmacy—Cape Fear Drug Company—will be opened in Fayetteville about September 1 at 2631 Raeford Road.

Doug A. Roberts, now associated with the Markham Drug Company, will manage the new pharmacy. The stockholders, in addition to Mr. Roberts, are George W. Markham and Elizabeth C. Markham.

Mr. Markham will continue to manage his pharmacy at 101 Hay Street in Fayetteville

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A. E. P. Tablets $24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$7.50 per 100

Reavita Capsules $34.80 Doz. 100s
$28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

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WEST DURHAM, NORTH CAROLINA

Milk, Gasoline and Price-Fixing

This Editorial appeared in the **Greensboro Daily News,** July 12.

The Tar Heel buying public is now reminded, in the wake of the right given the State Milk Commission to fix retail milk prices by the 1959 General Assembly, that a statute giving such right to manufacturers or distributors of trademarked products has been on the North Carolina books since 1937.

Reference, in case you've forgotten, is to the so-called fair trade law which has been invoked by at least four of the major oil companies to fix prices in what is an announced move to halt gasoline price wars.

Under terms of the law any dealer who does not abide by these manufacturer or distributor fixed prices is subject to prosecution. That means the full power of the state, in all of its accountability to the consumers, can be thrown against them.

Unless permission is given by the price-fixing companies, the filling station which sells their product cannot offer anything, such as soap, dishes or coupons, along with their gasoline.

How such price fixing, especially if several companies get together to reach an agreement, fits in with anti-trust laws, we do not know. But Tar Heel law permits it. Affected dealers are hardly in position to oppose or contest it, if they wished. Nor is the unorganized consuming public or the individual consumer prepared to seek court action because of the cost or the saving to him involved.

Nevertheless we think that such investiture of price-fixing powers is bad business and in private rather than the public interest. Much as we dislike the additional power given the milk commission, we think that milk producers and distributors are as much entitled to this right as the big oil companies under fair trade act. The milk commission's retail price setting is at least confined to emergency use. The big oil companies can set and are setting their prices whenever they see fit.

We like neither milk nor gasoline mixed with price-fixing, but of the two gasoline, in our book, is by far the less desirable. Where are all the advocates of free enterprise while monopoly grows apace?

—**Greensboro Daily News,** July 12, 1959

Celebrate 20th Anniversary

To celebrate their 20th Anniversary, Welch's Drug Store, Washington (on July 15) held open house with free coffee to friends and customers.

Pictures of Mr. Welch; his daughter, Mrs. William H. Page, one of the state's recently licensed pharmacists; and Robin Hood, an employee of the firm for the past 15 years, appeared in the local paper along with an invitation from which we quote: "Serving you through the years faithfully is a memory we shall ever cherish. Serving you in future years is a hope we covet highly."

SMITH WHOLESALE DRUG CO.

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Something Special?

Yes!

Sealtest Ice Cream

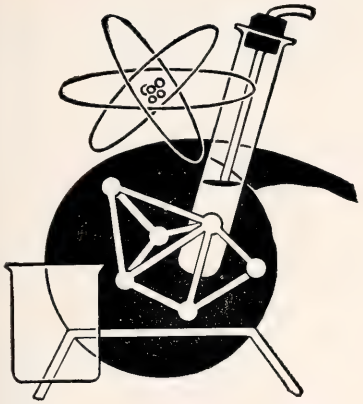
Begin with ice cream . . . *everyone* loves it. Make it Sealtest, and you're in. That's because customers just naturally cluster wherever Sealtest ice cream is displayed and sold. Not only do they go for Sealtest's extra special flavors, but they make everyday specials out of those perennial favorites like Sealtest vanilla, chocolate or strawberry. Remember, too, Sealtest ice cream is nationally advertised. It's pre-sold which means it turns over faster, brings in the profits faster. Sell the ice cream that's always "something special." Sealtest!

Sealtest
TRADE MARK

FEATURE THIS EXCITING SPECIAL FLAVOR

PINEAPPLE LEMON CHIFFON

AT YOUR FOUNTAIN AND FOR CARRY-OUT CUSTOMERS



The average person today sees his doctor about five times a year, Health Information Foundation reports. In the aggregate, Americans use between 800 and 850 million physician visits a year. This is up 100% from 30 years ago.

Get this message across to your customers. We lifted it from **The Atlantic Monthly,** with credit to James A. Farley: "An ordinary citizen can buy at a corner drug store, for a very small sum, a magic drug for which Louis XIV would have given half of France."

In Great Britain, ferrous sulfate is considered the most important childhood poison, being comparable to aspirin in the United States as the greatest single cause of poisoning in small children. Examination of the records of the New York City Poison Control Center revealed that ferrous sulfate was involved in 35 incidences reported during the past two and one-half years. A reprint of a report—Accidental Iron Poisoning in Children—may be obtained by writing to the Committee on Toxicology, American Medical Association, 535 North Dearborn Street, Chicago 10, Illinois.

Comment by Lyman C. Duncan, General Manager, Lederle Laboratories Division, American Cyanamid Company: "In our judgment, the day is nearing when every newborn infant will be given half a teaspoonful of a clear liquid in his formula or drinking water before he leaves the hospital which will protect him from paralytic polio during his childhood years."

Lederle is planning new production and testing facilities which will enable the firm to produce up to 40 million doses of the trivalent oral polio (Orimune) each year.

It will be years before baby Catherine Ann Vollenweider of New Orleans fully appreciates her Granny's modern ideas. When Cathy tumbled off the back steps and was knocked unconscious, her breathing ceased. Her grandmother, Mrs. A. J. Breaux, admisistered the new Red Cross-taught mouth-to-mouth resuscitation method. Five excrutiating minutes later, Cathy gurgled and made a choking sound—"the most beautiful noise we ever heard," said her frightened mother. Mrs. Breaux had learned the new method only 2 days before, as chairman of the Parent's Club.

Parke, Davis and Company has released Quadrigen—a new, four-in-one vaccine designed to simultaneously protect children against polio, diphtheria, pertussis (whooping cough) and tetanus (lockjaw)—to its 22 branches and depots in this country for redistribution in their respective territories.

Quadrigen, which reduces from six to four the number of injections (including booster shots) required to immunize children against the four diseases, is the result of three years of intensive research by the pharmaceutical firm. It combines polio vaccine with a three-in-one injection—diphtheria and tetanus toxoids and pertussis vaccine—now in general use by physicians.

Three separate injections of ½ cc. each (about 8 drops) at four to six week intervals are recommended for children six months to six years of age, with a booster dose six to 12 months after the initial series. For children under six months, four doses, spaced a month apart, are recommended.

Fewer injections resulting in less strain on the child and parent, and greater efficiency with immunization programs, are among the advantages of using Quadrigen, according to physicians. The fact that Quadrigen may be administered at an age when the young infant is particularly vulnerable to these diseases makes its use desirable in the young child.

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Completes Business Course

Brice Williams, an employee of Secrest Drug Company, Monroe, has completed a two-year course in business administration at Burton Institute, Charlotte.

Kerr to Open Number 5

Kerr Rexall Drug will open its fifth unit next year in Durham following completion of the Durham Shopping Center, now under construction in the Lakewood section.

Joins Guilford Drug

George Wilson Robey has been granted reciprocity license from West Virginia. He is making his home in Greensboro where he is now associated with Guilford Drug Company as pharmacist.

Returns to Salisbury

Thomas B. Moore, one of the pharmacists newly licensed by the State Board of Pharmacy, lived in Salisbury as a young boy. His father, Banks M. Moore, was employed by the Stanback Company at that time.

Later, Mr. Moore established a pharmacy in Eastport, New York. His son, after completing his pharmacy education in Albany, decided to return South. Hence today we find him back in Salisbury with the Innes Street Drug Company.

A Medical Family

Pharmacist (since 1902) W. F. Welborn and his wife, the former Bessie Todd, a registered nurse, of Lexington.

Their four children are all boys: two-pharmacists and two physicians.

1. Pharmacist John H. Welborn, Lexington
2. Pharmacist W. F. Welborn, Jr., Lexington
3. Dr. Samuel G. Welborn, New Orleans
4. Dr. James T. Welborn, Lexington.

Mrs. W. F. Welborn, Jr. is a medical technician; Mrs. John T. Welborn, a registered nurse.

New Legislation to Aid S.B.I.

Legislation (H.B. 866) passed by The General Assembly will now permit agents of the State Bureau of Investigation to more effectively deal with illegal handlers of amphetamines, such as the operator of some truck stops.

The new law results from the addition of "Stimulant Drugs" to the Barbiturate Law previously in force. Included in "Stimulant Drugs" are amphetamine, desoxyephedrine (mephentamine), mephentamine, pipradol, phenmetrasine, methylphenidate, or any salt, mixture or optical isomer of any of them.

Oral (telephone) prescriptions are permitted from a practitioner but such oral order, when reduced to writing "shall be signed by the pharmacist and shall include the name of the issuing practitioner."

In the future, unauthorized possession of barbiturate or stimulant drugs, as defined in the act, can mean a fine of $1,000 or imprisonment for two years, or both, in the discretion of the court.

Copy of H.B. 866 (5 pages in length) is available from the State Board of Pharmacy. H.B. 866 was referred to as the "Goof Ball Bill."

Recovering

M. C. Savage, Roanoke Rapids pharmacist, is recovering from surgery at the Roanoke Rapids Hospital on July 6.

Medical Center Opens

The Midway Medical Center, outside Canton on the Clyde Road, was opened on June 29.

The Center includes a pharmacy—Midway Professional Pharmacy—to be managed by Shuford Snyder. Co-owners of the pharmacy are B. M. and S. B. Burrus of Canton.

At the time the Center opened, four Canton physicians moved their offices to the new location. They have been joined by other physicians, technicians, nurses and office personnel.

On Display

A 200-bed emergency hospital, complete with a pharmacy, was on display in Charlotte during July. The display, a joint civil defense and American Red Cross project, can be transported on a standard 8 ft. by 35 ft. trailer.

DRUG STORE FIXTURES

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Croft Buys Robinson Store

Curtis D. Croft, a graduate of Howard College in Birmingham, Alabama, is the new owner-manager of Robinson's Drug Store, Belmont.

During recent months, Mr. Croft has been associated with the Lexington Drug Company of Lexington.

Rxs for Tomorrow

Fred Hawkins, MSR of Smith, Kline & French Laboratories, was guest speaker at a recent meeting of the Sanford Kiwanis Club.

The speaker, introduced by Robert Neal Watson, discussed "Prescriptions for Tomorrow."

A Bit of History

The Greensboro Daily News (July 12) carried an interesting account of the reopening of the Silver Hill Mine in Davidson County.

Of special interest to pharmacists is the fact W. F. Welborn (Lexington Drug Company) worked at the mine as a bookkeeper and assayer in 1900.

Adopt Shorter Hours

Effective July 13, the four drug stores of Washington went on an earlier (7 P.M.) closing schedule.

In notifying the public, the pharmacists advertised "In case of emergency after 7 P.M., call your pharmacists who will be happy to serve you."

The participating stores are: Taylor, Welch's, S. B. Etheridge and Whitford's drug stores.

Wyeth Fellowship Awarded

Dr. Thomas F. Stallings of Smithfield has been awarded a Wyeth Laboratories pediatric residency fellowship. Now engaged in general practice in Washington, Dr. Stallings will take his residency at Duke Hospital.

The pediatric program, sponsored by the Wyeth Fund for Postgraduate Medical Education, provides a grant of $4,800 to each physician, thus enabling him to spend two years of advanced study in the care and treatment of children.

Lillian Olivia Heath

Mr. and Mrs. Richard Veston Heath are announcing the birth of a daughter, Lillian Olivia, June 9, 1959. Mr. Heath is pharmacist at Smith Drug Store, Forest City. Mrs. Heath is the former Joan Olivia Hill of New Bern.

William Paul Powell, Jr.

Mr. and Mrs. William P. Powell of Mars Hill announce the birth of a son, William Paul, Jr., July 6, 1959. Mr. Powell, who is associated with Community Medical Center of Mars Mill says he expects his son to be down at Chapel Hill in Pharmacy School in about 18 years.

Sherri Lee Cameron

A daughter, Sherri Lee, was born to Mr. and Mrs. Marcus Cameron, June 10, 1959, weighing 6 lb. 12 oz. Mr. Cameron is pharmacist-in-charge at Eckerd's of Greensboro.

Thurman Quinton Owens III

Mr. and Mrs. T. Q. Owens, Jr. are announcing the birth of Thurman Quinton, III, June 26, 1959. Mr. Owens was a member of the 1959 graduating class of the UNC School of Pharmacy, and is employed at the Lexington Drug Company, Lexington, N. C. Mr. T. Q. Owens, owner of Simmons Drug Co. of Whiteville, is the grandfather.

Mark Edward Russell

Mr. and Mrs. Clark Russell of Greensboro, announce the birth of Mark Edward, July 7, 1959, weighing 6 lb. 9 oz. Mr. Russell is associated with Elm Street Pharmacy.

Deaths

SAMUEL R. IRELAND

Samuel Ross Ireland, 78, died July 5 in Winston-Salem following a serious illness of four months.

A native of Davie County, Mr. Ireland went to work for O'Hanlon's Drug Store of Winston-Salem in 1895 and remained with this firm as manager until his retirement in 1953.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
TOASTCHEE
LANCE
LANCE
CHARLOTTE, N.C.

MESSAGE Personals

W. H. Hollowell, Jr. of Edenton has switched the name of his pharmacy from "Leggett and Davis" to Hollowell's, Inc. Mr. Hollowell is president of the corporation; Mrs. Hollowell, secretary-treasurer.

Miss Shirley Snyder of North Wilkesboro, a 1959 graduate of the University of South Carolina School of Pharmacy, has accepted a position in Raleigh at Rex Hospital.

John K. Stoots was relief pharmacist for three weeks at Cone Hospital, Greensboro, starting July 20. Then followed a similar period of service in Troy for the Troy Drug Company. Effective September 1, Mr. Stoots will be chief pharmacist of the Stanley County Hospital, Albemarle.

Hospitalized in Memorial Hospital, Chapel Hill, is Joe Anderson of New Bern. Mr. Anderson entered the hospital in mid-July.

The new Edmonds Friendly Road Drug Store is open in Guilford College. Ed Kinard is the manager.

Robert W. Kiger, in mid-June, attended the National Convention of the U. S. Junior Chamber of Commerce in Buffalo, New York. He represented the Shelby Junior Chamber of Commerce.

George Cooley opened his new pharmacy —Smithfield Pharmacy—in Smithfield on July 18.

Mr. Cooley is a native of Front Royal, Virginia, where he graduated from high school. He is a graduate of the Medical College of Virginia and spent three yea in the U. S. Air Force. For the past ye and a half, he represented Eli Lilly a Company as a MSR.

Hobson Gattis (Hayes Barton Pharmac has asked the Raleigh City Council to c back and totally eliminate portions of t public garden area running down the midd of Glenwood Avenue. According to Gatti the green center section is creating a ro block and causing traffic jams.

Ronald E. Barber, Kerr Drug, has appli for appointment as first lieutenant wi Goldsboro's 105th Medical Battalion, Nor Carolina National Guard.

Helping set up a typical drug store Poznan, Poland, at the Polish Internation Trade Fair, was John Bowles, Rexall's D vision president. Bowles formerly work for Secrest Drug in Monroe.

The Tribune of Tabor City ran this hea ing over a news story: "Dameron Has Right To Smile About New Drug Sto Building." H. G. Dameron opened Damer Drugs in Tabor City in 1947; recently mov into new and larger quarters. The gra opening was celebrated on July 16-18.

George Arthur Morrison, a recent grad ate of the University of North Carol School of Pharmacy, is serving an inter ship at Broad Street Pharmacy, Southe Pines.

It's a father-son team for the Cochra Ridenhour Drug Company of Mount Gilea Son Jimmy R. Haithcock, a recent gradua of the UNC School of Pharmacy, has join his father, B. Ross Haithcock, at the Pha macy. The senior Haithcock has been ass ciated with the firm for the past 36 year

Celebrates 40th Anniversary

Rufus S. Hairston, Winston-Salem pharmacist, celebrated his 40th anniversary on July 8 as the owner-operator of Rufus Hairston Drugs.

In tribute to the pharmacist, the Winston-Salem paper ran a 2-column illustrated story which highlighted Mr. Hairston's pharmacy career, the details surrounding the growth of his pharmacy, and some of the pharmacist's observations about the public and his employees.

Here is a comment by the pharmacist: "Know what you are doing. Have an unwerving confidence in yourself. Work. Be aggressive. A lazy person need not bother. Above all, love people and serve them. They will not let you down."

Hairston was a founder of the National Pharmaceutical Association, a professional group of Negro pharmacists. He served as national president in 1954-55.

Named Bank Director

F. E. Campbell, Campbell Pharmacy, Hamlet, has been named a director of the Commercial State Bank at Hamlet.

A native of Columbia, South Carolina, a graduate of the Fayetteville High School and the UNC School of Pharmacy (1925), Mr. Campbell worked as a pharmacist in Gastonia, High Point, Hillsboro and Zebulon, where he was part-owner of a pharmacy, prior to locating in Hamlet in 1930 as a partner in the C & W Pharmacy.

Mr. Campbell has been sole owner of his pharmacy since 1946.

George White Retires

After 38 years as a pharmacist in Lexington, George S. White is selling his interest (effective September 1) in the Community Drug Store and plans to retire.

Mr. White moved to Lexington in 1921 as part owner of People's Drug Store, which he managed until 1947, when the Community Drug Store was organized.

New Manager and part owner of the Community Drug Store will be W. Stanford Tate, a 1954 graduate of the UNC School of Pharmacy.

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Pine State
MILK

ICE CREAM

PROFIT FROM THIS EXPERIENCE

Pine State

North Carolina's Choice Since 1919

HOWELL HALL HAPPENINGS

The report last month on the completion of the new pharmacy building was overly optimistic, and it now appears that October 10 is a reasonable date for moving into the new quarters. The facilities of Howell Hall will be used on a greatly overcrowded basis for about four weeks. Auxiliary classroom space has been assigned in Hanes Hall and Murphey Hall.

In the meantime, progress on the new building has continued at a good pace. The second floor, with four of the five major undergraduate laboratories was completed to the extent of painting, installation of lights, and placement of locked doors so that Southern Desk Company could begin delivery of casework and installation of laboratory desks on July 24. The firm has given assurance of every effort to reduce an estimated 90-day schedule to an absolute minimum.

Dr. Melvin A. Chambers began duties as Associate Professor of Pharmacy and Assistant Dean on July 1. Also beginning duties on that date were two members of the staff—Mrs. Barbara Cameron as secretary and Leroy Clark as assistant stockroom clerk. Two additional professors will begin their duties on September 1.

Sam Goodwin of Monroe, Charles Himes of Brevard, and Ed Smithwick of Morehead City will be undergraduate representatives of the Student Branches of the NCPA and APhA at the National Convention in Cincinnati during the week of August 20. Mr. Smithwick will also serve as the official delegate of Xi Chapter at the National Meeting of Rho Chi.

Mr. Allen Hirsch has been awarded a graduate fellowship from the American Foundation for Pharmaceutical Education for the school year of 1959-1960.

Dean E. A. Brecht and Assistant Dean M. A. Chambers attended the formal opening of Owens, Minor & Bodeker at Wilson on July 12.

Deans Brecht and Chambers attended the meeting of the Wake County Pharmaceutical Society at the Raleigh Country Club on July 14. Dean Brecht discussed current activities at the School of Pharmacy wit special emphasis on the planning for th retail laboratory in the new pharmacy buil ing.

Dr. George Cocolas, Assistant Professo of Pharmaceutical Chemistry, was the firs member of the faculty to take advantage o the plan for a refresher in retail pharmac established and supported by the Nort Carolina Pharmaceutical Research Founda tion. Durham the week of July 20 he spen full time at Rogers Drug Company in Dur ham, North Carolina.

Dr. Sigurdur Jonsson, Professor of Phar macy, returned on July 23 from a six week visit to his former home in Iceland.

Historical Note

By ALICE NOBLE, *Research Historian*

"Women in Pharmacy" is not a new sub ject. One of the duties of the colonial mis tress was the practice of "Family Physic." This busy lady not only doctored and nurse her patients, but oftentimes even prepare her own medicines, rivalling the apothecarie in the concoction of salves, ointments, po tions, and cordials. Often herbs were raise in kitchen gardens. Recipes for remedie were handed down from mother to daughte and exchanged among gentlewomen lik recipes for favorite dishes, and were given an important place in handbooks on domes tic economy. In 1725 an English lady wrote to her niece, a young housewife in Maryland: "I have sent hereto . . . this my Great Book of Reciepts . . . with all the Prescriptions I have ever had from all the doctors so that if you or any friend you have has a headache (or other ailment) you may set up for Great Praktes and do good that way." Eliza Pinckney, of South Carolina, although distinguished herself for intellectual attainments and agricultural experiments rather than for household occupations, was quite proud of her daughter's housewifery. Soon after her daughter's marriage she wrote her son-in-law: "I am glad your little wife looks well to the ways of her household. The management of a dairy is an amusement she has always been

fond of . . . I find, as you say, she sends her nstructions far and near. She has people ut gathering samples, different kinds of nakeroot, and pinkroot, and is distilling erbs and flowers."

However, it was the housewife in back ettlements who had to depend mostly upon er own labor and ingenuity. She made er own soap and candles, and to a greater xtent than the plantation or town mistress, ad to be doctor and apothecary to her amily. From the woods she gathered herbs nd roots, from which she made various urges, emetics, syrups, cordials, and poul-ices. Kercheval, in his **History of Vir-inia,** gives the "specifics" in general use in he Shenandoah Valley, which were probably ommon among other frontier families. or worms, the disease to which most chil-ren's troubles, were attributed, a large ose of common salt and the scrapings of ewter spoons was administered; and for he croup, the juice of onion or garlic was iven. A poultice of Indian meal, scraped otatoes, or turnips, was a common remedy r burns. Sweating, promoted by a strong ncoction of snake root, was a treatment r fevers. For the itch, which was not at l uncommon, an ointment was made of imstone and hog lard.

Johnson & Johnson Announces New Stock Room Modernization Program

A "Stock Room Modernization Program" r drug stores is the newest contribution Johnson & Johnson to its continuing rvice for the druggists of America. Among the previous programs were the successful In-Store Modernization Program, and the more recent Store-Front Modernization Program.

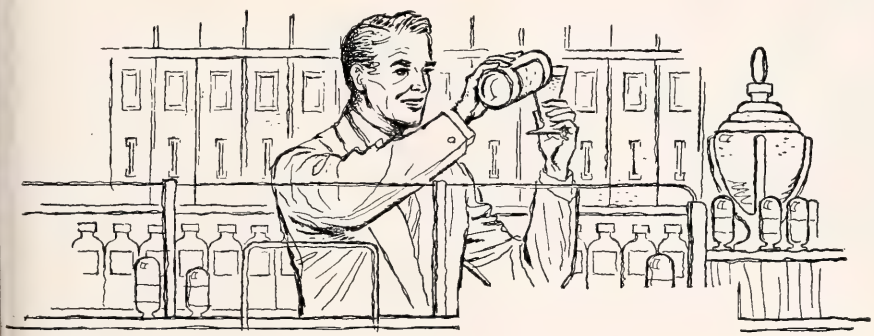
This new program was revealed at a "Forum on the Future," on July 15 at the firm's Research Center in North Brunswick, N. J. The results of two years' intensive research, including a manpower survey of 42,000 drug stores, were reviewed and evaluated by representatives of all segments of the industry.

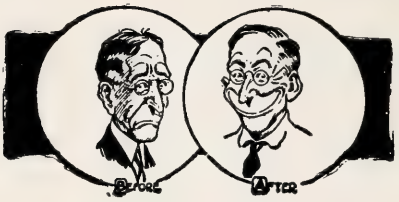
According to Robert W. Johnson, Jr., Executive Vice President, the objective of his company's initial research was to select a starting point to deal with the retailer's major problem of financial management under present conditions of business expansion.

Johnson said: "Because the investment in stock is so large today, and because the manner in which it is controlled is so important to the profitable operation of the drug store, our research clearly emphasized that stock room modernization was our next opportunity to serve the industry."

Ten years ago this long range store-wide program was initiated for Johnson & Johnson by W. E. Sawyer, Director of Merchandising Services. Today this program includes individual services dealing with Sales Training, Advertising & Promotion, as well as In-Store and Store-Front Modernization.

"Stock Room Modernization" outlines not only how efficient stock room procedures directly contribute to volume and profit, but but how to initiate these procedures by better organization and modernization.





A Beatnik in Distress

Short short story contributed by a Journal reader:

The very pretty young late-teen-age blonde came swinging and swaying "it" into the drug store with both her feet and her arms. Upon confronting the pharmacist she asked "Where's your BOX . . . man . . .?"

Quickly deciding she was a true "BEATnik," the kindly fatherly pharmacist then smiled as he replied, "Why . . . Miss . . . we try to run a very quiet and orderly place here; we've never installed a so-called 'Juke' Box."

"WHO SAID ANYTHING about a music box, Doc . . .?"

"I distinctly heard you ask about . . . a . . . , I mean our box?"

"I'm a miserable 'CAT,' Doc, . . . in distress . . . Quick Man . . . where's your Ladies' Powder Room? I'm searching for a **SAND BOX** . . . When a 'Cat's' gotta GO . . . she's gotta GO, Doc . . . ."

According to the latest tips from the "Beatniks" those DRUG STORES now in process of remodeling should letter the Men's Toilet (1) The Old Tree Stump, and the Ladies' Room (2) The Sand Box.

A new drink, "WOW," not yet offered for sale by the ABC Stores, is said to be going real well in the mountains. Ingredients are sugar, beef extract and mountain dew. The sugar gives you energy, the beef extract gives you strength, and the mountain dew gives you ideas of what to do with the energy and strength.

Which reminds us of a remark picked up in passing: "Going out to the ABC Store. Want to ride shotgun?"

Did you know Schulte's (Baltimore's Old est Drug Store) has leeches for sale? Th firm also has a good North Carolina produc (Tina-Cide) for sale as evidenced by thei re-order to the Edwards Drug Company o Raleigh.

W. Moss Salley, Jr. of Asheville is per fecting a new product for the market— combination of magnesia and menthol, ten tatively named "Kool Stool."

Pharmacist-Golfer I. T. Reamer says thi is a great golf club lunch menu: Club Sand wich, Sliced Tomatoes, Link Sausage, Dande lion Greens, Puttatoes, Parsnips and Cu Custard.

A medical journal advances the theor that "man is slightly taller in the mornin that he is in the evening." We have neve tested this, but we have certainly noticed tendency to become "short" toward the en of the month.

"Your doctor's out here with a flat tire. Answer: "Diagnose the case as flatulency o the perimeter and charge him accord ingly."

The correctness of this answer is open t question: "False doctrine is when a docto gives wrong stuff to a man."

At the time Dr. William Thomas Gree Morton discovered the use of ether in 184 Dr. Crawford Long, of Georgia, working in dependently, made a similar discover There was some question as to which ma should be honored. Dr. Oliver Wende Holmes, who supplied the name "Anesthesia, suggested that statues should be erected t both men and jointly inscribed, "To ether.

Sign posted on a dairy: "Our cows ar never contented—they are always striving t do better."

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corner....

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To help you **O**btain **M**ore **B**usiness & profits

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IT'S BACK TO SCHOOL IN

Make your store HEADQUARTERS for
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We have complete stocks of this merchandise on display. A visit to our display room will enable you to select wisely and adequately for your store. If you are unable to visit us at this time, however, be sure to see our salesman and let him help you make up an order for back-to-school supplies.

The W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

ORTH CAROLINA COLLECTION

The Carolina **JOURNAL OF PHARMACY**

Volume XL **SEPTEMBER, 1959** **Number 9**

SEP 15 1959

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Sentries on the seacoast...

27 Lilly service wholesalers help keep Eastern prescription business "on an even keel"

Life has its "ups and downs" for the East Coast prescriptionist, just as it does for pharmacists elsewhere. But the Lilly policy of wholesale distribution goes a long way toward stabilizing his operation by helping him control his inventory.

With his Lilly service wholesaler so close at hand, the pharmacist needn't chance large, direct purchases of "bargain" merchandise that may or may not sell. A simple phone order will bring fast-moving, profit-assured items that will never languish on his shelves and tie up working capital.

You, too, can steady the helm of your inventory "ship." Just route all your orders through one of the 300 Lilly service wholesalers who serve the nation.

No matter where you are, there's a Lilly service wholesaler nearby.

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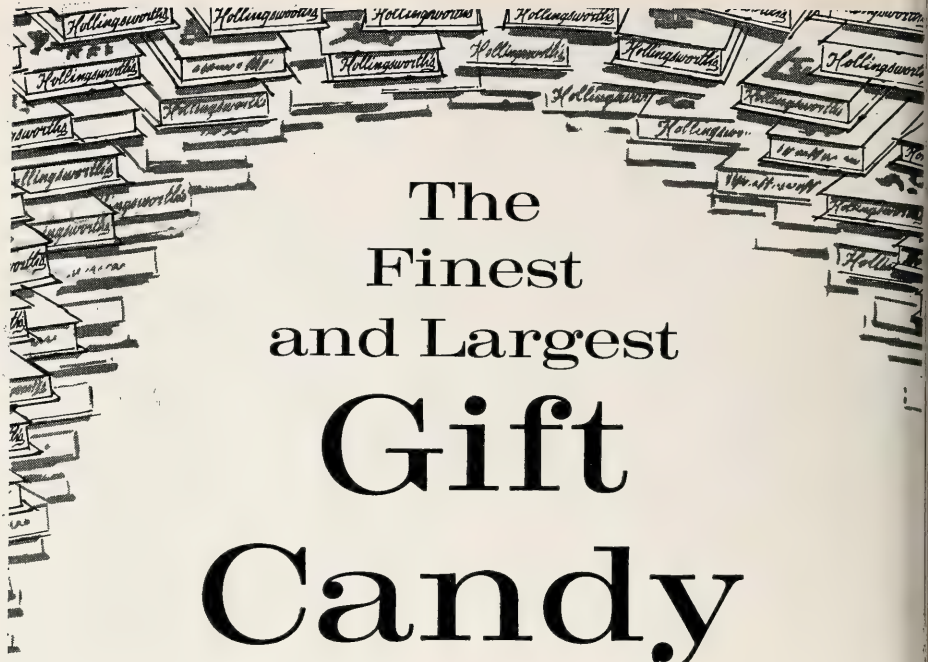

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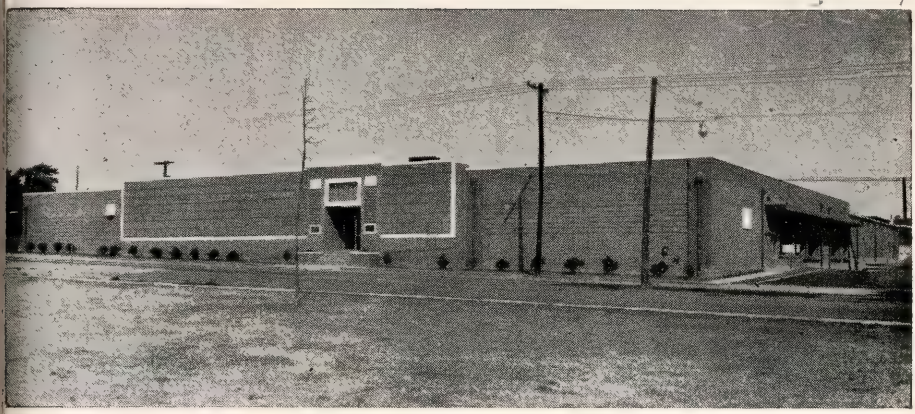
The most complete line of Gift Candies, including the all time favorite assortment, My Hobby Box, the new Golden Square Assortment of All Milk Chocolates, and the ever popular Whole Nut Package. In addition to these the most complete and saleable Take Home Line, the fast moving up-to-date Novelty Box Line, and the Sales Stealing Candy Counter Chocolates are among the many Hollingsworth's Candies to bring you increased sales and profits.

STOP LOOK AND LISTEN To Your Hollingsworth's Representative when he calls on you in the Very Near Future.

Hollingsworth's UNUSUAL CANDIES, Augusta, Georgia

The House of Friendly Service



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Service Wholesalers Since 1891

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MYADEC® capsules • high potency vitamin-mineral supplement

MYADEC is always in demand. This widely used, high potency vitamin-mineral formula, supplying nine vitamins plus eleven minerals and trace elements, is promoted throughout the year. The result – rapid sales turnover and profit on the MYADEC route! Supplied: Bottles of 30, 100, 250, and 1,000

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The Carolina
JOURNAL OF PHARMACY

September, 1959

VOL. XL No. 9

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Gasoline Goes Fair Trade

The N. C. Fair Trade Act received wide-spread publicity from the press of the state following establishment of minimum gasoline prices in June-July by Esso, Pure, Gulf, Amoco and Sinclair. Several of the papers, notably *The Raleigh News & Observer* and the *Durham Morning Herald*, ran feature stories with headings such as "Fixed Gas Prices Will Cost Tarheels Plenty," and "Rocky Road Lying Ahead of Trade Act."

Three court cases involving the fair trading of gasoline are already on the docket. The first case (Esso vs. a Randleman dealer) is expected to be heard in Charlotte in mid-September.

North Carolina pharmacists, with a long and continuing interest in the State Fair Trade Act, are watching developments with interest. For the record, here is a reply to a newspaper editorial which directs attention to some misconceptions concerning the economic value of price wars:

Your recent editorial—"Big Bad Oil Companies At It Again"—creates misleading impressions about the purpose and the effects of fair trade.

In this instance, fair trade is being used to prevent price wars on gasoline in North Carolina, true, but not to "soak the motoring public," as you put it.

A price war on gasoline would admittedly give the consumer some temporary bargains on gas. But we wonder how many motorists would want these temporary savings of a few pennies per gallon knowing the real price of such bargains. That price would be the failure of every filling station in the entire state, with the exception of a few large ones. Since a heavy network of filling stations is essential to supply motorists' demands for gas and servicing, the large oil companies would have to step into the breach and operate their own stations. Proprietorship would then be by a few, rather than by many, and it's a safe bet prices would be held firm and high.

No operator can afford to be undersold by his competition. When one operator cuts prices, his competitors are obliged to follow suit. This can be the beginning of a price war which you and the consumer may call good old-fashioned free enterprise at work but which produces a disorderly market that in the long run proves injurious to the general public interest.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

Colina Awarded Honorary Degree

Gilbert Colina, chief pharmacist at Mercy Hospital in Charlotte, has been awarded an honorary doctor of laws degree by Belmont Abbey College.

The degree was presented at graduation exercises for the Mercy School of Nursing on August 5.

The citation read by Abbey President Father Culbert Allen commended Colina as "a man who has made many contributions to pharmaceutical science and especially to the function of the pharmacist in hospital technology."

A native of Cuba, Colina came to this country in 1930 and graduated in pharmacy from the University of South Carolina School of Pharmacy in 1938. He has been in retail and hospital pharmacy in Charlotte since 1941, and is a past president of the North Carolina Society of Hospital Pharmacists and the Mecklenburg Pharmaceutical Society.

Emergency Service Planned

The pharmacy department of Rowan Memorial Hospital and pharmacists of Salisbury and Spencer have worked out a system for providing emergency 24-hour pharmaceutical service.

Under the plan each of the Salisbury-Spencer pharmacies will offer the stand-by services of their pharmacists for a month.

The system was felt to be a need because the hospital does not think it proper to sell drugs to patients treated as emergency outpatients or for others not admitted to the hospital.

The hospital will not fill out-patient prescriptions.

To Occupy New Site

Franklin Drug Stores, Inc. of Greensboro has leased a brick store building at 3813 East Bessemer Avenue, where Franklin Drug Store No. 4 was opened in early September.

The store replaces a pharmacy at 1208 N. Elm Street, which Russell Franklin, owner of the Franklin chain, closed on July 15.

Franklin No. 4 is being managed by Keith Fulbright.

Cover Page

Rease Inge (right), E. R. Squibb's Southeastern Regional Manager, with headquarters in Atlanta, presents plaque to W. Dorsey Welch, Jr. for his outstanding contributions to the progress of Pharmacy while President of the NCPA.

The presentation took place in Williamston on August 19 at the bi-monthly meeting of the Northeastern Carolina Pharmaceutical Society.

An illustrated program—"Your Customers Are Talking About You"—was shown by Gamble Bowers and Frank Fife of Owens, Minor & Bodeker.

The results of a prescription pricing survey, sponsored by the Society in cooperation with the NCPA, was discussed briefly by W. J. Smith.

About 40 members and guests were present. John Mitchener, president, presided.

Wheeler Wins Gem Contest

For his excellent ARS Gem Razor-Blade window display installed in the Sloan Drug Store of Chapel Hill, Claude Wheeler has been notified he is the winner of a $25 outboard motor.

Included in Claude's display was a large mounted fish and a fish net, which was used as a background for the display. Claude's winning display created much favorable comment and, incidentally, substantial sales of Gem razors and blades.

Claude is a native of Wilson and a veteran (5 years in the Navy) of World War II.

FOR SALE

Retail pharmacy located in Western North Carolina. Has been successfully operated for more than 50 years. Progressive community; more than million dollar payroll in county. Owner, not a pharmacist, has other responsibilities. Will sell for inventory plus and arrange for lease of building. $15,000 down payment required. If interested, write "ABC-S," % NCPA, and your letter will be forwarded to the owner.

Jackson Appointed Member State Board of Health

J. C. Jackson, Lumberton pharmacist and a past president of the N. C. Pharmaceutical Association, has been appointed a member of the State Board of Health by Governor Luther Hodges. The term is for four years.

Mr. Jackson is familiar with Board activities, having served one two-year term following which he was reappointed to a full four-year term. In recent years, the post has been filled by Horace Lutz of Hickory.

Mr. Jackson is a past president of the Lumberton Merchants Association and the Lumberton Rotary Club. He has twice served as treasurer of the Lumberton Chamber of Commerce.

North Carolina law requires that a pharmacist be appointed to the State Board of Health; also all county and district boards of health. It is estimated that more than fifty pharmacists are serving in this capacity.

Salute to H. C. Lutz

(Editorial from the **Hickory Daily Record**)

Horace C. Lutz, dean of the Hickory druggists, is retiring from membership on the State Board of Health, after having served on that important post for several years. He was first appointed during the administration of the late Governor Kerr Scott.

Mr. Lutz, who has won the commendation of his colleagues on the Board, for his long and faithful performance of important official duties, is entitled to a public salute from **The Record.** We know his thousands of friends will happily join in this well-merited praise of a most popular citizen and local merchant.

Mayor-Pharmacist

John Mitchener is busy these days.

He is mayor of Edenton. He is president of the Northeastern Carolina Pharmaceutical Society.

These responsibilities added to his duties as owner-manager of Mitchener's Pharmacy help to run up about an 18-hour day for John.

Would Have Given Half of France

Art Livington, pseudonym for one of our pharmacists, drafted this item after reading Jim Harrison's "Half of France" enclosure in the August **Tar Heel Digest.** It was published in Art's hometown paper:

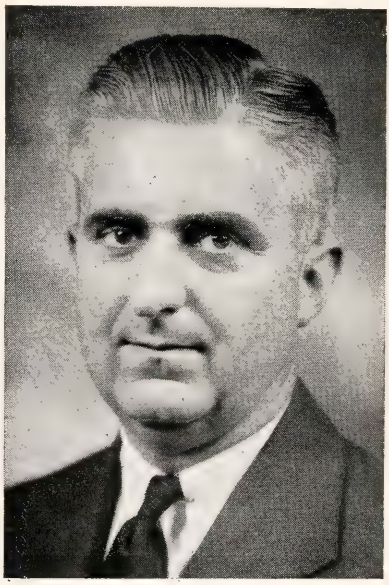
GREATEST BARGAINS

At exactly 1:11 a.m., the high fever normed and victory over diseases was won.

I got out of the hospital bed, and, on my knees, uttered a simple prayer of thanksgiving to the holy spirit, Father and Son.

I thanked them for the newest "mycins" and "Ilotycins" which the medico teams had ushered in—and not by wild guessings and chance.

Which Louis the 14th could not buy at any price, though for them he'd gladly have given half his kingdom—half of France!



J. C. JACKSON

WELL SAID—BY ROBERT LOUIS STEVENSON: "That man is well educated who has lived well, laughed often and loved much; who has gained the respect of intelligent men and the love of children; who has filled his niche and accomplished his task; who leaves the world better than he found it, whether by an improved poppy, a perfect poem or a rescued soul; who has never lacked appreciation of earth's beauty or failed to express it; who looked for the best in others and gave the best he had."

NCPA Membership

R. A. Gibson, Jr. of Havelock was the 100th pharmacist to join the N. C. Pharmaceutical Association since January 1.

Since the first of the year, 108 new members have been added to the roll. Including 1958, the NCPA now has more than 200 pharmacists who were not on the roll two years ago.

The immediate goal of the membership committee is 119 new members for 1959—one over the 1958 record. With four months to go, the committee will undoubtedly bring in the additional 11 members with some extras for good measure.

Some of the new members added during August resulted directly from activity of the Mecklenburg Pharmaceutical Society, whose president, Vernon Faircloth, is building membership, both at the local and state level.

Attend A. Ph. A. Meeting

North Carolina was well represented at the annual convention of the American Pharmaceutical Association, held in Cincinnati August 16-21.

I. T. Reamer, chief pharmacist at Duke Hospital, was presented the Harvey A. K. Whitney lecture award for "his outstanding contributions to American hospital pharmacy."

Another pharmacist from the state appearing on the program was H. C. McAllister of Chapel Hill, secretary-treasurer of the N. C. Board of Pharmacy. Mr. McAllister discussed the practical pharmacy examination and intern program of the North Carolina Board.

Board members present at the meeting in addition to Mr. McAllister, were Frank Dayvault of Lenoir, Moss Salley, Jr. of Asheville and N. O. McDowell, Jr. of Scotland Neck.

Claude U. Paoloni of Greensboro, Gerald Stahl of Durham, Bill Taylor of Chapel Hill and Mrs. Margaret Gretz of Hendersonville were present from the North Carolina Society of Hospital Pharmacists.

Dean Edward A. Brecht of the UNC School of Pharmacy was present in a dual capacity—as voting delegate of the NCPA and as a representative of the School of Pharmacy.

Also attending from the School of Pharmacy were Dr. Herman O. Thompson, Dr. Fred Semeniuk, Dr. Earl Brown, Dr. Melvin Chambers, Edward Smith and Carl T. Bauguess.

The Student Branch of the NCPA-A.Ph.A. was represented by three students: Charles Himes of Brevard, Ed Smithwick of Morehead City and Sam Goodwin of Monroe.

P. J. Suttlemyre, Treasurer of the American Druggists' Insurance Company, and Evlon Shook, Sr., both of Hickory, were present for the A.Ph.A. meeting.

Fountain Closed

In its remodeling program, the Economy Drug Store of Lincolnton is discontinuing the soda fountain.

In an announcement, the owner, Hal Corwell, said: "In converting our operation into a professional pharmacy exclusively, our aim is to provide better service to the medical profession and better prescription service for their patients."

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Richmond, Va.

Wholesale Druggists
Importers & Jobbers
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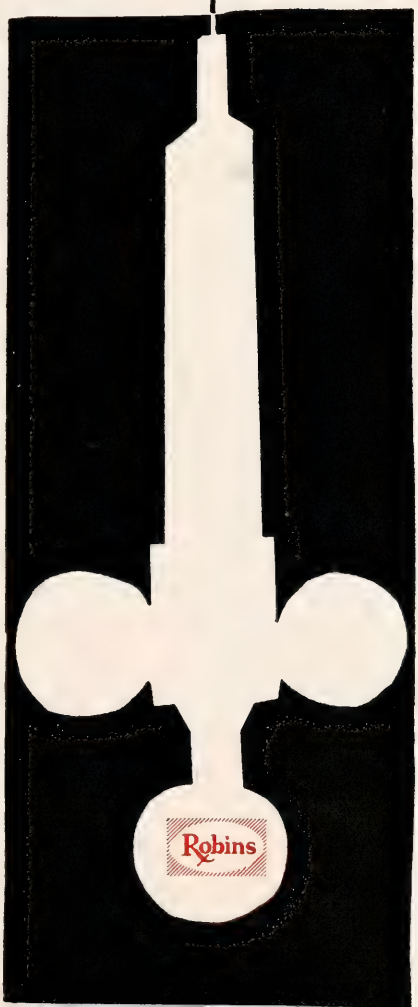

Relief of acute skeletal muscle spasm — without sedation — usually follows within 10 minutes after administration of ROBAXIN Injectable. Effects may last for 6 hours or longer. Subsequently, therapy can be continued with ROBAXIN tablets to assure continued relief.

Comprehensive information on action, use and administration of ROBAXIN Injectable is included in the Statement of Directions in each package.

SUPPLY:

ROBAXIN Injectable: each ampul contains 1.0 Gm. of methocarbamol in 10 cc. of sterile 50% aqueous solution of polyethylene glycol-300. Cartons of 5.

ROBAXIN Tablets 0.5 Gm., in bottles of 50 and 500.

A. H. ROBINS CO., INC., Richmond 20, Va.

Making today's medicines with integrity . . . seeking tomorrow's with persistence

Prescription Pricing

By DAVID D. STILES
Director of Market Development, Abbott Laboratories

Many surveys have resulted in various estimates as to the number of persons who feel they are paying more than they should for prescriptions. Regardless of how high or small this percentage is, to improve and maintain good public or customer relations, we should keep the number of "dissatisfied purchasers" to a minimum.

For accomplishing this, I would like to offer four concrete suggestions:

1. Try to make prescription sales satisfactory sales—don't leave the customer feeling he is being "gypped" by you or anyone. Too often, particularly if the customer complains, the pharmacist apologizes for the price of the prescription and may even say, "I have to charge you this price because the manufacturer charges me so much."

Apologies of this kind do not make for satisfactory sales. The customer feels all the more certain that someone is "gypping" him. If the pharmacist is not, it must be the manufacturer.

How can we handle such situations? Not too long ago I heard a pharmacist talk to a complaining customer in this way—

"Mrs. Jones, if you had gone to a physician 25 years ago with the same complaint that you have today, he would have given you a prescription that we could have filled for 75¢ or $1.00. Now we have those same old drugs in our prescription department. Your physician today could have prescribed one of them for you and we would have filled it for $1.50 or $2.00. You probably would not have thought of complaining at the price.

"But your doctor thought enough of you so that instead of relying on one of those old drugs, he prescribed a new research drug —more efficient—more life saving—and more expensive. Aren't you glad that he wanted you to have the best medication available?"

Phrase it in your own words. It is factual. It makes sense. It is true.

These older drugs in our survey, over a period of nine years, have increased just a matter of pennies. Phenobarbital prescriptions, for example, in nine years have edged upward from $1.14 to $1.28. Maybe they should have increased much more. I am only pointing out the facts. What actually has brought up the price of prescriptions has been this change over from the old to the new in medication.

Taken for example a patient with rheumatism. Twenty years ago or so, the physician would have given him a prescription for sodium salicylate, which in our survey last year averaged $1.51. Today he may get a prescription for a corticoid which may cost $7.00. This shift from cheap to more expensive and better therapy could be illustrated with hundreds of other products.

2. We do much talking about the "high priced prescription," I wonder if the public does not lose sight of the fact that nearly two-thirds of all prescriptions are filled for $3.00 or less? In 1957 only 1 per cent of the prescriptions in our survey cost more than $10.00. In some areas it ran as low as 0.5 per cent—and many of these were priced so high because of the amount being prescribed. Can we not in our contacts with the prescription buying public emphasize that a preponderance of prescriptions are still priced very low?

3. Pricing schedules or systems should be studied, and state or local pharmacy groups should recommend the use of one or more which they feel fits into their particular economy, providing a fair price for all concerned.

4. More stores today have one or more price schedules in their prescription departments. The really important question is what can be done to implement that use of the schedule. Erratic pricing, mostly unintentional, can be a cause of undesirable public relations. Some stores believe they have solved this problem. They have copied an idea from "self-service" stores or departments and applied it to prescription pricing.

NCPA to Sponsor Window Display Contest

For the most original and effective win-ow display installed during National Phar-acy Week by a member of the N. C. Phar-aceutical Association, the NCPA will ward a handsome pharmacy plaque to the inner.

Details of the contest as well as a general rticipation program were worked out by e NCPA National Pharmacy Week Com-ittee. Edward Smith of Chapel Hill, John ndrews of Winston-Salem and J. Louis obb of High Point decided, in addition to nducting a window display contest, to

(1) Make a public relations kit available to all local-sectional drug clubs and pharmaceutical societies;

(2) Send National Pharmacy Week information to the news editors of all papers in the state.

(3) Arrange for Governor Hodges to issue proclamation.

(4) Publicize National Pharmacy Week to the membership thru JOURNAL and *Digest*.

This message, in mat form, available to all newspapers

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North Carolina's Choice Since 1919

Fleming Pharmacy

Fleming Pharmacy, Smithfield, has been air conditioned and completely repainted on the inside. Oliver Fleming, the owner-operator, intends to keep his pharmacy modern and progressive.

Returns to Retail Pharmacy

After seventeen years of medical detail and sales work for Merck and later, Merck, Sharpe and Dohme, C. E. Davis, Jr. has resigned his traveling post to accept a position with Hutchins Cloverdale Pharmacy of Winston-Salem.

Harry W. Wilson, Jr., another pharmacist connected with the Hutchin store, says: "With Mr. Davis's background, experience and relationship with the local doctors, I do not believe we could have found a person more suited to our needs."

A native of Kershaw, South Carolina and a graduate of the Medical College of South Carolina, Mr. Davis is a past president of the Traveling Men's Auxiliary of the NCPA and the Forsyth Pharmaceutical Society.

Formal Opening for Darden Pharmacy

Formal opening of the Darden Pharmacy, Clinton, was observed on August 1, when the owner R. "Jack" Darden passed out free soft drinks and prizes to the public.

Darden, a native of Mount Olive, was a partner in Butler's Pharmacy from 1946 until July, when he purchased McLean's Pharmacy from George McLean and assumed ownership of the business.

Talk Featured by Paper

As a result of a talk to the Mount Olive Rotary Club in July, Wilson K. Lewis (Lewis Drug Company, Mount Olive) was quoted extensively by his home-town paper, the **Mount Olive Tribune.**

Under a two-col. heading, "Druggist Tells Rotarians About Cost of Medicines," he was quoted as saying "more than three million persons are alive today who would have died of an ailment 20 years ago."

Lewis maintains right that "modern drugs don't cost—they save."

new

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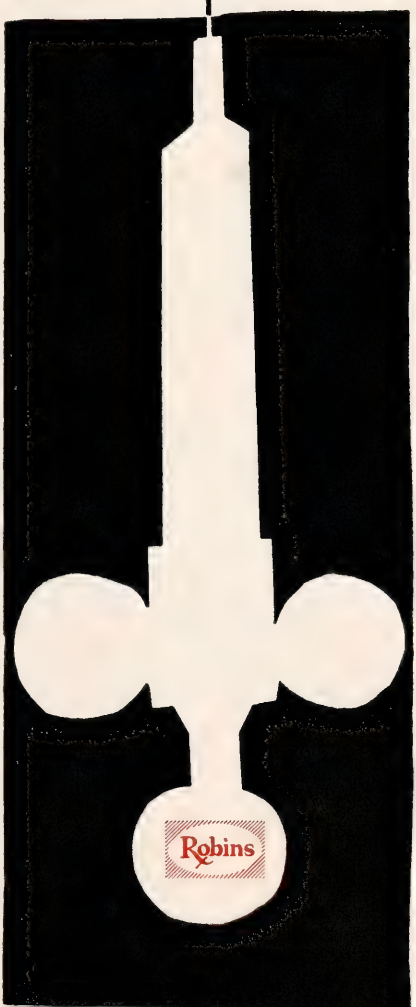
skeletal muscle relaxant for immediate relief of acute skeletal muscle spasm

Robaxin®

Methocarbamol Robins

U.S. Pat. No. 2770649

Injectable



Relief of acute skeletal muscle spasm — without sedation — usually follows within 10 minutes after administration of ROBAXIN Injectable. Effects may last for 6 hours or longer. Subsequently, therapy can be continued with ROBAXIN tablets to assure continued relief.

Comprehensive information on action, use and administration of ROBAXIN Injectable is included in the Statement of Directions in each package.

SUPPLY:

ROBAXIN Injectable: each ampul contains 1.0 Gm. of methocarbamol in 10 cc. of sterile 50% aqueous solution of polyethylene glycol-300. Cartons of 5.

ROBAXIN Tablets 0.5 Gm., in bottles of 50 and 500.

A. H. ROBINS CO., INC., Richmond 20, Va.

Making today's medicines with integrity . . . seeking tomorrow's with persistence

Prescription Pricing

By DAVID D. STILES
Director of Market Development, Abbott Laboratories

Many surveys have resulted in various estimates as to the number of persons who feel they are paying more than they should for prescriptions. Regardless of how high or small this percentage is, to improve and maintain good public or customer relations, we should keep the number of "dissatisfied purchasers" to a minimum.

For accomplishing this, I would like to offer four concrete suggestions:

1. Try to make prescription sales satisfactory sales—don't leave the customer feeling he is being "gypped" by you or anyone. Too often, particularly if the customer complains, the pharmacist apologizes for the price of the prescription and may even say, "I have to charge you this price because the manufacturer charges me so much."

Apologies of this kind do not make for satisfactory sales. The customer feels all the more certain that someone is "gypping" him. If the pharmacist is not, it must be the manufacturer.

How can we handle such situations? Not too long ago I heard a pharmacist talk to a complaining customer in this way—

"Mrs. Jones, if you had gone to a physician 25 years ago with the same complaint that you have today, he would have given you a prescription that we could have filled for 75¢ or $1.00. Now we have those same old drugs in our prescription department. Your physician today could have prescribed one of them for you and we would have filled it for $1.50 or $2.00. You probably would not have thought of complaining at the price.

"But your doctor thought enough of you so that instead of relying on one of those old drugs, he prescribed a new research drug —more efficient—more life saving—and more expensive. Aren't you glad that he wanted you to have the best medication available?"

Phrase it in your own words. It is factual. It makes sense. It is true.

These older drugs in our survey, over a period of nine years, have increased just a matter of pennies. Phenobarbital prescriptions, for example, in nine years have edged upward from $1.14 to $1.28. Maybe they should have increased much more. I am only pointing out the facts. What actually has brought up the price of prescriptions has been this change over from the old to the new in medication.

Taken for example a patient with rheumatism. Twenty years ago or so, the physician would have given him a prescription for sodium salicylate, which in our survey last year averaged $1.51. Today he may get a prescription for a corticoid which may cost $7.00. This shift from cheap to more expensive and better therapy could be illustrated with hundreds of other products.

2. We do much talking about the "high priced prescription," I wonder if the public does not lose sight of the fact that nearly two-thirds of all prescriptions are filled for $3.00 or less? In 1957 only 1 per cent of the prescriptions in our survey cost more than $10.00. In some areas it ran as low as 0.5 per cent—and many of these were priced so high because of the amount being prescribed. Can we not in our contacts with the prescription buying public emphasize that a preponderance of prescriptions are still priced very low?

3. Pricing schedules or systems should be studied, and state or local pharmacy groups should recommend the use of one or more which they feel fits into their particular economy, providing a fair price for all concerned.

4. More stores today have one or more price schedules in their prescription departments. The really important question is what can be done to implement that use of the schedule. Erratic pricing, mostly unintentional, can be a cause of undesirable public relations. Some stores believe they have solved this problem. They have copied an idea from "self-service" stores or departments and applied it to prescription pricing.

What is this idea? Surely you have noticed that in a typical self-service store, drug or grocery, every package carries a price. At the turnstile a customer's purchases are computed as fast as they can be added up on the cash register. Now it would not be necessary to put a price tag on all bottles in the prescription department. But if you had a sticker on—say the 400 leading items—just one adhesive sticker—on the shelf bottle, giving the price of six or seven of the most frequently prescribed amounts, the price could be determined almost instantaneously.

By this procedure someone in the store assumes responsibility for pricing. Any pharmacist—new, old or a relief man—can pick up any bottle and without any computing, in most cases, determine the price.

Have you ever tried this? Using an adhesive sticker, if you dispense one bottle you can remove the sticker and place it on another bottle, carton or card on the shelf. More and more stores are using this idea, or some version of it. They say it works. It implements the use of the pricing schedule. It helps eradicate erratic pricing. It makes for good customer relations.

To repeat our four suggestions for improving customer relations, particularly with those who, vocal or silent, question prices:

1. Explain, discuss why prescription prices of new drugs are higher. Make satisfactory prescription sales.

2. Let the public realize that the majority of prescriptions are sold for $3.00 or less (the price of a cheap meal these days, or a carton of cigarettes in most states).

3. Select and adopt for your store a pricing schedule that fits into your local economy.

4. Implement the use of the schedule by putting your prescription prices on the shelf bottle.

THE HENRY B. GILPIN COMPANY

Full Line, Full Service Wholesale Druggists Since 1845

Baltimore • Dover • Norfolk • Washington

Norfolk Division

Equipped for fast, efficient wholesale drug service to the pharmacists of the eastern section of North Carolina

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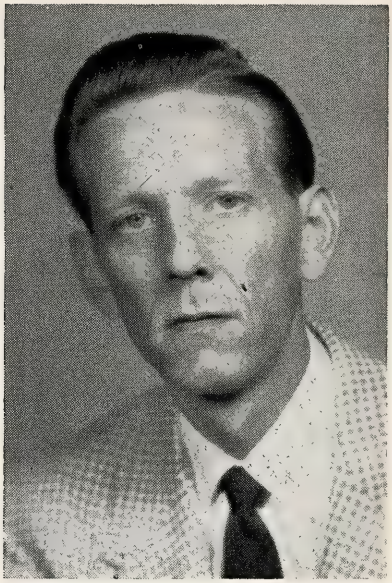
IN MEMORIAM



SAMUEL THOMAS SARVIS
1921-1959

Announcing with profound regrets the passing Thursday, July 30, 1959, of our salesman, Samuel Thomas (Tommy) Sarvis, who was killed in an automobile accident while returning home after making his regular calls on his customers in the Danville, Virginia, area.

JUSTICE DRUG COMPANY

Greensboro, N. C.

TAR HEEL DIGEST

Had Key to Store

Over the past several months, small amounts of cash and merchandise have been disappearing at nighttime from the Fairmont Drug Company.

Police set up a concealed watch of the store. A former employee of the store was caught as he prepared to leave the premises. It turned out he had a key to the front door.

Ahern Promoted by M & R

Donald H. Ahern, former sales manager of the Burwell & Dunn Division of McKesson & Robbins wholesale house of Charlotte, has been promoted to divisional manager of the M & R operations in Roanoke, Virginia.

Still Breath

Howard Anders, Suttles Drug Store, Shelby, was amused by this written order handed him by a customer: "10 or 15 Still Breath pills to dry up milk."

Open House

Open house at the New Bern Doctor's Building, which includes Bynum's Pharmacy and five MD office suites, was observed on August 16.

Gus W. Hudson will manage the pharmacy.

Bissett to Manage Store

Grand opening of the Forest Hills Pharmacy, Inc. of Garner was held on August 21-22. Located in the new Forest Hills Shopping Center, the corporation is headed by Bill Lloyd, who will continue at the Garner Drug Company. Don Bissett is manager of the new drug store.

Cash & Checks Taken

A 5-time escapee from the Jackson Training School broke into Winston-Salem's Gordon Manor Pharmacy on the night of July 27. Checks and cash amounting to more than $300 were taken in the robbery.

Contributes Funds

The Henderson County Pharmaceutical Association has contributed $200 to a $30,000 fund for the construction of a Henderson County Health Building.

Additional funds will come from the state and federal government.

Breaks Ankle

While on vacation at Pawley's Island, South Carolina, Alfred N. Martin fell and broke his ankle. A walking cast enabled Mr. Martin to return to his duties in Roanoke Rapids at the Rosemary Drug Company.

New Center for Greensboro

A new two million dollar shopping center in Greensboro at Cornwallis Drive and Church Street is being planned. One of the tenants will be Guilford Rexall Drug Store in association with Rexall Drug and Chemical Company. The pharmacy will occupy 7,500 square feet of floor space in the center.

Pleasant Work

Claxton Harris, Durham pharmacist, had a pleasant task in July—he helped arrange and stage the "Miss North Carolina Beauty Pageant." The Durham Jaycees, of which Claxton is a member, was host club to the Pageant.

Valuable Addition

Cliff Daniels and Haywood Jones of the Zebulon Drug Company presented the NCPA with a pound box of Red Cinchona quills for display in the Institute of Pharmacy "Room of Memories."

The quills, originally obtained from Powers-Weightman-Rosengarten Company of Philadelphia, are said to be at least 50 years old. The container, a wooden box with sliding lid, is a museum piece.

45th Vitamin success story

"More than doubled our vitamin business"

at Bennett's Pharmacy, Decatur, Georgia

"After the fine year we had in 1957, we never imagined our vitamin business would climb in '58 at so amazing a pace. But the way things are going, we happily hesitate to predict what 1959 has in store.

"A large part of the credit must go to the strong sales support we receive from Squibb. It is no coincidence that since we started taking advantage of the many Squibb sales and promotion aids, our pharmacy became the Fight Back center. We use all the material we receive from Squibb – everything from counter displays to envelope stuffers. They have indeed helped to make our customers vitamin conscious.

"We've discovered that it pays to fight back . . . and the proof of the pudding is in our constantly expanding vitamin sales volume."

Thomas J. Bennett.

THOMAS J. BENNETT

SQUIBB *quality . . . the priceless ingredient*

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Chapel Hill, N. C.
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MESSAGE Personals

Lacy Gilbert remains in Fayetteville but he has transferred from Reaves Drug Store to Bender's Drug Store #3.

The new secretary of the South Carolina Pharmaceutical Association is George Inman, Scoggins Drug Store, Greenville, South Carolina.

Shifts in employment: Ernest L. Foss from Tayloe Drug Company of Washington to Virginia Beach, Virginia, and W. W. Phillips from Caldwell Drug Store, Granite Falls, to Charlotte.

W. W. Culp, has reinstated his license and accepted a position in Forest City with the Piedmont Drug Company.

Mrs. Katherine D. Calhoun, who received her license to practice pharmacy in North Carolina this past January, is making her home in Lake Junaluska.

Harold L. Ball, released from active duty with the U. S. Army on May 9, has accepted a permanent position with the Royall Drug Company of Elkin. For a period immediately following military service, Mr. Ball did relief work in Winston-Salem and Gastonia.

M. E. Rodgers, Jr. returns to North Carolina as pharmacist with Walgreen's of Wilmington. License reinstated on August 6.

Albert R. Kline is working in Greenville, dividing his time between Beddingfield's and Warren's Drug Store.

Charles S. Williams, formerly with Franklin's Drug Store of Greensboro, has moved to South Miami, Florida, where he is now associated with Sunset Drugs.

Betty T. Sparks is employed by Eckerd Drug Store, 4133 Park Road, Charlotte.

James Gene Butler has transferred from Statesville to Salisbury as pharmacist with the Medical Center Pharmacy.

Raleigh's Bob Seaborn was active in Masonic work during July. He devoted about 30 hours of work in behalf of the Masons.

Instrumental for the appearance of an educational story on "Hot Weather Hazards," published in the **Scotland Neck Commonwealth,** was N. O. McDowell, Jr., a member of the State Board of Pharmacy.

Mrs. Merian Hines, Goldsboro Drug Company, placed second in Goldsboro's July "Salesperson of the Month" contest.

Hal Cornwell, Lincolnton, was busy during August while remodeling of the Economy Drug Store was in progress. A new front has been stalled and modern fixtures added to this progressive pharmacy.

W. O. Britt has accepted a position with Gowan Drug Company of Wallace. He was formerly employed by the Walker-Holloman Drug Company of Ahoskie.

Joe Terrell Russell did some relief work in Virginia in late August. He enabled the pharmacists at Bolen Drug Company, Galax, to get in a bit of vacation from August 17 thru August 30.

Governor Hodges picked two pharmacists as members of two commissions: C. C. Fordham, Jr. of Greensboro as a member of the N. C. Veterans Commission and Earl H. Tate of Lenoir as a member of the N. C. Medical Care Commission.

Eckerd's Forest Hills Drug Store is adding about 2,000 square feet of sales area to its Durham shopping center unit.

In Rochester, New York from August 17-26 for a retail photographic salesman's training course, sponsored by Eastman Kodak Company, was E. M. Griffin of the Tayloe Drug Company, Washington.

Wyndham S. Dukes is president of the Greensboro Drug Club and vice-president of the Hamilton Lakes Lions Club.

Lilly MSR W. R. Spence of Rocky Mount told the Henderson Lions Club (August 20) that the need for spending heavily for research is largely responsible for the cost of prescription drugs.

"KEY" FIXTURES INCREASE SALES

A MODERN FRONT →

Provides the right setting for a modern Pharmacy! It is a picture window thru which your entire store becomes your display window. KEY Fixtures inside your store give that Ultra Modern look!!

← A MODERN STORE

Cleancut modern lines th provide maximum displ space inside your store point of sale. A pl where people love to sh Absence of that 'clutter appearance. These are t marks of good design a good display. Ask for plan for your store. the Coupon below.

MODERN FOOD-FOUNTAIN →

The magnet that brings them back again and again! A department that can contribute 38% or more of your total volume and over 50% of your profits. Bastian-Blessing food fountains add beauty and friendliness, as well as profits to your store. Ask for a design to suit your needs. Use the Coupon below. No obligation.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City and State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of
Key-Line Fixtures
Distributors of
Bastian-Blessing

Dear Mr. Smith:

I feel that I have some interesting personal news for you. Last month I was married to Miss Nancy Seidel of Milwaukee. The wedding took place in St. Mary's Episcopal Church in Park Ridge, Illinois on June 10th.

At present I am squadron commander and chief administrator of the 56th USAF Dispensary at O'Hare International Airport in Park Ridge, a suburb of Chicago. On the 25th of September I will be transferred to Selfridge Air Force Base outside of Detroit, Michigan.

Thus far the experience gained as an Air Force officer has been wonderful. I will be released in April of 1961 from active duty.

I am currently working part time in retail pharmacy and am enjoying the work very much.

Sincerely,
DONALD J. MILLER
Lt., USAF (MSC)

Six New Pharmacies Established

The following drug stores were registered with the North Carolina Board of Pharmacy on July 21, 1959:

Cape Fear Drug Company, Inc. (new), 263 Raeford Road, Fayetteville, N. C.

George W. Markham, Mrs. Christine Roberts, Douglas A. Roberts, and Mrs. Elizabeth Markham, owners.

Douglas A. Roberts, pharmacist-in-charge.

Carolina Pharmacy, Incomporated (new), Main Street, Stanley, N. C.

Richard M. Brickle, J. W. Leonard, owners.

Richard M. Brickle, pharmacist-in-charge.

Rutherford Drug Co., Inc. (transfer of ownership), 225 N. Main Street, Rutherfordton, N. C.

James Cash, Frank Logan, John Kluttz, and Fred Logan, owners.

James Cash, pharmacist-in-charge.

Jonesville Drugs (new), Highway 21, Jonesville, N. C.

J. E. Knight, W. D. Wright, owners.

Jennings E. Knight, pharmacist-in-charge.

Robinson's Drug Store (transfer of ownership), 16 Main Street, Belmont, N. C.

Curtis D. Croft, owner and pharmacist-in-charge.

Sterling Drug Store No. 3, Inc. (new), 3922 Park Road, Charlotte, N. C.

Samuel W. Smith, Kenneth Poston, George Crook, and W. V. Proctor, owners.

B. L. Thomaston, pharmacist-in-charge.

Sterling Drug Store No. 4 (transfer of ownership), 2316 Central Avenue, Charlotte, N. C.

Samuel W. Smith, H. A. Hammond, and K. R. Poston, owners.

H. A. Hammond, pharmacist-in-charge.

Forest Hills Pharmacy, Inc. (new), Aversbow Road, Garner, N. C.

W. L. Lloyd, Ruby Lloyd, owners.

Donald Bissette, pharmacist-in-charge.

Darden Pharmacy (transfer of ownership), 120 Main Street, Clinton, N. C.

Robert J. Darden, owner and pharmacist-in-charge.

Thompson Drug Store (new), N. Tryon Street and Newell Road, Charlotte, N. C.

Howard Bishop, Jr., H. E. Bishop, Sr., owners.

David Allan Smith, pharmacist-in-charge.

The Need for a Receiving Area for Merchandise

EDWARD M. SMITH
Instructor of Pharmacy Administration, School of Pharmacy, U.N.C.

Average sales volume of retail pharmacies has been increasing over the years. This has brought a need for improved systems to insure an orderly flow of goods through the store.

In present day retail pharmacy the need for volume to support a certain size store and sales force, to provide the required services, and to provide the owners with a return on their investment is generally recognized. With the increasing emphasis on higher sales volume should come a re-evaluation of present systems of receiving, checking, and marking of merchandise. In the small volume store perhaps using the prescription department to receive, check, and mark merchandise sufficed, but, the confusion, inefficiency, and loss resulting from this practice would now seem to indicate that a more specialized system should be instituted in retail pharmacies.

One of the most important employees in an active store, provided he is properly used, is the stockman. Since the public has now been educated to perform a great deal of the selling process for themselves, the need to keep an orderly flow of the proper merchandise correctly marked to the sales floor has become apparent.

Design and Use of the Area

The purpose of this article is to offer a simple suggestion for the improvement of the receiving, checking, and marking processes in the retail pharmacy. Every store should have an area set aside and designated for this purpose. The area should be separate and apart from any other area of the store. It should not be used for any other purpose, and most especially it should not be used for the storage of merchandise previously checked and marked. This area should be a separate room if possible. The area should contain a suitable workbench and above the workbench suitable bins should be built and alphabetized to speed and simplify the checking in of merchandise. The size of the workbench and the number of bins required will, of course, depend upon the amount of merchandise received. Manufacturers' catalogues, marking equipment, and other necessary material for pricing merchandise should be kept in this area. It would be desirable for the store to devise a simple form for use in this process. The form would show essentially the following information for each order received: the date received, the source, the number of packages, initials of the person who checked the order, the initials of the person who priced the merchandise, the date it left the area, and a space for listing in detail errors, shortages, or damages in the order. Whenever an order is received it is placed in the area and the necessary information placed on the form. The order is broken down and the merchandise is placed in the respective bins—the A's in the bin marked A, etc. It

Remodel with

SAGINAW STORE EQUIPMENT

for increased PROFITS.

GERVIN M. WAYT
300 Patton Street
Morganton, N. C.
HEmlock 7-0486

Write for store planning kit.

s a simple matter then to check the merchandise against the invoice or the purchase order. The merchandise is next priced, and t is then checked out to the floor or to the stockroom.

Advantages

Many advantages will accrue to the store using this procedure. First of all, costly errors will be avoided. Pricing errors will be reduced since all the necessary materials will be kept in the area, and the person who is given the responsibility for pricing will become more familiar with the process and more proficient in the use of the materials. Insisting that the merchandise be checked and marked before it leaves the area will reduce the confusion caused by the raiding of orders by employees before they are checked. Second, losses will be reduced. The prompt and proper checking of the order will remove the inability to determine whether shortages are real or whether they are caused by employees removing merchandise before the order is checked. The systematic checking of the orders will increase the security of the merchandise and will make it more difficult for theft to be accomplished. Third, employee efficiency will be improved. With definite responsibility assigned for these duties and procedures set up for them, the employees should be able to produce more work at a lower cost to the employer. This is a brief explanation of a simple yet very important procedure. Every owner who plans to remodel or build should consider the inclusion of a checking and receiving area in his plans. The cost would be slight, the space used small, but the advantages are real and profit-producing.

New Pharmacy for Elkin

The Bridge Street Pharmacy of Elkin has been incorporated by Henry E. Dillon, George E. Royall and Edwin Royall of Elkin.

Graduation Speaker

Twenty-four young nurses graduated from Cabarrus Memorial Hospital, Concord, on August 10. Guest speaker for the ceremony was Rudy Hardy, who has been associated with the hospital as a pharmacist for a number of years.

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules $10.00 Doz. 100s

A. E. P. Tablets $21.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$7.50 per 100

Reavita Capsules $34.80 Doz. 100s
$28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

Prescription Pricing Survey

These prescription prices were submitted by 21 pharmacists divided equally between th three sections of the state. Survey sponsored by the Northeastern Carolina Pharmaceutica Society in cooperation with the NCPA.

Key: Low/Average/High

Product and Sizes		Western-7	Central-7	Eastern-7	N. C
Donnatal Tablets	12	0.35/0.62/1.00	0.50/0.75/1.00	0.50/0.71/1.00	0.6
	24	0.75/1.00/1.25	0.75/1.00/1.25	0.90/1.11/1.50	1.0
	50	1.25/1.50/1.60	1.00/1.40/1.75	1.25/1.64/2.00	1.5
	100	2.00/2.45/3.25	1.80/2.25/2.75	2.15/2.48/3.00	2.3
Raudixin 100 mg.	12	1.00/1.15/1.25	1.00/1.28/1.50	1.00/1.27/1.50	1.2
	24	2.00/2.30/2.50	2.00/2.40/2.75	2.25/2.45/2.75	2.3
	50	4.00/4.20/4.75	4.00/4.46/5.00	3.50/4.29/5.00	4.3
	100	7.00/8.00/9.00	7.50/8.35/9.00	8.00/8.18/8.50	8.1
Chloromy-cetin Susp.	2 oz.	3.85/4.35/4.60	4.25/4.30/4.50	4.25/4.38/4.50	4.3
	4 oz.	8.25/8.50/8.75	8.00/8.40/8.50		8.4
	6 oz.	12.00/12.50/13.	12.00/12.55/12.75		12.5
	8 oz.	16.00/16.50/17.	15.00/16.35/17.00		16.4
Livitamin c Iron	2 oz.	0.85/0.97/1.00	1.00/1.05/1.25		1.0
	4 oz.	1.50/1.60/1.85	1.75/1.90/2.50	1.50/1.68/1.85	1.7
	6 oz.	2.25/2.45/2.75	2.25/2.60/3.25	2.25/2.38/2.50	2.4
	8 oz.	3.00/3.10/3.25	2.75/3.15/3.75	2.75/2.90/3.00	3.0
Thyroid 1 gr.	12	0.50/0.63/1.00	0.50/0.62/0.75	0.40/0.63/1.00	0.6
	24	0.65/0.80/1.00	0.50/0.78/1.00	0.50/0.77/1.25	0.7
	50	1.00/1.10/1.25	0.50/1.00/1.25	0.50/1.00/1.50	1.0
	100	1.25/1.60/2.00	0.75/1.40/2.00	0.75/1.37/1.75	1.4
Equanil 400 mg.	12	1.20/1.30/1.60	1.25/1.43/1.50	1.25/1.50/1.70	1.4
	24	2.40/2.60/3.10	2.50/2.80/3.00	2.50/2.70/3.00	2.7
	50	5.00/5.15/6.00	5.00/5.35/5.50	5.00/5.15/5.50	5.2
	100	9.50/10.00/11.50	10.00/10.67/11.	10.00/10.06/10.25	10.2
Sparine 50 mg.	12	1.00/1.50/1.75	1.25/1.65/2.00	1.50/1.63/2.00	1.5
	24	1.75/2.80/3.25	2.50/3.20/3.75	3.00/3.08/3.50	3.0
	50	5.50/5.75/6.00	6.00/6.35/7.25	5.50/6.00/6.50	6.0
	100	10.00/10.70/11.50	11.00/11.83/12.	11.30/11.70/12.	11.4
Dartal 5 mg.	12	1.25/1.55/2.15	1.25/1.62/2.00	1.20/1.42/1.75	1.5
	24	2.50/3.00/3.95	2.50/3.12/3.75	2.30/2.70/3.25	2.9
	50	5.00/5.50/6.35	5.00/5.33/5.75	4.25/5.00/6.00	5.2
	100	10.00/10.35/11.25	9.25/9.95/11.00	8.00/9.50/10.00	9.9
APC c Cod. ½ gr.	12	1.00/1.10/1.55	1.00/1.20/1.50	1.00/1.30/1.75	1.2
	24	2.00/2.20/2.75	1.75/2.20/2.75	2.00/2.46/3.00	2.2
	50	4.00/4.20/4.85	3.50/4.10/5.00	3.75/4.24/5.00	4.1
	100	7.35/7.90/9.50	6.50/7.25/9.00	8.00/8.10/8.40	7.7
Cosa-Tetracyn 250 mg.	12	5.40/5.90/6.00	5.40/5.90/6.00	6.00	5.9
	24	10.80/11.80/12.00	10.80/11.80/12.00	12.00	11.8
	50	22.50/24.00/25.00	22.50/24.00/25.00	25.00	24.3
	100	45.00/47.25/50.00	45.00/47.00/50.00	50.00	48.0
Serp. & Apresoline #2	12	1.25/1.45/2.15	1.00/1.50/1.75	1.25/1.40/1.75	1.4
	24	2.50/2.80/4.00	2.00/2.90/3.25	2.40/2.60/3.00	2.7
	50	4.85/5.20/6.35	4.00/5.25/5.50	4.90/5.20/6.00	5.2
	100	9.00/9.90/10.85	8.00/10.00/11.00	9.30/10.10/11.00	10.0
Kaopectate	2 oz.	0.75/0.80/1.00	0.50/0.73/1.00	0.75	0.7
	4 oz.	1.00/1.05/1.25	0.75/1.07/1.25	1.10	1.0
	6 oz.	1.00/1.20/1.25	1.00/1.40/1.75	1.50	1.3
	8 oz.	1.50/1.60/1.75	1.50/1.75/2.00	2.00	1.7
Dex. Spansules 15 mg.	12	1.75/1.90/2.00	1.75/1.88/2.00	1.75/1.90/2.00	1.8
	24	3.40/3.65/3.95	3.50/3.67/4.00	3.40/3.75/4.00	3.6
	50	6.00/6.90/8.00	7.00/7.40/7.50	6.30/7.25/8.00	7.1
	100	11.00/12.90/15.50	12.50/14.35/15.00	12.00/14.40/16.00	13.8

Key: Low/Average/High

Product and Sizes		Western-7	Central-7	Eastern-7	N. C.
Combid Spansules	12	2.40/2.85/3.25	2.50/3.00/3.25	2.65/3.00/3.50	2.95
	24	5.00/5.65/6.25	4.25/5.65/6.00	5.25/5.55/6.00	5.62
	50	9.00/11.15/12.50	10.00/11.15/12.50	9.50/11.13/12.00	11.14
	100	16.50/21.00/25.00	19.00/21.82/25.00	18.50/20.75/24.00	21.19
Hesper C Caps	12	1.00/1.15/1.25	1.00/1.30/1.50	1.00/1.25/1.75	1.23
	24	2.00/2.35/2.50	2.00/2.35/2.75	2.00/2.10/2.50	2.27
	50	4.00/4.35/4.75	3.50/4.40/5.00	3.50/4.10/4.50	4.28
	100	6.80/8.00/9.00	6.75/8.15/9.00	6.50/7.60/8.00	7.92
Sigmagen Tablets	12	0.85/1.00/1.25	0.75/1.10/1.50	0.75/1.00/1.15	1.03
	24	1.50/1.75/2.00	1.50/1.90/2.50	1.50/1.75/2.25	1.80
	50	3.00/3.40/4.00	3.00/3.40/3.75	3.00/3.15/3.50	3.32
	100	5.75/6.35/7.50	6.00/6.35/6.75	5.70/5.90/6.00	6.20
Hasacode	12	0.75/0.85/1.00	0.75/1.05/1.50	1.00/1.40/1.75	1.10
	24	1.35/1.70/2.00	1.25/1.80/2.25	2.00/2.60/3.00	2.03
	50	2.75/3.00/4.00	2.50/2.96/4.00	4.00/4.50/5.00	3.50
	100	5.00/5.75/7.50	4.00/5.33/7.00	7.50/7.75/8.00	6.28
Morphine ¼ gr.	12	0.75/0.85/1.00	0.60/0.87/1.00	0.60/0.75/1.25	0.82
	24	1.25/1.55/2.00	1.00/1.40/1.75	1.00/1.50/2.00	1.48
	50	2.00/2.65/4.00	1.75/2.10/2.50	1.50/2.67/3.00	2.47
	100	3.25/4.50/7.50	3.00/3.31/3.50	2.50/4.20/6.00	4.00
Demerol 50 mg.	12	0.85/0.98/1.40	0.90/1.16/1.25	0.75/0.95/1.50	1.03
	24	1.50/1.80/2.40	1.50/1.96/2.25	1.50/1.82/2.75	1.84
	50	2.75/3.35/4.00	3.50/3.75/4.00	3.15/3.70/4.00	3.60
	100	5.25/6.00/7.50	6.00/6.75/7.50	6.00/6.75/8.00	6.50
Achromycin Syrup	2 oz.	3.85/4.13/4.60	4.25/4.32/4.50	4.00/4.25/4.50	4.25
	4 oz.	7.65/8.05/8.25	8.00/8.35/8.50	8.00/8.10/8.50	8.17
	6 oz.	12.00	11.50/12.38/12.75	12.00	12.13
	8 oz.	15.40/15.80/16.00	15.00/16.20/17.20	16.00	16.00
Nitroglycerin 1/100 gr.	12	0.50/0.67/1.00	0.50/0.64/0.75	0.25/0.50/1.00	0.60
	24	0.65/0.85/1.25	0.50/0.78/1.00	0.50/0.76/1.00	0.80
	50	1.00/1.25/1.50	0.50/1.04/1.25	0.60/0.90/1.50	1.06
	100	1.00/1.60/2.00	0.75/1.40/1.75	1.00/1.40/2.00	1.47
Phenobarbital ½ gr.	12	0.40/0.63/1.00	0.50/0.64/0.75	0.25/0.53/1.00	0.60
	24	0.75/0.90/1.25	0.50/0.80/1.25	0.50/0.74/1.25	0.81
	50	1.00/1.20/1.50	0.50/1.07/1.50	0.65/0.91/1.50	1.06
	100	1.25/1.65/2.00	1.00/1.55/2.25	1.00/1.30/1.75	1.50
Benylin Expt.	2 oz.	0.75/0.85/1.00	0.60/0.84/1.00	0.75/0.90/1.25	0.86
	4 oz.	1.00/1.20/1.50	1.00/1.30/1.50	1.00/1.36/1.75	1.29
	6 oz.	1.50/1.80/2.00	1.25/1.66/2.00	1.50/1.91/2.00	1.79
	8 oz.	2.00/2.35/2.75	1.50/2.07/2.25	2.00/2.50/3.00	2.31
Pro-Banthine c Pb	12	0.90/1.10/1.60	1.00/1.10/1.25	1.00/1.15/1.75	1.12
	24	1.75/2.10/2.85	1.75/2.00/2.25	2.00/2.20/3.00	2.10
	50	3.25/3.88/4.55	3.50/3.96/4.50	3.50/3.77/4.00	3.87
	100	6.25/7.15/7.70	6.50/7.15/8.00	6.50/7.20/7.50	7.17
Darvon Compound	12	1.00/1.15/1.55	1.00/1.18/1.50	1.00/1.14/1.50	1.16
	24	2.00/2.20/2.75	2.00/2.21/2.75	2.00/2.22/2.75	2.21
	50	3.75/4.00/4.35	3.50/4.00/4.50	4.00/4.05/4.20	4.02
	100	6.50/7.15/7.50	6.75/7.37/8.00	7.00/7.70/8.35	7.41
Sennakot Gran.	2 oz.		1.75		1.75
	4 oz.	2.95/3.15/3.25	2.75/3.00/3.25	3.00	3.05
	6 oz.		4.00/4.42/4.75		4.42
	8 oz.	5.00	4.75/5.18/6.00	5.00	5.06
Hydrodiuril 50 mg.	12	1.20/1.30/1.50	1.25/1.54/1.75	1.25/1.45/2.00	1.42
	24	2.40/2.50/2.65	2.50/2.91/3.25	2.30/2.65/3.00	2.69
	50	4.25/5.00/5.50	4.75/5.57/6.00	4.00/5.00/6.00	5.19
	100	9.00/9.90/10.75	9.50/10.60/12.00	7.70/9.70/11.70	10.07

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My Friend, The Pharmacist

There are some things that are just plain American, like 4th of July picnics, baseball, the corner drug store. Every town in America has these things as part of its heritage—a panorama of all kinds of people, things and events. Becoming an American means absorbing the spirit of freedom, helpfulness, cooperation and service to God and our fellow man.

If I had to choose the best example or symbol for the word "American," I'd name the man in the corner drug store. His professional forefathers can be traced back to the first general store. The proprietor can be called a jack-of-all-trades, for he was a tinker, tailor, doctor, lawyer, and dispenser of patented and home remedies for everything from poison ivy to rheumatism.

At one time he took to the road in the dramatic role of traveling medicine man with magic in a bottle. Johnny Appleseed taught the wonders of the apple; the pharmacist followed with a cure for the boys who ate them green. It is said that Abe Lincoln as a boy was so fascinated with a traveling medicine show that he almost joined it.

With the rise of the retail community, the pharmacist has traded in the wagon for the drug store, donned his white coat and hung up his license among his neighbors in the adventure of free enterprise. Since that time, the well known store on the corner has become an American institution. Every town reserves a corner for him, just as it does a site for a church and a school. The Rx on the window was the sign of courteous and accurate service. You could enter, hear a bell tinkle as the door closed behind you, and return a friendly smile with: "Hello, Doc, what's good for aching muscles? Guess I did too much plowing yesterday," or: "Doc, I need this prescription right away —my boy is mighty sick."

Today, in our modern world of vaccines, tranquilizers, penicillin, sulphur and the hundred-on-one drugs science is discovering, the pharmacist has kept his stride in service to his fellow man. His activities have branched out to include research and laboratory work in big drug firms. In this way he is enabled to put his vast knowledege of drugs at the disposal of an increasing number of people. All America has become his neighbor and his special customer.

It has been wisely said that "A friend in need is a friend indeed." The need of the sick and suffering is surely one of the greatest needs of man. Therefore I salute the man whose career is an outstanding example of the American way of life—whose spirit of being a friend to man is personified by

MY FRIEND, THE PHARMACIST

●

Arthur Whitehurst of Lance, Inc. was impressed by this article written by James Gregory, a Pittsburgh 8th grader. In case you missed it in the Lance mailing, we believe you will get a lift from Gregory's salute to the Pharmacists of America.

●

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To Henderson

Following three years of service in the Navy, John Clegg Herrin of Albemarle has accepted a position in Henderson with Parker's Drug Store.

A 1954 graduate of the UNC School of Pharmacy, Mr. Herrin was employed by a Greensboro pharmacy immediately prior to entering military service.

Donates Resusitubes

The fire departments of Scotland Neck and Hobgood are now equipped with Johnson & Johnson's "Resusitubes" through the generosity of N. O. McDowell, Jr., who donated two adult and one child size Resusitube to each department.

Resumes Control of Store

P. J. Suttlemyre has resumed full ownership of the City Drug Company, Hickory. In late July, he purchased the shares in the business owned by Frank Parker.

Martin Spratt of Lenoir has been employed to manage the firm.

Mr. Suttlemyre operated the business as "Hickory Drug Company" for many years. After he sold the store to James O'Daniel, he worked in Valdese for Joe Hern for a number of years.

When the Hickory store was reorganized as City Drug Company, Mr. Suttlemyre returned as part-owner. With Mr. Parker's departure, "P. J." again becomes sole owner of the firm.

A new research device which enables scientists to study the absorption of oral drugs within the gastro-intestinal tract of animals without surgery or any direct electrical or mechanical attachments has been developed by Smith Kline & French Laboratories. The device, which uses the principle of induction heating to open capsules and release drugs at predetermined areas of the g. i. tract, has been in use by SKF for about a year.

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"Dental Detailing — An Opportunity for Professional Service"

By ROGER SLOOP
Chairman, NCPA Dental Formulary Committee, Bobbitt's College Pharmacy, Winston-Salem

Introduction

Dental detailing is truly an opportunity for professional service; it is also an opportunity economically for increased prescription volume, an opportunity for the mutual advancement of professional prestige and better Pharmacy-Dental relations. However, all these opportunities are of a secondary nature, for the ultimate beneficiary is the dental patient. The welding of our two professions, will provide the public with a wider degree of dental service.

Detailing the Dentist on prescribing the "new wonder drugs" and in the use of the N. C. Dental Formulary is of definite value to the practicing dentist as his busy schedule leaves very little time for analyzing the present day medical literature. We must not allow this long awaited formulary, the valuable product of a great combined effort by the N. C. Pharmaceutical Association and the N. C. Dental Society, to just lie and collect dust. The ability of the pharmacist to communicate with the dentist personally is the heart and soul of the problem. To achieve success in this endeavor presupposes an adequate knowledge by the pharmacist of medications useful in the field of dentistry. This knowledge is contained in the formulary.

The pharmacist will see the results of his efforts in helping the dentist by relieving unnecessary pain, infection, excessive bleeding, inflamation, vitamin and nutritional deficiencies and anxieties and tensions associated with dental procedures as truly fulfilling his professional responsibility in part to mankind.

The Detail

What should the pharmacist say when visiting the dentist? He should tell the real story of Pharmacy, which is the story of the drugs of modern research; the drugs which has increased our life span 21 years in the last 50 years and made non-existent many dread diseases. Tell the value of the new non-narcotic analgesics, the new high blood level penicillin products and antibiotics, the tranquilizers, steroids and other important new drugs found in the formulary. With the introduction of these new "tailor-made" dental agents, the modern dentist can now prescribe with confidence. Dramatic facts, such as these, are encouraging to the dentist.

Also let us not forget some of the more important so called "old drugs" with merit also as "tailor-made" dental drugs, such as Aspivite. Remind him of the versatility and pharmacological value of combinations such as this. Aspivite contains Aspirin, Menadione (vitamin K) and vitamin C. Usually, the dental patient suffering with a toothache will resort to aspirin prior to seeing the dentist and the level of these important vitamins will probably be depressed by the salicylate too low to fulfill their valuable functions of helping to stop bleeding after extraction and that of aiding the healing process. If more analgesia is desired, codeine or darvon may be added to the Aspivite capsule.

Next, explain the many services available by your Pharmacy, such as:

1. Drug information center, which is as close as his telephone
2. Compounding of office preparations
3. Stocking many items used in his office, usually at a saving
4. Stocking special oral hygiene products which he desires for his patients

An excellent program to begin detailing and also get the dentist in the prescription writing habit is the "Personal Fluoridation Prescription Program." This is a safe, sci-

entific method for the reduction of dental caries by sixty percent. In order to speed up this program the pharmacist may have the prescription printed in advance on his store's prescription blanks so that all the dentist has to do is insert the patient's name and sign his signature. Armstrong dropper bottles with standard polyethyelene pipettes must be used unless the pharmacist wants to standardize each dropper. This prescription is easily written by the dentist, easily prepared by the pharmacist and simple for the mother to give. Pamphlets concerning this program may be obtained by writing Mr. W. J. Smith in Chapel Hill.

It is true that some dentists need refreshing on the essentials of prescription writing; for this reason, these dentists hesitate to write. The pharmacist can be helpful in this respect, but must be cautiously tactful. It is true that the majority of dentists will prescribe if encouraged by the pharmacist for they have the necessary background knowledge of pharmacology, physiology, bacteriology, etc.

Conclusion

Make the pharmacist's slogan, "Your Pharmacist Works for Better Community Health" a reality. Encourage local Dental-Pharmacy joint meetings as ninety percent of the dentists favor these meetings according to a recent survey.

The progressive pharmacist who undertakes a well planned detailing program will be rewarded both economically and professionally.

This is not only an opportunity for service, but a challenging responsibility to our profession, the dental profession and the dental patient.

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"Your Prescription Madam"

(An Open Letter to the Rx Buyer)

When you take a prescription to your pharmacist to be filled, you are in a sense buying "consumer goods," just as though you were choosing a blouse in a department store or picking up at your grocer's that brand of cream soup your family likes so well. All three transactions take place across a counter, and involve an exchange of money for something you are going to use.

Yet how different from the others is the emotional climate in which you purchase a prescription. Instead of happy anticipation at a new outfit or a family treat, you are worried and upset. You want the blouse or the soup. But the prescription is a necessity, because your doctor has said so, and on your purchase depends your own health or the well-being of someone very dear to you.

If you think a moment about these situations, and compare them calmly, you'll understand the psychological reason why so many people tend to grumble from time to time about "the high price of drugs." Prescriptions are items we don't want, really. But we know we have to have them. Yet, being human, we resist the need to buy them.

It's ironic but true—the more potent the so-called "wonder drugs" become, the more surely they pin-point their targets, the more inclined we seem to be to complain about how much they cost. A Health Information Foundation survey indicates that too many American's believe prescriptions are too high.

But are prescription prices really out of line?

In fairness, let's look at the facts.

You must have winced many times as you watched the amounts grow larger and even larger on the spindle in the kitchen where you keep your grocery bills. For most of us, fortunately, income has at least tended to keep pace. Between 1939 and 1954, for example, disposable income climbed 262 per cent. But our personal expenditures for drug products increased only 167 per cent —a more modest rise than for some other items like food and clothing.

The average price of a prescription is $2.90, and our total annual outlay per American for prescription items is only about $11. Is this too stiff a bill for drugs that will cure pneumonia, curb tuberculosis, and enable epileptics and diabetics to lead useful lives?

In one recent year, we spent $54 apiece for alcoholic beverages, $32 for tobacco, and $18 for the repair, greasing, washing, parking, rental and storage of automobiles.

We should remember, too, that part of the purchase price of every prescription—one analyst says it is twenty cents out of every dollar of manufacturing profit before taxes—is immediately plowed back into research.

The men in pharmaceutical laboratories are a restless, inquisitive breed. They acknowledge the limitations of our physical world, but they own to no limitations on their minds. They are dedicated to a continuing, relentless search that will make obsolete tomorrow the very drug with which they created yesterday's sensation.

The makers of pharmaceuticals recognize the importance of fertilizing these minds with the materials that stimulate their scientific imaginations—with the best of laboratories and test tubes and equipment.

(Continued on page 357)

There is more to a prescription than a piece of paper directed to the pharmacist by the doctor. Behind it lies the romance of a swiftly-growing industry which in 1958 produced the medications that filled 590,000,000 prescriptions in the United States, highest in our history. Since the modern prescription has become a conversation piece as well as a messenger of better health, the Health News Institute has prepared this open letter to dramatize the story behind the story.

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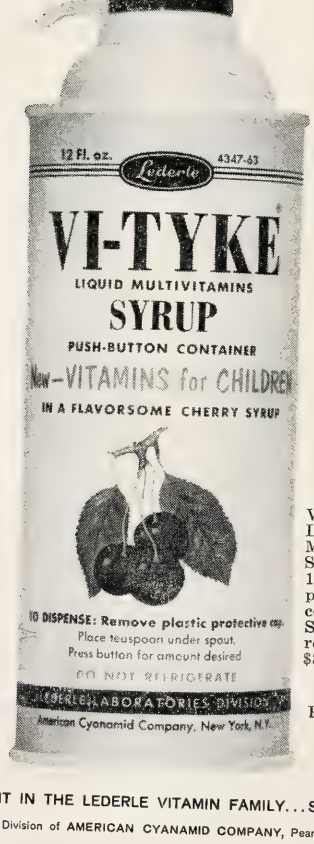

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Lederle LEDERLE LABORATORIES, a Division of AMERICAN CYANAMID COMPANY, Pearl River, New York

YOUR Rx

(Continued from page 355)

Nor can these manufacturers hold back next year's model until your pharmacist has cleared his shelves of this year's product. Quite aside from the humane motive for getting new prescription items onto the market fast, there is a business drive, as well. For no manufacturer can ever be sure that a competitor overnight will not knock the props from under a medicinal with one that is even better.

In a market so competitive, prices often plummet almost overnight. In five years, the price of streptomycin dropped 97 per cent and in two years the price of cortisone fell 90 per cent—after five years of enormously expensive research synthesizing the compound, getting it into production, and determining in careful clinical tests what it was good for.

That's why American mothers soon will be the first in history who can herald the arrival of mid-summer almost entirely free of the age-old dread that paralytic polio may strike their children with death or crippling damage.

We can translate the story of today's prescription drugs into some other human terms:

Twenty-nine years ago, according to a recent Philadelphia Study, a case of lobar pneumonia meant five weeks in the hospital, doctors' and nurses' bills of almost $400 and lost earning power during hospitalization and convalescence of at least $1,000. And in 1927 the odds for recovery from lobar pneumonia were only three to one.

Today, however, thanks to antibiotics and other drugs, the average case of lobar pneumonia lasts less than two weeks with no convalescence, and may even be treated at home. But most important of all, the odds are now better than 26-to-1 for full recovery.

The price of this dramatic gain in human life and welfare? Somewhere between $15 and $20 for antibiotics.

When you open your purse to pay for a prescription, think of the epileptic who was once a burden to himself and to his family, but who now, thanks to drugs costing five cents a day, is a productive, self-supporting citizen. Think of the diabetic who used to face a 2-to-1 chance of an early death, but who now, at the price of a few cents a day for insulin, can look forward to a normal life expectancy. Or remember that relative or friend whose death certificate only a few years ago read, "tuberculosis," and then, if you will, put your own price tag on a drug like isoniazid.

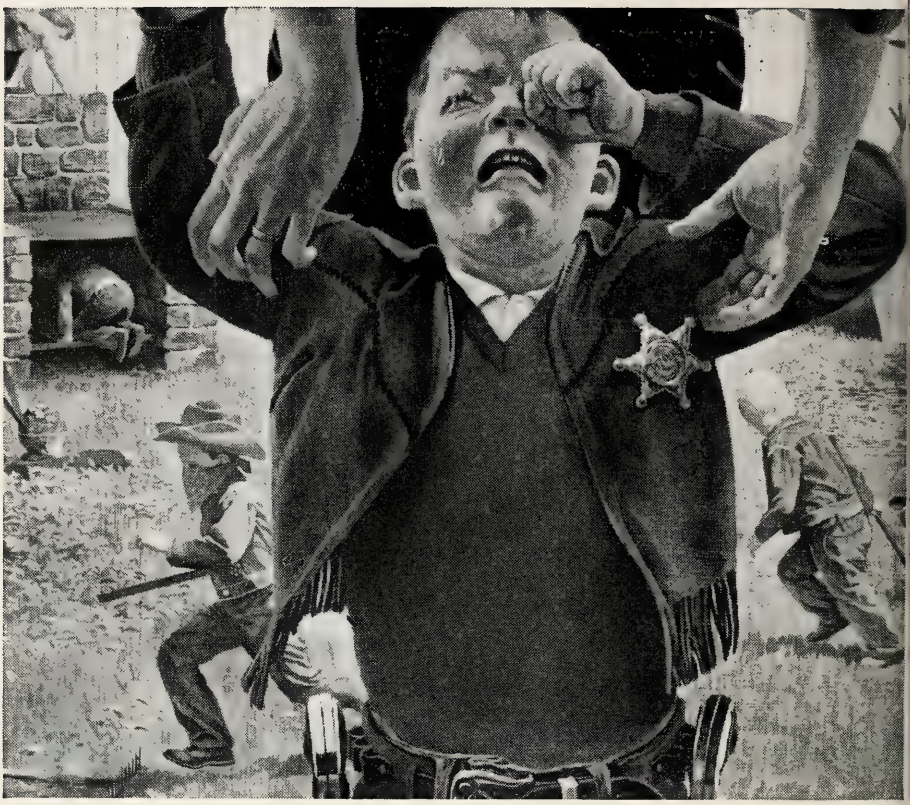
In 1940, Children's Hospital in Boston had 305 cases of mastoid abscess. For most of these stricken youngsters, the best that doctors could do was to give them palliatives to ease the agony while preparing them for a difficult, painful operation costing as much as $1,000.

Ten years later, the same hospital admitted only five youngsters suffering from a mastoid abscess. Antibiotics, at a cost of a few dollars, were controlling such infections, and in most cases making surgery unnecessary.

So the catalogue runs on—and since World War II at an ever-accelerating pace —the benevolent fruits of the golden age of pharmaceutical research: the steroid compounds for arthritis, new barbiturates and other sedatives that bring sleep for the troubled, intravenous anesthetics, antihistamines to control allergies, the effective new antibiotics, and so on.

Among the most recent prescription drugs are natural or synthetic compounds which ease the mind disturbed by mental illness. Through their use, the atmosphere in some mental hospitals has been literally transformed. And most important of all, these drugs not only change violence into tranquility, they also bring the patient back into the world of reality in which he can communicate with others. This means that minds which had been totally withdrawn are accessible to words and ideas, the basic tools of healing, of psychotherapy.

In our century, medical science—with the aid of better medicines available to all—has lengthened the American life span a full twenty-five years. So, when we feel the impulse to say that "prescription prices are too high," perhaps it's only fair to compute this gift of added years of life as really the most priceless bargain of our times.



Emergencies don't wait

"Emergencies Don't Wait" Week—one of the greatest annual events in the drug field—will be observed nationally during October 9-17th.

For *ten* consecutive years, Johnson & Johnson has sponsored this unique campaign as a public service, to promote home safety and preparedness.

Here's the impact it's had:

• **74% overall sales increase** in Surgical Dressings business during a three-week period while displays were up.

• **Won national recognition**—43 Governors and 850 Mayors proclaim "Emergencies Don't Wait" Week.

• **Publicity support**—countless TV shows, radio programs and newspaper editorials throughout the country.

"Emergencies Don't Wait" Promotion creates a climate of consumer interest. Its selling force stimulates consumer action and response.

This campaign is another example of Johnson & Johnson's continuous efforts aimed at expanding the First Aid Needs market for your profit.

Johnson & Johnson *The most trusted name in surgical dressings and baby products*

NCPA to Sponsor Window Display Contest

For the most original and effective window display installed during National Pharmacy Week by a member of the N. C. Pharmaceutical Association, the NCPA will award a handsome pharmacy plaque to the winner.

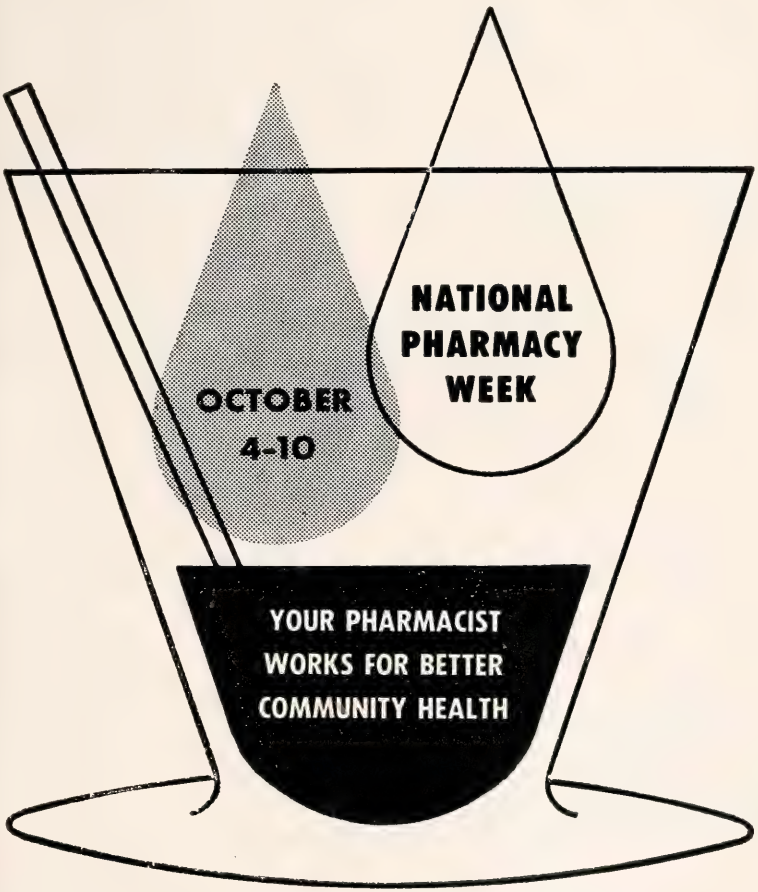
Details of the contest as well as a general participation program were worked out by the NCPA National Pharmacy Week Committee. Edward Smith of Chapel Hill, John Andrews of Winston-Salem and J. Louis Cobb of High Point decided, in addition to conducting a window display contest, to

(1) Make a public relations kit available to all local-sectional drug clubs and pharmaceutical societies;

(2) Send National Pharmacy Week information to the news editors of all papers in the state.

(3) Arrange for Governor Hodges to issue proclamation.

(4) Publicize National Pharmacy Week to the membership thru JOURNAL and *Digest*.



This message, in mat form, available to all newspapers

everyone goes for
Pine State
MILK

ICE CREAM

PROFIT FROM THIS EXPERIENCE

Pine State

North Carolina's Choice Since 1919

Fleming Pharmacy

Fleming Pharmacy, Smithfield, has been air conditioned and completely repainted on the inside. Oliver Fleming, the owner-operator, intends to keep his pharmacy modern and progressive.

Returns to Retail Pharmacy

After seventeen years of medical detail and sales work for Merck and later, Merck, Sharpe and Dohme, C. E. Davis, Jr. has resigned his traveling post to accept a position with Hutchins Cloverdale Pharmacy of Winston-Salem.

Harry W. Wilson, Jr., another pharmacist connected with the Hutchin store, says: "With Mr. Davis's background, experience and relationship with the local doctors, I do not believe we could have found a person more suited to our needs."

A native of Kershaw, South Carolina and a graduate of the Medical College of South Carolina, Mr. Davis is a past president of the Traveling Men's Auxiliary of the NCPA and the Forsyth Pharmaceutical Society.

Formal Opening for Darden Pharmacy

Formal opening of the Darden Pharmacy, Clinton, was observed on August 1, when the owner R. "Jack" Darden passed out free soft drinks and prizes to the public.

Darden, a native of Mount Olive, was a partner in Butler's Pharmacy from 1946 until July, when he purchased McLean's Pharmacy from George McLean and assumed ownership of the business.

Talk Featured by Paper

As a result of a talk to the Mount Olive Rotary Club in July, Wilson K. Lewis (Lewis Drug Company, Mount Olive) was quoted extensively by his home-town paper, the **Mount Olive Tribune.**

Under a two-col. heading, "Druggist Tells Rotarians About Cost of Medicines," he was quoted as saying "more than three million persons are alive today who would have died of an ailment 20 years ago."

Lewis maintains right that "modern drugs don't cost—they save."

Cobb Joins Eckerd's

J. Louis Cobb, after nine years with High Point's McLarty Drug Company, on August 17 shifted to Eckerd's 140 South Main Street store. Holt McPherson, in the **High Point Enterprise,** had this comment:

That compounder of miracle drugs, biochemicals and steroidals, J. Louis Cobb, is joining "Doc" Joe Stamps at Eckerd's Number One—''Number Two'' is shaping for opening this fall in the new College Village Shopping Center. In nine years here, "Jay Louie's" skill in composing readable items has vied with his compounding of prescriptions to give something of a split personality, without sacrificing at all popularity that makes him one of the better known professional men and philosophic observers of the changing scene in this city. He is a member of the Piedmont Masonic Lodge, is numbered among the "Sons of Allah" at the Oasis Temple in Charlotte and the Sedgefield Shrine Club; an Episcopalian, he is one of the Brotherhood of St. Andrews and a faithful and regular communicant and church worker at St. Mary's Church. Cobb has an eye for change and the kind of progress he feels vital to a community growing as is High Point.

A Bit of Checking Reveals

A recent news item in **American Druggist** carrying list of N. C. towns with population of 2,000 and no retail pharmacy resulted in some checking on the part of several pharmacists.

One pharmacist, who is in position to know, reported: "the possibilities of a pharmacy in either Barnardsville or Tuxedo would daunt the most optimistic pharmacist. In my opinion, he would starve in less than two weeks."

Barnardsville was reported to have a population of 2,000. This included everyone living within a 56-mile radius of the community, but the report failed to mention this.

Many small communities in the state are without retail pharmacies but this does not necessarily mean the communities need or will support a pharmacist and the investment required in stock and equipment.

Get **CAPUDINE** *From Your Druggist*

Capudine advertisements have been emphasizing this for over 50 years—always promoting the sale of Capudine only through Drug Stores.

We take this opportunity to thank the Druggists of North Carolina for their co-operation in the sale of millions of bottles of Capudine during the past half century, without a complaint from a consumer.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

For seventy-four years

- - - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its fortieth volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Rx Prices Too High?

Two out of every three Americans think prescription prices are too high but today prescriptions are, in fact, a real bargain, W. L. Hickmon told Wilmington Kiwanians at a recent meeting of the civic club.

Referring to entertainment costs as compared with drug costs, Hickmon said "People, because they are people, will probably go right ahead paying cheerfully for their momentary pleasures while griping about the cost of permanent relief from pain."

After Mr. Hickmon's talk, the Kiwanians were shown a 25-minute Lilly film covering the manufacture of various drugs and medicinal preparations.

Bad Check Artists Arrested

Two widely-sought bad check artists were arrested in Salisbury as a result of a tip-off by Bill Wood of the Innes Street Drug Company and follow-up by local police.

Arrested were Walter S. Justice and his wife, both of Lincolnton. Wood became suspicious when Mrs. Justice attempted to cash a $30 check on a Richmond, Virginia bank; he notified police who later made the arrest.

After the arrest, further checking revealed that the couple was wanted in three states. Police said the Justices have cashed bad checks in Durham, Raleigh, Lexington, Concord, Burlington, Winston-Salem and Chapel Hill.

No Price Increase by Robins

Mr. E. W. Zeller, Vice President for Sales of A. H. Robins Company, Inc., issued a statement today advising that a recently revised price list of Robins products does not reflect a price increase at either the wholesale or retail druggist level.

"We regret any misapprehension caused by the recent issuance of our revised price list," Mr. Zeller said. "The new listing merely reflects an improved 'fair trade' mark-up figure of certain prescription legend products at the retail druggist level. No actual changes in prices of any Robins products are being made to wholesalers or to retailers."

Canadian Rx Pricing Schedule

Here is a prescription pricing schedule hich has extensive usage in Canada. You ll note our friends to the north get high- prices for their professional services than evail in the South.

Suggested minimum price on any prescrip- tion is $1.25. (This has been the prac- tice in a large number of pharmacies in the past year.)

On prescriptions compounded in the dis- pensary the usual system—double cost of container and ingredients plus seventy- five(75) cents dispensing fee, will apply. However, higher minimums in line with the Ontario suggested list will be adopted. Prescriptions taking more time than five (5) minutes should be priced on the time factor at eight (8) cents per minute.

(a) Prepared specialties costing up to and and including $3.60 will be priced at double cost plus seventy-five (75) cents dispensing fee. Broken quantities the same, plus a twenty-five (25) cent pre- mium.

(b) Where the cost is over $3.60 the mark-up will be 40% (list) plus seventy- five (75) cents dispensing fee. On broken quantities, the same mark-up plus a twenty-five (25) cent premium.

(c) Certain prescriptions that cost over $9.00 ($15.00 list) no dispensing fee will be added.

4. Certain well known 'over-the-counter' items will be priced at 'list' plus dispens- sing fee of seventy-five (75) cents.
5. Narcotics will be priced as formerly— double cost plus seventy-five (75) cents dispensing fee, plus narcotic registration fee of fifteen (15) cents.

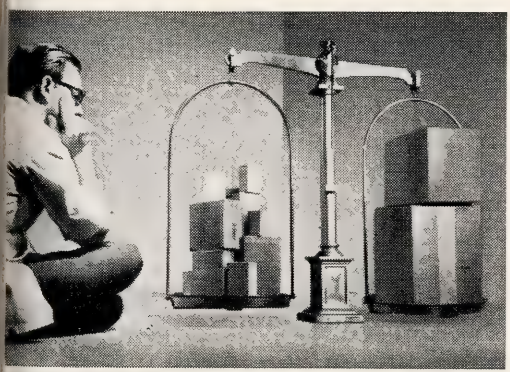
Tall vs. High

Julian E. Upchurch, Manager of Kerr Rexall Drug in Wellons Shopping Center in Durham, says he can't go along with news story (Page 324 of the August JOURNAL) that man is taller in the morning than in the evening.

Julian says if we check we will find more men who are "high" at night than in the early morning.

QUALITY Rx PRODUCTS
Lilly
FOR PRESTIGE AND PROFIT

how much is enough?

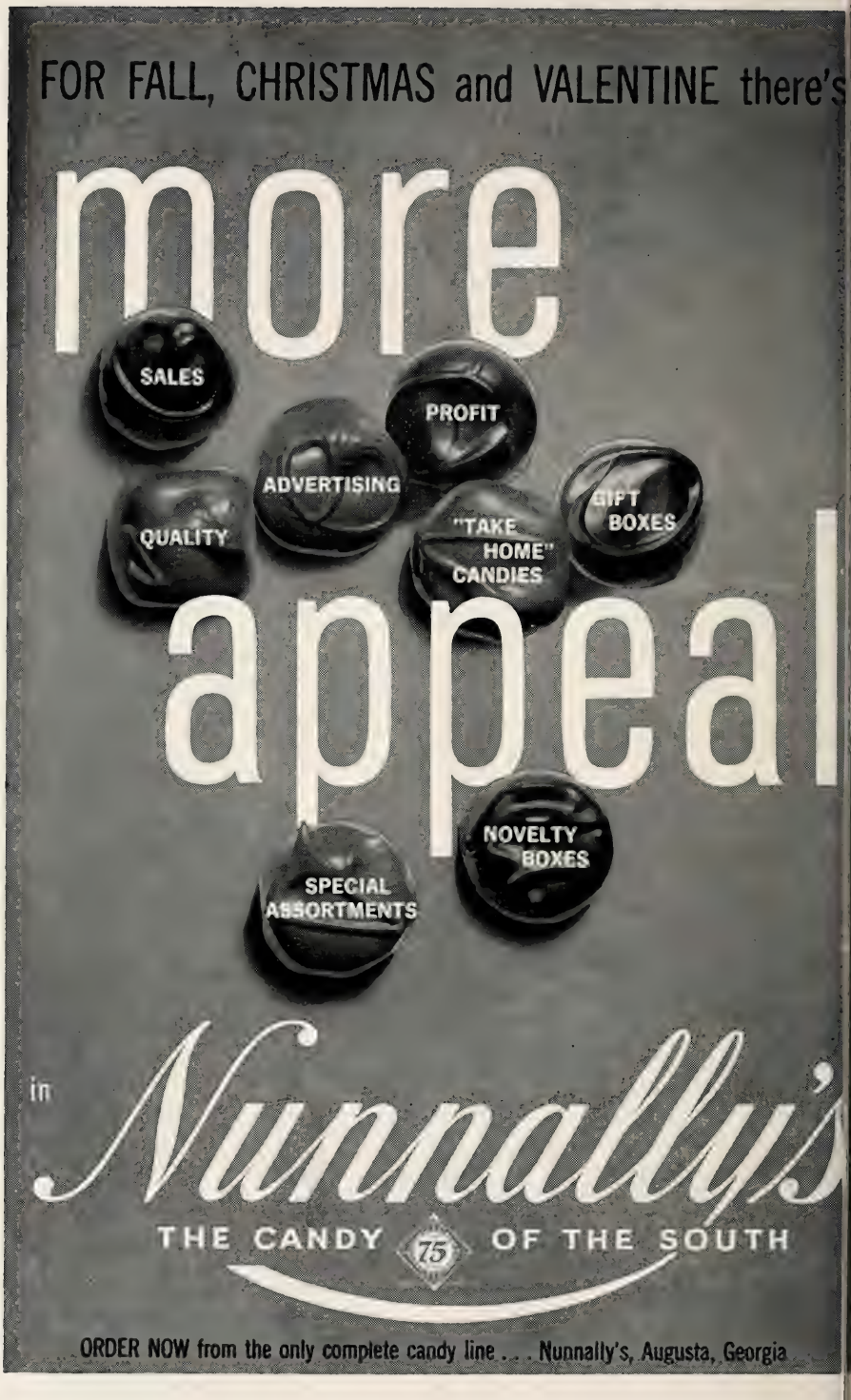


Controlling inventory while maintain- ing an adequate stock is one aspect of business with which you cope daily. And, an inventory that is too low can be just as costly as one that is too high.

Ask our salesman to assist you with your purchasing problems. When you depend on our comprehensive stocks and efficient service, you'll find it easy to keep a balanced inventory and to have the merchandise you need—in adequate quantity—when you need it.

WE ARE A Lilly DISTRIBUTOR

THE PEABODY DRUG COMPANY
Durham, North Carolina


FOR FALL, CHRISTMAS and VALENTINE there's
more
SALES
PROFIT
ADVERTISING
QUALITY
"TAKE HOME" CANDIES
GIFT BOXES
appeal
NOVELTY BOXES
SPECIAL ASSORTMENTS
in
Nunnally's
THE CANDY 75 OF THE SOUTH
ORDER NOW from the only complete candy line . . . Nunnally's, Augusta, Georgia

HOWELL HALL HAPPENINGS

A second grant to amount $36,750 as matching money for research equipment from the United States Public Health Service assured a supplementary fund adequate to equip the new pharmacy building. This good news was received on August 11. Two earlier amounts were $13,434 from the U.S.P.H.S. and a supplementary appropriation of $140,000 from the General Assembly.

Dr. Sigurdur Jonsson, Professor of Pharmaceutical Chemistry attended the Gordon Research Conference of Medicinal Chemistry at New London, New Hampshire August 3 through 7. It was interesting that he was the only representative from a pharmacy faculty.

Miss LuRuth Sutton, rising fourth-year student from Lake Waccamaw acted as delegate to the Lambda Chapter of Kappa Epsilon for the National Meeting in Minneapolis August 9-11.

Nine members of the faculty attended the annual meetings of the American Association of Colleges of Pharmacy, American Pharmaceutical Association and Rho Chi in Cincinnati on August 15 through 21. They were E. A. Brecht, M. A. Chambers, Carl T. Bauguess, Earl T. Brown, Sigurdur Jonsson, Fred T. Semeniuk, Edward M. Smith, W. W. Taylor, and H. O. Thompson. Dr. Chambers completed his duties as secretary for the local committee for the Convention.

Mr. Edward M. Smith, instructor of pharmacy administration attended the seminar at Princeton, New Jersey during the week of August 24.

The School of Pharmacy received two interesting gifts from the pharmaceutical industry. The Upjohn Company gave a subscription to the F-D-C Report, the so-called "Pink Sheet," valued at $125 per year. The Walgreen Company obtained a mailing list to send an attractive pharmacy recruitment poster to each high school and junior college of the state.

The following television programs are scheduled for the Nature and Science Program at 2:00 p.m. over WUNC-TV, Channel 4. Sept. 30—E. A. Brecht, Dean, School of Pharmacy: New building for doubled enrollment of students. Oct. 7—Earl T. Brown, pharmacy professor: Viscosity, Its Measurement and Applications. Oct. 14—Claude Piantadosi: Hydrogen Ion Concentration, the Measurement and Importance of pH. Dec. 16—E. A. Brecht, Chairman of First Aid: Accident Prevention. Mar. 9—E. A. Brecht, Chairman of First Aid: General Principles. Mar. 16—Carl T. Bauguess, Director of Pharmacy Extension: Artificial Respiration.

HISTORICAL NOTE

By ALICE NOBLE, *Research Historian*

I am genuinely pleased to announce the completion of a volume that means a great deal to me and that I feel is a valuable contribution to the pharmaceutical archives. It is a record of the services of School of Pharmacy Alumni in World War II.

During the War I received many letters from former students who were serving with the armed forces all over the world. Their messages were wonderful, interesting, and informative. This correspondence, together with a number of timely editorials I wrote on war topics, particularly concerning the University's activities during the conflict, were published, notably in the **Southeastern Drug Journal** in a column I was editing at the time under the heading "In the Old North State." Realizing that this material records an interesting historical narrative of the services of our alumni, as well as the University in World War II, I have compiled it in a typescript volume under the title, "They Fought the Good Fight." (The original letters are preserved in the School of Pharmacy Archives.)

I think I am prouder of this contribution than anything I have ever done. There are 367 single-spaced typewritten pages on standard 8½ x 11 bond paper. The editorials come first followed by the letters, alphabetically arranged by the authors. At the end of the book is an alphabetical list of all of the pharmacy students of the University who were in service, together with

(Continued on page 368)

It's Smart Business to Feature...

TOP SELLERS

Your customers will be reminded to buy when they see this attractive ALKA-SELTZER merchandiser. Be sure to give it a prominent position and you will be rewarded with outstanding profits from volume sales. Your Miles Products representative will be more than happy to arrange delivery of this colorful ALKA-SELTZER display.

DISPLAY

Alka-Seltzer®

BRAND

for **TOP PROFITS**
and **FASTER TURNOVER**

Partner of the Retail Druggist for 75 Years

MILES PRODUCTS

MILES LABORATORIES, INC. 75 YEARS OF FINE PHARMACEUTICAL PRODUCTS for Better Health

Division of Miles Laboratories, Inc., Elkhart, Indiana

Births

Teresa Jean Austell

Mr. and Mrs. Ronald L. Austell of Sylva announce the birth of a daughter, Teresa Jean, July 18th. Mr. Austell is pharmacist at Sylva Pharmacy.

Angela Suzette Floyd

August 1st was the birth date for Angela Suzette, daughter of Mr. and Mrs. Calvin M. Floyd of Roanoke Rapids. Mr. Floyd is with Rosemary Drug Company of that city.

Mitzi Lee Dixon

Mr. and Mrs. Charles Dixon of Winston-Salem announce the birth of a daughter, Mitzi Lee, August 4th. Mr. Dixon is associated with Bobbitt's College Pharmacy.

David Emmett Upchurch

Mr. and Mrs. Julian E. Upchurch are announcing the birth of a son, David Emmett, August 2nd, weight 8 lb. 2 oz. Mr. Upchurch is pharmacist-manager of Kerr Rexall Drugs in Wellon's Shopping Center, Durham.

Deaths

S. THOMAS SARVIS

S. Thomas (Tommy) Sarvis, 37-year-old sales representative of Justice Drug Company, Greensboro, was killed in an automobile accident on Thursday night, July 30.

Mr. Sarvis died instantly of head injuries suffered when his station wagon left the highway, rolled over, and smashed into two cars parked in the driveway of a home. The accident occurred about 10 P.M. south of Reidsville while Mr. Sarvis was returning to Greensboro from a trip to Danville, Virginia.

A native of Conway, South Carolina, Mr. Sarvis had represented Justice Drug Company in the Piedmont section of the state for a number of years. He is survived by his wife; his mother; and two sisters.

JOHN E. KOONCE, SR.

John E. Koonce, Sr., 82, retired pharmacist of Chadbourn, died August 13 at Mayview Convalescent Home in Raleigh where he had resided for the past two years.

A graduate of the UNC School of Pharmacy (1899), Mr. Koonce operated the Koonce Drug Company of Chadbourn for 50 years. He had the unusual distinction of serving as mayor of two towns—Jacksonville and Chadbourn. A son, Samuel G., continues to operate the pharmacy his father established in 1907.

FRANCIS B. HAYES

Francis B. Hayes, age 92, retired pharmacist, died in Oxford on July 26.

Mr. Hayes began work in an Oxford pharmacy in 1887. Later worked in Baltimore, then to New York where for a number of years he was editor of the **Druggist Circular.**

In 1902, Mr. Hayes helped establish the **Southern Drug Journal** of Atlanta. He returned to the **Druggist Circular** in 1904 where he remained until retiring in 1934.

J. K. McCOY

J. K. McCoy, 44, owner-operator of the Prescription Shop, Durham, died August 10 following a heart attack.

Mr. McCoy was a native of West Virginia and a graduate in Pharmacy of the University of West Virginia. He came to Durham in 1949 as an employee of the Durham Drug Company. Two years later he established the Prescription Shop.

Marriages

Dunn-James

Miss Ann James of Durham, and Bill Mack Dunn of High Point, were married Saturday, August 1st at the Bethany Methodist Church of Durham. Mr. Dunn, 1959 graduate of the UNC School of Pharmacy, is with Mann's Drug Stores of High Point.

Fraley-Blankenship

Thomas Maurice Fraley, 1959 graduate of the UNC School of Pharmacy, and Shirley Catholeen Blankenship of Rutherfordton, were married Sunday, August 9. Mr. Fraley is with Purcell Drugs of Statesville.

(Continued on page 368)

Curtis-Shinn

Thomas Eugene Curtis of Waynesville and Marolin Barnhardt Shinn of Concord, were married Sunday afternoon, August 30, at Central Methodist Church, Concord. Mr. Curtis is associated in business with his father at the Curtis Pharmacy.

Rollins-Ring

On Sunday, September 6, Miss Jo Ann Ring and Stuart Rollins of Winston-Salem were married at the Ardmore Baptist Church of that city.

Allen-Stephenson

Billy T. Allen, 1959 graduate of the UNC School of Pharmacy, and Jo Lynne Stephenson of Raleigh were married Saturday, August 22, at the Hayes Barton Baptist Church of Raleigh. Mr. Allen is associated with Longview Pharmacy of that city.

HISTORICAL NOTE

(Continued from page 365)

their class affiliation. The records of the Gold Star heroes are compiled in a separate section.

It was good to have this opportunity to record permanently what these heroes did for us and to show how deeply indebted we are to them. There are many thrills in these letters; not only do the battles hold our attention, but the travels and adventures are exciting. There is no question about what a great fight these boys fought, particularly when the going was rough, or how much they got out of their leaves of absence and were given the opportunity to go places and see the wonders of the world.

The printer did a grand job with the binding. The volume is about the size and has the appearance of **Remington.** It is handsomely bound in red with gold lettering. No expense was spared to insure durability and attractiveness of the volume which was obtained through an undesignated gift from Rowe B. Campbell to the School.

University historians are very complimentary about the volume—one of them going so far as to say that he regarded it as the most important University historical contribution so far to World War II.

The volume is on display in the archives collection of the School of Pharmacy and it is hoped that it will be interesting to alumni and visitors when they come to Chapel Hill.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
LANCE
CHARLOTTE, N.C.
TOASTCHEE
LANCE

Don't miss out on your biggest season for solid profits! Sign up now for the powerful Gifts Galore Christmas Promotion and pack your store with customers. Tie-in with the twin traffic builders... your own FREE DRAWING for a LIONEL train and EFFANBEE doll set!

Ask our Salesman

Help you **OWENS,** *obtain* **MINOR &** *more* **BODEKER** *business & profits*

1010 Herring Avenue, Wilson, North Carolina

QUALITY ℞ PRODUCTS
Lilly
FOR PRESTIGE AND PROFIT

How do you get vitamin business?

ASK FOR IT!

Have you ever wondered how door-to-door salesmen sell vitamins so successfully? Although they have none of the advantages of a pharmacist, the answer is simple. They tell a sales story on call after call and *always ask people to buy.*

Are you going after this business by means of aggressive, year-round vitamin promotion? Repeat business is easy to build when you feature Multicebrin® (pan-vitamins, Lilly)—the finest vitamin product money can buy. Its comprehensive formula provides an effective foundation for good health.

For quick, competent service, send your orders for Multicebrin and other high-quality Lilly products to us.

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THE W. H. KING DRUG COMPANY

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

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1959 YEAR BOOK OF THE N. C. P. A.

The Carolina JOURNAL OF PHARMACY

Volume XL OCTOBER, 1959 Number 10

Along America's newest seacoast...

45 Lilly service wholesalers "pilot" the prescription trade

The opening of the St. Lawrence Seaway heralds a new era of prosperity for the lake states. In this healthy economic atmosphere, the prospects for pharmacy profits are excellent—*unless* "inventory indigestion" sets in. This is the condition characterized by an imbalanced profits-to-purchases ratio.

The best way to prevent the problem is to take advantage of the Lilly policy of wholesale distribution. When you place your orders through your Lilly service wholesaler, you can gear purchases to current usage. If an unexpected demand materializes, a simple phone order will bring rapid resupply of fast-moving, profit-assured merchandise.

Prevent "inventory indigestion" from robbing your store of its rightful share of prescription profits. Route your orders through one of the 300 Lilly service wholesalers.

No matter where you are, there's a Lilly service wholesaler nearby.

ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U.S.A.

990402

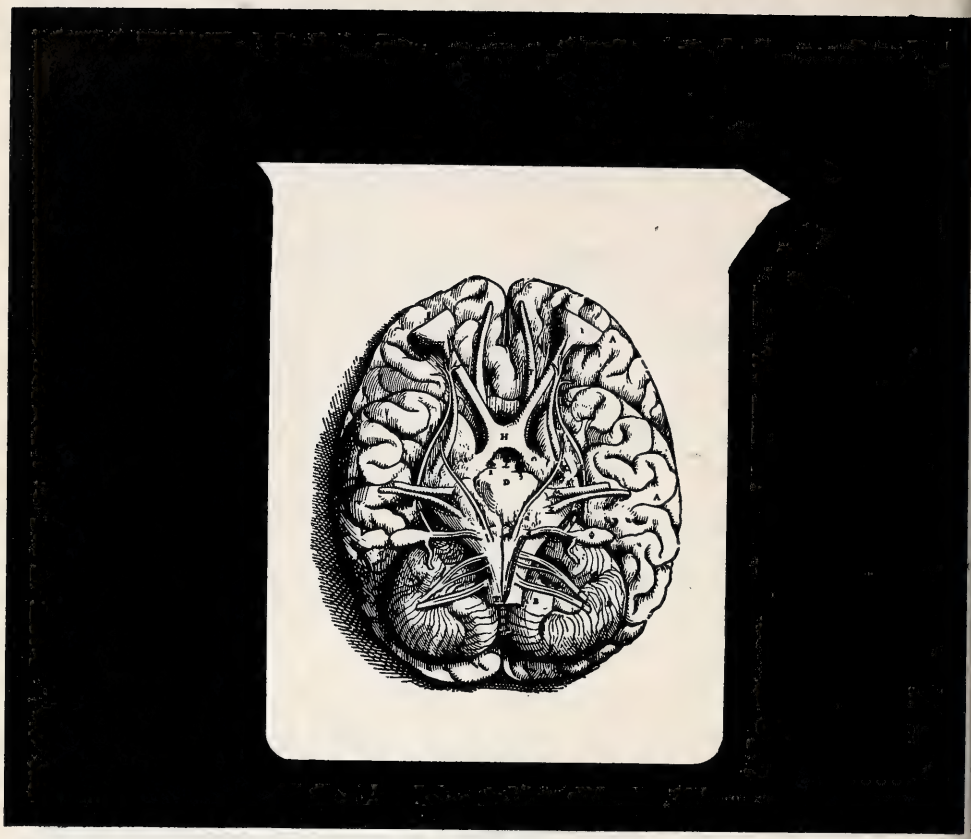
A note of thanks and appreciation to you for helping make the growth of Justice Drug Company possible throughout the years. Our contacts and relations with our loyal druggist customers have been most pleasant and we are ever thankful and mindful of the opportunities you have given us to serve you.

For Full Line, Full Service Wholesaling

JUSTICE DRUG COMPANY

Greensboro, N. C.

Dependable Service Since 1898



PHARMACY AND THE HUMAN BRAIN

In the development of psychopharmaceuticals, a field in which S.K.F. is the industry leader, we see a clear example of a fundamental fact. Modern pharmaceutical research does not merely outmode one compound in favor of another but actually brings whole new aspects of human suffering within range of drug therapy. Research creates not merely different prescriptions but new ones.

Today, when a customer hands you a prescription and says, "The doctor prescribed this to help relieve my nervousness," the prescription probably calls for one of the new psychopharmaceuticals. Only a few years ago, no doctor could have written that prescription, and no pharmacist could have filled it. Chemicals which selectively alter the activity of the brain had not yet been discovered.

With Thorazine*, Compazine* and Stelazine*, S.K.F. has played a major role in the birth and growth of this new prescription market. Enough is now known about the brain to give promise of many more as yet undiscovered compounds with psychotherapeutic value. The application of pharmacy to the human brain will continue at S.K.F. as part of a broad research program which can help make the 1960's the most active decade in the history of pharmacy.

*Trademarks for chlorpromazine, prochlorperazine and trifluoperazine respectively

SMITH KLINE & FRENCH LABORATORIES, PHILADELPHIA 1

The Finest and Largest Gift Candy Selections

for FALL, CHRISTMAS and VALENTINE
are coming
to you
from

Hollingsworth's UNUSUAL CANDIES

The most complete line of Gift Candies, including the all time favorite assortment, My Hobby Box, the new Golden Square Assortment of All Milk Chocolates, and the ever popular Whole Nut Package. In addition to these the most complete and saleable Take Home Line, the fast moving up-to-date Novelty Box Line, and the Sales Stealing Candy Counter Chocolates are among the many Hollingsworth's Candies to bring you increased sales and profits.

STOP LOOK AND LISTEN To Your Hollingsworth's Representative when he calls on you in the Very Near Future.

Hollingsworth's UNUSUAL CANDIES, Augusta, Georgia

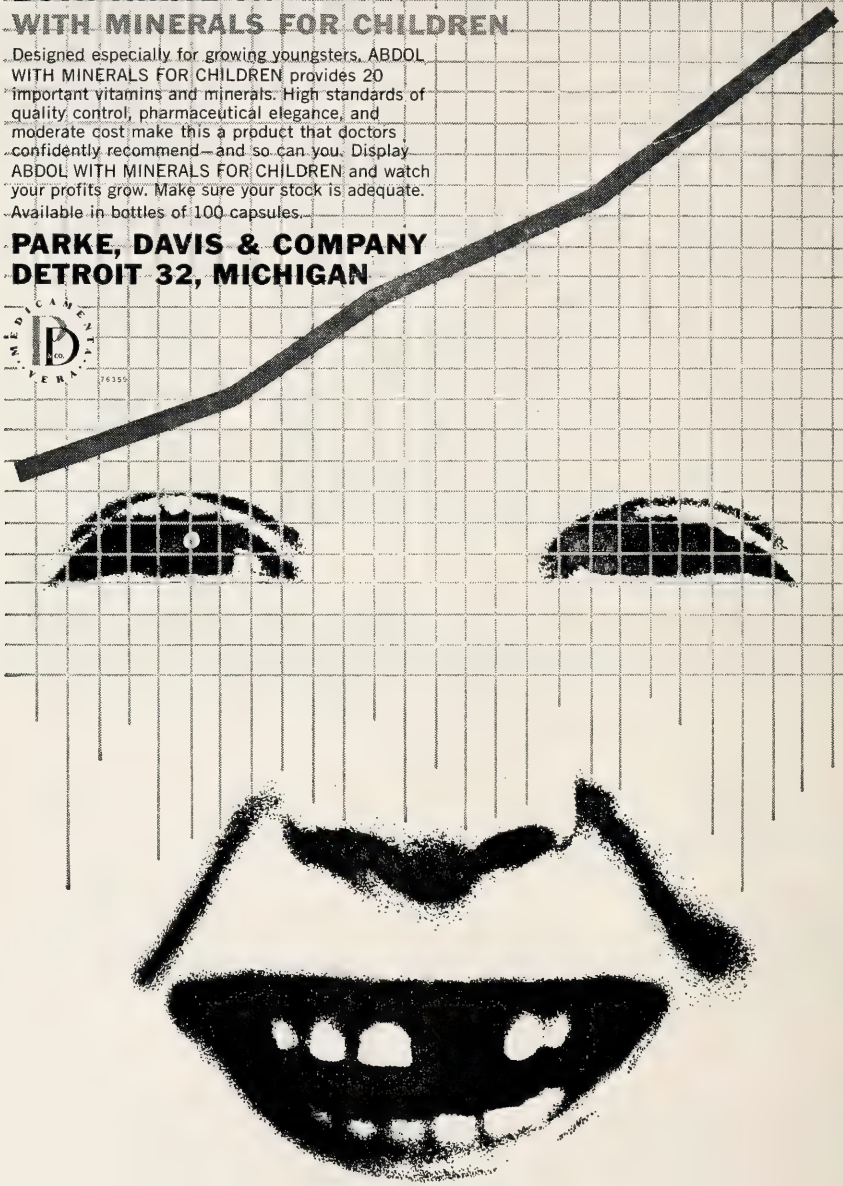
YOUNGSTERS—VITAMIN SALES—
BOTH THRIVE ON ABDOL
WITH MINERALS FOR CHILDREN

Designed especially for growing youngsters, ABDOL WITH MINERALS FOR CHILDREN provides 20 important vitamins and minerals. High standards of quality control, pharmaceutical elegance, and moderate cost make this a product that doctors confidently recommend—and so can you. Display ABDOL WITH MINERALS FOR CHILDREN and watch your profits grow. Make sure your stock is adequate. Available in bottles of 100 capsules.

PARKE, DAVIS & COMPANY
DETROIT 32, MICHIGAN

MEDICAMENTA VERA

76355



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W. J. SMITH, MANAGING EDITOR

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1959 YEAR BOOK

PROCEEDINGS

Seventy-ninth Annual Convention of the

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

George Vanderbilt Hotel

Asheville

April 19-21, 1959

OPENING SESSION

A buffet dinner marked the opening of the Seventy-Ninth Annual Convention of the North Carolina Pharmaceutical Association when it convened April 19, 1959 at the George Vanderbilt Hotel, Asheville.

President W. Dorsey Welch, Jr. of Washington called the session to order. Mr. Ralph P. Rogers called to order the convention of the Woman's Auxiliary of the NCPA, and Reuben Russell officially convened the meeting for the Traveling Men's Auxiliary.

Following the invocation by W. S. Wolfe of Mt. Airy, Mr. Welch introduced Carl B. Hyatt, Director of Public Safety, who appeared as a special representative of the Honorable Earl Eller, Mayor of the City of Asheville.

R. N. McCray, Director of the Boys Home at Lake Waccamaw, followed Mr. Hyatt and told of the work being done at the Home. Mr. McCray appealed for support of future plans, as well as for current needs of the boys.

Roger A. McDuffie of Greensboro introduced Edmund Harding, popular North Carolina humorist, who was speaker of the evening.

Presentation of Awards

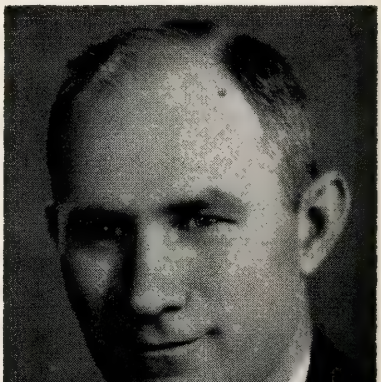
The evening closed with the presentation of awards and certificates, the first of which was the "Bowl of Hygeia" Award, given in recognition of Community Service, to Harold Vann Day of Spruce Pine by Richard A. Velz, Director of Public Relations of the A. H. Robins Company.

The President Scholarship, presented to President Welch by R. L. Travis for the Pepsodent Company, was in turn given to Gary Martin Stamey, entering student at the University of North Carolina School of Pharmacy. Mr. Stamey's parents, guests of the NCPA, were introduced.

Academy of Pharmacy

Academy of Pharmacy certificates, which had been earned recently, were presented to W. T. Boone, Ahoskie; A. Gregory Howe, Richmond, Va.; W. H. Houser, Cherryville; G. Haywood Jones, Zebulon; Hubert N. Rogers, Jr., Lumberton; and Roger H. Sloop, Winston-Salem.

A surprise award was made when Secretary W. J. Smith of the NCPA was inducted into the Academy of Pharmacy, under a



W. Dorsey Welch, Jr.

suspension of rules. T. J. Ham, Jr. of Yanceyville made the certificate presentation.

After announcements from the officers and convention chairmen, the meeting was adjourned, to reconvene the following morning.

SECOND SESSION

Monday Morning, April 20, 8:30 A.M.

The Monday morning breakfast-session was called to order by the president, W. Dorsey Welch, Jr. The first item of business was a memorial service, the Rite of the Roses, conducted by Robert Neal Watson, who paid tribute to NCPA members who had expired since the 1958 convention. As each name was called, a red rose was placed in a white pottery vase. Mr. Watson read the following listing:

DECEASED MEMBERS

1958. E. L. Tarkenton, Wilson, April 19; Uba F. Crissman, Lexington, May 1; A. Coke Cecil, High Point, June 1; B. B. Black, Kannapolis, June 5; H. C. Roberts, Weaverville, July 6; B. P. Costner, Lincolnton, August 25; J. S. Rudisill, Forest City, Sept. 1; J. A. Mills, Tabor City, October 14; E. W. O'Hanlon, Winston-Salem, Nov. 5.

1959. J. Worth Williamson, Salisbury, Jan. 5; James R. Casteel, Durham, Jan. 7; C. B. Strickland, Fayetteville, Jan. 18; W. F. Rhyne, Gastonia, Jan. 21; J. T. Usher, Greensboro, Jan. 29; M. L. Jones, Asheville, Feb. 4; James A. Sitison, Mount Airy, Feb. 26; and Samuel Carter, Salisbury, March 24.

Mrs. Ralph Rogers and Reuben Russell also participated in the Rite of Roses ceremony in honor of their deceased members.

Joint Meeting

Mr. Welch explained the inauguration of a new plan whereby the presidents of the NCPA, Woman's Auxiliary, and Traveling Men's Auxiliary would make their reports to a joint session. This would acquaint members of the three groups with the activities of the entire organization.

Sam W. McFalls, first vice-president of the NCPA, took the chair while President Welch gave his annual report.

President's Address

W. DORSEY WELCH, JR.

Mr. President-Elect, Ladies of The Woman's Auxiliary, Members of The Traveling Men's Auxiliary, Visitors and Distinguished Guests:

It is with a feeling of pride and satisfaction that we welcome you to this 79th Annual meeting of the North Carolina Pharmaceutical Association.

This location in the Blue Ridge Mountains is one of surpassing beauty. The scenic panorama from this mountain height is enough to stimulate renewed dedication on our part to all that North Carolina means, and to all that Pharmacy means.

We are all aware, of course, that the world is in a state of disorder, beset with angry tensions, and embroiled in bitter dissension. The ideological conflict between East and West, unfortunately, shows no inclination to subside. Where it will lead, no one knows. We can only hope and pray that our leadership will be equal to every emergency or crisis which may arise.

It is our fervent hope that the President, and his advisors, together with leaders in other free world countries, will be strong enough physically, mentally, emotionally, and spiritually, to meet the situation and combat the sinister forces now in control of national policies in many sections of the world. Again, let us fervently hope that by the time we assemble for our annual meeting next year, world problems will be less acute; and human decency will show signs of again returning to bless mankind.

This year has been one of the greatest years of my life, and I think that the opportunity of serving you has been the motivating factor to make this a wonderful year. To serve you this year, I have traveled over 6,000 miles that carried me from Fontana Dam to the coast and from Elizabeth City to Wilmington. The contacts and association with the Pharmacists of North Carolina at the ten district meetings and the Pharmaceutical Societies that I have had the pleasure to visit, have been

most enjoyable. I sincerely recommend to the Association the continuation of these district meetings. They are establishing a closer unity with the Pharmacies, and Pharmacists of our state. They are also bringing about a closer relation between the Association and the Pharmacists. This year more Pharmacists attended the ten district meetings than ordinarily registered at the annual meetings.

To make these contacts and travel over the State has taken 27 days. This does not include time that has been given to the office while at home. During this year, I have received and read over 1000 pieces of mail. All of this work has gone to make the position of president an interesting and enjoyable year. It is with a feeling of sincerity that I advise Mr. McFalls that next year will be an interesting and happy one.

As President of your Association, I have been giving serious thought to what I consider some of the more significant problems now confronting Pharmacists, and I shall discuss them briefly in this address.

Since I am this morning addressing a joint session of the three bodies that make up our Association, and since to my knowledge this is the first time it has been done, I am hoping this will lead to greater things in the years to come. Let us look back 79 years ago and we will find that our Association was organized in 1880. The Association was established with a membership of around 100. Today our Association, combining the two auxiliaries, the T.M.A. and the Woman's Auxiliary, has a membership of about 2,500, with the largest state pharmaceutical woman's auxiliary in the United States. The roots planted at that first meeting were well planted and today they have spread out until they entrench the whole state of North Carolina like a fine network.

Just as we are today working to advance the profession of Pharmacy, so did that early group. The first action the early group took was to establish the State Board of Pharmacy in 1881. Today we are continuing to strengthen the Board of Pharmacy by rules, regulations and edicts that will help them keep the profession of Pharmacy on a high level.

I must bring to your attention that from the time the NCPA was formed, there was a period of 16 years that there did not exist a School of Pharmacy in North Carolina. All applicants from this State were self prepared. In their wise planning and work, they saw a need for a School of Pharmacy in North Carolina. This was continually a topic of discussion at the meetings and plans were made for such a school. In 1897 their planning materialized and the School of Pharmacy was established at the University of North Carolina. Today sixty-two years later we are repeating this same planning and preparing for a new and enlarged school of Pharmacy that will have facilities for twice our present enrollment. It will have room for an extended five year course and room for advanced study leading to the Degree of Doctorate of Pharmacy.

Back during the early part of the century travel was not as easy as it is today. To travel 2 or 3 hundred miles was quite a trip. Such an extensive trip that it soon became not only a business trip but a pleasure trip, as the pharmacists would take their wives. After several meetings, the ladies that were attending with their Pharmacist husbands began to feel that an auxiliary for the ladies could become an essential part of our Association. Such an auxiliary came into existence in 1920. And, ladies, were it not for the wise planning prior to 1920, I don't think the NCPA today would be the association it is. You have become an essential part of our conventions, and I would hate to imagine what the NCPA would be today without you. You have made valuable contributions to the Institute of Pharmacy, and your support to the School of Pharmacy with the scholarship fund and the student loan fund has helped many pharmacists at a time when they did not know where to turn.

I know every Pharmacist here is aware of the fact that we could not run our Pharmacies without the help of the traveling men who call on us. As early as 1914, they were taking such an active part in Association activities the T.M.A. came into existence at the convention at Hendersonville. Since that time they have been an active branch of our Association, and have

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We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its fortieth volume, and the first printed copy was "Seeman Printed."

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It was *so* nice to see you in Asheville at the 79*th* Convention... and we *all* look forward to our next reunion.

Dr. T. C. Smith Company

WHOLESALE 90th YEAR **DRUGGISTS**

made valuable contributions. They have assisted the Institute of Pharmacy, the Research Foundation and other things pertaining to the advancement of the profession. Each year this group provides the highlight of the convention by the entertainment they provide on the closing night. This entertainment runs into thousands of dollars and is financed solely by them. It is just their way of showing their appreciation to their friends, and their part in the advancement of the annual meetings. Please accept our thanks.

This early association in 1882 formulated a Code of Ethics for the improvement of pharmacy. They took pride from the begining to improve the position of the Pharmacist so as to be respected as an ethical professional man. So well was that first code of ethics written that not until this year has there been an attempt to revise or improve it. Yet as our profession progressed, we knew we must rewrite the Code of Ethics to meet the changing time. During the year, a committee has met several times to reconsider and rewrite the Code of Ethics. This committee will report during this meeting. Again, if we consider the early history of our Association, we find that it parallels today.

The over-all national picture of fair trade merits serious consideration on our part. The mere fact that so many of our state fair trade laws have been invalidated on constitutional or other grounds makes it imperative for us to make a determined campaign in behalf of a Federal fair trade law. Since Congress did not accede to the plea of retail pharmacists to enact a federal fair trade law at the last session, we should not be discouraged or dismayed. By this I mean we should so organize our resources we will be able to wage a successful fight for a fair trade law in the Congress of 1959.

As the fair trade picture seems to be shaping up, a federal fair trade law is utterly essential to the economic stability and orderly conduct of the retail drug business. Our representatives in both houses of Congress should be made aware of our interest in this vital matter and should be urged to take an active and leading part in passing an acceptable federal fair trade law during this session of Congress. The National Association of Retail Druggists can be counted on to organize the fight, to direct it, and see it through. Every Pharmacist in North Carolina should decide here and now that he will back the NARD fully and completely in its fight to obtain the enactment of a federal fair trade law.

At this point let us resolve that our distribution of all drug products which bear the prescription legend shall be in strict conformity with the requirements of the law. The fact that a drug product bears the prescription legend indicates beyond contradiction or debate that it may be distributed only on prescription.

The Pure Food and Drug Administration has expressed surprise that violations of the law continue to persist in the face of rigid enforcement of the law and increasingly heavy penalities imposed by the court for over-the-counter sale of prescription legend drugs. These drugs bear the prescription legend, because they may not safely be used without medical attention, and, as a pharmacist, we should be rigid in our observance of the law. Not only as a matter of professional responsibility and obligation, but in recognizing the need to serve the public welfare in this respect.

I would like to recommend to our Association for thought and consideration one of the hardest tasks that I expect has ever been undertaken. I do not think it can be attained this year or next year, but by careful planning and a well-planned program, it can come into existence. An effort should be initiated to place one or more pharmacists on the Board of Trustees of The Greater University of North Carolina. If you will study the Board for the past 20 years, you will learn most every profession and business has been represented except ours.

Years of concerted effort and careful planning went into the campaign which eventually resulted in the now mandatory provision in the law requiring the Governor of the State to appoint a pharmacist as a member of the State Board of Health. We are all aware of the fact we were years getting the new Pharmacy building. We were promised and then put aside on several occasions. I do not mean to tell you that

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M. C. Carrington

Thompson Hiles

Joe Pierce

George Tarrant

Herbert Taylor

J. C. Woodward

had there been a pharmacist on the Board of Trustees we would have had the building 20 years ago, but it is my belief that had we been represented we would have been heard from more effectively and our wants would not have been cast around as they were. This is the greatest challenge I shall pass along but it is my hope that Mr. McFalls and his Executive Committee will give consideration to this matter and begin to lay the ground work for such a movement.

I would like to pay tribute to the fine job that the Dental Formulary Committee has done; and I want to tell you that not only has the Formulary brought an outstanding feeling of respect and recognition for the Pharmacists of N. C., but it has brought into existence an increasing number of prescriptions. During this convention you will hear from one of our outstanding Pharmacists about a steady prescription business from the Dentists of his town. I have talked with him and I think we will all be interested in his message. He will bring you such an interesting talk that I do not want to touch on the subject further.

This brings me to another subject: one I hope the Association will think wise to pursue further, to the extent that a committee will be set up to begin the preliminary work. This subject is the field of Veterinary medicine.

Veterinary Prescriptions offers the greatest field of expansion today. Under today's diversified farming, we find farmers are turning to live stock and poultry as a diversification. The producers of this large supply of live stock are not going to pass up the opportunity to keep a healthy flock of stock. It is an industry with them and not just a pig or two for home consumption, or a cow for the family milk, or a few hens to produce enough eggs for the family. This industry of producing live stock is a big thing and we should take advantage of it as soon as possible.

Today, we find the feed and supply stores are catering to these supplies and taking business that belongs in the drug store. It is true that a good majority of the Veterinarians are stocking their own medicines. They are carrying many drugs you will find in your own prescription department. It is my sincere feeling after talking with several veterinarians in eastern North Carolina that they would like to be relieved of a lot of stock that they are carrying. We can develop a prescription business after a few years if we work and cooperate with the Veterinary Association.

From the North Carolina Agricultural Statistics I find there are 16,148,000 head of poultry and live stock. Practically speaking, that is four times the population of North Carolina. If each produces only one Prescription or one dose of vaccine per year, think what the potential is. For the approximately 4,000,000 people in North Carolina, we are today filling 9,500,000 prescriptions. Add to this just one veterinarian's prescription for each, and we find that it increases our total prescriptions by 150%. Now, if we pursue this further, we find that it is an average approximately 16,000 prescriptions per store for North Carolina. It is ridiculous to think of that size increase. It is more than a lot of stores are filling. Let's reduce that 16,000 to 2,000 at an average of $2.50 each. It would increase our store volume $5,000.00 per year.

I would also like to call your attention to the big volume of business that is being carried on in this field by one of the past presidents of our Association. I refer to Pharmacist T. R. Burgiss of Sparta. It is my hope that this session of our convention will feel inclined to look further into this possible prescription field and appoint a committee to pursue this suggestion and report back to your executive committee.

We all know that the welfare of our profession is determined in a very large degree by the impressions our pharmacies make on the public mind. Our Pharmacists are visited daily by a large number of people, which is merely another way of saying that we have boundless opportunities of giving the public good impressions of our stores, or forcing them to an adverse impression. All of which gives strong emphasis to the need to have our drug stores conform to good housekeeping standards. They should be well lighted, well arranged, and conducted in such a way as to merit strong public approval.

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The Cover Page

The Bowl of Hygeia, which A. H. Robins Company of Richmond uses in its announcements and literature, is a more widely used symbol of pharmacy in Spanish-speaking countries than the mortar & pestle.

Hygeia was the daughter of Aesculapius, the god of medicine and healing. Her classical symbol suggests health, service to medicine and the wisdom of the serpent. The serpent, which is shown dipping into the medicinal bowl, also appears on the staff of Aesculapius as the traditional emblem of medicine.

You can see a giant size "Bowl of Hygeia" mounted on the wall of Robins' new building located close to the recently opened Richmond-Petersburg Turnpike.

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I hope all of us will see the necessity of presenting our stores in the best light, and that we will study them in a critical and forthright manner. Let us try to see our stores as the public sees them. Let's determine to so present our stores to the public and to so conduct them that the public will instinctively see them as a safe, logical, and dependable source of drugs, medicines and medical supplies.

One of the best ways of curtailing the drift of drugs, medicines, and medical supplies into supermarkets and other large non-drug outlets is to so impress the public with the splendid qualifications of our retail pharmacies that they will rely upon them for their drug and pharmaceutical needs.

We should seek to make the public pharmacy conscious, but the first step in this great objective is for us to become pharmacy conscious ourselves. Let's be constantly alert to the need to have the public think well of pharmacy in this state, and in so doing, we will be making an invaluable contribution to the welfare and integrity of our profession.

In conclusion, I wish to extend my hearty thanks for the active cooperation which I have received from members of our various committees, and for the aid and assistance they have so generously rendered me through my term of office. These committees constitute the working mechanism of your association, and without their concerted efforts, the aims and purposes of the association could not be served.

I wish to express my appreciation for the efficient conduct of our executive office by our Executive Secretary, W. J. Smith, and his wife, Vivian. I had occasion to confer with them numerous times during the year, and I have been tremendously pleased not only with their attitude toward Association activities, but with the genial and intelligent manner in which they have conducted the office. They have been invaluable to me during my term of office, and I am most happy to express my appreciation to them in this matter at this time.

I have considered it a special honor to have had the opportunity to serve as President of your Association this year. I shall cherish your confidence and cooperation as long as I shall live. It has been a grand experience, and one which I hope has been at least in some respects, beneficial to your Association and to the best interests of our profession in North Carolina and the United States.

At the conclusion of President Welch's report, Mr. McFalls appointed a committee to review the President's Address and report at the final session of the convention. This report is inserted here for reference purposes:

Report of Committee on the President's Address

We, the Committee to Review the President's Address, submit the following report:

First, we commend President Welch for his tireless devotion to his duties during the past year. We wish to acknowledge his miles of travel and days away from his work in bringing to us both here and in district meetings his recommendations to help us have a finer state organization.

(1) The committee concurs in his recommendation that district meetings continue to be held throughout the state.

(2) The committee urges all members of the Association to heed Mr. Welch's recommendation that they contact their legislators in Washington on behalf of the Federal Fair Trade legislation now pending.

(3) The committee endorses Mr. Welch's recommendation that groundwork leading to the ultimate selection of one or two pharmacists as members of the Board of Trustees of the Greater University of North Carolina be pursued.

(4) The committee recommends Mr. Welch's proposal that a committee be named to confer with a committee of the N. C. Veterinary Association to consider the prescription possibilities which he outlined. Caution is urged, however, to prevent a situation developing from possible legislation in this field which could be dangerous in the event prescription status of veterinary medicines are rather blanketly pursued. Under those circumstances, we could be worse

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off than we now are. This committee should be selected carefully.

Respectfully submitted,
Jesse M. Pike, chairman
Edwin R. Fuller
A. W. Jowdy, Jr.

President Welch resumed the chair, and introduced Mrs. Ralph P. Rogers, president of the Woman's Auxiliary of the NCPA.

Mrs. Rogers, in bringing greetings from her organization, briefly outlined accomplishments of the past year. She also paid tribute to the many women who had served with her as officers and committee members. Mrs. Rogers urged all women in attendance to be present at the annual Business Session to be held the following morning. (The Minutes of that meeting are to be found elsewhere in this issue.)

Mr. Welch then introduced Reuben Russell, president of the Traveling Men's Auxiliary, who brought greetings from his members. He described the entertainment planned for Tuesday evening's TMA Party, and urged everyone's attendance.

E. A. Brecht, Dean of the School of Pharmacy of the University of North Carolina, brought greetings and submitted a report.

Report of the School of Pharmacy

(excerpts)

E. A. BRECHT, *Dean*

The annual report on the School of Pharmacy, University of North Carolina, was given by E. A. Brecht, dean of the school. Since the school was established in 1897 it has "inherited" space in three buildings on the campus, New West, Person Hall, and the chemistry building, now named Howell Hall in honor of the first dean, E. V. Howell.

For the fall semester this year the school will move into a new building costing $1,335,000 with floor space of 62,400 square feet to accommodate twice as many students to prepare them for careers in pharmacy. This cost includes an emergency supplement of $135,000 now before the General Assembly to complete the equipment of the building.

Additional students are being admitted so that there will be 120 in each of the first two years of classwork. The classes are being filled rapidly for September.

In the meantime, it is estimated that there is an immediate need for 400 additional pharmacists in North Carolina to bring the manpower up to national average. With the increased facilities it is expected that normal manpower can be reached in 15 years when the state will have grown to the point where the new school can hold even for an additional 15 years.

Dean Brecht emphasized that 5 years of college study for the pharmacy degree will not be required until 1960 when the requirement becomes general throughout the country.

The need for increased scholarship aid was stressed at the same time that appreciation was expressed to the Woman's Auxiliary, its local chapters and the wholesale drug companies for the 27 special pharmacy scholarships for a total annual value of $5,800. Disappointment was expressed about the situation where a tuition scholarship of $225 was turned down by one of the new students of top qualifications to accept full pay aid valued at $1,000 to attend one of the other colleges in the state.

Following Dean Brecht's report, the joint session of the NCPA, the Woman's Auxiliary, and the TMA was adjourned, and the official session of the NCPA convened.

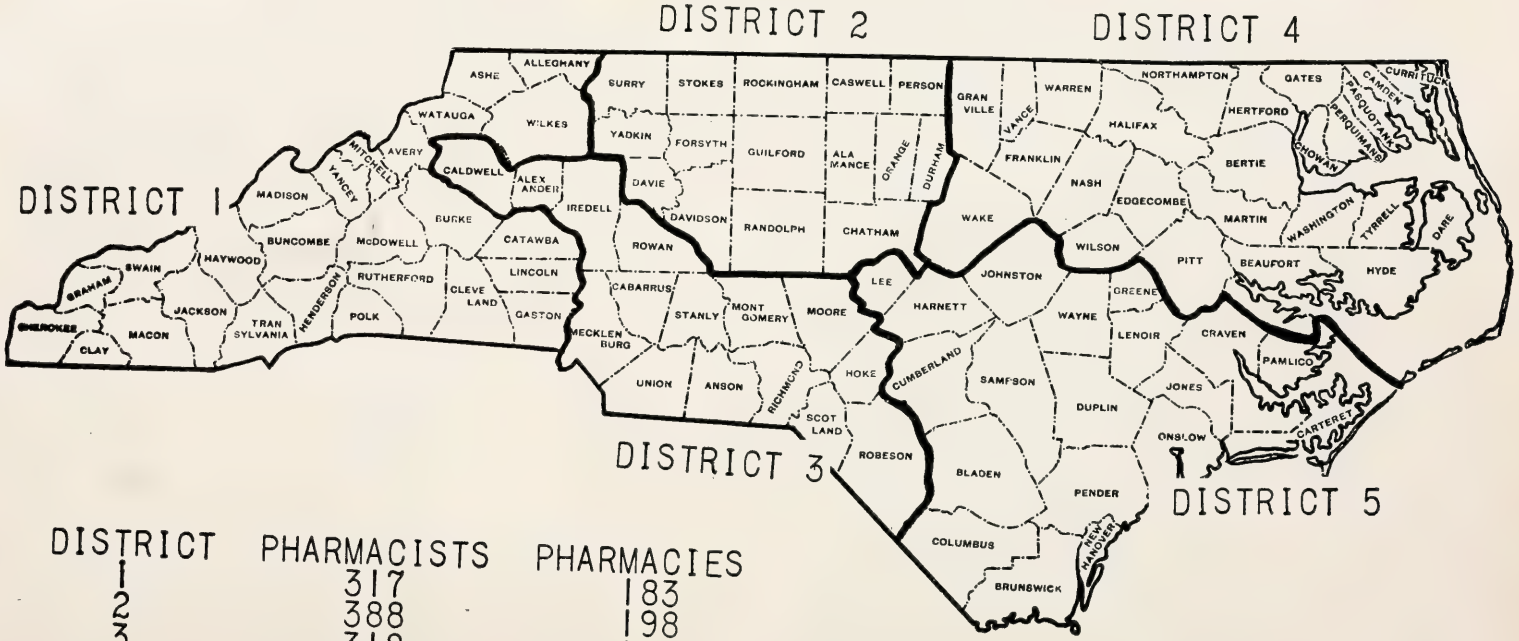
Before hearing the scheduled speakers, President Welch appointed a Nominating Committee and a Committee on Time and Place. He also asked that Resolutions be submitted to the Chairman of the Resolutions Committee in order for them to be considered during the convention.

The first speaker for the NCPA session was Charles R. Beall, Vice-president and Trade Promotion Manager of McKesson & Robbins, Inc., who spoke on "What's New in Prescription Room Design?"

In his talk he said that successful techniques in modern prescription department design employ the best elements of showmanship and stagecraft.

"Poorly designed, dark or hidden pre-

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION - N.C.P.A. DISTRICTS



DISTRICT	PHARMACISTS	PHARMACIES
1	317	183
2	388	198
3	318	184
4	345	201
5	271	176

scription departments are still much too common,'' Mr. Beall said. ''Too many druggists, unaware of the effect of prescription department appearance upon prescription sales, are missing a chance to build volume through well-planned modernization.''

To preserve the successful traffic pattern of the traditional drug store, Mr. Beall recommended the use of an elevated, attractive prescription department in the rear of the store. ''This department should be dramatized by use of a canopy, inclined so that a bright, conspicuous halo of light attracts attention when it is viewed from the front of the store,'' he said.

Mr. Beall compared the prescription department's curtain wall with the proscenium arch that sets off and marks the stage as a special place. He offered a number of suggestions on decor, use of pharmaceutical symbols, layout efficiency and storage problems to help druggists ''put their prescription business on a pedestal.''

R. A. Dube, Field Manager for Owens-Illinois, was the next speaker. Mr. Dube illustrated his remarks with colored slides which highlighted his talk ''Showmanship in Pharmacy.'' He first stressed the importance of presenting a professional appearance to the customer. He further suggested that ''you let your customer see you pouring from a graduate into a bottle. Permit your customers to see you weigh out ingredients on your balance. This will tell your customer without words that his prescription has been filled exactly as it was intended. Make sure that your pharmacy degree and all professional documents are framed and prominently displayed.''

He pointed out the importance of the wrapping counter since ''this is the point of contact where the *customer*, the *product*, and the *pharmacist* are in the same place at the same time. We suggest that you display here the leading fast-moving oral hygiene items, feminine products, headache remedies, and the like, that account for the majority of this type business in your particular community.''

Suggestive selling, proper pricing labels, and the importance of a professional window were discussed. Mr. Dube also suggested that prescription labels receive special attention since ''the prescription is one of the few things a customer takes into his home that reminds him of the professional aspect of the pharmacy. . . .'' As another form of showmanship he stressed the importance of a new, clean prescription container each time a prescription is filled. He said that many pharmacists impress their customers by using a new container on all refills. He cited this as another form of Showmanship in Pharmacy.

THIRD SESSION

Monday Afternoon, April 20, 2 P.M.

The third session was opened with the report of a special committee which had been appointed to study the feasibility of districting the state for purposes of insuring fair and equitable representation of every area of the state on the membership of the North Carolina Board of Pharmacy. W. Latham West, chairman, reported that several meetings had been held, in which there was general agreement that the plan had merit. The committee also explored the numbers of pharmacists and licensed drug stores in North Carolina, in an attempt to make up districts which would be as evenly constituted as possible. (See map on opposite page.)

Mr. West reported the committee recommended the following changes in the By-Laws of the North Carolina Pharmaceutical Association in order to institute the District Plan. (It was also recommended that Article I be amended relating to the election of officers to bring up-to-date the procedure for electing directors of the N. C. Pharmaceutical Research Foundation, Inc.)

AMENDMENTS TO NCPA BY-LAWS

Amend Article I of the By-Laws relating to election of officers as follows:

Section 1, line 8, change ''two'' to ''four'' to read ''four Directors of the N. C. Pharmaceutical Research Foundation, Inc.''

(At the fourth session, when this change was discussed and voted on, it was accepted unanimously.)

Revise Section 2 in its entirety, to read as follows:

NOW THAT WE ARE SELLING "BC" ON TV AND RADIO, THERE'LL BE A LOT OF NEW CUSTOMERS BUYING "BC" AND SINGING ITS PRAISES.
YESSIR! A LOT OF DRUGGISTS' CASH REGISTERS ARE GOING TO BE SINGING TOO.

Two New Salesmen For You!

If you haven't already, you'll soon be seeing and hearing the two little fellows above on television and radio with a new "big impact" campaign that is sure to make your "BC" sales spurt.

Be prepared with "BC" on your counters. The time-tested pain relieving qualities of "BC" will bring them back again and again.

OVER 90 MILLION PACKAGES A YEAR

B. C. REMEDY CO. DURHAM, N. C.

"The Nominating Committee shall submit at the last session of each annual convention the names of two or more persons as candidates for each of the offices of President, First Vice-President, Second Vice-President, Third Vice-President, Member of the Executive Committee, Member of the North Carolina Board of Pharmacy, and eight or more persons as candidates for four directorships of the N. C. Pharmaceutical Research Foundation, Inc. Additional nominations may be made from the floor.

"Thirty days prior to the annual convention, the president of the Association shall select a committee of three pharmacists from the district of the member of the Board of Pharmacy whose term expires the following year. It shall be the duty of this committee to recommend two candidates from their district to the NCPA Nominating Committee for membership on the Board of Pharmacy. The recommendation of the district committee shall be final unless altered by a majority vote of members present and voting at a meeting of the Nominating Committee.

"Candidates for membership on the Board of Pharmacy may be nominated from the floor, but such nominees must practice pharmacy in the district entitled to the nomination.

"The names of the candidates so nominated shall be submitted by the Secretary-Treasurer by mail to every member of the Association within one month after he receives them, together with the request that the members indicate their preference on a ballot enclosed for that purpose, and return the same by mail within one month."

(At the fourth convention session, when this revision was discussed, it was passed with but six dissenting votes.)

"It's What's Up Front That Counts"

Mr. Jarvis M. Alligood of Greenville, chairman of the Papers and Queries Committee, presented a paper "It's What's Up Front That Counts." To illustrate his remarks, Mr. Alligood showed both interior and exterior pictures of Biggs Drug Store, which was completely modernized in 1958 when it moved to a new location.

Store features emphasized by Mr. Alligood included an all-glass front, two-tone eye-level fixtures, an "up-front" prescription department, and a phone system utilizing unlisted numbers for the use of prescribing physicians.

Mr. Alligood also discussed the store's radio advertising program and outlined the method by which he and Mr. Biggs had developed the firm's "baby department" through a special good-will promotion of free gifts.

"Dental Detailing—An Opportunity for Professional Service"

ROGER H. SLOOP

Mr. Sloop's remarks were carried in the September issue of THE CAROLINA JOURNAL OF PHARMACY, page 352, and therefore are not inserted here.

"A New Kind of Investment Club"

N. O. MCDOWELL, JR.

Mr. McDowell explained in detail a proposed plan for contributing to Pharmacy projects. His remarks were published in the June issue of THE CAROLINA JOURNAL OF PHARMACY, page 221. At the conclusion of his report, motion was made that this plan be referred to a special committee for consideration, and that it report to the Executive Committee of the NCPA.

Code of Ethics Committee

E. R. FULLER, *Chairman*

Mr. Fuller gave a report on the work accomplished by his Committee, and in doing so displayed Codes from other states, which the committee had studied. He then submitted a Code which was accepted as read, and which will be prepared in a form for distribution to the membership at a later date.

The next report was that of the chairman of the Legislative Committee.

Legislative Committee

J. C. JACKSON, *Chairman*

In an informal report, Mr. Jackson discussed the work of the Legislative Commit-

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tee; of its endorsement of amendments to the State Pharmacy Act and the Committee members' frequent appearances in Raleigh in connection with the various tax measures that had been proposed.

While the General Assembly was still in session and expected to remain in Raleigh for another thirty days, Mr. Jackson said he felt Pharmacy would fare very well as compared with other professions.

Representative John T. Henley of Hope Mills, the only pharmacist to serve in the 1959 session of the General Assembly, was commended for his interest in and support of legislation endorsed by the NCPA.

Membership Committee

G. E. ANDES, *Chairman*

In the absence of the chairman of the Membership Committee, W. J. Smith reported the committee had set a goal of 100 new members for the year. To achieve this, the committee compiled a list of non-members and sent them general information about the Association, a sample copy of THE CAROLINA JOURNAL OF PHARMACY and the *Tar Heel Digest*, as well as a membership application.

At the end of the year it was found that 118 new members had affiliated with the NCPA, making 1958 one of the best member-enrollment years in the history of the organization.

NCPA Endowment Fund Report

J. T. HAM, JR., *Chairman*

Mr. President, Members of the Association, Ladies and Gentlemen:

The NCPA Endowment Fund, which was established two years ago as a perpetual trust fund for the Association, continues its steady growth.

Current assets of The Fund, now totaling $5,444.87, is all invested in 3½% insured building and loan stock.

Since the first of the year, 125 persons have contributed a total of $829.26 to the Fund. While the individual contributions have not been large, we think it especially significant that 125 persons are interested enough in the future of pharmacy to back this interest with some cash.

The last issue of *The Tar Heel Digest* contained details of a new bronze plaque to be installed in the lobby of the Institute of Pharmacy. If you did not previously qualify for the plaque now in The Institute, you can now do so by contributing a minimum of $100 to the Endowment Fund. An easy payment plan has been worked out for those of you who prefer to pay the $100 over a period of months.

If you missed this particular mailing, I have copies of the illustrated folder available for any interested member, or the folder can be obtained by writing to the NCPA Office in Chapel Hill.

All funds obtained from this program, exclusive of the actual cost of the bronze plaque, will become a part of the Endowment assets.

Members of the Association wishing to have a part in the future of pharmacy may easily do so by contributing to the Endowment Fund. In this connection, I want to emphasize the principal remains in perpetual trust, only the interest and dividends from invested funds being available to the Association to supplement its annual income. Since the returns from the Endowment Fund at this time are comparatively small, for the present all such earnings are reinvested and will continue to be so treated until the money is specifically required in the operation of the Association's program.

Quoting from Luke 6:38—"For the measure you give will be the measure you get back."

The secretary-treasurer, W. J. Smith, gave his annual report.

Report of the Secretary-Treasurer

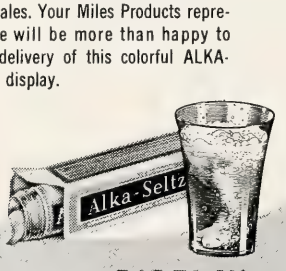
Mr. President, Members of the Association, Ladies and Gentlemen:

Asheville has always played a significant part in the progress of this Association. Our first secretary, Dr. T. C. Smith, came from your city. Later, Asheville sent us two of our presidents, Mr. Raysor and Mr. Goode. And, over the years, capable pharmacists have served on the Board of Phar-

It's Smart Business to Feature...

TOP SELLERS

Your customers will be reminded to buy when they see this attractive ALKA-SELTZER merchandiser. Be sure to give it a prominent position and you will be rewarded with outstanding profits from volume sales. Your Miles Products representative will be more than happy to arrange delivery of this colorful ALKA-SELTZER display.



DISPLAY

Alka-Seltzer®

BRAND

for **TOP PROFITS** and **FASTER TURNOVER**

Partner of the Retail Druggist for 75 Years

MILES PRODUCTS

MILES LABORATORIES, INC. 75 YEARS OF FINE PHARMACEUTICAL PRODUCTS for Better Health

Division of Miles Laboratories, Inc., Elkhart, Indiana

macy from this section, extending from the early days of the Board down to the present with your own W. Moss Salley, Jr.

Asheville also has the distinction of being the only town in North Carolina ever to host a meeting of one of our national pharmaceutical associations. In 1923, the 71st annual meeting of the American Pharmaceutical Association was held in Asheville.

Fortunately for us today, we have a number of local pharmacists—members of the Western North Carolina Drug Club—and auxiliary members of the club who have given generously of their time in order that this meeting might be a success. We believe you will agree with us that Asheville, although removed some 400 miles from our coast, properly deserves a place on our convention rotation plan.

Financial

As a study of our auditor's report will show, although net income of the Association increased slightly in 1958, the increase was much less than in recent years. The Association, like other organizations and business enterprises, is constantly faced with higher costs for its supplies and services. This situation coupled with our almost static income picture makes it imperative that something be done about the NCPA dues structure, unchanged for about 15 years, if we are to have a balanced budget in the years ahead.

Today, members of this Association pay less than 35% in dues as direct support of the budget. The remainder comes from other activity carried on by the NCPA. In this we are not much different from many other associations, including our national associations.

To correct a situation before it becomes serious and to lay the necessary groundwork for continued expansion of the NCPA's programs in the future, we recommend that Section 4, Article IV, of the Association's By-Laws be amended to read:

> Sec. 4. Every member shall pay in advance into the hands of the Secretary-Treasurer the sum of twenty-five dollars as his yearly contribution, except that those not financially interested in a drug business shall pay ten dollars, and except that members of a Student Branch shall pay one dollar. In case a drug store or pharmacy is owned by a partnership or corporation, the first partner or owner shall pay $25.00; each additional partner or owner shall pay $10.00.

Auditor's Report

Reference to the auditor's report (page 397) indicates net worth of the Association at the close of 1958 to be approximately $112,000. A greater part of this net worth is represented by the Association's headquarters building and equipment, although some liquid assets, mostly in the form of building and loan stock, are available if the occasion arises. It is suggested that the Association's liquid assets be stepped up to the point where a full year's budget of approximately $40,000 be readily available.

Membership

For the first time in the history of the Association, total membership has reached the 1400 mark.

During the calendar year of 1958, the membership committee set its goal at 100 new members. Letters were written; prospects approached through various avenues. The result? 118 pharmacists affiliated with the NCPA.

Present policy of the Association is to replace any member lost for any cause, death or otherwise, with three new members. If this policy is maintained, the end is evident.

Membership distribution is as follows:

Pharmacists Members	1109
Associate Members	69
Honorary Members	6
Life Members	35
Student	181
TOTAL	1400

VA Rx Program

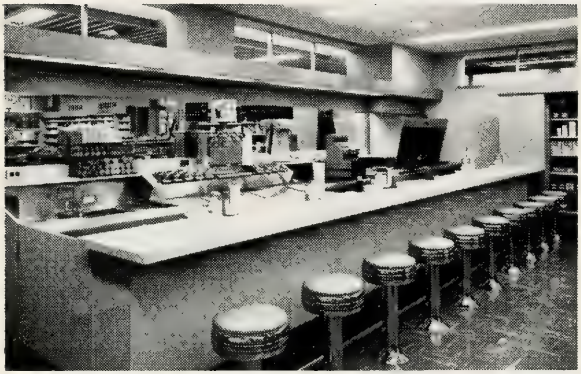
The VA Prescription Program continues to grow. Here's the picture for the past three years

1956—$62,000
1957—$80,728
1958—$96,000

"KEY" FIXTURES INCREASE SALES

DEPARTMENT GROUPING

This arrangement of the Candy, Cigar and Tobacco Departments, along with the Camera and Cosmetic Departments, insures efficient operation by one Clerk during dull periods which can be readily expanded and served by two or three sales people during the busy hours.



FOOD-FOUNTAIN SERVICE

Coffee Breaks, Lunch and 'Tween-meal Snacks keep these ten stools, turning and the cash register ringing! With Bastian-Blessing's beautiful, compact, sanitary equipment you invite more customers; you serve them quicker and better; so you get more turnover per stool and more profit per sale. For a layout designed to suit your particular needs, to serve ten or two hundred per hour, use the Coupon below.

PROFESSIONAL DEPARTMENT

In the overall store design the RX Department is given the preferred location for the best control of the complete store operation. In this design the merchandising section is conveniently located near the RX Department and Wrapping Counter. The RX Shelving is arranged in Bays, easily accessible to the work-counter. The bays provide ample space for stock. Use the Coupon below for our specialized Pharmacy planning service. Over 25 years experience in serving North Carolina Pharmacists.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City and State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of
Key-Line Fixtures
Distributors of
Bastian-Blessing

Since the program now has been functioning for more than ten years, most members are reasonably familiar with the requirements and do a commendable job in processing the prescriptions.

In late 1958, the Veterans Administration returned some $14,000 in prescriptions for re-pricing. After countless hours of triple checking the prescriptions, the vouchers were paid and the individual pharmacies reimbursed for their supplies and services.

The VA Pharmacy in Winston-Salem is staffed by two pharmacists, who prepare and ship a great deal of medication to VA beneficiaries throughout the state. Despite this situation, the NCPA-VA Program, as indicated by the figures cited above, is getting larger each year.

Insurance

A slow but steady growth of the NCPA-sponsored Group Life-Hospital Insurance Plan was continued in 1958. For a low monthly premium of less than $5.50, employees of NCPA-member pharmacies are getting what is believed to be one of the best insurance bargains available today.

We have found the underwriter, State Capital Insurance Company of Raleigh, to be fair and prompt in settlement of claims. On the average, eight out of ten insured pharmacies have one or more employees in the hospital over a 12-month period.

In carrying out the insurance program, the NCPA collects and remits about $25,000 in premiums each year to State Capital Life.

Publications

Twelve issues of THE CAROLINA JOURNAL OF PHARMACY and twelve issues of *The Tar Heel Digest* were prepared and mailed during the year. These two publications are made as readable and useful as possible.

Advertising helps to carry THE JOURNAL; *The Digest* and THE JOURNAL are both subsidized by the Association as a member service. Distribution of THE JOURNAL—2,000 monthly copies—is up 100% from 1940.

Other Activity

Since various committee chairmen are scheduled to report on NCPA-sponsored programs falling within specialized areas, we will not attempt to cover this activity other than to say we have tried to be as cooperative as possible with those pharmacists delegated specific responsibilities by President Welch.

In the area of public relations, fair trade and district meetings, we know the work carried on by the NCPA during the past twelve months has been effective and at times, singularly outstanding.

For the remainder of the year, we intend to devote our efforts to the national fair trade bill, to further increasing membership of the NCPA, to cooperating more closely with the state's 21 local and sectional drug clubs and pharmaceutical societies, to building the Association's endowment fund, and to developing some sort of student recruitment program.

Much of this program is already underway, thanks to the wisdom and support of President Welch and the members of the executive committee. It has been extremely pleasant working with President Welch and his wife, both of whom have contributed a great deal to the progress of the NCPA. In the year ahead we know we can expect the same sort of response from President-Elect McFalls and the membership of this Association.

Respectfully submitted,
W. J. SMITH
Secretary-Treasurer

Note: Secretary Smith's proposed amendment to the Association's By-Laws relating to membership dues, submitted at the third session on Monday, April 20, was discussed the following day and unanimously passed.

Effective with the 1960 statements, dues will be $25 for owners; $10 for non-owners. Second and each additional owner-partner will pay $10. A pharmacy with three owners will pay combined dues of $45 a year.

The Association's executive committee has defined an "owner" as a pharmacist who owns 10% or more of an established retail pharmacy.

Following pertinent announcements, the session was adjourned, to reconvene Tuesday morning, April 21, 1959.

RICCA AND NELSON
CERTIFIED PUBLIC ACCOUNTANTS
111 CORCORAN STREET BUILDING
DURHAM, NORTH CAROLINA
March 13, 1959

Mr. W. J. Smith, Secretary-Treasurer
North Carolina Pharmaceutical Association
Chapel Hill, North Carolina

Dear Sir:

We have examined the Statement of Assets and Liabilities of the North Carolina Pharmaceutical Association as of December 31, 1958 and the related Statement of Income and Expenses for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records together with other supporting records by methods and to the extent we deemed necessary in the circumstances.

In our opinion, the accompanying Statement of Assets and Liabilities and the related Statement of Income and Expenses present fairly the financial position of the North Carolina Pharmaceutical Association at December 31, 1958 and the results of its operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Respectfully submitted,
RICCA AND NELSON
C. Anthony Ricca
Certified Public Accountant

WHEN YOU SELL Cuticura

You sell the worlds best known name in skin care for all the family

When you feature and display *the full Cuticura* line of fine skin-care products . . . you'll find your customers buy on sight . . . because more than 8 out of 10 already know the name Cuticura.

For extra profits, display and sell the full Cuticura line. Order from your wholesaler or write us for full information.

POTTER DRUG & CHEMICAL CORP.
Malden, Mass.

CUTICURA
Soap
Bath Soap
Ointment
Medicated Liquid
Squeeze-Bottle Shampoo
Squeeze-Bottle Talcum with C-8

EXHIBIT "A"

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
CHAPEL HILL, NORTH CAROLINA

STATEMENT OF ASSETS AND LIABILITIES AS AT DECEMBER 31, 1958

ASSETS

Current Assets:				
Cash on Deposit			$ 2,570.08	
Petty Cash			100.00	
Accounts Receivable—Regular			424.55	
Accounts Receivable—Veterans Administration			15,775.61	
Investment—Building and Loan Stock			12,500.00	
Total Current Assets				$ 31,370.24
Fixed Assets:	*Cost*	*Reserve*	*Book Value*	
Land	$ 12.074.95	$ -0-	$12,074.95	
Office Equipment	4,427.31	2,583.95	1,843.36	
Building Equipment and Fixtures	11,123.24	6,067.79	5,055.45	
Building	72,514.81	10,934.35	61,580.46	
Total Fixed Assets	$100,140.31	$19,586.09		80,554.22
Other Assets:				
Scholarship Fund			$ 875.00	
Endowment Fund—NCPA			4,615.61	
Prepaid Insurance			245.02	
Loans to Pharmacy Students			1,487.50	
Investments at Cost			5,551.00	
Investments—Auto Fund			2,070.61	
Total Other Assets				14,844.74
TOTAL ASSETS				$126,769.20

LIABILITIES AND NET WORTH

Current Liabilities:		
Accounts Payable—Regular	$ 377.69	
Accounts Payable—Veterans Administration	14,289.55	
Prepaid Dues	118.00	
Total Current Liabilities		$ 14,785.24
Net Worth:		
Balance—January 1, 1958	$111,099.92	
Add: Net Income—Exhibit "B"	884.04	
Total Net Worth—December 31, 1958		111,983.96
TOTAL LIABILITIES AND NET WORTH		$126,769.20

EVERY CUSTOMER

is your opportunity to make MORE profit . . .

WHEN

you show and sell them the ECONOMY size!

50 POWDERS

98c

STANBACK

and ONLY Stanback offers you this size package for...

MORE PROFIT

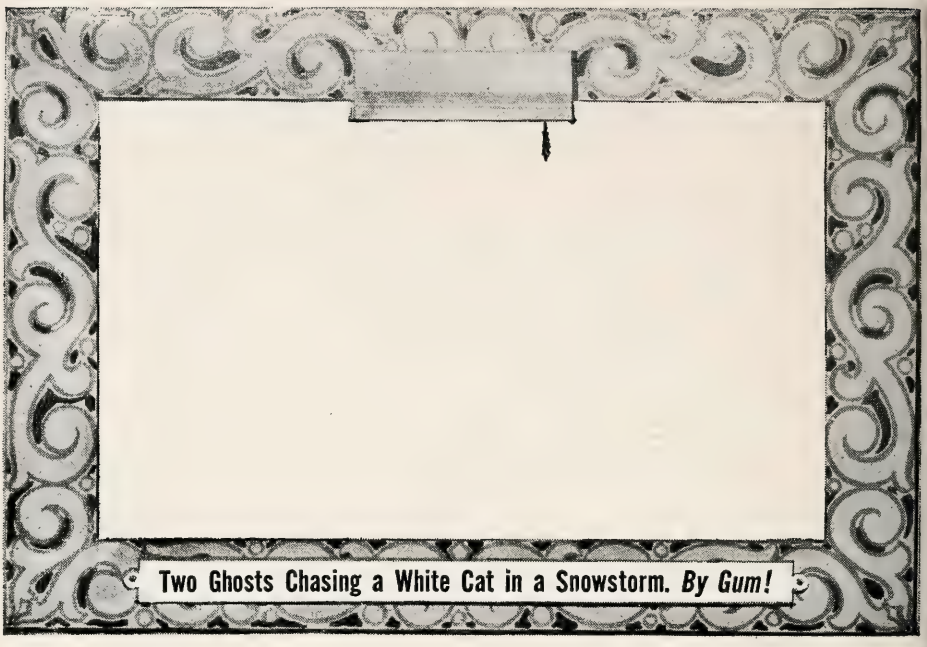
EXHIBIT "B"

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
CHAPEL HILL, NORTH CAROLINA

STATEMENT OF INCOME AND EXPENSES FOR YEAR ENDED DECEMBER 31, 1958

Income:			
Dues—Year 1958	$13,348.00		
Dues—Year 1957	284.00		
Dues—New Members	1,124.00		
Dues—Students	332.00	$15,088.00	
Journal Advertising		7,321.37	
Service Allowance—Veterans Administration		9,685.04	
Contributions		1,526.25	
Convention Revenue		3,686.04	
Dividends Earned		643.00	
Journal Subscriptions		191.00	
Institute Maintenance		950.00	
Seminars and Registration Fees		1,088.12	
Revenue Dental Formularies		1,202.93	
Sales—Supplies		424.91	
Sales—Fair Trade Books		275.00	
Sales—Other Books		825.75	
Sales—Professional Supplies		149.48	
Reinstatement Fees		40.00	
Other Income		85.61	
Total Income			$43,182.50
Expenses:			
Printing—Journal of Pharmacy		$ 6,804.18	
Salaries—Officers		8,500.00	
Salaries—Others		7,180.17	
Allowances—Officers		175.00	
Insurance		1,324.50	
Public Relations Expense		768.53	
Dues and Subscriptions		214.90	
Meetings and Seminar Expense		1,186.62	
Office Supplies, Expenses, and Printing		1,886.82	
Telephone and Telegraph		278.63	
Postage		1,554.15	
Legal and Audit		222.50	
Bank Service Charges		70.69	
Building Maintenance		1,407.90	
Heat, Light, and Water		760.90	
Photographs		51.18	
Payroll Taxes		258.31	
Other Taxes and Licenses		135.34	
Travel		694.60	
Awards		290.24	
Purchases—Books		1,106.67	
Convention Expense		3,146.23	
Miscellaneous Expense		121.10	
Dental Formularies Expense		2,299.56	40,438.72
Income from Operations			$ 2,743.78

Carried Forward



Drawing a Blank in Ice Cream Sales?

Sealtest Draws Customers and Profits!

Making your ice cream department pay off is easy! Just stock Sealtest — the most advertised, fastest-selling ice cream in America! Sealtest is a one-man show of special flavors that keeps your customers checking to see what's new and different. And *every* special flavor is introduced with effective advertising at point-of-sale and in national and local media. You don't have to be a genius to make customers happier with Sealtest. But most geniuses *do!* Get the picture? Call your local Sealtest Foods plant for details.

Sealtest
TRADE MARK

FEATURE THIS EXCITING SPECIAL FLAVOR

BANANA STRAWBERRY SPLIT

AT YOUR FOUNTAIN AND FOR CARRY-OUT CUSTOMERS

EXHIBIT "B"
Page #2

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
CHAPEL HILL, NORTH CAROLINA

STATEMENT OF INCOME AND EXPENSES FOR YEAR ENDED DECEMBER 31, 1958

Brought Forward		$ 2,743.78
Other Deductions:		
Depreciation		3,186.16
Net Operating Loss		$ (442.38)
Endowment Fund:		
Contributions	$ 1,179.73	
Earnings of Fund—Interest	146.69	1,326.42
NET INCOME—TO EXHIBIT "A"		$ 884.04

FOURTH SESSION

Tuesday morning, April 21, 8:30 A.M.

After an invocation by the convention chairman, William B. Van Valkenburgh preceding the breakfast, Mr. H. C. McAllister, secretary-treasurer of the North Carolina Board of Pharmacy, presented his annual report. The full text of this report is carried in this publication, beginning on page 437.

The President of the N. C. Pharmaceutical Research Foundation, Wade A. Gilliam of Winston-Salem, was asked to report.

Pharmaceutical Research Foundation

WADE A. GILLIAM, *President*

Twelve years of successful operation for the Pharmaceutical Research Foundation now brings it to increased opportunity and responsibility with the completion of a new building, scheduled for August 20 of this year, for the School of Pharmacy with modern facilities for twice as many students.

This year marks the success of a prolonged effort in the pharmaceutical profession of North Carolina for a School of Pharmacy adequate in size for the manpower needs of the State. It is impressive, as an example of diligent patience, to remember that the need for a larger pharmacy school was recognized under the leadership of Dean J. G. Beard in 1943, and first plans for the new building were completed.

This foundation entered the picture when it was incorporated in 1946 during the deanship of the late Professor M. L. Jacobs "to foster and promote . . . education and research in the School of Pharmacy. . . ."

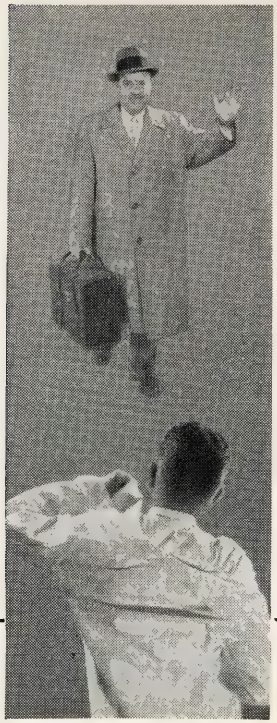
The financial record tells most forcefully and most briefly exactly how the foundation works in the School to provide the extra resources beyond the appropriation that can be expected from the public funds of North Carolina to place its School of Pharmacy with the best in the country. It is this supplement that makes "good" into "best."

The fact that the support for the pharmaceutical foundation comes from pharmacy is in keeping with the tradition of the profession which has managed to thrive, grow strong, and give greater public service without philanthropic or governmental grant, without monopolistic privilege, and without third party pay.

The growth of this foundation is the proof of this principle. It also emphasizes the challenge to every pharmacist and friend of the profession: to join in the support of its objectives through a voluntary plan of annual giving to what should be your favorite professional cause.

(The financial report, distributed at the meeting, showed net worth of $199,036.07; expenditures in 12 years of $68,481.35 to UNC School of Pharmacy and operating

We are conscious of . . .



traditional responsibilities

Just as professional service to the community is your chief responsibility, the competent distribution of thousands of pharmaceutical commodities is our responsibility. It is our earnest desire to provide you with the very finest wholesale service possible at all times.

Whether it be the normal activities of serving you day by day or the unusual demands imposed by a "flu" epidemic, we take our responsibility seriously. We are at your service, and your patronage is invited.

WE ARE A Lilly DISTRIBUTOR

THE PEABODY DRUG COMPANY

Durham, North Carolina

Reaco

Reaco B-Complex with C Tablets $20.00 Doz. 100s

Reaco A & D Capsules $10.00 Doz. 100s

A. E. P. Tablets $24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets $2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets $4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets $7.50 per 100

Reavita Capsules $34.80 Doz. 100s $28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

expenses of $10,199.63; total receipts in 12 years of $277,717.05.)

Following Mr. Gilliam's report, the convention welcomed George C. Straayer, Director of Professional and Trade Relations, Schering Corporation.

Mr. Straayer, in discussing "Improved Public Relations Through Employee Training" said, "Over 376,000 persons visit North Carolina's 940 pharmacies daily. If every employee enthusiastically told the Pharmacy story, this in itself would be one of the greatest public relations programs that could be conceived."

The next speaker on the program, John A. MacCartney, Manager of Professional Relations, Parke, Davis & Company, in a tremendously impressive talk, "The Blood Bank of Pharmacy," had this to say, in part:

"A generation ago the prescription department in most drug stores had deteriorated to a point where it was little more than a necessary but unprofitable legal excuse for running a specialized retail establishment. The pharmacist needed little more technical information than his grandfather had required. But in those same years, while the retail prescription department dozed in quiet obsolescence, the research scientists were working on the sulfas, the antibiotics, the vitamins, the tranquilizers, which would have as profound an impact on pharmacy as did the automobile in transportation. Today no other industry even approaches the effort and money pouring into pharmaceutical research and no other industry can point to more impressive results.

"Today, the prescription department accounts for over a quarter of the total volume in our drug stores and will probably climb to over half of all volume with the new products sure to come in the next few years."

After announcements, the session was adjourned, to meet again at 2:30 p.m. of the same day.

TUESDAY AFTERNOON

The final session of the afternoon began with the report of the Committee on the President's Address, which will be found in this publication, immediately following the text of the President's Address.

The Committee on Resolutions (H. E. Lovett, Chairman; C. D. Blanton, J. Paul Gamble, J. P. Tunstall, W. L. West) submitted its report, which included recommendations involving shopping centers, Fair Trade, excise taxes, prepaid insurance, and other matters.

The resolutions adopted by the convention were published in the May issue of THE CAROLINA JOURNAL OF PHARMACY, page 176.

The Time and Place Committee (Wade A. Gilliam, Chairman; Octavus Griffin, Vernon Faircloth) recommended Winston-Salem as the location of the 1960 NCPA Annual meeting, with the time left to the Association's Executive Committee.

The committee further recommended that the Executive Committee explore the possibility of meeting in Pinehurst in 1961. This report was adopted as read.

The Committee on Nominations (C. D. Blanton, Chairman, W. T. Boone, J. C. Hood, J. C. Jackson, H. A. Moose, Roger H. Sloop, W. A. Ward) submitted the following nominees, with the customary mail ballot election to be held within 30 days of adjournment of the meeting. The Committee's recommendations were adopted without change:

For President: C. S. Brinkley, Kernersville; Edwin R. Fuller, Salisbury.

For First Vice-President: Robert B. Hall, Mocksville; Fred M. Moss, Gastonia.

For Second Vice-President: John T. Stevenson, Elizabeth City; C. C. Turner, Jr., Scotland Neck.

For Third Vice-President: W. H. Houser, Cherryville; Hoy A. Moose, Mt. Pleasant.

For Member of the NCPA Executive Committee: R. M. Brame, Jr., North Wilkesboro; Sam W. McFalls, Greensboro.

For Member of the N. C. Board of Pharmacy: B. Cade Brooks, Fayetteville; Robert Neal Watson, Sanford.

For Directors of the N. C. Pharmaceutical Research Foundation: D. L. Boone, J. Louis Cobb, Robert O. Cox, T. J. Tam, Jr., A. N. Martin, W. Moss Salley, Sr., John T. Stevenson, W. A. Ward.

After acceptance of the Report of the Committee on Nominations, the session

moved to the West Ballroom where they were joined by members of the Woman's Auxiliary and the Traveling Men's Auxiliary, for an impressive Installation Ceremony with the Honorable Carl T. Durham as guest speaker. Mr. Durham said in part, "The Joint Committee on Atomic Energy attaches great importance to the problem of radiation hazards and the adequate protection the public is entitled to.

"Nothing would be more of a setback toward the peaceful development of this spectacular source of energy than to have a serious radiation accident or buildup of radiation above permissible limits."

Following Congressman Durham's timely remarks, officers which had been elected according to their respective group's By-Laws, were installed as follows:

For the NCPA: President, Sam W. McFalls; First Vice-President, Edwin R. Fuller; Second Vice-President, Robert B. Hall; Third Vice-President, John T. Stevenson; Secretary-Treasurer, W. J. Smith; Assistant Secretary-Treasurer, C. M. Andrews.

For the Woman's Auxiliary: President, Mrs. T. M. Holland; First Vice-President, Mrs. L. M. Myers; Secretary, Mrs. J. T. Mrs. F. F. Potter; Second Vice-President, Stevenson; Treasurer, Mrs. D. D. Claytor; Historian, Mrs. Forrest Matthews; Parliamentarian, Mrs. T. D. Bennett; Advisors, Mrs. Ralph P. Rogers and Mrs. W. D. Welch, Jr.

For the TMA: President, O. G. Duke; Vice-President, Bruce Wingate; Secretary-Treasurer, J. Floyd Goodrich; Assistant Secretary-Treasurer, Joyce Warren.

President McFalls closed the meeting after pledging his loyalty and support to the organization, and asking for the cooperation and help of members of the three groups in session.

After adjournment, the guest speaker, Congressman Durham, and the new officers were received at the door of the *Ballroom.*

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Greene, Herbert Cooper	Charlotte
Hedgepeth, Romulus Augustus	Lumberton
Hood, Thomas Ruffin	Dunn
House, Joseph	Beaufort
James, Albert Allison	Walnut Cove
Johnson, James Edwin, Jr.	Lumberton
Langdon, Ralph Edward	Fayetteville
Lisk, Daniel Clyde	Charlotte
Lyon, Frank Fuller	Oxford
McKay, Daniel McNeill	Durham
Ray, Frederick, Jr.	Sanford
Rogers, Ralph Peele	Durham
Sedberry, Henry Stiles	Rocky Mount
Stanback, Thomas Melville	Salisbury
Suttlemyre, Philip Johnson	Hickory
Tart, David Whitfield	Greensboro
Thomas, Philip Langston	Roxboro
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White, Luther	Wilmington
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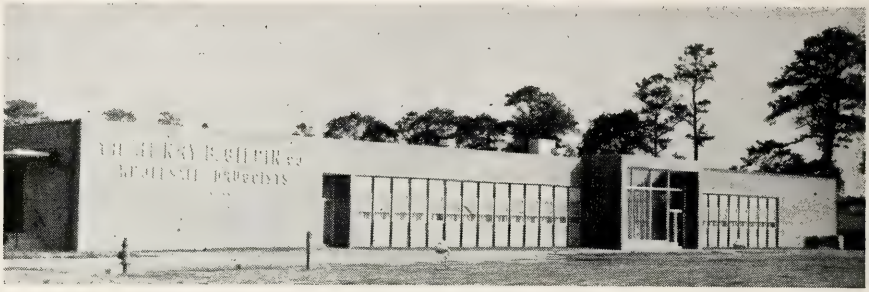

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Coley, Walter Newton—Raeford
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Comstock, Samuel E.—Charlotte
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Crevar, George E.—Chapel Hill
Croft, Curtis D.—Belmont
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Crumpler, Leonard H.—Raleigh
Crumpler, Wilbur Aubrey—Clinton
Crutchfield, Thomas Garrett—Greensboro
Culbreth, Graham McKenzie
Southern Pines
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—D—

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Daniel, Elbert Clifton—Zebulon
Daniels, H. Hallet—Ahoskie
Darden, Robert Jackman—Clinton
Darlington, James M.—Winston-Salem
Davis, Arch Lyle—Statesville
Davis, David Ramsey, Jr.—Williamston
Davis, Joseph Gomer—Spindale
Davis, Marvin Lee—Elm City
Davis, William Edward—Reidsville
Dawkins, William Atlas, Jr.—Clinton
Day, Harold Vann—Spruce Pine
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Dayvault, Frank Wilson—Lenoir
Deal, Harland Murlee—Lenoir
Dean, Fletcher Sims—Lumberton
Deaton, Donald J.—Greensboro
Dees, Robert Register—Burgaw
DeLozier, T. Martin—Waynesville
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Denny, Keith—Charlotte
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Dever, James Henry—Greensboro
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Duffy, Henry Bryan—New Bern
Duggins, Jack Steven—Asheboro
Duguid, Helen—Kinston
Dukes, Wyndham Stloe—Greensboro
Dunlap, Henry H., Jr.—Siler City
Dunlap, Ralph Harry—Winston-Salem
Dutton, Gene Raymond—Fayetteville
Duvall, Clyde Jefferson—Brevard

—E—

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Edwards, Sherwood McDonald, Jr.—Ayden
Edwards, Snowdie McGroover—Ayden
Eidam, Ben H., Jr.—Asheville
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Evans, Floyd Herbert—Greensboro
Evans, Harold E.—High Point
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—F—

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Fairley, Allene Warren—Dunn
Fairley, Robert Brittain—Dunn
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Fisher, Oveda—Wilmington
Fisher, Paul Lewis—Jonesville
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Floyd, Calvin Moore, Jr.—Roanoke Rapids
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Foss, Ernest L.—Washington
Foster, Dan William—Asheville
Foster, J. C. Coke—Tryon
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Gaddy, Henry M.—Asheville
Gaddy, Phil—Marshville
Gamble, Charles Franklin—Monroe
Gamble, Joseph Paul—Monroe
Gammon, Hunter Oakley—Reidsville
Gardiner, Paul L.—Greensboro
Gardner, John T.—Mooresville
Gardner, Windfield Scott—Burlington
Garren, Falton O.—High Point
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Gilbert, Loamie—Benson
Gilbert, Loamie Mercer, Jr.—Maxton
Giles, Charles N.—Lenoir
Giles, Robert T.—Morven
Gillespie, Charles B., Jr.—Raleigh
Gilliam, Alvis B., Jr.—Reidsville
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Gilmore, Lamar M.—Kannapolis
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Glenn, Roland A.—Burnsville
Glover, Wilton F., Jr.—Chapel Hill
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Gordon, Freda Hobowsky—Norfolk, Va.
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Graham, William W.—Monroe
Grandy, John I.—Charlotte
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Grantham, Lewis Irvin—St. Pauls
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Griffin, Octavus—Roanoke Rapids
Griffin, Sandy D.—Burlington
Griffin, William Cicero—Raleigh
Griffin, William Crane—Roanoke Rapids
Griffin, William Russell—Old Fort
Griffith, Wiltshire—Hendersonville
Griffith, Wiltshire, Jr.—Hendersonville
Grimes, George David—Robersonville
Gross, Nicholas R.—Whiteville
Guion, Clyde Doyle—Cornelius
Guion, Howell Newton—Marshville
Gurley, William Burden—Windsor
Guthrie, Clarence Hudson—Beaufort

—H—

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Hackney, Sara Jackson—Lumberton
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Hall, John Perry—Oxford
Hall, Robert Buckner—Mocksville
Hall, Sam Cannady—Oxford
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Ham, Thomas J., Jr.—Yanceyville
Hammond, Henry A.—Charlotte
Handy, Kenneth E.—Raleigh
Hankey, Lewis C.—Asheville
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Harman, John F., Jr.—Lexington
Harper, James E.—Concord
Harper, William Lacy—Hendersonville
Harrell, Ollie Cecil—Colerain
Harrelson, William Howard—Tabor City
Harrington, Gerald Kelly—Sanford
Harris, George Wesley—Chapel Hill
Harris, Joseph Claxton—Durham
Harris, Joseph Claxton, Jr.—Durham
Harris, Larry C.—Blowing Rock
Harris, William B.—High Point
Harrison, James William—Asheville
Harrison, John R.—Troy
Harrison, Robert Franklin—Draper
Harrison, Steven V.—Walnut Cove
Hartis, Gilbert Clyde—Winston-Salem
Harward, Ben Russell—Raleigh
Hatcher, Joseph Earl—Kenansville
Haupt, Edward—Newton
Hauss, Harry Lynn—China Grove
Hawkins, Charles Bruce—Bryson City
Hawkins, Clayburn Irvin—Madison
Hawkins, Perry E.—Atlanta, Ga.
Heath, Ivey L., Jr.—Greensboro
Heath, R. Veston—Forest City
Hege, Gerald Dean—Whiteville
Hemby, Samuel E., Jr.—Charlotte
Henderson, G. E.—Alexandria, Va.
Hendrick, Arthur Boyd—Kannapolis
Hendrix, Jennings O'Neal—Canton
Henley, John Tannery—Hope Hills
Henriksen, Harold Eugene—Wilmington
Herndon, Harris Howard—Winston-Salem
Herrin, J. Clegg—Henderson
Herring, Elbert N.—Raleigh
Herring, Robert Roscoe—Oxford
Herring, Rufus McPhail—Clinton
Hickman, Jack H.—Charlotte
Hicks, Allen Milton—Pikeville
Hicks, Charles G.—Raleigh
Hicks, Jean Snyder—Charlotte
Hicks, John E. F.—Goldsboro
High, Paul J.—Lincolnton
Hill, Jonathan Adoneran—Wake Forest
Hines, Robert Milton—Panama City, Fla.
Hix, David T.—Burlington
Hobbs, Alden—Kinston
Hobbs, Martha Ann Smith—Kinston
Hocutt, Delma Desmond—Henderson
Hoffman, E. N.—Lumberton
Hoffman, Joe F., Jr.—High Point
Hoffman, Walter Conrad—Guilford College
Hogan, Alexander Lacy—Kinston
Hogue, Elizabeth Ann—Hickory
Holland, Louis Lea—Hamlet
Holland, Tom—Mt. Holly
Holland, Willis Froneberger—Mt. Holly
Hollowell, Aubrey Ellis—Raleigh
Hollowell, William Clyde—Greenville

Hollowell, W. Herbert, Jr.—Edenton
Holt, Maryellen Millaway—Burlington
Holt, W. Seymour—Burlington
Honeycutt, George W.—Rockingham
Hood, John Cogdell—Kinston
Hood, John C., Jr.—Kinston
Hooper, Fred Lambert—Sylva
Horne, Henry Ruffin—Fayetteville
Horner, Lucille Earl—Charlotte
Horton, John Palmer, Jr.—Wilkesboro
Horton, William Donald—North Wilkesboro
Horton, William Pitts—Wilson
House, Joseph, Jr.—Grifton
Houser, William Edward—Cherryville
Houser, William Henry—Cherryville
Howard, Julius F.—Wilmington
Howe, Alfred Gregory—Richmond, Va.
Howell, Viola Richards—Dobson
Howell, William Lawrence, Jr.—Raeford
Hoyle, Edgar D.—Cooleemee
Hoyle, Marion Hudson—Cooleemee
Hudson, Ray Truman—Charlotte
Humphries, A. T.—Charlotte
Hunsucker, Evelyn Stutts—Gibson
Hunter, James Boyce—Charlotte
Hunter, Jeanette—Jacksonville, Fla.
Hunter, Joseph Everett, Jr.—Columbia, S. C.
Huntley, Clarence Oscar—Lenoir
Huss, Kelly William—Cherryville
Hutchins, James Alexander—Winston-Salem

—I—

Ingle, Calvin Eldridge—Weaverville
Ingram, James Thomas—Roanoke Rapids
Ingram, Laurance M.—High Point
Inman, George Graham—Rockingham
Irwin, Dwayne Alton—Elkin
Irwin, Robert Louis—Elkin

—J—

Jackson, Jasper Carlton—Lumberton
Jackson, Leonidas—Erwin
Jackson, William Carlton—Lumberton
James, Francis Duke—Hazelwood
James, William Allen—Belmont
Jefferies, C. L.—Raleigh
Jenkins, Ingram—Charlotte
Jenkins, Paul Ronald—Murfreesboro
Jenkins, Sam—Walstonburg
Jernigan, Rupert Watson—Chapel Hill
Johnson, Arthur Richardson—Winston-Salem
Johnson, Graham Page—Jacksonville
Johnson, Rowland H.—Robbins
Johnson, Roy Josiah—Asheville
Johnson, Sidney B., Jr.—Charlotte
Johnson, Troy Humphrey—Raleigh
Johnson, Walter P.—Kinston
Johnson, William Luther—Gibson
Johnson, William Spurgeon—Rocky Mount
Johnson, Woodrow Wilson—Fuquay Springs
Johnston, Clyde Anthony—Littleton
Joiner, Arthur Eugene—High Point
Joiner, Leon Benjamin—Salisbury
Jolley, Carl Edgar—Forest City
Jones, Alpheus, Jr.—Warrenton
Jones, Charles Flourney, Jr.—Oxford
Jones, David Edward—Beaufort
Jones, Dolan—Monroe
Jones, George Haywood—Zebulon
Jones, John Douglas—Chesterfield, S. C.
Jones, John Lee—Canton
Jones, John Lee, Jr.—Canton
Jordan, William Merritt, Jr.—Marion
Jowdy, Albert W., Jr.—New Bern
Joyce, Gladys Elizabeth—Mayodan
Julian, Leslie B.—Tryon

—K—

Kale, Robert Glenn—Durham
Kauffman, William H.—Asheville
Keating, Thomas M.—Canton
Keever, Zeb Thomas, Jr.—Lincolnton
Keith, Robert M.—Lincolnton
Kelly, Hunter Liggett—Durham
Kendrick, Melvin C.—Greensboro
Kerr, Banks D.—Raleigh
Kiger, Robert W.—Shelby
Kinard, Edward R., Jr.—Greensboro
King, Alfred Henderson—Durham
King, Benjamin Franklin—Hickory
King, Glenn Alden—Hickory
King, Roland Gabriel—New Bern
King, Van Hill III—Mt. Airy
King, Winfred A.—Mt. Airy
Kirby, Carl M., Jr.—Southport
Kirby, James T.—Southport
Kiser, Arthur George—Asheville
Kiser, Frank—Asheville
Kiser, Ray Alexander—China Grove
Kluttz, John—Rutherfordton
Knight, C. V.—Wilson
Knight, James Oliver—Rocky Mount
Knight, Jennings E.—Yadkinville
Knight, Richard A.—Pinehurst
Koonce, Samuel G.—Chadbourn

Koonts, Archie Alva—High Point
Kritzer, Everett Loftus—Albemarle

—L—

Lamar, W. L.—Denton
Lambeth, Donald C.—Morganton
Lamm, Lewis Marion—Mt. Airy
Lane, Robert L.—Greensboro
Langdon, F. Hampton—Greensboro
Langdon, Roscoe—Columbia, S. C.
Langston, Douglas O.—Franklinton
Langston, Milton Beron, Jr.—New Bern
Lanier, LeRoy, Jr.—Fayetteville
Lanning, Edward Ray, Jr.—Lexington
Larson, Verl Allen—High Point
Lasley, Charles Glenn—Draper
Latta, Patsy Upchurch—Durham
Lawing, Kenneth Lee—Conover
Lazarus, John Michael—Sanford
Lazarus, Joseph—Sanford
Lea, Lumartin John—Laurinburg
Leatherwood, Donald R.—Charlotte
Leatherwood, Jerry R.—High Point
Ledbetter, E. DeBerry—Lexington
Leigh, Henry A.—Asheville
Leitch, Henry K.—Albemarle
Leonard, Holland Braudis, Jr.—High Point
Leonard, Thomas Donald—Charlotte
Lewis, Robert L.—Charlotte
Lewis, William Clyon—Kannapolis
Lewis, Wilson Knowles—Mt. Olive
Libbus, Thomas Anthony—New Bern
Lindsay, Bobby Clay—Salisbury
Link, Francis Philip—Reidsville
Linn, Tom Latan—Landis
Lloyd, Allen Alexander—Hillsboro
Lloyd, William L.—Garner
Lockhart, Bernard Otis—Orlando, Fla.
Lombard, William Oly—Rockwell
London, Lawton W., Jr.—Mooresville
Lore, Sara Fountain—Winston-Salem
Lott, A. Bennette—Clyde
Lovekamp, Wilbur A.—Winston-Salem
Lovelace, Bill, Jr.—Hudson
Lovett, Herbert Edward—Liberty
Lowder, James Franklin—Winston-Salem
Lowder, John Henry—Marion
Lowder, Thomas M., Jr.—Greensboro
Lowry, Fred W.—Statesville
Lutz, Horace Cleveland—Hickory
Lynch, Herman Wright—Dunn
Lynch, William F.—Hillsboro
Lyon, Robert Phillips—Wadesboro

—M—

Mabry, Charles Snellings—Hamlet
MacKesson, Louis Walton—Statesville
Macon, Arthur Boise—Mt. Airy
Malion, Harold Edward—Fairmont
Mancini, Lawrence H.—Fayetteville
Markham, George Wilber—Fayetteville
Marsh, John W.—Charlotte
Marsh, William Luther—Marshville
Martin, Alfred Newman—Roanoke Rapids
Martin, John Wilford—Macclesfield
Martin, Robert Milus—Ahoskie
Martin, Roy J.—Charlotte
Martin, S. L., Jr.—Leaksville
Massengill, David Waugh—Bristol, Tenn.
Mast, William H.—Sanford
Mathews, George W.—Asheville
Matthews, John Ivey—Raleigh
Mauney, Harry McCombs—Hayesville
Mauney, Walter McCombs—Murphy
May, Thomas Hilliard—Wake Forest
Mayrand, Louis Phillip—Winston-Salem
McAdams, Jack Webster—Burlington
McAllister, Harmon Carlisle—Chapel Hill
McAllister, Larry Bikle—Graham
McBride, Thomas L.—Marshville
McCollum, Numa Hill, Jr.—Leaksville
McCorkle, Mack Elmo—Burlington
McCrimmon, Dan Grier—Pittsboro
McCurdy, Marion Boger—Greensboro
McDaniel, Eldon—Charlotte
McDaniel, Paul L.—Wilmington
McDonald, A. H.—Durham
McDonald, Joanne Schell—Hickory
McDonald, John Cameron—Durham
McDonald, William Russell, III—Hickory
McDowell, Norfleet Owen—Scotland Neck
McDowell, Norfleet Owen, Jr.—Scotland Neck
McDuffie, Roger Atkinson—Greensboro
McFalls, Charles D.—Madison
McFalls, Oliver Wendell—Greensboro
McFalls, Samuel Woodrow—Greensboro
McFarland, Thomas W.—Charlotte
McGee, James Conrad—Asheville
McGee, James Conrad, Jr.—Asheville
McGugan, Vance G.—Mocksville
McKeithan, Herbert, Jr.—Laurinburg
McKenzie, C. B.—Winston-Salem
McLean, Alton Lee, Jr.—Raleigh
McLean, George Woodrow—Clinton
McNeely, Jimmy L.—Charlotte
McNeill, John Albert—Whiteville
Means, Mack R.—Hickory

Medlin, W. E.—Gastonia
Melvin, Marion Butler—Raleigh
Meroney, Carl P.—Rutherfordton
Merritt, Morris E.—Wilmington
Meschke, Barbara Dillard—Wilmington, Del.
Metts, Horace M.—Charlotte
Miles, Morton Clifton—Henderson
Millaway, Eugene Delano—Burlington
Miller, Archibald J.—Hendersonville
Miller, Donald Joseph—Raleigh
Miller, Paul W.—Spencer
Miller, Robert Edward—Elizabeth City
Miller, Seth George—Lexington
Miller, William J.—Valdese
Milliones, Peter T.—Charlotte
Mills, John Craton—Cliffside
Mills, John E.—Cliffside
Mills, Oscar Walter—Spray
Mills, Roger Carlton—Tabor City
Milton, Robert H.—Salisbury
Minnick, William Kendall—Bristol, Va.
Minton, Solon Scott, Jr.—Candler
Mitchell, Clarence Eugene—Highlands
Mitchell, Henry Gaither—Burlington
Mitchell, John D.—Kannapolis
Mitchell, Thomas Wayne—Cary
Mitchener, James—Concord
Mitchener, John Agrippa, Jr.—Edenton
Mobley, Benjamin K.—Burlington
Mock, Charles Henry—Boone
Moir, A. L.—Burlington
Montesanti, Joe, Jr.—Southern Pines
Montgomery, David W.—Greensboro
Moore, A. Roy—Wilson
Moore, Horace W.—Lexington
Moore, John W.—Asheville
Moore, Milton Alvin—Tarboro
Moore, Milton Alvin, Jr.—Tarboro
Moore, Thomas B.—Salisbury
Moorefield, George M.—Lexington
Moose, Hoy A.—Mt. Pleasant
Moose, Hubert Foy—Statesville
Moose, Walter Lee—Greensboro
Morris, Eugene M.—Brevard
Morris, Stephen Carroll—Dunn
Morrison, Brame P.—Wilson
Morton, William A.—Wilmington
Moss, Fred Morris—Gastonia
Mosteller, William H.—Albemarle
Mueller, Reinhold Ernst—High Point
Murr, George Frank—Thomasville
Murray, Billy Roger—Raleigh
Murrell, Harry Thomas—Albemarle
Musgrove, William McKinley—Catawba
Myers, Leslie M.—Winston-Salem

—N—

Nance, Bernie J.—Concord
Nance, John Sanford—Charlotte
Nance, John S., Jr.—Charlotte
Needham, Billy Wright—Mt. Airy
Neil, Joseph W.—Huntersville
Nelson, Stacy Gordon—Aulander
Neville, Augustus—Spring Hope
Newton, J. Cody—Kinston
Newton, J. Gary—Kinston
Nichols, Lois W.—Charlotte
Nicholson, Michael Albright—Troy
Niles, Ed Lee—Marshall
Norris, Barbara Adams—Charlotte
Norris, Charles Allen—Charlotte
Northcott, William Warren—Winston-Salem

—O—

Oakley, Calvin Sneed—Mebane
Oakley, Curtis Hill—Roxboro
Oakley, James Ray—Ahoskie
O'Daniel, James Sydney—Hickory
O'Daniel, James S., Jr.—Hickory
Odom, Lindsey A.—Wilmington
O'Neal, Walton Prentiss—Belhaven
Overman, Harold Speight—Elizabeth City
Owen, Fred R.—Tryon
Owens, Thurman Quinton—Whiteville
Oxendine, Jesse E.—Charlotte

—P—

Pace, T. Aiken—Hendersonville
Paderick, Hatherly C.—Kinston
Padgett, Hughel F.—Durham
Page, Clarence Eugene, Jr.—Henderson
Page, Jane Welch—Washington
Paoloni, Claude U.—Greensboro
Pappas, Steve A.—Gastonia
Paramore, Rex A.—Nashville
Parker, Frederick, Jr.—Jacksonville
Parker, Richard Smith—Murphy
Parker, Walter W., Jr.—Henderson
Parks, William Allen—Salisbury
Parrish, Alton Sherwood—Newton Grove
Parrish, Leland Frederic—Rocky Mount
Patterson, James L.—Hickory
Patton, James B., Jr.—Canton
Patton, William Harrison—Marion
Pearson, Sarah Pegram—Apex
Pecora, Ruth Patterson—Erwin
Pegram, Addie Bradshaw—Apex

Peile, James I., Jr.—Burlington
Perkins, L. P., Jr.—South Boston, Va.
Petrea, Fred Smith—Greensboro
Phifer, Fred Owen—Raleigh
Phillips, Millard Brown—Albemarle
Phillips, William Penn—Morganton
Phillips, William W.—Charlotte
Pickard, J. Frank—Greensboro
Pickard, John Milton—Durham
Pike, Jesse M.—Concord
Pike, Joseph William, Jr.—Concord
Pilkington, Edward Lee, Sr.—Goldsboro
Pinnix, John M., Sr.—Kernersville
Pinnix, Joseph Leak—Kernersville
Pinnix, William Maple—New Bern
Pittman, Billie E.—Salisbury
Pittman, Rudolph—Burlington
Plemmons, Donald A.—Asheville
Polk, John Wayne—Rockingham
Ponder, William N.—Hendersonville
Porter, Charles Davis—Concord
Powell, Edward Sholar—Oxford
Powell, William P.—Mars Hill
Pressly, Charles Payson—Charlotte
Price, Billy Lee—Conover
Price, Herman Corthell—Creedmoor
Price, Samuel Howard—Mooresville
Price, Samuel Howard, Jr.—Mooresville
Priest, Janice Pipes—Chapel Hill
Proctor, William Vinson—Charlotte
Propst, Gold Blanton—Morganton
Provo, Jean Bush—Raleigh
Pruett, Irvin J.—Angier
Puckett, W. Moorefield—Robbins
Pugh, Edward Stuart—Windsor
Purcell, D. Craig—Salisbury

—R—

Rabil, Ernest John—Winston-Salem
Rachide, Albert Paul—Jacksonville
Rand, Thomas Reid, Jr.—Raleigh
Randall, William Hurley, Jr.—Lillington
Rankin, Robert A.—Sylva
Ranzenhofer, John A.—Greensboro
Raper, Donald J.—Rocky Mount
Ratley, Warren Archie—Goldsboro
Rauch, Robert K.—Chapel Hill
Reamer, I. Thomas—Durham
Reaves, Charles Adams—Asheboro
Reaves, Hallie Craven—Asheboro
Reaves, L. E., Jr.—Fayetteville
Reese, Joe Neal—Kannapolis
Register, Milton Otis—Clinton
Rhem, John F.—Florence, S. C.
Rhodes, Daniel E.—Morganton
Rhyne, Clarence Little—Charlotte
Rice, Harry Curtis—Charlotte
Rich, Harold C.—Garland
Rich, Renus Edgar, Jr.—Brevard
Richardson, Luther Wyatt—Goldsboro
Richardson, Odell Kellie—Boone
Richardson, Vernon Herbert—Summerfield
Richardson, Wayne Robert—Boone
Ridenhour, Davidson Giles—Mt. Gilead
Riggsbee, Edgar Lloyd—Chapel Hill
Riggsbee, Victor Lee, Jr.—Charlotte
Ring, Luther B.—Tucson, Ariz.
Rives, Herbert Lisle—Bethel
Roberson, Culas—Spray
Roberts, Stephen B.—Black Mountain
Robertson, William N., Jr.—Laurinburg
Robinson, Carlton—Morehead City
Robinson, Derwood Paul—Oxford
Robinson, Don B.—Fort Mills, S. C.
Robinson, Harriett Agnes—Lumberton
Robinson, James Clack—Roanoke Rapids
Robinson, Thomas Ruffin, Jr.—Goldsboro
Rogers, Hubert Newton, Jr.—Lumberton
Rogers, Ralph Peele, Jr.—Durham
Rogers, William LeRoy—Pembroke
Rollins, Ernest William—Winston-Salem
Rollins, Stuart W.—Winston-Salem
Roper, Harold E.—Indialantic, Fla.
Rose, Willie C.—Goldsboro
Rose, Winfield P.—Greensboro
Rosser, John H.—Charlotte
Roughton, Rawlings H.—Charlotte
Rouse, Louis Livingston—Fayetteville
Royall, George Edwin, Jr.—Elkin
Russell, G. Clark—Greensboro
Russell, Jesse Milton, Jr.—Asheville
Russell, Joe Terrell—Canton
Russell, Lon D.—Greensboro
Russell, Ritchie A.—Winston-Salem
Russell, Thomas Wayne—Greensboro

—S—

Salley, William Moss—Asheville
Salley, William Moss, Jr.—Asheville
Sanders, Charl H.—Granite Quarry
Sappenfield, William A.—Statesville
Sauls, Harold B.—Wilmington
Saunders, Walter K., Jr.—Greensboro
Savage, Matthew C.—Roanoke Rapids
Schaefer, Brownie D.—Asheville
Scharff, Richard C.—S. Norfolk, Va.

Scharff, Robert Edgar—Clemmons
Schlagel, Arthur P., Jr.—Durham
Scott, Milon A., Jr.—Asheville
Seabock, Robert Lee—Mebane
Seaborn, Robert H.—Greenville
Secrest, Vann V., Jr.—Monroe
Selden, Joseph Stancell—Weldon
Semeniuk, Fred—Chapel Hill
Senter, Lloyd M.—Carrboro
Senter, Plennie Lloyd—Carrboro
Setzer, Evan—Greensboro
Sewell, Evelyn Salter—Beaufort
Sewell, Guion Linwood—Kinston
Sheffield, Barnard C., Jr.—Warsaw
Shelton, William Dean—Durham
Shepherd, Dale M.—West Jefferson
Shepherd, Roy C., Jr.—Lexington
Sherard, Gene S.—Burlington
Sherard, John Frank—Burlington
Sherrill, Fred Lee, Jr.—Hickory
Sherwood, Norman W.—Lenoir
Shields, Clarence Louis—Jacksonville
Shigley, Henry Hall—Asheville
Shook, Eulan—Hickory
Shore, Vollie A., Jr.—Durham
Shouse, W. Darle—Rural Hall
Shuford, Grady W.—Forest City
Shultman, Simon L.—Charlotte
Sigmon, Russell G., Jr.—Conover
Simmons, F. C., Jr.—Charlotte
Simmons, Foster Joel—Granite Falls
Simmons, Hansford R.—Greenville
Simmons, Peggy Costner—Lincolnton
Simmons, William Alfred—Winston-Salem
Simpson, Noah—Rutherfordton
Simpson, Thomas S.—Winston-Salem
Sinclair, Allen—Albemarle
Sisk, Charles Jones—Asheville
Sisk, Robert Cecil—Asheville
Sisk, William T.—Asheville
Sistrunk, Luther F., Jr.—Charlotte
Skakle, Sybil Austin—Chapel Hill
Slaughter, Thomas G.—Rock Hill, S. C.
Slayton, Mary T.—Washington, D. C.
Slesinger, Stanley S.—Charlotte
Sloan, William Lee—Chapel Hill
Sloop, Roger Hester—Winston-Salem
Smith, Edward M.—Chapel Hill
Smith, Emmett Aaron, Jr.—Shallotte
Smith, George W.—Chapel Hill
Smith, Henry Edwin—Thomasville
Smith, James Grey—Stokesdale
Smith, J. Hubert, Jr.—Marion
Smith, John Roderick—Hickory
Smith, L. Wriston, Jr.—Kannapolis
Smith, Oscar Wilbur—Pilot Mountain
Smith, Ralph Wright, Jr.—Kinston
Smith, Robert Garland—Mt. Airy
Smith, Roger Austin—Raleigh
Smith, Thel Eugene—Goldsboro
Smith, Verner F.—Pleasant Garden
Smith, Victor L.—Bradenton, Fla.
Smith, William Julius—Chapel Hill
Smith, William Oscar—Arlington, Va.
Snyder, Shuford E.—Asheville
Solomon, A. Melvin—Charlotte
Southern, Joseph Carson—High Point
Sparks, Betty Tate—Charlotte
Sparks, James Ellis—Elizabeth City
Spencer, B. W., Jr.—Durham
Stahl, Gerald M.—Durham
Stalvey, John C.—Knightdale
Stamps, J. N.—High Point
Stanford, Joyce Nelson—Chapel Hill
Stang, William S.—Greensboro
Stanley, Verner E.—Charlotte
Stanton, William Harper—New Bern
Steele, George H., Jr.—Greensboro
Stevens, Charles R.—Garner
Stevens, Mac Watson—Broadway
Stevenson, John Thomas—Elizabeth City
Stevenson, Paul A.—Durham
Stewart, Jesse Southerland—Fremont
Stimson, J. H.—Statesville
Stine, Charles R.—Charlotte
Stone, Benjamin F.—Elizabethtown
Stone, Harry Curtis, Jr.—Salisbury
Stone, Joe D.—Pilot Mountain
Stone, Wilbert L.—Franklinton
Stonestreet, Dewey H.—Winston-Salem
Stoots, John K.—Troy
Stowe, Harry Reid—Charlotte
Street, James Thomas—Roxboro
Stroupe, L. S.—Kings Mountain
Strout, Vernon L.—Ellerbe
Summey, Purvey Burpee—Mt. Holly
Summey, William Lewis—Dallas
Suttlemyre, Claude P.—Hickory
Swan, William J.—Fontana
Swaney, Charles Arthur—Winston-Salem
Swearngan, Clarence L.—Charlotte
Sykes, Ralph James—Greensboro

—T—

Talbert, George Robert—Winston-Salem
Tart, Paul Edwin—Kinston

Tate, Earl Henry—Lenoir
Tate, W. Stanford—Lexington
Tatum, Joseph Myron—Asheville
Taylor, Charles A.—Jacksonville
Taylor, James G.—Conway
Taylor, LeRoy Boone—Conway
Taylor, Norwood T.—Raleigh
Taylor, Sue Sheek—Yadkinville
Taylor, William P.—Roanoke Rapids
Taylor, William West—Chapel Hill
Teague, James Ralph—High Point
Tennant, Walter Douglas—Crossnore
Terrell, John A., Jr.—Sanford
Thomas, Henry Grady—Wilson
Thomas, James Seymour—Derita
Thomas, John Ivey—Dunn
Thomas, William Graham—Varina
Thompson, Dalma Adair—Salisbury
Thompson, Herman O.—Chapel Hill
Thompson, James L.—Reidsville
Thorne, Samuel Thomas—Charlotte
Thornton, George Palmer—Goldsboro
Thornton, John W., Jr.—Dunn
Tilles, Irving—High Point
Tilley, John Everett—Jamestown
Timberlake, C. V., Jr.—Philadelphia, Penn.
Timberlake, Harry W.—Roanoke Rapids
Tollison, Robert B.—Oakboro
Tomlinson, Leon C.—Fayetteville
Toms, Bate C.—Salisbury
Toms, Elmo Reid—Wilmington
Townsend, James H.—Red Springs
Trantham, Harold D.—Asheville
Tripp, Guy Oscar—Wilmington
Trosper, Edith Woodman—Chapel Hill
Tunstall, Joe Peyton—Washington
Turlington, Jesse E.—Lumberton
Turner, Charles F.—Shelby
Turner, C. C., Jr.—Scotland Neck
Turner, George W.—Wilmington
Turner, Joseph Kelly, Jr.—Weldon
Tyler, Jack Loyd—Chapel Hill
Tyson, Jesse W.—Greensboro
Tyson, Wendell B.—Rocky Mount

—U—

Umphlett, Harry B., Jr.—Elizabeth City
Umstead, Oscar Logan—Durham
Underhill, John A.—Lexington
Underwood, Hamilton P., Jr.—Fayetteville
Underwood, Maurice Edward—Wilmington
Upchurch, Julian E., Jr.—Spring Hope
Upchurch, Malcolm T.—Smithfield
Uzzell, Steven C. C.—Brevard

—V—

Van Valkenburgh, W. B.—Asheville
Varner, Sebron Edward, Jr.—Brevard
Viall, Wesley Russell, Jr.—Pinehurst
Vinson, Emmett L.—Halifax
Vinson, Joe Battle—Raleigh

—W—

Wade, Clifton Elsworth—Colerain
Wagner, John Wesley—Charlotte
Walker, Archie Duval—Wilmington
Walker, Harry Wilbur—Norlina
Walker, Hubert Long—Greensboro
Walker, Paul M.—Newton
Wallace, A. C.—Star
Ward, Bernard Rudolph—Goldsboro
Ward, Joseph Willard—Wallace
Ward, Waits Artemus—Swannanoa
Ward, Wilbur S.—Swannanoa
Warren, Bowman G.—Rural Hall
Warren, Claude F.—Statesville
Warren, J. C.—Benson
Waters, George W., Jr.—Lakeland, Fla.
Watson, Emory Milner—Sanford
Way, James A., Jr.—Winston-Salem
Webb, Thomas Paul, Jr.—Shelby
Webster, Charles D.—Rowland
Webster, Willie B.—Fairmont
Welborn, John Henry—Lexington
Welborn, William Fowle—Lexington
Welch, William Dorsey, Jr.—Washington
Wells, Franklin Ennis—Raleigh
Wells, Kermit Francis—Marion
Wells, Robert Rodney—Shelby
Wells, William Potter—Durham
Welsh, Olin Henderson—Fayetteville
West, June Bush—Raleigh
West, Waits Artemus—Roseboro
West, Wilbur Latham—Roseboro
Whaley, Hobart Glenn—Wilmington
Whaley, Lloyd Milton—Wallace
Wharton, Lee Alexander—Gibsonville
Wheeler, Claude C., Jr.—Chapel Hill
Wheeler, Cyrus Rankin—Oxford
White, Clarence B.—Henderson
White, George Spencer—Lexington
White, Grey Bullock—Burlington
White, James Stark—Mebane
White, Joseph Graham—Burlington
White, Ralph Lawrence—Troy

Whitehead, Charles R.—Ramseur
Whitehead, Jeff, III—Enfield
Whitehurst, Paul A.—Murfreesboro
Whiteley, Iley C.—Morganton
Whiteley, Roland Scott—Greensboro
Whitford, Bryan H.—Rocky Mount
Whitley, Howard Emsley—Concord
Whitley, Jesse Rose—Hendersonville
Whitley, Wyatt Yelverton—Fremont
Whitson, William James—Phelps, N. Y.
Wiggins, Kenneth L.—Goldsboro
Williams, A. H. A.—Oxford
Williams, Bruce—Nashville
Williams, Charley H.—Asheboro
Williams, Earl Gaston—Gastonia
Williams, Glenwood Lee—Fayetteville
Williams, John Cossie—Bessemer City
Williams, Lawrence Lanier—Salisbury
Williams, Martin H.—Lexington
Williams, Martin V. B.—Winston-Salem
Williams, V. Frazier—Yanceyville
Williams, William A.—Williamston
Williford, E. H., Jr.—Kannapolis
Williford, John Samuel—Pinetops
Willis, Robert Moore—Southport
Wilson, Claude Arthur—Monroe
Wilson, Harry W., Jr.—Winston-Salem
Wilson, Joseph H.—Winston-Salem
Wilson, Robert C.—Hendersonville
Wilson, Thomas Harvey—Gastonia
Wilson, William Hooper—Raleigh
Winstead, D. D., Jr.—Washington
Winter, Carlton O.—Jacksonville
Winter, Margaret W.—Durham
Wohlford, Herbert W.—Charlotte
Wolfe, Benjamin H.—Burlington
Wolfe, John Carl—Hickory
Wolfe, Robert P.—Mt. Airy
Wolfe, William Samuel—Mt. Airy
Womble, Logan Nyal—Plymouth
Wood, John Dee—Burlington
Woodard, Barney Paul—Princeton
Woodard, John B.—Kannapolis
Woodward, Grover Ben—Franklin
Woody, Robert Rickman—Burlington
Woolard, Edward Watson—Henderson
Wooten, Ruth Aycock—Raleigh

—Y—

Yandle, Howard Avant—Chapel Hill
Young, Charles W., Jr.—Elizabeth City
Young, Thomas F.—Leicester

—Z—

Zuckerman, Isaac L.—Greensboro

ASSOCIATE MEMBERS

Adams, James C.—Landis
Almand, Charles Aubrey—Rocky Mount
Anderson, William A.—High Point
Angel, T. W., Jr.—Franklin
Barbour, Thelbert Alonzo—Burlington
Biggerstaff, Raymond W.—Gastonia
Black, Baxter F., Jr.—Kannapolis
Booth, L. P.—Hayesville
Brown, Samuel James—Gastonia
Bryan, J. E.—Lumberton
Cahill, Edgar Leon—Winston-Salem
Correll, Leslie J.—Kannapolis
Coxe, James Sherwood—Raleigh
Creech, Joseph A.—Selma
Dallas, G. L.—Leaksville
Dorton, R. G.—Charlotte
Elam, Paul W.—Louisburg
Elks, Chester A.—Scotland Neck
Faulkner, Edward G.—Monroe
Gamble, Joe Paul, Jr.—Monroe
Garland, Robert G.—High Point
Garris, Robert Lee—Washington
Gibson, Willie S.—Goldsboro
Gwin, Charles Eugene—Salisbury
Hedrick, Hoyt Carlynn—Monroe
Hickman, Sam G.—Statesville
Holmes, Ralph T.—Statesville
Horton, Victor W.—Asheville
Jenkins, Edmund T.—Winston-Salem
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Liske, P. J.—Salisbury
Littlefield, Gary A.—Gastonia
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Matthews, Johnnie Lee—Rocky Mount
Matthews, Weldon C.—Morehead City
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McGill, J. L.—Kings Mountain
McLarty, George—High Point
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Overton, John Tyler—Southern Pines
Pearce, Ennis Lee—Rocky Mount
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Royall, George E.—Elkin
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Sumner, Alfred C.—Burlington
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Taylor, Charlie C.—Saratoga
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Viall, Wesley R.—Pinehurst
Vinson, James T., Jr.—Goldsboro
Walters, Chester R.—Salisbury
Wharton, Charles A.—Gibsonville

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Our experience of over 70 years
insures our ability to serve you
satisfactorily

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
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Second Vice-President.....Robert B. Hall, Hall's Drug Store, Mockville
Third Vice-President.....J. T. Stevenson, Overman & Stevenson, Elizabeth City
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Assistant Secretary-Treasurer.....C. M. Andrews, Andrews Pharmacy, Burlington
General Counsel.....F. O. Bowman, P. O. Box 688, Chapel Hill

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Robert B. Hall.....Mocksville
J. T. Stevenson.....Elizabeth City
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C. D. Blanton.....Kings Mountain
J. W. Tyson.....Greensboro
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B. R. Murray.....Raleigh
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W. H. Adair.....Roxboro
Rowe B. Campbell.....Taylorsville
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W. H. Wilson.....Raleigh

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Roger H. Sloop, *Chm*.....Winston-Salem
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J. Graham White.....Burlington

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H. E. Lovett.....Liberty
B. R. Ward.....Goldsboro
W. S. Wolfe.....Mount Airy

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Leonidas Jackson.....Erwin
Paul R. Jenkins.....Murfreesboro
N. O. McDowell, Sr.....Scotland Neck
C. E. Page, Jr.....Henderson
H. C. Reaves.....Asheboro

PHARMACY WEEK

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John W. Andrews.....Winston-Salem
J. Louis Cobb.....High Point
W. M. Salley, Jr.....Asheville
G. M. Stahl.....Durham

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W. T. Boone, *Chm*.....Ahoskie
B. D. Arnold.....Raleigh
H. N. Rogers, Jr.....Lumberton
V. A. Shore, Jr.....Durham

SHOPPING CENTER LEASES

Banks D. Kerr, *Chm*.....Raleigh
B. Cade Brooks.....Fayetteville
Jesse M. Pike.....Concord
Ralph P. Rogers, Jr.....Durham
Jesse W. Tyson.....Greensboro

UNITED FUND FOR PHARMACY

W. A. Gilliam, *Chm*.....Winston-Salem
E. A. Brecht.....Chapel Hill
T. J. Ham, Jr.....Yanceyville
H. C. McAllister.....Chapel Hill
Roger A. McDuffie.....Greensboro

DELEGATES

National Assn. of Retail Druggists

T. J. Ham, Jr.....Yanceyville
Marion M. Edmonds.....Greensboro

American Pharmaceutical Association

E. A. Brecht.....Chapel Hill
I. T. Reamer.....Durham

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John C. Mills.....Cliffside

District 2

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C. M. Andrews.....Burlington
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District 3

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F. Herman Cline.....Charlotte
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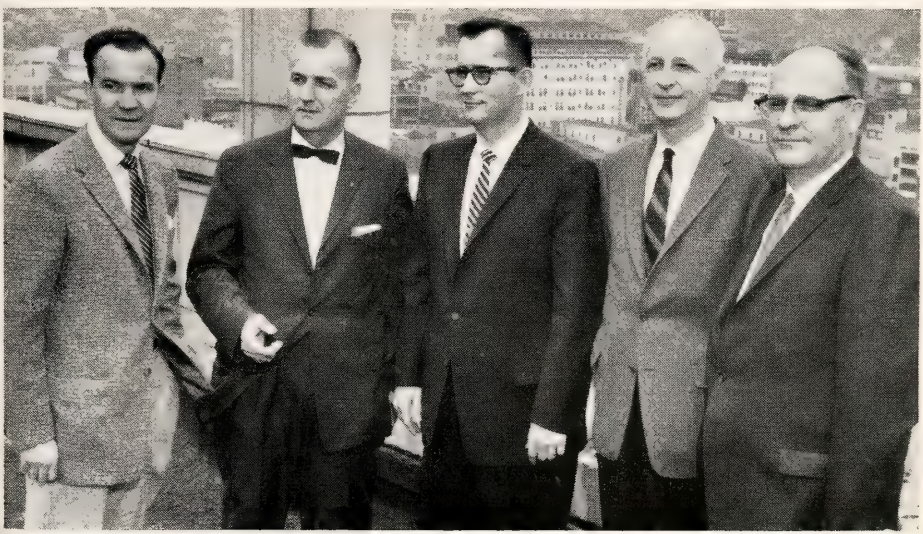

Officers (1959-60) of The North Carolina Pharmaceutical Association—Left to right: Sam W. McFalls (President); Edwin R. Fuller, (1st Vice-President); Robert B. Hall (2nd Vice-President); John T. Stevenson (3rd Vice-President) and W. J. Smith (Secretary-Treasurer).

WOMAN'S AUXILIARY

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

OFFICERS—1959-1960

President.....Mrs. Thomas M. Holland, Mount Holly
First Vice-President.....Mrs. F. F. Potter, 1227 Wendover Road, Charlotte
Second Vice-President.....Mrs. L. M. Myers, 420 Lawndale Drive, Winston-Salem
Secretary.....Mrs. John T. Stevenson, 817 W. Church St., Elizabeth City
Treasurer.....Mrs. D. D. Claytor, 1208 Quail Drive, Greensboro
Parliamentarian.....Mrs. T. D. Bennett, 270 Stratford Road, Asheville
Historian.....Mrs. W. F. Matthews, Jr., 2609 Kenmore Drive, Raleigh
Advisor.....Mrs. W. D. Welch, Jr., Washington
Advisor.....Mrs. Ralph P. Rogers, 1015 Markham Avenue, Durham

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Mrs. James L. Creech
Mrs. P. W. Kendall

Ways and Means
Mrs. Stephen Forrest, Chairman
Mrs. W. T. Boone
Mrs. W. L. West

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Mrs. F. F. Potter, Chairman
Mrs. Rush Hamrick, Jr.
Mrs. Hoy Moose

Hospitality
Mrs. Leslie M. Myers, Chairman
Mrs. Edwin Brown
Mrs. Ralph Smith, Jr.

Publicity
Mrs. J. M. Darlington, Chairman
Mrs. J. C. Fox, Jr.
Mrs. Hubert N. Rogers, Jr.

"Doings"
Mrs. O. G. Duke, Jr., Editor
Mrs. D. O. Langston
Mrs. Lloyd Senter

Resolutions
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Mrs. A. L. Moir
Mrs. Louis Shields

Liaison
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Mrs. Paul Bissette, Jr.
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Mrs. A. C. Dollar
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Mrs. C. C. Graham
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Mrs. Paul Insch
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Mrs. Charles F. Jones, Jr.
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Mrs. Sanford Price
Mrs. Edwin Royall
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Mrs. W. R. Viall, Jr.
Mrs. J. T. Vinson, Jr.
Mrs. Romas T. White, Jr.

WOMAN'S AUXILIARY

1959 BUSINESS SESSION

(Condensed from the Official Minutes)

The thirty-second annual meeting of the Woman's Auxiliary of the North Carolina Pharmaceutical Association was held April 21, 1959 at the Battery Park Hotel, Asheville. The meeting was called to order by the president, Mrs. Ralph P. Rogers, Sr. The devotional was given by Mrs. W. A. Ward, Swannanoa, after which the members of the Auxiliary enjoyed a lovely luncheon sponsored by Southern Dairies. Mrs. Edwin C. Brown, general convention chairman, was introduced and in turn recognized her committee chairmen and pages.

Mrs. Rogers recalled briefly the early history of the Auxiliary; Mrs. L. A. Wharton, a charter member, read the first constitution. The secretary read parts of letters from Mrs. E. L. Tarkenton and Mrs. James Bowers, charter members of the Auxiliary, who were unable to attend but wished to be remembered.

The secretary read parts of a letter from Dean E. A. Brecht to Mrs. Rogers, reporting that the Auxiliary Scholarship valued at $300, had been awarded for the current year to Miss Virgilia Carswell, a fourth year student.

The roll call and reading of the minutes were dispensed with, upon vote of the assemblage. The president appointed a committee to edit the 1959 minutes: Mrs. J. M. Darlington, Mrs. C. D. Blanton, and Mrs. Floyd Goodrich.

Mrs. A. W. Jowdy, Jr., treasurer, made a tentative report. (Her audited report is available to members upon request.) The president appointed the following committee to audit the treasurer's books: Mrs. T. J. Ham, Jr., Mrs. Leslie M. Myers, Mrs. A. L. Moir.

Mrs. Winfield Rose, parliamentarian, reported that due to last year's excellent work in changes made in the Constitution and By-Laws, there was nothing further to report this year.

Mrs. G. W. Turner, historian, reported that a revision of the history of the Auxiliary had been started and would be continued, and that the scrapbook for 1958-59 was up to date and would be turned over to the incoming historian in sixty days.

STANDING COMMITTEE REPORTS

EXECUTIVE

Mrs. Haywood Jones, reporting

The Executive Board of the Auxiliary met four times this year. The first was held at the Washington-Duke Hotel, Durham, immediately following the 1958 business session. The second meeting was held September 19 at the Institute of Pharmacy, Chapel Hill. Mrs. Rogers discussed her attendance at the N. C. Council of Women's Organizations Leadership Training Workshop, held in July at Chapel Hill. Following discussion, it was voted that the NCPA Auxiliary become a member of the Council, and that four delegates be sent to the Leadership Workshop each year.

The third meeting, held October 7, 1958 at the Institute of Pharmacy, included officers of local auxiliaries and state committee chairmen. W. J. Smith spoke briefly on the importance of Pharmacy and the role it plays in the Nation's health. He also stressed the growth and work of the Auxiliary. W. Dorsey Welch, NCPA President, gave an interesting report of work being done by the parent organization. Roger A. McDuffie, president of the Board of Pharmacy, explained duties and responsibilities of his group, and Dean Brecht of the School of Pharmacy reported on the progress of the new Pharmacy School, showing slides to illustrate his talk.

The fourth meeting, held January 29, 1959, convened at the Institute of Pharmacy. Members then motored to the home of UNC Chancellor William B. Aycock, where Mrs. Aycock was hostess at a lovely luncheon. After a most pleasant visit, the meeting was reconvened at the Institute of Pharmacy. Convention plans were discussed briefly. The following motions were adopted: that Asheville be allotted a sum up to $250 for convention expenses; that convention registration fees remain at $2; that $100 be continued for clerical work; that $25 be given to cover some of the cost of kitchen help at the Institute; that the Emergency Loan Fund be increased from $365 to $500.

It was recommended that a revision of the history of the Auxiliary be started.

A short meeting was held April 20, 1959, to consider final business matters. Mrs. Rogers reported a gift of $10 from Mr. Tom May of Wake Forest in memory of his wife. It was voted that it be used for a piece of silver for the Institute, and that it be suitably engraved. The Board also voted to ask the University of North Carolina to affix the name of *Vivian Spradlin Smith* to the Auxiliary's Scholarship Fund on deposit there.

Following the Executive Committee report, motion was made and seconded that the Scholarship be so named.

HOSPITALITY

Mrs. F. F. Potter, reporting

Mrs. Potter reported that she had sent a total of 64 cards and one telegram to members who were ill or bereaved, or who merited cards of congratulation.

MEMBERSHIP

Mrs. T. M. Holland, reporting

Mrs. Holland reported a total membership as of that date at 595, which included 163 new members. She listed convention attendance at 208.

PUBLICITY

Mrs. P. W. Kendall, reporting

Mrs. Kendall reported that news releases concerning the October meeting were sent to 53 newspapers; reports of local Auxiliary meetings have been published monthly in the CAROLINA JOURNAL OF PHARMACY. Preconvention publicity consisted of an official news release, using a photograph of the president, as well as extensive publicity by the local Convention Committee

RESOLUTIONS

Mrs. J. W. Mitchener, reporting

The following resolutions were submitted, and accepted:

(1) That a rising vote of thanks be given the women of Asheville who had served in any capacity during the convention.

(2) That the Auxiliary members extend thanks to the officers and Committee members for their work during the year.

(3) That the Auxiliary express its appreciation to Vivian Smith for her services.

(4) That special appreciation be extended to Mrs. P. W. Kendall, retiring member of the Executive Board.

(5) That thanks be expressed to manufacturers, wholesale houses, retail establishments, the NCPA, the TMA, and various individuals who entertained, contributed prizes, sponsored events, or assisted in any way with the Convention.

"DOINGS"

Mrs. O. G. Duke, Jr., reporting

Mrs. Duke reported that two editions of "Doings" were published during the year —the first in October of 1958, and the sec- in March of 1959.

WAYS AND MEANS

Mrs. J. C. Jackson, reporting

Mrs. Jackson reported that it was not necessary for this committee to function, due to the increase in dues, which provided adequate funds for current pharmaceutical projects.

NOMINATING

Mrs. W. P. Brewer, reporting

Mrs. Brewer, as spokesman for her committee, submitted the following slate of officers to serve the Woman's Auxiliary for the year 1959-1960: Mrs. T. M. Holland, Mt. Holly, president; Mrs. F. F. Potter, Charlotte, first vice-president; Mrs. Leslie M. Myers, Winston-Salem, second vice-president; Mrs. John T. Stevenson, Elizabeth City, secretary; Mrs. David Claytor, Greensboro, treasurer; Mrs. T. D. Bennett, Asheville, parliamentarian; Mrs. W. F. Matthews, Jr., Raleigh, historian; Mrs. W. D. Welch, Jr., Washington and Mrs. Ralph P. Rogers, Durham, advisors. The slate of officers was accepted as read.

LOCAL AUXILIARY REPORTS

The manifold accomplishments of the local auxiliaries were next reported and generous contributions were made or pledged to the School of Pharmacy, the Institute of Pharmacy, the Emergency Student Loan Fund, and the Scholarship Program at the School of Pharmacy. Since these reports were carried in detail in the Sept. issue of the Woman's Auxiliary bulletin, "*Doings,*" and THE CAROLINA JOURNAL OF PHARMACY, they are not reprinted

here. After thanking the local organizations for their work of the past year, Mrs. Rogers asked the first vice-president, Mrs. T. M. Holland, to take the chair during the President's Report.

President's Report

One year ago I assumed the duties of the President of the Woman's Auxiliary with fear and trembling! I felt so inadequate to follow in the footsteps of those in authority of previous years—so unfamiliar with the personnel of the Association, its management and its routine. In my first serious glance at the roster, it was to me, quite definitely just a list of names except for some few close friends of long standing. During this year, however, this list has truthfully come alive to me, and many of these names—several hundred in fact—have transformed into living personalities and have become my dear friends. Through Committee work and by visits to each one of the thirteen local auxiliaries, I have found out what wonderful wives constitute our membership. I have become much more proud of our North Carolina women—they are all just of the "salt of the earth" variety—and I am happy as I look out upon this lovely group—not as strangers—but as friends.

In forming Committees last summer I contacted some sixty women, in regard to work in our Auxiliary—and not one declined to serve! I was quite jubilant over the response—naturally, this was most encouraging and challenging! It spurred me on to give my very best to the year's work. I must add that this same cooperation has continued throughout the entire year.

As to the activities during the past twelve months, the following are significant:

1. The Handbook was revised and distributed in August, 1958 to Board Members and to Committee Chairmen. This booklet contains specific major duties of each officer. It should serve as a guide throughout the year, affording security to those assuming responsibilities as officers. It should be of tremendous help to the nominating Committee in explaining duties to prospective candidates in answer to the eternal question, "Well, what am I supposed to do?"

2. Your Auxiliary has become a member of the N. C. Council of Women's Organizations and has enjoyed privileges afforded by this Association, by attendance at:

   a. The annual workshop in July in Chapel Hill.
   b. The World Affairs Conference in February in Chapel Hill.
   c. The Bureau of Farm Women's Annual Conference on "Health, Safety and Civil Defense" in Raleigh in March.

3. We were represented at Governor Hodges' Safety Council in November in Raleigh. Pamphlets on "Justice" in our courts are available for distribution today.

4. "Officers Day" for both state and local officers was held in October—a most beneficial and stimulating assembly.

5. The President's File has been checked, brought up to date, with information as to official activity of each member during the past year.

6. Leaflets giving facts on progress and growth of Auxiliary have been sent to each local group in hope to inform new members as to policies and objectives of the Auxiliary. Copies of these leaflets will be distributed at the Business Session to members wishing this information.

7. Two editions of "*Doings*" issued during the year, one in October, another in March, kept the members up to date, giving news, activities and important messages.

8. The History of our Auxiliary, dealing with its formation and development during the years 1919-1934 has been revised and put in pamphlet form. A copy will be given to each Auxiliary, to each member of the Executive Board, to the Past Presidents, and to the Auxiliary Room at the Institute of Pharmacy.

9. The endowment Principal of our Scholarship fund is now $6,500.00, and the Scholarship for the year was valued at $300.00. It was given to a most deserving girl in the Senior Class.

Our Reserve Fund is $674.28. Of this amount $235.42 is designated for furnishing the Women's Lounge or Student Center in the new School of Pharmacy.

Our membership as of today is 595.

On October 15th, I began my visits to the local groups. These experiences were really the "Highlights"—the spice of my year's work! They were most inspiring, most helpful and rewarding. The individuality of each meeting was as different as each of us differs—one from another—yet each displayed a real concern for the State Association, an eagerness to respond to its calls. There was always present a real genuine atmosphere of fellowship, an exchange of "drugstore chatter," with an added interest in local civic affairs.

I do feel these contacts are most important. They create a feeling of "belonging"—one to the other—a mutual interest and relationship which should exist between local and state groups. I was impressed with the attendance and leadership of so many young women! This definitely indicates growth and progress—it gives great promise of future achievements. I wish to personally thank each and every one of the groups for their many gracious courtesies and for their genuine friendship. I shall keep the memories of our happy times together, for a long time.

Some of these memories I would like to share with the rest of you, as I recount my travels around the state:

The inspiring devotional which preceded the luncheon in Salisbury—a home where lovely needlepoint, and colorful blue glassware indicated hobbies of the Pharmacy wife. The purchase of the blue feather hat at the style show.

The lovely white orchids which one of the members of the Asheville group grows as a hobby—they were really beautiful, and lasted and lasted!

The delightful "spend the day" meeting with the Greensboro group at the Institute of Pharmacy.

Winston-Salem really put Christmas Spirit into our hearts with a delightful party, and dainty, colorful refreshments. All of us "oo'd and ah'd over the talent of this Pharmacy wife in interior decorating.

Chapel Hill climaxed the holiday season by entertaining at a lovely buffet supper, for the men and their wives. The table cloth was very festive—lovely net, gaily decorated, over a green covering.

I shall never forget the loyalty of the Alamance group on the bitter, bitter cold day in January, nor the rainy night in Chapel Hill when only a handful was expected, and many came—the result being a very enthusiastic meeting.

Snow cancelled a gay time in Raleigh, for both men and women, but a lovely meeting was held later. This time the president resigned—and the very able, efficient Vice-President assumed her duties most willingly —keep her in mind for future leadership.

High Point seemed quite discouraged and apologetic—but the meeting closed with enthusiastic plans for the future. We enjoyed the thrill the husband got in helping serve refreshments, and in filling the dishwasher.

Burwell and Dunn really made us all feel like "Queen for a day" at their lovely luncheon in Charlotte! We enjoyed all the attention, prizes, favors and tour of their modern plant.

The visit with Students' wives in Chapel Hill was most refreshing! They were bubbling over with energy, sparkling with enthusiasm, when they came into the Institute one night lugging sewing machines, huge boxes of materials and gauze under their arms! Not a minute was lost—hardly time out to eat—so anxious were they to complete their Hospital projects. And they meet every two weeks!

The Lizzie Hancock Chapter did honor to St. Patrick by the table decoration of tall green candles placed in huge irish potatoes, with shamrocks adding to the emphasis of green coloring. Officers wore camellias grown by one of the Pharmacists.

It was well worth the distance to enjoy a delicious seafood luncheon in Wilmington served in the "Ark"—a renovated banana boat, anchored in the river.

Last but by no means least in Southern Pines where many were called but few came —but a delightfully friendly group seated around a table made an evening pass quickly and pleasantly. It was my lucky thirteenth!

Now in order that we may continue our work as an Auxiliary more effectively I would like to recommend:

1. That in view of the increasing number of Pharmacy Students, a method be deter-

mined to provide more scholarships for help among students in School of Pharmacy.

2. That plans be made in each local Auxiliary to attend and to participate in the "Officers Workshop" held annually in Chapel Hill in the fall.

3. That the President of the Woman's Auxiliary, if possible, or some member of the Executive Board appointed by her, continue visits to each local Auxiliary group during the year. It is most important to learn what potentialities, what problems exist and to create closer relationships between the local and state groups.

4. That consideration be given to revising the History of our Auxiliary, continuing what has already been started, and bringing it up to date.

5. That the Woman's Auxiliary have an official seal designed—that a cut be made (at a nominal cost) to be used on stationery or wherever it is deemed appropriate.

And now—

If you would learn what wonderful wives belong to the members of NCPA then just be President!

If you would learn the commendable projects, both large and small That never let the women rest at all!

If you would grow more proud of your husband's work in life, And, if you want to do a job that's really worthwhile, Then, by all means, be President

Truly, this year's work has been one of the most enjoyable and rewarding experiences in my whole life.

I hope it has meant half as much to you as it has to me!

My sincere thanks go to each and every one of you for your hearty cooperation, your genuine interest, your many courtesies, but, most of all for your friendship and love.

Respectfully submitted,
Mrs. Ralph P. Rogers, President

The President's report was adopted and resolutions approved. The incoming President, Mrs. T. M. Holland, called a meeting of her officers immediately following the business session.

Mrs. Winfield Rose presented Mrs. Rogers with a gift of silver from the Auxiliary as a token of thanks and appreciation for her work during the year.

There being no further business, the meeting adjourned.

1959-1960 ROSTER TRAVELING MEN'S AUXILIARY
of
THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

OFFICERS

O. G. Duke, *President*
Bruce Wingate, *Vice President*
J. Floyd Goodrich, *Secretary-Treasurer*
Joyce Warren, *Assistant Sec.-Treas.*

BOARD OF GOVERNORS

Reuben C. Russell.....5 years
R. C. NeSmith.....4 years
Stephen Forrest.....3 years
Jimmie Darlington.....2 years
Leon Kimball.....1 year

MR. DRUGGIST—These men and these men alone contributed financially toward your entertainment at the TMA party held in Asheville this year. Support those representatives that are interested in you and your association. Ask the man who calls on you if he is a member.

Abbott Laboratories, R. Vance Eller, 1817 Dublin Dr., Greensboro
Abbott Laboratories, Ellie M. Fincher, P. O. Box 5217, Asheville
Abbott Laboratories, F. A. Stovall, 2210 Pershing St., Durham
Abbott Laboratories, R. E. Vaden, 118 Hillside Ave., Charlotte
Albers Drug Co., E. S. Albers, Jr., 732 Kenesaw Dr., Knoxville, Tenn.
Albers Drug Co., Don Froste, 9 Huntington Rd., B.H., Asheville
Albers Drug Co., N. O. Phillips, Garden Ave., Knoxville, Tenn.
American Greeting Corp., Alex McLendon, P. O. Box 1291, Raleigh
American Pharmaceutical Co., A. W. Baker, Box 715, Valdese
Ascher, B. F. & Co., Inc., Carl Lewis, Box 236, Kenly
Austin, J. H. Co., J. H. Austin, Box 4142, Charlotte
Ayerst Laboratories, J. Howard Mock, 16 Forestdale Dr., Asheville
B. C. Remedy Co., L. P. Bullock, Jr., 503 Louise St., Wilson
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B. C. Remedy Co., W. T. Hamlin, 1102 N. Gregson St., Durham
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B. C. Remedy Co., W. W. Wall, Box 521, Hickory
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Bauer & Black, J. E. Holliday, 2325 Sprindale Ave., Charlotte
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Bellamy, R. R. & Son, W. B. Lennon, 2918 Park Ave., Wilmington
Bellamy, R. R. & Son, John Phillips, Box 300, Lumberton
Bellamy, R. R. & Son, Cecil Williamson, 602 N. 25th St., Wilmington
Berryhill Fountain Sales Co., Olin Berryhill, Box 3251, Charlotte
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Borden Ice Cream, Burgess Moore, 273 Haywood St., Asheville
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Borden Ice Cream, G. Warren Newton, 416 Beal St., Rocky Mount
Bristol-Myers Co., F. F. Potter, 1227 Wendover Rd., Charlotte
Brockway Glass Co., John D. Floyd, 2844 Columbus Circle, Charlotte
Bulman Corp., Harold Glass, 926 Linda Lane, Charlotte

Carrtone Lab., R. C. Muse, Jr., Box 766, Greensboro
Chapman Drug Co., R. Stooksburg, 2825 Mineral Spring, Knoxville, Tenn.
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Cliff-Weil, Inc., R. A. Biittner, 554 First Ave., Suffolk, Va.
Cliff-Weil, Inc., D. W. Dominey, 219 Ardmore Rd., Spartanburg, S. C.
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Coca-Cola Co., D. Gene McNair, 1813 Pembroke Rd., Greensboro
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Coca-Cola Co., Warren Portwood, 1421 Park Dr., Raleigh
Creomulsion Co., George VonAspern, 400 Woodlawn Ave., Greensboro
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Endo Products, Inc., H. H. Matthews, 2211 Creston Rd., Raleigh
Geer Drug Co., W. H. Davis, 268 Royal Pines Dr., Arden
Geer Drug Co., J. F. Duncan, P. O. Box 1596, Spartanburg, S. C.
Geer Drug Co., F. O. Ezell, 894 Greenville Highway, Spartanburg, S. C.
Geer Drug Co., Carlisle Friday, Jr., 1908 Windham Pl., Charlotte
Geer Drug Co., D. A. Geer, % Co., Spartanburg, S. C.
Geer Drug Co., R. Glenn Holt, 319 Amherst Dr., Spartanburg, S. C.
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Geigy Chemical Co., M. Rankin Caruthers, 3401 Clark Ave., Raleigh
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Gilpin, H. B. Co., L. Scott Grauel, 6435 Tidewater Dr., Norfolk, Va.
Gilpin, H. B. Co., J. W. Roberts, Jr., 6435 Tidewater Dr., Norfolk, Va.
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Glover, H. Clay, Inc., Irving Standiford, 2817 Sherwood St., Greensboro
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Kendall Medicine Co., C. Rush Hamrick, Sr., Box 39, Shelby
Kendall Medicine Co., C. Rush Hamrick, Jr., Box 39, Shelby
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Sealtest Foods, J. T. Shumate, Box 586, Albemarle
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Weco Products Co., J. Thomas Tucker, 903 Forrest Hill Dr., Greensboro
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Whitman's Candies, Ray McArtan, 801 E. Morris Circle, Dunn
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Youngs Rubber Corp., Donald R. Mitchell, 145 Hudson St., New York, N. Y.
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Youngs Rubber Corp., Henry A. Trudeau, 3915 Winfield Dr., Charlotte

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Life Membership, W. R. Dixon, 1405 E. Blvd., Charlotte
Life Membership, J. Floyd Goodrich, 2121 Club Blvd., Durham
Life Membership, J. W. Harrell, 1917 Sunset Dr., Raleigh
Life Membership, P. A. Hayes, % Justice Drug Co., Greensboro
Life Membership, R. D. Heist, 1610 Queens Rd., Charlotte
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W. Moss Salley, Jr., Asheville ..... Term expires April 28, 1961
Frank W. Dayvault, Lenoir ..... Term expires April 28, 1962
Roger A. McDuffie, Greensboro ..... Term expires April 28, 1963

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Roger A. McDuffie

Vice-President
Robert Neal Watson

Secretary-Treasurer
H. C. McAllister, Chapel Hill

General Counsel
J. Ruffiin Bailey, Raleigh

Special Counsel
F. O. Bowman, Chapel Hill

Inspectors
T. H. May, Wake Forest (Part-time)
John B. Balas, Charlotte

Chapel Hill, N. C.
May 1, 1959

To His Excellency
Governor Luther H. Hodges
Raleigh, N. C.
Dear Sir:

In compliance with Article 4, Section 90-57 of the General Statutes of North Carolina, we are pleased to submit to you and to the North Carolina Pharmaceutical Association the Seventy-Eighth Annual Report of the North Carolina Board of Pharmacy. This report contains the proceedings of the Board for the fiscal year ending April 30, 1959.

Respectfully yours,
N. C. BOARD OF PHARMACY
H. C. McAllister,
Secretary-Treasurer

SEVENTY-EIGHTH ANNUAL REPORT OF THE NORTH CAROLINA BOARD OF PHARMACY

MEMBERSHIP

There have been no changes in the membership of the Board since the last annual report. At the June meeting the officers of the previous year were re-elected to serve for a period of one year. The officers and members are as follows:

Roger A. McDuffie.....*President*
R. N. Watson.....*Vice-President*
H. C. McAllister (non-member)
Secretary-Treasurer
F. W. Dayvault
W. Moss Salley, Jr.
N. O. McDowell, Jr.

Other personnel of the Board:

General Counsel.....J. Ruffin Bailey
Special Counsel.....F. O. Bowman
Inspectors { J. B. Balas; T. H. May (Part-time)

In the annual election of a member of the Board by the Association, N. O. McDowell, Jr. was elected to succeed himself for a five-year term.

MEETINGS

During the year, eleven meetings of the Board were held. All were at the office of the Board in the Institute of Pharmacy building, 109 Church Street, Chapel Hill, except the April meeting which was held in Asheville in connection with the annual convention of the Association. The dates of the meetings were as follows: May 19-20, 1958; June 16-19, 1958; July 15, 1958; August 7, 1958; September 16, 1958; October 21, 1958; November 18, 1958; January 20, 1959; February 16-18, 1959; March 17, 1959; and April 20, 1959.

As usual, examinations were held at the June and February meetings.

The Board continues to extend invitations to from five to ten pharmacists each month to attend the monthly meetings as observers. During this year twelve pharmacists have accepted this invitation and have attended the meetings. It is not without some sacrifice of time and money that these pharmacists have made the extra effort to observe the work of their governing body. The Board appreciates the interest shown by those who have attended. This is the smallest number of visitors to attend the monthly Board meetings since the program of inviting pharmacist visitors was initiated some five or six years ago. It is a source of some disappointment that there has not been a more widespread participation. It had been hoped that by increasing the number of pharmacists who attend the monthly meetings, eventually the majority of those in practice would have attended at least one of these meetings. It is now recognized that this goal was too ambitious, in view of the difficulty of securing relief replacements at the present time. It is hoped, nevertheless, that some means can be found whereby the individual pharmacist will have the opportunity to become better informed on the work of the Board. It has been stated before, and we repeat it here, that full compliance with the professional obligations of the pharmacist and the laws governing the practice of pharmacy are just as much the responsibility of the individual pharmacist as they are of the Board. Therefore, the Board recommends that whenever possible each pharmacist avail himself of the opportunity to participate in the Board meetings. Not only are individual pharmacists urged to meet with the Board, but in particular those who represent the several local or sectional organizations in the state. In this way, it is felt that areas of possible misunderstanding can be avoided.

ADMINISTRATION

No changes have been made in the location of and personnel complement of the office of the Board during the past year. The Board continues the liaison arrangements with other state, sectional and national law enforcement, military, educational, and accreditation organizations. These include:

The State Bureau of Investigation (Narcotic Division)
The State Department of Agriculture (Food and Drug Division) (Division of Weights and Measures)
The State Selective Service System
State Boards of Pharmacy (Other states)
District #3 (Southeastern) of National Association of Boards of Pharmacy and American Association of Colleges of Pharmacy
Federal Bureau of Narcotics
Federal Food and Drug Administration
National Association of Boards of Pharmacy
Association of Food and Drug Officials of the U. S.

The relationship of the Board with the above named organizations and agencies touches practically every facet of the Board's activities. To detail these would require a report of undue length. Suffice it to say here that these relationships are necessary either for the protection of the public health or the right of individual pharmacists to establish legal qualifications in other states through reciprocal exchange of licensure. Detailed information about the Board's relationship with any of the above will be furnished on request.

Examinations

During the year the Board held two examinations for license. These were as follows:

In June, 1958, twenty-five candidates qualified for admission to the examination. Twenty-two passed and were registered. They are as follows:

Harvey Ackerman
James Cener Bolton, III
Henry Patterson Brown
Robert Dean Butler
Donald Kermitt Carter
Lewis Harold Carter
Donald Kenneth Chapman
Ellyn Marie Gardner Courts
David Ramsey Davis, Jr.
Gene Raymond Dutton
Dallas Mason Evans
Ollie Cecil Harrell
William Oly Lombard
Daniel Franklin McCormick
Shirley May Mikeal
James Ray Oakley
James Sidney O'Daniel, Jr.,
James Sidney O'Daniel, Jr.
Robert Karl Rauch
Stephen Burgin Roberts
Walter Keetch Saunders, Jr.
Alton Tranis Smith
Joe Ephriam Smith

James C. Bolton, III, made the highest score on the examination with an average of 84.6%. (Note: Of the three who failed the examination, one was not a graduate of a recognized college of pharmacy and had failed on previous examinations.)

In February, 1959, forty-two candidates qualified for admission to the examination; thirty-seven passed and were registered. They are as follows:

Ronald Lowery Austell
Jesse Jordan Beale
Russell Alton Bostic
Cecil Levern Branan
Wayne Melvin Buie
John Chester Bullock, Jr.
Loretta Johnson Carraway
Albert Sidney Clay
George Edward Crevar
Charles Thomas Dixon
Robert Edward Fleming, Jr.
Ray Gordon Hagwood
Mabel Pearl Harbour
Ivey Leinster Health, Jr.
Aubrey Ellis Hollowell
William Edward Houser
James Lewis Inabinet
William Carlton Jackson
Francis Duke James
Gladys Elizabeth Joyce
James Thomas Kirby
Donald Ray Leatherwood
Marion Boger McCurdy
Christine Becky Manos
William Luther Marsh
Seth George Miller
Bernie Joe Nance
James Allen Oldham, III
William Webster Phillips
William Norman Ponder, Sr.
James Miller Prevo
Paul Augustus Stevenson
James Thomas Street

Paul Morgan Walker
Paul Adams Whitehurst
Druie Daniel Winstead, Jr.
Margaret Warren Winter

William Webster Phillips made the highest score on the examination with an average of 90%. (Note: Of the five who failed, one was not a graduate of a recognized college and had failed on previous examinations. Two others who failed had also failed on one or more previous occasions.)

BEAL MEMBERSHIP AWARD

Edwin Wilson Edmondson, of Pinetops, made the highest average score of all candidates taking the examinations during the calendar year 1958 with an average score of 88%. It is recommended that the prize of one year's membership in the North Carolina Pharmaceutical Association be awarded to Mr. Edmondson.

REGISTRATION BY RECIPROCITY

Thirty-seven applications for reciprocal registration have been accepted and the applicants registered. Two applications are presently pending before the Board. No applications for reciprocity have been rejected. Thirteen pharmacists registered in North Carolina have been certified to other states. Five of these are serving with the Armed Forces. All applicants from North Carolina have been accepted by the states to which application was made. Those registered in this state are as follows:

Jane Beyer Jenkins, May 2, 1958, from Pennsylvania
John Ulysse Ameen, May 26, 1958, from South Carolina
James Rivers, May 28, 1958, from South Carolina
Milon Aubrey Scott, Jr., June 4, 1958, from South Carolina
Edward Donald Sumner, June 11, 1958, from South Carolina
William Grier Middleton, June 18, 1958, from South Carolina
Lucius Cooke, June 18, 1958, from South Carolina
John Walker Marsh, June 18, 1958, from Georgia
Edward Hammond Reynolds, June 18, 1958, from South Carolina
Carol Jean Patterson Eidam, July 7, 1958, from Georgia
Joseph Phillip Thorne, July 7, 1958, from Virginia
Temple Martin DeLozier, July 18, 1958, from Tennessee
Elizabeth Ann Hogue, July 18, 1958, from South Carolina
John Douglas Jones, July 18, 1958, from South Carolina
Jimmy Lee McNeely, July 18, 1958, from Virginia
John Harold Wright, July 22, 1958, from Alabama
Alvin Etherage Morris, July 23, 1958, from South Carolina
Charles Newman Hatfield, September 17, 1958, from Tennessee
Douglas Weeks Stokes, September 22, 1958, from South Carolina
Carl Vernon Wiesener, October 21, 1958, from Arkansas
Homer Verlon Corbitt, October 21, 1958, from Georgia
Julius Joseph Lisatinski, November 6, 1958, from Alabama
Charles Fred Speranza, November 6, 1958, from Massachusetts
Bruce Bastian Reinhardt, November 18, 1958, from Pennsylvania
Martin David Katzman, January 2, 1959, from Pennsylvania
Katherine Dunning Calhoun, January 20, 1959, from South Carolina
Marion Banks Brazell, January 20, 1959, from Georgia
Thomas Sherman Setzer, January 20, 1959, from Georgia
John Gary Newton, January 23, 1959, from South Carolina
John Cody Newton, January 23, 1959, from South Carolina
John Broadus Kneece, February 18, 1959, from Michigan
Fenton Hayes Harris, Jr., February 18, 1959, from District of Columbia
Robert Troy Giles, February 18, 1959, from South Carolina
Wilbur Albert Lovekamp, March 9, 1959, from Illinois
Curtis Dowling Croft, March 19, 1959, from Alabama

Robert Ace Coffey, March 19, 1959, from Virginia
Ares Lambros Artemes, March 19, 1959, from South Carolina

PHARMACISTS RE-REGISTERED

Nine pharmacists whose licenses were allowed to lapse or who were on the inactive list have been re-instated during the fiscal year. They are as follows:
John R. Smith
Stuart Rollins
Ellis M. Fincher
Joseph H. Pearce
Robert P. Jones
John W. F. Wooten
Thomas R. Hood
L. M. Benson, Jr.
H. C. Greene

PHARMACISTS REMOVED FROM THE REGISTERED LIST BY REQUEST OR FAILURE TO RENEW—(23)

Paul Frank Black
Joseph Davis Blalock
Lawrence Emerson Britt
Samuel Gordon Brown, Jr.
David Simeon Chapman
Rufus Harrison Curtis
Richard Grant Darlington
Dallas Mason Evans
Ann Hershberger Flinchum
Hal Burgess Hawkins, M.D.
Charles Louis Johnson
Walter Arlington Lowery
Wilbur Orlander McNair
Nicholas Foy Nixon, Jr.
George Henry Powell
Allen O'Neal Quinn
Vera Louise Ricketts
Luther Alexander Sowell
Maggie More Suominen
Edward Superstine
Clyde Irvin Webb
Marian Edith Whaley
John Coit Wright
Lowry Thomas Adams
(Assistant Pharmacist)

In Memoriam

PHARMACISTS WHO HAVE DIED DURING THE YEAR
(27 Pharmacists)

Joseph T. Asher—1-29-59 ..... Greensboro
B. B. Black—6-5-58 ..... Kannapolis
Baker J. Burnett—1-3-59 ..... Rocky Mount
Samuel Carter—3-24-59 ..... Salisbury
James Ralph Casteel—1-7-59 ..... Durham
Aros C. Cecil—6-1-58 ..... High Point
Henry Grady Coleman—12-58 ..... Durham
Beverly P. Costner—8-25-58 ..... Lincolnton
U. F. Crissman—5-1-58 ..... Lexington
William O. Dowdell—11-11-58 ..... Charlotte
Morrison Formyduval—6-58 ..... Whiteville
Manly D. Herndon—6-1-58 ..... Durham
Maynard L. Jones—2-3-59 ..... Asheville
Clarence M. Miller—7-19-58 ..... Wallace
Joseph A. Mills—10-14-58 ..... Tabor City
E. W. O'Hanlon—11-5-58 ..... Winston-Salem
Mrs. M. E. Pearson—2-59 ..... Durham
Wayne F. Rhyne—1-21-59 ..... Gastonia
Herschel Roberts—7-6-58 ..... Weaverville
Jones S. Rudisill—9-1-58 ..... Forest City
William A. Sample—10-31-58 ..... Statesville
James Andrew Sitison—2-26-59 ..... Mount Airy
Charles B. Strickland—1-18-59 ..... Fayetteville
Frank Day Watkins—4-15-59 ..... Belmont
John J. White—1-20-59 ..... Henderson
Joseph Worth Williamson—1-5-59 ..... Salisbury
Eugene C. Wilson—1-20-59 ..... Burlington

PHYSICIANS HOLDING PERMITS TO CONDUCT PHARMACIES

C. S. Eagles—3-59 ..... Saratoga
Thomas Vassey—1-1-59 ..... Trenton

EDUCATIONAL QUALIFICATIONS OF PHARMACISTS ACCORDING TO AGE

	Under 30	30-39	40-49	50-59	60-64	65-70	Over 70	Total
Qualifications of Pharmacists in "B"								
Non-graduates	0	1	26	35	45	65	71	243
Graduates of 2 year courses	0	0	1	135	61	34	19	250
Graduates of 3 year courses	0	2	54	70	10	8	7	151
Graduates of 4 year courses	251	480	166	13	0	0	1	911
Total in "B"	251	483	247	253	116	107	98	1555
Qualifications of Pharmacists in "A"								
Non-graduates	0	1	28	40	49	88	96	302
Graduates of 2 year courses	0	0	2	159	68	45	24	298
Graduates of 3 year courses	0	2	62	84	12	9	11	180
Graduates of 4 year courses	310	574	195	16	2	0	1	1098
Total in "A"	310	577	287	299	131	142	132	1878

SUMMARY OF PHARMACISTS ON THE ACTIVE ROSTER

	Under 30	30-39	40-49	50-59	60-64	65-70	Over 70	Total
A. Total number of pharmacists in good standing on roster	310	577	287	299	131	142	132	1878
B. Total number actively engaged in pharmaceutical pursuits (in State)	251	483	247	253	116	107	98	1555
1. In retail pharmacy	220	432	214	227	103	97	64	1357
a. As owners	9	78	76	93	35	42	19	352
b. As partners	35	119	78	58	32	21	18	361
c. As employees	176	235	61	76	36	34	27	644
2. Part-time retail employees	7	11	4	4	5	10	27	68
3. In hospital pharmacy	14	20	13	7	1	0	1	56
4. In wholesale & mfg. labs	0	1	1	6	9	0	2	14
5. As field rep. for mfg. & wh	6	16	10	8	3	0	3	46
6. Teaching (students) & govt	4	3	3	1	0	0	1	12
7. In misc. ph. pursuits	0	0	2	0	0	0	0	2
C. Total number who reside IN State & NOT engaged in ph. pursuits	9	17	7	13	3	24	25	98
1. Unemployed (at time of renewal)	1	2	0	1	0	0	0	4
2. Retired	0	1	1	6	0	16	23	47
3. Otherwise engaged	8	14	6	6	3	8	2	47
D. Number who reside OUT of State	32	74	33	33	12	11	9	204
E. Number serving with Armed Forces	18	3	0	0	0	0	0	21
F. Number in "B" who are women	31	27	4	3	1	0	0	66
G. Number in "A" who are women	49	60	6	6	1	0	0	122
H. Number of women not engaged in pharmacy pursuits (G minus F)	18	33	2	3	0	0	0	56

PHARMACISTS HOURS OF DUTY PER WEEK (FULL TIME)

40-44	5.6%	65-69	7.4%
45-49	16.7%	70-74	6.7%
50-54	24.0%	75-79	5.4%
55-59	14.5%	80-84	2.3%
60-64	15.4%	Over 85	2.0%

SUMMARY OF PHARMACIES REGISTERED

Total number of pharmacies in State			961
Number classified as hospital pharmacies		28	
Number serviced by one pharmacist	17		
Number serviced by two pharmacists	6		
Number serviced by three pharmacists	4		
Number serviced by four or more pharmacists	1		
Number classified as retail pharmacies		933	
Number serviced by one pharmacist	489		
Number serviced by one pharmacist and one or more part-time pharmacists	86		
Number serviced by one pharmacist and one or more assistant pharmacists	16		
Number serviced by two pharmacists	257		
Number serviced by two pharmacists and one or more part-time pharmacists	18		
Number serviced by two pharmacists and one or more assistant pharmacists	4		
Number serviced by three pharmacists	43		
Number serviced by four or more pharmacists	7		
Number serviced by permitted physicians	11		
Number serviced by permitted physician and one assistant pharmacist	2		
Ownership of retail pharmacies (hospitals excluded) is vested as follows:			
Stores owned solely by pharmacists	468		
Stores owned by pharmacists & non-pharmacists (pharmacist over 50%)	86		
Stores owned by pharmacists & non-pharmacists (pharmacist less than 50%)	71		
Stores owned by pharmacists & non-pharmacists (50%-50%)	91		
Stores owned solely by non-pharmacists	217		

HOURS OF BUSINESS OF RETAIL PHARMACIES (PER WEEK)

Under 60	7.3%	80-84	17.8%
60-64	9.7%	85-89	11.1%
65-69	9.9%	90-94	6.4%
70-74	13.6%	95-99	4.4%
75-79	17.8%	Over 100	1.8%

PRESCRIPTIONS

Seven hundred thirty-six stores reported filling 13,335,376 new and refill prescriptions. This is an average of 18,118 per store. Projecting this figure to the total number of stores in the state, there were 17,411,398 prescriptions filled in North Carolina in 1958. New prescriptions accounted for 56.5% of the total number.

At the time of this report there are 1878 pharmacists on the active roster. This represents a net gain of 46 during the year. Of this number, 44 engaged in pharmaceutical pursuits, 25 of whom located in retail pharmacy. It is about this latter group that the Board is concerned and about which additional comment will be made later.

As of April 1st, there were 961 pharmacies in operation in the state. Twenty-eight were listed as hospital pharmacies and 933 as retail pharmacies. This represents a net gain of 2 hospital pharmacies and 20 retail pharmacies. This is the largest gain in retail pharmacies for any year on record. There was a loss of 3 stores operated under permits granted to physicians. This number now stands at 13, having been reduced from 46 in the ten-year period since 1949.

It is of interest to note other changes which have occurred during the ten-year period just mentioned. Since 1949, the total number of pharmacies has increased by 100. Of this 100 increase, 87 are retail pharmacies and 13 hospital pharmacies. Percentage wise this has been an increase of 11.6% for the ten-year period. At the same time, the population has increased at the rate of 13.7%. In effect, then, there are less drug stores today per unit of population than there were ten years ago. During this same period, the total number of pharmacists increased from 1338 to 1878, or a total of 540, which is 40.4%. This does not represent the true situation, however, from the standpoint of those available to render pharmaceutical service. A more realistic picture can be had by comparing those in retail and hospital practice ten years ago with the number so situated today. Here the number increased from 1072 to 1413, or a total of 341 pharmacists, or 32% of the number in practice in 1949. This rate of increase is almost 2½ times the population increase. The question naturally arises, "What has happened to these pharmacists?" The answer is fairly simple. For twenty-five years our state has suffered a chronic shortage of pharmacists to properly staff the established outlets. At one time the figure was 1.13 pharmacists per outlet. This was by far the lowest in the nation. That ratio now stands at 1.45. This improvement alone accounts for more than 300 pharmacists. Yet North Carolina is still second from the bottom of the list of states in the ratio of pharmacists to pharmacy outlets. It has been stated that our goal should be 2.0 pharmacists per outlet by 1970. Even this figure would mean that approximately one-third of our outlets would still be so-called "one-man" stores. In order to realize a goal of such magnitude, the number of pharmacies would have to remain where it is presently, and we would have to add an additional 528 pharmacists to the roll of those in practice, which would be an increase of 39% over our present number. Such a program may well be impossible, but it points out a topic which the Board desires to impress on every pharmacist—that of student recruitment.

STUDENT RECRUITMENT

Until now it has been a frustrating experience to attempt to recruit students for pharmacy. For some years, only one out of every three or four applicants could be admitted to the school due to space limitations. With the new facilities becoming available this September, the number which can now be admitted can be doubled that in the past. Assuming that the interest which has previously been displayed continues, there will still be more than enough applicants to fill the school. It would seem then that our future concern will not necessarily be with quantity but rather with quality. In the past, the school has been able to place scholastic potential as one of the prime requisites for admission. In doubling the number of students in the school, this characteristic cannot play the same determining role as it has in the past, unless there is a proportionate increase in the number of student prospects.

There is still another factor which will influence the number of students who select pharmacy as a career. It is the five-year curriculum. The first reaction is that the addition of another year to the course of study will materially decrease the number of candidates for that course. This is not necessarily true. It could very well have the opposite effect. Any statement now in this regard would be pure conjecture. It is not the purpose here to debate the merits or the handicaps associated with the new curriculum. This was done thoroughly before its adoption. However, some comment should be made on its possible effect as it relates to pharmacists replacement. In the past we have been in competition for students with other general baccalaureate areas. From an educational point of view, we are now in a position to attract those more ambitious students who normally choose law, medicine, dentistry, etc. Whether or not we will be successful in getting our share of these students will depend to no small extent on how well each pharmacist represents his profession to our high school students. In the past we have not taken full advantage of the opportunities presented to contact prospective students through "career days," vocational guidance councils, etc. We need now to take full advantage of these aids. Those responsible for our over-all educational program tell us that our college student population will be double its present census in the next ten years. This will mean that twice as many students will be looking for career opportunities as is presently the case. It would appear that this is a situation made to order wherein pharmacy can finally correct its longstanding manpower shortage. In spite of the fertile field, however, our ranks will not be filled with highest quality students as a matter of course. It will take a concerted effort on the part of all of us since other fields are making a similar effort to attract good students. If each practicing pharmacist in the state secured one good prospect every five years, this would result in approximately 300 applicants per year. Such a number of average prospects will doubtless materialize with little or no effort on our part. Where our interest should be directed is toward quality. Not only should we seek to enroll students whose scholastic standing is in the top third of their class, but we should also consider the qualities of character and leadership. The nature of our profession is such that these attributes now become essential characteristics for successful practice. The future of the profession depends on how well we select those who enter the field now.

SUPERVISION OF PRACTICAL EXPERIENCE

Aside from the pharmacist's obligation to the public, which is his primary one, he has a duty of many facets to his profession. His duty as it relates to replenishing the ranks of the profession has just been discussed. Once the recruit has been established in the educational process, the pharmacist assumes additional duties to him as a preceptor. Here the student must be carefully guided so that he will absorb the best of the traditions of the profession as they relate to: (1) professional ethics—that course of conduct that goes beyond the requirements of the law and has a higher end than that of personal profit; (2) law observance—that necessary attitude of self-policing of his own acts so essential in the practice of pharmacy, as well as the ability to see that the same thing is done by those responsible to him; (3) technical competence—that degree of learning and skill that will enable him to properly discharge his role as professional consultant to the members of the other health professions and to the public generally. All of these things and others must be learned by those who would become successful professional men in the field of pharmacy. The student can only be exposed to these things in school; he must *learn* them as they are practiced. During the past three or four years, the Board has placed progessively more emphasis on this phase of the supervision of practical pharmacy experience. The results thus far are gratifying, but they are not good enough. Presently there are three major defects in the internship training program: (1) The supervising pharmacist does not give enough individual attention to the student. He tends to treat him too much like just another employee and leaves him

much to his own devices to get what he can out of his experience. For this program to be effective, the pharmacist preceptor should plan projects for his charge which are designed to demonstrate the application of technical knowledge. Suggestions are furnished by the Board for this purpose. It is hoped that they will be more generally employed. (2) The second major fault with the internship program is that the apprentice expects too much in the way of pay and short hours. Here he considers himself on the level of other employees rather than in the role of a student. This attitude doubtless accounts to an extent for the deficiency cited above. Some adjustments must be made in this area before the student can expect any great sacrifice in time and effort in his behalf on the part of the preceptor. (3) The third major deficiency is lack of up-to-date reference material. With the greater emphasis being placed on medical specialties, pharmacists have tended to neglect their reference libraries and have depended largely on literature supplied by manufacturers as the source of their information. Although this material is very valuable and in fact necessary, it is not adequate for the purposes of a training program. A complete library must contain up-to-date references on the basic medical sciences. Pharmacists generally are too prone to allow their reference libraries to become obsolete. It is suggested that not only those pharmacists who will train apprentices but all pharmacists take inventory of their medical libraries with the view of planning a proper capital outlay to bring them up to date.

Distribution of Drugs in Hospitals

Earlier in the report it was noted that there are 28 hospital pharmacies registered with the Board. It was further noted that this number has increased from 15 during the past ten years, which means that the number has almost doubled during that time. In the last two annual reports the Board has reviewed its activities in connection with the distribution of drugs in hospitals. This work consisted largely of the exploration of the problem. During the past year, considerable progress has been made through individual contacts with those responsible for the operation of hospitals, as well as with the governing body of the North Carolina Hospital Association. As a result of these conferences, it has been found that the hospital administrators are just as anxious to correct any deficiencies in their drug distribution and control systems as the Board is to have them do so. The primary problem to be resolved is that of personnel. The only practical solution to this problem currently is the utilization of the community pharmacists on a part-time basis. This will mean that generally those pharmacists who assist with drug distribution in hospitals will have to utilize time over and above that spent in their regular employment until such time as more pharmacists are available. It will also mean that they will have to familiarize themselves with practices and procedures peculiar to hospitals. Plans for a program designed to effect a solution to this problem are now under consideration. It is hoped that through the cooperation of the pharmacist this plan will begin operation within the next six months.

New Legislation

As a part of the general pharmacy law revision program of the Association, two bills have been prepared for introduction to the General Assembly. (As of the time this report was being prepared, the bills had not been introduced but were scheduled for introduction within the week.) During the interim since the last convention of the Association, a concerted effort was made to see that every pharmacist was conversant with the requirements of these bills. Various members of the Board and other Board personnel made numerous presentations to the several local pharmaceutical groups throughout the state. In addition, the bills were published in the CAROLINA JOURNAL OF PHARMACY along with a brief explanation of each. As a result of this publicity, these measures have been endorsed by virtually all of the local clubs. To date little opposition has been voiced to the legislation and that has been from a few non-pharmacist owners who either do not understand the requirements or who desire to be exempt from responsibility for proper operation. Even

though this legislation is solidly endorsed by the profession, we can ill afford to be complacent about its passage. It will be necessary for this attitude to be conveyed to the legislators. Therefore, when the call goes out to you from the Association to demonstrate your support, it is hoped that you will respond in full measure. With the exception of the legislative appropriation for the School of Pharmacy, this is the most important bill from our standpoint that has been before the legislature in ten years. For those who are not yet fully informed on these measures, a digest of the requirements can be secured from the Secretary of the Pharmaceutical Association.

Inspection and Law Enforcement

The Board's law enforcement program has been continued along the same lines as in previous years. It is gratifying to report that during the year the Board has been able to adjust administratively all irregularities coming to its attention. In no case has it been necessary to resort to the courts for relief. We regret to report, however, that the two cases pending in the courts at the beginning of the fiscal year have not been settled. Temporary court restraining orders remain in effect in these two cases, however.

Although the Board has not found it necessary to resort to the courts during the year, it would be inaccurate to say that some irregularities do not still exist. There was a time when those found in violation might claim uncertainty with regard to the requirements of the law. This uncertainty no longer exists. In the spring of 1958 the Supreme Court of North Carolina removed all doubt as to what the law meant. This decision says in clear, concise language that pharmaceutical service may be rendered only by pharmacists and assistant pharmacists who may be aided by others "*in the immediate physical presence* of the pharmacist or assistant pharmacist and *under his personal supervision and direction.*" Procedures involving the practice of pharmacy which are outside the requirements as interpreted by the court are in violation of the law, and the offenders are subject to prosecution. As stated before, there are some places where these practices still continue. It should be emphasized that those persons involved should consider themselves on notice that these acts are in violation of the law and are subject to prosecution.

Report of Attorney

April 16, 1959

North Carolina Board of Pharmacy
Post Office Box 471
Chapel Hill, North Carolina
In re: ANNUAL REPORT

Gentlemen:

It is our pleasure to submit herewith our Annual Report for the year beginning May 1, 1958, and ending April 30, 1959.

The undersigned has been in attendance at every Board meeting held during the fiscal year and has had many conferences with officials of the Board from time to time during the year. The major portion of the time has been spent in evaluating inspection reports, conducting investigations of alleged violations in the hearings before the Board of Pharmacy and discussing the laws, State and Federal, regulating the practice of pharmacy for all new permit holders and licensees.

It is felt by this office that the pharmacists of the State today have a better understanding of the problems confronting the Board of Pharmacy and that the frequency of serious violations has been declining rapidly.

All of the Board's efforts are not directed toward the enforcement of the law or the prosecution of violators thereof; so a major portion of the work of this office during this past year has been to assist The Pharmaceutical Association with the drafting of the new proposed legislation with respect to refusal to renew, suspension and revocation of licenses and permits and the section relating to the requirement of permits to be issued to any pharmaceutical outlet.

In connection with this proposed legislation the undersigned has attended several local Pharmaceutical Association meetings and one regional meeting and has discussed these proposals along with current problems relating to the practice of pharmacy.

It is the opinion of this office that the pharmacists of this State could derive much

benefit through a closer contact with each other in their Association and a freer exchange of ideas among themselves. It is felt that through the exchange of ideas between practicing pharmacists and Board representatives a better understanding presently prevails.

Yours very truly,
Bailey and Dixon
J. Ruffin Bailey

JRB:jlc

REPORT OF INSPECTOR MAY

Wake Forest, N. C.
April 16, 1959

To: The Members of the North Carolina Board of Pharmacy

I have the honor to submit herewith my report covering the period from May 1, 1958, to and including April 16, 1959, with the following classifications in the eastern area of the state:

Retail Pharmacies	353
Wholesale Outlets	2
Soda Shops	11
Physicians' Offices	7
Hospitals	6
Miscellaneous	69
Total	429

The above inspections were made in 121 towns and villages.

Respectfully submitted,
Thos. H. May

REPORT OF INSPECTOR BALAS

Charlotte, N. C.
April 14, 1959

To: The Members of the North Carolina Board of Pharmacy
Re: Annual Report

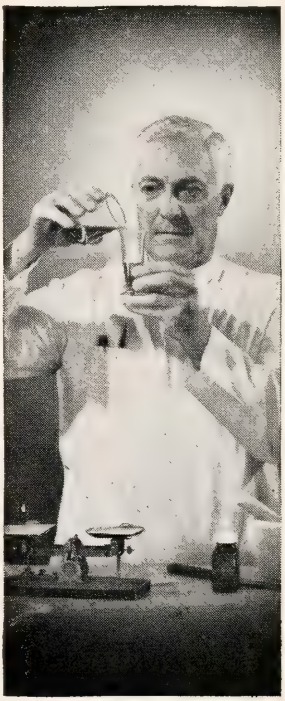
I submit herewith my report for the period from May 1, 1958 to March 31, 1959 inclusive.

The following inspections and investigations were made:

Retail Pharmacies	1239
Hospitals	22
Sundries & Groceries	13
Class #5 Registration (Narcotic)	8
Special Investigations	14
Manufacturers	3
Total	1299

During the period of this report I have attended all but one of the regular Board meetings and two examinations held during this time.

Respectfully submitted,
John B. Balas



REPORT ON AUDIT
OF
NORTH CAROLINA BOARD OF PHARMACY

CHAPEL HILL, N. C.

May 1, 1958 to April 30, 1959

BOARD MEMBERS

Roger A. McDuffie ..... Greensboro
R. N. Watson ..... Sanford
W. Moss Salley, Jr. ..... Asheville
Frank W. Dayvault ..... Lenoir
N. O. McDowell, Jr. ..... Scotland Neck

OFFICERS

Roger A. McDuffie ..... President
R. N. Watson ..... Vice President
H. C. McAllister ..... Sec.-Treas.

RAYMOND L. PRICE
CERTIFIED PUBLIC ACCOUNTANT
609 COMMERCIAL BUILDING
RALEIGH, N. C.
May 16, 1959

To The Officers & Members of the
North Carolina Board of Pharmacy:
Gentlemen:

Pursuant to engagement, we have audited the fianancial records of Mr. H. C. McAllister, Secretary & Treasurer of the North Carolina Board of Pharmacy, for the period from May 1, 1958 to April 30, 1959, and the attached statement of Cash Receipts & Disbursements presents a summary of operations for the fiscal year.

All Receipts entered on the Cash Book were in agreement with duplicate receipts on file and were properly deposited in the bank. Disbursments for the fiscal year were made for apparently proper purposes and are supported by signed, paid checks, receipted bills, etc.

The Balance On Hand at April 30, 1959 consists of the following:

Cash in Banks:		
The Bank of Chapel Hill	$18,801.74	
The University Nat'l. Bank of Chapel Hill (Savings)	9,619.23	$28,420.97
Investments:		
U. S. Treasury Bonds (2½%)		5,000.00
Total Balance April 30, 1959		$33,420.97

The Cash in Banks was reconciled and verified. The five U. S. Treasury Bonds of $1,000.00 each were inspected.

The fidelity bond for the Secretary & Treasurer, in the amount of $5,000.00 has been continued. Two fire insurance policies of $2,500.00 each, or a total of $5,000.00 on office equipment, were examined.

The records, as heretofore, are in excellent condition and we experienced no difficulty in the verification thereof. In the course of this examination, every assistance was rendered and courtesy extended that would facilitate our work.

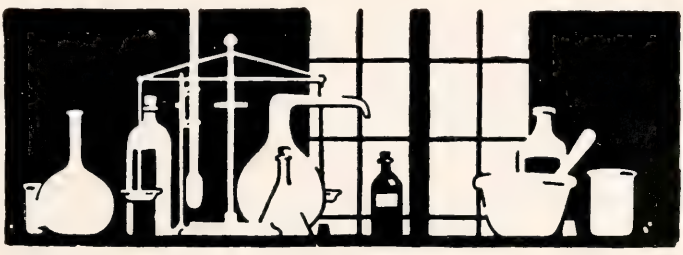
Respectfully submitted,
R. L. Price
Certified Public Accountant

RLP:FMB

NORTH CAROLINA BOARD OF PHARMACY, CHAPEL HILL, N. C.
CASH RECEIPTS AND DISBURSEMENTS

May 1, 1958 to April 30, 1959

Receipts:	
Pharmacist Renewal Licenses	$18,300.00
Asst. Pharmacist Renewal Licenses	250.00
Physician Renewal Licenses	75.00
Pharmacist Re-registrations	330.00
Examination Fees	1,145.00
Reciprocal Registrations	950.00
Drug Store Permits—Original	2,300.00
Drug Store Permits—Renewals	13,950.00
Drug Store—Re-registrations	175.00
Drug Store—Listings	59.00
Duplicate Certificates	10.00
Sale of Poison Registers	408.58
Sale of Supplies	159.29
Overpayments $40.00, Certificate Grades $12.00	52.00
Interest on Savings $190.00; On Bonds $125.00	315.00
Returned Checks Collected (Contra)	260.00
Soc. Sec. Refunds	33.75
All Other	37.34
Total Receipts	38,809.96
Balance May 1, 1958	32,464.67
Total Receipts & Balance	71,274.63



Disbursements:

Salaries:		
Secretary & Treasurer	$ 7,600.00	
Office Assistants	4,873.00	$12,473.00
Office Expense:		
Rent	900.00	
Telephone	338.63	
Supplies	382.14	
Postage	869.00	
Printing	707.91	
Equipment	154.85	3,352.53
Inspection Expense:		
Salaries	6,560.00	
Travel Expense	4,312.55	
Legal Expense	3,200.00	
All Other	87.07	14,159.62
Board Meetings:		
Per Diem $1,310.00, Expense $1,839.84	3,149.84	
Examination Material	235.36	3,385.20
Miscellaneous Expense:		
Expense: Attending Meetings	631.00	
Lettering Certificates	190.00	
Health & Accident Insurance	221.75	
Social Security Taxes	399.71	
Publishing Annual Report	675.01	
Printing Pharmacy Laws & Regulations	856.00	
Credit Reports $163.10, Audit $125.00	288.10	
Bank Service Charges	7.85	
Dues $50.00, Bond Premium $20.00	70.00	
Apprentice Training	675.00	
Returned Checks (Contra)	260.00	
Refunds	120.00	
All Other	88.89	4,483.31
Total Disbursements		37,853.66
Balance April 30, 1959:		
The Bank of Chapel Hill	18,801.74	
University Nat'l. Bank (Savings)	9,619.23	
Investments: U. S. Treas. Bonds	5,000.00	33,420.97
Total Disbursements & Balance		71,274.63

Respectfully submitted,
NORTH CAROLINA BOARD OF PHARMACY
Roger A. McDuffie, *Pres.*
R. N. Watson, *V. Pres.*
F. W. Dayvault
W. Moss Salley, Jr.
N. O. McDowell, Jr.
H. C. McAllister, *Sec.-Treas.*

List of Registered Pharmacists

Revised August 1, 1959

The registration number immediately precedes the name of the pharmacist. The state of original registration appears in ( ) after the names of those pharmacists registered by reciprocity. The year immediately preceding the location of the pharmacist is the year of registration.

Please notify the Secretary promptly of any errors or change in address.

A

4104. Ackerman, Harvey 1958 Charlotte
2161. Adair, W. H. (Ala.) 1924 Roxboro
2207. Adams, E. E. 1924 Lincolnton
3496. Adams, J. W. 1951 Asheville
3929. Adams, L. D. 1956 Newton
2503. Adams, W. J. 1929 Charlottesville, Va.
2653. Adams, W. R. 1933 Carolina Beach
3930. Adams, W. R., Jr. 1956 Wilson
3357. Adelson, I. (Va.) 1950 Warwick, Va.
3966. Adelstein, Jerome (Ohio) 1956 Greensboro
2974. Adkinson, N. F. 1941 Avondale
3518. Agnew, Ruth Elizabeth (Ga.) 1951 Atlanta, Ga.
3590. Ahlin, Bjorn (S.C.) 1952 Sylva
1784. Aiken, J. H., Jr. 1914 Asheville
1874. Aiken, L. W. 1916 Mars Hill
4041. Airheart, J. W. (Ga.) 1957 Concord
3835. Akins, F. T., Jr. (Ga.) 1955 Ashville
3181. Albright, G. B., Jr. 1947 Salisbury
2118. Alderman, Jacob Leroy 1923 Rolesville
1838. Allen, H. H. 1915 Cherryville
3027. Allen, H. H., Jr. 1943 Cherryville
2865. Allen, J. W. 1939 Charlotte
3454. Allen, R. E. 1951 Hickory
2707. Allen, W. D. (Va.) 1936 Morganton
3455. Allen, W. F. 1951 Cherryville
2937. Allgood, W. W. 1941 Roxboro
3360. Alligood, J. M. 1950 Greenville
2552. Allison, J. B. (Ga.) 1930 Lancaster, S. C.
3847. Alphin, Barbara (Mrs.) 1955 Indianapolis, Ind.
3961. Altschul, J. A. (Ohio) 1956 Youngstown, Ohio
4096. Ameen, J. U. (S.C.) 1958 Gastonia
3931. Ammons, D. L. 1956 Salisbury
3842. Ammons, R. M. 1955 Red Springs
3619. Anders, G. H. 1953 Shelby
3280. Anderson, E. R., Jr. 1949 High Point
4059. Anderson, J. W. 1958 Norfolk, Va.
1605. Anderson, J. M. 1911 New Bern
2470. Andes, G. E. (Va.) 1929 Wadesboro
1346. Andrews, C. McD. 1907 Burlington
1702. Andrews, J. P. 1913 Winston-Salem
3932. Andrews, J. W. 1956 Winston-Salem
1739. Andrews, R. H. 1914 Burlington
1906. Andrews, W. T. 1917 Charlotte
2625. Andrews, W. A. 1932 Louisburg
4060. Arena, J. E. 1958 Raleigh
2115. Armstrong, W. E. (col.) 1922 Rocky Mount
2654. Arnold, B. D. 1933 Raleigh
2048. Arps, E. G. 1921 Plymouth
1864. Arps, P. M. 1916 Plymouth
4190. Artemes, A. L. (S.C.) 1959 Kinston
2471. Artice, A. R. (Pa.) (col.) 1928 Newport News, Va.
999. Ashford, A. J. 1901 Kinston
3875. Ashworth, R. H. 1955 Cary
3415. Atkinson, M. J. (S.C.) 1950 Fair Bluff
3163. Aull, Betty H. (Mrs. A. H.) 1947 Kannapolis
4150. Austell, R. L. 1959 Sylva
2449. Austin, B. N. 1928 W. Jefferson
4015. Austraw, R. F. (Md.) 1957 Asheville
2280. Avner, Samuel 1925 Montgomery, Ala.

B

2212. Bain, J. D. 1924 Clayton
3548. Bain, J. D., Jr. 1952 Clayton
3630. Bain, M. McG. (Tenn.) 1953 Wilson
2216. Baker, E. R. (col.) 1924 Danville, Va.
3329. Baker, J. H. 1950 Hertford
2051. Baker, W. P. 1921 Raeford
3729. Balas, J. B. (Pa.) 1954 Charlotte
3986. Ball, H. L. 1957 Mars Hill
2499. Ballance, G. H. 1929 Alexandria, Va.
3964. Bane, G. H. (S.C.) 1956 Concord
3519 Banner, R. D. (Kan.) 1951 Spruce Pine
3987. Barber, R. E. 1957 Goldsboro
2405. Barbour, J. P. 1927 Burlington
3988. Barbour, J. P., Jr. 1957 Winston-Salem
3733. Barbrey, H. S. Jr. 1954 Goldsboro

2573. Barefoot, L. G. 1931 Asheville
4062. Barger, C. G. 1958 Gibsonville
3117. Barnes, M. J. (Miss.)
1946 Portsmouth, Va.
3979. Barnett, C. M. (Va.) 1956 Henderson
3456. Barnett, Frank, Jr. 1951 Henderson
3549. Barnett, J. 1952 Henderson
2462. Barnhardt, M. R. 1928 Rockwell
1959. Barrett, R. E. 1917 Burlington
2912. Barringer, H. A. 1940 Concord
4019. Barringer, J. M. 1957 Carthage
3494. Barton, W. H. (Ga.) 1951 Greensboro
2818. Basart, J. M. 1938 New Bern
4048. Bass, G. M. (Ill.) 1957 Albion, Illinois
3734. Bauguess, C. T., Jr. 1954 Chapel Hill
4151. Beale, J. J., Jr. 1959 Graham
3041. Beam, W. G. 1944 Danville, Va.
3550. Beason, R. H. 1952 Boiling Springs
3013. Beavans S. C. 1943 Enfield
3116. Beck, A. L., Jr. (S. C.)
1946 Hendersonville
3162. Beck, Q. H. (S. C.)
1947 Hendersonville
3151. Beck, W. C. (S.C.)
1946 Hendersonville
3551. Beddingfield, B. B. 1952 Greenville
1904. Beddingfield, C. H. 1917 Clayton
3073. Beddingfield, C. H., Jr. 1945 Clayton
1686. Bell, F. R. 1912 Beaufort
2551. Bell, H. C. 1930 Gastonia
2725. Bell, L. R. 1936 Tarboro
3602. Belton, C. N. (Ga.)
1952 Mt. Airy
2458. Bender, W. M. K. 1928 Fayetteville
3361. Bennett, D. L. 1950 Albemarle
1638. Bennett, K. E. 1912 Bryson City
3552. Bennick, J. E. 1952 Asheboro
1891. Benson, E. S. 1916 Wilmington
3281. Benson, H. O. 1949 Graham
3867. Benson, L. M., Jr. (S.C.)
1955 Charlotte
2128. Best, J. H. 1923 Greensboro
1719. Betts, J. A. 1913 Lumberton
3924. Bias, W. C. (W. Va.) 1956 Wadesboro
2253. Biddy, O. D. 1925 Brevard
1450. Biggs, J. W. 1909 Williamston
3004. Biggs, J. W. S. 1942 Greenville
1282. Biggs, W. H. 1905 Williamston
3248. Bigham, J. H. (S.C.) 1948 Charlotte
1640. Birmingham, J. S. 1912 Hamlet
3864. Bishop, E. L., Jr. (Miss.) 1955
Asheville
2958. Bishop, H. L. 1941 Asheville
3638. Bishop, H. T. (W. Va.)
1953 Wilmington
3782. Bissett, D. H. 1955 Garner
2135. Bissette, P. B. (Va.) 1923 Wilson
3186. Bissette, P. B., Jr. 1947 Wilson
3614. Bius, J. H. (Ga.) 1953 Raleigh
2002. Bizzell, H. L. 1920 Charlotte
3187. Black, Eleanor Holden (Mrs. S. N.)
1947 Ormond Beach, Fla.
2454. Black, F. L. 1928 Charlotte
2408. Black, O. R. (Ariz.)
1927 Bessemer City
3009. Black, Samuel (Fla.)
1942 Hollywood, Fla.
3074. Black, S. N. 1945 Ormond Beach, Fla.
3783. Black, W. E. 1955 Concord
3277. Blackmore, N. J. (Ind.)
1949 Wilmington
2340. Blades, M. W. 1926 Apex
3647. Bland, J. F. 1953 High Point
4020. Bland, Miriam (col.) 1957 Sanford
2337. Blanton, C. D. 1926 Kings Mountain
3648. Blanton, C. D., Jr.
1953 Kings Mountain
3830. Blanton, R. P. (S.C.) 1955 Asheville
2977. Blower, Anna Burks (Mrs. E. R.)
1941 Akron, Ohio
2324. Blue, D. A. 1926 Carthage
1980. Bobbitt, A. B. 1919 Winston-Salem
2671. Bobbitt, H. F. 1934 Glen Alpine
3118. Boger, R. A. (Ga.) 1946 New Bern
2409. Bolinger, C. E. (Ga.) 1927 Asheville
4105. Bolton, J. C., III, 1958 Woodland
2575. Bolton, R. B. 1931 Rich Square
1721. Bonner, Brem 1913 Sarasota, Fla.
3784. Booker, Elsie (Mrs.) 1955 Chapel Hill
1231. Boone, D. L. 1905 Durham
3042. Boone, W. T. 1944 Ahoskie
2708. Booth, G. D. (S.C.) 1936 Durham
3014. Borders, M. L., Jr. 1943 Chadbourn
3649. Bostian, T. R. 1953 Kannapolis
4152. Bostic, R. A. 1959 Pink Hill
3423. Boulware, R. H. (S.C.)
1951 Charlotte
3331. Bowers, J. C. 1950 Lincolnton
2828. Bowman, C. E. 1938 Conover
1843. Boyce, J. B., Jr. 1915 Warrenton
4243. Boyd, J. H. (S.C.)
1959 Durham
2845. Boyd, S. B. 1939 Mt. Olive
3450. Boyd, W. T. (Wyo.) 1951
Winston-Salem

3547. Boyer, W. D. (D.C.)
1952 White Stone, Va.
3362. Boyles, J. H. 1950 Atlanta, Ga.
3735. Bradley, W. V., Jr. 1954 Concord
2384. Bradshaw, E. L. 1927 Kinston
3843. Bradshaw, E. L., Jr. 1955 Kinston
4016. Bradsher, H. T. (Mo.) 1957
Winston-Salem
1619. Brady, C. A. 1911 Hickory
3698. Braman, William Collins (La.)
1954 Asheville
2650. Brame, M. M. 1933 High Point
2772. Brame, P. A. 1937 N. Wilkesboro
2959. Brame, R. M., Jr. 1941 N. Wilkesboro
4153. Branan, C. L. 1959 High Point
3544. Brandon, L. R. (S.C.)
1952 Hildebran
933. Brantley, J. C. 1899 Raleigh
2534. Brantley, J. C., Jr. 1930 Raleigh
1786. Brantley, P. C. 1914 Wendell
3259. Brantley, W. C. 1949 Winston-Salem
3271. Brauer, Evelyn S. (Mrs.)
1949 Jersey City, N. J.
4143. Brazell, M. B. (Ga.) 1959 Kinston
3701. Brecht, Dorothy V. (Minn.)
1954 Minneapolis, Minn.
3069. Brecht, E. A., Jr. 1944 Chapel Hill
1393. Bretsch, Albert 1908 Southern Pines
3028. Brewer, Marsha Hood 1943 Pink Hill
1781. Brewer, S. O. 1914 Durham
3031. Brewer, S. O., Jr. 1943 Durham
3928. Brickle, R. M. (S.C.) 1956 Charlotte
3773. Bridges, A. R. (Ga.)
1954 Rutherfordton
3225. Brinkley, C. S. 1948 Kernersville
2636. Brison, J. E. (S.C.) 1933 Gastonia
2021. Brison, S. P. (S.C.) 1920 Belmont
3488. Brisson, Edward (S.C.)
1951 St. Pauls
3427. Brisson, L. C. 1951 Huntersville
2113. Bristow, E. B. 1922 Rockingham
3135. Britt, G. H. 1947 Raleigh
3650. Britt, R. T. 1953 Raleigh
3276. Britt, W. O., Jr. (Ga.) 1949 Ahoskie
2461. Brodie, T. L. 1928 Fayetteville
3553. Brooks, B. C. 1952 Fayetteville
2063. Brooks, F. G. 1921 Siler City
3785. Brooks, F. G., Jr. 1955 Siler City
3124. Brooks, H. R. 1946 Goldston
3363. Brookshire, J. E. 1950 Winston-Salem
2208. Brookshire, L. P. 1924 Asheville
3015. Brookshire, L. B. 1943 Asheville
3428. Brothers, A. E. 1951 Elizabeth City
2574. Brown, B. C. 1931 Wilmington
3089. Brown, C. G. (Ga.)
1944 Roanoke, Ala.
3554. Brown, E. T. 1952 Chapel Hill
3190. Brown, Ellen M. (Mrs. Wm. C.)
1947 Greensboro
4106. Brown, H. P. 1958 Winston-Salem
3157. Brown, J. H. (Ga.) 1946 China Grove
3019. Brown, Mary G. (Mrs. J. W.)
1943 Martinsville, Va.
3982. Brown, M. L. (Colo.) 1957 Fletcher
3226. Brown, W. C. 1948 Greensboro
2913. Browning, A. C. 1940 Greensboro
1394. Browning, B. H. 1908 Littleton
2501. Browning, D. B. 1929 Kinston
1590. Browning, H. R. 1911 Elizabeth City
3643. Bruce, E. W. (S.C.) 1953 Charlotte
2853. Bruce, T. M. 1939 Hot Springs
4063. Brummitt, R. E. 1958 Warrenton
2316. Bryan, R. B. 1926 Belmont
1200. Bryan, W. D. 1904 Tarboro
3498. Bryant, Alvin 1951 Durham
2645. Buchanan, E. W. 1933 Greensboro
2808. Buchanan, E. C. 1938 Kinston
2352. Buchanan, G. G. 1926 Greensboro
2676. Buchanan, R. A. 1934 Greensboro
3642. Buckner, J. J. (S.C.)
1953 Blacksburg, S. C.
4051. Buckner, W. B. (S.C.) 1957 Charlotte
1284. Buhmann, Walter 1905 Asheville
4154. Buie, W. M. 1959 Winston-Salem
2779. Bullard, R. E. 1937 Fayetteville
4155. Bullock, J. C., Jr. 1959 Wilmington
4064. Bumgardner, Shirley W. 1958 Columbia
2651. Bunch, L. E. 1933 Wilmington
2745. Bunn, R. S. 1936 Elizabeth City
4054. Burch, E. U. (Ga.) 1958 Andrews
3898. Burgiss, Thomas 1956 Winston-Salem
2259. Burgiss, T. R. 1925 Sparta
2789. Burlage, H. M. (Wash.)
1937 Austin, Texas
1650. Burnett, J. P. 1912 Whitakers
3016. Burnett, J. P., Jr. 1943 Rocky Mount
2858. Burris, L. R. 1939 Valdese
3555. Burris, L. R., Jr. 1952 Valdese
3228. Burrus, B. M. 1948 Canton
2165. Burrus, S. B. (Ga.) 1923 Canton
3984. Burson, J. D. (Ala.) 1957 Reidsville
2544. Burt, M. S. 1930 Durham
1681. Burwell, W. A. 1912 Raleigh
3526. Busbee, J. A. (S.C.)
1951 Claremont
3520. Bush, W. E. (Ga.) 1951 Decatur, Ga.

1872. Butler, A. B. 1916 Clinton
4204. Butler, J. G. 1959 Salisbury
3008. Butler, Josephine E. (Mrs. G. B.) 1942 Gainesville, Florida
4107. Butler, R. D. 1958 Valdese
2450. Bynum, C. W. 1928 New Bern
1097. Byrd, Clement 1903 Wilmington

C

2914. Cable, M. LeR. 1940 Black Mountain
2225. Cagle, C. V. (Ga.) 1924 Greensboro
2473. Cain, C. M. (S.C.) 1929 Henrietta
2050. Cain, L. D. 1921 Kannapolis
3282. Caldwell, E. G. 1949 Lumberton
2866. Caldwell, E. L. (col.) 1939 Martinsville, Va.
2292. Caldwell, P. L. (Ga.) 1925 Faison
4142. Calhoun Katherine D. (S.C.) 1959 Lake Junaluska
3364. Callahan, Virginia L. (Mrs.) 1950 Asheville
3876. Callicutt, R. D. 1955 Thomasville
3989. Cameron, Marcus 1957 Greensboro
2637. Cameron, W. L. (S.C.) 1933 Vass
3651. Campbell, C. C. 1953 Maiden
2962. Campbell, E. G., Jr. 1941 Rocky Mount
2219. Campbell, F. E. 1924 Hamlet
1894. Campbell, H. T. 1916 Maiden
3260. Campbell, Lena Silver (Mrs.) 1949 Evanston, Ill.
1955. Campbell, R. B. 1917 Taylorsville
3652. Campbell, R. B., Jr. 1953 Taylorsville
3051. Canaday, M. S. 1944 Four Oaks
1706. Canaday, R. C. 1913 Four Oaks
1837. Canaday, W. H. 1915 Wichita Falls, Tex.
3125. Canipe, J. C., Jr. 1946 Charlotte
3246. Cannon, C. C. (S.C.) 1948 Durham
2823. Capps, E. U. 1938 Ahoskie
2502. Cardell, J. C. 1929 Lenoir
3592. Carmel, H. L. (Conn.) 1952 Washington, D. C.
3543. Carpenter, G. A. (S.C.) 1952 Oteen
4065. Carraway, E. L., Jr. 1958 Chandler, Arizona
4156. Carraway, Loretta J. (Mrs.) 1959 Chandler, Arizona
4061. Carriker, Loretta B. (Mrs.) 1958 Greensboro
3641. Carroll, G. L. (S.C.) 1953 Wilmington
2617. Carroll, W. W. 1932 Dunn
3499. Carson, Barbara B. (Mrs.) 1951 Greenville, S. C.
2331. Carswell, A. P. 1926 Durham
3017. Carswell, J. H. 1943 Chapel Hill
4108. Carter, D. K. 1958 Lowell
4205. Carter, L. C. 1959 Sanford
3556. Carter, L. H. 1952 High Point
4109. Carter, L. H. 1958 Denver, Colo.
3457. Carter, R. E., Jr. 1951 Wilmington
1659. Carter, Stamey 1912 Spencer
3844. Carter, W. A. 1955 Gastonia
3084. Caruthers, M. R. 1945 Raleigh
3871. Cash, J. E. (S.C.) 1955 Rutherfordton
3458. Cash, W. D. 1951 N. Y. C.
1787. Cassel, A. S. 1914 North Wilkesboro
3247. Cates, L. R. (S.C.) 1948 Blacksburg, S. C.
1839. Caton, E. J. 1915 Ferrum, Va.
2900. Caudill, Altajane H. (Mrs. J) 1940 Elizabethtown, Tenn.
3164. Caudle, Virginia 1947 Winston-Salem
2831. Causey, J. H. 1938 Statesville
3283. Cavanaugh, S. MacD. 1949 Rose Hill
4206. Caviness, Edith Ann 1959 Lillington
2326. Champion, H. C. 1926 Concord
2274. Champion, H. O. 1925 Waynesville
2555. Chandler, E. O. (Va.) 1930 Leaksville
3429. Chandler, J. W. 1951 Draper
4066. Chandler, Peggy B. (Mrs.) 1958 Kannapolis
2920. Chandley, A. B. 1940 Asheville
4110. Chapman, D. K. 1958 Winston-Salem
2744. Chapman, H. C. 1936 Durham
1775. Chappell, J. C. 1914 Raleigh
4021. Charles, F. R. 1957 Charlotte
4022. Charney, G. B. 1957 Brooklyn, N. Y.
3545. Cheatham, A. B. (Va.) 1952 Wilmington
1453. Cherry, J. L. 1909 Charlotte
1562. Cherry, W. C. 1910 High Point
4023. Cherson, Arnold 1957 Greensboro
2711. Civil, J. K. (S.C.) 1935 Charlotte
2683. Clapp, E. B. 1934 Newton
2668. Clark, C. B., Jr. 1934 Williamston
2978. Clark, G. E. 1941 Warsaw
2341. Clark, W. A. 1926 Hope Mills
3786. Clarkin, J. R., Jr. 1955 Hamlet
4157. Clay, A. S. 1959 Durham
2392. Clayton, A. W., Jr. 1927 Durham
3229. Claytor, D. D. 1948 Greensboro
3557. Clelland, Alec W., Jr. 1952 Fayetteville

3921. Clelland, Susan (Mrs.) (S.C.) 1956 Fayetteville
2205. Cline, C. E. 1924 Metaire, La.
1999. Cline, F. H. 1920 Charlotte
3459. Clodfelter, W. A., Jr. 1951 Asheboro
2976. Cloer, P. L. 1941 Lenoir
3492. Cloer, R. A. (Ga.) 1951 Franklin
2042. Cobb, J. L. 1921 High Point
3353. Cobb, T. E. (Ala.) 1950 Birmingham, Ala.
3603. Coble, G. S. (S.C.) 1952 Stanley
2608. Coble, J. C. 1932 Greensboro
2747. Cochrane, A. L., Jr. 1936 Jackson
3620. Cocolas, G. H. 1953 Chapel Hill
3500. Coffee, H. M. 1951 Thomasville
4189. Coffey, R. A. (Va.) 1959 Waynesville
3558. Cogdell, H. P. 1952 Goldsboro
3787. Cohen, R. I. 1955 Kinston
3653. Cole, A. F., Jr. 1953 Roxboro
2226. Cole, T. R. (Ga.) 1924 Southern Pines
4040. Coleman, C. C. (col.) (Va.) 1957 Raleigh
3990. Coleman, R. A. 1957 Burlington
4024. Coley, W. N. 1957 Raeford
2886. Colina, G. D. (S.C.) 1940 Charlotte
3091. Collette, R. W. (S.C.) 1945 Mocksville
3085. Collier, H. B. 1945 St. Petersburg, Fla.
3366. Collier, W. T. 1950 Greenville, S. C.
3284. Collins, B. F., Jr. 1949 Greensboro
3288. Collins, Doris M. (Mrs.) 1949 Greensboro
3460. Collins, R. E. 1951 Elizabeth City
1484. Compton, J. W. 1909 Salisbury
4067. Comstock, S. E. 1958 Charlotte
2542. Connell, J. P. B. 1930 Henderson
1981. Cooke, D. B. (col.) (Tenn.) 1919 Weldon
2876. Cooke, H. M., Jr. 1939 Winston-Salem
4101. Cooke, Lucius (S.C.) 1958 Hickory
4193. Cooley, G. A. (Va.) 1959 Smithfield
3788. Cooper, B. F., Jr. 1955 Corvallis, Ore.
1900. Copeland, R. R. 1916 Ahoskie
1667. Coppedge, J. B. 1912 Raleigh
4068. Copses, C. P. 1958 Charlotte
3107. Corbett, Muriel U. (Mrs.) 1945 Lake Charles, La.
4137. Corbitt, Homer Verlon (Ga.) 1958 Charlotte
2777. Cornwell, A. H. 1937 Lincolnton
2669. Cornwell, G. T. 1934 Morganton
3075. Corwith, F. H. 1945 Southampton, N. Y.
1320. Council, C. T. 1906 Durham
4069. Courts, B. C. 1958 Thomasville
4111. Courts, Ellyn G. (Mrs.) 1958 Thomasville
4207. Cowan, Leo Braughton 1959 Sylva
3140. Cowan, W. L. (S.C.) 1946 Forest City
1452. Cox, M. H. 1909 Asheville
2138. Cox, R. O. (Mich.) 1923 Winston-Salem
2925. Cox, Rupert 1940 Dunn
2992. Cox, Ruth M. (Mrs.) 1942 Winston-Salem
3252. Craft, R. E. (S. C.) 1948 Gastonia
2825. Craig, L. B. 1938 Aberdeen
3640. Craig, W. D., Jr. (S.C.) 1953 Athens, Ga.
2276. Craig, W. F. 1925 Charlotte
1684. Craven, C. H. 1912 Wilmington
2864. Crawford, H. D. 1939 Swannanoa
2822. Creech, J. L. 1938 Smithfield
2699. Creech, L. R. 1935 Oxford
3736. Creech, W. G. 1954 Selma
2623. Creech, W. H. 1932 Selma
3933. Creekmore, R. L. 1956 Delco
3834. Creticos, S. P. 1955 (S.C.) Charleston, S. C.
4158. Crevar, George Edward 1959 Chapel Hill
3608. Crispens, W. E. (Md.) 1952 Greensboro
4246. Crocker, A. A., Jr. (S.C.) 1959 Greer, S. C.
4188. Croft, Curtis Dowling 1959 Belmont
2752. Cromley, R. I. (Ga.) 1937 Raleigh
4208. Cromley, Robert Irving, Jr. 1959 Raleigh
3169. Crowe, D. F. (Ga.) 1947 Oteen
2773. Crowell, C. M., Jr. 1937 Mooresville
2681. Crumpler, L. H. 1934 Raleigh
4070. Crumpler, W. A. 1958 Clinton
2001. Crutchfield, T. G. 1920 Greensboro
2862. Culbreth, G. McK. 1939 Southern Pines
1609. Culpepper, F. D. 1911 Louisburg
3702 Curtis, Abner Jones (Ohio) 1954 Hendersonville
2464. Curtis, J. R. 1928 Bessemer City
3789. Curtis, T. E. 1955 Waynesville

D

3977. Dagold, D. J. (Md.)
1956 Baltimore, Md.
3076. Dameron, H. G. 1945 Tabor City
2863. Daniel, A. G. 1939 Portsmouth, Va.
1692. Daniel, E. C. 1913 Zebulon
3654. Daniels, H. H. 1953 Ahoskie
3136. Dantzler, S. A. (S.C.)
1946 Waynesville
2830. Darden, R. J. 1938 Clinton
3274. Darling, A. J. (Idaho)
1949 Asheville
2099. Darlington, J. M. (Va.)
1922 Winston-Salem
3033. David, J. P. 1943 Wilson
3367. Davis, A. L. 1950 Statesville
3092. Davis, Benard (Mo.)
1944 Montgomery, Alabama
2888. Davis, C. E., Jr. (S.C.)
1939 Winston-Salem
2343. Davis, D. R. 1926 Williamston
4112. Davis, D. R., Jr. 1958 Williamston
1350. Davis, I. I. 1907 Concord
2334. Davis, J. G. 1926 Spindale
1740. Davis, J. W. 1914 Edenton
1731. Davis, K. W. 1913 Winston-Salem
2855. Davis, M. L. 1939 Elm City
3352. Davis, M. W., II (S.C.)
1950 Fair Bluff
2965. Davis, McDonald, Jr. 1941 Roseboro
3533. Davis, W. E. 1952 Reidsville
3934. Dawkins, W. A., Jr. 1956 Clinton
1485. Dawson, M. P. 1909 Rocky Mount
3559. Day, H. V. 1952 Spruce Pine
2521. Day, L. G. (S.C.) 1930 Spruce Pine
2498. Dayvault, F. W. 1929 Lenoir
2281. Deal, H. M. 1925 Lenoir
3598. Dean, Archie Martin
1952 Winston-Salem
3690. Dean, F. S. (S.C.) 1953 Lumberton
3897. Dean, J. A. (Ga.) 1956 Asheboro
3832. Deaton, C. E. 1955 Liberty
4209. Deaton, Donald Jason
1959 Guilford College
3119. Dees, R. R. 1946 Burgaw
4128. DeLozier, T. M. (Tenn.)
1958 Waynesville
3368. Dement, W. T. 1950 Oxford
2476. Dennis, C. M. (S.C.) 1928 Shelby
4210. Denny, Keith Earl 1959 Charlotte
3790. Denson, M. D. 1955 Burlington
3176. Dente, M. A. (N.J.) 1947 Charlotte
2832. Dever, J. H. 1938 Greensboro
3877. Dever, R. J. 1955 Greensboro
3501. Dewar, R. L. 1951 La Grange
4043. Dickerson, R. M. (Ky.)
1957 Winston-Salem
3935. DiFazio, Constance J. (Mrs.)
1956 Chapel Hill
3845. DiFazio, C. A. 1955 Chapel Hill
2386. Dill, G. W., Jr. 1927 Morehead City
4211. Dillard, George Johnston 1959 Wallace
2923. Dillon, H. E. 1940 Elkin
3369. Dimmick, G. B., Jr. 1950 Derita
3143. Dingler, K. L. 1946 Statesville
1773. Dinwiddie, P. H. 1914 Marshall
4159. Dixon, Charles Thomas
1959 Winston-Salem
3359. Dixon, W. R. (Ga.) 1950 Charlotte
2600. Dodd, C. N. (Va.) 1932 Raleigh
3560. Dollar, A. C., Jr. 1952 Winston-Salem
3655. Dollar, L. C. 1953 Apex
4200. Donnelly, Thomas Milton (Tenn.)
1959 Asheville
3676. Douglas, F. L. (col.) (La.)
1953 Winston-Salem
1218. Douglas, J. D. (col.)
1904 Henderson
3607. Dover, B. F. (Ga.)
1952 Memphis, Tenn.
3824. Dover, H. J. (Ala.) 1955 Asheville
1911. Dowdy, D. A. 1917 High Point
3737. Dowdy, D. A., Jr. 1954 High Point
3431. Dowdy, J. H. 1951 High Point
3991. Doyle, L. B., Jr. 1957 Ahoskie
2702. Dudley, W. G. Jr, 1935 Reidsville
2817. Duffy, H. B. 1938 New Bern
4212. Duggins, Jack Steven 1959 Asheboro
2964. Duguid, Helen W. 1941 Kinston
3561. Dukes, W. S. 1952 Greensboro
3878. Dunlap, H. H., Jr. 1955 Siler City
3502. Dunlap, R. H. 1951 Winston-Salem
3978. Dunn, M. O. (Va.) 1956 Bristol, Va.
1961. Durham, C. T. 1917 Chapel Hill
4173. Dutton, Christine Becky
1959 Fayetteville
4113. Dutton, G. R. 1958 Fayetteville
3738. Duvall, C. J. 1954 Brevard

E

2791. Eadie, E. B. (S.C.) 1938 Charlotte
2712. Easley, Willa V. (col.) (D.C.)
1935 Wilson
2975. Eatman, G. A. 1941 Wilson
3114. Eberly, M. D. (Ind.)
1946 St. Petersburg, Fla.

3093. Edmonds, G. H. (S.C.)
1944 Greensboro
2891. Edmunds, M. M. (Mo.)
1940 Greensboro
4071. Edmondson, E. W. 1958 New Bern
2619. Edwards, C. R. 1932 Albemarle
3094. Edwards, G. B. (Ga.)
1944 Wake Forest
3491. Edwards, J. C. (Ala.)
1951 Wilmington
3286. Edwards, J. W. 1949 Winston-Salem
2867. Edwards, L. K., Jr.
1939 Stantonsburg
2081. Edwards, O. C. 1921 Raleigh
2940. Edwards, S. McD. 1941 Ayden
1922. Edwards, S. McG. 1917 Ayden
3919. Eidam, B. H., Jr. 1956 (Ga.) Asheville
4126. Eidam, Carol J. P. (Mrs.) (Ga.)
1958 Asheville
1351. Elliott, A. G. 1907 Fuquay Springs
3077. Elliott, A. G., Jr.
1945 Fuquay Springs
2266. Ellis, W. D. 1925 Martinsville, Va.
3221. Ellison, J. M. (Fla.)
1948 Coral Gables, Fla.
3791. Elmore, O. A., Jr. 1955 Raleigh
2826. Elson, J. R., Jr. 1938 Enka
3936. Ennett, W. B. 1956 Swansboro
4244. Erwin, J. D., (Ky.) 1959 Greensboro
3070. Estes, J. C., Jr. 1944 Haw River
1457. Etheridge, S. B. 1909 Washington
2008. Etheridge, T. J., Jr. 1920 Bailey
837. Eubanks, C. L. 1896 Chapel Hill
1859. Eubanks, J. N. 1916 Greensboro
3699. Evans, A. W. (col.) (La.)
1954 Fayetteville
4114. Evans, D. M. 1958 Ayden
3937. Evans, F. H. 1956 Greensboro
3432. Evans, Flora Nell 1951 Durham
4014. Evans, H. E. (S.C.) 1957 High Point
2686. Evans, J. E. 1934 Marion
2170. Evans, W. B. (Ga.) 1923 Greensboro

F

3358. Faircloth, V. L. (S.C.)
1950 Charlotte
3588. Fairley, Allene (Mrs.) 1952 Dunn
3562. Fairley, R. B. 1952 Dunn
2687. Farmer, W. F. 1934 Warrenton
1908. Farrell, R. D. 1917 Greensboro
2328. Farrington, J. V. 1926 Greensboro
4196. Faucett, John William, Jr.
1959 Myrtle Beach
1459. Faulconer, R. C. 1909 Burlington
2171. Feagin, E. L. (Ala.)
1923 Hendersonville
3255. Feagin, E. L., Jr. (Ala.)
1949 Hendersonville
3521. Feagin, L. E. (Iowa)
1951 Hendersonville
3127. Fearing, M. K., Jr. 1946 Manteo
3678. Feeney, B. A., Jr. (Ga.)
1953 Salisbury
3370. Ferguson, C. McD., Jr.
1950 Siler City
2194. Ferguson, H. Q. 1924 Randleman
3705. Ferguson, J. F., Jr. 1954 Durham
2467. Ferguson, J. S. 1928 Fayetteville
3706. Ferguson, L. M. 1954 Taylorsville
3769. Ferguson, L. E. (Ky.)
1954 Winston-Salem
4094. Ferrin, V. W. (Ga.)
1958 Baltimore, Md.
1920. Fields, J. T., Jr. 1917 Laurinburg
3332. Fincher, E. M. 1950 Asheville
3287. Finger, Z. L. 1949 Morganton
1800. Finley, G. B. 1915 Marion
3707. Fisher, C. G. 1954 Thomasville
3795. Fisher, Don (Mrs.) 1955 Lexington
1946. Fisher, Lester 1917 Statesville
3938. Fisher, L. J. 1956 Statesville
3939. Fisher, Oveda 1956 Wilmington
3462. Fisher, P. L. 1951 Elkin
1861. Fitchett, C. E. 1916 Dunn
3679. Fitzgerald, F. B., Jr. (Ala.)
1953 Hickory
3261. Fleming, O. G. 1949 Smithfield
4160. Fleming, Robert Edward, Jr.
1959 Rocky Mount
3201. Fleming, Velma (Va.)
1947 Athens, Ohio
3621. Fletcher, J. H. 1953 Valdese
3739. Floyd, C. M., Jr.
1954 Roanoke Rapids
3018. Flynn, H. L. 1943 Winston-Salem
3433. Forbus, B. M. 1951 Louisville, Ky.
2255. Fordham, C. C., Jr. 1925 Greensboro
1487. Fordham, C. McK. 1909 Greensboro
2652. Forrest, B. B. 1933 Hillsboro
3333. Forrest, W. G. 1950 Gastonia
3896. Forrester, P. R. (S.C.) 1956 Albemarle
4050. Forsyth, A. R. (Ohio) 1957 Kannapolis
3637. Foss, E. L. (Maine) 1953 Washington
2332. Foster, D. W. 1926 Asheville
1685. Foster, J. C. C. 1912 Tryon

3258. Fowler, Evelyn B. (Mrs.)
1949 Salisbury
3862. Fowler, J. D. (S.C.) 1955 Clarkton
3672. Fox, Carolyn T. (Mrs.)
1953 Winston-Salem
1322. Fox, C. M. 1906 Asheboro
3846. Fox, E. L. 1955 Brooklyn, N. Y.
2781. Fox, H. S. 1937 Winston-Salem
2942. Fox, J. C., Jr. 1941 Chapel Hill
2843. Fox, J. H. 1939 Asheboro
3036. Fox, Margaret (Mrs.)
1943 Chapel Hill
3150. Franklin, R. E. (Miss.)
1946 Greensboro
3879. Freeman, J. H. 1955 Fayetteville
4072. Freeman, P. D. 1958 Burlington
3916. French, Donald (Ala.) 1956 Reidsville
3622. Friday, J. P. 1953 Gastonia
3644. Fritsche, T. R. (N.J.)
1953 Palmetto, Fla.
2536. Frontis, S. W. 1930 Greensboro
3792. Frostick, W. L. 1955 Laurinburg
3563. Fulbright, K. N. 1952 Greensboro
1434. Fullenwider, Phifer 1908 Raleigh
2979. Fuller, E. R. 1941 Salisbury
4213. Fulton, James Wade
1959 Winston-Salem
2086. Furr, F. L. 1921 Louisburg
3055. Fussell, T. E. 1944 Rose Hill
2928. Futrell, C. L. 1940 Raleigh

G

3463. Gabriel, J. C. 1951 Troutman
3611. Gaddy, C. B., Jr. (S.C.)
1952 Charlotte
3464. Gaddy, C. H. 1951 Clinton
2898. Gaddy, E. P. 1940 Greensboro
1488. Gaddy, H. M. 1909 Asheville
2943. Gaddy, Phil 1941 Marshville
3139. Gaddy, R. L., Jr. (Fla.)
1946 Tallahassee, Fla.
2770. Galloway, A. E. 1937 Charlotte
2319. Gamble, A. A. 1926 Rocky Mount
1810. Gamble, C. F. 1915 Monroe
2060. Gamble, J. P. 1921 Monroe
3416. Gammon, H. O. (Mo.) 1950 Reidsville
3414. Gardiner, P. L. (R.I.) 1950 Greensboro
3319. Gardner, J. T. 1949 Mooresville
2286. Gardner, Mattie S. (Mrs. W. K.)
1925 Charlotte
1403. Gardner, T. L. 1908 Reidsville
3334. Gardner, W. S. 1950 Burlington
1954. Garner, C. V. 1917 Warsaw
2465. Garren, F. O. 1928 High Point
2039. Garrett, Y. D., Jr. (col.)
1920 Durham
2093. Gary, J. R. 1922 Arlington, Va.
1877. Gaskins, W. F. 1916 New Bern
2022. Gatling, T. R. (col.) (S.C.)
1920 Reidsville
1886. Gattis, P. D. 1916 Raleigh
3740. Gaylord, J. T. 1954 Kinston
3760. Geis, V. L. (Ill.) 1954 Hendersonville
3230. Gerlinger, J. J. 1948 Rocky Mount
3927. Gibson, J. H. (S.C.) 1956 Whiteville
4214. Gibson, Robert Alexander, Jr.
1959 Havelock
4026. Gidney, C. E. (col.) 1957 Spindale
3371. Gilbert, L. E., Jr. 1950 Fayetteville
1124. Gilbert, Loamie 1903 Benson
2784. Gilbert, L. M., Jr. 1937 Maxton
2069. Gilbert, W. B. (Ga.) 1921 Raleigh
1959 Morven
4245. Giles, C. N. (S.C.) 1959 Lenoir
4149. Giles, Robert Troy (S.C.)
3793. Gillespie, C. B., Jr. 1955 Raleigh
3465. Gilliam, A. B., Jr. 1951 Reidsville
2257. Gilliam, W. A. 1925 Winston-Salem
2557. Gillikin, C. E. (S.C.) 1931 Kenly
3682. Gilmore, Lamar Miller (S.C.)
1953 Kannapolis
3922. Gleissner, Amata (Mrs.) (S.C.)
1956 Gaffney, S. C.
2588. Glenn, E. F. 1931 Morehead City
2270. Glenn, J. S. 1925 Mount Olive
2701. Glenn, R. A. 1935 Burnsville
4215. Glover, Wilton Ford
1959 Pensacola, Fla.
3868. Godfrey, J. K. (Ga.) 1955 Murphy
2624. Godwin, C. F. 1932 Pine Level
4216. Goforth, Joseph Philip
1959 Thomasville
2119. Goode, B. S. 1923 Statesville
2294. Gooden, D. T. (Va.)
1926 Grottoes, Va.
1709. Goodrum, C. S. 1913 Davidson
2899. Goodwin, M. N. 1940 Beaufort, S. C.
3884. Gordon, Freda H. (Mrs.)
1955 Norfolk, Va.
2629. Gordon, T. W. 1932 Thomasville
3708. Gowan, S. W. 1954 Wallace
3623. Graham, C. C. 1953 Greensboro
3693. Graham, G. R. (S.C.) 1953 Charlotte
3992. Graham, H. N. 1957 Charlotte
1916. Graham, J. C. 1917 Red Springs
3262. Graham, L. I. 1949 Wallace

3880. Graham, W. W. 1955 Peachland
3656. Grandy, J. I. 1953 Charlotte
3893. Granger, J. C. (S.C.) 1955 Greensboro
3466. Grantham, J. G. 1951 Charlotte
1565. Grantham, L. I. 1910 St. Pauls
2771. Grantham, R. B. 1937 Red Springs
3972. Gray, J. W., Jr. (Texas)
1956 Thomasville
924. Green, C. F. 1899 Wilmington
1490. Greene, Herbert Cooper 1909 Charlotte
2944. Greene, H. W. 1941 Wilmington
3534. Greene, J. P. 1952 Boone
4027. Greene, J. S. 1957 Morganton
3165. Greenspan, Joseph 1947 Charlotte
2217. Greenwood, A. M. 1924 High Point
3467. Greeson, H. C. 1951 Sanford
3096. Gregory, W. S. (S.C.) 1944 Shelby
3564. Gresham, J. W. 1952 Wilson
3895. Gretz, Margaret (Mass.)
1955 Hendersonville
2736. Greyer, Mary Alice B. (Mrs.)
1936 Bryson City
3231. Griffin, E. W., Jr.
1948 Kings Mountain
2295. Griffin, Octavus (Va.)
1926 Roanoke Rapids
3289. Griffin, S. D., Jr. 1949 Burlington
3170. Griffin, W. A. (Ala.)
1947 New Smyrna, Fla.
3565. Griffin, W. C. 1952 Raleigh
3848. Griffin, W. Crane 1955 Roanoke Rapids
2508. Griffin, W. R. 1929 Old Fort
1374. Griffith, Wiltshire
1907 Hendersonville
3741. Griffith, Wiltshire, Jr.
1954 Hendersonville
1829. Grimes, G. D. 1915 Robersonville
3542. Gross, N. R. (S.C.) 1952 Whiteville
2055. Guion, C. L. 1921 Aberdeen
1860. Guion, C. D. 1916 Cornelius
2056. Guion, H. N. 1921 Marshville
1856. Gurley, W. B. 1916 Windsor
2829. Guthrie, C. H. 1938 Beaufort

H

3794. Hackney, E. W. 1955 Lumberton
3993. Hackney, Sara (Mrs.)
1957 Lumberton
4161. Hagwood, Ray Gordon 1959 Raleigh
3104. Hahl, Marguerite W. (Mrs. J. W.)
1945 Raleigh
2273. Hair, R. C. 1925 Pineville
1939. Hairston, R. S. (col.)
1917 Winston-Salem
3050. Haith, J. W., Jr. (col.)
1944 Nashville, Tenn.
2460. Hall, I. B., Jr. (col.)
1928 Winston-Salem
2381. Hall, J. M., Jr. 1927 Wilmington
2265. Hall J. P. 1925 Oxford
3290. Hall, R. B. 1949 Mocksville
2282. Hall, S. B. 1925 Mocksville
2189. Hall, S. C. 1924 Oxford
2844. Halsey, W. B. 1939 Sparta
2684. Ham, F. B., 1934 Orlando, Fla.
3020. Ham, R. G. 1943 Burgaw
2146. Ham, T. J., Jr. (Va.)
1922 Yanceyville
3197. Hamer, M. S. 1947 Hughesville, Md.
3917. Hamilton, S. W. (Ga.)
1956 Brunswick, Ga.
1307. Hamlet, Reginald 1906 Raleigh
2147. Hamlin, J. T. (col.) (W.Va.)
1922 Raleigh
2945. Hamlin, V. C., Jr. (col.) 1941 Raleigh
2792. Hammond, H. A. (S.C.)
1937 Charlotte
3232. Handy, K. E. 1948 Raleigh
3609. Hankey, L. C. (Pa.) 1952 Enka
4162. Harbour, Mabel Pearl 1959 Mt. Airy
2850. Hardee, A. K., Jr. 1939 Charlotte
2388. Hardee, W. E. 1927 Charlotte
3129. Hardy, R. W. 1946 Concord
3899. Hargett, C. B. 1956 Greenville
3709. Harmon, J. F., Jr. 1954 Lexington
3495. Harper, J. E. (S.C.) 1951 Hamlet
2456. Harper, W. L. 1928 Hendersonville
4115. Harrell, O. C. 1958 Colerain
3731. Harrelson, W. H. (S.C.)
1954 Tabor City
4028. Harrington, G. K. 1957 Sanford
4148. Harris, Fenton Hayes, Jr. (col) (D.C.)
1959 Asheville
3710. Harris, G. W. 1954 Chapel Hill
3940. Harris, J. F. 1956 (col.)
Washington, D. C.
2209. Harris, J. C. 1924 Durham
3566. Harris, J. C., Jr. 1952 Durham
3263. Harris, L. C. 1949 Blowing Rock
3634. Harris, R. O. (S.C.) 1953 Charlotte
4217. Harris, Thomas Elwood, Jr. 1959
Asheboro
2616. Harris, W. B. 1932 High Point
3123. Harrison, J. W. 1946 Asheville
3567. Harrison, J. R. 1952 Troy
2321. Harrison, L. S. 1926 Greenville

3264. Harrison, R. F. 1949 Spray
4218. Harrison, Steven Vance 1959 Walnut Cove
1462. Harrison, T. N., Jr. 1909 Greenville
2682. Hartis, G. C. 1934 Winston-Salem
3536. Harward, B. R. 1952 Raleigh
3657. Hatcher, J. E. 1953 Kenansville
4134. Hatfield, Charles Newman (Tenn.) 1958 Maryville, Tenn.
2251. Haupt, Edward 1925 Newton
3568. Hauss, H. L. 1952 China Grove
3489. Hawkins, A. R., Jr. (N.D.) 1951 Jamestown, N. Dak.
3335. Hawkins, C. B. 1950 Bryson City
3624. Hawkins, C. I. 1953 Madison
3772. Hawkins, P. E. (Ga.) 1954 Charlotte
3265. Hawkins, Reeves 1949 Tucson, Ariz.
1865. Hayes, G. E. 1916 Lenoir
1722. Haymore, J. B. 1913 Grifton
4201. Hazelrig, Donald Hewitt (Ala.) 1959 Lexington
4163. Heath, Ivey Leinster, Jr. 1959 Greensboro
3336. Heath, R. E. 1950 Hickory
3941. Heath, R. V. 1956 Forest City
3617. Heaton, P. H., Jr. (S.C.) 1953 Wilmington
3078. Hege, G. D. 1945 Whiteville
3827. Hemby, S. E., Jr. (Ga.) 1955 Charlotte
3292. Hemingway, C. E. 1949 Charlotte
3664. Hemingway, Mary F. (Mrs.) 1953 Charlotte
1949. Henderlite, J. W., M.D. 1917 St. Louis, Mo.
1437. Henderson, A. J. (col.) 1908 Fayetteville
2376. Henderson, G. E. 1927 Alexandria, Va.
1718. Henderson, J. L. 1913 Salisbury
2756. Hendrick, A. B. (S.C.) 1937 Kannapolis
2877. Hendrix, J. O'N. 1939 Canton
3032. Henley, J. T. 1943 Hope Mills
2841. Henriksen, H. E. (S.C.) 1939 Wilmington
3829. Henry, W. W. (Pa.) 1955 Allentown, Pa.
2929. Herndon, H. H. (Ga.) 1940 Winston-Salem
3796. Herrin, J. C. 1955 Albemarle
3797. Herring, E. N. 1955 Raleigh
1944. Herring, N. B. 1917 Wilson
1375. Herring, R. R. 1907 Oxford
3058. Herring, R. McP. 1944 Clinton
3569. Herring, W. I. 1952 Clinton
2715. Hertzog, C. W. (S.C.) 1935 Richmond, Va.
3985. Hickman, J. H. (S.C.) 1957 Charlotte
2643. Hickmon, W. L. 1933 Wilmington
2677. Hicks, A. M. 1934 Pikeville
1493. Hicks, C. G. 1909 Wendell
3337. Hicks, Jean Snyder (Mrs.) 1950 Charlotte
1007. Hicks, J. E. F. 1901 Goldsboro
3881. Higdon, M. L. 1955 Forest City
2595. High, P. J. (S.C.) 1932 Lincolnton
2509. Hill, G. L. (col.) 1929 New Bern
3882. Hill, J. A. 1955 Wake Forest
3883. Hines, R. M. 1955 Panama City, Fla.
4219. Hinton, Malory Hugh 1959 Raleigh
4220. Hirsch, Allen Frederick 1959 Carrboro
3711. Hix, D. T. 1954 Burlington
2390. Hobbs, Alden 1927 Kinston
3747. Hobbs, Martha S. (Mrs.) 1954 Kinston
2012. Hocutt, D. D. 1920 Henderson
3105. Hoffman, E. N. (S.C.) 1945 Lumberton
1752. Hoffman, J. F., Jr. 1914 High Point
3601. Hoffman, W. C. (Va.) 1952 Guilford College
2122. Hogan, A. L. 1923 Kinston
2549. Hoggard, C. R. 1930 Falls Church, Va.
4129. Hogue, Elizabeth Ann (S.C.) 1958 Hickory
3685. Holland, J. S. (S.C.) 1953 Winston-Salem
3007. Holland, L. L. 1942 Hamlet
2019. Holland, R. F. (Ga.) 1919 Charlotte
3002. Holland, T. M. 1942 Mount Holly
1240. Holland, W. F. 1905 Mount Holly
4164. Hollowell, Aubrey Ellis 1959 Raleigh
2734. Hollowell, W. C. 1936 Greenville
3043. Hollowell, W. H., Jr. 1944 Edenton
3600. Holmes, J. M., Jr. (col.) (La.) 1952 Clinton
4049. Holmes, W. B., III. (Tenn.) 1957 Knoxville, Tenn.
3171. Holt, Ernest (S.C.) 1947 Forest City
2695. Holt, F. A. 1935 North Wilkesboro
3266. Holt, Maryellen (Mrs.) 1949 Burlington
3840. Holt, R. L. (Miss.) 1955 Nederland, Tex.

3658. Holt, W. S. 1953 Burlington
2868. Honeycutt, G. W. 1939 Rockingham
1494. Hood, H. C. 1909 Smithfield
3918. Hood, India (Tenn.) 1956 Havelock
1595. Hood, J. C. 1911 Kinston
3293. Hood, J. C., Jr. 1949 Kinston
1712. Hood, P. C. 1913 Dunn
2283. Hood, T. R. 1925 Dunn
1101. Hood, W. D. 1903 Smithfield
1782. Hooper, F. L. 1914 Sylva
2930. Hooper, J. L., Jr. (Ga.)
1941 Hiawassee, Ga.
3188. Horne, H. R. 1947 Fayetteville
3338. Horner, Lucille Earl (Mrs.)
1950 Charlotte
1844. Horsley, H. T. 1915 Shelby
2085. Horton, J. P. 1921 N. Wilkesboro
3537. Horton, J. P., Jr. 1952 Wilkesboro
3570. Horton, W. D. 1952 N. Wilkesboro
3503. Horton, W. P. 1951 Wilson
2175. Hough, J. T. (S.C.) 1923 Charlotte
1522. House, Joseph 1910 Beaufort
3267. House, Joseph, Jr. 1949 Grifton
4165. Houser, William Edward
1959 Cherryville
2705. Houser, W. H. 1935 Cherryville
3849. Howard, J. F. 1955 Wilmington
3339. Howard, W. McC.
1950 Winston-Salem
3372. Howe, A. G. 1950 Richmond, Va.
3268. Howell, Viola R. (Mrs.)
1949 Dobson
3061. Howell, W. L., Jr. (Ga.)
1943 Raeford
1408. Howerton, J. L. 1908 Greensboro
3778. Howle, W. W. (S.C.)
1954 Columbia, S. C.
3373. Hoyle, E. D. 1950 Cooleemee
1813. Hoyle, M. H. 1915 Cooleemee
4010. Hubbard, Anna (Mrs.) (Ky.)
1957 Greensboro
3209. Huber, H. G. (N.J.) 1947 Charlotte
3798. Hudson, G. W. 1955 New Bern
3468. Hudson, R. T. 1951 Charlotte
3314. Hunsucker, Evelyn Stutts
(Mrs. Keith) 1949 Gibson
3799. Hunter, Helen J.
1955 W. Palm Beach, Fla.
1546. Hunter, J. B. 1910 Charlotte
3850. Hunter, J. E., Jr.
1955 Columbia, S. C.
3006. Huntley, C. O. 1942 Lenoir
2696. Huntley, W. A. 1935 Lexington
1708. Hurst, H. F. 1913 Richmond, Va.
2633. Huss, K. W. 1933 Gastonia
1542. Hutchins, J. A. 1910 Winston-Salem

I

4166. Inabinet, James Lewis
1959 Winston-Salem
2878. Ingle, C. E. 1939 Weaverville
4073. Ingram, J. T. 1958 Roanoke Rapids
2009. Ingram, L. M. 1920 High Point
2980. Inman, G. G. 1941 Rockingham
4197. Inman, Robert Monroe (S.C.)
1959 Spartanburg, S. C.
2946. Irwin, D. A. 1941 Elkin
3021. Irwin, R. L. 1943 Elkin
4029. Isaac, D. W. 1957 Mebane
2446. Isler, J. H. (col.) 1928 Charlotte
1753. Isler, W. A. (col.) 1914 Kinston

J

2385. Jackson, J. C. 1927 Lumberton
2222. Jackson, Leonidas 1924 Erwin
2559. Jackson, Osceola (col.) (Tenn.)
1930 Goldsboro
4167. Jackson, William Carlton
1959 Lumberton
1463. James, A. A. 1909 Walnut Cove
3800. James, Cecil Irving 1955 Asheville
4168. James, Francis Duke 1959 Hazelwood
4030. James, Geraldine K. (Mrs. F. D.)
1957 Hazelwood
3374. James, S. A. (col.) 1950 Asheville
4091. James, W. A. (S.C.) 1958 Belmont
1545. Jarrett, L. M. 1910 Biltmore
3639. Jefferies, C. L. (Va.)
1953 Raleigh
4095. Jenkins, Jane Beyer (Pa.)
1958 Asheville
1244. Jenkins, J. V. 1905 Asheville
3434. Jenkins, P. R. 1951 Murfreesboro
2375. Jenkins, Sam 1927 Walstonburg
2596. Jenkins, W. I. (Va.) 1931 Biscoe
3885. Jenkins, W. I., Jr. 1955 Charlotte
3635. Jennings, R. N. (Ga.)
1953 Lynchburg, Va.
1756. Jernigan, R. W. 1914 Chapel Hill
2947. Johnson, A. R. 1941 Winston-Salem
3375. Johnson, C. E. 1950 Greenville
2396. Johnson, G. P. 1927 Jacksonville
2223. Johnson, J. E., Jr. 1924 Lumberton
4012. Johnson, J. M. (col.) (D.C.)
1957 Raleigh
2716. Johnson, O. L. (Md.) 1935 Charlotte

3022. Johnson, R. H. 1943 Robbins
2232. Johnson, R. J. (S.C.) 1924 Asheville
3801. Johnson, S. B., Jr. 1955 Belmont
2733. Johnson, T. B. 1936 Hickory
3034. Johnson, T. H. 1943 Raleigh
3407. Johnson, W. A. (Ala.) 1950 Mt. Airy
2200. Johnson, Wm. Lewis 1924 Raleigh
1518. Johnson, Wm. Luther
1910 Rockingham
3376. Johnson, W. P. 1950 Kinston
2006. Johnson, W. R. 1920 Raleigh
3659. Johnson, W. Roland 1953 Decatur, Ga.
2632. Johnson, W. S. 1933 Rocky Mount
2739. Johnson, W. W.
1936 Fuquay Springs
930. Johnston, A. S. 1899 Smithfield
3049. Johnston, C. A. 1944 Littleton
2151. Joiner, A. E. (Ga.) 1923 High Point
2034. Joiner, L. B. (S.C.) 1920 Salisbury
3435. Jolley, C. E. 1951 Lawndale
4074. Jones, Alpheus, Jr. 1958 Warrenton
3962. Jones, Betty Jane (S.C.)
1956 Lincolnton
3377. Jones, C. F., Jr. 1950 Oxford
3086. Jones, Constance D. (Mrs. O. M., Jr.)
1945 Lakewood, Ohio
3660. Jones, D. E. 1953 Beaufort
2233. Jones, Dolan (Ga.) 1925 Monroe
3378. Jones, F. E., Jr.
1950 Norfolk, Va.
2851. Jones, G. H. 1939 Zebulon
4130. Jones, J. D. (S.C.) 1958
Chesterfield, S. C.
2152. Jones, J. L. (Ga.) 1922 Canton
3379. Jones, J. L., Jr. 1950 Canton
1693. Jones, J. H. 1913 Haw River
3915. Jones, R. B. (Ga.)
1956 Ft. Myers, Fla.
3294. Jones, W. W. (col.)
1949 Norfolk, Va.
2041. Jordan, D. L. 1921 Raleigh
3295. Jordan, W. M., Jr. 1949 Marion
3296. Jordan, W. W. 1949 Raleigh
3942. Josey, C. W. 1956 Old Fort
3023. Jowdy, A. W., Jr. 1943 New Bern
4169. Joyce, Gladys Elizabeth
1959 Kernersville
3770. Joye, M. L. (S.C.) 1954 Salisbury
1766. Joyner, J. D. 1914 Lexington, S. C.
3684. Judy, E. P. (S.C.)
1953 Waynesville
3980. Julian, L. B. (Tenn.) 1956 Tryon

K

2576. Kale, R. G. 1931 Durham
4141. Katzman, Martin David (Pa.)
1959 Philadelphia, Pa.
3900. Kauffman, W. H. 1956 Asheville
3113. Kearns, T. N. (Ga.) 1946 Asheboro
3994. Keating, T. M. 1957 Asheville
2809. Kee, H. J. 1938 Norfolk, Va.
2690. Keenum, R. F. (Tenn.)
1935 Hazelwood
3192. Keetsook, I. A. (Mrs.)
1947 Durham
1892. Keever, J. W., M.D. 1916 Hickory
3995. Keever, Z. T., Jr. 1957 Lincolnton
3839. Keith, R. M. (S.C.) 1955 Lincolnton
2350. Kelly, G. C. 1926 Lillington
2967. Kelly, H. L. 1941 Durham
4057. Kemper, R. J. (Ohio)
1958 Winston-Salem
4031. Kendrick, M. C. 1957 Greensboro
3024. Kerr, B. D. 1943 Raleigh
2848. Kessler, M. M.
1939 Miami Beach, Fla.
3683. Keys, C. M., M.D. (Va.)
1953 West Jefferson
1356. Kibler, R. E. 1907 Morganton
3436. Kiger, R. W. 1951 Shelby
3890. Kight, H. O. (Ga.)
1955 Tarawa Terrace
3851. Kimball, Jacquelyn (Mrs.)
1955 Louisburg
3380. Kinard, E. R., Jr. 1950 Greensboro
2999. King, A. H. 1942 Durham
2399. King, B. F. 1927 Hickory
3712. King, Delton Graham 1954 Kinston
4221. King, Glenn Alden 1959 Hickory
1496. King, J. R. 1909 Durham
3996. King, V. H., III 1957 Mt. Airy
3340. King, W. A. 1950 Mount Airy
2027. King, W. H. (col.) (S.C.)
1919 Greensboro
3166. Kingsbury, Mary H. (Mrs.)
1947 Union City, Tenn.
3997. Kirby, C. M., Jr. 1957 Southport
4170. Kirby, James Thomas 1959 Southport
3297. Kirkpatrick, T. M., Jr.
1949 Leaksville
3189. Kiser, A. G. 1947 Asheville
3298. Kiser, F. C. 1949 Asheville
3381. Kiser, J. C. 1950 Cramerton
2948. Kiser, R. A. 1941 China Grove
2758. Klein, B. F. (Pa.) 1936 Asheville

4194. Kline, Albert Raymond, Jr. (S.C.) 1959 Greenville
3802. Kluttz, J. A. 1955 Rutherfordton
4147. Kneece, John Broadus (Mich.) 1959 Chesterfield, S. C.
1620. Knight, C. V. 1911 Grifton
3079. Knight, E. H. 1945 Black Mountain
3852. Knight, J. O. 1955 Rocky Mount
3299. Knight, J. E. 1949 Yadkinville
3571. Knight, R. A. 1952 Carthage
3714. Knott, Carolyn (Mrs.) 1954 Raleigh
3341. Knox, R. L. 1950 Charlotte
3223. Koonce, S. G. 1948 Chadbourn
2580. Koonts, A. A. 1931 High Point
4032. Kopp, R. S. 1957 Brooklyn, N. Y.
3000. Kornfield, Abraham 1942 Rocky Mount
3713. Kostic, T. F. 1954 Nashville, Tenn.
3891. Kouzel, Howard 1955 (Md.) Silver Spring, Md.
4055. Kramer, S. H. (Md.) 1958 Jacksonville
2931. Kraus, Emma Myrtle (Va.) 1940 Charlotte
2586. Kritzer, E. L. 1931 Albemarle
4191. Krohn, George (Missouri) 1959 Nashville, Tenn.
3538. Kubiak, Dolores (Mrs.) 1952 Donora, Pa.

L

2178. Lamar, W. L., Jr. (Ala.) 1923 Denton
4092. Lambeth, D. C. (S.C.) 1958 Morganton
2116. Lamm, L. M. 1923 Mount Airy
3505. Lamore, W. P. 1951 Oteen
3409. Lane, R. L. (Ga.) 1950 Greensboro
3901. Langdon, F. H. 1956 Greensboro
2120. Langdon, R. E. 1923 Fayetteville
2746. Langdon, Roscoe 1936 Columbia, S. C.
3080. Langston, D. O'B. 1945 Franklinton
3572. Langston, M. B., Jr. 1952 New Bern
3300. Lanier, LeRoy 1949 Fayetteville
3902. Lanning, E. R., Jr. 1956 Lexington
4222. Larson, Verl Allen 1959 High Point
2662. Lasley, C. G. (Penn) 1934 Draper
3749. Latta, Patsy (Mrs.) 1954 Durham
4223. Lawing, Kenneth Lee 1959 Conover
3730. Lawson, H. A. (S.D.) 1954 Weaverville
3200. Lawson, J. I., Jr. (Ga.) 1947 Ocala, Fla.
2049. Layton, C. C. 1921 High Point
4224. Lazarus, John Michael 1959 Chapel Hill
2457. Lazarus, Joseph 1928 Sanford
1439. Lea, L. J. 1908 Laurinburg
2013. Lea, V. D. 1920 Durham
4171. Leatherwood, Donald Ray 1959 Charlotte
4075. Leatherwood, J. R. 1958 High Point
1942. Ledbetter, E. DeB. 1917 Lexington
2932. Ledford, J. E. (Ga.) 1940 McCaysville, Ga.
3973. Lee, R. E. (Ga.) 1956 Mount Dora, Fla.
2387. LeGette, J. S. 1927 Charlotte
4242. Leigh, Henry Albert (Iowa) 1959 Des Moines, Iowa
3681. Leitch, H. K. (Mich.) 1953 Albemarle
2261. Le Mon, H. H. (col.) 1925 High Point
3807. Lemos, Thalia Andrew 1955 Charlotte
3382. Leonard H. B., Jr. 1950 High Point
4076. Leonard, J. W. 1958 Gastonia
3762. Leonard, T. D. (S.C.) 1954 Charlotte
2481. Lever, T. H. (S.C.) 1928 Charlotte
2933. Lewis, B. B. (Ohio) 1941 Lincolnton
1671. Lewis, H. R. 1912 Asheville
3903. Lewis, R. L. 1956 Charlotte
2783. Lewis, W. C. 1937 Kannapolis
2949. Lewis, W. K. 1941 Mount Olive
2749. Libbus, T. A. 1936 New Bern
3661. Liles, R. H. (col.) 1953 Washington, D. C.
3220. Lindenschmidt, V. J. (Ind.) 1948 Wilmington
3912. Lindsay, Bobby Clay (Tenn.) 1956 Salisbury
2821. Link, F. P. 1938 Reidsville
2788. Linn, T. L. 1938 Landis
4138. Lisatinski, Julius Joseph (Ala.) 1958 Durham
1467. Lisk, D. C. 1909 Charlotte
3213. Little, G. L. 1948 Fort Lauderdale, Fla.
2901. Lloyd, A. A. 1940 Hillsboro
2011. Lloyd, T. P. 1920 Louisburg
3803. Lloyd, W. L. 1955 Garner
3146. Lockhart, B. O. 1946 Orlando, Fla.

3383. Lockwood, Mary Elizabeth
1950 Brunswick, Ga.
1468. Loftin, J. U. 1909 Albemarle
3328. Loftin, T. G. (Miss.) 1949 Albemarle
3764. Logan, H. M. (Ind.)
1954 Clifton, N. J.
4116. Lombard, W. O. 1958 Rockwell
3384. London, L. W., Jr. 1950 Mooresville
3998. Lore, Sara 1957 Winston-Salem
2927. Lorek, L. A. 1940 Radford, Va.
3573. Loritts, T. D. (col.)
1952 Cleveland, Ohio
3323. Lott, A. B. (S.C.) 1949 Clyde
4187. Lovekamp, Wilbur Albert
1959 Winston-Salem
3804. Lovelace, W. M., Jr.
1955 Hudson
2706. Lovett, H. E. 1935 Liberty
3301. Lovette, J. F. 1949 Liberty
3999. Lowder, J. F. 1957 Winston-Salem
3385. Lowder, J. H. 1950 Marion
3779. Lowder, T. M., Jr. (S.C.)
1954 Greensboro
3212. Lowe, Bonnie H. (Mrs.)
1948 Archdale
3302. Lowe, J. D. 1949 Archdale
3825. Lowry, F. W. (S.C.)
1955 Statesville
1670. Lunn, F. H. 1912 Winston-Salem
1357. Lutz, H. C. 1907 Hickory
2852. Lynch, Ernestine B. (Mrs. H. W.)
1939 Dunn
3437. Lynch, H. W. 1951 Dunn
2872. Lynch, W. F. 1939 Durham
2510. Lyon, J. F. 1929 Arlington, Va.
1666. Lyon, O. H. 1912 N. Wilkesboro
1379. Lyon, R. P. 1907 Wadesboro
2180. Lyon, W. B. (Va.) 1923 Greensboro

Mc

2997. McAdams, J. W. 1942 Burlington
2694. McAllister, H. C. 1935 Chapel Hill
3574. McAllister, L. B. 1952 Graham
2023. McBride, T. L. (Penn.)
1919 Marshville
2787. McBryde, R. V. 1937 Fayetteville
2741. McCarn, M. R. M. (Mrs.)
1936 Mount Pleasant
3420. McClincy, Stanley (Penn.)
1950 Halifax, Pa.
2704. McCollum, N. H., Jr. 1935 Leaksville
2628. McCombs, L. M. 1932 Creedmoor
4077. McCorkle, M. E. 1958 Burlington
3469. McCormac, D. A.
1951 Waynesboro, Va.
4117. McCormick, D. F. 1958 Fayetteville
3325. McCoy, J. K. (W.Va.) 1949 Durham
2996. McCrimmon, D. G. 1942 Pittsboro
2277. McCrummen, D. C. 1925 Aberdeen
4172. McCurdy, Marion Boger
1959 Greensboro
4058. McDaniel, Eldon (S.C.)
1958 Charlotte
2540. McDaniel, P. L. 1930 Wilmington
1569. McDonald, A. H. 1910 Durham
3269. McDonald, J. C. 1949 Durham
4033. McDonald, Joanne (Mrs.)
1957 Hickory
4000. McDonald, W. R., III 1957 Hickory
2053. McDowell, N. O. 1921 Scotland Neck
3052. McDowell, N. O., Jr.
1944 Scotland Neck
1742. McDuffie, R. A. 1914 Greensboro
2902. McFalls, C. D. 1940 Madison
2859. McFalls, O. W. 1939 Greensboro
2903. McFalls, S. W. 1940 Greensboro
3422. McFarland, T. W. (S.C.)
1951 Derita
2960. McGee, J. C. 1941 Asheville
3470. McGee, J. C., Jr. 1951 Asheville
2995. McGowan, D. F. 1942 Chapel Hill
3904. McGugan, V. G. 1956 Mocksville
3386. McGuire, J. M. 1950 Reno, Nevada
805. McKay, D. McN. 1895 Durham
1767. McKay, J. W. 1914 Asheville
1914. McKeel, C. B., Jr. 1917 Charlotte
3506. McKeithan, Herbert, Jr.
1951 Laurinburg
3279. McKenzie, C. B. (S.C.)
1949 Winston-Salem
3645. McKenzie, P. H. (S.C.)
1953 Jacksonville
3351. McKittrick, R. L. (S.C.)
1950 Grover
2993. McKnight, L. E., Jr. 1942 Coats
3106. McLean, A. L., Jr. 1945 Angier
2767. McLean, G. W. 1937 Clinton
1472. McLelland, J. H. 1909 Mooresville
1825. McMillan, B. F., Jr.
1915 Lumberton
4131. McNeely, J. L. 1958 Charlotte
2550. McNeill, A. D. 1930 Norwood
2904. McNeill, J. A. 1940 Whiteville
2679. McNeill, L. J. 1934 Norwood
3943. McQueen, Nancy W. (Mrs.)
1956 Clearwater, Fla.

M

1902. Mabry, C. S. 1917 Hamlet
1050. MacKesson, L. W. 1902 Statesville
3126. Mackie, Frances C. (Mrs.)
1946 Winston-Salem
1833. Macon, A. B. 1915 Mount Airy
3214. Malion, H. E. 1948 Fairmont
4034. Mancini, L. H. 1957 San Antonio, Tex.
2609. Maness, R. C. 1932 Greensboro
3775. Manfred, F. A. (Pa.)
1954 McDowell, Ky.
2469. Markham, G. W. 1928 Fayetteville
3859. Marple, K. E. (Ky.)
1955 Winchester, Ky.
4102. Marsh, J. W. (Ga.) 1958 Charlotte
1330. Marsh, N. F. 1906 Asheboro
4174. Marsh, William Luther 1959 Monroe
1994. Martin, A. N. 1920 Roanoke Rapids
1626. Martin, B. M. 1912 Baltimore, Md.
3905. Martin, J. W. 1956 Macclesfield
4225. Martin, Roy James 1959 Charlotte
3387. Martin, R. M. 1950 Ahoskie
1849. Martin, S. L., Jr. 1915 Leaksville
4078. Mast, W. H. 1958 Sanford
1687. Mathes, T. J. 1912 Durham
3234. Mathews, G. W., Jr. 1948 Asheville
2780. Matthews, J. I. 1937 Raleigh
3823. Matthews, O. A. (S.C.)
1955 Fayetteville
2729. Matthews, W. F., Jr. 1936 Raleigh
3575. Mauney, H. McC. 1952 Hayesville
2268. Mauney, W. McC. 1925 Murphy
3763. Maxwell, W. L. (Ga.)
1954 South Boston, Va.
1639. May, T. H. 1912 Wake Forest
3191. Mayberry, H. C. 1947 Winston-Salem
2971. Mayrand, L. P. 1941 Winston-Salem
4093. Mayson, W. L. (S.C.)
1958 Hendersonville
3697. Mazzolini, E. J. (Vt.)
1953 Winston-Salem
3327. Means, M. R. (S.C.) 1949 Hickory
3944. Mebane, A. H. III 1956 Greensboro
2016. Mebane, W. M. 1920 Tryon
3424. Medlin, W. E. (S.C.) 1951 Gastonia
4198. Melikian, Harrout Earle (R.I.)
1959 Winston-Salem
2213. Melvin, M. B. 1924 Raleigh
3945. Meroney, C. P. 1956 Rutherfordton
3321. Merrill, G. B., Jr. (Fla.)
1949 Lakeland, Fla.
3662. Merritt, M. E. 1953 Wilmington
3742. Meschke, Barbara (Mrs.)
1954 Wilmington, Del.
3626. Meschke, R. W. 1953 Wilmington, Del.
3411. Metts, H. M. (S.C.) 1950 Charlotte
4100. Middleton, W. G. (S.C.) 1958 Shelby
4118. Mikeal, Shirley May 1958 Lenoir
1963. Miles, M. C. 1917 Henderson
2970. Millaway, E. D. 1941 Burlington
2304. Miller, A. J. (Mich.)
1925 Hendersonville
3780. Miller, C. H. (Ohio)
1954 Fontana Village
4035. Miller, D. J. 1957 Raleigh
2919. Miller, P. W. 1940 Spencer
2717. Miller, R. E. (S.C.)
1935 Elizabeth City
4175. Miller, Seth George 1959 Lexington
3663. Miller, W. J. 1953 Statesville
1883. Millican, A. G. 1916 Wilmington
3805. Milliones, P. T. 1955 Charlotte
3981. Mills, F. W. (W.Va.) 1956 Greensboro
2062. Mills, J. C. 1921 Cliffside
3853. Mills, J. E. 1955 Cliffside
3507. Mills, O. W. 1951 Leaksville
4079. Mills, R. C. 1958 Tabor City
2121. Milton, R. H. 1923 Salisbury
3576. Minnick, W. K. 1952 Bristol, Va.
2922. Minton, S. S., Jr. 1940 Candler
2693. Mitchell, C. E. (S.C.) 1934 Highlands
1707. Mitchell, H. G. 1913 Nags Head
2738. Mitchell, J. D. 1936 Kannapolis
3388. Mitchell, T. W. 1950 Cary
3235. Mitchener, J. W. 1948 Concord
2775. Mitchener, J. A., Jr. 1937 Edenton
2748. Mitchener, Nancy P. (Mrs. J. A., Jr.)
1936 Edenton
3715. Mobley, B. K. 1954 Burlington
2897. Mock, C. H. (Tenn.) 1939 Boone
3696. Moir, A. L. (S.C.) 1953 Burlington
3081. Montesanti, Joseph, Jr.
1945 Southern Pines
4226. Montgomery, David Weatherspoon
1959 Greensboro
2425. Mooneyham, O. J. (Ga.)
1928 Forest City
2426. Moore, A. L. (Ga.) 1927 Salisbury
2004. Moore, A. R. 1920 Wilson
2994. Moore, B. McI. 1942 Eastport, N. Y.
3716. Moore, J. T. 1954 Norfolk, Va.
1588. Moore, J. P. 1911 Wilmington
3687. Moore, J. W. (Ga.) 1953 Asheville
3508. Moore, K. E. 1951 La Grange

3419. Moore, L. V. (Penn.) 1950 Oteen
2327. Moore, M. A. 1926 Tarboro
3471. Moore, M. A., Jr. 1951 Tarboro
4227. Moore, Thomas Banks 1959 Salisbury
2339. Moore, T. J. 1926 Wilson
3866. Moore, W. D. (Va.) 1955 Tarboro
3509. Moorefield, G. McD. 1951 Lexington
1747. Moose, G. K. 1914 Boone
2372. Moose, H. A. 1927 Mount Pleasant
2365. Moose, W. L. (Md.) 1926 Greensboro
3349. Moran, Ruth Estes (Mrs. J. H.) (Ala.) 1950 Pensacola, Fla.
3270. Morgan, G. D. 1949 Zebulon
1966. Morgan, J. T. 1918 Benson
4133. Morris, A. E., Jr. (S.C.) 1958 Faith
2819. Morris, A F.. 1938 Burlington
3439. Morris, E. M. 1951 Brevard
3493. Morris, H. V. (Ga.) 1951 Waynesville
4002. Morris, S. C. 1957 Dunn
3946. Morrison, B. P. 1956 Wilson
3771. Morse, L. D., Jr. (Ga.) 1954 Raleigh
3053. Morton, W. A. 1945 Wilmington
3389. Moseley, Marina P. C. 1950 Warrenton
3472. Moskowitz, Eugene 1951 Flushing, N. Y.
2648. Moss, F. M. 1933 Gastonia
3525. Mosteller, W. H. (S.C.) 1951 Albemarle
4001. Mueller, R. E. 1957 High Point
3577. Mullen, J. L. 1952 Chapel Hill
1733. Munday, C. C. 1913 Taylorsville
3743. Muratori, A. J. 1954 Charlotte
3099. Muratori, Francis 1945 Charlotte
1657. Murchison, E. E. 1912 Rocky Mount
1727. Murphrey, L. W. 1913 Rocky Mount
1606. Murphy, J. C. 1911 Charlotte
2548. Murr, G. F. 1930 Thomasville
3744. Murray, B. R. 1954 Raleigh
2730. Murrell, H. T. 1936 Albemarle
3236. Myers, L. M. 1948 Winston-Salem

N

4176. Nance, Bernie Joe 1959 Concord
2096. Nance, J. S. 1922 Charlotte
4036. Nance, J. S., Jr. 1957 Charlotte
2672. Neal, C. L. 1934 Suffolk, Va.
3207. Neal, J. C. (Ga.) 1947 Rome, Ga.
4037. Neal, Margaret 1957 Richmond, Va.
3886. Needham, B. W. 1955 Mt. Airy
3923. Neeland, E. C. M.D. (Ala.) 1956 Wilson
3144. Neely, C. M. (col.) 1946 Winston-Salem
2785. Neil, J. W. 1937 Huntersville
2497. Nelson, J. B. 1929 Leaksville
2325. Nelson, S. G. 1926 Aulander
1913. Nelson, W. G. 1917 Atlanta, Ga.
3869. Nemargut, Joseph (Mich.) 1955 Wilmington
2380. Neville, Augustus, Jr. 1927 Spring Hope
4146. Newton, John Cody (S.C.) 1959 Kinston
4145. Newton, John Gary (S.C.) 1959 Kinston
3828. Nichols, Lois W. (S.C.) 1955 Charlotte
1516. Nicholson, M. A. 1910 Troy
4047. Niles, E. L. (Tenn.) 1957 Marshall
2795. Noell, R. J. (Ga.) 1937 Asheville
2181. Norman, J. P. (Va.) 1924 Greensboro
3947. Norris, Barbara A. (Mrs.) 1956 Charlotte
3948. Norris, C. A. 1956 Charlotte
3342. Northcott, Jean L. (Mrs. W. W.) 1950 Winston-Salem
3473. Northcott, W. W. 1951 Winston-Salem
993. Nottingham, G. S. 1901 Norfolk, Va.

O

2950. Oakley, C. S. 1941 Mebane
2466. Oakley, C. H. 1928 Roxboro
4119. Oakley, J. R. 1958 Ahoskie
2802. Oates, C. C., Jr., 1938 Hendersonville
2879. O'Daniel, J. S. 1939 Hickory
4120. O'Daniel, J. S., Jr. 1958 Hickory
3925. O'Dell, B. B. (Ga.) 1956 Greenville, S. C.
3597. Odom, L. A. (S.C.) 1952 Wilmington
4046. O'Donnell, P. F., Jr. (Ind.) 1957 Southern Pines
4228. Oh, Yung Yoon 1959 Chapel Hill
4177. Oldham, James Allen III 1959 Kenly
2665. Oliver, E. W. (Ala) 1933 Greensboro
3012. Oliver, G. G. (S.C.) 1943 Whiteville
2315. O'Neal W. P. 1926 Belhaven
1381. Overman, H. S. 1907 Elizabeth City
3343. Overton, D. S. 1950 Sanford
3154. Owen, F. R. (Ga.) 1935 Tryon
3766. Owenby, Paul, Jr. (Ga.) 1954 Hendersonville
3040. Owens, T. Q. 1943 Whiteville

3913. Oxendine, J. E. (S.C.)
1956 Charlotte

P

3303. Pace, T. A. 1949 Hendersonville
3806. Paderick, H. C. 1955 Kinston
3510. Padgett, H. F. 1951 Durham
2803. Page, C. E., Jr. 1938 Henderson
3636. Page, G. A. (Ala.) 1953 Hickory
4229. Page, Jane Welch (Mrs.)
1959 Washington, N. C.
4230. Page, Patsy Rooney 1959 Fairmont
2220. Palmer, A. W. 1924 Sanford
3612. Paoloni, C. U. (N.J.)
1952 Greensboro
3390. Pappas, S. A. 1950 Gastonia
3391. Paramore, R. A. 1950 Nashville
4231. Parker, Frederick Beecham, Jr.
1959 Jacksonville
3120. Parker, J. G. (col.)
1946 Mt. Vernon, N. Y.
3215. Parker, L. J. 1948 Memphis, Tenn.
2474. Parker, N. M. (col.)
1929 Fayetteville
1333. Parker, R. S. 1906 Murphy
2123. Parker, W. W., Jr. 1923 Henderson
2827. Parks, W. A. 1938 Salisbury
3440. Parrish, A. S. 1951 Newton Grove
2569. Parrish, L. F. 1931 Rocky Mount
3101. Parsons, R. H.
1945 Middleburg, N. Y.
3451. Patterson, J. L. (S.C.)
1951 Hickory
3808. Patton, J. B., Jr. 1955 Canton
3745. Patton, W. H. 1954 Marion
3167. Paull, Shirley (Mrs.)
1947 Montreal, Canada
3356. Payne, Jean W. (Mrs.) (Va.)
1950 Greensboro
1500. Peacock, M. A. 1909 Benson
2743. Pearce, Joseph Huske 1936 Asheville
3474. Pearson, Sarah P. (Mrs. J. K.)
1951 Apex
3131. Pecora, Ruth P. (Mrs. John)
1946 Erwin
2089. Pegram, Addie B. (Mrs. C. W.)
1922 Apex
4232. Piele, James Iroan, Jr. 1959 Burlington
3809. Penland, J. T. 1955 Lenoir
3490. Jenn, W. C. (col.) (La.)
1951 Winston-Salem
4003. Perkins, L. P., Jr.
1957 South Boston, Va.
3665. Perrow, W. S. 1953 Lynchburg, Va.
1668. Perry, D. L. (col.) 1912 Fayetteville
3532. Perry, M. B. (Mrs.) 1952 Apex
3392. Perry, V. H. 1950 Franklin
2568. Perry, W. R. (col.) 1931 Burlington
1995. Petrea, F. S. 1920 Greensboro
4080. Phifer, F. O. 1958 Raleigh
2675. Phillips, J. E. 1934 Raleigh
2014. Phillips, M. B. 1920 Albemarle
2833. Phillips, O. J.
1938 Buenos Aires, Argentina
2329. Phillips, W. P. 1926 Morganton
4178. Phillips, William Webster
1959 Granite Falls
3666. Piantadosi, Claude 1953 Chapel Hill
3029. Pickard, J. F. 1943 Greensboro
2951. Pickard, J. M. 1941 Durham
1998. Pierce, J. S. 1920 Rocky Mount
2349. Piggott, D. S. 1926 Morehead City
2905. Pike, J. M. 1940 Concord
2861. Pike, J. W., Jr. 1939 Concord
2880. Pilkington, E. L. 1939 Goldsboro
1180. Pinnix, J. M. 1904 Kernersville
2533. Pinnix, J. L. 1930 Kernsville
1382. Pinnix, W. M. 1907 New Bern
3725. Pistole, C. E. (Tenn.)
1954 Nashville, Tenn.
3810. Pittman, B. E. 1955 Salisbury
3304. Pittman, G. R. 1949 Burlington
3223. Pittman, J. H. (Tex.)
1948 Fayetteville
3305. Plemmons, Charlotte B. (Mrs.)
1949 Asheville
2906. Plemmons, D. A. 1940 Asheville
4004. Polk, J. W. 1957 Rockingham
3911. Ponder, R. F. (S.C.)
1956 Mt. Holly
4179. Ponder, William Norman, Sr.
1959 Hendersonville
2204. Poole, L. B. 1924 Thomasville
1821. Porter, C. D. 1915 Concord
1660. Porter, Ernest 1912 Concord
3906. Porter, Ernest, Jr. 1956 Charlotte
3098. Porter, J. B. (Kansas)
1945 West Jefferson
3237. Powell, E. S. 1948 Oxford
1958. Powell, F. L. 1917 Philadelphia, Pa.
3811. Powell, W. P. 1955 Mars Hill
3177. Prather, N. L. (Ga.)
1947 Blue Ridge, Ga.
2881. Pressly, C. P. 1939 Charlotte
4053. Pressman, A. E. (Conn.)
1958 Bridgeport, Conn.

4180. Prevo, James Miller 1959 High Point
4192. Prewitt, Robert Willard
1959 Wadesboro
3746. Price, Billy L. 1954 Conover
3841. Price, H. C. (S.C.) 1955 Creedmoor
2804. Price, H. G. 1938 Raleigh
2007. Price, S. H. 1920 Mooresville
3578. Price, S. H., Jr. 1952 Mooresville
4081. Priest, Janice P. (Mrs.)
1958 Chapel Hill
2910. Proctor, W. V. 1940 Charlotte
4082. Proffitt, Bill 1958 Spruce Pine
3238. Propst, G. B. 1948 Morganton
2801. Provo, Jean Bush (Mrs.)
1938 Raleigh
3863. Pruett, I. J. (Ind.) 1955 Angier
3777. Pryce, R. V. (Pa.)
1954 Levittsburg, Ohio
2697. Puckett, U. S. 1935 Stovall
3307. Puckett, W. M. 1949 Robbins
2111. Pugh, E. S. 1922 Windsor
3393. Pulliam, H. F. 1950 Winston-Salem
2732. Purcell, D. C. 1936 Salisbury
2915. Purcell, S. M., Jr. 1940 Salisbury

Q

3627. Quick, J. D., Jr. (col.)
1953 Winston-Salem

R

3394. Rabil, E. J. 1950 Winston-Salem
3873. Rabinowitz, Norman (Va.)
1955 Greensboro
3193. Rachide, A. P. 1947 Jacksonville
3874. Ramos, J. D. (D.C.)
1955 South Dartmouth, Mass.
3395. Rancke, J. M. 1950 Lumberton
2907. Rand, T. R., Jr. 1940 Raleigh
3579. Randall, W. H., Jr. 1952 Lillington
4011. Rankin, R. A. (Miss.) 1957 Sylva
2873. Rankin, W. B. 1939 Arlington, Va.
3216. Ranzenhofer, J. A. 1948 Greensboro
3831. Raper, D. J. 1955 Rocky Mount
2589. Ratley, W. A. 1931 Goldsboro
4121. Rauch, R. K. 1958 Chapel Hill
1884. Ray, E. L. 1916 Asheboro
2611. Ray, Frederick, Jr. 1932 Sanford
2269. Rayburn, H. L. 1925 Charlotte
2607. Reamer, I. T. (Md.) 1931 Durham
3580. Reaves, C. A. 1952 Asheboro
2724. Reaves, H. C. 1936 Asheboro
2535. Reaves, L. E., Jr. 1930 Fayetteville
3581. Reese, J. N. 1952 Kannapolis
2615. Register, M. O. 1932 Clinton
4140. Reinhardt, Bruce Bastian (Pa.)
1958 Rocky Mount
4103. Reynold, E. N. (S.C.) 1958 Durham
3239. Rhem, J. F. 1948 Florence, S. C.
3949. Rhoades, J. D. 1956 Fayetteville
2612. Rhodes, C. R. 1932 Charlotte
4233. Rhodes, Daniel Edward
1959 Morganton
2110. Rhyne, C. L. (Ga.)
1922 Charlotte
3413. Rice, C. F. (col.) (D.C.)
1950 Charlotte
3530. Rice, H. C. (N.D.) 1952 Charlotte
2262. Rice, L. D. 1925 Maxton
3308. Rich, H. C. 1949 Garland
4083. Rich, R. E., Jr. 1958 Brevard
1972. Richardson, J. D. (col.)
1918 Charlotte
1389. Richardson, L. W. 1907 Goldsboro
4056. Richardson, Levan W. (col.) (Tenn.)
1958 Durham
2546. Richardson, O. K. 1930 Boone
3704. Richardson, V. H. (S.C.)
1954 Summerfield
2584. Richardson, W. R. 1931 Boone
1680. Ridenhour, D. G. 1912 Mt. Gilead
3102. Riegel, M. S. 1945 Owego, N. Y.
3103. Riggsbee, E. Lloyd 1945 Chapel Hill
3628. Riggsbee, V. L., Jr. 1953 Charlotte
3396. Rigsbee, Elmer Lawson 1950
Columbus
2882. Rigsbee, Elmer Linieth 1939 Durham
3350. Rimerman, H. B. (Pa.)
1950 Cape May, N. J.
2916. Rimmer, Helen Bell (Mrs. E. F.)
1940 Sanford
1301. Ring, C. A. 1905 High Point
2468. Ring, C. A., Jr. 1928 High Point
1182. Ring, L. B. 1904 Tucson, Ariz.
4097. Rivers, J. B. (S.C.)
1958 Chesterfield, S. C.
1827. Rives, H. L. 1915 Bethel
2511. Roberson, Culas 1929 Spray
3475. Roberts, D. A. Fayetteville
4122. Roberts, S. B. 1958 Black Mountain
1517. Robertson, E. G. 1910 Va. Beach, Va.
3539. Robertson, W. N., Jr.
1952 Laurinburg
4203. Robey, George Wilson 1959 Greensboro
2674. Robinson, Carlton
1934 Morehead City
2740. Robinson, D. P. 1936 Oxford

3971. Robinson, D. B. (Ga.) 1956 Charlotte
3137. Robinson, Harriet A. (S.C.) 1946 Lumberton
3950. Robinson, J. C., Jr. 1956 Roanoke Rapids
4045. Robinson, Margaret A. (Mrs.) (Ala.) 1957 Winston-Salem
2816. Robinson, T. R., Jr. 1938 Goldsboro
3582. Rodgers, O. J. 1952 Salisbury
3667. Rogers, H. N., Jr. 1953 Lumberton
3309. Rogers, R. P., Jr. 1949 Durham
1644. Rogers, R. P., Sr. 1912 Durham
2527. Rogers, W. LeR. (S.C.) 1929 Pembroke
3202. Rogers, W. P. (Tenn.) 1947 Asheville
2720. Rollins, E. W. (S.C.) 1935 Winston-Salem
4005. Rollins, Stuart Wingo 1957 Winston-Salem
3344. Roper, H. E. 1950 Indialantic, Fla.
3310. Rose, W. C. 1949 Goldsboro
3311. Rose, W. P. 1949 Greensboro
3345. Ross, R. McG. 1950 Bessemer City
3059. Rosser, J. H. 1944 Charlotte
3965. Roughton, R. H. (Ga.) 1956 Charlotte
2700. Rouse, L. L. 1935 Fayetteville
2952. Royall, G. E., Jr. 1941 Elkin
2263. Roycroft, W. R. 1925 Shallotte
3855. Rubin, S. P. 1955 Winston-Salem
3583. Russell, G. C. 1952 Greensboro
2874. Russell, J. M., Jr. 1939 Asheville
3240. Russell, J. T. 1948 Canton
2983. Russell, P. B. (Neb.) 1941 Monett, Missouri
3527. Russell, R. A. (Ga.) 1951 Winston-Salem
2924. Russell, T. W. 1940 Greensboro

S

3064. Salley, B. M., Jr. (S.C.) 1944 Charlotte
1554. Salley, W. M. 1910 Asheville
3397. Salley, W. M., Jr. 1950 Asheville
3812. Salter, R. L., Jr. 1955 Burlington
3511. Sampson, R. R. (col.) 1951 Greensboro
1658. Sanders, A. J. 1912 Gastonia
3241. Sanders, C. H. 1948 Granite Quarry
3227. Sanders, Patsy B. (Mrs. Charl H.) 1948 Granite Quarry
1852. Sanford, R. D. 1916 Lumberton
1421. Sappenfield, W. A. 1908 Statesville
3398. Sauls, Doris H. (Mrs.) 1950 Wilmington
3476. Sauls, H. B. 1951 Wilmington
4123. Saunders, W. K., Jr. 1958 Greensboro
2917. Savage, M. C. 1940 Roanoke Rapids
2308. Sawyer, R. B. (Colorado) 1925 Williston, S. C.
2528. Saxon, H. A. (Ga.) 1930 Manila, P. I.
3887. Scarboro, W. L. 1955 Raleigh
3951. Schaefer, B. D. 1956 Asheville
3399. Scharff, R. E. 1950 Clemmons
4006. Schlagel, A. P., Jr. 1957 Durham
2991. Scoggin, H. P. 1942 Louisburg
1256. Scoggin, L. E. 1905 Louisburg
2572. Scoggin, L. E., Jr. 1931 Louisburg
4098. Scott, M. A., Jr. (S.C.) 1958 Asheville
3757. Scudder, B. H. (Tenn.) 1954 Jacksonville
3952. Seabock, R. L. 1956 Mebane
3242. Seaborn, R. H. 1948 Raleigh
3312. Secrest, V. V., Jr. 1949 Monroe
682. Sedberry, H. S. 1892 Rocky Mount
3860. Segars, J. H. (S.C.) 1955 Marion
3686. Siebert, JoAnne (Ga.) 1953 Greensboro
2379. Selden, J. S. 1927 Weldon
2908. Senter, L. M. 1940 Carrboro
2889. Senter, P. L. 1921 Carrboro
3813. Setzer, E. S., Jr. 1955 Greensboro
4144. Setzer, Thomas Sherman 1959 Waynesville
3132. Sewell, Evelyn S. (Mrs. J. B., Jr.) 1946 Beaufort
2313. Sewell, G. L. 1926 Kinston
3872. Sharp, H. D. (S.C.) 1955 Cornelius
1929. Shaw, R. S. 1917 Enfield
3814. Shaw, W. B. 1955 Mt. Olive
2953. Sheffield, B. C., Jr. 1941 Warsaw
3184. Sheffield, W. J. 1947 Austin, Texas
3967. Shelton, W. D. (Ky.) 1956 Winston-Salem
3540. Shepherd, D. M. 1952 West Jefferson
3758. Shepherd, R. C., Jr. 1954 Lexington
3478. Sherard, G. S. 1951 Burlington
2075. Sherard, J. F. (S.C.) 1920 Burlington
3953. Sherrill, F. L., Jr. 1956 Hickory
2721. Sherrod, W. I. (Tenn.) 1936 Bristol, Va.
3400. Sherwood, N. W. 1950 Lenoir
1988. Shieder, G. A. (Ga.) 1918 Asheville

3030. Shields, C. L. 1943 Jacksonville
2666. Shigley, H. H. (Ohio) 1934 Asheville
1973. Shook, Eulon 1918 Hickory
3196. Shook, Eulon, Jr. 1947 Hickory
3401. Shore, V. A., Jr., 1950 Durham
3907. Shouse, W. D. 1956 Winston-Salem
3954. Shuford, G. W. 1956 Forest City
3616. Shultman, S. L., Jr. (S.C.)
1953 Charlotte
3955. Sigmon, R.G., Jr. 1956 Newton
3759. Simmons, F. C., Jr. (S.C.)
1954 Ft. Myers, Fla.
2989. Simmons, F. J. 1942 Granite Falls
2585. Simmons, H. R. 1931 Greenville
3313. Simmons, Peggy C. (Mrs.)
1949 Lincolnton
3168. Simmons, W. A. 1947 Winston-Salem
2856. Simmons, W. C. 1939 Winston-Salem
1730. Simpson, J. F. 1913 Henderson
3717. Simpson, N. J. 1954 Spindale
3199. Sinclair, F. A. 1947 Albemarle
1772. Singletary, F. B. 1914 Durham
2221. Sisk, C. J. 1924 Asheville
2742. Sisk, R. C. 1936 Asheville
3888. Sisk, W. T. 1955 Asheville
3976. Sistrunk, L. F., Jr. (S.C.)
1956 Charlotte
3718. Skakle, Sybil (Mrs.) 1954 Chapel Hill
2935. Skinner, F. LaF. (Va.) 1941 Spencer
4017. Slaughter, T. G. (S.C.) 1957 Charlotte
3153. Slayton, Mary T.
1946 Washington, D. C.
3111. Slesinger, Stanley (D.C.)
1945 Charlotte
2435. Sloan, R. R. (Va.)
1927 Rutherfordton
2875. Sloan, W. L. 1939 Chapel Hill
3956. Sloop, R. H. 1956 Winston-Salem
1878. Small, Bessie B. (Mrs.) (col.)
1923 Denton, Md.
4234. Smith, Alfred Gene
1959 Elizabethtown
4124. Smith, A. T. (col.) 1958 New Bern
2195. Smith, D. A. 1924 Charlotte
3727. Smith, E. A., Jr. (S.C.)
1954 Shallotte
3728. Smith, E. D. (Tenn.)
1954 Danville, Va.
2972. Smith E. H., Jr. 1941 Tarboro
4085. Smith, E. M. 1958 Chapel Hill
3615. Smith, G. C. (Ga.) 1953 Concord
3970. Smith, G. L. (S.C.) 1956 Charlotte
3148. Smith, G. W. (Neb.) 1946 Chapel Hill
2810. Smith, H. E. 1938 Thomasville
4125. Smith, J. E. 1958 Connelly Springs
3320. Smith, J. G. (Ga.) 1949 Stokesdale
4235. Smith, John Hubert, Jr. 1959 Marion
2183. Smith, J. P. F. (S.C.) 1923 Gibson
3251. Smith, J. R. (S.C.)
1948 Rock Hill, S. C.
1634. Smith, Leon 1912 Kannapolis
2926. Smith, L. W. 1940 Kannapolis
3449. Smith, N. A. (col.) (S.C.)
1951 Gastonia
2768. Smith, O. W. 1937 Pilot Mt.
3668. Smith, R. W., Jr. 1953 Kinston
3856. Smith, R. H. L. 1955 Greensboro
3669. Smith, Robert G. 1953 Mt. Airy
3632. Smith, Roger A. (Va.) 1953 Raleigh
2403. Smith, T. E. 1927 Goldsboro
1259. Smith, T. L. 1905 Plymouth
2488. Smith, V. F. (Mo.)
1928 Pleasant Garden
3700. Smith, V. L. (Vt.)
1954 Bradenton, Fla.
2776. Smith, W. J. 1937 Chapel Hill
1678. Smith, W. O. 1912 Alexandria, Va.
3195. Snyder, S. E. 1947 Clyde
2184. Snypes, C. L. (Ga.) 1923 Siler City
3914. Solomon, Melvin (S.C.) 1956 Charlotte
3272. Southern, J. C. 1949 High Point
2603. Sparkman, D. D., Jr. (Va.)
1931 St. Pauls
3670. Sparks, Betty 1953 Charlotte
2336. Sparks, J. E. 1926 Elizabeth City
2961. Sparks, L. R., Jr. 1941 Durham
3479. Speight, E. C. 1951 Rocky Mount
3719. Speight, J. A. 1954 Rocky Mount
2641. Spencer, B. W., Jr. (S.C.)
1932 Durham
4139. Speranza, Charles Fred (Mass.)
1958 Chapel Hill
2346. Spoon, J. M. 1926 Belmont
2451. Spoon, K. B. 1928 Charlotte
3426. Sprinkle, J. B. (Ga.) 1951 King
2437. Stacy, L. B. (Ga.) 1928 Gastonia
3591. Stahl, G. M. (Va.) 1952 Durham
3138. Stalcup, H. R. (Ind.) 1946 Kinston
3957. Stalvey, J. C. 1956 Knightdale
3926. Stamey, D. D. (Ga.) 1956 Waynesville
2505. Stamps, J. N. 1929 High Point
1260. Stanback, T. M. 1905 Salisbury
3854. Stanford, Joyce E. (Mrs.)
1955 Chapel Hill
3418. Stang, David (Va.) 1950 Greensboro
3442. Stang, W. S. 1951 Greensboro

2678. Stanley, V. E. 1934 Charlotte
3748. Stanton, W. H. 1954 New Bern
3865. Steele, G. H., Jr. (Ohio) 1955 Greensboro
2565. Stein, Meyer (Penn.) 1930 Philadelphia, Pa.
3121. Stephens, Frank 1946 Triangle, Va.
1818. Stephens, J. L., M.D. (col.) 1915 Cleveland, Ohio
4236. Stevens, Charles Lee 1959 Garner
2921. Stevens, M. W. 1940 Broadway
1919. Stevenson, J. T. 1917 Elizabeth City
4181. Stevenson, Paul Augustus 1959 Durham
3826. Stewart, J. R. (Tenn.) 1955 Knoxville, Tenn.
3180. Stewart, J. S. 1947 Fremont
1153. Stewart, W. M. 1903 Charlotte
3480. Stich, W. C. 1951 Clearwater, Fla.
1557. Stimson, J. H. 1910 Statesville
4007. Stine, C. R. 1957 Charlotte
4135. Stokes, Douglas Weeks 1958 Charlotte
2506. Stone, B. F. 1929 Elizabethown
2762. Stone, B. M. (Fla.) 1936 St. Petersburg, Fla.
2626. Stone, E. V. 1932 Charlotte
3889. Stone, H. C., Jr. 1955 Salisbury
3815. Stone, J. D. 1955 Pilot Mountain
3816. Stone, R. B. 1955 King
2094. Stone, W. L. 1922 Franklinton
3443. Stonestreet, D. H. 1951 Winston-Salem
4237. Stoots, John Kingsley 1959 Troy
1936. Stowe, C. D. 1917 Portsmouth, Va.
1558. Stowe, H. R. 1910 Charlotte
4182. Street, James Thomas 1959 Roxboro
3071. Stringfield, B. J. (Mrs.) 1944 N. Wilkesboro
2496. Stroud, Dortch 1929 Kinston
3694. Stroupe, L. S. (Dist. of Col.) 1953 Kings Mountain
3245. Strout, V. L. (Mass.) 1948 Ellerbe
2453. Sullivan, L. S. 1928 Durham
1926. Summey, P. B. 1917 Mt. Holly
3584. Summey, W. L. 1952 Dallas
4099. Sumner, E. D. (S.C.) 1958 Grifton
3046. Sutphin, E. C. 1944 Galax, Va.
2698. Suttlemyre, C. P. 1935 Hickory
1785. Suttlemyre, P. J. 1914 Valdese
3908. Swan, W. J. 1956 Fontana Village
2224. Swaney, C. A. 1924 Winston-Salem
3512. Swearngan, C. L. 1951 Charlotte
3585. Swicegood, Shirley W. (Mrs.) 1952 El Paso, Texas
1592. Swindell, E. S. 1911 Durham
1388. Sykes, R. J. 1907 Greensboro

T

3817. Talbert, G. R. 1955 Winston-Salem
1312. Tart, D. W. 1906 Greensboro
3025. Tart, P. E. 1943 Kinston
2703. Tate, D. O. 1935 Melbourne, Fla.
2256. Tate, E. H. 1925 Lenoir
4044. Tate, J. McC (D.C.) 1957 Richlands, Va.
4195. Tate, Samuel Byars (S.C.) 1959 Asheville
3818. Tate, W. S. 1955 Lexington
2455. Tatum, J. M. 1928 Asheville
3444. Tatum, Mary E. 1951 Winston-Salem
1423. Taylor, C. A. 1908 Jacksonville
1577. Taylor, D. G. 1910 Leaksville
2797. Taylor, H. R. (col.) (Tenn.) 1938 Tarboro
2786. Taylor, H. T. 1937 Goldsboro
3402. Taylor, J. G. 1950 Conway
2398. Taylor, L. B. 1927 Conway
4084. Taylor, Mary Sue (Mrs.) 1958 Yadkinville
3183. Taylor, Nancy Hunt (Mrs. Wm. F.) 1947 Washington
2737. Taylor, N. T. 1936 Raleigh
3218. Taylor, W. W. 1948 Chapel Hill
1627. Taylor, W. P. 1912 Roanoke Rapids
3047. Teague, J. R. 1944 High Point
3691. Teat, W. DeF. (Ga.) 1953 Sarasota, Fla.
2988. Tee, H. C., Jr. 1942 Wilson
2353. Templeton, G. S. 1926 Gastonia
2333. Tennant, W. D., Jr. 1926 Crossnore
3038. Terrell, J. A., Jr. 1943 Sanford
3724. Tex, Joseph (Pa.) 1954 Miami, Fla.
3173. Thayer, S. S. (Ohio) 1947 Orlando, Fla.
1701. Thomas, E. E. 1913 Roxboro
2839. Thomas, F. E. (Ala.) 1938 Charlotte
3541. Thomas, H. G. 1952 Wilson
3531. Thomas, J. S. (Ala.) 1952 Charlotte
2883. Thomas, J. I. 1939 Dunn
2577. Thomas, P. L. 1931 Roxboro
1604. Thomas, W. G. 1911 Varina
4202. Thomaston, Burma Lloyd (Ala.) 1959 Moultrie, Ga.
1087. Thompson, A. J. 1902 Badin

3909. Thompson, D. A. 1956 Salisbury
2811. Thompson, H. O. 1938 Chapel Hill
2258. Thompson, J. L. 1925 Reidsville
2242. Thompson, J. V. (S.C.)
1924 Wilmington
2190. Thompson, P. H. 1924 Fairmont
2987. Thompson, T. H. (col.)
1942 Burlington
4127. Thorne, J. P. (Va.)
1958 Roanoke Rapids
3130. Thorne, Lucy K. (Mrs.)
1946 Morehead City
3857. Thorne, S. T. 1955 Charlotte
2884. Thornton, G. P. 1939 Goldsboro
2986. Thornton, J. W., Jr. 1942 Dunn
3920. Thorpe, Suzanne (Mrs.) (Ohio)
1956 Durham
3112. Tilles, Irving, (N. J.)
1946 High Point
2159. Tilley, J. E. 1923 Jamestown
3133. Timberlake, C. V., Jr.
1946 Philadelphia, Pa.
3721. Timberlake, H. W.
1954 Roanoke Rapids
3838. Tollison, R. B. (S.C.) 1955 Oakboro
2440. Tolson, J. G., Jr. (S.C.)
1927 Henderson
3605. Tomlinson, L. C. (Ga.)
1952 Fayetteville
1600. Toms, B. C. 1911 Salisbury
1990. Toms, E. R. (Ga.) 1919 Wilmington
986. Townsend, E. F. 1900 Red Springs
1520. Townsend, J. H. 1910 Red Springs
3256. Trantham, H. D. (D.C.)
1949 Asheville
1703. Trent, J. A. 1913 Galax, Va.
2160. Tripp, G. O. 1923 Wilmington
3958. Trosper, Edith 1956 Chapel Hill
1343. Trotter, J. R. 1906 Salisbury
3445. Tunstall, Christine
1951 Yakima, Wash.
2847. Tunstall, J. P. 1939 Washington
1808. Turlington, J. E. 1915 Lumberton
3481. Turner, C. C., Jr. 1951 Scotland Neck
3587. Turner, C. F. 1952 Shelby
3671. Turner, G. W. 1953 Wilmington
3315. Turner, J. K., Jr. 1949 Weldon
2045. Turnmyre, A. P. 1921 Mt. Airy
4086. Tyler, J. L. 1958 Chapel Hill
2778. Tyson, J. W. 1937 Greensboro
2834. Tyson, W. B. 1938 Rocky Mount

U

4038. Umphlett, H. B., Jr.
1957 Elizabeth City
2570. Umstead, O. L. 1931 Durham
2493. Underhill, J. A. (S.C.)
1928 High Point
3346. Underwood, D. D. 1950 Greensboro
2954. Underwood, H. P., Jr.
1941 Fayetteville
4087. Underwood, M. E. 1958 Wilmington
4008. Upchurch, J. E., Jr. 1957 Raleigh
2667. Upchurch, M. T. 1934 Smithfield
3403. Ussery, E. McD. 1950 Raleigh
3316. Uzzell, S. C. C. 1949 Brevard

V

3482. Van Valkenburgh, W. B.
1951 Asheville
2909. Varner, S. E., Jr. 1940 Brevard
3054. Viall, W. R., Jr. 1944 Pinehurst
1445. Vinson, E. L. 1908 Halifax
3483. Vinson, J. B. 1951 Raleigh

W

3722. Wagner, J. W. 1954 Charlotte
3750. Wagner, M. T., Jr.
1954 Staten Island, N. Y.
3523. Wakefield, Griffin (col.) (La.)
1951 Charlotte
3108. Waldrop, J. E. (Ga.) 1946 Lowell
2278. Walker A,. D. 1925 Wilmington
2010. Walker, H. W. 1922 Norlina
2504. Walker, H. L. 1929 Greensboro
4183. Walker, Paul Morgan 1959 Newton
2192. Wallace, A. C. 1924 Star
2441. Walters, J. E. (S.C.) 1928 Mt. Gilead
1895. Walton, R. C. 1916 Raleigh
2583. Ward, B. R. 1931 Goldsboro
1761. Ward, E. H. 1914 Tarboro
3160. Ward, J. L., Jr. (Ga.) 1946 Canton
4238. Ward, Joseph Willard 1959 Wallace
2186. Ward, W. A. 1924 Swannanoa
3484. Ward, W. S. 1951 Swannanoa
2330. Warren, B. G. 1926 Rural Hall
3122. Warren, B. S., Jr. 1946 Greenville
3695. Warren, C. F., Jr. (Ga.)
1953 Statesville
1816. Warren, J. C. 1915 Benson
1923. Warren, L. A. 1917 Garland
2849. Warren, L. A., Jr. 1939 Winston-Salem
1539. Waters, G. W., Jr. 1910 Lakeland, Fla.
2846. Waters, P. V. 1939 Mooresville

2955. Watkins, J. C. 1941 Emporia, Va.
3039. Watkins, Rose Stacy (Mrs. J. C.) 1949 Emporia, Va.
4039. Watson, E. M. 1957 Sanford
2805. Watson, R. N. 1938 Sanford
2813. Way, J. A., Jr. 1938 Winston-Salem
3646. Weatherwax, F. G. (Ga.) 1953 Boonville
1526. Webb, R. K. 1910 Charlotte
2621. Webb, T. P., Jr. 1932 Shelby
3485. Webster, C. D. 1951 Rowland
3726. Webster, P. E. (S.C.) 1954 Loris, S. C.
2936. Webster, W. B. (S.C.) 1941 Fairmont
3589. Welborn, J. H. 1952 Lexington
1089. Welborn, W. F. 1902 Lexington
3198. Welborn, W. F., Jr. 1947 Lexington
2541. Welch, W. D., Jr. 1930 Washington
3599. Wells, F. R. (Ohio) 1952 Pinehurst
4239. Wells, Franklin Ennis 1959 Raleigh
3963. Wells, K. F. (Tenn.) 1956 Canton
2685. Wells, R. R. 1934 Lawndale
2870. Wells, V. D., Jr. 1939 Columbus, Ohio
3751. Wells, W. P. 1954 Durham
3513. Welsh, O. H. 1951 Fayetteville
3755. West, J. R. (Ga.) 1954 Asheville
2800. West, June Bush (Mrs.) 1938 Raleigh
3514. West, W. A. 1951 Roseboro
2254. West, W. L. 1925 Roseboro
3959. Whaley, E. F. 1956 Elizabeth City
4088. Whaley, H. G. 1958 Wilmington
3515. Whaley, L. M. 1951 Wallace
1510. Wharton, L. A. 1909 Gibsonville
3347. Wheeler, C. C., Jr. 1950 Chapel Hill
1979. Wheeler, C. R. 1919 Oxford
2670. Wheless, J. M., Jr. 1934 Farmville
2459. White, C. B. 1928 Henderson
2448. White, D. F. 1928 Mebane
2059. White, E. S. 1921 Reidsville
1574. White, G. S. 1910 Lexington
3858. White, Grey B. (Mrs. J. G.) 1955 Burlington
3752. White, J. G. 1954 Burlington
2054. White, J. S. 1921 Mebane
1741. White, Luther 1941 Wilmington
2532. White, R. L. (S.C.) 1929 Troy
2211. Whitehead, C. R. 1924 Ramseur
3026. Whitehead, J. D., III 1943 Enfield
4184. Whitehurst, Paul Adams 1959 Roanoke Rapids
2806. Whiteley, I. C. 1938 Morganton
2673. Whiteley, R. S. 1934 Greensboro
2956. Whitford, B. H. 1941 Rocky Mount
2507. Whitford, C. P. 1929 Washington
2547. Whitley, H. E. 1930 Concord
1898. Whitley, J. R. 1916 Hendersonville
2885. Whitley, W. Y. 1939 Fremont
1888. Whitmire, W. P., Jr. 1916 Tucson, Ariz.
3082. Whitson, W. J. 1945 Phelps, N. Y.
4136. Wiesener, Carl Vernon (Ark.) 1958 Lincolnton
3723. Wiggins, K. L. 1954 Goldsboro
1625. Wilkerson, I. O. 1911 Greensboro
1525. Wilkerson, J. L. 1910 Durham
4018. Wilkes, Ernestine B. (Mrs.) 1957 High Point
3056. Wilkins, Jessie L. (Mrs.) 1944 Durham
1573. Williams, A. H. A. 1910 Oxford
3405. Williams, B. A. 1950 Nashville
4089. Williams, C. S. 1958 Miami, Fla.
3175. Williams, C. H. (Va.) 1947 Asheboro
3516. Williams, E. G. 1951 Gastonia
4240. Williams, Franklin Ervin 1959 Wilmington
3629. Williams, G. L. 1953 Fayetteville
2084. Williams, J. C. 1921 Bessemer City
3134. Williams, Laurel L. 1946 Newport News, Va.
4241. Williams, Lawrence Lanier 1959 Salisbury
2077. Williams, L. L. (Ga.) 1920 Morven
2969. Williams, M. H. 1941 Lexington
1899. Williams, M. V. B. 1916 Winston-Salem
3152. Williams, Nina Fish (Mrs.) (Kan.) 1946 High Point
3776. Williams, V. F. (Miss.) 1954 Yanceyville
3517. Williams, W. A. 1951 Williamston
3182. Williamson, Fate B. (Mrs.) 1947 Albany, Ga.
3819. Williford, E. H., Jr. 1955 Kannapolis
3219. Williford, J. S. 1948 Pinetops
2088. Willis, Beatrice A. (Mrs.) 1922 Fayetteville
2112. Willis, R. M. 1922 Southport
2442. Williston, F. D. (col.) (Tenn.) 1927 Fayetteville
3969. Wilson, C. P. (Ga.) 1956 Conyers, Ga.
2158. Wilson, C. A. (Ga.) 1922 Monroe
1534. Wilson, Connie H. 1910 Hickory

3318. Wilson, H. W., Jr. 1949 Winston-Salem
4009. Wilson, J. H. 1957 Winston-Salem
3406. Wilson, R. C. 1950 Hendersonville
1511. Wilson, T. H. 1909 Cramerton
3486. Wilson, W. H. 1951 Raleigh
2017. Wimberly, R. E. (col.) 1920 Raleigh
3753. Wimberley, W. P. (col.) 1954 Raleigh
2957. Windecker, G. H.
1941 Bloomingdale, N. J.
4185. Winstead, Druie Daniel, Jr.
1959 Wilmington
3453. Winter, C. O. (S.C.)
1951 Jacksonville
4186. Winter, Margaret Warren
1959 Durham
1575. Wohlford, H. W. 1910 Charlotte
1822. Wolfe, B. H. 1915 Burlington
1265. Wolfe, J. C. 1905 Hickory
3820. Wolfe, R. P. 1955 Mt. Airy
1717. Wolfe, W. S. 1913 Mt. Airy
3975. Wolson, F. A. (Ga.) 1956 Raleigh
2203. Womble, D. J. 1924 Durham
2726. Womble, L. N., Jr. 1936 Plymouth
3821. Wood, John D. 1955 Burlington
2857. Woodard, B. P. 1939 Princeton
1770. Woodard, E. V. 1914 Selma
3446. Woodard, J. B. 1951 Concord
3756. Woodson, J. T., Jr. (Tenn.)
1954 Woodbury, Tenn.
2723. Woodward, G. B. (Tenn.)
1936 Franklin
3447. Woody, R. R. 1951 Burlington
1809. Woolard, E. W. 1915 Henderson
2351. Wooten, J. W. F. 1926 Fayetteville
3083. Wooten, Ruth Aycock (Mrs. C. C.)
1945 Raleigh
4132. Wright, J. H. (Ala.) 1958 Asheville
3606. Wurthmann, B. A. (S.C.)
1952 Sullivan's Island, S. C.
2854. Wyatt, Blanche B. 1939 Wilson
2545. Wynn, W. McK. (col.)
1930 Greensboro

Y

1428. Yancey, L. A. (col.) 1908 Charlotte
3206. Yandell, C. R. (S.C.) 1947 Pineville
3487. Yandle, H. A. 1951 Chapel Hill
1512. Yates, C. L. 1909 Charlotte
2798. Yearwood, T. C. (Ill.)
1938 Nicholasville, Ky.
3410. Young, C. W., Jr. (S.C.)
1950 Elizabeth City
3348. Young, R. L., Jr. 1950 Winston-Salem
2799. Young, T. F. (Ark.) 1938 Leicester
3048. Youngblood, Frances Rimmer
(Mrs. R. L.) 1944 West End
4199. Youngblood, Thomas Watson (S.C.)
1959 Raleigh

Z

4090. Zambito, Joseph 1958 Raleigh
3243. Zirkle, Mildred S. (Mrs.)
1948 Haddon Heights, N. J.
1576. Zuckerman, I. L. 1910 Greensboro

REGISTERED ASSISTANT PHARMACISTS

79. Badgett, E. W. 1935 Mt. Airy
30. Barnhardt, L. E. 1931 Charlotte
50. Bass, J. A. 1932 Wilson
41. Birkitt, S. P. 1931 Charlotte
20. Branch, B. C. 1928 Rocky Mount
28. Brooks, C. M. 1931 Monroe
48. Brown, H. S. 1932 Raleigh
106. Bryant, Nan 1938 Tarboro
23. Carrigan, J. F. 1930 Spencer
61. Chadwick, S. T. 1933 Morehead City
27. Griffin, T. W. 1930 Statesville
96. Gwynn, A. A. 1938 Greensboro
4. Heslep, F. W. 1923 Beaufort
72. Humphries, A. T. 1934 Charlotte
56. King, R. G. 1933 New Bern
7. McConnell, Ethel 1926 Newton
19. Maus, F. B. 1928 Greensboro
64. Moore, H. W. 1933 Lexington
74. Moose, H. F. 1934 Statesville
68. Munns, R. F. 1934 Whiteville
5. Musgrove, W. M. 1924 Catawba
88. O'Brien, C. C. 1936 Greensboro
53. Porter, J. N. 1933 Charlotte
26. Russell, L. D. 1930 Greensboro
77. Wade, C. E. 1935 Colerain

LIST OF PHYSICIANS HOLDING PERMITS TO CONDUCT DRUG STORES (LIVING IN TOWNS OF NOT MORE THAN 800 INHABITANTS TO WHOM PERMITS TO CONDUCT DRUG STORES HAVE BEEN GRANTED.)

203. Beard, Grover Cleveland
Atkinson, Pender County
139. Beasley, Edward Bruce
Fountain, Pitt County
204. Bonner, John Bryan
Aurora, Beaufort County

361. Cole, Walter Franklin
Bunn, Franklin County
178. Currie, Daniel Smith
Parkton, Robeson County
332. Fulp, James Francis
Stoneville, Rockingham County
138. Hinnant, Milford
Micro, Johnston County
387. Johnstone, Allan MacKenzie
Lake Waccamaw, Columbus County
162. Long, Fred Yount
Catawba, Catawba County
271. Parker, John Wesley, Jr.
Seaboard, Northampton County
384. Parks, John Edward, Jr.
Robbinsville, Graham County
389. Patterson, Thomas Henry
Colerain, Bertie County
375. Womble, Edwin Cornelius
Wagram, Scotland County

List of Drug Stores

Revised August 1, 1959

The number preceding the name of the drug store indicates the permit number of that store. Addresses for each store are listed where given. Person listed immediately following drug store was certified as pharmacist in charge (or permitted physician) on the application for the renewal of the permit. "*" denotes drug store operated under physician's permit.

ABERDEEN—Moore County

1. Bryan Drug Company, Inc.
120 W. Main Street (C. L. Guion)

1059. Craig Drug Co.
Sycamore St. (L. B. Craig)

2. McCrummen's Drug Store
South Street (D. C. McCrummen)

AHOSKIE—Hertford County

1310. Boone's Pharmacy
109 W. Main St. (W. T. Boone)

1555. Capps Drug Co.
418 Peacock Street (H. H. Daniels)

1474. Copeland Drug Co.
104 Main St. (E. U. Capps)

1512. Walker-Boone Drug Co., Inc.
117 East Main Street (W. O. Britt)

ALBEMARLE—Stanly County

1099. Albemarle Drug Co.
260 E. Main St. (C. R. Edwards)

1635. Drug Centre, Inc.
121 N. First St. (D. L. Bennett)

1101. K and L Drug Store
316 Montgomery Ave. (T. G. Loftin)

6. Loftin's Drug Store
116 W. North St. (J. U. Loftin)

1152. Murrell's Pharmacy
167 N. Second Street (H. T. Murrell)

7. Phillips Drug Co.
111 N. Second Street (M. B. Phillips)

8. Purcell Drug Co.
134 W. Main St. (E. L. Kritzer)

ANDREWS—Cherokee County

9. Davis Drug Co.
Second St. (E. U. Burch)

ANGIER—Harnett County

1327. McKnight's Drug Store
Main St. (A. L. McLean, Jr.)

841. Talton Drug Store
100 Depot Street (I. J. Pruett)

APEX—Wake County

1320. Apex Pharmacy
Box 128 (Margaret B. Perry)

821. Pegram's Pharmacy
Salem Street (Mrs. A. B. Pegram)

ARCHDALE—Randolph County

1163. Lowe's Pharmacy, Inc.
(John D. Lowe)

ASHEBORO—Randolph County

1522. Asheboro Drug Co., Inc.
132 Sunset Ave. (C. H. Williams)

1174. Fox Professional Drug Co., Inc.
516 S. Fayetteville St. (J. H. Fox)

957. Kearns Service Drug Store
803 W. Salisbury (T. N. Kearns)

1580. Mann's Drug Store of Asheboro, Inc.
341 N. Fayetteville St.
(J. Henry Dowdy)

1415. Reaves Pharmacy
212 S. Fayetteville St. (C. A. Reaves)

17. Reaves Walgreen Agency Drug Store
119 Sunset Ave. (H. C. Reaves)

ASHEVILLE—Buncombe County

1575. Adams-Blauvelt, Inc.
16 Battery Park Ave.
(G. W. Mathews)

1466. Adams Professional Pharmacy, Inc.
Doctors Bldg., Doctors Drive
(J. W. Adams)

64. Aiken's Pharmacy
14 Lodge St. (J. H. Aiken)

21. Asheville Pharmacy
27 N. Market St. (J. V. Jenkins)

1281. B & B Pharmacy
462 Haywood Rd.
(H. L. Bishop, L. B. Brookshire)

884. Barefoot & Tatum Drugs, Inc.
2 N. Pack Square
(L. G. Barefoot)

1496. Barefoot & Tatum, Inc., No. 2
647 Biltmore Ave. (J. M. Tatum)

1427. Bennett's Drug Store
472 Haywood Road
(William Kauffman)

66. Biltmore Drug Store
1 Kitchen Place (L. M. Jarrett)

867. Charlotte St. Drug Co., Inc.
100 Charlotte St. (B. F. Klein)

1472. Eckerd's of Asheville, Inc.
Westgate Shopping Center
(Ben Eidam)

23. Eckerd Drugs, Inc.
31 Patton Ave. (R. J. Noell)

1187. Eckerd's-Haywood, Inc.
21 Haywood St. (C. E. Bolinger)

1446. Economy Drug Store
157 Charlotte St. (E. P. Judy)

1371. Ideal Drug Store
733 Haywood Road (W. C. Braman)

1506. Kenilworth Drug Store
489 Biltmore Avenue
(J. C. McGee, Jr.)

28. Lord's Drug Store, Inc.
793 Merrimon Ave. (J. C. McGee)

882. Malvern Hills Drug Store
1288 Haywood Road (C. J. Sisk)

1070. Memorial Mission Hospital Pharmacy
500 Biltmore Ave. (A. J. Darling)

1323. Merrimon Ave. Pharmacy
229 Merrimon Ave. (Albert Chandley)

1089. Montford Pharmacy
231 Montford Ave. (A. G. Kiser)

35. Norwood Pharmacy
500 Merrimon Ave. (L. P. Brookshire)

1201. Pack Square Pharmacy
22 N. Pack Square (G. A. Shieder)

736. Palace Pharmacy
783 Haywood Road (Dan W. Foster)

36. Pinner's Drug Store
619 Haywood Rd. (J. M. Russell)

1132. Saint Joseph's Hospital Pharmacy
428 Biltmore Ave.
(Frank Akins)

37. Salley's Drug Store
85 Patton Ave. (W. M. Salley)

1622. Salley's Eastgate Drugs
253 Tunnel Road (W. M. Salley, Jr.)

1462. Shigley's Grove Park Pharmacy
250 Charlotte St. (Thomas Keating)

39. Shigley's Inc.
31 Hendersonville Rd.
(Robert C. Sisk)

1111. Trantham's Drug Store
38 Broadway (H. D. Trantham)

1607. Y. M. I. Drug Store
29 Eagle St. (F. H. Harris, Jr.)

ATKINSON—Pender County

41. Atkinson Drug Co.*
Cor. Church and 1st Ave.
(G. C. Beard, M.D.)

AULANDER—Bertie County

42. Aulander Pharmacy
(S. G. Nelson)

AURORA—Beaufort County

43. Windley's Drug Store*
Main St. (J. B. Bonner, M.D.)

AVONDALE—Rutherford County

44. Adkinson Drug Co.
(N. F. Adkinson)

AYDEN—Pitt County

1603. Edwards Pharmacy
Lee Street (S. M. Edwards, Jr.)

1589. Purser's Drug Store
137 E. Second St. (D. M. Evans)

BADIN—Stanly County

47. Badin Drug Co., Inc.
Pine Street (A. J. Thompson)

BAILEY—Nash County

48. Etheridge Drug Store
(T. J. Etheridge, Jr.)

BEAUFORT—Carteret County

50. F. R. Bell, Druggist
Front Street (F. R. Bell)

51. Guthrie-Jones Drug Company
507 Front Street
(C. H. Guthrie)

BELHAVEN—Beaufort County

54. O'Neal Drug Store
230 E. Main St. (W. P. O'Neal)

BELMONT—Gaston County

55. Belmont Drug Co.
9 Main St. (R. B. Bryan)

1500. Catawba Pharmacy
403 Catawba St. (S. P. Brison)

1647. Robinson Drug Store
16 N. Main St. (C. D. Croft)

1553. Watkins Pharmacy, Inc.
132 N. Main St. (W. A. James)

BENSON—Johnston County

58. Benson Drug Co.
104 E. Main St. (Loamie Gilbert)

59. Peacock Drug Company
Main St. (M. A. Peacock)

60. Warren Drug Company
211 E. Main St. (J. C. Warren)

BESSEMER CITY—Gaston County

61. Central Drug Store
112 W. Virginia Ave. (J. C. Williams)

62. Curtis Pharmacy
Virginia Ave. (J. R. Curtis)

BETHEL—Pitt County

63. H. L. Rives Drug Company
Railroad St. (H. L. Rives)

BISCOE—Montgomery County

67. Biscoe Drug Store
Carthage Road (W. I. Jenkins)

BLACK MOUNTAIN—Buncombe County

69. Black Mountain Drug Co.
101 W. State St. (M. L. Cable)

1359. Key City Pharmacy
204 Sutton Ave. (S. B. Roberts)

835. Knight's Pharmacy
116 State St. (E. H. Knight)

BLOWING ROCK—Watauga County

1071. Harris Drug Store
Main St. (L. C. Harris)

BOILING SPRINGS—Cleveland County

1096. Boiling Springs Drug Company, Inc.
(R. H. Beason)

BOONE—Watauga County

73. Boone Drug Co.
Main St. (W. R. Richardson)

1592. Carolina Pharmacy
231 Main St.
(C. H. Mock, J. P. Greene)

BOONVILLE—Yadkin County

1503. Boonville Pharmacy
(F. G. Weatherwax)

BREVARD—Transylvania County

77. S. M. Macfie Drug Co.
Main and Broad (O. D. Biddy)

1556. Morris Pharmacy
Cor. Broad & Main Sts.
(E. M. Morris)

78. Varner's Drug Store
Broad and Jordan Sts.
(S. E. Varner, Jr.)

BROADWAY—Lee County

1036. Broadway Drug Co.
(M. W. Stevens)

BRYSON CITY—Swain County

80. Bryson City Drug Company
108 Everett St.
(Mary Alice B. Greyer)

1083. Swain Drug Store
Everett St. (C. B. Hawkins)

BUNN—Franklin County

83. Bunn Drug Co.*
(W. F. Cole, M.D.)

BURGAW—Pender County

1198. Dees Drug Store
(R. R. Dees)

1030. Durham Drug Company
Fremont St. (R. G. Ham)

BURLINGTON—Alamance County

85. Acme Drug Co., Inc.
Spring and Davis Sts.
(J. G. White)

1192. Alamance County Hospital Pharmacy
Graham-Hopedale Road
(R. L. Salter, Jr.)

1123. Alamance Drug Company
223 Maple Ave. (B. K. Mobley)

92. Andrews Drug Co.
138 Maple Ave. (C. M. Andrews)

86. Asher-McAdams Drug Co.
305 Trollinger (J. W. McAdams)

87. Burlington Drug Company, Inc.
East Front St. (R. E. Barrett)

1529. Cedar Cliff Pharmacy
1623 Vaughn Road (M. E. McCorkle)

89. Davis Street Pharmacy, Inc.
751 E. Davis St. (Robert Woody)

1407. Griffin's Pharmacy
1701 Old Alamance Road
(S.D. Griffin, Jr.)

93. Mann's Cut Rate Drug Store
414 S. Main St. (E. D. Millaway)

1207. Medical Center Pharmacy, Inc.
274 Graham-Hopedale Rd.
(A. L. Moir)

1547. Medical Village Apothecary
1610 Vaughn Road
(W. S. Gardner)

1413. Sherard's Pharmacy
1425 S. Webb Ave. (G. S. Sherard)

1188. Thompson's Pharmacy
804 Rauhut St. (T. H. Thompson)

94. Worth Street Drug Store
525 S. Worth Street (W. R. Perry)

BURNSVILLE—Yancey County

95. Pollard's Drug Store
West Main St. (Roland Glenn)

1251. Yancey Pharmacy
Main St. (J. L. Hooper, Jr.)

CANDLER—Buncombe County

1173. Valley Drug Co., Inc.
(S. S. Minton)

CANTON—Haywood County

97. Canton Drug Store
137 Main St. (J. L. Jones, Jr.)

98. Champion Cut-Rate Drug Store, Inc.
147 Main St. (J. R. West)

99. Hendrix Drug Store
108 Main St. (J. B. Patton)

100. Martin's Drug Store, Inc.
24 Park St. (B. M. Burrus)

CAROLINA BEACH—New Hanover County

940. Carolina Beach Drug Company
(W. R. Adams)

CARRBORO—Orange County

103. Senter's Drug Store
(P. L. Senter)

CARTHAGE—Moore County

104. Shields Drug Co., Inc.
Court House Square (R. A. Knight)

CARY—Wake County

1490. Ashworth Rexall Drugs
105 W. Chatham St. (R. H. Ashworth)

1444. Mitchell's Pharmacy
138 E. Chatham St. (T. W. Mitchell)

CATAWBA—Catawba County

106. Catawba Drug Company*
(F. Y. Long, M.D.)

CHADBOURN—Columbus County

899. Derrick's Pharmacy
(M. L. Borders, Jr.)

107. John E. Koonce Drug Co.
(S. G. Koonce)

CHAPEL HILL—Orange County

1184. Colonial Drug Co.
420 W. Franklin St. (J. H. Carswell)

109. Eubanks Drug Co.
E. Franklin St. (Clyde Eubanks)

1516. Glen Lennox Pharmacy
Glen Lennox Shopping Center
(G. W. Harris)

1218. N. C. Memorial Hospital Pharmacy
U.N.C. (W. W. Taylor)

994. Sloan Drug Company
101 E. Franklin St. (W. L. Sloan)

110. Sutton's Drug Store
159 E. Franklin St.
(Howard A. Yandle)

972. The Village Pharmacy, Inc.
306 W. Franklin St. (J. C. Fox, Jr.)

CHARLOTTE—Mecklenburg County

977. Avondale Pharmacy
2204 Avondale Ave. (Charles Norris)

1636. Benson's Rexall Drugs
2724 Remont Road (L. M. Benson, Jr.)

113. Bizzell Pharmacy
3312 Tuckaseegee Rd. (H. L. Bizzell)

1007. Blair Drug Co.
2719 Tuckaseegee Rd. (F. L. Black)

116. Carolina Cut-Rate Drug Store, Inc.
225 W. Trade St. (F. E. Thomas)

117. Carolina Pharmacy
401 E. Trade St. (T. H. Lever)

1142. Cay Drug Store, Inc.
221 W. Trade St. (Joe Greenspan)

1437. Central Avenue Drug Center
2611 Central Ave. (H. W. Wohlford)

1195. Charlotte Drug Company
200 E. Trade St. (R. F. Holland)

119. Charlotte Memorial Hospital Pharmacy
1400 Scott Ave. (Myrtle Kraus)

1112. Dilworth Pharmacy
1601 S. Boulevard (J. S. LeGette)

983. Dorton's Drug Store
3201 N. Caldwell St. (Eldon McDaniel)

1315. Eckerd Drug Co.
1025 Providence Rd. (J. L. McNeely)

121. Eckerd Drugs, Inc. (No.1)
128 N. Tryon St. (Francis Muratori)

122. Eckerd Drugs, Inc. (No. 2)
109 S. Tryon St. (E. V. Stone)

1155. Eckerds, Inc.
1332 Central Ave. (J. H. Bigham)

1452. Eckerd's-Park, Inc.
4133 Park Road (A. J. Muratori)

1569. Godley Center Pharmacy
Mount Holly Road (J. W. Allen)

124. Hardee's Pharmacy
2909 Selwyn Ave. (A. K. Hardee, Jr.)

1567. Harris Super Drugs
Sharon Amity Road (G. L. Smith)

125. Hawthorne Pharmacy
1629 Elizabeth Ave. (W. B. Buckner)

126. Hoskins Drug Co.
3626 Rozzell Ferry Rd.
(Kenneth Spoon)

128. Independence Drug Store
801 N. Graham St. (J. T. Hough)

1514. Kiser Drug Co.
2400 Wilkinson Blvd. (D. W. Stokes)

1544. Kiser Drug Company, #2
127 Scalybark St. (S. E. Hemby, Jr.)

1565. Kiser Drug Co. #3, Inc.
Eastway & Central Avenue
(J. E. Oxendine)

893. Liggett Drug Company, Inc.
100-102 N. Tryon St. (R. H. Roughton)

131. Lisk Pharmacy
826. E. Trade St. (D. C. Lisk)

1139. Medical Pharmacy
1010 Kings Drive (E. B. Eadie)

1069. Mercy Hospital Pharmacy
2000 E. 5th St. (Gilbert Colina)

815. Myers Park Pharmacy
1340 Romany Rd. (Ralph Knox)

136. Niven Drug Co.
131 E. Park Ave. (R. L. Lewis)

137. Park Place Pharmacy
613 Providence Road (V. L. Faircloth)

1073. Plaza Hill Pharmacy, Inc.
2513 Plaza Road (J. W. Wagner)

932. Presbyterian Hospital Pharmacy
200 Hawthorn Lane (J. H. Rosser)

934. Queen City Pharmacy
422 E. Second St. (L. A. Yancey)

141. Rex Drug Store
417 E. Second St. (J. H. Isler)

142. Rhyne Drug Store
830 E. Morehead St. (C. L. Rhyne)

143. Selwyn Cut-Rate Drug Store, Inc.
319 W. Trade St. (J. S. Nance)

1342. Shamrock Drugs, Inc.
3217 Plaza Rd. (Melvin Solomon)

1376. Southern Drug Co.
1400 E. Morehead St.
(C. E. Hemingway)

1383. Southside Pharmacy
2819 South Blvd. (W. E. Hardee)

144. Stanley Drug Stores, Inc.
1949 E. 7th St. (C. P. Pressly)

1122. Sterling Drug Company, Inc.
1501 Elizabeth Ave. (W. V. Proctor)

145. Sterling Drug Stores, Inc.
401 N. Tryon St. (E. W. Bruce)

1648. Sterling Drug Store No. 3, Inc.
3922 Park Rd. (B. L. Thomaston)

1649. Sterling Drug Store No. 4, Inc.
2316 Central Ave. (H. A. Hammond)

1652. Thompson Drug Store
N. Tryon St. (D. A. Smith)

1390. Troy Drug Co.
2116 Independence Blvd.
(J. C. Murphy)

1425. Troy Drug Co. (No. 2)
625 Woodlawn Road (R. H. Boulware)

1453. Troy Drugs (No. 3)
2044 Hutchinson Ave. (H. C. Rice)

1563. Troy Drugs #4
705 Sharon Amity Rd.
(H. L. Rayburn)

146. T. A. Walker, Inc.
332 N. Tryon St. (J. S. Thomas)

1432. T. A. Walker, Inc.
Hawthorne Medical Center
227 Hawthorne Lane
(C. L. Swearngan)

1524. Westerly Hills Drugs, Inc.
3438 Wilkinson Blvd.
(Donald Leatherwood)

1473. Westside Drug Center, Inc.
1910 Rozzell Ferry Road
(I. F. Sistrunk, Jr.)

1189. Wilson & Holmes Pharmacy
421 S. Brevard St. (J. D. Richardson)

CHERRYVILLE—Gaston County

150. Allen Drug Co.
110 E. Main St. (H. H. Allen, Jr.)

151. Houser Drug Co., Inc.
100 E. Main St. (W. H. Houser)

CHINA GROVE—Rowan County

913. Brown Drug Company
Main St. (J. H. Brown)

1141. China Grove Drug Co.
Main St. (R. A. Kiser)

CLAREMONT—Catawba County

1279. Claremont Pharmacy
Main St. (J. A. Busbee)

CLARKTON—Bladen County

1386. Fowler's Drug Store, Inc.
College St. (J. D. Fowler)

CLAYTON—Johnston County

155. Beddingfield's
325 E. Main St. (C. H. Beddingfield)

156. Whitley-Bain Drug Co., Inc.
333 Main St. (J. D. Bain)

CLEMMONS—Forsyth County

1247. Clemmons Pharmacy
In The Triangle (R. E. Scharff)

CLIFFSIDE—Rutherford County

158. Mills Drug Co.
(J. C. Mills)

CLINTON—Sampson County

159. Butler's Pharmacy
204 Main St. (A. B. Butler)

1651. Darden Pharmacy
120 Main St. (R. J. Darden)

1232. Holmes Drug Store
600 Lisbon St. (J. M. Holmes, Jr.)

1436. McLean Hospital Pharmacy
612 Beaman (G. W. McLean)

162. Register's Drug Store
Vance St. (M. O. Register)

160. Reynold's Drug Co.
Main and Lisbon Sts.
(R. M. Herring)

CLYDE—Haywood County

1486. Clyde Pharmacy
Main Street (A. B. Lott)

1624. Midway Professional Pharmacy, Inc.
Rt. 2 (Shuford Snyder)

COATS—Harnett County

1113. McKnight's Drug Store
Main St. (L. E. McKnight, Jr.)

COLERAIN—Bertie County

165. Wade's Pharmacy*
Main St. (J. L. Darden, Jr., M.D.)

COLUMBIA—Tyrell County

166. Tyrell Drug Co.
Main St. (Shirley Bumgardner)

COLUMBUS—Polk County

1638. Columbus Drug Co.
Main Street (E. L. Rigsbee)

CONCORD—Cabarrus County

167. Airheart Pharmacy
Market St. (J. W. Airheart)

1613. Black's Pharmacy, Inc.
1017 N. Church St.
(W. V. Bradley, Jr.)

168. Cabarrus Drug Co.
16 S. Union St. (I. I. Davis)

944. Cabarrus Memorial Hospital Pharmacy
U. S. H'way 29 (J. W. Mitchener)

170. Gibson's, Inc.
1 S. Union St. (G. C. Smith)

1572. Medical Center Pharmacy
195 Lake Concord Road (J. W. Pike)

171. Pearl Drug Co.
2 S. Union St. (H. A. Barringer)

1335. Pike's Drug Store
Wil-Mar (J. M. Pike)

172. Porter Drug Company, Inc.
8 S. Union St. (C. D. Porter)

173. Whitmore Drug Company
80 S. Union St. (H. E. Whitley)

CONOVER—Catawba County

175. Bowman Drug Co.
Main St. (C. E. Bowman)

1458. Conover Drug Co.
Main St. (Billy Lee Price)

CONWAY—Northampton County

177. Taylor Drug Co.
(L. B. Taylor)

COOLEEMEE—Davie County

178. Cooleemee Drug Co.
(E. D. Hoyle)

CORNELIUS—Mecklenburg County

1623. Mid Way Pharmacy, Inc.
North Main Street
(H. D. Sharp)

CRAMERTON—Gaston County

1389. Cramerton Drug Co.
(J. C. Kiser)

CREEDMOOR—Granville County

182. Creedmoor Drug Co.
Main St. (H. C. Price)

CROSSNORE—Avery County

181. Crossnore Drug Store
Box 186 (W. D. Tennant, Jr.)

DALLAS—Gaston County

919. Summey Drug Company
(W. L. Summey)

DAVIDSON—Mecklenburg County

184. White Drug Company
131 Main St. (C. S. Goodrum)

DELCO—Columbus County

1539. Raymond L. Creekmore, Pharmacist
Highway 74 and 76
(R. L. Creekmore)

DENTON—Davidson County

185. Denton Drug Store
Main St. (W. L. Lamar)

DERITA—Mecklenburg County

1399. Derita Drug Co.
Box 154 (G. B. Dimmick, Jr.)

DOBSON—Surry County

1134. Dobson Drug Store
(Viola Howell)

DRAPER—Rockingham County

1228. Draper Pharmacy
Fieldcrest Rd. (J. W. Chandler)

1017. Lasley Drug Store
Fieldcrest Ave. (C. G. Lasley)

DUNN—Harnett County

188. Butler & Carroll Drug Co., Inc.
129 E. Broad St. (W. W. Carroll, Sr.)

189. Dunn Pharmacy
218 E. Broad St. (R. B. Fairley)

1449. Fitchett Drug Store of Dunn, Inc.
128 E. Broad St. (C. E. Fitchett)

1617. Hood Drug Store
112 E. Broad St. (H. W. Lynch)

1593. Hospital Pharmacy
200 N. Ellis Ave. (Rupert Cox)

1202. Thomas Drug Store
323 E. Broad St. (J. I. Thomas)

DURHAM—Durham County

193. Boone Drug Company
100 W. Parrish St. (D. L. Boone, Sr.)

738. Brewer's Drug Store
700 Ninth St. (S. O. Brewer, Sr.)

900. Broad Street Drug Company, Inc.
1139 Broad St. (O. L. Umstead)

192. Don Booth Drug Co.
1009 W. Chapel Hill St.
(G. D. Booth)

1051. Carswell Drug Co., Inc.
Club Blvd. and Watts St.
(A. P. Carswell)

1526. Center Drug Store of Durham, Inc.
2926 Roxboro Rd. (J. M. Pickard)

213. Crabtree Pharmacy
2100 Angier Ave. (A. H. King)

197. Duke Hospital Pharmacy
Duke University (I. T. Reamer)

1633. Durham Drug Co.
330 W. Main St. (W. P. Wells)

199. Eckerd Drugs, Inc.
122 W. Main St. (V. A. Shore, Jr.)

1419. Eckerd's Drugs of Durham, N. C., Inc.
1223 University Drive (W. F. Lynch)

200. Garrett's Biltmore Drug Store
332 E. Pettigrew St. (Y. D. Garrett)

1340. Garrett-Parker Drug Store
702 Fayetteville St. (J. G. Parker)

201. Holloway St. Pharmacy
1026 Holloway St. (F. B. Singletary)

202. Hospital Pharmacy
1124 Broad St. (B. W. Spencer, Jr.)

1065. Kale Drug Co.
933 E. Main Street (R. G. Kale)

1614. Kerr Rexall Drugs
123 Wellons Village Shopping Center
(Julian Upchurch)

1297. Lincoln Hospital Pharmacy
1301 Fayetteville St. (Ida Keetsock)

739. McDonald's Drug Store
732 Ninth St. (J. C. McDonald)

1236. McPherson Hospital Pharmacy
1110 W. Main St. (H. F. Padgett)

1620. Mangum St. Pharmacy
806 N. Mangum St.
(L. R. Sparks, Jr.)

205. North Durham Drug Store
714 Mangum St. (E. S. Swindell)

1344. Northgate Pharmacy
2909 Roxboro Road (H. C. Chapman)

1196. The Prescription Shop
316 S. Gregson St. (J. K. McCoy)

1291. The Professional Pharmacy, Inc.
1200 Broad St. (H. L. Kelly)

207. Rogers Drug Co., Inc.
202 Mangum St. (R. P. Rogers, Sr.)

840. Sawyer & Moore, Inc.
1014 W. Main St.
(J. F. Ferguson, Jr.)

1043. Sullivan's Pharmacy
402 S. Driver Ave. (L. S. Sullivan)

209. Walgreen Co.
102 W. Main St. (J. J. Lisatinski)

210. Watts Hospital Pharmacy
Broad St. (G. M. Stahl)

211. West Side Pharmacy
701 Chapel Hill St. (J. C. Harris)

1128. Womble's Pharmacy
601 E. Main St. (D. J. Womble)

EDENTON—Chowan County

1464. Hollowell's, Inc.
323 S. Broad St.
(W. H. Hollowell, Jr.)

1476. Mitchener's Pharmacy
301 S. Broad St.
(J. A. Mitchener, Jr.)

ELIZABETH CITY—Pasquotank County

220. The Apothecary Shop
406 E. Main St. (J. E. Sparks)

905. Jacock's Pharmacy
205 S. Poindexter St.
(R. E. Miller)

219. Overman & Stevenson
512 E. Main St. (R. S. Bunn)

1422. Todd's Pharmacy
216 S. Poindexter St.
(C. W. Young, Jr.)

ELIZABETHTOWN—Bladen County

221. Bennett-Stone Pharmacy
Broad Street (B. F. Stone)

1545. Smith Pharmacy
Broad Street (J. P. B. Connell)

ELKIN—Surry County

1404. Abernethy's Pharmacy
109 W. Main St. (P. L. Fisher)

224. Elk Pharmacy, Inc.
115 E. Main St. (D. A. Irwin)

225. Royall Drug Co., Inc.
128 W. Main St. (G. E. Royall, Jr.)

ELLERBE—Richmond County

226. Warner Drug Co.
Main St. (V. L. Strout)

ELM CITY—Wilson County

228. Elm City Pharmacy
Main St. (M. L. Davis)

ENFIELD—Halifax County

230. W. E. Beavans Drug Store
(S. C. Beavans)

229. Harrison Drug Company
Railroad St. (R. S. Shaw)

231. Whitehead Drug Co.
(J. D. Whitehead)

ENKA—Buncombe County

233. Elson's Drug Store
(L. C. Hankey)

232. Enka Drug and Food
(J. R. Elson)

ERWIN—Harnett County

1470. E. R. Thomas Drug Co.
103 East H. Street
(Leonidas Jackson)

FAIR BLUFF—Columbus County

235. Floyd-Anderson Drug Co.
Main St. (M. W. Davis II)

1374. Rogers Drug Store
(M. J. Atkinson)

FAIRMONT—Robeson County

1303. Fairmont Drug Co.
Main St. (H. E. Malion)

1026. Webster's Pharmacy
Main St. (W. B. Webster)

FAISON—Duplin County

1350. Faison Drug Co.
(P. L. Caldwell)

FAITH—Rowan County

1550. Faith Drug Co., Inc.
(A. E. Morris, Jr.)

FARMVILLE—Pitt County

1176. City Drug Company
103 S. Main St. (J. M. Wheless, Jr.)

FAYETTEVILLE—Cumberland County

243. Bender's Drug Store
201 Hay St. (L. L. Rouse)

1325. Bender's Drug Store No. 3
1226 Fort Bragg Rd.
(L. R. Lanier, Jr.)

1643. Cape Fear Drug Co., Inc.
2631 Raeford Rd. (D. A. Roberts)

244. Fayetteville Drug Co.
114 Gillespie St. (B. C. Brooks)

1618. Fayetteville Drug Co.—Hamont
1201 Hay St. (Alec Clelland)

246. Henderson's Drug Store
125 Person St. (A. J. Henderson)

247. H. R. Horne & Sons
124 Hay St. (H. R. Horne)

1205. K and F Drug Store
1212 Fort Bragg Rd. (T. L. Brodie)

1600. MacKethan & Company
102 Person St. (H. P. Underwood, Jr.)

1209. Markham Drug Co.
101 Hay St. (G. W. Markham)

1602. Massey Hill Drug Co., Inc.
1061 Southern Ave. (L. C. Tomlinson)

249. Matthews' Pharmacy
451 Hay St. (R. V. McBryde)

1576. Professional Drug Co.
Owen Drive (Dan McCormick)

982. Reaves' Drug Store
2706 Bragg Blvd (L. E. Reaves, Jr.)

250. Service Drug Store
113 Gillespie St. (F. D. Williston)

890. Williams' Drug Store
502 Hillsboro St. (N. M. Parker)

FLETCHER—Henderson County

1301. Asheville Agricultural School and Mountain Sanitarium, Inc.
Howard Gap Road (M. L. Lewis)

912. Fletcher Pharmacy
Asheville Highway (Q. H. Beck)

FONTANA VILLAGE—Graham County

1324. Fontana Drug Store
(C. H. Miller)

FOREST CITY—Rutherford County

1398. Forest City Pharmacy, Inc.
S. Powell St. (W. L. Cowan)

1597. Piedmont Drug Company
6 W. Main St. (C. V. Wiesener)

1457. Smith's Drug, Inc.
227 E. Main St.
(M. L. Higdon)

FORT BRAGG—Cumberland County

1159. Bender's Drug Store
Mallonee Village (R. E. Bullard)

FOUNTAIN—Pitt County

256. Beasley Drug Co.*
(E. B. Beasley, M.D.)

FOUR OAKS—Johnston County

1158. Austin's Drug Store
Main St. (Clement Byrd)

257. Four Oaks Drug Company
E. Main St. (R. C. Canaday)

FRANKLIN—Macon County

258. Angel Drug Store
(R. A. Cloer)

1216. Carolina Pharmacy
Main St. (G. B. Woodward)

1402. Perry's Drug Store
(V. H. Perry)

FRANKLINTON—Franklin County

995. Corner Drug Store
2 N. Main St. (D. O. Langston)

260. L. W. Henderson's Pharmacy
102 Main St. (W. L. Stone)

FREMONT—Wayne County

1042. Fremont Pharmacy
(J. S. Stewart)

FUQUAY SPRINGS—Wake County

262. Elliott's Pharmacy
202 S. Main St. (A. G. Elliott, Jr.)

263. Johnson's Drug Store
(W. W. Johnson)

GARLAND—Sampson County

1079. Garland Drug Company
(H. C. Rich)

264. L. A. Warren & Son
(L. A. Warren)

GARNER—Wake County

1650. Forest Hills Pharmacy, Inc.
Aversboro Road (Don Bissett)

1439. Lloyd's Drug Store
Main Street (Wm. L. Lloyd)

GASTONIA—Gaston County

1283. Akers Center Pharmacy, Inc.
1443 Wilkinson Blvd. (Steve Pappas)

1532. Brown-Medlin Drug Store, Inc.
1514 S. York Road
(W. E. Medlin)

1085. Caldwell Drug Store, Inc.
611 E. Franklin Ave. (J. E. Brison)

269. Franklin Drug Store
1402 W. Franklin Ave. (H. C. Bell)

1191. Gaston Memorial Hospital Pharmacy
401 N. Highland (W. A. Carter)

1477. Hillcrest Pharmacy, Inc.
1713 S. York Rd. (A. J. Sanders)

270. Kennedy's Inc.
215 W. Main St. (K. W. Huss)

268. Moss Rexall Drugs
1051 W. Franklin Ave. (F. M. Moss)

1405. Rhyne's Drug Store, Inc.
1516 E. Ozark Ave. (J. P. Friday)

272. Smith's Cut-Rate Drugs
121 W. Main Ave. (G. S. Templeton)

1157. Square Pharmacy
254 W. Page Ave. (N. A. Smith)

GIBSON—Scotland County

1244. Gibson Drug Co.
(Evelyn Hunsucker)

740. Smith's Drug Store
E. Main St. (J. P. F. Smith)

GIBSONVILLE—Guilford County

275. Gibsonville Drug Co.
Main St. (L. A. Wharton)

GLEN ALPINE—Burke County

276. Clinic Drug Store
(H. F. Bobbitt)

GOLDSBORO—Wayne County

914. Ashe Street Pharmacy
814 E. Ashe St. (G. P. Thornton)

1489. Brown Drug Co.
130 E. Walnut St.
(E. L. Pilkington, Sr.)

863. Bunch's Drug Store
144 N. Center St. (H. T. Taylor)

279. Cash Drug Company
133 E. Walnut St. (T. E. Smith)

1257. Gibson's Drug Store
Cor. William and Ash Sts.
(J. E. F. Hicks)

280. Goldsboro Drug Co.
101 N. Center St. (B. R. Ward)

281. Jackson Drug Co.
400 S. James St. (Osceola Jackson)

1482. Kerr Drugs of Goldsboro, Inc.
Cor. Bernard & Ash Sts.
(H. S. Barbrey)

282. Ratley's Drug Store
122 S. Center St. (W. A. Ratley)

283. Robinson's Drug Store
143 S. Center St. (T. R. Robinson, Jr.)

1261. Vinson's Drug Store
138 W. Walnut St. (W. C. Rose)

GOLDSTON—Chatham County

962. Lee Drug Store
(Ray Brooks)

GRAHAM—Alamance County

1392. Graham Drug Store
142 N. Main St. (H. O. Benson)

287. Wrike Drug Company
108 N. Main St. (L. B. McAllister)

GRANITE FALLS—Caldwell County

1448. Caldwell Drug Store
(F. J. Simmons)

GRANITE QUARRY—Rowan County

1322. Granite Drug Co., Inc.
(C. H. Sanders)

GREENSBORO—Guilford County

290. Asheboro St. Pharmacy
420 Asheboro St. (I. O. Wilkerson)

1456. Barton's Florida Street Pharmacy
Cor. Florida St. & Freeman Mill Rd.
(W. H. Barton)

1406. Bessemer Drug Co.
2805 Bessemer Ave. (Arnold Cherson)

291. Best Drug Store
1104 Asheboro St. (J. H. Best)

1521. Brown-Gardiner Drug Co., Inc.
110 E. Northwood St.
(Wm. C. Brown)

824. College Drug Store
1003 Spring-Garden St.
(R. A. Buchanan)

1242. The Moses H. Cone Memorial Hospital Pharmacy
1200 N. Elm St. (C. Paoloni)

1006. Crutchfield-Browning Drug Co.
357 N. Elm St. (A. C. Browning)

1185. Crutchfield-Browning Drug Store No. 2, Inc.
2166 Lawndale Drive
(Ben Collins)

1150. Eccles Drug Store
914 Gorrell St. (W. H. King)

1494. Eckerd's of Greensboro, N. C., Inc.
Friendly Road Shopping Center
(Marcus Cameron)

1630. Edmonds Friendly Road Drug, Inc.
5603 Friendly Road
(E. R. Kinard, Jr).

1110. Edmonds Summit Center Drug Store
952 Summit Avenue (G. H. Edmonds)

1215. Elam Drug Company, Inc.
2112 Walker Ave. (J. V. Farrington)

816. Elm Street Pharmacy, Inc.
376 N. Elm St. (G. C. Russell)

292. C. C. Fordham Drug Store
514 S. Elm St. (J. H. Dever)

897. Franklin's Drug Stores, Inc. #1
401 Tate St. (R. E. Franklin)

1300. Franklin's Drug Stores, Inc. #2
2140 Lawndale Drive
(A. H. Mebane, III)

1504. Franklin's Drug Stores, Inc. #3
4701 High Point Road
(F. H. Langdon)

1579. Franklin's Drug Stores, Inc. #4
3813 E. Bessemer Avenue
(K. N. Fulbright)

298. Greene Street Drug Company
124 S. Greene Street (G. H. Steele)

299. Greensboro Drug Co.
230 W. Market St. (R. D. Farrell)

1138. Guilford Drug Company
100 S. Elm St. (David Stang)

300. Home Drug Store
1204 Grove St. (J. F. Pickard)

981. Hotel Pharmacy
235 N. Elm St. (J. C. Coble)

303. McDuffie-Eubanks Drug Co.
100 N. Elm St. (R. A. McDuffie)

1181. McFalls Sunset Drug Co.
1610 Madison Ave. (S. W. McFalls)

1417. Medical Center Pharmacy
408 E. Wendover Ave. (D. D. Claytor)

1484. Oliver's Drug Store
457 W. Market St. (E. W. Oliver)

540. Pomona Drug Store
2 Merritt Dr. (O. W. McFalls)

1246. Sampson's Pharmacy
900 E. Market St. (R. R. Sampson)

306. Sykes Drug Company
1227 4th St. (R. J. Sykes)

1443. Textile Drug Company
2109 Church St.
(C. C. Graham)

1294. Tyson's Plaza Drug Co.
1726 Battle Ground Ave.
(J. W. Tyson)

310. Walgreen Co.
218 S. Elm St. (N. Rabinowitz)

1068. White Oak Drug Co.
2435 Fairview St. (D. D. Underwood)

1343. Wilkerson Drug Co.
123 N. Elm St. (I. L. Zuckerman)

295. Wynn Drug Store
814 Gorrell St. (W. M. Wynn)

GREENVILLE—Pitt County

1304. Beddingfield Pharmacy
Five Points & 7th St.
(B. B. Beddingfield)

1016. Biggs Drug Store
300 Evans St. (J. W. S. Biggs)

314. Bissette's Drug Store No. 2
416 Evans St. (H. R. Simmons)

316. Harrison Drug Store
908 Dickerson Avenue
(T. N. Harrison & L. S. Harrison)

838. Hollowell's Drug Store
922 Dickinson Ave. (W. C. Hollowell)

318. Warren's Drug Store
408 Evans St. (B. S. Warren, Jr.)

GRIFTON—Pitt County

319. Grifton Pharmacy
(C. V. Knight)

1595. H & H Drug Co.
(Joe House, Jr.)

GROVER—Cleveland County

1642. Mack's Pharmacy
Main St. (R. L. McKittrick)

GUILFORD COLLEGE—Guilford County

1430. Guilford College Drug Company
Friendly Road (W. C. Hoffman)

HALIFAX—Halifax County

321. Vinson's Pharmacy
Main St. (E. L. Vinson)

HAMLET—Richmond County

322. Birmingham Drug Co.
27 Main St. (J. S. Birmingham)

820. Campbell Pharmacy
23 Hamlet Ave. (F. E. Campbell)

1313. Wabberson's Drug Store
41 Main St. (T. E. Fussell)

HAVELOCK—Craven County

1479. Bob Clark's Pharmacy
Commercial Center (W. F. Gaskins)

1629. Pollard's Drugs
Slocum Village Shopping Center
(India Hood)

HAW RIVER—Alamance County

1330. Estes Drug Co.
(J. C. Estes, Jr.)

HAYESVILLE—Clay County

327. Hayesville Pharmacy
(H. M. Mauney)

HAZELWOOD—Haywood County

1015. Hazelwood Pharmacy
102 Main St. (R. F. Keenum)

HENDERSON—Vance County

329. Douglas Drug Store
120 Horner St. (J. D. Douglas)

929. Henderson Drug Co.
101 S. Garnett St. (J. F. Simpson)

1213. Hocutt Drugs
315 S. Garnett St. (D. D. Hocutt)

331. Miles Pharmacy
S. Garnett St. (M. C. Miles)

332. Page Drug Co., Inc.
226 S. Garnett St. (C. E. Page, Jr.)

333. Parker's Drug Store
208 Garnett St. (W. W. Parker, Jr.)

334. Peoples Service Drug Store
112 Garnett St. (J. G. Tolson, Jr.)

335. Southside Drug Company
1046 S. William St. (C. B. White)

337. Woolard's
134 S. Garnett St. (C. M. Barnett)

1365. Wollard's No. 2
Raleigh Road (Jimmie Barnett)

HENDERSONVILLE—Henderson County

1033. Beck Bros. Pharmacy
231 N. Main St. (A. L. Beck, Jr.)

1594. Economy Drug Store
451 Main St. (R. C. Wilson)

339. Freeze Drug Company, Inc.
527 N. Main St. (Wiltshire Griffith)

340. Jackson Pharmacy
4th Ave. W. and Church St.
(E. L. Feagin)

1509. Justus Pharmacy
303 N. Main St. (W. C. Beck)

1309. Margaret R. Pardee Memorial
Hospital Pharmacy
Fleming Street (Margaret Gretz)

342. Rose Pharmacy
351 North Main St. (W. L. Harper)

1598. Whitley Drugs
417 7th Ave., East (J. R. Whitley)

343. Wilson Drug Company
330 7th Ave., E. (Paul Owenby)

HERTFORD—Perquimans County

1515. S. and M. Pharmacy
101 N. Church Street (Horace Baker)

HICKORY—Catawba County

1022. Black's Drug Store, Inc.
264 Union Square (G. A. Page)

1530. City Drug Co.
Cor. 2nd & Union Square
(P. J. Suttlemyre)

345. Highland Drug Store
813 Highland Ave., N.E.
(C. A. Brady)

1574. King's Drugs
1024 2nd St., N.E. (B. F. King)

347. Lutz Drug Co., Inc.
270 Union Square (H. C. Lutz)

1284. Medical Center Pharmacy
5 Second Avenue (M. R. Means)

349. Ninth Avenue Pharmacy
15 2nd St. Place, S.W.
(C. P. Suttlemyre)

350. Shook Drug Co.
1809 1st Ave. S. W. (Eulon Shook)

1552. Smith's of Hickory, Inc.
242 Union Square
(Lucius Cooke)

1426. Viewmont Pharmacy
1247 2nd St., N.E.
(J. S. O'Daniel, Jr.)

HIGHLANDS—Macon County

351. Highlands Drug Store
4th St. (C. E. Mitchell)

HIGH POINT—Guilford County

1469. Anderson's West End Drug Store
1550 English St. (E. R. Anderson, Jr.)

353. Arthur's Pharmacy
1248 S. Main St. (A. E. Joiner)

853. Cecil's Drug Store
121 N. Main St. (Irving Tilles)

357. Eckerd Drugs, Inc.
140 S. Main St. (J. N. Stamps)

1448. Evans Pharmacy, Inc.
521 N. Main St. (H. E. Evans)

931. Greene Drug Company, Inc.
709 W. Lexington St. (C. C. Layton)

1293. Harris Drug Store, Inc.
1231 Montlieu Avenue (J. R. Teague)

358. Hoffman Drug Co.
1001 E. Green St. (J. F. Hoffman, Jr.)

359. Ingram's Pharmacy
1301 N. Main St. (L. M. Ingram)

361. Koonts-McGhee Drug Co. Inc.
308 S. Main St. (A. A. Koonts)

362. Leonard's Drug Store
1401 N. Main St. (H. B. Leonard, Jr.)

365. McLarty Drug Co.
128 Church St. (J. L. Cobb)

363. Mann Drug Store No. 1
104 N. Main St. (J. C. Southern)

364. Mann Drug Co. No. 2
660 N. Main St. (R. D. Callicutt)

1409. Mann Drug Store No. 3
842 S. Main St. (J. F. Bland)

1535. Mann's Surburban Drug Store, No. 4
1910 N. Main Street
(D. A. Dowdy, Jr.)

355. C. A. Ring & Sons Drug Store
1561 English St. (C. A. Ring)

366. Ring-Harris Pharmacy, Inc.
122 N. Main St. (W. B. Harris)

368. Washington St. Pharmacy
731 E. Washington St.
(H. H. LeMon, A. M. Greenwood)

HILDEBRAN—Burke County

1210. Brandon's Pharmacy
Highway 70 (L. R. Brandon)

HILLSBORO—Orange County

920. Corner Drug Store
(B. B. Forrest)

1511. James Pharmacy
109 N. Churton St.
(A. A. Lloyd)

HOPE MILLS—Cumberland County

859. Clinic Pharmacy (J. T. Henley)

HOT SPRINGS—Madison County

845. Mountain Park Pharmacy
(T. M. Bruce)

HUDSON—Caldwell County

1540. Hudson Drug Co., Inc.
Main Street (Wm. Lovelace, Jr.)

HUNTERSVILLE—Mecklenburg County

1584. Huntersville Drug Co.
Main St. (L. C. Brisson)

1382. Neil Drug Co.
(J. W. Neil)

JACKSON—Northampton County

373. Jackson Drug Co.
(A. L. Cochrane, Jr.)

JACKSONVILLE—Onslow County

1391. Howard Drug Co., Inc.
New Bridge St. (P. H. McKenzie)

374. Johnson's Drug Co., Inc.
(C. L. Shields)

375. Ketchum Drug Co., Inc.
(C. O. Winter)

1221. New River Pharmacy
New River Apts. Business Center
(A. P. Rachide)

JAMESTOWN—Guilford County

1098. Jamestown Drug Store
(J. E. Tilley)

1646. Jonesville Drugs
Highway 21 (J. E. Knight)

KANNAPOLIS—Cabarrus County

1581. Baxter's Drug Store, Inc.
901 S. Main St. (T. R. Bostian)

1586. Black's Drug Store No. 2, Inc.
603 N. Cannon Blvd.
(Mrs. Peggy Chandler)

1587. Black's Drug Store No. 3, Inc.
110 West Avenue (A. R. Forsyth)

1588. Black's Drug Store No. 4, Inc.
119 West Avenue (L. D. Cain)

1619. Eastwood Pharmacy, Inc.
S. Cannon Blvd. (L. M. Gilmore)

381. Kannapolis Drug Co., Inc.
128 S. Main St. (Leon Smith)

1060. Lewis Drug Co., Inc.
149 West Ave. (W. C. Lewis)

382. Mann's Cut Rate Drug Store
119 S. Main St. (A. B. Hendrick)

1027. Martin Drug Company
1111 N. Main St. (J. D. Mitchell)

384. F. L. Smith Drug Co., Inc.
148 S. Main St. (J. B. Woodard)

KENANSVILLE—Duplin County

1262. Kenansville Drug Store
Main St. (J. E. Hatcher)

KENLY—Johnston County

387. Kenly Drug Co.
Main St. (C. E. Gillikin)

941. Talton Drug Co.
(James Oldham)

KERNERSVILLE—Forsyth County

389. Pinnix Drug Store
(J. M. Pinnix)

1461. Tri-City Pharmacy
108 S. Main St. (C. S. Brinkley)

KING—Stokes County

1227. King Drug Co.
(J. B. Sprinkle)

KINGS MOUNTAIN—Cleveland County

391. Griffin Drug Co.
129 Mountain St. (E. W. Griffin, Jr.)

392. Kings Mountain Drug Company
Battleground Rd. (C. D. Blanton)

1357. Stroupe Drug Co., Inc.
Battleground Road (L. S. Stroupe)

KINSTON—Lenoir County

394. College Street Pharmacy
1009 College St. (E. L. Bradshaw)

961. Hogan's Pharmacy
815 N. Queen St. (A. L. Hogan)

397. J. E. Hood and Co., Inc.
110 E. Gordon St. (J. C. Hood, Sr.)

1418. Hood's Prescription Shop
405 Glenwood Ave. (Helen Duguid)

1222. Kinston Clinic Pharmacy
400 Glenwood Ave. (W. P. Johnson)

1095. Lenoir Drug Co.
129 S. Queen St. (E. C. Buchanan)

1307. Marston Drug Co., Inc.
132 N. Queen St. (D. B. Browning)

1290. Parkview Drug Co.
Parkview (P. E. Tart)

1606. Sewell's Pharmacy
121 E. Gordon St. (G. L. Sewell)

398. Standard Drug Co. No. 1
216 N. Queen St. (Robert Cohen)

399. Standard Drug Co. No. 2
Cor. Queen & Caswell Sts.
(A. L. Artemes)

1179. Standard Drug Co. No. 3
135 W. North St. (Cody Newton)

1317. Standard Walgreen Drugs
Queen Street (Gary Newton)

400. Temple Drug Co.
304 N. Queen St. (R. W. Smith, Jr.)

LA GRANGE—Lenoir County

1554. Adams Drug Co.
118 Caswell St. (K. E. Moore)

1265. La Grange Pharmacy
Caswell St. (R. L. Dewar)

LAKE WACCAMAW—Columbus County

404. Lake Drug Store*
(A. M. Johnstone, M.D.)

LANDIS—Rowan County

405. Linn-Edwards Drug Co., Inc.
(T. L. Linn)

LAURINBURG—Scotland County

406. Everington Drug Store
110 S. Main St. (W. N. Robertson)

407. J. T. Fields, Jr.
302 Main St. (J. T. Fields, Jr.)

823. Legion Drug Store
301 Main St.
(Herbert McKeithan, Jr.)

410. Scotland Drug Co., Inc.
Main St. (L. J. Lea)

LAWNDALE—Cleveland County

1442. Lawndale Drug, Inc.
Main & Casar Rd. (C. E. Jolley)

LEAKSVILLE—Rockingham County

411. Carolina Drug Co.
101 W. Washington St.
(N. H. McCollum, Jr.)

412. Chandler Drug Co.
Washington St. (E. O. Chandler)

413. Chandler Drug Co. No. 2
Blvd. St. (S. L. Martin, Jr.)

1183. Kirkpatrick Drug Co.
117 Monroe St.
(T. M. Kirkpatrick, Jr.)

LEICESTER—Buncombe County

1388. Young's Drug Store
(T. F. Young)

LENOIR—Caldwell County

1368. Arcade Pharmacy
115 S. Main St. (N. W. Sherwood)

415. Blackwelder Hospital Pharmacy
209 S. Boundary St. (C. O. Huntley)

416. Dayvault's Drug Store
133 West Ave. (F. W. Dayvault)

1379. Dula Hospital Pharmacy
Cor. Boundary and W. Ashe
(J. T. Penland)

417. Lenoir Drug Co.
(E. H. Tate)

1625. McNairy's Drug Store
111 West Ave. (H. M. Deal)

LEXINGTON—Davidson County

1585. Center Street Pharmacy
E. Center St. (J. F. Harmon, Jr.)

419. City Drug Co., Inc.
E. First Ave. (M. H. Williams)

958. Community Drug Store
114 N. Main St. (W. S. Tate)

421. Lexington Drug Co.
16 S. Main St. (W. F. Welborn)

1626. Lexington Drug Co. #2
E. Center St. (John Welborn)

1037. Mann's Drug Store
114 S. Main St. (Don Hazelrig)

422. Peoples Drug Store, Inc.
23 S. Main St. (Geo. Moorefield)

LIBERTY—Randolph County

1380. Deaton Pharmacy
Swannanoa at Graham Sts.
(C. E. Deaton)

1533. Liberty Drug Co.
117 Swannanoa (H. E. Lovett)

LILLINGTON—Harnett County

1518. Kelly's Drug Store
(W. H. Randall, Jr.)

918. LaFayette Drug Co.
(J. W. Thornton, Jr.)

LINCOLNTON—Lincoln County

1203. Crowell Hospital Pharmacy
410 S. Aspen St. (Betty Jones)

427. The Economy Drug Co.
Main St. (Jimmie Bowers)

1050. Lawing-Keziah Drug Co., Inc.
Main St. (Paul High)

429. Lincoln Cut Rate Drugs, Inc.
Main St. (E. E. Adams)

LITTLETON—Halifax County

430. Browning's Drug Store
S. Main St. (B. H. Browning)

431. Threewitt's Drug Store
(C. A. Johnston)

LOUISBURG—Franklin County

432. Boddie Drug Store
Cor. Nash and Main Sts.
(F. D. Culpepper)

434. O'Neal Drug Co.
N. Main St. (Jacquelyn Kimball)

1356. Pleasant's Drug Store
104 E. Nash St. (T. P. Lloyd)

435. Scoggin Drug Store
Cor. Main and Nash Sts.
(L. E. Scoggin)

LOWELL—Gaston County

1639. Lowell Drug Co., Inc.
First St. (D. K. Carter)

LUMBERTON—Robeson County

1566. Dean's Pharmacy
104 W. 27th St. (F. S. Dean)

438. Hedgpeth Pharmacy, Inc.
4th and Chestnut Sts. (J. C. Jackson)

440. Johnson's Drug Store
4th and Elm Sts.,
(J. E. Johnson)

1501. Lumberton Drugs
419 N. Elm St. (J. A. Betts)

1292. Medical Arts Pharmacy
14th & Chestnut (E. N. Hoffman)

1528. North Elm Pharmacy
N. Elm & 26th Sts.
(H. N. Rogers)

1591. Pine Street Drugs., Inc.
1810 N. Pine St. (E. G. Caldwell)

MADISON—Rockingham County

446. Brown-McFalls Drug Co., Inc.
106 Murphy St. (C. D. McFalls)

445. Madison Drug Co., Inc.
Cor. Market and Murphy Sts.
(C. I. Hawkins)

MAIDEN—Catawba County

447. Campbell's Drug Store
Main St. (H. T. Campbell)

MANTEO—Dare County

975. Fearings, Inc.
(M. K. Fearing, Jr.)

MARION—McDowell County

451. Evans Rexall Drugs
12 S. Main St. (J. E. Evans)

1531. Service Pharmacy
Cor. Railroad & S. Main Sts.
(J. H. Lowder)

452. Streetman Drug Co.
31 Main St. (G. B. Finley)

1541. Tainter's
Main Street (James Segars)

MARSHALL—Madison County

454. Moore's Pharmacy
(P. H. Dinwiddie)

1480. Roberts Pharmacy
Main St. (E. L. Niles)

MARS HILL—Madison County

1289. Community Medical Center Pharmacy
1 Chestnut Street (W. P. Powell)

1520. Mars Hill Pharmacy
Main Street (L. W. Aiken)

MARSHVILLE—Union County

457. Guion's Drug Store
Main and Elm Sts. (H. N. Guion)

458. McBride's Drug Store
Main St. (T. L. McBride)

459. Union Drug Store
(Phil Gaddy)

MATTHEWS—Mecklenburg County

1573. Black's Pharmacy
Trade & John Sts. (C. R. Rhodes)

MAXTON—Robeson County

461. Austin-Gilbert Drug Co.
(L. M. Gilbert, Jr.)

980. Rice's Drug Store
(L. D. Rice)

MEBANE—Alamance County

463. Carolina Drug Company
111-115 E. Center St. (J. S. White)

464. Mebane Drug Co.
111 N. Fourth St. (D. F. White)

465. Warren's Drug Store
114 W. Clay St. (C. S. Oakley)

MICRO—Johnston County

466. Hinnant Drug Co.*
(D. M. Hinnant, M.D.)

MOCKSVILLE—Davie County

468. Hall Drug Co.
N. Main St. (R. B. Hall)

469. Wilkins Drug Co., Inc.
Court Square (R. W. Collette)

MONROE—Union County

470. Gamble Drug Store
317 N. Main St.
(J. P. Gamble)

471. Jones Drug Co., Inc.
218 N. Main St. (Dolan Jones)

472. Secrest Drug Company, Inc.
101 W. Franklin St.
(V. V. Secrest, Jr.)

473. Wilson Drug Co., Inc.
118 N. Main St. (C. A. Wilson)

MOORESVILLE—Iredell County

1162. Goodman Drug Co.
Broad St. (L. W. London)

1206. Medical Centre Pharmacy
Statesville Ave. (J. T. Gardner)

476. Miller Drug Co., Inc.
152 N. Main St. (S. H. Price)

857. Mooresville Drug Company
287 N. Main St. (C. M. Crowell, Jr.)

MOREHEAD CITY—Carteret County

1316. Carteret Drug Store
1207 Arendell St. (D. S. Pigott)

478. Morehead City Drug Co.
815 Arendell St. (E. F. Glenn)

1568. Robinson Prescription Shop
1021 Arendell St. (Carlton Robinson)

MORGANTON—Burke County

1403. Community Pharmacy, Inc.
401 S. King St. (G. B. Propst)

480. Cornwell Drug Company
Union St. (W. D. Allen)

481. Kibler Drug Co., Inc.
115 W. Union St. (D. C. Lambeth)

482. Phillips Drug Co.
120 N. Sterling St. (W. P. Phillips)

483. Spake Pharmacy
100 Sterling St. (Z. L. Finger)

1041. Whiteley's Pharmacy
136 Union St. (I. C. Whiteley)

MORVEN—Anson County

1564. Morven Drug Co., Inc.
Main St. (L. L. Williams)

MOUNT AIRY—Surry County

485. Hollingsworth Drug Co.
243 N. Main St. (A. B. Macon)

1583. Hospital Pharmacy
817 Rockford Street (R. G. Smith)

487. Lamm Drug Co.
175 N. Main St. (L. M. Lamm)

1266. Square Pharmacy
South & Pine Sts. (Pearl Harbour)

1543. Turnmyre's Drug Store
N. Main St. (W. A. Johnson)

489. W. S. Wolfe Drug Co.
55 S. Main St. (W. S. Wolfe)

MOUNT GILEAD—Montgomery County

490. Cochran-Ridenhour Drug Co.
Main St. (D. G. Ridenhour)

MOUNT HOLLY—Gaston County

984. Charlie's Drug Sundries, Inc.
100 South Main St.
(R. F. Ponder)

491. Holland Drug Co.
101 N. Main St. (W. F. Holland)

1454. Summey Drug Co., Inc.
107 S. Main St. (P. B. Summey)

MOUNT OLIVE—Wayne County

1075. Clinic Drug Co.
210 N. Center St. (S. B. Boyd)

493. Glenn & Martin Drug Co.
101 S. Center St. (J. S. Glenn)

494. Lewis Drug Co.
Center St. (W. K. Lewis)

MOUNT PLEASANT—Cabarrus County

495. A. W. Moose Co.
(H. A. Moose)

MURFREESBORO—Hertford County

496. Murfreesboro Pharmacy, Inc.
(P. R. Jenkins)

MURPHY—Cherokee County

497. The Mauney Drug Co.
100 N. Valley River Ave.
(W. M. Mauney)

498. Parker's Drug Store
100 S. Valley River Ave.
(R. S. Parker)

NAGS HEAD—Dare County

1627. Miller's Pharmacy
(H. G. Mitchell)

NASHVILLE—Nash County

1483. Nashville Drug Co.
301 W. Washington St.
(B. A. Williams)

1296. Ward Drug Co.
320 W. Washington St.
(R. A. Paramore)

NEW BERN—Craven County

501. Joe Anderson's Drug Store
901 Broad St. (Joe Anderson)

1326. Boger-Ball Drug Store
1515 National Ave. (R. A. Boger)

502. Bynum's Drug Store
240 Middle St. (C. W. Bynum)

1641. Bynum's Pharmacy, Inc.
705 Pollock St. (Gus Hudson)

872. City Drug Store
202 Middle St. (M. B. Langston, Jr.)

503. Clark's Drug Store of
New Bern, N. C., Inc.
Broad and Middle Sts.
(J. M. Basart)

505. Hill's Five Points Drug Store
1006 Broad St. (G. L. Hill, Sr.)

506. Pinnix Drug Store
Hancock & Queen Sts.
(W. M. Pinnix)

1577. Smith's Drug Store
1038C Broad St. (A. T. Smith)

1507. Stanton's Pharmacy
405 Broad Street (W. H. Stanton)

507. Tony's Drug Store
114 Queen St. (T. A. Libbus)

NEWTON—Catawba County

833. City Pharmacy
College and A Sts. (E. B. Clapp)

510. H. & W. Drug Co.
12 First St. (Edward Haupt)

1578. Newton Rexall Drugs
Main & College Ave. (P. M. Walker)

NEWTON GROVE—Sampson County

1234. Newton Grove Drug Co.
(A. S. Parrish)

NORLINA—Warren County

512. Walker Drug Co., Inc.
Main St. (H. W. Walker)

NORTH WILKESBORO—Wilkes County

514. R. M. Brame & Sons
833 B. St. (P. A. Brame)

515. Horton's Drug Store
B. St. (J. P. Horton)

516. North Wilkesboro Drug Company
820 B. Street (Billie J. Stringfield)

517. Red Cross Pharmacy
224 Tenth St. (R. M. Brame, Jr.)

1395. Wilkes Drug Co.
B and 9th Sts. (O. H. Lyon)

NORWOOD—Stanly County

519. Norwood Drug Co.
Main St. (A. D. McNeill)

OAKBORO—Stanly County

1421. Tollison's Pharmacy
Main St. (R. B. Tollison)

OLD FORT—McDowell County

522. Old Fort Drug Co.
Main St. (W. R. Griffin)

OTEEN—Buncombe County

1086. Oteen Drug Store
U. S. H'wy. No. 70 (W. P. Lamore)

OXFORD—Granville County

523. Hall's Drug Store
125 Main St. (J. P. Hall)

1537. Hall's Drug Store #2
College St. Extension
(S. C. Hall)

524. Herring & Williams
111 Williamsboro St. (E. S. Powell)

1377. Jones Drug Store
Hillsboro St. (C. F. Jones, Jr.)

525. Lyon Drug Co.
112 College St. (D. P. Robinson)

526. Williams Drug Co.
101 College St. (L. R. Creech)

PARKTON—Robeson County

527. Gram Drug Co.*
(D. S. Currie, M.D.)

PEMBROKE—Robeson County

926. Rogers Drug Store
(W. L. Rogers)

PIKEVILLE—Wayne County

1133. Pikeville Drug Store
Railroad and Main Sts.
(A. M. Hicks)

PILOT MOUNTAIN—Surry County

530. Smith Drug Store
Main St. (O. W. Smith)

1394. Surry Drug Company
124 W. Main St. (J. D. Stone)

PINEHURST—Moore County

532. Carolina Pharmacy, Inc.
(W. R. Viall, Jr.)

PINE LEVEL—Johnston County

533. Godwin Drug Company
(C. F. Godwin)

PINETOPS—Edgecombe County

1190. Service Drug Store
Main St. (J. S. Williford)

PINEVILLE—Mecklenburg County

534. Pineville Drug Co.
Main St. (R. C. Hair)

PINK HILL—Lenoir County

1124. Brewer Drug Co.
(Marsha Brewer)

PITTSBORO—Chatham County

536. McCrimmon Drug Company
(D. G. McCrimmon)

PLEASANT GARDEN—Guilford County

1455. Pleasant Garden Drug Store
(V. F. Smith)

PLYMOUTH—Washington County

538. E. G. Arps
Water St. (E. G. Arps)

539. Womble Drug Co.
2 Water St. (L. N. Womble)

PRINCETON—Johnston County

541. Woodard Drug Store
(B. P. Woodard)

RAEFORD—Hoke County

542. Hoke Drug Co.
Main St. (W. N. Coley)

927. Howell Drug Company
Main St. (W. L. Howell, Jr.)

RALEIGH—Wake County

572. Arnold Rexall Drugs
3025 Hillsboro St. (B. D. Arnold)

545. Brantley & Sons, Inc.
508 Hillsboro St. (J. C. Brantley, Jr.)

1551. Brookside Pharmacy
1034 Brookside Rd. (R. A. Smith)

546. Central Drug Store
317 S. Swain St. (R. E. Wimberley)

549. College Court Pharmacy
1900 Hillsboro St. (P. Fullenwider)

550. Community Drug Store
600 S. Blount St. (J. T. Hamlin)

1400. Cromley's Drug Store
408 Fayetteville St.
(R. I. Cromley)

1171. Cromley's Pharmacy
1902 Bernard St. (O. A. Elmore)

552. Eckerd Drugs, Inc.
222 Fayetteville St. (C. L. Futrell)

1497. Hamlin's Drug Co., Inc.
118 E. Hargett St. (J. M. Johnson)

563. Hayes-Barton Pharmacy
2000 Fairview Rd. (W. L. Scarboro)

1012. Johnson's Pharmacy
2519 Fairview Road
(T. H. Johnson)

1338. Kerr Drugs, Inc.
2017 Cameron St. (W. H. Wilson)

1336. Longview Pharmacy
2008 New Bern Ave.
(L. H. Crumpler)

551. Melvin's Pharmacy
1217 Hillsboro St. (B. R. Murray)

1306. Melvin's Pharmacy
2905 Essex Circle-Glenwood Village
(G. H. Britt)

1003. Person St. Pharmacy
620 N. Person St. (N. T. Taylor)

564. Pine Drug Company
600 W. South St. (W. R. Johnson)

1481. Professional Pharmacy
123 W. Hargett St. (Jean Provo)

566. Rex Hospital Pharmacy
1311 St. Mary's St. (H. G. Price)

568. Saunders Street Pharmacy
315 Glenwood Ave. (Reginald Hamlet)

1117. Village Pharmacy
447 Daniels St. (E. N. Herring)

570. Walgreen Co.
200 Fayetteville St. (John Bius)

571. Walton's Pharmacy, Inc.
100 W. Jones St. (R. C. Walton)

RAMSEUR—Randolph County

573. Ramseur Pharmacy, Inc.
(C. R. Whitehead)

RANDLEMAN—Randolph County

574. Economy Drug Co.
Main St. (H. Q. Ferguson)

RED SPRINGS—Robeson County

577. Red Springs Drug Co.
Main St. (R. B. Grantham)

578. Townsend's Pharmacy
111 Main St. (R. M. Ammons)

REIDSVILLE—Rockingham County

830. Carolina Apothecary
219 Gilmer St. (W. G. Dudley, Jr.)

1414. Dailey's Drug Store
218 Gilmer St. (W. E. Davis)

580. Link Bros. Pharmacy
118 S. Scales St. (F. P. Link)

581. Mann's Drug Store
Scales and Gilmer Sts.
(Donald French)

1502. Reidsville Drug Store
108 W. Market St. (T. R. Gatling)

RICH SQUARE—Northampton County

583. Bolton's Drug Co.
(R. B. Bolton)

ROANOKE RAPIDS—Halifax County

1451. Franklin Street Pharmacy
Cor. 8th & Franklin Sts.
(J. C. Robinson, Jr.)

584. Griffin Drug Co., Inc.
1008 Roanoke Ave. (Octavus Griffin)

1441. Roanoke Pharmacy Co., Inc.
199 Roanoke Ave. (W. P. Taylor)

587. Rosemary Drug Co., Inc.
1017 Roanoke Ave. (A. N. Martin)

588. Savage's Drug Store
1018 Roanoke Ave. (M. C. Savage)

1361. Timberlake's Drug Store
215 Roanoke Ave. (Harry Timberlake)

ROBBINS—Moore County

589. Johnson-Puckett Drug Co.
(R. H. Johnson)

949. Tar Heel Drug Company
(W. M. Puckett)

ROBBINSVILLE—Graham County

590. Ingram's Drug Store*
(J. E. Parks, M.D.)

ROBERSONVILLE—Martin County

592. David Grimes Drug Co.
Main St. (G. D. Grimes)

ROCKINGHAM—Richmond County

593. Bristow Drug Co.
132 E. Washington St.
(E. B. Bristow)

1011. Federal Pharmacy
118 S. Hancock St. (G. W. Honeycutt)

594. Fox Drug Company, Inc.
114 E. Washington St. (J. W. Polk,
W. L. Johnson)

ROCKWELL—Rowan County

1640. Crescent Pharmacy, Inc.
(W. O. Lombard)

595. Rockwell Drug Co.
(M. R. Barnhardt)

ROCKY MOUNT—Nash County

1519. Almand's Drug Store
130 S. Main St. (E. C. Speight)

599. Douglas-Armstrong Drug Co.
201 N.E. Main St. (W. E. Armstrong)

600. H. L. Hicks Drug Co.
234 S. Main St. (W. S. Johnson)

602. Matthews Drug Store
334 S. Main St. (J. S. Pierce)

1298. May & Gorham, Inc.
132 Tarboro St. (L. W. Murphrey)

1048. Park View Hospital Pharmacy
404 Falls Rd. (J. J. Gerlinger)

604. I. W. Rose Drug Co.
112 N. Main St. (J. O. Knight)

971. Standard Pharmacy
124 Sunset Ave. (W. B. Tyson)

1220. The Sunset Pharmacy
Cor. W. Thomas & Bryant Sts.
(J. P. Burnett, Jr.)

606. Thompson Pharmacy
365 Falls Road (L. F. Parrish)

ROLESVILLE—Wake County

1021. Alderman's Drug Store
(J. L. Alderman)

ROSEBORO—Sampson County

608. Davis Pharmacy
(McDonald Davis, Jr.)

609. Tart and West Druggists
(W. L. West)

ROSE HILL—Duplin County

1358. Sam's Drug Store
E. Church St. (S. M. Cavanaugh)

ROWLAND—Robeson County

1410. Drug Center
Main St. (C. D. Webster)

ROXBORO—Person County

613. Adair Drug Store
Highway 501 North (W. H. Adair)

1445. Cole's Pharmacy
S. Main St. (A. F. Cole, Jr.)

1596. Hambrick, Austin & Thomas
109 Main St. (W. W. Allgood)

1381. Thomas Drugs
304 Reams Ave. (E. E. Thomas)

616. Thomas & Oakley
Main St. (P. L. Thomas)

RURAL HALL—Forsyth County

1013. Warren's Drug Store
(B. G. Warren)

RUTHERFORDTON—Rutherford County

1645. Rutherford Drug Co.
223 N. Main St. (J. E. Cash)

619. Sloan Drug Co.
205 N. Main St. (R. R. Sloan)

1471. Smith's Drug Store, Inc.
217 N. Main St. (A. R. Bridges)

SAINT PAULS—Robeson County

1175. Brisson Drugs
123 W. Broad St. (Edward Brisson)

681. St. Pauls Drug Company, Inc.
200 W. Broad St. (D. D. Sparkman)

SALISBURY—Rowan County

1609. Bailey Drug Co., Inc.
100 S. Main St. (B. C. Lindsay)

1424. Doctors Building Drug Co.
828 W. Henderson St.
(D. A. Thompson)

988. Fulton St. Pharmacy
916 S. Fulton St. (J. W. Compton)

987. Innes Street Drug Company
Wallace Building
(E. R. Fuller)

1510. The Innes St. Drug Co., #3
West Innes St.
Ketner Shopping Center
(Billie Pittman)

624. Main Drug Co., Inc.
128 N. Main St. (L. B. Joiner)

1062. The Medical Center Pharmacy
Barker St. & Mocksville Ave.
(B. C. Toms)

626. Purcell Drug Co.
111 W. Innes St. (D. C. Purcell)

627. Purcell Drug Co. No. 2
101 N. Main St. (S. M. Purcell, Jr.)

1264. Rowan Memorial Hospital Pharmacy
612 Mocksville Ave. (O. J. Rodgers)

1559. Salisbury Pharmacy, Inc.
126 W. Innes St. (G. B. Albright)

SANFORD—Lee County

629. Acme Drug Co.
148 Steele St. (A. W. Palmer)

1631. Bland's Drug Store
718 Wall St. (Miriam Bland)

1527. Center Walgreen Agency Drugs
Jonesboro Heights (E. M. Watson)

630. John's Pharmacy
132 Carthage St. (J. A. Terrell)

376. Jonesboro's Lee Drug Store
114 E. Main St. (R. N. Watson)

632. Lee Drug Store
101 S. Steel St. (Joe Lazarus)

1311. Mann's Drug Store of Sanford, N. C.
137-139 Wicker St. (H. C. Greeson)

SCOTLAND NECK—Halifax County

635. Hall's Drug Store
108 S. Main St. (C. C. Turner, Jr.)

637. McDowell's
104 N. Main St. (N. O. McDowell)

SEABOARD—Northampton County

903. Community Drug Store*
Main St. (J. W. Parker, M.D.)

SELMA—Johnston County

639. Selma Drug Co., Inc.
Anderson and Raeford Sts.
(W. H. Creech)

640. Woodard & Creech Drug Co., Inc.
Raeford and Waddell Sts.
(W. G. Creech)

SHALLOTTE—Brunswick County

641. Coastal Drug Store
(E. A. Smith)

SHELBY—Cleveland County

643. Cleveland Drug Co.
10 S. Lafayette St. (H. T. Horsley)

1224. Cornwell Drug Co.
N. Lafayette St. (R. W. Kiger)

647. Shelby Drug Co., Inc.
312 S. Washington St. (C. F. Turner)

953. Smith's Drug Store
4 E. Warren St. (W. S. Gregory)

644. Suttle's Drug Store
7 N. Lafayette St. (G. H. Anders)

646. Paul Webb & Son
109 N. Lafayette St.
(Paul Webb, Jr.)

SILER CITY—Chatham County

649. Siler City Drug Company
101 S. Chatham Ave. (F. G. Brooks)

1612. Taylor Drug Store
E. Raleigh St. (H. H. Dunlap)

SMITHFIELD—Johnston County

1151. Creech's Pharmacy
South 3rd St. (J. L. Creech)

1396. Fleming Pharmacy
202 Market St. (O. G. Fleming)

652. Hood Brothers, Inc.
Market and Third Sts. (W. D. Hood)

1628. Smithfield Pharmacy, Inc.
Market St. (George Cooley)

655. Upchurch Pharmacy
Third and Market Sts.
(M. T. Upchurch)

SOUTHERN PINES—Moore County

656. Broad Street Pharmacy
146 Broad St. (Joe Montesanti, Jr.)

657. Sandhill Drug Co.
Broad St. (T. R. Cole)

837. Southern Pines Pharmacy
Broad St. (Graham Culbreth)

SOUTHPORT—Brunswick County

1621. Kirby Prescription Center
Howe St. (C. M. Kirby, Jr.)

1513. Watson's Pharmacy Co.
Moore St. (R. M. Willis)

SPARTA—Alleghany County

1061. B & T Drug Company
(T. R. Burgiss)

1093. Halsey Drug Co.
(W. B. Halsey)

SPENCER—Rowan County

1610. Bailey Rexall Drug Co.
110 4th Street (Stamey Carter)

1275. Rowan Drug, Inc.
500 Salisbury Ave. (P. W. Miller)

SPINDALE—Rutherford County

1611. Spindale Drug Co.
101 W. Main St. (J. G. Davis)

SPRAY—Rockingham County

1238. Spray Drug Co.
Canal St. (O. W. Mills)

665. Tri-City Pharmacy
533 Morgan St. (Culas Roberson)

SPRING HOPE—Nash County

666. Southside Pharmacy
Pine St. (Augustus Neville, Jr.)

SPRUCE PINE—Mitchell County

667. Day's Drug Store
(H. V. Day)

668. Spruce Pine Pharmacy
(R. D. Banner)

STANLEY—Gaston County

1644. Stanley Pharmacy, Inc.
Main St. (R. M. Brickle)

1121. Stanley Drug Company
Main St. (G. S. Coble)

STANTONSBURG—Wilson County

669. Stantonsburg Drug Co.
Main St. (Kenneth Edwards)

STAR—Montgomery County

670. Wallace Drug Store
(A. C. Wallace)

STATESVILLE—Iredell County

1204. Dingler's Drug Store
1321 W. Front St. (K. L. Dingler)

671. Fisher Drug Co.
436 Western Ave. (Lester Fisher)

673. Holmes Drug Co., Inc.
101 E. Broad St. (W. A. Sappenfield)

1615. Lowry Drug Co.
123 N. Center St. (F. W. Lowry)

675. Purcell Drug Co., Inc.
111 E. Broad St. (C. F. Warren, Jr.)

1360. Statesville Drug Company, Inc.
101 S. Center (B. S. Goode)

674. Logan Stimson & Son
123 W. Front St. (J. H. Stimson)

STOKESDALE—Guilford County

1084. Smith's Drug Store
(J. G. Smith)

STONEVILLE—Rockingham County

678. Stoneville Drug Store*
(Dr. J. F. Fulp)

STOVALL—Granville County

679. Puckett Drug Co.
(U. S. Puckett)

SWANNANOA—Buncombe County

1538. Ward's Drug Store
Alexander St. (W. S. Ward)

SWANSBORO—Onslow County

1534. Ennett's Pharmacy
9 Front Street (W. B. Ennett)

SYLVA—Jackson County

683. Hooper Drug Store
Main St. (F. L. Hooper)

921. Professional Drug Store
Main St. (Bjorn Ahlin)

933. Sylva Pharmacy
Main St. (R. A. Rankin)

TABOR CITY—Columbus County

917. Dameron Drug Store
Fifth St. (H. G. Dameron)

685. Harrelson's Pharmacy
R. R. Street (W. H. Harrelson)

TARAWA TERRACE—Onslow County

1276. Almand's Drug Stores, Inc.
(H. O. Kight)

TARBORO—Edgecombe County

1517. Edgecombe Drug Company, Inc.
332 Main St. (W. D. Moore)

1608. Moore's Pharmacy
301 Main St. (M. A. Moore)

692. Tarboro Drug Company
421 Main St. (L. R. Bell)

834. Taylor's Pharmacy
110 W. Granville St. (H. R. Taylor)

1274. Thorne's Drug Co.
1510 N. Main St. (E. H. Smith, Jr.)

689. E. V. Zoeller & Co.
403 Main St. (E. H. Ward)

TAYLORSVILLE—Alexander County

693. The People's Drug Store
Main St. (R. B. Campbell)

1435. Town and Country Drugs
Main St. (R. B. Campbell, Jr.)

THOMASVILLE—Davidson County

694. Mann's of Thomasville, N. C., Inc.
2-4 E. Main St. (G. F. Murr)

1616. Medical Arts Pharmacy, Inc.
402 Randolph St. (C. G. Fisher)

695. Poole's Drug Store
26 W. Main St. (L. B. Poole)

1557. Thomasville Drug Company, Inc.
20 Salem St. (H. E. Smith)

1558. Thomasville Prescription Service
52 Salem St. (D. R. H. Fisher)

TROUTMAN—Iredell County

698. Troutman Drug Store
(J. C. Gabriel)

TROY—Montgomery County

699. Standard Drug Co.
Main St. (R. L. White)

1429. Troy Drug Co.
401 N. Main St. (J. R. Harrison)

TRYON—Polk County

701. Missildine's Pharmacy
(J. C. C. Foster)

702. Owen's Pharmacy
Trade St. (F. R. Owen)

VALDESE—Burke County

826. Rock Drug Store
225 W. Connelly St.
(L. R. Burris, Jr.)

1637. Valdese Drug Co.
E. Connelly St. (J. H. Fletcher)

1045. Valdese General Hospital Pharmacy
(W. J. Miller)

VARINA—Wake County

705. Thomas' Pharmacy
Broad St. (W. G. Thomas, Sr.)

VASS—Moore County

1063. Vass Drug Store
Main St. (W. L. Cameron)

WADESBORO—Anson County

707. Fox & Lyon
1 W. Trade St. (R. P. Lyon)

708. Parsons Drug Co., Inc.
2 S. Green St. (W. C. Bias)

WAGRAM—Scotland County

709. Wagram Drug Store*
(E. C. Womble, M. D.)

WAKE FOREST—Wake County

911. Edwards' Pharmacy
101 S. White St. (G. B. Edwards)

711. T. E. Holding & Co.
White St. (K. E. Handy)

WALLACE—Duplin County

951. Gowan Drug Co.
(S. W. Gowan)

1475. Graham Drug Co.
Main St. (L. I. Graham)

713. Wallace Drug Company, Inc.
(Lloyd Whaley)

WALNUT COVE—Stokes County

1312. Ray's Drug Store
Main St. (S. V. Harrison)

WALSTONBURG—Green County

1087. Jenkins Drug Store
(Sam Jenkins)

WARRENTON—Warren County

1460. Boyce Drug Company
Main St. (W. F. Farmer)

717. Hunter Drug Co., Inc.
240 S. Main St. (Alpheus Jones, Jr.)

WARSAW—Duplin County

960. Clark's Drug Store
E. College St. (G. E. Clark)

718. Warsaw Drug Co.
E. Railroad St. (B. C. Sheffield, Jr.)

WASHINGTON—Beaufort County

724. S. B. Etheridge Drug Store
169 W. Main St. (S. B. Etheridge)

721. Tayloe Drug Company
239 W. Main St. (J. P. Tunstall)

722. Welch's Drug Store
100 W. Main St. (W. D. Welch, Jr.)

1549. Whitford Drug Co.
Market & Second Sts.
(C. P. Whitford)

WAYNESVILLE—Haywood County

844. Curtis Drug Store
201 Main St. (T. E. Curtis)

1229. Dan's Drugs, Inc.
307 Main St. (S. A. Dantzler)

1561. Medical Arts Pharmacy
N. Main St. (T. M. DeLozier)

1153. Smith's Drugs, Inc.
226 Main St. (H. V. Morris)

WEAVERVILLE—Buncombe County

1270. Weaverville Drug Co.
Main St. (C. E. Ingle)

WELDON—Halifax County

728. Selden's Pharmacy
123 Washington Ave. (J. S. Selden)

729. Terminal Drug Store
19 W. First St. (D. B. Cooke)

1167. Weldon Drug Co.
(J. K. Turner, Jr.)

WENDELL—Wake County

1438. Nowell's Drug Store
Cor. Main & 3rd Sts. (Chas. Hicks)

731. Wendell Drug Company
Main and Third Sts. (P. C. Brantley)

WEST END—Moore County

1277. Youngblood's Drug Store
(Frances Youngblood)

WEST JEFFERSON—Ashe County

741. Graybeal's Drug Store
Jefferson Ave. (D. M. Shepherd)

1103. Roberts' Drug Store
Jefferson Ave. (B. N. Austin)

WHITAKERS—Edgecombe County

1605. Burnett's Drug Store
Main St. (J. P. Burnett, Jr.)

WHITEVILLE—Columbus County

743. Columbus Drug Store
629 S. Madison St. (G. G. Oliver)

745. Guiton's Drug Store
801 Madison St. (G. D. Hege)

746. J. A. McNeill & Sons
612 S. Madison St. (J. A. McNeill)

901. Simmons Drug Co., Inc.
Court House Square (T. Q. Owens)

1208. Simmons Drug Co., Inc.
104 E. Main St. (N. R. Gross)

WILKESBORO—Wilkes County

1136. The Peoples Drug Store of
Wilkesboro, Inc.
Main St. (J. P. Horton, Jr.)

WILLIAMSTON—Martin County

750. Warren H. Biggs Pharmacy
107 W. Main St. (W. H. Biggs)

748. Clark's Pharmacy, Inc.
142 W. Main St. (C. B. Clark, Jr.)

749. Davis Pharmacy
150 Main St. (D. R. Davis)

1135. Martin General Hospital Pharmacy
Liberty St. (W. A. Williams)

WILMINGTON—New Hanover County

1468. Cape Fear Pharmacy
5307 Wrightsville Ave.
(J. C. Edwards)

1560. Carter's Pharmacy
2001 Princess Place Dr.
(R. E. Carter, Jr.)

963. Center Drug Co., Inc.
1706 Dawson St. (H. W. Greene)

1268. Coley's Pharmacy
615 Greenfield St.
(J. V. Thompson)

753. Futrelle's Pharmacy
129 Princess St. (A. G. Millican)

754. Green's Drug Store
109 Market St. (C. F. Green)

1199. Hall's Drug Store
421 Castle St. (J. M. Hall, Jr.)

1149. Henriksen's Pharmacy
4713 Oleander Drive
(H. E. Henriksen)

1219. Jarman's Pharmacy
16th and Market Sts. (G. L. Carroll)

751. Lane's Brooklyn Pharmacy
902 N. 4th St. (Luther White)

1401. Morton's Service Drug Store
802 Market St. (W. A. Morton)

1582. Peoples Drug Company
1122 N. 4th Street (M. E. Merritt)

1632. Professional Pharmacy
Cor. 10th & Grace Sts.
(J. C. Bullock, H. G. Whaley)

762. Saunders Drug Store
116 N. Front St. (A. D. Walker)

1493. Saunders Drug Store-Market St. Store
1608 Market St. (A. B. Cheatham)

878. Seashore Drugs
2603 S. Front St. (G. O. Tripp)

851. Shew's Drug Store
105 S. 46th St. (H. T. Bishop)

764. Southside Drug Co.
101 Castle St. (E. S. Benson)

1459. The Standard Pharmacy of Wilmington, Inc.
203 N. Front St. (Paul McDaniel)

766. Toms Drug Co.
Front and Market Sts. (E. R. Toms)

1349. Turner's Drug Store
Bryants N. 17 (G. W. Turner)

1252. Walgreen Co.
226 N. Front St.
(V. J. Lindenschmidt)

904. James Walker Memorial Hospital Pharmacy
10th & Rankin Sts. (M. E. Underwood)

WILSON—Wilson County

768. Bissette's Drug Store No. 1
114 E. Nash St. (Paul Bissette, Jr.)

769. Bissette's Drug Store No. 3
132 S. Goldsboro St. (W. Y. Whitley)

1505. Easley Drug Store
527 E. Nash St. (Willa V. Easley)

1590. Fairview Pharmacy
620 Fairview Ave. (J. P. David)

770. Herring's Drug Store
211 E. Nash St. (N. B. Herring)

771. Morrison's Drug Store
121 N. Douglas St.
(B. P. Morrison)

773. Terminal Drug Store
408 E. Nash St. (T. J. Moore)

1259. Thomas Drug Store
303 W. Nash St. (H. G. Thomas)

774. Wilson Drug Co., Inc.
114 S. Tarboro St. (G. A. Eatman)

WINDSOR—Bertie County

776. Pugh's Pharmacy
King St. (E. S. Pugh)

777. Windsor Pharmacy Company, Inc.
King St. (W. B. Gurley)

WINSTON-SALEM—Forsyth County

1052. Acadia Pharmacy
301 Acadia Ave. (H. F. Pulliam)

778. Acme Drug Store
1427 E. Eleventh St. (I. B. Hall, Jr.)

1217. Andrews Pharmacy
1308 S. Hawthorne Rd.
(J. P. Andrews)

1272. Atlantic Pharmacy
301 N. Church St. (J. D. Quick, Jr.)

781. Bobbitt's College Pharmacy, Inc.
100 Lockland Ave. (E. J. Rabil)

783. Bobbitt's Pharmacy, Inc.
4th and Main Sts. (J. E. Brookshire)

809. City Memorial Hospital Pharmacy
1 Hospital St. (Virginia Caudle)

1066. Cox Pharmacy
College Village (R. O. Cox)

1067. Eckerd Drugs, Inc.
420 N. Trade St. (Wm. Howard)

1387. Eckerd's of Winston-Salem, Inc.
240 S. Stratford Rd. (J. S. Holland)

1562. Eckerd's Northside, Inc.
Northside Shopping Center
(W. A. Simmons)

1116. Economy Pharmacy
2500 N. Liberty St. (H. C. Mayberry)

1314. Flynn's Drug Store
11 E. Clemmonsville Road
(A. R. Johnson)

1408. Gordon Manor Pharmacy
4001 W. 1st St. (R. A. Russell)

793. Rufus Hairston's Drug Store
100 E. Church St. (R. S. Hairston)

939. Hutchins' Cloverdale Pharmacy
Cloverdale at Miller (J. A. Hutchins)

1599. Model Pharmacy
562 Patterson Ave. (F. L. Douglas)

788. Nissen Drug Co., Inc.
308 West 4th St. (C. B. McKenzie)

819. North Carolina Baptist Hospital Pharmacy
S. Hawthorne Rd. (E. W. Rollins)

1570. Ogburntown Pharmacy
4218 N. Liberty Ext. (H. T. Bradsher)

789. E. W. O'Hanlon, Inc.
402 N. Liberty St. (M. V. Williams)

1478. Old Town Pharmacy
Old Town Rt. 1 (J. H. Wilson)

1523. Parkview Pharmacy
Cor. Nicholson & Kernersville Roads
(A. C. Dollar)

790. Patterson Drug Company, Inc.
112 W. 4th St. (L. M. Myers)

1525. Patterson's Stratford Pharmacy, Inc.
141 S. Stratford Rd. S.W.
(Wm. C. Brantley)

989. Professional Building Pharmacy, Inc.
2240 Cloverdale Ave. (H. S. Fox)

792. Read's Drug Co.
431 N. Liberty St. (H. H. Herndon)

1129. Kate Bitting Reynolds Memorial Hospital Pharmacy
1101 E. 7th St. (C. M. Neely)

795. Standard Drug Co., Inc.
504 N. Trade St. (K. W. Davis)

1273. Stonestreet Drug Co.
2230 N. Patterson Ave.
(D. H. Stonestreet)

1001. Summit Street Pharmacy, Inc.
454 West End Blvd. (W. A. Gilliam)

797. Swaney Drug Store No. 1
2112 Lexington Rd. (C. A. Swaney)

801. Walgreen Co.
201 4th St. (L. E. Ferguson)

804. The York Drug Company
441 N. Trade St. (W. A. Lovekamp)

WOODLAND—Northampton County

1546. Bolton Drug Co.
(J. C. Bolton, III)

YADKINVILLE—Yadkin County

1634. Sheek-Taylor Drugs
W. Main St. (Mary Taylor)

1319. Yadkin Drug Store
Main St. (A. S. Cassel)

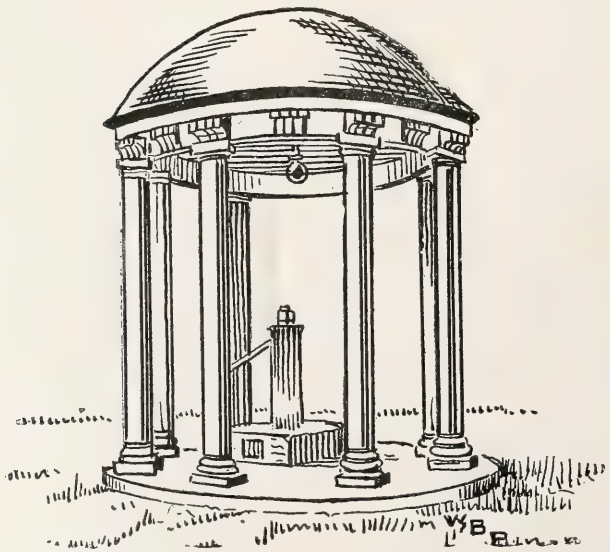
YANCEYVILLE—Caswell County

806. Yanceyville Drug Co.
(T. J. Ham, Jr.)

ZEBULON—Wake County

1285. Morgan Drugs
Arrendell Ave. (G. D. Morgan)

808. Zebulon Drug Company, Inc.
(E. C. Daniel)



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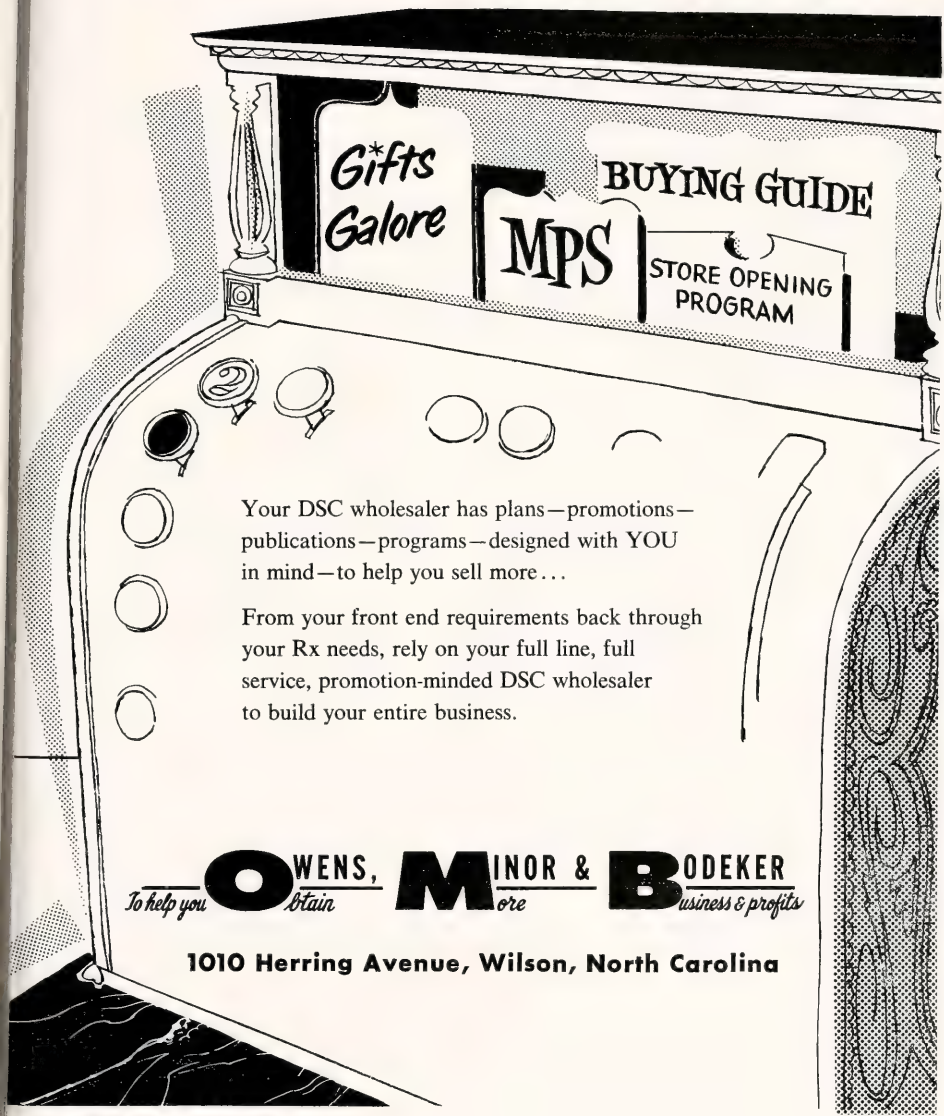

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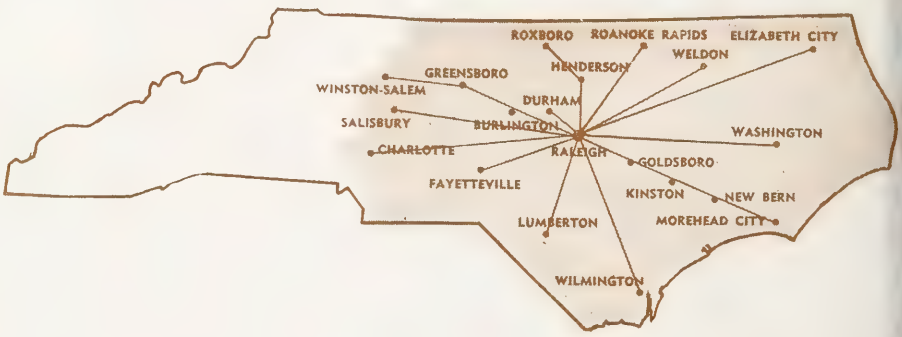
AVOID—"Out of Stock—Loss of Sales"—Send your orders for pharmaceuticals, biologicals, patents, toiletries, sundries and photographic supplies to KING.

OVERNIGHT DELIVERY EVERYWHERE—We Serve:



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The Carolina JOURNAL OF PHARMACY

Volume XL NOVEMBER, 1959 Number 11

Binding the boundless plains . . .

9 Lilly service wholesalers shrink distances for Plains States pharmacists

The shortest distance between the pharmacy and the manufacturer is by way of your distributor. And in the spacious plains of Nebraska, Oklahoma, and Kansas, this proximity to the wholesaler is particularly valuable.

Strategically located Lilly wholesalers provide rapid delivery anywhere in the area. The pharmacist need not wait for shipments from distant warehouses. No minimum orders are required of him. There is only one invoice to record—only one bill to pay.

The Lilly Policy of wholesale distribution serves the Plains States pharmacist—and pharmacists everywhere—making his operation simpler, more efficient.

No matter where you are, there's a Lilly wholesaler nearby.

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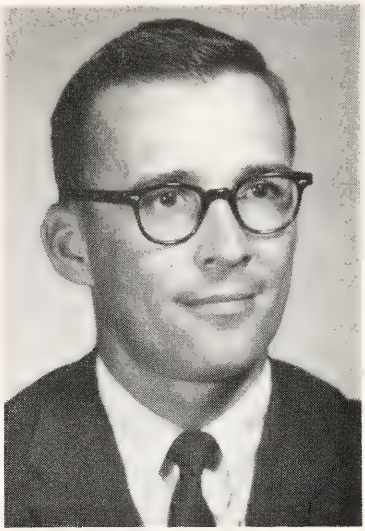

Robert Glenn Wells

Justice Drug Company salutes Robert Glenn (Bob) Wells, the newest addition to the sales personnel. Bob has been with the firm since January 1953 as a member of the telephone sales personnel, and since August 1959 has been serving the retail druggists in the Chapel Hill, Durham, Haw River, Hillsboro, Madison, Mebane, Stokesdale, Stoneville, Summerfield, Walnut Cove, and Danville, Virginia, areas.

Try Your Full Line Service Drug Wholesaler First

JUSTICE DRUG COMPANY

Greensboro, N. C.

Dependable Service Since 1898

VITAMINS
by Abbott

for size	smallest of their kind
for beauty	sealed in brilliant rainbow colors
for potency	rigidly assayed vitamin content
for packaging	a full line of "table" bottles*

*VITAMINS BY ABBOTT

in the golden vitamin bottle

Sur-Bex® with C	Abbott's complete B complex with C (60's)
Optilets®	Therapeutic formula multivitamins (100's)
Optilets-M®	Therapeutic formula multivitamins with minerals (100's)
Dayalets®	Potent maintenance formula multivitamins (100's)
Vita-Kaps®	Economical multivitamins for the entire family (250's)
VitaKaps-M®	Multivitamins with minerals (250's)

in the "apothecary" bottles

Dayalets-M®	Potent maintenance formula multivitamins with minerals (100's and 250's)

Sold only in pharmacies by pharmacists

ABBOTT

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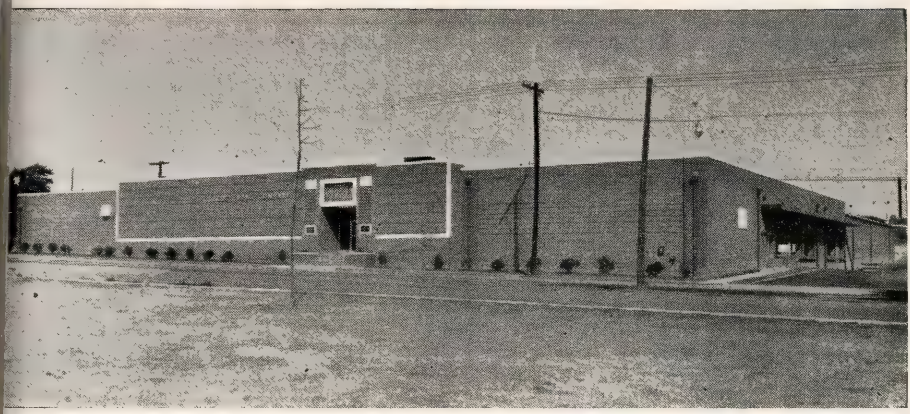
The House of Friendly Service



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Charlotte, N. C.

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Service Wholesalers Since 1891

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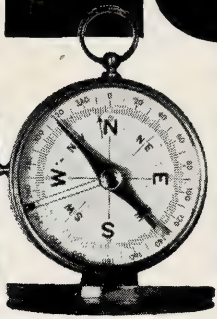

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The Carolina
JOURNAL OF PHARMACY

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★

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False Economy vs. Mental Health

The small amounts we spend on patient care in most public mental institutions is false economy, according to The Health News Institute. Recent studies clearly indicate that if we spent larger sums on many of our mentally ill, we could be curing them rather than merely keeping them in custody.

In general hospitals we spend $26 a day per patient. In public mental institutions the average per day is only $4.07. One result is that mental patients who fail to recover within the first year face a mounting likelihood that they will languish permanently in the back wards, lost, hopeless and forgotten.

We have drugs today which are remarkably effective, the HNI points out, in calming the disturbed patient and making him accessible to treatment. But, in the words of Arthur S. Flemming, Secretary of Health, Education and Welfare, "the potentials inherent in the new tranquilizing drugs are as yet largely unrealized. If treatment is unavailable, the effect of the drugs is lost."

In other words, lack of money, which accounts for a 55 per cent shortage of physicians in mental hospitals, is depriving thousands of the mentally ill of possible cure and rehabilitation.

Secretary Flemming cites a fruitful experiment at a Maryland state hospital, in which 72 male patients were taken out of the wards and placed in a convalescent cottage under intensive treatment which, of course, would necessarily be more expensive. All had been institutionalized for at least five years, and some for more than ten.

With individualized care, 26 of these long-term patients were able to leave the hospital, and 25 of the 72 became self-supporting.

"Let us say that it would cost $1,500 a year to maintain these patients in the hospital for the rest of their lives," the Secretary suggests, "and that they had an average life expectancy of twenty years. This would amount to a total cost of three quarters of a million dollars."

Such a short-sighted investment in waste makes it clear that our present appropriations for public mental hospitals serve only to prolong a problem, and not to solve it.

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NORTH CAROLINA
PHARMACEUTICAL ASSOCIATION

Record-Breaking Air Group Visits Lilly Laboratories

Seventy-six pharmacists, pharmacy owners, their wives and special guests, including three plane crews totaling ten persons, visited the Eli Lilly Laboratories in Indianapolis on October 11-13. The trip was by air from the Smith Reynolds Airport in Winston-Salem, using three chartered DC-3 Piedmont Airline planes.

Two records were established: (1) It was the largest out-of-state charter group handled by Piedmont, and (2) it was the largest in-coming air group of pharmacists to visit the Lilly Laboratories (the firm was established in 1876).

Sunday, October 11

After a brief stopover in Lexington, Ky., the planes passed over the Ohio River south of Cincinnati at approximately 8,000 feet. E. M. Farrell of Lilly's guest relations department met the planes at the Indianapolis Airport, and, following a brief bit of picture taking, headed the group in the direction of the Hotel Severin, where the party was housed during their stay in the city.

Immediately following a luncheon, the party boarded two busses for a tour of Indianapolis, including Butler University and the world famous Indianapolis Speedway. A reception and dinner in the Rainbow Room of the Severin Hotel concluded the first day's activities. (Theatre tickets were available for those who cared to use them.)

Pictures on Opposite Page

Top reading down: Passengers immediately after arrival in Indianapolis at the Weir Cook Municipal Airport; group assembles for roll call; heading for Lilly bus and the Hotel Severin; group picture immediately prior to escorted visit to the Lilly Research Laboratories. Mr. and Mrs. Seymour Holt of Burlington shown front row, extreme right. Since the pharmacists and their wives came from all sections of the state, you may recognize some of your friends in the group picture. All pictures courtesy Eli Lilly & Company.

A cheerful "good morning" call at 7 A.M. with this bit of interesting news "it's a pleasant 35 outside." Breakfast, then transportation to Lilly's McCarty Street Plant, where Mr. J. C. Siegesmund spoke briefly to the party, following which the 76 group was broken into about a dozen parties for an escorted inspection of the Lilly Research Laboratories, which are modern, well equipped and staffed by hundreds of specialists.

Luncheon in one of Lilly's five cafeterias following a talk by Mr. R. J. Manning. In the afternoon, the group got a first hand picture of Lilly's vast pharmaceutical production departments, including a visit to the plant where Iletin is produced from pancreas glands.

A movie, then back to the Hotel Severin for a reception and banquet at the "Top of the Severin." In attendance at the banquet, a dozen or more Lilly executives, who impressed our group with their knowledge of pharmaceutical conditions out in the provinces. Excellent steak and good entertainment to the close the day's activities.

Monday, October 12

On Tuesday, another early start and transportation to Lilly's Kentucky Avenue Plant for a movie—The Good Seed—the story of antibiotic production, and a close-up view of the know-how that Lilly puts into the production of ampoules, pulvules and gelatin capsules by the million. You look and wonder how man could put together such complex machinery.

Another visit to the cafeteria, then a film visit to Lilly's Biological Laboratories at Greenfield, Indiana, where antitoxins, toxoids, virus vaccines and serums are produced. Back to the hotel and thence to the airport for a 3 P.M. departure for North Carolina; up to 9,000 feet, a long glide over the mountains and arrival two and one-half hours later in Winston-Salem.

Words would not do justice to the magnificent operation Lilly has in Indianapolis.

(Concluded on page 539)

NOW THAT WE ARE SELLING "BC" ON TV AND RADIO, THERE'LL BE A LOT OF NEW CUSTOMERS BUYING "BC" AND SINGING ITS PRAISES.
YESSIR! A LOT OF DRUGGISTS' CASH REGISTERS ARE GOING TO BE SINGING TOO.

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If you haven't already, you'll soon be seeing and hearing the two little fellows above on television and radio with a new "big impact" campaign that is sure to make your "BC" sales spurt.

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Prescription Costs

In a survey of prescription costs in Oregon by Ben F. Cooper, formerly of the UNC School of Pharmacy, and others, the cost of dispensing an empty prescription container for no profit was determined to be $1.28.

This figure represents 10c for container, overhead per prescription of 38c and labor per prescription of 80c.

In Oregon, 51% of prescriptions are priced at $2.50 or below.

Mr. Cooper makes this point, which has been advocated in North Carolina: "A logical trend in prescription pricing, based on current practices, would be to raise the selling prices of low cost ingredients and lower the selling prices of high cost ingredients.

Medlin Joins Lilly As MSR

Fred W. Medlin, registered pharmacist in North Carolina, has joined Eli Lilly and Company as a salesman with headquarters in Fayetteville. The announcement is made by G. L. Coaker, manager of the Charlotte District.

Medlin is a native of South Carolina and a 1949 graduate of Great Falls High School. His Bachelor of Science degree in pharmacy was conferred by the University of South Carolina in 1958. Since 1958 he has been associated with the Cedar Terrace Drug Company in Cola.

Buys Interest in Statesville Firm

A. Lyle Davis, UNC Pharmacy School graduate and medical service representative for E. R. Squibb & Sons for the past eight years, has purchased half interest in the Statesville Drug Company.

Effective October 1, the business became a partnership with Davis and Sam Hickman as co-owners and operators.

A native of Roxboro, Mr. Davis graduated in 1950 from the UNC School of Pharmacy. For two years prior to going with Squibb, he was employed by the Blackwelder Hospital Pharmacy of Lenoir.

Joe Anderson Sells

Joe Anderson's Drug Store of New Bern, owned and operated by Joe Anderson for 39 years, has been sold by him to R. A. Boger, who will continue to operate the pharmacy under the same name.

Roland King, who has been with the firm for many years, will remain as an employee of the new owner.

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Employment-Personnel Changes

Ens. J. T. Ingram (Roanoke Rapids) sends his military address: USS Russell County (LST-1090), Fleet Post Office, San Francisco, California.

Phillip L. Thomas of Roxboro will do relief work for the Coastal Drug Store, Shallotte.

Harold L. Ball, after a few weeks of work in Elkin, moves to Lexington where he is now employed by the Lexington Drug Company.

Vann H. King, III of Wilmington, following military service and about six months in civilian pharmacy with a pharmacy in Mount Airy, goes with Lilly as a medical service representative. He will be in the Augusta, Georgia territory.

From the ends of the state: W. J. Swan shifts from Fontana Dam to the Yancey Pharmacy of Burnesville; John W. Polk moves to Greenville from Rockingham, where he was associated with the L. G. Fox Drug Company.

W. H. Barton returns full time to the Pleasant Garden Drug Store, which he established in Pleasant Garden some years ago and later sold to V. F. Smith. Ill health forced Mr. Smith to relinquish active management of the pharmacy but he is rendering valuable assistance now in helping Mr. Barton carry on the business.

D. D. Winstead, Jr. (Toms Drug, Wilmington) replaces Ernest L. Foss at Tayloe Drug, Washington. Mr. Foss moved to Virginia Beach.

Stanley S. Slesinger, owner of the Westerly Hills Drugs, Inc., Charlotte, announces these personnel changes: William D. Craig, Jr. is pharmacist in charge of the pharmacy; Alfred J. Muratori has been added to the staff, replacing Henry N. Graham, who resigned recently.

Also, in Charlotte, John W. Allen announces Cecil W. Mosteller is in charge of Godley Center Pharmacy with John Balas as relief pharmacist. Mr. Allen continues as manager of the Westside Drug Center with John Leonard as relief pharmacist.

Donald R. Leatherwood has accepted a position with Caldwell's Drugs, Gastonia.

Cecil L. Branan has replaced A. B. Hendrick as pharmacist in charge of Mann Drug Company, Kannapolis.

Mrs. Helen Bell Rimmer is now employed full time by Youngblood's Drug Store, West End.

M. E. Rodgers, Jr., whose original 1948 license was reinstated in August, is now in Wilmington as an employee of Walgreen.

New Bern: J. M. Basart from Clark's Drug Store to the Boger-Ball Drug Store; W. A. Crumpler to Pinnix Drug Store from Darden's Pharmacy, Clinton.

Mrs. David C. Priest (Memorial Hospital Pharmacy, Chapel Hill) has moved to South Charleston, West Virginia, where her husband will work with a chemical firm.

S. P. Rubin returns to Havelock as an employee of Pollard's Drug Store. In recent months, he was associated with Patterson's Stratford Pharmacy in Winston-Salem.

Raleigh's Ben Harward has transferred from Banks Kerr's Village Pharmacy to Johnson's Pharmacy, where he takes over for Bob Seaborn, now doing relief work in the Greenville area.

Allison James, now making his home in Walnut Cove, is back in Winston-Salem as a relief pharmacist for O'Hanlon's. In Winston-Salem, Allison is as well known as Camel cigarettes.

Joe Terrell Russell is currently working in Asheville as a relief pharmacist for Montford Pharmacy.

J. B. Clay, while completing his studies at the UNC Pharmacy School, will work part-time with Hall's Drug Store of Oxford. During the summer, Clay was employed in Greensboro by Edmonds Summit Center Drug Store.

J. M. Basart has accepted a position with the Boger-Ball Drug Store of New Bern. For the past several years, Mr. Basart has made his home in New Bern, as an employee of Clark's Drug Store.

Wilbur A. Crumpler, in late September, moved from Clinton (Darden Pharmacy) to New Bern, where he is now assisting Mr. W. M. Pinnix at the Pinnix Drug Store.

Pharmacists Can Now Place "Life" in the Palms of Their Dentists' Hands

ROGER H. SLOOP, *Chairman*
Dental Formulary Committee

The first item of equipment listed in the new N. C. Dental Formulary emergency section is Oxygen. A new disposable life-saving unit called Lif-O-Gen places emergency oxygen inhalant within the price range of dentists, as well as first aid stations and other members of the health field. Pharmacists are urged to use this essential product as an opportunity to build better Dentist-Pharmacist relations by calling on dentists in their areas, explaining availability, use, price, and in fact, actually showing him the unit.

The N. C. Dental Formulary states on Page 77 that oxygen is the best single agent for resuscitation and maintaining circulation. Four other important emergency indications for oxygen are listed in the Formulary. (Note: A copy of the Formulary may be obtained by dropping a card or letter to W. J. Smith in Chapel Hill.)

Lif-O-Gen, available through local drug wholesalers, is a light green cylinder only eleven inches high and three inches in diameter, containing approximately seven gallons of pure U.S.P. oxygen. For highest oxygen efficiencies and percentages, the disposable mask (also contained in the kit) should be used. Lif-O-Gen may also be used by simply inserting the oxygen tube in the mouth and pressing the valve and inhaling. Pictures on the carton clearly show its ease of administration. It is suggested that the tank will last twenty minutes. The tank label contains twenty squares for checking off the minutes, showing the amount of oxygen left in the tank.

In the past, many dentists and others have failed to keep oxygen in their offices because of the prohibitive cost of the large oxygen tank units, which was the only available source of oxygen prior to Lif-O-Gen.

The wisdom of stressing preparedness for preventing the development of serious emergencies from occasional untoward reactions which may appear in the practice of Dentistry, has prompted the American Dental Association to make the recommendation that certain basic equipment, such as oxygen, be maintained as a kit and kept readily available.

Let us, the pharmacists, fulfill our obligations of service and distribution by immediately placing this new "Life" in the hands of members of the health field.

Seriously Ill

J. Paul Gamble, a past-president of the N. C. Pharmaceutical Association, is critically ill in a Monroe hospital.

Mr. Gamble was a patient in Chapel Hill at Memorial Hospital this past summer. Later, he returned home, and in mid-October, he was hospitalized in Monroe where he is gravely ill.

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A Young and Growing Service Wholesale House,
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Pharmacists Step Up Public Relations Activities

Clarence Page, Henderson pharmacist, was guest speaker at a recent meeting of the Vance-Warren Licensed Practical Nurses' Club.

At an early September meeting of the Newton Kiwanis Club the guest speaker was Carl Bauguess, UNC Pharmacy School Extension Director.

Parke-Davis and Company's well known Frank Errigo discussed "The Greatest Bargain of Your Life" at the September 30 meeting of the Hendersonville Rotary Club.

Hamlet Rotarians heard Claude H. Rayborn of Smith, Kline & French discuss new drugs and their impact on the daily lives of all persons.

Another SKF representative—Forrest G. Whitehouse—told the Raleigh Lions Club that the pharmaceutical industry invested around $200 million per year in intensive research to produce new medicines aimed to alleviate human ailments.

Lederle Laboratories sent Willard C. Osburn to Mocksville to talk to the Mocksville Rotary Club about antibiotics and the price of present-day medication.

"The Pharmaceutical Story" was the subject of a talk by NCPA Secretary W. J. Smith to the Oxford Lions Club on Oct. 1.

Board of Pharmacy member N. O. McDowell, Jr. of Scotland Neck did his part to spread the good word. Not only did Mr. McDowell deliver a well prepared address to the Scotland Neck Kiwanis Club but he arranged for the town's mayor to issue a special National Pharmacy Week proclamation.

Attend NARD Meeting

Six persons from North Carolina attended the 61st NARD Convention, St. Louis, September 20-24:

Mr. and Mrs. T. J. Ham, Jr , Yanceyville; Mr. and Mrs. Alfred N. Martin, Roanoke Rapids; and Marion and George Edmonds, Greensboro.

A southerner—Ralph Rooke of Virginia—was installed as president of the NARD for the coming year.

The Virginians demonstrated their support of Mr. Rooke by sending a large delegation.

Get CAPUDINE From Your Druggist

Capudine advertisements have been emphasizing this for over 50 years—always promoting the sale of Capudine only through Drug Stores.

We take this opportunity to thank the Druggists of North Carolina for their co-operation in the sale of millions of bottles of Capudine during the past half century, without a complaint from a consumer.

"A Good Product Consistently Advertised"

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the ECONOMY size!

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MORE PROFIT

Local-Sectional Officers Attend Planning Session

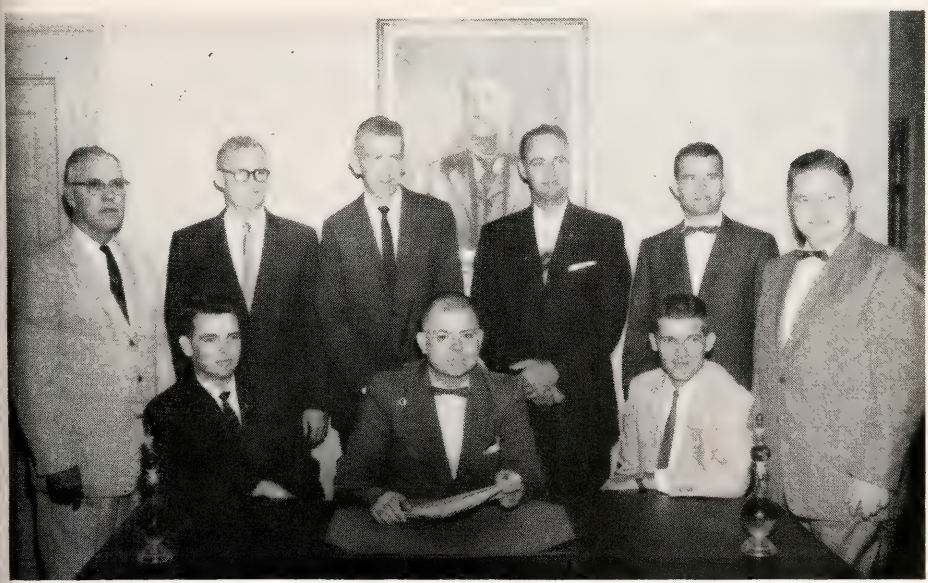
Half of the state's 21 local-sectional drug clubs and pharmaceutical societies sent their presidents or officer-representatives (see picture below) to Chapel Hill on September 13 for a "club planning session" sponsored by the NCPA.

Meeting at the Institute of Pharmacy, the group discussed how to increase membership, building attendance at meetings, good publicity for good public relations, fair trade, National Pharmacy Week, the North Carolina State Withholding Tax Law, student recruitment, Rx insurance plans, poison control program, district meetings and other subjects.

Individual reports were received from each club represented as to membership dues, types of programs presented and special projects underway. Most of the larger clubs have adopted uniform prescription blanks, buying them 50 to 100,000 at a time. Two (Alamance and Wayne) have effective credit systems in operation. Mecklenburg has a local-district-state membership plan in effect. Forsyth (Winston-Salem) and Greensboro have been successful with their 4-D (druggist, doctor, dentist and detailman) golf tournament.

A fair trade proposal involving petitions to be signed by the general public was not approved by the group. Rather, the presidents felt that personal letters to the State's Congressional delegation would be more effective in securing adoption of a national fair trade act.

Well received and tabbed "constructive and helpful" by the officers present, the club planning session will be repeated by the NCPA after the first of the year, with additions and variations of the program just concluded.



Seated, left to right: Bill Wilson (Wake Pharmacists); John Mitchener (Northeastern); and John Andrews (Forsyth Pharmaceutical). Standing: Fred Moss (Gaston County); John Mills (Rutherford County); Charles Dixon (Forsyth); Vernon Faircloth (Mecklenburg Pharmaceutical); Grover Creech (Johnston County) and Ben Mobley (Alamance). Present but not in picture: Bill Gibson (Wayne County) and Vollie Shore (Durham-Orange).

KEY designed interiors will boost your sales because of better and more distinctive displays

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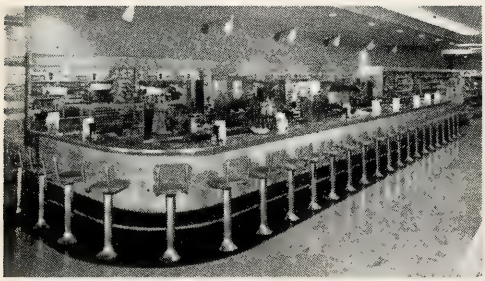

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KEY-LINE Fixture lend an air of distinction to your store that invites constantly increasing store traffic. Maximum display and self-selection meet the busy shopper's requirement.

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☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

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Pharmacist Members of State-District-Local Boards of Health

It is believed North Carolina leads the nation in number of pharmacists serving as members of state-district-county boards of health. The number is approximately seventy-five.

A pharmacist has served on the State Board of Health for more than forty years. Currently, J. C. Jackson is a member of the State Board. The country-district representation dates back about 15 years and is here indicated as accurately as our records permit:

L. G. Day, Spruce Pine (Avery, Mitchell, Yancey); Joe P. Barbour, Burlington (Alamance); G. E. Andes, Wadesboro (Anson); Joseph P. Tunstall, Washington (Beaufort); W. B. Gurley, Windsor (Bertie); B. F. Stone, Elizabethtown (Bladen); R. M. Willis, Southport (Brunswick); Roy Johnson, Asheville (Buncombe); W. P. Phillips, Morganton (Burke); Joe W. Pike, Concord (Cabarrus); C. O. Huntley, Lenoir (Caldwell); George W. Dill, Morehead City (Carteret); A. H. Cornwell, Lincolnton (Catawba, Lincoln, Alexander); Paul Webb, Shelby (Cleveland) and H. G. Dameron, Tabor City (Columbus).

C. W. Bynum, New Bern (Craven); W. M. K. Bender, Fayetteville (Cumberland); M. K. Fearing, Jr., Manteo (Currituck, Dare); Robert B. Hall, Mocksville (Davie-Yadkin); Frank Murr, Thomasville (Davidson); B. C. Sheffield, Jr., Warsaw (Duplin); C. T. Council, Durham (Durham); John S. Williford, Pinetops (Edgecombe); Wade A. Gilliam, Winston-Salem (Forsyth); W. A. Andrews, Sr., Louisburg (Franklin); R. R. Herring, Oxford (Granville) and Fred Moss, Gastonia (Gaston).

Sam W. McFalls, Greensboro (Guilford); N. O. McDowell, Sr. (Halifax); Leonidas Jackson, Erwin (Harnett); Ralph Keenum, Hazelwood (Haywood); E. L. Feagin, Jr., Hendersonville (Henderson); Paul R. Jenkins, Murfreesboro (Hertford-Gates); W. P. Baker, Raeford (Hoke); L. W. MacKesson, Statesville (Iredell); C. E. Mitchell, Highlands (Jackson, Macon, Swain); C. H. Beddingfield, Clayton (Johnston); John C. Hood, Kinston (Lenoir); Ed Niles Marshall (Madison); David R. Davis, Williamston (Martin); and F. H. Cline, Charlotte (Mecklenburg).

W. I. Jenkins, Biscoe (Montgomery); W. M. Puckett, Robbins (Moore); Rex A. Paramore, Nashville (Nash); L. B. Taylor, Conway (Northampton); Albert Rachide, Jacksonville (Onslow); W. L. Sloan, Chapel Hill and T. J. Ham, Jr., Yanceyville (Orange - Person - Chatham - Lee - Caswell); Wayne R. Richardson, Boone (Alleghany-Ashe-Watauga); John T. Stevenson, Elizabeth City (Pasquotank-Chowan-Camden-Perquimans); R. R. Dees, Burgaw (Pender); S. M. Edwards, Ayden (Pitt) and H. C. Reaves, Asheboro (Randolph).

J. S. Birmingham, Hamlet (Richmond); Paul Thompson, Fairmont (Robeson); E. O. Chandler, Leaksville (Rockingham); J. R. Trotter, Salisbury (Rowan); N. F. Adkinson, Avondale (Rutherford-Polk); McDonald Davis, Roseboro (Sampson); L. J. Lea, Laurinburg (Scotland); E. L. Kritzer, Albemarle (Stanly); Richard Stone, King (Stokes); Oscar Smith, Pilot Mountain (Surry) and Eugene M. Morris, Brevard (Transylvania).

J. Paul Gamble, Monroe (Union); C. E. Page, Jr., Henderson (Vance); J. A. Bass, Wilson (Wilson); Harry Walker, Norlina (Warren); R. E. Cromley, Raleigh (Wake); Jesse Stewart, Fremont (Wayne); Robert M. Brame, Jr., North Wilkesboro (Wilkes).

D. Clyde Lisk is a member of the Charlotte Board of Health; Earl H. Tate is mayor-member of the Caldwell County Board of Health, and in Troy, Pharmacist-Mayor R. L. White is a member of the Montgomery County Board of Health. John A McNeill of Whiteville is a member of the Columbus County Board of Health (appointment as "public spirited citizen").

Help us maintain an accurate list. If you serve as a board of health official and your name does not appear above, write the NCPA.

Dear W. J.:

I received a copy of the *Charlotte Observer* for September 17 and I thought the article, "Druggists Still Need Skill," was a mighty fine one.

Although I do not know how this was put together, I assume it was an interview with you in Chapel Hill. I want to compliment you on the excellent information contained in the article. I believe things of this nature do much for the benefit of Pharmacy.

Rease Inge
Atlanta Region Manager
E. R. Squibb & Sons

Estate

The late George W. Waters, Jr., of Goldsboro left an estate valued at $147,148.48, according to an inventory filed in the office of Wayne Superior Court.

Change of Employment

Lawrence Lanier Williams is now an employee of the Doctors Building Drug Company of Salisbury. Prior to October 19, he was associated with the Rowan Memorial Hospital Pharmacy.

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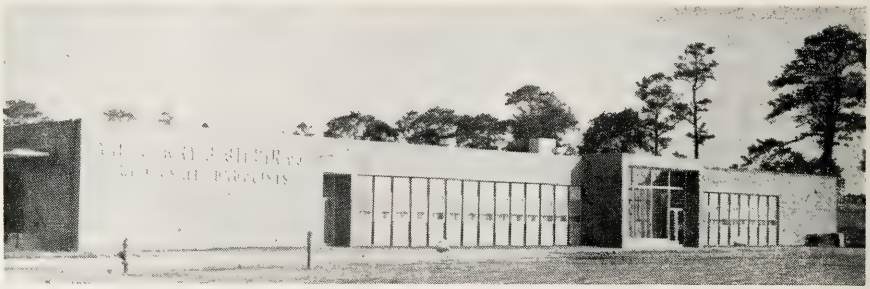

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Activities of the Local-Sectional Clubs

Durham-Orange

The Durham-Orange Drug Club opened its fall program with a barbecue dinner at Josh Turnage's in Durham. Members of the club and their wives were guests at the dinner of Peabody Drug Company and Reaco Products (I. T. Reamer).

Vollie Shore was installed as president of the club for the coming year.

Dr. Albert Powell discussed his recent trip to Europe and covered some of the places visited by projecting colored slides.

The second meeting of the year for the Durham-Orange Drug Club was held at the Howard Johnson Restaurant, mid-way between Chapel Hill and Durham, on October 12.

C. F. Jones of the State Department of Revenue discussed the State Income Tax Withholding Law, which will be effective on January 1.

Burke County

L. R. Brandon, Brandon's Pharmacy, Hildebran, has been elevated to the presidency of the Burke County Pharmaceutical Association.

The county organization met in Morganton on October 27.

Northeastern

Guest speaker at the October 21 meeting of the Northeastern Carolina Pharmaceutical Society, held in Williamston, was L. Scott Grauel of Norfolk, Virginia. Mr. Grauel is merchandise director of the H. B. Gilpin Company.

In discussing "Operation Profits Galore," Mr. Grauel stressed the importance of early attention to Christmas decoration, display, advertising and merchandising. Cited as an example was one store that has increased holiday sales significantly by putting its first Christmas tree on display by November 15.

The speaker emphasized the value of a lay-away plan, gift wrap service and special displays.

Col. J. W. Roberts and his son, Jim Roberts, Jr., were guests of the club.

Forsyth Pharmaceutical

Members of the Forsyth Pharmaceutical Society, meeting in Winston-Salem on October 15, heard L. P. Mayrand discuss "Recent Advances in Chemotherapy."

Mr. Mayrand commented on tranquilizers, cancer chemotherapy, antihypertensives, diuretics and hypoglycemic agents.

Roger Sloop presented dental detail plans which had been worked out in cooperation with a number of medical service representatives in the area.

President John Andrews discussed the need for working up a bad account list, with copies to go to each member store, and suggested that the possibility of a uniform prescription blank be looked into.

Next meeting of the Society will be held on November 19.

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Donnagel® with Neomycin
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Ambar™
☐ Tab. 100's ☐ Tab. 500's
☐ No. 1 Extentabs 100's ☐ No. 1 Extentabs 500's
☐ No. 2 Extentabs 100's ☐ No. 2 Extentabs 500's

Why not check your stock of
all Robins products at the same time
—and be prepared

A. H. ROBINS CO., INC., RICHMOND 20, VA.

Signs of the Times

The Smithfield Herald refers approvingly to three signs posted in Oliver Fleming's pharmacy:

(1) "Looking for someone with a little authority—I have as little as anyone."

(2) "Doing nothing is hard work—You can't stop to rest."

(3) "Use your head—it's the little things that count."

Summer Camp for Handicapped to Be Established at Southern Pines

The N. C. Society for Crippled Children and Adults plans to establish a summer camp—expected to develop into a year-round physiotherapy center and residential school for the handicapped—in the Southern Pines area.

Mrs. Graham Culbreth, service chairman for the Moore County Easter Seal Society, says the over-all cost is expected to run to about $250,000. The entire cost and future operation of the facility will be met from Easter Seal funds, and, once it is in operation, from campership donations, according to Mrs. Culbreth. It is expected to put the camp into operation by the summer of 1960, with a beginning roster of from 110 to 125 handicapped children and adults.

500 Persons Attend Justice Show

North Carolina's first and only continuing Gift Show with manufacturers' representatives participating was held in the Justice Drug Company's showroom August 16-17-18, 1959. Approximately 500 people participated during the three days. Buffet dinner was served from 5:00 to 7:00 each evening. Over 125 different retail drug accounts viewed and purchased school and Christmas requirements exhibited in booths attended by manufacturers' representatives. Volume of business showed an increase of approximately 10% over 1958. Daily door prizes were given and registrations made for drawing of grand prize merchandise certificates at the conclusion of the show.

TAR HEEL DIGEST

North Carolina's attorney-general, Malcolm Seawell, is urging repeal of the state's fair trade act. Seawell, speaking at a Farmers's Day program near Fayetteville, said the action of some companies to fix minimum prices for gasoline and medication is "not the American way."

Carl Fitchett, Sr. of Dunn, who recently retired from retail pharmacy, recalled how in the early days he prepared Tr. of Belladonna, Tr. of Digitalis, lemon flavoring, and, one one occasion, when a big sing was underway, 200 gallons of ice cream.

Wilson Johnson, who is now assisting Paul Jenkins in the operation of the Murfreesboro Pharmacy, was for two years Assistant Professor of Chemistry at the William & Mary College Division in Norfolk, and for the past three years, chief pharmacist of the Richmond Memorial Hospital, Richmond, Virginia.

Originally (1918) it was operated as the Seaboard Drug Company, Hamlet, with L. G. Fox as owner. Then Mabry's Drug Store (C. S. Mabry, owner); Culbreth's Drug Store (Graham and Fred Culbreth, owners); Mabry & Wabberson Drug Store (C. S. Mabry and A. C. Wabberson, owners); then Wabberson Drug Store, with A. C. Wabberson as sole owner.

Now the pharmacy reverts to C. S. Mabry, who will operate it as Mabry's Drug Store.

I. L. Caplan, who has been in and around Old Fort's drug stores for more than forty years, has retired.

A brake failure during a heavy rain caused Leonard Crumpler to lose control of his car, which wound up in Pigeon House Branch, a small stream on the outskirts of Raleigh. Leonard suffered a cut mouth and an injured knee; damages to the car, a 1959 Pontiac, were estimated at $800.

Two Valdese drug stores—The Rock Drug Store and the Valdese Drug Store—have announced they will be open on Sunday afternoons for prescription service.

Paul M. Walker has been promoted from assistant manager to manager of Newton (NC) Rexall Drugs. The store is a unit of the Cornwell chain of stores in Western North Carolina.

J. W. Teague of New Ellenton, South Carolina, has accepted a position with the H & W Drug Store of Newton. The owner of the store, Edward Haupt, has announced the pharmacy will be remodeled soon.

The new Forest Hills Drug Store of Garner, recently established in that town by W. L. Lloyd, was hit by thieves in late September. The store's three cash registers were ripped open and all cash taken. Entry was by way of the front door, which was pried open.

Hurricane Gracie dealt harshly with Kelly's Drug Store, Lillington. The wind pushed out a window and smashed a neon sign.

Pharmacy at the Fair

Pharmacy had a part in the exhibit at the State Fair which was under sponsorship of the North Carolina Board of Health.

Theme of the exhibit was "Launch Your Career in Health." Available at the exhibit for general distribution to interested parties were copies of a booklet—Pharmacy as a Career—which the NCPA furnished.

Ships Barrel of Medicine

Thomas M. Holland, pharmacist of Mount Holly, in his capacity as chairman of his Presbyterian district in a program of collecting, sorting, and packing "physician's samples" of medicines and drugs for distribution to mission areas overseas, can be justly proud of the first finished contribution.

A barrel of such medicine was shipped by the Mount Holly Presbyterians, after learning of the need through the Presbyterian's Men's Church work. Tommy's major task has been to sort and classify the collected contributions to meet the law's requirements. Outdated or questionable medicines naturally could not be included. But with proper personal caution and strict governmental codes concerning drugs, needed medicines could be furnished to outlying missions who were badly in need of them. Tommy admits that this was slow and tedious work—but good work that he was glad to do.

News has reached us that other barrels are almost ready to go out from Gastonia and Shelby. The pharmacists of North Carolina can be justly proud of this work on the part of Tommy Holland and his fellow-workers. Participation in such a worthy project reflects to the advantage of all members of the profession.

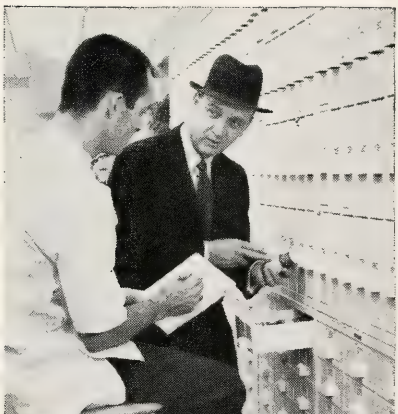
Lilly Gives an Assist to Better PR

Eli Lilly and Company has a new publication—*PR Bulletin for Pharmacists*—available from your Lilly MSR.

Concisely written, the Bulletin's major purpose will be to assist pharmacists in discussing pharmaceutical matters with patrons and in preparing written communications for physicians and the laity.

Volume 1, Number 1 (issued in September) contained information which we incorporated into a talk to a group of civic club members. Hence, for us the Bulletin has already fulfilled the purpose for which it was established.

If you missed the Bulletin, ask your Lilly MSR for a copy.



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Goods of *guaranteed salability* represent the best investment on which to realize a profit. Lilly Fast-Moving Items, which are being featured now, are a good example. These pharmaceuticals turn over rapidly and are the finest quality you can buy.

Ask our salesman to check your stock and to help you select an F/M/I assortment. Your orders are invited and will be appreciated.

THE PEABODY DRUG COMPANY
Durham, North Carolina

MESSAGE Personals

A movie projector was donated to the Martin Memorial School of Nursing in September by Lamm Drug Company of Mount Airy. The projector will be used as a teaching aid at the nursing school.

A remodeling program designed to provide improved facilities and additional floor space is underway in Kings Mountain at the Kings Mountain Drug Company.

The interior of the store will be extended 25 feet. Removal of a staircase formerly leading to the second floor will provide four feet of additional space at the front of the store.

The general renovation is under the supervision of McKesson and Robbins.

A number of Greensboro pharmacists have been fined $1 and costs for violation of the city's Sunday "Blue Laws." The merchandise involved was notepaper.

Pharmacist John T. Henley of Hope Mills was a patient in Duke Hospital in mid-September.

Glenn A. King of Hickory was a member of the reserve class who graduated from the Third Army Noncommissioned Officer Academy, Fort Jackson, South Carolina, in the late summer.

The class was designed to polish leadership abilities and teach new training procedures to reserve noncommissioned officers.

Construction has begun on Mann's Drug Company's new drive-in self-service drug store in Reidsville. To be called Mann's No. 2, the store will have Reidsville's first drive-in prescription window.

Something new in the field of advertising is being sponsored in Oxford by Hall's Drug Store. The city's oldest continuing business establishment—Hall's—is boosting various firms and businesses of Oxford in an ad series, which omits product sales talk of the pharmacy.

Clinton's seventh drug store is in the process of being built in the Carter Building across from the Sampson Memorial Hospital. C. H. Gaddy will operate the new pharmacy.

Ashworth Rexall Drug Store of Cary celebrated the completion and occupancy of its new 50 x 70 foot addition to the pharmacy with a grand opening in late September. A number of prizes, including a Hi-Fi set, were given away.

Projected for Greensboro at High Point Road and Interstate Highway 40, a $3½ million dollar "Four Seasons Shopping Center." Included in the center will be a pharmacy, a 30-unit motel and other business establishments.

Hurricane Gracie's howling winds ripped an aluminum marquee from the front of the new Eastwood Pharmacy in Kannapolis and blew it up on the roof.

Construction on Gus Neville's new drug store building in Spring Home was started in late August and is expected to be ready for occupancy soon. The 2,000 sq. ft. store will adjoin a new medical clinic with suites for two doctors.

Articles of Dissolution of Clark's Drug Store, Havelock, have been filed in the office of the Secretary of State of North Carolina.

One of the oldest retail pharmacies of the state—Lawing-Keziah Drug Store, Lincolnton—was established in 1867 by Dr. J. M. Lawing and Dr. Means. The late B. P. Costner operated the pharmacy for 39 years.

For seventy-four years

- - - - since 1885

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OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its fortieth volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

New Pharmacies

Eckerd's-Charlottetown, Inc., Charlottetown Mall 444, 401 S. Independence Blvd., Charlotte. William Webster Phillips, pharmacist in charge.

Eckerd's of High Point, Inc., College Village Shopping Center, High Point. J. N. Stamps, pharmacist in charge.

Center Pharmacy, Main Street, Old Fort. Charles W. Josey and J. M. Cline, owners; Charles W. Josey, pharmacist in charge.

Smith's Drug #2, Inc., Forest City. Grady Shuford and others, owners; Carl E. Jolley, pharmacist in charge.

Bridge Street Pharmacy, Inc., 817 N. Bridge Street, Elkin. Edwin Royall, George E. Royall and Henry E. Dillon, owners; Thomas R. Burgiss, pharmacist in charge.

Davis Pharmacy, 1201 Waughtown Street, Winston-Salem. Benard Davis, owner and pharmacist in charge.

Transfer of Ownership

Watkins Pharmacy, Inc., 132 North Main Street, Belmont. William A. James and F. D. Watkins, Jr., owners; William A. James, pharmacist in charge.

Sandhill Drug Company, 154 Broad Street, Southern Pines. John T. Overton, owner; T. R. Cole, pharmacist in charge.

Pleasant Garden Drug Store, Inc., Pleasant Garden. V. F. Smith and W. H. Barton, owners; W. H. Barton, pharmacist in charge.

Barton's Pharmacy, Inc., 825 Florida Street, Greensboro. Melvin Kendrick and W. H. Barton, owners; Melvin Kendrick, pharmacist in charge.

King's Drugs, 1024 2nd Street, N.E., Hickory. B. F. and G. A. King, owners; B. F. King, pharmacist in charge.

Lawndale Drug Inc., Lawndale. M. I. Clark and Mrs. Carolyn H. Clark, owners; Robert R. Wells, pharmacist in charge.

City Drug Company, 202 Union Square & 2nd St. N.W., Hickory. P. J. Suttlemyre, owner; John H. Causey, pharmacist in charge.

District Meetings Underway

November is the month for the NCPA district meetings. On November 3, President Sam McFalls and Secretary W. J. Smith were in Asheville for a meeting of District 1.

On the following day, they traveled to Charlotte for a meeting of District 3.

The District 4 meeting is scheduled for Roanoke Rapids on November 11 and next day, the NCPA officials will be in Goldsboro for the District 5 meeting.

The series of district meetings conclude in Greensboro on November 18, when the pharmacists of North Central North Carolina are scheduled to meet.

The program calls for a dinner at 7 to be followed by a 2-hour business session. Subjects on the agenda include direct vs indirect buying, how to get money from your slow pay customers, Rx Insurance—Is This Practical?, and a panel discussion involving the promotion and operation of prescription departments.

"Men Missiles," a color film of the 1959 Memorial Day Race in Indianapolis is being shown as an entertainment item. This film was first viewed by a number of pharmacists while in Indianapolis in early October, and at that time, arrangements were made with the producer for this series of special showing in North Carolina.

Rexall Stores Cited

Owners of Rexall drug stores of the state have received copies of a citation given Rexall President John Bowles in commendation of the drug store Rexall displayed at the International Trade Fair in Poznan, Poland this past summer.

Mr. Bowles, a native of Monroe, personally presented a number of the citations while on a visit to Greensboro and Charlotte in September.

Jenkins Retires

After serving 25 years as Sunday school superintendent of the Walstonburg Christian Church, Sam Jenkins retired at the end of September.

As he relinquished his duties, Mr. Jenkins said: "All things must come to an end. It is time for a younger man to assume the responsibilities."

QUALITY Rx PRODUCTS
Lilly
FOR PRESTIGE AND PROFIT

"TIE-IN" Sales with TES-TAPE®

(urine sugar analysis paper, Lilly)

Tes-Tape is a natural tie-in sale for your diabetic patrons. It is an easy-to-use, economical, and accurate test that is specific for glucose. Tes-Tape also attracts companion sales of other diabetic supplies.

This year, Diabetes Week is being observed from November 15 through 21. While co-operating with local detection drives, why not take advantage of increased consumer interest by actively promoting your diabetic department during the entire month? If you have no such department, let our salesman assist you in establishing a diabetic section from which these products can be merchandised.

Send your orders for Tes-Tape and other diabetic supplies to us.

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THE GEER DRUG COMPANY

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Hospital Pharmacists Meet

JAMES F. LOWDER, *Secretary*

The North Carolina Society of Hospital Pharmacists held its quarterly meeting at the Rowan Memorial Hospital, Salisbury, on October 17.

The program consisted of a movie dealing with "Susceptibility Testing of Antibiotics," produced by Pfizer Laboratories. Business conducted included the appropriation of funds to be donated to the Building Fund of the American Pharmaceutical Association on behalf of the Society.

Officer-nominees for 1960 are: President: Gerald Stahl and Wade Carter. Vice-President: Miss Margaret Gretz and H. C. Price. Secretary-Treasurer: Roy Salter and Frank Lowder. The election will be by mail ballot. The newly elected officers will installed at the January, 1960 meeting to be held in Charlotte.

After the formal meeting was adjourned, a vigorous discussion was conducted on various problems that face every hospital pharmacist.

AFPE Awards Scholarships

American Foundation for Pharmaceutical Education 1959-60 undergradulate Scholarships have been awarded at the University of North Carolina to: Paul Madison Kirkman and Gordon Lee O'Briant

AFPE has awarded over 1800 of these undergraduate Scholarships at 71 pharmacy colleges. Most recipients of these Foundation grants are now practicing pharmacists serving the profession in every state.

AFPE has also provided 436 graduate Fellowships with 71 outstanding Ph.D. candidates currently holding Foundation grants.

A Foundation Fellow now studying at the University of North Carolina is Allen Frederick Hirsch.

The American Foundation for Pharmaceutical Education has been supported since 1942 by the leading companies of the manufacturing, drug, pharmaceutical, proprietary, chemical, surgical dressing, prescription accessory, container and related industries, the wholesale drug trade; chain drug stores; individuals; the pharmaceutical press, advertising and associated industries; and the producers of commodities usually supplied through pharmacies.

Vick to Award $10,000

Cash prize awards aggregating $10,000 will be offered to winning students, their colleges and APhA student branch organizations in the seventh annual Lunsford Richardson Pharmacy Awards program which commenced on October 9. Both graduate and undergraduate students at 76 colleges of pharmacy throughout the United States will be invited to participate in this essay competition, which is designed to promote interest in the advancement of professional and scientific pharmacy at the student level.

Since the inception of the Lunsford Richardson Pharmacy Awards in 1954, nearly $50,000 in prize money has been distributed to winning students and their schools through this program, according to Nelson M. Gampfer, Chairman of the Awards Committee.

Six eminent members of the pharmacy profession will act as judges in the competition.

The Lunsford Richardson Pharmacy Awards were established six years ago for the dual purpose of honoring the founder of the Vick Chemical Company and his son and namesake, who succeeded him to its presidency and, of promoting the advancement of pharmacy among graduate and undergraduate students.

Capital prizes of $500 go to the winning students in both graduate and undergraduate classifications in each of four national geographic regions. The colleges attended by the winners will receive matching awards. In addition, two honorable mention prizes of $100 each will be awarded to regional runners up in each classification.

Student Branches of the American Pharmaceutical Association will also receive an honorarium of $25 for each of their student members winning first prizes and $10 for each of their members receiving honorable mention.

The awards are sponsored jointly by the Vick Chemical Company and its ethical subsidiaries, The Wm. S. Merrell Company, National Drug Company, and Walker Laboratories, Inc.

Bureau Reports on Status of Fair Trade in States

Thirty-one (31) states now have fair trade acts which are fully valid and enforceable, according to a report on the constitutionality status of state fair trade acts recently issued by the Bureau of Education on Fair Trade.

The remaining nineteen (19) states, either have fair trade statutes which have been rendered ineffective by Supreme Court rulings or no fair trade laws whatsover.

Of the thirty-one states where fair trade is now effective, eighteen (18) state Supreme Courts have declared their respective fair trade acts constitutional, fully valid and enforceable. These states are the following: Arizona, California, Connecticut, Delaware, Hawaii, Illinois, Maryland, Massachusetts, Mississippi, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Dakota, Tennessee, Washington, and Wisconsin.

In the other thirteen (13) states there has been no Supreme Court test of the validity of their fair trade acts. These acts, therefore, also remain valid and enforceable in the following states: Alabama, Idaho, Iowa, Maine, Minnesota, Montana, Nevada, New Hampshire, North Dakota, Ohio, Oklahoma, Virginia, Wyoming.

The Supreme Courts of thirteen (13) states have declared the so-called non-signer clause of their fair trade acts invalid, thus rendering fair trade ineffective for most practical purposes. These states are the following: Arkansas, Colorado, Florida, Georgia, Indiana, Kansas, Kentucky, Louisiana, Michigan, New Mexico, Oregon, South Carolina, and West Virginia.

In two (2) states, Nebraska and Utah, the Supreme Court held invalid the entire fair trade act.

Four (4) states, as well as the District of Columbia, never had a fair trade act. These states are Alaska, Missouri, Texas and Vermont.

Two Stores Merged

The business operated in Pinehurst for many years as the "Pinehurst Pharmacy" has been merged with Wesley R. Viall's Carolina Pharmacy.

J. I. O'Brien, who came to Pinehurst from Lowell, Mass. in 1907, operated the pharmacy until his death. In recent years, the business has been conducted as a sundry store by Mrs. O'Brien.

Moves to State

W. W. Culp of Cowpens, South Carolina has accepted a position with the Piedmont Drug Company of Forest City, according to an announcement by the owner of the pharmacy, Jack Rudisill.

Mr. Culp has practiced pharmacy for 35 years. Three of his four children are in college.

Narcotics Stolen

In a mid-October robbery of Hogan's Pharmacy, Kinston, thieves took more than 1,500 narcotic tablets. Due to the selectivity of the thieves, the job was pulled by professionals it was agreed.

The break-in was discovered on Sunday afternoon by Mr. and Mrs. Hogan, when they answered a call to the store.

Vote Not to Consolidate Fund Raising

Due to the limited number of fund raising campaigns conducted by pharmacy groups in the state, The United Pharmacy Fund Committee decided (August 19) not to consolidate its effort at this time.

The Pharmaceutical Research Foundation will set up a county by county canvass of pharmacists this fall in an effort to bring in needed funds. The other major fund-raising effort—Institute-NCPA Endowment Fund—will get underway after the first of the year.

Members of the committee, after discussing the united fund proposal for more than three hours, agreed it had merit but felt its adoption at this time was a bit premature.

Present and participating in the discussions were Wade A. Gilliam, chairman; Roger A. McDuffie, Dean Edward A. Brecht, T. J. Ham, Jr., H. C. McAllister and W. J. Smith.

HOWELL HALL HAPPENINGS

The completion of the new pharmacy building was scheduled as follows: preliminary final inspection on October 29, final inspection on November 3, delivery of new movable equipment beginning on November 9, and moving from Howell Hall beginning on November 14. Considerable help was received from the students who moved the equipment assigned to them to the new laboratories.

The three-month delay in completion of the building confirmed the wisdom of delaying a formal dedication which is being planned now for a Sunday late in April.

Increased enrollments in the first two classes resulted in the following number of students for the fall semester: 93 first-year students, 100 second-year students, 50 third-year students, 48 fourth-year students, and 3 special students for a total of 294 undergraduate students. There were 16 graduate students making a total of 310, a net gain of 55 students compared with last year.

Two new members of the pharmacy faculty began their appointments on September 1. Dr. A. M. Goodeve, Assistant Professor of Pharmacognosy, is a native of Canada with the degrees of Bachelor of Science in Pharmacy from the University of Toronto, Master of Science from the University of Saskatchewan, and Doctor of Philosophy from Purdue University. Mrs. Goodeve is also a pharmacist with a degree from the University of Toronto where she was an instructor last year. Mr. J. L. Brannon, Assistant Professor of Pharmacy, received the Bachelors and Masters degrees at the University of Illinois and has practically completed the Doctorate degree at the University of Kansas. He had two years of full-time teaching experience at the University of Arizona.

The good news was received that women graduates of the School of Pharmacy are now eligible for membership in the American Association of University Women.

Mr. Carl T. Bauguess, Director of Pharmacy Extension addressed the Kiwanis Club at Newton on September 3. He discussed the curriculum of the School of Pharmacy at the University of North Carolina to show its preparation for the diversity of activities required of pharmacists.

On September 10 Dean E. A. Brecht attended the meeting of the Sub-Committee on Rheumatic Fever of the North Carolina Heart Association at Greensboro. The Connecticut Plan for the low-cost distribution of prophylactic penicillin was discussed.

Dr. George Cocolas, Assistant Professor of Pharmaceutical Chemistry attended the meeting of the American Chemical Society at Atlantic City on September 13-16.

Dean Brecht represented the School of Pharmacy at Gatlinburg, Tennessee on October 4-6 for the annual meeting of District #3 of the National Association of Boards of Pharmacy and the American Association of Colleges of Pharmacy.

The first large group of visitors were shown through the new pharmacy building on October 22 when six members of the faculty served as guides for about 60 members of the Woman's Auxiliary of the NCPA. General satisfaction was expressed concerning the well-planned facilities for pharmaceutical education.

Official excuses from the Athletic Department show participation by pharmacy students as follows. Gene Shuford, second-year student from Lincolnton is a halfback on the varsity football team. Donald Lawrence Weathers, second-year student from Shelby is a member of the cross country team. Joseph Bernard Dupree, first-year student from Pine Level is manager for the freshman cross country team.

In late September Dr. Claude Piantadosi, Associate Professor of Pharmaceutical Chemistry received a $14,000 grant from the National Science Foundation for a two year project of research in "Basie Studies of the Chemistry and Metabolism of Acetal Phosphatides." He will be assisted by two professors in the department of Biochemistry in the School of Medicine, Carl E. Anderson and Claude L. Yarbro.

Student Branches of the NCPA and APhA

Membership in the student branches was 100% for the third and fourth year stu-

dents, and over-all membership for the full school approached 75 to 80%.

The first meeting was held on September 20 at the Institute of Pharmacy. Mr. Roger A. McDuffie, Greensboro pharmacist who is a member of the N. C. Board of Pharmacy and a director of the N. C. Pharmaceutical Research Foundation discussed the changing picture in pharmacy and its opportunities. His most significant advice was "not to use your diploma for a pillow." Refreshments were served through the courtesy of the NCPA after the meeting.

Kappa Epsilon

A picnic with almost perfect attendance with held to honor the freshman women at the home of Mr. and Mrs. W. J. Smith on October 19. The only girl that was absent was confined by sickness in the Student Health Service.

Gifts Presented to The School of Pharmacy

The School of Pharmacy was the recent recipient of three handsome and greatly appreciated gifts, which were presented by the donors as expressions of gratification over the completion of the new pharmacy building.

1. A silver urn or vase standing 10½" high, which was given as a memorial to N. L. Beach, Jr., '16, of Morganton. It bears the inscription, "Presented by Classmates in Memory of Newton Lewis Beach, Jr., Killed at Chateau Thierry, October 16, 1918."

2. A silver punch bowl and tray. The donor has insisted that the handsome gift should be an anonymous one. The large bowl is inscribed, "Honoring Alice Noble—Secretary — Editor — Librarian — Archivist —Historian—Presented by Friends 1959." On the 20" tray is engraved, "Honoring Alice Noble—Presented by Friends 1959."

3. A silver punch ladle presented by a North Carolina family of pharmacists. The School treasures these generous gifts very highly as they will not only be very useful in social activities of the School, but the handsome silver will enhance greatly the graciousness of such occasions.

Two gifts of great help in the daily problem of accurate information on new prescription specialties were received for this section of references in the Pharmacy Library. Mr. Frank Fife, Vice President and General Manager of the Wilson Branch of Owens, Minor and Bodeker presented a copy of *PharmIndex*. Mr. William Brewer, Vice President and Sales Manager of the Justice Drug Company presented the *DSC Detailer*. Both of these references are kept up to date by frequent supplements. Both are distributed to the accounts of the two firms, and the latter is also distributed by N. C. wholesale drugs firms: R. R. Bellamy and Son, W. H. King Drug Company, Scott Drug Company, and Dr. T. C. Smith Company.

Historical Note

ALICE NOBLE, *Research Historian*

In the September issue a notice was carried concerning the completion of research about the services of School of Pharmacy Alumni in World War II. I am just as interested in recording data about pharmacy students who "Fought the Good Fight" in World War I. For many years I have

(Concluded on page 538)

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Importers & Jobbers
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Our experience of over 70 years
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DOINGS

OF THE AUXILIARIES

- **Alamance—Mrs. Roy Salter**
- **Asheville—Mrs. P. W. Cozart**
- **Greensboro—Mrs. J. F. Pickard**
- **Rowan-Davie—Mrs. Frank Carrigan**
- **Charlotte—Mrs. Worth R. Blackmon**
- **Chapel Hill—Mrs. Fred Semeniuk**
- **Winston-Salem—Mrs. Don Joyce**
- **Pharmacy Wives—Mrs. Henry Ridenhour**

Rowan-Davie

The Rowan-Davie Drug Auxiliary held its September meeting at the Salisbury Country Club. Mrs. Billy Pittman, president, conducted the meeting, and welcomed seven new members. Mrs. Edwin R. Fuller gave the devotion, and reports were heard from Mrs. Frank Carrigan, secretary, and Mrs. R. B. Hall, treasurer.

Mrs. Paul Miller introduced Mrs. Thomas M. Holland of Mt. Holly, state auxiliary president, who spoke on "The Present Role in the Future of Pharmacy." Mrs. Holland received a token gift of appreciation.

Mrs. Robert Julian and Mrs. Paul Miller were hostesses for the meeting.

The October meeting of the Rowan-Davie Auxiliary was held in Mocksville at the home of Mrs. R. B. Hall, with twenty-two members present.

Mrs. Edwin Fuller conducted devotions on the theme "Enthusiasm."

Mrs. Roy Collette introduced Miss Jo Cooley of Mocksville who spoke on behalf of the Paraplegic Organization and its relationship to Pharmacy.

Following the business meeting the members enjoyed a buffet luncheon.

Asheville

The Woman's Auxiliary of W. N. C. held their first meeting of the 1959-60 year, September 15, at the home of Mrs. J. O. Hendrix.

Mrs. Arthur Kiser and Mrs. Roger Spittle were welcomed as new members, and a special guest was Mrs. A. K. McKinney.

Following a covered dish luncheon, the Minutes of the last meeting were read by Mrs. W. T. Sisk.

New officers were installed by Mrs. E. C. Brown: President, Mrs. R. C. Sisk; Vice-President, Mrs. J. O. Hendrix; Treasurer, Mrs. W. T. Sisk; Secretary, Mrs. R. P. Blanton; Corresponding Secretary, Mrs. H. J. Dover; Historian, Mrs. G. B. Rogers; Reporter, Mrs. P. W. Cozart; Parliamentarian, Mrs. E. C. Brown.

A gift was presented to the past-president, Mrs. E. C. Brown, in appreciation for her work during the past year.

The October meeting of the WNC Drug Auxiliary was held at Bailey's Cafeteria in the Westgate Shopping Center, Asheville. Mrs. Thomas Holland, State Auxiliary President, was welcomed as one of the speakers. The other was T. Hilliard Staton, Buncombe County Red Cross Water Safety Chairman.

In addition to the twenty members present, Mrs. George F. Bryan and Mrs. Jim Mills were welcomed as new members.

During the business session which was conducted by the president, Mrs. R. C. Sisk, minutes of the last meeting were read by the secretary, Mrs. W. T. Sisk; Mrs. Rush Blanton, treasurer, gave a report. It was announced that Mrs. R. C. Sisk and Mrs. Tom Bennett would attend the Officer's Day meeting in Chapel Hill.

It was also voted to buy and dress six dolls for the Salvation Army. Year Books were distributed and attention was called to the increase in membership.

Hostesses were Mrs. J. H. Mock and Mrs. Rush Blanton, with Mrs. Bennett in charge of table decorations. Prizes were won by Mrs. C. R. Hinkle and Mrs. L. G. Crouch.

Charlotte

The first meeting of the new Club Year for the Charlotte Woman's Druggist Auxiliary was held September 8 at the Kirkwood Room.

Following the luncheon, Mrs. Paul Insch, president, conducted the business session.

Mrs. Johnnie Bennick introduced the speaker, Mr. Dewey Stewart of the North Carolina Highway Patrol. A discussion period followed the showing of two films on safe driving.

The October meeting of the Charlotte

Auxiliary was held at the Kirkwood Room with Mrs. Paul Insch presiding.

Guest speaker was Dr. Patricia Lawrence, prominent Charlotte obstetrician. She spoke on youth problems and tensions and the parents part in teaching proper values. Dr. Lawrence is also a graduate of the UNC School of Pharmacy, and is the daughter of Mr. and Mrs. G. B. Lawrence. Mrs. Lawrence was the first president of the Charlotte Auxiliary.

Mrs. Clyde Lisk presented the president, Mrs. Paul Insch, with a Revere bowl, suitably engraved. Mrs. Insch is leaving Charlotte to make her home in Atlanta, Ga. Mrs. J. W. Bennick, first vice-president, will assume acting president's office at the November meeting.

Greensboro

The Greensboro Drug Club Auxiliary held its first meeting of the Fall season at the Mayfair Cafeteria, September 22, with Mrs. C. C. Graham, presiding. Devotion was given by Mrs. D. V. Walker, and Mrs. C. U. Paoloni introduced the speaker, Mrs. Louise P. Walters, local florist, who gave an interesting demonstration on corsage making.

A new member, Mrs. David Stang, and four visitors, Mrs. M. C. Kendrick, Mrs. R. G. Wells, Mrs. Keith Fulbright, Mrs. Hampton Langdon, were welcomed.

Minutes were read and approved. Mrs. J. V. Farrington, treasurer, gave a report. Mrs. J. L. Jones stated that money-raising projects would include the sale of candy, and a benefit bridge.

Mrs. E. P. Gaddy, Sunshine Committee, reported that eight baby gifts had been sent during the summer. Mrs. S. T. Forrest related plans that were being made for the October 27th fashion show at the Greensboro Country Club, when the Greensboro Auxiliary would be hostess to the Guilford County Medical and Dental Auxiliaries.

Dolls, to be dressed for the Empty Stocking Fund, were distributed. Year Books were given to the members. The door prize was won by Mrs. V. F. Smith. Hostesses for the meeting were Mrs. W. P. Rose, Mrs. J. F. Pickard, and Mrs. R. F. Whiteley.

Winston-Salem

The October meeting of the Apothecary Club was held at the home of Mrs. J. P. Watson, with Mrs. J. M. Darlington, cohostess. Mrs. A. C. Dollar, president, presided at the business session. Minutes were read by the secretary; the treasurer, Mrs. William Insch, reported a balance of $70.13. Mrs. M. V. Williams reported that five cards had been sent from the Sunshine Committee. Mrs. Arthur Johnson, Ways and Means Chairman, urged attendance at the auction sale to be held in November.

Mrs. A. C. Dollar read communications from the Office of Civil Defense urging attendance at a special meeting, and from the secretary of the state NCPA Woman's Auxiliary, inviting officers and members to attend the October 22nd Workshop Meeting at Chapel Hill.

Mrs. Craig Lewis, Mrs. E. E. Merchant, Mrs. J. P. Barbour, Mrs. Leslie Myers, Mrs. W. A. Simmons, and Mrs. Byron Crowly modeled hats from Sylvia's Hat Shop, and the members were told how to accent the color of hats in jewelry and gloves.

Pharmacy Wives

Mrs. Sanford Price presided over a very successful meeting of the Pharmacy Wives on October 1.

This was the first meeting of the scholastic year with many new wives present. As this was a "get acquainted" meeting, informality reigned. The group discussed past, present, and future plans of the club.

Mrs. Henry Ridenhour, vice president, gave the wives a preview of programs planned for the coming year. Two of these programs are to be (1) a talk by Dean Brecht on first aid in the home, and (2) a meeting with the Chapel Hill auxiliary with Mrs. T. M. Holland, state president, as guest speaker.

Other officers include Mrs. William Shoemaker, secretary, Mrs. Robert Hood, treasurer, and Mrs. Eugene McDonald, historian.

Hostesses for the meeting were Mrs. Wesley Dockery and Mrs. William Shoemaker.

Club advisor is Mrs. W. J. Smith.

On October 15, the Pharmacy Wives held a meeting at the Chapel Hill High School

(Continued on page 540)

Robert Douglas Bain

Mr. and Mrs. J. D. Bain, Jr., are announcing the birth of Robert Douglas, September 18th. Mr. Bain is associated in business with his father at Whitley-Bain Drug Company, Clayton.

Timothy Reeves Burgiss

Mr. and Mrs. Thomas R. Burgiss of Elkin announce the birth of a son, Timothy Reeves, September 26, 1959. Mr. Burgiss is pharmacist-manager of Bridge Street Pharmacy, Inc. in Elkin.

Laura Katherine Griffin

Laura Katherine was born October 2 to Mr. and Mrs. W. C. Griffin of Roanoke Rapids. Mr. Griffin is associated with his father in the operation of the Griffin Drug Company at Roanoke Rapids.

Deaths

FRANK F. LYON

Frank F. Lyon, a retired pharmacist of Oxford, died Sunday, September 6. Since 1910 he had operated Lyon Drug Company, until the sale of the business to D. P. Robinson on January 15, 1951.

Mr. Lyon, a Life Member of the NCPA and a former vice-president, was also a past-president of the Oxford Rotary Club. He was active in the Oxford Methodist Church, having served on the Board of Stewards. He was a former member of the Oxford Board of Graded School Trustees and a director of the Granville County Chamber of Commerce. In his capacity as chairman of the Rotary Club's Road Committee and also the Chamber of Commerce's Road Committee, Mr. Lyon was a vigorous worker for better roads for his county. Mr. Lyon is survived by a son, Zack W. Lyon, who is manager of Peabody Drug Company, Durham. His wife and a daughter also survive.

EARLE G. CALDWELL

The death of Earle G. Caldwell (40) of Lumberton was a shock to the community and to friends. Although he had worked on Saturday, September 26, he was stricken with a heart attack during the night, and died Sunday morning at 4 o'clock. Mr. Caldwell was a graduate of the University of North Carolina School of Pharmacy. He served in the Navy during World War II and was a Lieutenant Commander in the U. S. Naval Reserve at the time of his death. After his graduation, he was associated for several years with Lumberton Drugs and Hedgpeth Pharmacy before opening his own store, the Pine Street Drugs of Lumberton. His wife and two children survive, in addition to his mother, Mrs. J. C. Noble.

THOMAS REID RAND, JR.

Thomas R. Rand (47) popular detail salesman for Riker Pharmaceutical House, died unexpectedly at his home in Raleigh, September 15.

An alumnus of UNC School of Pharmacy, he was a member of the Raleigh Lions Club, the First Baptist Church, the American Association for the Advancement of Science. He was a veteran of World War II, having served in the Pacific Theater with the Army Medical Corps.

Surviving are his wife, Inez Winfield Rand; his mother, Mrs. Emmie P. Rand of Raleigh, and a step-daughter, Inez Coke.

GEORGE W. WATERS

George W. Waters, graduate of the University of North Carolina, and operator of Waters' Drug Store, Goldsboro, for more than forty years, died at his summer home at Morehead City on September 20. Since his retirement he had spent a great deal of time at Lakeland, Florida. He was director of Branch Banking and Trust Co., a retired director of Citizens Savings and Loan Association, a past-president of the

Goldsboro Rotary Club, a member of Wayne Masonic Lodge 112, and York and Scottish rite Masonic bodies.

His wife, Mrs. Maybell Creech Waters, and three daughters survive, as well as a son, George W. Waters III, of Palo Alto, California.

WILLIAM W. GAYER

William W. Gayer of Wilmington, died at Duke Hospital, Durham, September 18. Mr. Gayer was associated with Robert R. Bellamy and Sons for many years, having served as president of the concern until its consolidation with the King Drug Company of Raleigh, at which time he was made vice-president in charge of the Wilmington office.

Surviving, in addition to his mother, are his wife, Rowena Sidbury Gayer of Wilmington, two sisters, and a stepdaughter.

RUFUS H. CURTIS

Rufus Harrison Curtis, pharmacist-owner of Curtis Drug Company of Rowland, died in a Raleigh hospital September 29. He is survived by his wife, Grace McCormick Curtis, and four children.

WILLIAM A. ANDREWS, SR.

William A. Andrews, Sr. of Louisburg, died August 23. He was pharmacist at the O'Neal Drug Store, and a member of the County Board of Health for several years.

Survivors include his wife, the former Lucille Dunlap, two sons, and two sisters.

ALBERT J. THOMPSON

Albert J. Thompson, Badin pharmacist, died September 25 in the Stanly County Hospital, following a week's illness. He had operated the Badin Drug Store since 1922. His wife, two daughters, and one son, survive.

JOHN H. DRUEN

John H. Druen, age 59, a native of Prince Edward County, Virginia, died at a Richmond hospital on September 13. Mr. Druen was well known in Eastern North Carolina, where he called on pharmacists for a number of years.

A brother, Walter, is with The Tilden Company and makes his headquarters in Lynchburg.

Weddings

Smith-Ballantine

Mrs. Mary Spencer Ballantine announces the marriage of her daughter, Lula Sue, to Edward Marvin Smith, September 5th at Myers Park Baptist Church, Charlotte. Both are graduates of the University of North Carolina School of Pharmacy. Mrs. Smith is associated with Duke Hospital, Durham, and Mr. Smith is an instructor in Pharmacy Administration, at the UNC School of Pharmacy. They are making their home at 163 Hamilton Road, Chapel Hill.

Lane-Fisher

Miss Oveda Fisher, daughter of Mrs. A. L. Fisher of Whiteville, and W. Ronald Lane of Wilmington, were married October 4 at the home of the bride's mother. Mrs. Lane is a graduate of the University of North Carolina School of Pharmacy, and is associated with Lane's Brooklyn Pharmacy of Wilmington.

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For Labels - in Rolls or Flat
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Specializing in Labels for Drug Stores

everyone goes for
Pine State
MILK

ICE CREAM

PROFIT FROM THIS EXPERIENCE

Pine State

North Carolina's Choice Since 1919

HOWELL HALL

(Continued from page 533)

sought diligently for information about these patriots. The roster now carries sixty-three names. It has been framed and hangs in a conspicuous place in the archives office. As a basic source of data I used the list of World War I veterans which appeared in the 1919 *Proceedings of the NCPA*, but since this compilation was made shortly after the War ended it could not be complete. Documentary proof has been found of a number of omissions through careful scrutiny of the *Alumni History of UNC* (1924), newspaper clippings, etc., as well as by conversations with pharmacists of that era. I feel sure, however, that the records are still not complete, and I am taking this means of seeking assistance. Won't you advise this office if you were in service and also furnish the names of any other pharmacists you know of who helped to win World War I?

It is good to know that during that War only three pharmacy alumni lost their lives. Captain Charles Dayton Gruver, M.D., '99, died in a camp in Texas in 1918. When he obtained his medical degree he discontinued his connection with pharmacy, but the other two were practicing pharmacists when they enlisted. It is a matter of pride to the School of Pharmacy that appropriate memorials have been given as tributes to their sacrifices. In 1952, F. J. Andrews, '15, presented to the Pharmacy Library a handsome display case in memory of his brother, J. F. Andrews, '15, who was killed in a seaplane accident at Chelsea, Mass., on July 13, 1918, and just the other day classmates of Newton Lewis Beach, Jr., '16, gave to the School a handsome piece of silver to honor his services. Pharmacist Beach was killed at Chateau Thierry on October 8, 1918.

Pharmacist J. I. Thomas of Dunn will head the Dunn Kiwanis Club during the coming year.

For top-flight sales work as a representative of the William S. Merrell Company, W. Forrest Matthews of Raleigh now wears a diamond stickpin. Presentation of the pin took place at a ceremony in Raleigh on October 2.

National Pharmacy Week Widely Observed in State

National Pharmacy Week was widely observed in the state this year. It is estimated more than one hundred papers participated by running feature stories, editorials and in some cases, cooperative advertisements utilizing the mats supplied by the NCPA or the A.Ph.A.

Television and radio coverage was also excellent. The spot announcements supplied by the A.Ph.A. were widely used.

Governor Hodges special message was reprinted by a number of papers, and, in several instances, pharmacists arranged with the mayor of their town to issue a proclamation during the Week.

Most ambitious effort was a 2-page spread in *The Waynesville Mountaineer,* with appropriate copy and a picture of all of the pharmacies in Haywood County. Supplementing the 2-page ad was an editorial, a feature article and other National Pharmacy Week copy in this paper.

A number of page and half-page advertisements appeared. The pharmacists of Morganton ran a page ad in *The News Herald.* Here is an incomplete list of some of the papers participating in National Pharmacy Week:

Laurinburg Exchange, Red Springs Citiben, Asheville Citizen, New Bern Sun-Journal, Sandhill Citizen, Transylvania (Brevard) *Times, Dunn Dispatch, Mooresville Tribune, Lenoir News Topics, Marshall News-Record, Coastland* (Manteo) *Times, Spruce Pine Tri-County News, Kannapolis Independent, Forest City Courier, Wake Forest Weekly, Raleigh Times, Watauga* (Boone) *Democrat. Winston-Salem Journal & Sentinel, High Point Enterprise, North Wilkesboro Journal Patriot, Monroe Enquirer, Durham Herald-Sun, Davidson* (Denton) *Record, Cherryville Eagle, Waynesville Mountaineer, Henderson Dispatch, Burlington Daily Times, News of Orange County, Scotland Neck Commonwealth, Wadesboro Messenger and Intelligencer, Reidsville Review, Oxford Ledger, Roanoke Rapids Herald, Elkin Tribune, Kinston Free Press, Belmont Banner. Smoky Mountain Times, Clayton News, Richmond County Journal, Andrews Journal, Cleveland Times, Washington Daily News, Stanly News & Press, Statesville Record & Landmark, Lincoln County News, Bladen Journal, Rutherford News, Shelby Star, Elkin Tribune, Kings Mountain Herald, Mount Holly News.*

Photographs of window displays installed during National Pharmacy Week are beginning to come in. A plaque will be awarded by the NCPA for best display; 8 x 10 pictures should be sent to the NCPA prior to November 15.

VISIT TO LILLY LABS

(Continued from page 511)

It should be seen at first-hand—and Lilly is an expert at hosting out-of-towners. As a member of the party remarked—"To me, the Red Lilly is far brighter than it was before." And this coming from one of the pilots: "Never again will I complain over prescription prices."

Arrangements for the trip were handled by George L. Coaker, Manager of Lilly's Charlotte District; by Seymour Holt, Lilly MSR in the Burlington area; and by NCPA Secretary W. J. Smith. In Indianapolis, John M. Moore, Manager of Lilly's guest relations department, and his assistant, E. M. Farrell, kept the program and the visiting flowing smoothly without a hitch. Mr. Farrell, in direct charge of the Tar Heels, was highly commended for his efficient handling of the assignment.

It was a "first flight" for many of the passengers. All the air arrangements were under the direct supervision of Mr. Harold L. Warner, district sales manager of Piedmont Airlines, who accompanied the group to Indianapolis. Mr. Warner and Piedmont Airlines came in for some well deserved praise for the manner in which the air travel was handled.

DOINGS

(Continued from page 535)

home economics department. Mrs. Kenneth Putnam, Junior High School home economics instructor, was the guest speaker.

Mrs. Putnam gave a very skillful demonstration on the art of making mints. A large attendance later enjoyed samples of mints made by Mrs. Putnam.

Mrs. Sanford Price and Mrs. Henry Ridenhour were hostesses for the meeting.

Chapel Hill

The Chapel Hill Woman's Pharmaceutical Auxiliary held its first meeting of the new year at the Institute of Pharmacy, October 8th with Mrs. W. J. Smith as hostess.

Mrs. Fred Hawkins presided and opened the meeting with a vote of thanks to the immediate past-president, Mrs. M. L. Jacobs, for her leadership during the past year.

Mrs. Lucy Sutton, vice-president and program chairman, asked for suggestions for the coming year. Many types of programs were discussed, and the agenda for the year include a Christmas dinner party, a tour of the new Pharmacy building, and a joint-meeting with the Pharmacy Students' Wives when Mrs. Thomas M. Holland will be guest speaker.

Mrs. George Cocolas, treasurer and chairman of the Ways and means Committee, discussed proposed plans for raising money to contribute to the Auxiliary's Endowed Scholarship Fund.

The members voted that Auxiliary meetings will be held the second Tuesday of each month at 8 p.m., beginning with the February meeting, since the November, December, and January times and places were already scheduled.

Alamance

At the October meeting of the Alamance Drug Circle, the devotional was presented by Mrs. C. A. Wharton, chaplain, who gave a selection entitled, "The Great Harvest."

After a buffet luncheon, Mrs. Larry McAllister, president, presented Mrs. T. J. Ham, Jr. of Yanceyville, who gave an interesting report of the NARD Convention which she and her husband attended in St. Louis.

Hostesses for the luncheon were Mrs. T. J. Ham, Jr. and Mrs. T. A. Barbour. Meetings are held at the home of Mrs. Paul Morrow each month on the first Tuesday.

Mr. and Mrs. Seymour Holt and Mr. and Mrs. Jack McAdams of Burlington were guests of Eli Lilly Company, Indianapolis, on October 11-13. The trip was by plane from Winston-Salem.

A number of Circle members attended the Auxiliary Workshop in Chapel Hill on October 22. Following a tour of the new pharmacy building and a buffet luncheon in the Institute of Pharmacy, the members attending the Workshop participated in a 2-hour business session.

Officers of the Circle are: Mrs. L. B. McAllister, president; Mrs. L .A. Wharton, vice president; Mrs. Roy Salter, secretary; Mrs. Elmo McCorkle, treasurer; Mrs. C. A. Wharton, chaplain; and Mrs. G. R. Pittman, historian.

The 3-member advisory board is composed of Mesdames G. R. Pittman, W. S. Gardner and A. L. Moir.

Cleveland County

Cleveland County Drug Association was host at a steak dinner, October 18, to the Cleveland County Medical Association. Some 31 doctors attended.

Alan Newcomb, radio and TV personality of Charlotte, spoke on "The Psychology of Laughter." Charles Turner, president, presided at the meeting.

Robeson County

Robeson County Pharmacist Society named John Rancke of Lumberton its president at a meeting of the organization on October 5.

Serving with Mr. Rancke will be Harold E. Malion of Fairmont, vice president; and Charlie Webster of Rowland, secretary-treasurer.

The club voted to send letters of condolence to the family of Earl G. Caldwell and R. H. Curtis.

Members of other professional groups will be encouraged to work for a national fair trade bill through their congressmen.

Employee of the Month

John Marshall Sasser, an employee of Creech's Pharmacy, Smithfield, was selected as Smithfield's "Employee of the Month" for September.

Winning the honor came as a complete surprise to Sasser. His employer (James L. Creech), as they prepared for the presentation at the Smithfield Chamber of Commerce, said, "Come with me a minute."

"I thought his car had stalled on the street and he wanted me to help push it or something like that," commented Sasser.

Jonesville Drugs Has Formal Opening

The formal opening of Jonesville Drugs at Jonesville, North Carolina, was held October 2-3, with the owners, J. E. Knight and W. D. Wright, passing out free gifts to the public. The new pharmacy is located in a unit of the new Jonesville Shopping Center.

Mr. Knight, formerly of Yadkinville, owned and operated Knight Drugs for seven years before selling it and moving to Jonesville. Mr. Wright, a senior at the University of North Carolina School of Pharmacy, will be associated with the new store after graduation in June.

Rob Princeton Store

Thieves hit B. Paul Woodard's Drug Store in Princeton on the night of September 10, removing the store's safe containing $1200 in cash, checks, valuable papers, narcotics and a collection of old coins.

New Pharmacy for Old Fort

Charles Josey, with Griffin Drug Store of Old Fort for the past two years, is establishing a new pharmacy next door to the firm where he has been employed. The business will be operated as "Center Pharmacy."

Josey, a native of Maiden, is a graduate of the School of Pharmacy, UNC, Class of 1955. Prior to locating in Old Fort, he was employed by a Cherryville pharmacy.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
TOASTCHEE
LANCE
LANCE
CHARLOTTE, N.C.

Auxiliary Holds Officer's Day Workshop

Mrs. Thomas M. Holland of Mount Holly, President of the Woman's Auxiliary of the North Carolina Pharmaceutical Association, presided when officers and committee members of the State Auxiliary and of its thirteen local auxiliaries attended the annual Officer's Day meeting Thursday, October 22, at the Institute of Pharmacy in Chapel Hill.

The day began with a tour of the new School of Pharmacy building on the campus of the University of North Carolina. Faculty members served as guides under the direction of E. A. Brecht, Dean of the School.

The North Carolina Pharmaceutical Association entertained with a buffet luncheon at 12 noon at the Institute of Pharmacy, with Executive Secretary W. J. Smith and Mrs. Smith as hosts.

The business sessions followed, featuring a guest speaker, Mrs. Harold Walters of Chapel Hill, a faculty member of the Leadership Training Workshop of the N. C. Council of Women's Organizations. She spoke on "How to Better Meetings." The NCPA President, Sam W. McFalls of Greensboro, brought greetings from the parent body, and also spoke briefly on proposed plans for the future.

Mrs. Holland outlined projects for the Auxiliary's year. Committee chairmen reported, and officers of both the State and the local auxiliaries were recognized.

Named State Officer

Mrs. W. J. Smith of Chapel Hill has been named Executive Secretary of the North Carolina Council of Women's Organization, with headquarters at Chapel Hill.

The Council is composed of twenty-six state-wide volunteer organizations, representing more than a quarter-million North Carolina women.

Lenoir to Get Medical Bldg.

A medical arts building to house a pharmacy and offices for doctors and other professional personnel is to be erected in Lenoir opposite Caldwell Memorial Hospital.

A parking area will be paved behind the building. The pharmacy, which will be managed by Norman W. Sherwood, is expected to be open by March, 1960.

Reaco

Reaco B-Complex with C Tablets $20.00 Doz. 100s

Reaco A & D Capsules $10.00 Doz. 100s

A. E. P. Tablets $24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets $2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets $4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets $7.50 per 100

Reavita Capsules $34.80 Doz. 100s, $28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

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WEST DURHAM, NORTH CAROLINA

"A Sundae in Every Spoonful"

A brand new special flavor ice cream by Sealtest makes its debut soon with "a sundae in every spoonful." Banana Strawberry Split, the Sealtest special flavor, combines ripe strawberries, bananas and almonds in an ice cream reminiscent of the old-time soda fountain banana split.

Banana Strawberry Split will be featured in a coordinated program of advertising and merchandising. Available in two sizes, pint and half-gallon, the carton is especially designed to suggest the flavorful goodness inside. There will be full color ads in *Readers' Digest* and *Life* magazines in addition to eye-catching store and fountain displays in color. On television, the promotion will be highlighted by one week of 10-second spot announcements plus commercials on the Bat Masterson show on a national network. Radio advertising will feature spot jingles during two weeks of the promotion.

Oldest Store Sold

Wilson's oldest drug store—Herring's—has been sold by N. B. Herring to John Gresham, who has been part-owner and associated with the store since 1955.

Herring's was established in 1886 by the late Doane Herring. Since 1924, the business has been operated by Mr. Herring's son, Needham.

Dowdy on Industry Hunt

Included in the 50-man industry-hunting party now in Europe is Henry Dowdy of High Point. While in military service, Mr. Dowdy covered most of Central and Western Europe, hence has first hand knowledge of the section.

Perhaps Henry hopes to attract a pharmaceutical manufacturing firm to the High Point section.

DRUG STORE FIXTURES

STANLEY KNIGHT SODA FOUNTAINS
AND LUNCHEONETTE EQUIPMENT
BOOTHS—TABLES—CHAIRS—STOOLS—
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FOR SALE

Harris Drug Store, Blowing Rock, N. C. Wonderful opportunity for pharmacist who prefers resort town. Two MD's; prescriptions 7 to 8,000 a year. Have 50,000 Rxs on file. Low rent—$825 a year. Will sell for inventory plus fixtures. Call Larry Harris, 5-2016.

Drug store (4 years old) located in South Piedmont section of state; gross about $75,000 a year; 34 daily Rx average. Will sell for inventory plus fair price for fixtures. WDC-M.

Complete set of drug store fixtures in excellent condition. Priced to move fast. CH-11.

Badin Drug Company, Badin, N. C. Small down payment. Reason for selling: Owner deceased. Call Attorney Richard L. Brown, Albemarle, N. C.

New Lilly MSR for Salisbury

Kennon W. Washburn is a new salesman for Eli Lilly and Company with headquarters in Salisbury, North Carolina. The announcement is made by G. L. Coaker, manager of the Charlotte District.

A native of Alabama, Washburn was graduated in 1949 from Sardis High School in Boaz. He received his Bachelor of Science degree in pharmacy from Alabama Polytechnic Institute in 1952 and is registered as a pharmacist in his home state.

From 1955 until joining Lilly Washburn was associated with the Wikle Drug Company, Inc., in Anniston, Alabama. Previously, he has spent two years with the United States Army, most of it in Germany.

NEWS BRIEFS

Columbia's Tyrrell Drug Company was robbed of narcotics and $45 petty cash on October 13. Miss Shirley Bumgardner estimated loss of drugs to be about $500.

Pharmacist James Harper and Hudson Lee, formerly district salesman for Rexall, have joined Fox & Lyon of Wadesboro.

Paul Webb & Son Drug Company of Shelby has been sold to Gene Butler, who until recently was manager of the Medical Center of Salisbury.

John Lewis Weathers is opening John's Pharmacy in Stanley. Adjoining the drug store will be offices of Dr. B. G. Weathers, a brother of the drug store owner.

The Old Town Pharmacy, located outside Winston-Salem on Highway 67, will soon occupy a new and larger building, 93 feet wide by 86 feet deep. Parking space for 50 cars is being provided.

Co-managers of the business are Arthur Stonestreet and Joseph H. Wilson, who together with Conrad Stonestreet are the owners.

Plus Services by LaGrange Pharmacy

Robert Dewar of the LaGrange Pharmacy, N. C., has announced to customers of the firm the installation of an automatic telephone answering device. In the future, prescriptions and other messages may be telephoned to the pharmacy after store hours.

The LaGrange Pharmacy has also installed a new card file system which is of value to the customer when a prescription refill is desired but the number has been lost; in addition the file is available to the customer when compiling drug cost record for income tax purposes.

Cover Page

Golden Bottle Given: A medicine bottle with golden cap and mounted on a gold plated stand has been presented to C. C. Fordham, Jr., Greensboro pharmacist, by P. A. Hayes, board chairman of Justice Drug Company on the occasion of Fordham Drug Store having filled its 1,000,000th prescription. Shown is the presentation, before the painting of the late C. C. Fordham, Sr., who founded the drug store in 1898 and filled the first prescription. Mr. Fordham, Jr. has been a registered pharmacist for 35 years. Mr. Hayes presented the bottle made by Owens-Illinois Glass Company and readied by Ross L. Cooper, district sales manager for Owens-Illinois.

DECORATE YOUR STORE FOR

Gifts Galore

Set up your Twin Drawing Prizes. Feature all the eye-catching Gifts Galore promotional material. Make your store stand out and you'll pull in your biggest Christmas profits ever. Dress up your store *now* for Gifts Galore!

OWENS, MINOR & BODEKER, INC.
OF NORTH CAROLINA

1010 Herring Avenue, Wilson, North Carolina

Dress up your store for Christmas!

Don't wait! Now's the time to
Beautify your store front with the **GIFTS GALORE**
Santa Window Display . . . Feature our
other eye-catching promotion material . . .
Display **GIFTS GALORE** merchandise.

You'll wrap up extra sales this Christmas
when you dress up your store as
Neighborhood Gift Headquarters.

ASK OUR SALESMAN!

The W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

C 1 ? 1959

The Carolina JOURNAL OF PHARMACY

Volume XL DECEMBER, 1959 Number 12

As steady as the river's flow...

36 Lilly service wholesalers tend the Mississippi Valley prescription trade

Controlling the ebb and flow of prescription inventories is one of the prime problems of Mississippi Valley prescriptionists—as it is of pharmacists everywhere. The Lilly policy of wholesale distribution, however, goes a long way toward stabilizing their operation.

With his Lilly service wholesaler so close at hand, the pharmacist needn't chance large, direct purchases of "bargain" merchandise that may or may not sell. A simple phone order brings fast-moving, profit-assured items that will never languish on his shelves or tie up working capital.

You, too, can keep your inventories "rolling along." Just route all your orders through one of the 300 Lilly service wholesalers who serve the nation.

No matter where you are, there's a Lilly service wholesaler nearby.

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A

Very Merry Christmas

and

A New Year

Of Health, Happiness and Prosperity

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

46% to 52% PROFIT

for you on the new fast-seller for chapped lips!

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Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

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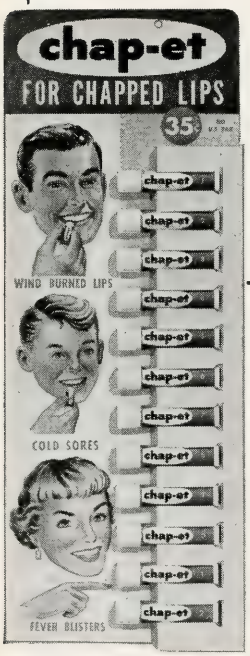
Deal #2

3 free with 12

1 card of 12 tubes, plus 3 tubes free for display

Your Cost **$2.80**
Selling Price **$5.25**
Your Profit ..... **$2.45—47%**



Deal #6

12 free with 36

3 cards of 12 tubes, plus 1 card (12 tubes) free for display

Your Cost ..... **$ 8.40**
Selling Price **$16.80**
Your Profit ..... **$ 8.40—50%**

Bulk Pack for Dump Displays

Deal #100

28 free with 72

100 tubes bulk-packed in chipboard box

Your Cost **$16.80**
Selling Price **$35.00**
Your Profit ..... **$18.20—52%**

ORDER NOW FROM YOUR WHOLESALER

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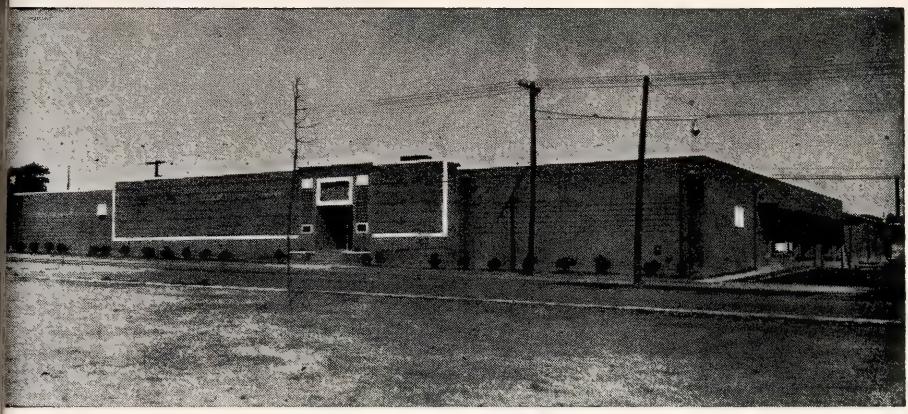

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The Carolina
JOURNAL OF PHARMACY

December, 1959
VOL. XL NO. 12

★

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Mr. K's Show: An Opportunity

Beginning early in December, Pharmacy will be faced with one of its best public relations opportunities in years. We refer to the Kefauver public hearings on drug prices and practices within the pharmaceutical field, which will be underway by the time this issue of THE JOURNAL is ready for release.

While pharmacists and persons associated directly with the production and distribution of medicinals, primarily the prescription specialties, are well aware of the merit of present day medication in terms of dollar price and end results, we have done a poor job of getting the story across to the public. How well we now meet the challenge will largely determine the public acceptance or rejection of our pricing policies in the months ahead.

While the Kefauver investigation has been set at the manufacturing level, according to a preliminary announcement, once the press has picked up its version of the story with its sensational attention-getting headlines, you—the pharmacist on Main Street—will be the one who will have to answer to the public. To be forewarned is to be forearmed.

Our suggestion: Get the facts. The informed pharmacist is the stronger pharmacist. If you have not already done so, carefully study pages 5-14 of the **American Druggist,** November 2 issue. If a member of the A.Ph.A., read the special mailing on "drug prices" which was sent to you in late November. Adapt the copy to your locality, to your customers. It's accurate, it's timely, but of no value whatsoever unless put to use.

And don't stop with yourself and your pharmacists. Make certain all your employees have intelligent answers to "Rxs cost too much" and the like. The situation warrants a special meeting of all employees—after store hours if necessary. The main thing is to have a plan and work the plan at every opportunity.

The NCPA will help. A 10 inch, 4 col. illustrated newspaper message will be available in early December. But mostly this battle will be won or lost at your prescription counter. It's up to you.

Mr. K's show in Washington may be just what we have needed to prod us into doing what should have been done long ago—to spell out in understandable terms that today's prescription is the biggest bargain in history.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

NCPA to Develop New Rx Pricing Schedule

As a result of the NCPA district meetings just concluded in Asheville, Charlotte, Roanoke Rapids, Goldsboro and Greensboro, the Association will set up a special committee to develop a new prescription pricing schedule. It was brought out at the Asheville meeting that prescription prices generally prevailing in the state are among the lowest in the nation, although pharmacists' compensation and other operating expenses are above the national level.

With pre-paid prescription insurance on the rise, the NCPA will attempt to develop a more practical form for reimbursement to the pharmacy than the various insuring firms now require. In particular, pharmacists are objecting to supplying confidential prescription information to persons other than the patient and the prescriber.

Fair trade came in for discussion. The seriousness of the situation was pointed out by various spokesmen, who are aware of the unfavorable climate for "fair trade" created by the up and down price juggling of gasoline, and the almost daily news releases from the Attorney General's office calling for repeal of the State Fair Trade Act.

NCPA Secretary Smith recommended that pharmacies establish "Health Information Centers" wherein would be kept literature and pamphlets relating to cancer, heart, tuberculosis, mental health and related "dread diseases" and that such "Centers" be supervised by pharmacists. A recommended cabinet suitable for displaying the literature was exhibited by Secretary Smith, who stated the NCPA would arrange to supply the cabinet and literature to any pharmacy desiring to cooperate.

A partial list of the speakers who assisted with the various district programs and some of the program-entertainment details follows:

SPEAKERS

Asheville: John Mills of Cliffside, Harold Vann Day of Spruce Pine, Henry Shigley and Henry Leigh of Asheville.

Charlotte: Edwin R. Fuller of Salisbury Rowe B. Campbell of Taylorsville, G. F Andes of Wadesboro, Jesse M. Pike of Con cord, E. B. Eadie and Vernon Faircloth o Charlotte.

Roanoke Rapids: W. T. Boone of Ahoskie N. O. McDowell, Jr. of Scotland Neck, Pau Jenkins of Murfreesboro, John Mitchene of Edenton, Alfred Martin and Octavu Griffin of Roanoke Rapids.

Goldsboro: W. L. West of Roseboro, Al bert Jowdy of New Bern, R. N. Watson o Sanford, Oliver Fleming of Smithfield an W. C. Rose of Goldsboro.

Greensboro: Ralph P. Rogers, Jr. of Dur ham, Robert Hall of Mocksville, Roger Sloo and John Andrews of Winston-Salem, Clif ton S. Brinkley of Kernersville, Stanfor Tate of Lexington, Marion Edmonds an W. S. Dukes of Greensboro.

INDUCTED INTO ACADEMY

Two pharmacists, have qualified for mem bership in the North Carolina Academy o Pharmacy, were inducted into the organiza tion: Robert W. Kiger of Shelby (at Char lotte) and N. O. McDowell, Jr. of Scotlan Neck (at Roanoke Rapids).

PROGRAM

Subjects discussed at the district meeting included Direct vs Indirect Buying, Rx In surance—Is This Practical?, Fair Trade How to Get the Money from Your Slow Pay Customers, This Works for Me in th Promotion and Operation of My Prescrip tion Department, How the Busy Pharmacis Can Make More Use of His Knowledge o Prescription Products, How to Answer Pre scription Price Complaints and Mail Orde Prescriptions (Greensboro only).

OFFICERS ATTEND

NCPA President Sam W. McFalls o Greensboro and NCPA Secretary W. J Smith of Chapel Hill attended all of th district meetings. The two Association of ficials were joined by other members o the NCPA officer-family and the Board o

Pharmacy as the various districts were covered.

ENTERTAINMENT

Each meeting concluded with a showing of "Men Missiles"—a color movie of the 1959 "500" Memorial Day race in Indianapolis. This movie, not yet generally available to the public, was obtained through special arrangements with the producer in New York.

Helpful Plan

(Editorial, **Asheville Citizen**)

The drug stores of Western North Carolina are to be more than places for filling prescriptions, selling patent medicines and hundreds of other items ranging from ice cream to toothpaste.

They've decided to become health information centers.

Literature will be made available to the public at the pharmacies on health matters, including such diseases as cancer, tuberculosis and venereal infections.

It's an excellent move, for it will provide information that will aid people to a better understanding of health and sickness and encourage them, where necessary, to seek early medical advice and care.

The pharmacies are to be commended for this helpful plan and their desire to be of public service.

Prescriptions "Timed"

All prescriptions coming into Pike's Drug Store, Concord, are "timed" as to the exact minute they are presented for filling. Prescriptions are filled in accordance with the time of presentation.

A time clock is used by the pharmacy. A one line impression on the back of the prescription gives this information: Date, hour and minute, AM or PM and year. Our sample copy reads: Nov. 4, 4:58 PM, '59.

Pike's Drug Store has also installed a PA system. Pharmacist Jesse Pike says his customers appreciate being "paged" to come to the prescription department for their prescriptions.

Allen Sinclair Accepts Position with Fox Drug

Allen Sinclair has accepted a position with Fox Drug Company of Albemarle. He went to work for the firm in early November.

Mr. Sinclair is a graduate of Norwood High School, Mars Hills College and the University of North Carolina School of Pharmacy.

For the past 11 years, Allen was employed by Phillips Drug Store of Albemarle.

Typical of the NCPA District Meetings was this one at Greensboro with 61 persons present.

TAR HEEL DIGEST

"Melon Store" Solution

Charlotte, Fayetteville and Greensboro are in a hassel over Sunday closing.

Editorially, the **Fayetteville Observer** recently commented "As it works out you can set yourself up as a dealer in goods sold for medical purpose and you can legally sell neckties on Sunday, but if you set yourself up as a dealer in groceries, you cannot legally sell anything."

The paper continues with these two suggestions to grocers who want to operate on Sunday:

1. Put in a small line of patent medicines.
2. Change the name from "Grocery Store" to "Melon Shoppe."

Holts Move to Charleston

Mr. and Mrs. Seymour Holt and family of Burlington have moved into their new home, Route 1, Lawton Bluff, Charleston, South Carolina.

Mr. Holt, a Lilly MSR in the Burlington-Chapel Hill area, was recently promoted by Lilly. In Charleston, Mr. Holt will call on a wholesale drug house, a school of pharmacy, several hospitals and numerous physicians and retail pharmacies.

Shelby Store Sold

Shelby's oldest drug store—Paul Webb & Son Drug Company—has been sold to Gene Butler.

The store was established in the late 1800's. Shortly after 1900, Paul Webb, Sr. assumed management of the business, and in 1925, his son, Paul Webb, Jr. joined his father as co-manager of the store.

Mr. Butler is a native of Morganton and a 1958 graduate of the UNC School of Pharmacy. At the time the sale was completed, he was manager of the Medical Center Pharmacy, Salisbury.

Career Talk

Thomas R. Bostian, Baxter's Drug Store, Kannapolis was guest speaker recently at Brown High School, where his subject was "Pharmacy as a Career."

Covered during the talk were the requirements, the opportunities for service, its rewards, and how to get started in the profession.

Rogers Buys Lumberton Store

A Lumberton pharmacy—Pine Street Drugs, Inc.—founded seven years ago by Jesse Turlington has been sold to Hubert Rogers, who is now in active management of the store.

The late Earle Caldwell operated the store from January, 1959 to his death in the early fall. Following Mr. Caldwell's death, the business was temporarily operated by Mr. Turlington, who will now assist the new owner on a part-time basis.

Rogers is a graduate of the UNC School of Pharmacy. Since graduation, he has been associated with the Hedgpeth Pharmacy and North Elm Pharmacy, both of Lumberton. He is a vice-president of the Lumberton Rotary Club and past president (two terms) of the Robeson Pharmacist Society.

Digitalis Tablets Recalled

The Division of Pharmacology, Food & Drug Administration, has announced a sample of Digitalis Tablets, 1½ grain, (Control 32510), manufactured by Physicians Drug and Supply Company, Philadelphia, was found to be 30% deficient in potency.

The firm has recalled from market Control 32510 was well as Controls 32115-6-7. Distribution of the product was mainly to physicians and hospitals.

Bennett Reelected

Kelly E. Bennett of Bryson City has been reelected first vice president of the Western North Carolina Associated Communities. Major purpose of the organization is to promote Western North Carolina as a business-recreational area.

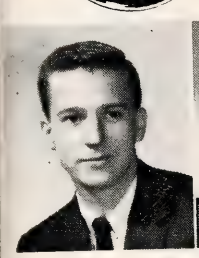
Season's Greetings

from the sales and office personnel

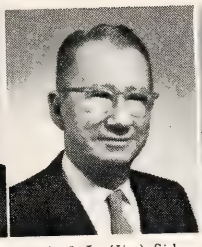
GRANT E. KEY, Incorporated

1800 BLOCK MEMORIAL AVE.

LYNCHBURG, VIRGINIA



Mr. Grant E. Key, Jr.

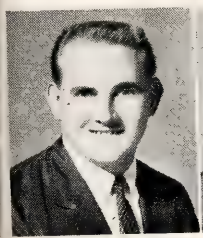


Mr. J. L. (Jim) Sisk

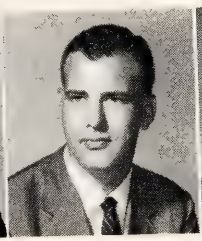
Mr. J. Vernon Key

Mr. William L. Dowdy

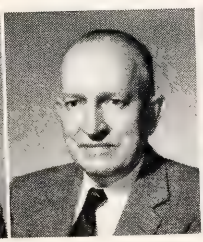
Mr. Joseph W. Ginn, Jr.



Mr. Hubert Morgan

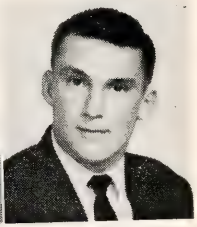


Mr. Robert R. Tester



Mr. Grant E. Key

Mr. Carlton Tester



Mr. Charles Mays

Mrs. Ethel Wilmer

Mrs. Virginia Hahn

Mrs. Neta Dawson

Mrs. Virginia Schroer

Miss Sylvia Key

GRANT E. KEY, INC. **LYNCHBURG, VA.**

MESSAGE Personals

Anderson's Drug Store, High Point, will establish a second pharmacy at 2401 English Street. Building permit for an $18,000 structure has been issued by the city.

* * *

Guest speaker at a recent meeting of the Durham Lions Club was Harold A. Heusner, Lederle Laboratories medical service representative.

* * *

The Scotland Drug Company of Laurinburg is being remodeled. When completed, the pharmacy will have a new front and altered interior.

* * *

Following a month-long "close out" sale, remodeling of Streetman Drug Company will get underway in Marion. The firm's 50-year-old prescription file has been sold to Service Pharmacy.

* * *

During National Business Women's Week, one of the women featured with special stories in the **Burlington Times-News** was Mrs. Grey White, pharmacist at Acme Drug Company of Burlington.

* * *

Bolton Drug Company, Woodland, was burglarized in early October. Some cash was taken.

* * *

Henry C. Sullivan, owner of Hertford's S & M Pharmacy, has sold the pharmacy to Mrs. C. P. Mitchell and Robert E. Miller of Elizabeth City. Harry Umphlett will manage the store.

* * *

During National Pharmacy Week an interesting account of Pharmacy over the past fifty years, as witnessed by Pharmacist L. W. MacKesson, Sr. of Statesville, appeared in the **Statesville Record & Landmark.**

The paper concludes the story with this pertinent observation: "And, as an ultimate distributor of medicines to the consumer, the pharmacist has come to be called the 'key man' in an indispensable community service."

* * *

Benard Davis of Winston-Salem is now owner-operator of Davis Pharmacy (formerly Carolina Drug Store), Winston-Salem. Since 1943, Davis has been associated with various Winston-Salem pharmacies including York's, Walgreen and O'Hanlon's.

* * *

Jesse Pike of Concord has been named vice president of the Rexall Club of North Carolina and a member of the president's advisory committee of the Carolinas.

* * *

A former brigadier general serving with MacArthur on Bataan, General Carlos P. Romulo, spoke in Dunn recently at a Rotary Celebration. One of the official hosts for the occasion was Thomas Hood, retired pharmacist and formerly a member of the board of directors of Rotary International.

* * *

For being first place winners in Geer Drug Company's Lilly Contest, Carlisle Fridy of Charlotte and Charles Trippe of Asheville each received a ten cubic foot GE food freezer.

* * *

Jesse M. Pike, Pike's Rexall Drug Store, Concord, located a new addition to his staff of pharmacists in Keystone, West Virginia—Ralph S. Stevenson, who became associated with the firm on November 30.

* * *

Keystone has supplied North Carolina with another pharmacist—W. C. Bias, Parsons Drug Company, Wadesboro.

* * *

Hunter L. Kelly (The Professional Pharmacy) has been elected a member of the executive committee of the Durham County chapter of the University of North Carolina Alumni Association.

* * *

William (Bill) Sloan of Chapel Hill is general chairman of this year's Christmas seal sale sponsored by the Chapel Hill-Carrboro Tuberculosis Association.

Color or Black and White

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Season's Greetings

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NEW HANOVER COUNTY BLOOD ASSURANCE PLAN

— MEMBERSHIP APPLICATION —

Name	Race	Type	RH	Sex	Age	Date	Res. Tel.

Address	City & State	Employer	Tel. Number

Name, Address and Telephone No. of person (other than family) who can locate you in emergency.

Alternate Name, Address and Telephone No.	Church You Attend

Dependents	Age	Relation	Dependents	Age	Relation
1.			6.		
2.			7.		
3.			8.		
4.			9.		
5.			10.		

I hereby apply for membership in the New Hanover County Blood Assurance Plan, promising to donate one pint of blood annually and in return be guaranteed that necessary transfusions for myself and my dependents (spouse, children under 18, parents over 60, and parents-in-law over 60) will be furnished by the Plan if we are hospitalized in any participating New Hanover County Hospital. I further agree that failure to respond within reasonable time after notification, failure to report change of address and/or telephone number, and inability to meet donor requirements shall release the Plan from its obligations. (I understand that in the event that I am unable to fulfill my donor requirements as noted above, I may remain in good standing by securing an alternate donor suitable to the Plan.) I further agree that this contract will be in force only so long as there is sufficient membership (as determined by the Board of Directors of the Plan) to make this agreement effective. I also understand that there will be a 60 day waiting period from the time of my application before I am eligible for benefits (only charter members will have this restriction waived.)

I further state that I have never had jaundice, hepatitis, syphilis, diabetes, severe allergy, malaria, or any other blood disease, and so far as I know, am in good health. I further state that I am between the ages of 21 and 60 and that my weight is over 110 pounds. I also understand that I am to report to the nearest hospital for my blood to be typed and the RH Factor determined (no blood for transfusion to be drawn at that time). It is agreed that there is to be no charge to me by the Blood Assurance Plan for the transfusions given to me or my dependents, nor any limitation as to the quantity of blood required (except in the case of open heart or standby transfusions). There will, of course, still be the necessary hospital laboratory blood processing fees.

Signature of Applicant.....

Date of Application.....

Wilmington Pharmacists Aid Blood Assurance Plan

W. A. Morton, Morton's Service Drug Store, Wilmington, is shown explaining the "New Hanover County Blood Assurance Plan" to a prospective member. Application blanks (reproduced on opposite page) are available from the pharmacies of Wilmington.

New Hanover is believed to be the first county in the state to put the plan into force. Since other areas in the state may wish to adapt the plan to its own needs, the membership application form has been completely reproduced on the opposite page.

Sponsors of the plan cite the program as a supplement to, not a replacement for the "Bloodmobile" program.

Mr. Morton says the public's response to the blood assurance plan has been good and that he and his fellow pharmacists welcomed the opportunity to be active participants in the program.

A Merry Christmas

and

A Happy and Prosperous 1960

PEABODY DRUG COMPANY

305 W. PETTIGREW STREET
DURHAM, NORTH CAROLINA

Prescriptions

Pictures on Opposite Page

Top: Joe S. Selden is shown in his recently remodeled, Gilpin-designed Selden's Pharmacy, Weldon. Notice how skillfully the prescription department dominates the entire operation.

Center: Tom Holland of Mount Holly here shown in the open prescription department of Holland Drug Company. Under supervision of McKesson & Robbins, Burwell & Dunn Division, the pharmacy was completely remodeled this past summer. Self-selection predominates in the front area.

Bottom: Officers and personnel of Geer Drug Company, South Carolina wholesale drug firm, were photographed while on recent tour of Lederle Laboratories plant at Pearl River, New York. E. E. Thomison, Lederle district manager of Charlotte, first row, extreme left next to guide.

DISTINCTIVE

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

Representative:

M. C. GRIER

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MONROE, NORTH CAROLINA

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- S.K.F. is the sole manufacturer of 'Spansule' brand capsules.
- The pellets contained in the capsules are made only in our own Philadelphia facilities.
- Neither S.K.F. sustained release capsules nor the pellets they contain are manufactured for, or sold to, any other manufacturer in the United States.
- To assist in identification, every 'Spansule' capsule is imprinted with the monogram "SKF".

'Spansule' brand sustained release capsules are an original development of S.K.F. research—the result of many years' effort, and are a pharmaceutical "first" of which we are very proud.

Smith Kline & French Laboratories, Philadelphia

SMITH
KLINE &
FRENCH

Looking Backward into the Future of Prescription Pricing

By

W. M. MONDAY, *Director*
Trade Relations
Roche Laboratories

Twenty years ago a $10 bill would have bought 10 prescriptions at an average price of 91¢ each. Last year a $10 bill would have bought three prescriptions at an average price of $3.10 each. Ten years from now, according to the boys in marketing research, a $10 bill will buy one prescription at an average price of $7.25 each. This means for some prescriptions you'll have to charge $14 or $15 in order to maintain an average price of $7.25. Between 1939 and 1949 the average prescription price went from 91¢ to $1.54—a 69% increase.

During the "Fabulous '50's" the price jumped from $1.54 to $3.10—another 100% increase. By the end of the "Soaring '60's" —when the tab is expected to be $7.25—the price will have increased another 139%. Which means during the 30 year period between 1939 and 1969, the average prescription price is expected to have increased a total of 670%. These are rather startling figures and at first blush they look pretty frightening. I know of no comparable price increases which have occurred in other industries, although I certainly can't say it won't happen. But, neither do I know of any industry that has contributed so much to the health and welfare of the nation as has our industry.

Nevertheless—I'm not sure these figures should be used publicly because in the wrong hands, they could prove to be embarrassing and especially so if used without the proper background information and explanation. And this, I might add, brings up a point I should like to touch on very briefly. We, in this industry and profession, are currently faced with a public relations job, namely —that of convincing the general public and some of our political friends in Washington that prescriptions are not high-priced when you consider their inherent benefits. Actually, we know that prescriptions are one of today's **"best buys."**

It is my general impression, however, that we as pharmacists are not doing the job as well as we should. And—for that reason, I wonder what we're going to do ten years from now—when we must charge customers $7.25 for the average prescription —and $14 or $15 for prescriptions calling for the miracle drugs we can expect in 1970. It's something to think about and—I might add, to act upon **now!!!**

But—let's go on with our discussion of the "future pricing of prescriptions. . . ." What factors are involved which will cause prescription prices to continue on an upward trend. I think it might be well to take a backward look for just a moment so that we may see what has happened in our industry and profession. For example, what were Doctors prescribing back in 1939 and why did the average prescription cost only 91¢?

(Continued on page 562)

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Drug and Delivery Envelopes
Prescription Labels
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42-54 BENNETT STREET
THE RIGHT LABEL RIGHT AT HAND
BRADFORD, PENNA.
Specializing in Labels for Drug Stores

PRESCRIPTION PRICING

Those of us who were filling prescriptions 20 years ago will recall that the patient who needed a sedative or hypnotic frequently got a prescription calling for Elixir Triple Bromides or Phenobarbital! And—the patient who needed a cough mixture might have received a prescription calling for Elixir Beef, Iron and Wine, or, perhaps for one of the more glamorous and expensive liver extracts preparations.

The point is that most of the drugs prescribed back in 1939 were simple, inexpensive and were not the products of extensive, costly research. So—it's easy to understand why the average prescription cost the patient only 91¢ in 1939. But it was just about that time, if you'll remember, that the first of the wonder drugs made its appearance. Do you recall what was prescribed for the patient who suffered from pneumonia back in 1940? He got sulfanilamide! And thus began the era of the more effective and more expensive wonder drugs that have so substantially reduced our nation's death and sickness rates.

You'll recall that, after penicillin, came a parade of other more effective antibiotics —all products of years of costly, patient and painstaking pharmaceutical research. Economists have stated that research and development have been the most important single factors in the economic growth of our country. I'm sure you'll agree that our own industry is proof of that statement. Because—during the past years pharmaceutical manufacturers—by comparison to other industries—have spent the highest percentage of their net sales on research.

And it is no coincidence, my friends, that our industry—again by comparison to others—has also shown the most notable and spetacular growth during that time. Before 1940 pharmaceutical manufacturers spent relatively little money on research. But since the last war expenditures for research have risen steadily. In 1956, for example, the first year an industry compilation was made, manufacturers spent $110 million for research. In 1957, the figure went up to $127 million and in 1958 it jumped to $170 million.

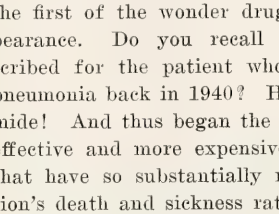
By the end of this year the total industry expense for research is expected to reach $197 million. And—by the end of the "Soaring '60's" manufacturers expect to spend more than double that amount in the search for compounds that will be helpful in the treatment and cure of heart disease, cancer, mental disease, arthritis, rheumatism and virus infections including the common cold.

And you can probably guess that the more expensive prescriptions of 1965 and 70 will call for compounds that are now on the drawing boards—or, are being tested in laboratories and clinics throughout the country.

From your own observations, you know that families can build up sizable drug bills —especially in cases of prolonged and chronic illness.

For example—elderly people with a heart condition, or those suffering from arthritis or hypertension—must take maintenance drugs which can easily cost up to $30 a month.

During the "Soaring '60's" we can expect the drugs currently used to treat these conditions will be replaced by more effective drugs. But—because they will be the prod-



Means Soltice Profits for You!

The biggest TV spot campaign in Soltice history will be telling your customers about the Soltice line for fast relief of cold miseries this fall and winter.

Be sure you have adequate stocks of Soltice Quick Rub, Cough Syrup, Cold Tablets, and Nasal Spray. Display them where traffic can see them for bigger sales and profits.

THE CHATTANOOGA MEDICINE CO.
CHATTANOOGA 9, TENNESSEE

ucts of costly research, they undoubtedly will cost your customers more. One of our industry's spokesmen recently recommended that you "be kind to your geriatric customers because the potential for this market alone is currently 3-4 times the total prescription market of 20 years ago."

There's one thing we must remember about the drugs of today and tomorrow—their average life span is from two to five years. During the time one compound is proving itself in the doctor's office—another, more effective one exhibiting fewer side effects—or perhaps one with a longer action or some other advantage—is on the drawing boards. And the race between manufacturers to be first in marketing new and more effective drugs—or a new class of compounds—has reached a feverish pitch —much to the dismay of the pharmacist.

I think the situation has been aptly described by one drug executive who recently said "we used to see one important new advance in therapy every 25 years—now we see one every 24 hours."

While marketing research people have predicted that prescription prices will continue to rise during the next decade—I think we should keep in mind that a characteristic pattern—already established—indicates that the expensive compounds in use today will cost much less in 1960—that is if they're still in use. For example, penicillin which sold for about $20 for 100,000 units back in 1943 now sells for about 20¢ per 100,000 unit tablet—A 99% drop in price.

Cortisone, which was introduced only 9 years ago, originally sold for $200 a gram and today a gram costs $50—a 75% drop in price. Of course, cortisone has been replaced by more effective anti-arthritic compounds. Another example is streptomycin which dropped 40% in price in less than 12 months. What has happened to the wonder drugs of yesterday and today will also happen to the expensive wonder drugs of tomorrow. Through more efficient manufacturing methods they will gradually become less expensive as time goes on.

One of the important factors that will continue to influence the future of the prescription business is the willingness on the part of physicians to accept, without hesitation, the new compounds introduced each year by pharmaceutical manufacturers. Of course, such faith, in my opinion, is not undeserved. It is apparent, however, that price is not a seriously deterring factor to a physician provided a new compound is safer and more effective than that which he is already using. It is this factor which leads marketing research people to foresee the day when 95% of all prescriptions written will specify a brand name product.

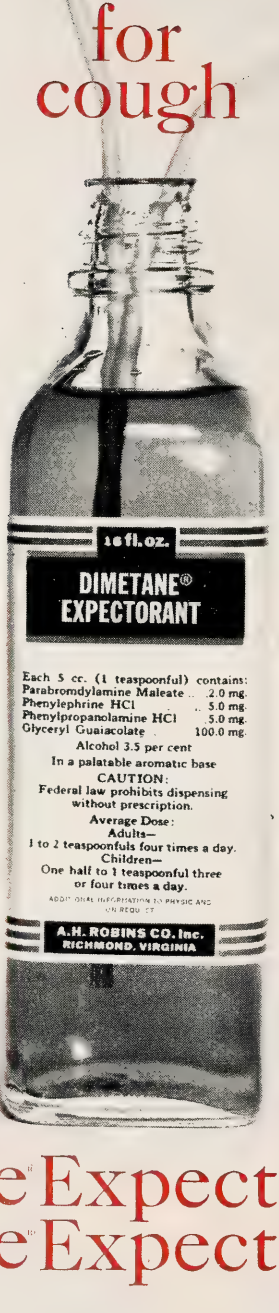
In 1952, for example, 31% of all prescriptions did not specify either the brand or a manufacturer's name. Today the number is down to 14%, which means that 86% of the prescriptions being filled now call for a specific product or one produced by a specific manufacturer. As a result of this trend the compounding of prescriptions is falling off at an increasing rate each year and by 1970 it is expected that this professional art will virtually disappear. Fortunately it will be replaced by more important responsibilities and skills.

No discussion of prescription pricing—past, present, or future—would be complete with a reference to the profit picture. Many leaders in retail pharmacy believe that prescription pricing is one of the weakest areas in the operation of a prescription department. They believe this because pharmacists—either because of ignorance or neglect —have consistently underpriced prescriptions and have failed to take an adequate profit for their services.

Apparently, however, this trend has been reversed according to a recent survey made by the **American Druggist Magazine.** Pharmacists, for the first time, have begun to upgrade their prescription prices to a more profitable level. The importance of this new trend can be appreciated best if you consider the number of prescriptions filled per capita per year during the past and the number that are expected to be filled in the future.

For example—for the year 1939 the average number of prescriptions filled per person was 1.39. During 1956 the number had increased to 3.46. By 1970 it is expected that pharmacists will be filling 5.03 prescriptions per person each year.

for cough


16 fl. oz.
DIMETANE®
EXPECTORANT
Each 5 cc. (1 teaspoonful) contains:
Parabromdylamine Maleate ... 2.0 mg.
Phenylephrine HCl ... 5.0 mg.
Phenylpropanolamine HCl ... 5.0 mg.
Glyceryl Guaiacolate ... 100.0 mg.
Alcohol 3.5 per cent
In a palatable aromatic base
CAUTION:
Federal law prohibits dispensing without prescription.
Average Dose:
Adults—
1 to 2 teaspoonfuls four times a day.
Children—
One half to 1 teaspoonful three or four times a day.
A.H. ROBINS CO. Inc.
RICHMOND, VIRGINIA

tastes good

the straws just symbolize the good flavor! And DIMETANE EXPECTORANT for cough is as effective as it is delicious. FORMULA: each 5 cc. (1 teaspoonful) contains: DIMETANE (Parabromdylamine Maleate) 2.0 mg.; Glyceryl Guaiacolate 100.0 mg.; Phenylephrine Hydrochloride, USP 5.0 mg.; Phenylpropanolamine Hydrochloride, NNR 5.0 mg.; Alcohol 3.5% in a good-tasting aromatic base.

works better

combines the unsurpassed antihistamine Dimetane with the clinically proven expectorant glyceryl guaiacolate (which increases R.T.F. almost 200%) and two recognized decongestants. When additional cough suppressant action is indicated, prescribe DIMETANE EXPECTORANT-DC, which provides the basic formula with dihydrocodeinone bitartrate 1.8 mg. per 5 cc. (exempt narcotic).

Dimetane® Expectorant

Dimetane® Expectorant-DC

Robins

WITH DIHYDROCODEINONE BITARTRATE 1.8 MG.

Offers "Swift" Delivery Service

Salley's drug stores of Asheville have established a package and message delivery service, which will be operated as "Swift Delivery Service, Inc."

The service will be carried on in conjunction with prescription delivery from the two Salley stores. Rates vary, depending on zones and whether special or regular delivery is required. The minimum is 30¢.

About a half dozen non-pharmacy firms are using the service. Since the delivery cars are radio equipped, Salley is able to utilize the equipment to maximum advantage.

Buys Rx File

Service Pharmacy, Marion, owned by Bill Jordan and John Lowder, recently acquired the prescription file of Marion's oldest drug store—Streetman Drug Company.

In less than a year, Service Pharmacy has developed into one of the largest prescription pharmacies in the state.

Assist Diabetes Week

Cooperating with the local medical society and the National Diabetes Association, member stores of the Mecklenburg Pharmaceutical Society acted as collectors for specimens during National Diabetes Week. Containers were sent to one of three cooperating hospitals.

Collects Old Bottles

A newcomer to the Durham-Chapel Hill area from Charleston, South Carolina is William B. Watts, hospital representative for Eli Lilly and Company.

The Durham Sun recently carried an account of Mr. Watt's hobby—collecting old medicinal bottles. He has some dating back to around 1700.

DSC Wholesalers Offer New Service

A new prescription reference service—THE DSC DETAILER—has been made available by the DSC Full Line Service Wholesalers of North Carolina.

The reference service, which is being made available without charge to customers of the DSC wholesalers, comes in a sturdy, attractive binder for quick use. Monthly supplements will be personally delivered by representatives of the wholesalers.

North Carolina wholesalers offering this service in the state are Justice Drug Company, R. R. Bellamy & Son, King Drug Company, O'Hanlon-Watson Drug Company, Peabody Drug Company, Scott Drug Company and the Dr. T. C. Smith Company.

Named Manager of Rx Shop

Willard O. Thacker has been named manager of the Prescription Shop, Durham.

A native of Elkins, West Virginia, Mr. Thacker is a graduate of the West Virginia School of Pharmacy (1949). He has been working in Morgantown, West Virginia.

Judgments Signed

Consent judgments affecting two Wilmington drug stores have been signed by Superior Court Judge Rudolph I. Mintz.

The suits had been filed by the N. C. Board of Pharmacy against George T. Shew and Shew's Drug Store and W. Leon Futrelle, Jr. and Futrelle's Pharmacy.

The suits charged that prescriptions had been filled and drugs dispensed by persons who had not been licensed by the Board.

In the settlement signed, both individuals and firms consented that they "will not permit any person other than a licensed assistant pharmacist to render any pharmaceutical services except as an aid to and under the immediate personal and direct supervision of a licensed pharmacist."

The defending firms were also taxed with court costs.

NOW THAT WE ARE SELLING "BC" ON TV AND RADIO, THERE'LL BE A LOT OF NEW CUSTOMERS BUYING "BC" AND SINGING ITS PRAISES.
YESSIR! A LOT OF DRUGGISTS' CASH REGISTERS ARE GOING TO BE SINGING TOO.

Two New Salesmen For You!

If you haven't already, you'll soon be seeing and hearing the two little fellows above on television and radio with a new "big impact" campaign that is sure to make your "BC" sales spurt.

Be prepared with "BC" on your counters. The time-tested pain relieving qualities of "BC" will bring them back again and again.

OVER 90 MILLION PACKAGES A YEAR

B. C. REMEDY CO. DURHAM, N. C.

Activities of the Local-Sectional Clubs

Greensboro

An informative talk and a demonstration of direct distant dialing by Gene Lickle of the Southern Bell Telephone Company was the highlight of the October 22 meeting of the Greensboro Drug Club. The new system is to be inaugurated in Greensboro by August 21, 1960.

During the presentation, direct dialing was performed to (1) Hawaii to learn the exact time; (2) Alaska to learn weather report; and (3) San Francisco to learn the lost dog report.

But most interesting of all was being successful in reaching Representative Carl Durham and the subsequent conversation between him and President Dukes, which was amplified over a loud speaker. Timely questions were asked of Rep. Durham concerning Fair Trade, effects of the steel strike on our economy and prediction as to future presidential candidates and winner.

Guests present: J. C. Canipe (Squibb), Jack Powell (Hyson, Westcott & Dunning), Frank Lassiter (Sunset Hills Drug) and Donald Dowdy (Crutchfield-Browning).

WNC Drug Club

The Western North Carolina Drug Club was host to the physicians of Asheville at a "Doctors Party" on November 10.

Held in the Recreation Room of the Memorial Mission Hospital, the party was attended by over one hundred physicians, pharmacists and medical service representatives.

The club's non-advertising "uniform" prescription blank project is being renewed. Each pharmacy pays $50 a year. By eliminating the need of individual blanks, savings of hundreds of dollars a year are realized.

WNCDC dues are due—in three categories: $12, $6 and $3. Mail checks to WNC Drug Club, Box 707, Asheville.

Lenoir County

An agreement to exchange credit information was agreed upon by members of the Lenoir County Pharmaceutical Society at a meeting of the organization in Kinston on October 21.

After January 1, 1960, each store's delinquent accounts will be carded and the information passed to all member stores.

The Society has started a bi-monthly advertisement in the Kinston Free Press.

Durham-Orange

Dr. H. T. Lewis of Durham was guest speaker at the November 9 meeting of the Durham-Orange Drug Club, held at the Howard Johnson Restaurant mid-way between Durham and Chapel Hill.

The program subject was "Contact Lens" which the speaker covered quite authoritatively.

Fills No. 200,000

On October 27th, the New River Pharmacy of Jacksonville filled its 200,000th prescription. Pharmacist Fred Parker and Apprentice Russ Mitchell filled the prescription, which included an all-transistor portable radio as a special gift to the customer.

Our
Very
Best Wishes
At
Christmastime

THE AMERICAN DRUGGISTS'
INSURANCE COMPANY
Cincinnati 2, Ohio

For seventy-four years

- - - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its fortieth volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Mail Order Prescriptions

A "Drug Buying Service" affiliated with the National Retired Teachers Association and the American Association of Retired Persons has been established in Washington for the east coast and in California for the west coast. The "Service" offers members ($2 membership per year) prescriptions and health aids at 25% discount.

In an announcement to members, NRTA Drug Buying Service offers to supply the following

(1) Prescriptions
(2) All nationally advertised brands of vitamins
(3) Diabetic supplies
(4) Sickroom supplies
(5) General health aids

and these services

(1) A complete record on purchases for income tax purposes
(2) One day mail service
(3) Itemized bill mailed with order showing list price and discount
(4) Self-addressed prepaid mailing envelopes.

Test

In order to determine exactly what "25% discount" means in reference to the operation being carried on by Drug Buying Service, the NCPA arranged for a retired teacher to submit five prescriptions for pricing. Here are the results

(1) On a six ounce liquid (Pot. Citrate, Tr. Hyocyamus and Elixir Phenobarbital), the reply was "Do Not Stock."

(2) Phenobarbital, 100 half grain, the price quoted was 60¢.

(3) On a narcotic prescription (Codeine), the statement was made "we are not authorized to fill."

(4) Meprobamate, 50 tablets 400 mg., the price quoted was $3.50.

(5) Benemid, 0.5 Gm., #100, the price quoted was $6.75.

Various questions present themselves, such as authorization to refill prescriptions, shipment of prescriptions across state lines and selling prescription legend drugs, such as Orinase, without proper authorization. The situation is under investigation.

Rep. Durham to Retire from Congress

Rep. Carl T. Durham of Chapel Hill has announced he will not seek re-election from the Sixth Congressional District in 1960.

Mr. Durham's retirement from Congress, which will be effective January, 1961, marks the end of 37 years of continuous public service at local, state and federal levels.

First elected to Congress in 1938, Mr. Durham never lost an election while running for the 6th District seat. He has been one of the leaders for civilian control of atomic and other scientific programs and is acknowledged to be an authority on defense strategic materials.

Highly respected for his knowledge of economic and professional problems in Pharmacy and related health fields, he introduced and saw the passage of many bills which had been previously approved by one or both of our national associations. He was particularly successful in securing greater recognition for pharmacists serving in the Armed Forces.

In commenting on his retirement, Mr. Durham said: "The time comes when you have to step down. I've seen too many hang around until they were decrepit." He is looking forward to 1961 when he will be able to spend more time with his family and Chapel Hill neighbors, and, on the side, he expects to do a bit of "coon hunting."

With Tainter's

Henry Leonard, a graduate of the University of Maryland School of Pharmacy, has been employed by Tainter's Drug Store, Marion.

Has Green Thumb

Pharmacist Kelly E. Bennett of Bryson City was the subject of a feature story appearing in a recent issue of **The Asheville Citizen.**

Termed a "conservationist—Gardner," the paper commended Mr. Bennett for his quarter-mile terrace garden, where many varieties of plants are grown.

Of special significance is the 20,000 forest trees, including 1,000 native dogwoods, which have been set out under Mr. Bennett's supervision.

Sage and garlic are grown; also included in the area is a mint bed and a rhubarb bed.

DRUG STORE FIXTURES

STANLEY KNIGHT SODA FOUNTAINS

AND LUNCHEONETTE EQUIPMENT

BOOTHS—TABLES—CHAIRS—STOOLS—

ICE MACHINES—MILK SHAKE MACHINES—

HOT DOG BROILERS—TOASTERS—GRILLS—

DRINK MIXERS—CARBONATORS—COFFEE MAKERS

Free Designing and Planning Service

BERRYHILL FOUNTAIN SALES CO.

P. O. Box 3251 CHARLOTTE 3, N. C. Phone, EDison 2-8945

Something Special?

Yes!

Sealtest Ice Cream

Begin with ice cream . . . *everyone* loves it. Make it Sealtest, and you're in. That's because customers just naturally cluster wherever Sealtest ice cream is displayed and sold. Not only do they go for Sealtest's extra special flavors, but they make everyday specials out of those perennial favorites like Sealtest vanilla, chocolate or strawberry. Remember, too, Sealtest ice cream is nationally advertised. It's pre-sold which means it turns over faster, brings in the profits faster. Sell the ice cream that's always "something special." Sealtest!

Sealtest
TRADE MARK

FEATURE THIS EXCITING SPECIAL FLAVOR

VANILLA NUT FUDGE ROYALE

AT YOUR FOUNTAIN AND FOR CARRY-OUT CUSTOMERS

Random Comments

By W. J. Smith

Dr. Mark Depp of Winston-Salem recently emphasized the limitations of some statistics. One hundred men went into the woods to cut logs. They took along two women to cook for them. Before the winter ended, two of the men married the women. This was normal. However, a statistician startled outsiders by reporting that 2% of the men married 100% of the women.

In Salley's (Asheville) unusual request file is a purchase order for "1 Delefebea Itimiser." The merchandise was promptly dispatched despite some weak spelling.

If you feel neglected, think of Whistler's father.

The best "top salesman" we ever heard of was the one who sold two milking machines to a farmer with only one cow and then took the cow as a down payment.

On a cross-country flight, one of the passengers was trying to guess the occupation of two passengers seated opposite him. When asked, one said he was the pilot, the other, the co-pilot. "Well, who's up front?" inquired the now disturbed passenger.

"It so happens the man flying the plane is a pharmacist," the pilot said. "We're filming one of those thinking-man cigarette commercials."

Lady writing novel wants list of drugs that a customer might purchase (5¢ worth) in a pharmacy at the turn of the century. We supplied some information but are wondering if the pharmacists in harness around 1900 would agree.

If adopted here, this could reduce, in a minor way, one cost of living. On the other hand, it might just as easily reduce the number of marriages. But in West Java, brides and bridegrooms are now asked to produce 25 mouse tails as payment for a marriage license. This exotic currency is part of an effort to stamp out a plague of mice that have been wrecking the rice crop.

Does one vote matter? It did in East Islip, L.I. (New York), recently when a single vote put across a $2,900,000 bond issue for a new high school. The single vote meant the 2/3 majority required for victory in the 1,541 to 770 vote.

B. N. Austin, inviting us to West Jefferson: "Come up and see how poor folks live. If we stand it for a year, you ought to be able to take it for one day."

When you feel that being persistent is a difficult task, think of the bee. A red clover blossom contains less than 1/8 of a grain of sugar; 7,000 grains are required to make a lb. of honey. A bee, flitting here and there for sweetness, must visit 56,000 clover heads for each lb. of honey; and there are about 60 flower tubes to each clover head. When a bee performs that operation 60 times 56,000 or 3,360,000 times, it secures enough sweetness for only one lb. of honey!

Sam McFalls (Sunset Drug, Greensboro) bills everyday. Customers with names in the "A" category are billed on the first of each month; the "B's" are billed the second; the "C's" on the third and so on. End of the month period is used for miscellaneous accounts. Plan in effect for three years is working well. Sam says he has no intention of going back to old plan of billing all accounts on first of the month.

Customer went into Rowe Campbell's Peoples Drug Store in Taylorsville and said: "Rowe, I think I am going crazy. The other day I went down to the barn to get myself a drink and feed my dog. By the time I got back to the house, I realized I had fed my dog but forgot the drink. Do you have any lapse-of-memory pills?"

Inter-professional Relations in the Hospital

"Inter-professional Relations in the Hospital" was the subject of a recent speech by William E. Woods, Assistant to the Executive Vice President of the National Pharmaceutical Council.

Woods, an attorney-pharmacist, with experience in both hospital pharmacy and pharmaceutical manufacturing, who is also director of the NPC hospital relations program, delivered the talk in Athens, Georgia at the Second Annual Seminar on Hospital Pharmacy conducted by the Georgia Society of Hospital Pharmacists and The University of Georgia.

In offering four suggestions for improving inter-professional relations in hospitals Woods developed the idea that "with health, medical, hospital and pharmaceutical professions assuming more prominence it is important that all members of the team become more conversant with the problems, techniques and positions of each other."

In summary the speaker suggested that (1) hospital pharmacists work closely with boards of pharmacy and seek some type of a board permit for all hospitals with a drug room, (2) administrators be apprised of the hospital pharmacists legal responsibility, (3) the placing of trade names on hospital labels be discontinued unless the trade name drug is in the container, and (4) hospital pharmacists re-examine the advisability of placing statements on hospital prescription blanks attempting to authorize the dispensing of so-called generic equivalent drugs.

Addressing the Seminar Woods reported that some pharmacy leaders feel that hospital pharmacists have been slower than retail pharmacists to appreciate what industry is doing to increase the prestige of all pharmacists. He then remarked: "Wouldn't it be fair to conclude that since the prescription department in the retail pharmacies has become increasingly more important and the hospital pharmacist is now receiving much greater recognition in the hospitals of America, these accomplishments are rewards of our American free enterprise system."

On the question of purchasing, the NPC executive stated he felt the hospital pharmacist should approve all drug purchases in the hospital but stated that should difficulty be encountered then the hospital pharmacist should be aware of a recent statement made at the Annual Convention of the American Pharmaceutical Association by Dr. Albert H. Holland, former Medical Director of the Food & Drug Administration: "I know of cases where some firms purposely included only 75 to 80 per cent of labeled potency."

Facing up to complaints from some hospital pharmacists that administrators sometimes insist that so-called generic equivalent drugs be dispensed in the hospital pharmacy, Woods observed that administrators and purchasing agents as a class are professionally dedicated public servants doing a splendid job on the health team. Continuing, however, he pulled no punches in stating that operation of a hospital pharmacy requires special skill and experience and must be conducted within all laws governing the practice of pharmacy.

In making the four following suggestions he emphasized that a program in hospital relations should represent good communications, intelligent understanding of the problems of the different segments of a single profession or of different professions and reasonable solutions to common problems:

Suggestion No. 1

Work closely with boards of pharmacy and seek legislation or regulations requiring all hospitals with a pharmacy or drug room to have a state board of pharmacy permit for operation of the pharmacy.

In making this suggestion Woods skirted recent trade journal reports that some hospital administrators feel boards of pharmacy should mind their own business and leave hospitals alone when he called on boards and hospitals to reason together and approach the problem on a mutual educational basis.

"While arbitrary and unreasonable regulations can cause all kinds of difficulty, I do not think in view of the potency of modern drugs that the public interest can

any longer permit boards of pharmacy to turn their backs on drugs systems in hospitals, even those hospitals without pharmacists which represent over fifty per cent of America's seven thousand hospitals," the speaker declared. He then endorsed the joint recommendation of the American Hospital Association and the American Society of Hospital Pharmacists which asks their members to establish liaison with state boards of pharmacy.

Suggestion No. 2

"Discuss with administrators the background, history, law, ethics and integration of the various segments of the pharmacy profession. Point out that even as a hospital employee the hospital pharmacist has legal responsibilities and to violate a pharmacy law even under orders from officials of the hospital may expose a hospital pharmacist to penalties as sure as if an unknown person requested the pharmacist to fill a prescription improperly."

Suggestion No. 3

"Discontinue the practice of placing a trade name on any label in the hospital for inpatients or outpatients unless the trade name drug is actually in the container. To label a drug otherwise raises a whole gamut of problems—product liability of the manufacturer of the drug whose trade name is on the label but whose drug was not dispensed, the question of mislabelling under state and federal laws, violation of pharmacy acts, questions of fraud and misrepresentation, and legal questions of the manufacturer's rights accruing to him because he owns the trade name or trademark."

Suggestion No. 4

"Re-examine the practice of placing such statements as these on hospital prescription blanks:

'The generic formula or equivalent is authorized on this prescription in the hospital pharmacy.'

'The generic equivalent is authorized on this prescription if filled at the hospital.'

'Generic named drugs dispensed.'"

With reference to Suggestion No. 4 the speaker observed the public could draw two unfortunate conclusions from these statements. First that the hospital patient can be given drugs other than the ones prescribed and second, that the retail pharmacist cannot be trusted to dispense generic equivalents because he will use inferior drugs.

In recalling the expanding duties of the hospital pharmacists he predicted that the importance of this specialty will continue to be extended so long as the drug distribution systems can exist in the climate of America's free enterprise system.

Woods assured the Georgia audience that his suggestions were not necessarily directed at problems in the Southeastern states. He said the suggestions actually were intended to point up general problems which might arise in any part of the United States and that he could truthfully say that companies are cognizant of the intelligent and fair manner in which southeastern hospital pharmacists are developing good relations in their hospitals.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Pictures on Opposite Page

Top: Through the generosity of The Raleigh Auxiliary and members of the Chapel Hill Pharmacy Wives organization, new draperies have been installed in the B. Frank Page Room of The Institute of Pharmacy.

Mrs. Sanford Price, President of the Pharmacy Wives and Home Economics teacher in the Chapel Hill High School, is shown (5th from left) with group who did the complete job from cutting the cloth to hanging the draperies. The material was purchased with funds donated by The Raleigh Auxiliary.

Left to right: Mesdames William Shoemaker, Robert L. Hood, Howard Creech, Wesley Dockery (on ladder), Sanford S. Price, Hayes Hall and Eugene J. McDonald.

Bottom: Veteran pantomimist Buster Keaton explains to James E. Allen, President of The Henry B. Gilpin Company, the "fine points" of his trident, symbol of "The Devil," which role he plays in a wholesaler motion picture entitled, THE DEVIL TO PAY.

Makings Ready

A physician was asked if all those many pots of boiling water that country doctors on the movie screen invariably ask for are really necessary in delivering a baby at home.

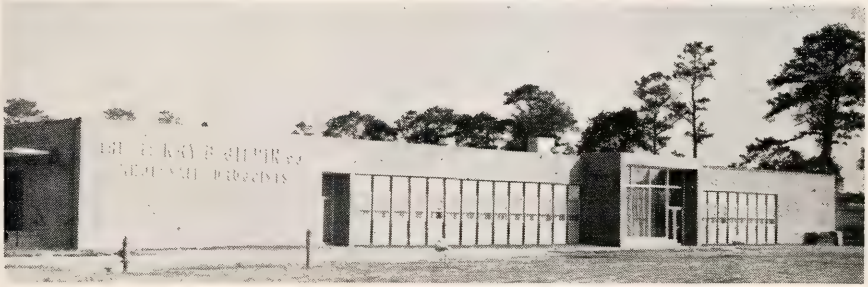
"I wondered about that myself, because the only boiling water you really need is a very small panful for your hypodermic," he replied. "But one of my medical professors, who had been a country doctor for many years, gave a good explanation.

"If you ever deliver a baby at home, the thing that will give you the most trouble will be the expectant father," he warned us in a lecture. "He'll be so nervous that he'll continually pester you and be under foot unless you give him something to do. Tell him you'll need lots of hot water. Most farm homes have coal or wood stoves, and keeping the fire hot and the water boiling will get the father out of your way. After it's all over and you tell him the good news, why, you and he have the makings for some steaming hot coffee!"

THE HENRY B. GILPIN COMPANY

Full Line, Full Service Wholesale Druggists Since 1845

Baltimore • Dover • Norfolk • Washington



Norfolk Division

Equipped for fast, efficient wholesale drug service to the pharmacists of the eastern section of North Carolina

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DOINGS

OF THE AUXILIARIES

- Asheville—Mrs. P. W. Cozart
- Rowan-Davie—Mrs. Frank Carrigan
- Charlotte—Mrs. Worth R. Blackmon
- Chapel Hill—Mrs. Fred Semeniuk
- Winston-Salem—Mrs. Don Joyce
- Pharmacy Wives—Mrs. Henry Ridenhour
- Lizzie Hancock—Mrs. W. T. Dement

Asheville

The November meeting of the W.N.C. Drug Auxiliary was held at Bailey's Cafeteria, Westgate Shopping Center, Asheville. Hostesses were Mrs. T. D. Bennett and Mrs. W. B. Van Valkenburgh.

A new member, Mrs. W. W. Littlefield, was welcomed, as was a guest, Mrs. Raymond Bell.

A film showing a tour of the Eli Lilly plant was shown by Rush Blanton.

Reports were heard from the secretary, Mrs. W. T. Sisk, and the treasurer, Mrs. Rush Blanton. Mrs. T. D. Bennett reported on the Officer's Day at Chapel Hill, which she and Mrs. R. C. Sisk attended.

As a Christmas project, the club voted to purchase and distribute a gift package to each patient at a local nursing home. These are aged welfare patients and more or less neglected.

Rowan-Davie

Christmas Decorations was the theme of the November meeting of the Rowan-Davie Auxiliary, held at the Salisbury Country Club, November 18.

Mrs. Billy Pittman, president, conducted the meeting, and Mrs. Robert Hoyle led the devotional period on the theme of "Expressing Our Thanks."

The president reported on the Officer's Day at Chapel Hill on October 22nd.

Mrs. Paul Miller introduced Mrs. Clifton Weant who spoke to the group on the making of Christmas decorations. She displayed many types of decorations and explained how they could be made.

Mrs. George Albright and Mrs. Robert Milton were hostesses for the meeting. Two guests, Mrs. John Scofield and Mrs. Myron Goodman, were welcomed.

Charlotte

The monthly meeting of the Charlotte Auxiliary was held November 10 at the Kirkwood Room. Four new members were welcomed into the club: Mrs. John Morton, Mrs. Roy Campbell, Mrs. Charles Pender, and Mrs. S. Bruce Wingate. A prospective member, Mrs. Jack Morris, also attended the meeting.

Dave Lucas of the Parke, Davis Company showed a film "Going Our Way," a story of a medical team composed of the physician, the pharmacist, and the pharmaceutical manufacturer.

It was announced that the move contemplated by Mrs. Paul Insch would not take place, and therefore she would carry on her duties as president of the Charlotte Auxiliary.

Winston-Salem

The November meeting of the Apothecary Club was held at the home of Mrs. Arthur Johnson, with Mrs. William Insch and Mrs. J. F. Lowder as associate hostesses.

clearly the purest...
clearly the best seller

EVERFRESH

CITRATE of MAGNESIA

In the emerald green bottle
customers recognize instantly

- sparkling "lemonade" taste
- perfectly pasteurized and manufactured under strict supervision and controls
- Your wholesale druggist has Everfresh, the standard citrate for 35 years

350 cc size: list price, $2.45 per dozen. Minimum retail price, 30¢ each.
This price effective in all New England and Mid-Atlantic states
see the difference in purity
see the difference in sales
Everfresh Manufactured by
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The meeting was called to order by the president, Mrs. A. C. Dollar. In the absence of the secretary, the minutes were read by Mrs. Leslie Myers. Reports were heard from standing committee chairmen and the treasurer, Mrs. William Insch.

Mrs. J. M. Darlington gave highlights of the tour of the new School of Pharmacy building in Chapel Hill, which was a part of the October 22nd Auxiliary Officer's Workshop. Mrs. L. Craig Lewis and Mrs. B. G. Warren also attended the meeting.

Mrs. Thomas M. Holland, State Auxiliary President, was guest speaker. After a brief history of the State Auxiliary, she recognized members of the Apothecary Club who had served as presidents: Mrs. A. L. Fishel in 1936, Mrs. H. P. Watson in 1939, Mrs. James Darlington in 1952. Current News in Pharmacy was the theme of her talk.

Following Mrs. Holland's remarks, an auction sale of make-and-bake articles was held. It was announced that Mrs. Fishel and Mrs. E. E. Merchant would be hostesses for the December meeting, when a Duke Power Co. representative would speak on Christmas items which could be made in advance and stored in freezers.

Pharmacy Wives

On November 5 the Pharmacy Wives held a social-business meeting at the Institute of Pharmacy.

Mrs. Sanford Price, president, called for reports from Mrs. Robert Hood, treasurer, Mrs. William Shoemaker, secretary, and Mrs. Henry Ridenhour, vice-president, who gave a brief report on the NCPA Auxiliary State Workshop.

A project of putting plants in the rooms of patients at Gravely Sanatorium was decided upon.

Mrs. Eugene McDonald was named chairman of the Christmas party, with Mrs. Terre Smith and Mrs. William Shoemaker as assistants.

Hostesses for the meeting were Mrs. Howard Creech and Mrs. James Sitison.

Chapel Hill Pharmaceutical Auxiliary Pharmacy Wives Organization

A joint meeting of the Pharmacy Wives and the Chapel Hill Auxiliary was held November 19 at the Institute of Pharmacy, with Mrs. T. M. Holland, state auxiliary president, as guest speaker.

Mrs. Holland captured her audience's attention with a talk on "Our Role as NCPA Auxiliary Members."

Mrs. Fred Hawkins, president of the Chapel Hill Auxiliary, presided and Mrs. Sanford Price, president of Pharmacy Wives, introduced the speaker.

Hostesses for the evening were Mrs. Melvin Chambers and Mrs. Claude C. Wheeler, Jr. from the Chapel Hill unit, and Mrs. Eugene McDonald and Mrs. Robert Hood from the Pharmacy Wives.

Lizzie Hancock

Members of the Lizzie Hancock Chapter of the Woman's Auxiliary of the North Carolina Pharmaceutical Association, whose membership spreads through Granville, Vance, and Franklin Counties, were guests of the Oxford pharmacists at a luncheon November 11, 1959 at Crestwood in Oxford.

In the business meeting which followed the luncheon, with Mrs. C. F. Jones, Jr., president, presiding, plans were made for supplying speakers for Career Day at Oxford High School, and for supporting the new State Auxiliary's Scholarship Fund being created for the use of a student at the UNC School of Pharmacy.

Mrs. Jones gave a report of the Officers' Day meeting which was held at the Institute of Pharmacy, Chapel Hill, in October.

Mrs. Clegg Herrin of Henderson was welcomed as a new member of the Lizzie Hancock Chapter.

Store Remodeled

The Mars Hill Pharmacy of Mars Hill has a new look. The store has a new lower ceiling, modern fixtures and lighting fixtures —all installed during the past two months. The pharmacy is owned by Mr. and Mrs. Charles Bruce.

Incorporators

Blowing Rock Drug Company has been incorporated with Norman Pitts, Clarence Pitts and Doss Keller, all of Blowing Rock, as the incorporators.

UNC PHARMACY SCHOOL NOTES

The new title replaces "Howell Hall Happenings" for this monthly report of news from the University of North Carolina School of Pharmacy. The move to the new pharmacy building was made according to the schedule reported last month and classes were held in the new building beginning on Monday, November 16. The faculty and staff were greatly aided in the hectic and trying work of moving thousands of books, bottles, and pieces of equipment by a crew from the Buildings Department and particularly by 300 students who pitched in with enthusiasm.

The following printed welcome to the students was distributed on November 16 and is repeated here for its general information.

"Welcome to the new pharmacy building.

"This is the fourth location for the School of Pharmacy on the campus. It is the first to be constructed specifically for the needs of pharmaceutical education and research. It has been good fortune that the appropriations have been adequate to complete our new area.

"With good planning to gain maximum value it has been pleasing to hear that we have the most handsome building on the campus (perhaps an overstatement) and comments on the excellence of facilities (at a bargain cost).

"There are good facilities newly available:

"A Student Center for comfortable relaxation, with an attached kitchen service area for receptions and special events. This area may be reserved by responsible groups, such as Pharmacy Wives on December 10 at 8:00 p.m.

"A locker room, 114, needed for exchanging street coats for lab coats, etc. This is needed now that we are on the edge of the campus. Your locker number will be the same as your stockroom check-out number. Combination locks will be available as soon as they are delivered. This room is intended for men, and women's lockers will be assigned in a different area.

"The retail laboratory, 105, to be equipped later (a fund available now).

"Classrooms and library in the main floor to minimize hourly in and out traffic.

"Central stockroom, geometrically in the center of the building to eliminate two flights of stairs for service.

"Hot and distilled water to every laboratory, work area.

"It will take time to work out every policy to gain maximum use of the facilities. At the same time everyone must share the responsibility of maintenance and good use. For example: spilled materials should be cleaned up immediately.

"It should be unnecessary to prepare a long list of rules and regulations. With thoughtful use our building can look as good after ten years as it does now.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

UNC PHARMACY SCHOOL NOTES

"By faculty decision:

"Smoking will be permitted only in the Student Center and the basement area.

"Coke machines will be located in the basement area.

"Suggestions for better use of the building are welcome, either directly from a student or a group or through individual class and organization presidents.

"No parking by anybody behind the building will be permitted until it has been paved (within 3 weeks)."

The sentimental regret in leaving Howell Hall as the home of the School was greatly counteracted during the last week by two floods from worn-out plumbing in the Dean's office and a deluge in Dr. Semeniuk's office.

Over and above the general satisfaction and pride in the planned facilities of the new building, the greatest pleasures have come from the expressed happiness of the students and the compliments from visitors, most of whom are not connected with pharmacy.

A pleasing new first occurred recently when the sales representative for American Home Products made a substantial contribution to the North Carolina Pharmaceutical Research Foundation along with information concerning the policy of the firm to contribute a matching amount to the Foundation as an educational organization.

Within the past month three reports came in from widely separated areas of the state checking on the phony claims of magazine salesmen as students in the School of Pharmacy: Brevard, Franklinton, and Kinston.

Five Year Curriculum

The five year curriculum for the degree of Bachelor of Science in Pharmacy received final administrative approval by a completely affirmative vote of the University Faculty Council on November 13. The new curriculum included 24 more credits in the humanities and social sciences with a total of five elective courses which must be taken in not less than three different academic departments. Also added were a second course in zoology to provide more human anatomy as a preparation for physiology and pharmacology, a course in physics and one in biochemistry.

There was a net gain of only one credit in pharmacy courses, but the improvement of the curriculum is far more substantial by the rearrangement and integration of previous courses. For example, the previous sequence of materia medica, organic medicinal products, and prescription specialties were integrated into one sequence of four courses to avoid considerable repetition, especially of nomenclature.

In the future, students coming directly from high school will be registered as pre-pharmacy students in the General College and will take a standard course for science majors. With this year of college preparation it is possible to improve all of the pharmacy courses by a general upgrading. Students may also transfer with second-year standing from other colleges by taking the same curriculum available in the General College.

Student Branches of the NCPA and APhA

Mr. Russell Nicholson, Administrative Officer of the State Civil Defense Agency addressed the November meeting of the Student Branches on the role of the pharmacist in civil defense and showed an interesting film concerning the mobile 200-bed hospital subsidized by the Federal Government. Twenty of these hospital units have been prepositioned in North Carolina. Following the meeting, coffee and fruit cake were served by the Branch in the Student Center.

Phi Delta Chi

The prospect for the purchase of a new and larger house on McCauley Street was ended, at least temporarily, on November 23 when a petition for re-zoning was turned down by the Board of Aldermen after an open hearing.

Historical Note

ALICE NOBLE, *Research Historian*

The wealth of native North Carolina drugs attracted attention from the earliest days of the colony. Even before the white men came the Indians sought relief from sickness through the therapeutic efficacy of plants. The medicine men were skilled in the treatment of some types of illness and

(Concluded on page 580)

wounds with herbal medicines as well as by "conjuring." A few Indian villages had "Sweat houses" (Physiotherapy), and when smallpox epidemics raged, many Indians died because, after undergoing sweating treatment, they plunged into cold streams.

Yaupon leaves, dried and ready for tea-making, were considered an antidote for scurvy. Yaupon was one of the few products of the Outer Banks. It is interesting to note that in history books from early days to the present time mention is made that the Cherokee Indians living in the far mountainous section of the State, made an annual pilgrimage to the Banks in the interest of their digestive tracts. Artifacts that have been found substantiate these statements. In his delightful book, **Hatterasman,** Ben Dixon McNeill says: "Down from the mountains they would come, in spring, to steep themselves in medicinal yaupon tea. It is, even yet, respected as a draught wonderfully potent in purging the body of winter poisons, and the Cherokees, as legend persists, would come in drives to take the cure, even as inhabitants of these western counties now come, in distressingly increasing numbers, to breathe some sea air. There were tourists here (Outer Banks) half a millennium ago. . . ."

The colonists early became aware of the medicinal value of native plants and herbs and were anxious to know about them. A "citizen" writes to the editor of the **North Carolina Journal** in the issue of August 1, 1796:

"Mr. Printer, there is no country where the human body is exempt from a variety of diseases and infirmities, and yet in that same country the great author of our nature has provided abundant recourses for the healing art, without foreign aid or auxiliaries. If that learned and eminently useful set of gentlemen in the United States, the Medical Faculty, would exert themselves to forward Botany and Chemistry, it would be the means, in a short time, of saving millions of dollars to this country. If we had the apparatus and possessed the knowledge of how to extract them, we would have no occasion to send beyond the limits of our own government for emetics, cathartics, barks, gums, salts, a variety of antiseptics, and every other necessary medicine."

We owe a real debt of gratitude to the Indians and early settlers for their investigations and discoveries concerning native drugs and for their successful use of these remedies, even by their crude methods.

FDA After Economic Cheats

The Food &Drug Administration at work: Seized as economic cheats were 3½ tons of imported cocoa powder in which cocoa shell was substituted for cocoa; an instant coffee containing dextrose in place of coffee; chocolate fudge cookies made with cocoa rather than chocolate; canned peaches labeled as "irregular slices" in heavy syrup that were actually irregular sizes and shapes in light syrup; and short volume cans of salad and cooking oils.

FDA says a "Breast Developer" seized in Florida will not increase the size of a woman's breast. Also, mineral bath salts will not brighten the eyes or build up resistance to Buerger's disease.

Continuing, FDA objected to a device (10 wooden balls that rotate in a plastic frame) recommending for preventing premature aging.

"Dynamol," which was supposed to contain a remarkable antifatigue factor, turned out to be caffeine. Radioactive mittens, which sell for $12 each, were filled with pulverized dirt.

FDA agents continued to check on illegal sales of prescription drugs. Fines up to $1,000 were assessed; drugs involved included amphetamines, antibiotics, barbiturates and tranquilizers.

Joins Hospital Staff

Richard A. Knight of Pinehurst joined the Moore Memorial Hospital as chief pharmacist on November 16.

A native of Columbia and a 1950 graduate of the UNC School of Pharmacy, Mr. Knight has been associated with the Shields Drug Company of Carthage for the past five years. He had previously worked for two years in Spruce Pine and two years in Southern Pines.

Prior to beginning his hospital pharmacy work, Mr. Knight spent two weeks observing the operation of pharmacy departments in Concord, Hendersonville and Chapel Hill.

Personnel Changes

E. L. Foss from Tayloe Drug Company, Washington, to Burrow Martin & Company of Bayside, Virginia.

Military address: PFC David R. Davis, Jr. US 53322509, U. S. Dispensary, Fort Gulick, Panama Canal Zone.

Jerry R. Leatherwood from Leonard's Drug Store to Eckerd's College Village Shopping Center Drug Store, High Point.

L. E. Gilbert, Jr. from Bender's Drug Store #3 to Markham Drug Company, Fayetteville.

Joe Terrell Russell of Canton is working in Mount Airy at the Hospital Pharmacy.

Effective October 1, Henry N. Graham became associated with the Park Place Pharmacy of Charlotte.

Allen Sinclair from Phillips Drug Company, Albemarle, to Fox Drug Company, Inc., Rockingham.

R. C. Maness from Home Drug Store, Greensboro, to Bessemer Drug Company, 2807 East Bessemer Avenue, Greensboro. Arnold Cherson, formerly with Bessemer Drug, has returned to Brooklyn, New York.

James Harper of Hamlet to Fox & Lyon of Wadesboro. Mr. Harper replaces Robert Prewitt.

James E. Walters has moved to Gibson where he has accepted a position with the Gibson Drug Company.

Samples Mailed to Korea

Another shipment of "drug samples" has been sent overseas through the effort of Pharmacist John McDonald of Durham.

Samples collected from local doctors were packed under Mr. McDonald's supervision and mailed to a hospital in Pusan, Korea. Value of the shipment was estimated at $5,000.

YMI Reopens Rx Department

Fenton H. Harris, Jr., a graduate of Howard University, Washington, D. C., is pharmacist in charge of the newly remodeled Y.M.I. Drug Store of Asheville.

Catering to the colored race of Asheville and vicinity, the Y.M.I. Drug Store is said to be one of the most outstanding stores of its type in the south.

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules $10.00 Doz. 100s

A. E. P. Tablets $24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$7.50 per 100

Reavita Capusles $34.80 Doz. 100s
$28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA

Angela Sieglinde Hansen

Mr. and Mrs. Edwin L. Hansen announce the birth of a daughter, Angela Sieglinde on November 11, 1959 at North Carolina Memorial Hospital, Chapel Hill. Mr. Hansen is a senior in the University of North Carolina School of Pharmacy and is the son of Mr. and Mrs. E. A. Hansen of Fletcher.

Amy Brady Bland

A daughter, Amy Brady, was born to Mr. and Mrs. Joe Bland on November 4, 1959, weighing 7 lb. 5 oz. Mr. Bland is pharmacist with Mann Drug Co. #3 of High Point.

Jeffrey William Jowdy

Dr. and Mrs. A. W. Jowdy, Jr. of New Bern announce the birth of a second son, Jeffrey William, October 10, 1959, weighing 6 lb. 12 oz. Dr. Jowdy, a former member of the staff of the UNC School of Pharmacy, is now associated with Tony's Drug Store of New Bern.

Gordon Frederick Semeniuk

A son, Gordon Frederick, was born to Dr. and Mrs. Fred Semeniuk, October 27, weighing 7 lb. 12 oz. Dr. Semeniuk is a faculty member of the UNC School of Pharmacy, Chapel Hill.

Deaths

CLEMENT BYRD

Clement Byrd (July 27, 1878), Wilmington pharmacist, died October 22.

Licensed as a pharmacist in 1903, Mr. Byrd at one time was an inspector for the State Board of Pharmacy. He was co-owner of the AB Drug Company of Roxboro in 1942 and in 1944 assumed ownership of the Southern Pines Pharmacy, which was sold the following year to Graham Culbreth.

For the past ten years, Mr. Byrd had been associated with various pharmacies in Eastern North Carolina, primarily in the Wilmington area.

EDWIN F. CALLAHAN

Edwin F. Callahan, 73, retired pharmacist, died in Durham on October 19 following several years of declining health.

For a number of years, Mr. Callahan operated a pharmacy in Durham on Broad Street. Later, he worked for various pharmacies in the city.

W. T. ANDREWS, SR.

Wesley Thompson Andrews, Sr., 67, of Charlotte died November 13.

Mr. Andrews was a native of Fairmont and a graduate of the Southern College of Pharmacy. For many years he operated a pharmacy in Goldsboro. After selling the pharmacy, he established the Central Avenue Pharmacy, Charlotte, which was operated for several years. In 1952 he bought Dailey's of Reidsville and sold this store in 1956.

Since 1956, Mr. Andrews had been on the semi-retired list, occasionally doing a bit of relief work for various pharmacies, primarily in Charlotte.

Money Taken

More than $200 in cash was taken from the Crowell Memorial Hospital Pharmacy (Lincolnton) in a mid-October robbery. The thieves entered the pharmacy by taking pins out of the hinges of a Dutch-type door leading to the pharmacy.

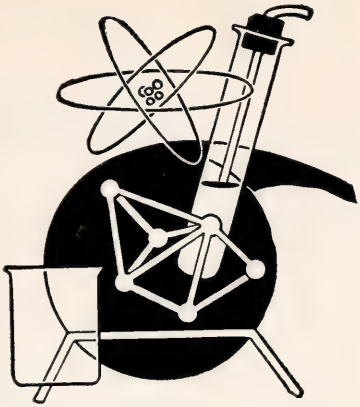
Moving

The Edgecombe Drug Company of Tarboro is giving up its space in the Hotel Tarboro Building and expects to occupy quarters in the Fairview Shopping Center in early December.

To Assist Mr. Davis

Frank Hemmingway, who is now assisting David R. Davis at the Davis Pharmacy in Williamston, is a native of Bethel.

After completing a 4-year course at East Carolina College, Mr. Hemmingway taught school at Warwick, Virginia. This past June he graduated in pharmacy from the Medical College of Virginia.



Research appropriations this year by pharmaceutical manufacturers will amount to more than $190 million—a larger percentage of sales for research than any other industry except electronics. This comes to about $3,500 per pharmacy.

Here are six factors which will add increased prestige to the prescription department of the future: (1) Population growth at an annual rate of at least 1.7 per cent; (2) An increase every year in the number of prescribing physicians; (3) An increase in income and consumer purchasing power: (4) Breakthroughs in major medical problem areas such as cancer, the common cold, virus, heart, mental and collagen diseases; (5) An increase in the per capita number of prescriptions written each year; and (6) New and complex drugs consistent with an increasing average cost per prescription.

The Internal Revenue Service has ruled: "The cost to a taxpayer of replacing his automobile engine which was damaged while he was transporting Boy Scouts to and from a camp does not constitute a charitable contribution to the Boy Scouts of America within the meaning of Section 170 of the Internal Revenue Code of 1954."

The U. S. Government now pays storage on enough surplus food stocks to provide each American family with 24 bushels of corn, 19 bushels of wheat, 4¼ pounds of dried milk, 3½ pounds of cheese and 2¼ pounds of butter.

Pine State

Pine State

Pine State

MILK

Pine State

ICE CREAM

any way you look at it, the finest... and most profitable

Pine State

North Carolina's Choice Since 1919

Medicine Can Cure

Hippocrates, the father of medicine, said it two thousand years ago:

"Medicine can often comfort, can sometimes alleviate, and can rarely cure."

Were Hippocrates writing today, he would certainly revise his final phrase. Medicine today does cure, *The Health News Institute* reminds us, thanks to new drugs which are becoming available at the rate of 400 a year.

A a result, such ancient killers of children as diphtheria are textbook rarities, and polio can be prevented by a vaccine.

Misuse of Plastic Film; What to Do

1. Do not give plastic bags or plastic film in any form to children to play with.

2. After plastic bags and wrappers have served their purpose, destroy them.

3. Do not use plastic film as slip covers for pillows and matresses or as blanket protectors.

4. Should an emergency arise from the misuse of plastic film, the following steps are recommended:

1. If the child's breathing has stopped, the immediate need is to restore breathing. If possible, call out a neighbor or send for help. Ask that a fire department inhalator squad be summoned and that the nearest hospital be alerted.

2. Try to resuscitate the child, using the mouth-to-mouth technique recommended as the most effective method by the American Red Cross:

a. Place the child on his back and extend the neck back. Put a towel or pillow under the shoulders so the head drops back.

b. Lift the lower jaw up to assure an open airway.

c. Place your other hand on the stomach to prevent its overinflation.

d. Place your mouth over the child's mouth and nose and blow in.

After each breath, turn your head to the side, take another breath, and blow in again. Repeat 12 to 20 times a minute.

3. If the child is suffering labored breathing, is stunned, or has difficulty in movement, rush him to the nearest hospital.

Cigarettes Stolen

In a recent break-in, Melvin's Pharmacy of Raleigh was hit for an estimated $100 worth of cigarettes. According to manager Grady Britt, nothing else was taken.

Misrepresentation

Magazine salesmen representing themselves as being connected with the School of Pharmacy at Chapel Hill are giving false and misleading information, according to Dean Brecht.

Reports coming into the School indicate salesmen have been at work in the state soliciting subscriptions in the name of the School. "The School of Pharmacy," Dean Brecht said, "has never authorized the use of its name for such a purpose."

New Pharmacist at Phillips

M. Brown Phillips of Albemarle has announced the addition of a new pharmacist to the staff: Everett D. Crosby of Walterboro, South Carolina.

Mr. Crosby, a 1957 graduate of the USC School of Pharmacy, recently returned from a tour of service with the Army at Ft. Jackson. While there he was assigned to the pharmacy department.

Mr. Crosby succeeds Allen Sinclair, who resigned to accept a position with the Fox Drug Company of Rockingham.

Narcotics Recovered

Leslie Edward Dickerson of Kinston and Daniel Grayson of High Point have been arrested for stealing a large quantity of narcotics from Hogan's Pharmacy, Kinston.

The drugs stolen from the pharmacy as well as a number of other stores were recovered when the arrest was made. Police reported Dickerson "was using some and selling some" of the drugs involved in the robberies.

Cover Page

Mr. and Mrs. J. A. Bass of Wilson are shown as they prepared to depart for a week-end trip to New York.

Mr. Bass, Manager of the Wilson Drug Company, won Owens, Minor & Bodeker's grand prize—a trip to New York for two—at OMB's Christmas Show.

THE HOLIDAY SEASON is
a time to pause and be grateful
for the many blessings that have
come our way. To all our friends
we say a simple but truly sincere
"Thank You." May your holiday
be merry and the coming year
be a happy and prosperous one.
OWENS, MINOR & BODEKER
To help you obtain more business & profits
1000-1008 East Cary Street • Richmond, Virginia

TO OUR CUSTOMERS

AS THE LIGHTS OF CHRISTMAS GLOW AGAIN . . .

Our thoughts turn pleasantly to you, our valued friends, whose loyalty, good will and courtesy we treasure.

We deeply cherish your friendship, and wish you an abundance of Yuletide Cheer and a New Year of Health, Happiness and Success. . . .

The W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina